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#### So.Re.Com.THE.NET. @-NEWS n° 61 – July 2015

The integrated Newsletter of the European/International Joint PhD in Social Representations and Communication of the So.Re.Com. THEmatic NETwork, and of the SoReCom Joint-IDP

#### So.Re.Com. Joint-IDP Institutional News







# So.Re.Com. Joint-IDP: activity report for month 22 (July 2015)

As foreseen by the So.Re.Com. Joint-IDP timeline (http://www.europhd.eu/html/\_onda01/10/05.01.00.00.shtml) the following activities have been realized and implemented during the month of July 2015:

- 1. Attendance of the Information Day "Marie Sklodowska-Curie Individual Fellowship (IF) 2015, Rome –Italy 2 July 2015
- 1. Development of the **SoReCom** "A.S. de Rosa" @-library and of the integrated community of the **SoReCom** Joint-IDP and of the **SoReCom** THEmatic NETwork
- 1. Early-Stage Researchers' 13th month of activities
- 1. Preparation of the **individual reports** of the Early Stage Researchers enrolled in the European/International Joint PhD in Social Representations and Communication
- So.Re.Com. Joint-IDP Supervisory Board Meeting and Mid-Term Review Meeting, Rome-Italy, 16th - 17th July 2015
- 3. 28th International Lab Meeting Summer Session 2015 21<sup>st</sup> International Summer School on Social Representations and Communication of the European/International Joint Ph.D. in Social Representations and Communication: "Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents". Rome-Italy, 18th 25th July 2015
- 4. Dissemination of the project information through the **SoReCom.THE.NET.** @-**NEWS** and the dedicated web site <a href="http://www.europhd.eu/SoReComJointIDP">http://www.europhd.eu/SoReComJointIDP</a>
- 1. Day-to-day management (correspondence with partners, facilitating the early stage researcher's needs in preparation of their secondments, EC project officer, organization of the 21st Edition of the International Summer School, conference calls with the enterprise working on the platform, website updates, administrative management in view of the ESR's secondments)





#### The So.Re.Com Joint-IDP Activities







## **Information Day**

# "Marie Skłodowska-Curie Individual Fellowships (IF) 2015" 2<sup>nd</sup> of July 2015

Information Day "Marie Skłodowska-Curie Individual Fellowships (IF) 2015" was held on the 2<sup>nd</sup> of July at Sapienza's Faculty of Statistics.

Although the **Early Stage Researchers** were all very busy for the preparation of the Mid Term Meeting and the Summer School, given the prospective interest for their future career plan after completing their PhD, those of them who were interested in **applying for a MSC IF post-doc position** in the future and who were able to follow the session in Italian attended the morning session of the Information day.











#### The So.Re.Com Joint-IDP Activities







# The So.Re.Com. Joint-IDP Early-Stage Researchers Activities – July 2015

During the month of July 2015, the Early Stage Researchers have been working on their **individual reports for each research focus**, including the variables related to the bibliographic item and using the **SPSS** and **Tableau** to compute and visualize their data. As in the last month, the task of carefully checking the data and meta-data that is going to be imported to the SoReCom "A.S. de Rosa" @-library was continued in view of the new massive data import.

Moreover, in **preparation for the secondment** that begun last month, some of the Early Stage Researchers have simultaneously worked **on scanning some of the books and papers** from their individual lists of publications to be meta-analyzed during the secondment period.

Following previous informal and formal communication, on July 13, 2015 a brief meeting was held to illustrate the schedule of the Supervisory Board Meeting on 16th of July and the Mid-Term Meeting on 17th of July. Dr Barakat has informed the Early Stage Researchers about the **administrative details** and the sequence of the events, giving them an opportunity to ask additional questions.

The main events of the month of July 2015 consisted of the Supervisory Board Meeting on 16th of July and the Mid-Term Meeting on 17th of July, followed by the 8th International Lab Meeting – Summer Session 2015 - 21st International Summer School on Social Representations and Communication of the European/International Joint Ph.D. in Social Representations and Communication: "Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents". Rome-Italy, 18th - 25th July 2015.

The Summer School were also attended by the **master students** who are contributing to the development of the "A.S. de Rosa" @-Library by collaborating to the unified research program on the meta-theoretical analysis for their master thesis supported by the extra-EU Sapienza mobility scholarships in Argentina, Brazil and Canada. It constituted a further opportunity of interaction for the Early Stage Researchers with the students whom they were tutoring.





#### The So.Re.Com Joint-IDP Activities







# The So.Re.Com. Joint-IDP Early-Stage Researchers Meeting – 13<sup>th</sup> of July 2015

On 13<sup>th</sup> of July the Early Stage Researchers attended the preparatory **administrative meeting** with **Dr Barakat** concerning the Mid-Term Meeting, in the picturesque scenery of the courtyard. Apart from asking questions to clarify their doubts, the meeting was an occasion to remind the Early Stage Researchers about the **social security issues** and paperwork related to their **contracts**.











## European/International Joint PhD in Social Representations and Communication Training Events 2015



#### European/International Joint PhD in Social Representations and Communication International Summer School 2015





European Commission REA-Research Executive Agency
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Day	Agenda of the Supervisor's Board and of the SoReCom Joint-IDP Mid-Term Meeting		
Wednesday 15 July 2015	Welcome dinner		
Thursday 16 July 2015	<ul> <li>Welcome at the Lab</li> <li>Supervisor's Board So.Re.Com. Joint IDP Coordinating Meeting with the participation of the Project Leader and all the Representatives from the EU and extra EU academic and non academic SoReCom Joint-IDP Partners</li> <li>Coffee Break</li> <li>Meeting with the 13 Early Stage Researchers and Feedbacks on the ESR's career plan from an academic and an entrepreneurial perspective</li> <li>Joint session of ESRs' with all academic and non academic partners</li> <li>Lunch at the panoramic garden terrace</li> <li>Executive Committee So.Re.Com. Joint IDP Coordinating Meeting</li> </ul>		
Friday 17 July 2015	<ul> <li>SoReCom Joint Mid-Term Meeting</li> <li>Welcome coffee and lab visit</li> <li>Introduction by the REA Project Officer (REA, Brussels)</li> <li>Tour de table: Introduction by other members of the Supervisors board of the leading Institution (Sapienza University, Rome, Italy and the project manager Robert Barakat, by the Associate Partners the Representatives from the EU academic Partners, by the Representatives from the extra-EU academic Associate Partners</li> <li>Presentation of the Mid-Term Review Report by the Project leader</li> <li>Coffee Break</li> <li>An integrated presentation of the Marie Curie Fellows' individual reports introduced by dr. Laura Dryjanska and presented by the 13 Early Stage Researchers</li> <li>Lunch at the panoramic garden terrace</li> <li>Individual Meeting between the Marie Curie Fellows and the REA Project officer to discuss Administrative, Training and Scientific Program Management</li> <li>Restricted session: Meeting between the project leader, the project manager</li> </ul>		

dr. Robert Barakat and the REA Project Officer to discuss financial issues

Feedbacks and open discussion with all the participants

Cin-Cin Farewell Party





## European/International Joint PhD in Social Representations and Communication Training Events 2015



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Thursday 16 July 2015	<ul> <li>Welcome at the Lab</li> <li>Supervisor's Board So.Re.Com. Joint IDP Coordinating Meeting with the participation of the Project Leader and all the Representatives from the EU and extra EU academic and non academic SoReCom Joint-IDP Partners: Prospective scenario for the sustainability of the European/International Joint PhD on Social Representations and Communication</li> <li>Coffee Break</li> <li>Meeting with the 13 Early Stage Researchers and Feedbacks on the ESR's career plan from an academic and an entrepreneurial perspective</li> <li>Lunch at the panoramic garden terrace</li> <li>Executive Committee So.Re.Com. Joint IDP Coordinating Meeting</li> </ul>		
Friday 17 July 2015	<ul> <li>Welcome coffee and lab visit</li> <li>Introduction by the REA Project Officer (REA, Brussels), External Reviewer and Project Leader</li> <li>Tour de table: Introduction by other members of the Supervisors board of the leading Institution (Sapienza University, Rome, Italy) and the project manager Robert Barakat, and by partners</li> <li>Presentation of the Mid-Term Review Report by the Project Leader</li> <li>Coffee Break</li> <li>An integrated presentation of the Marie Curie Fellows' individual reports introduced by dr. Laura Dryjanska and presented by the 13 Early Stage Researchers</li> <li>Lunch at the panoramic garden terrace</li> <li>Individual Meeting between the Marie Curie Fellows and the REA Project officer to discuss Administrative, Training and Scientific Program Management</li> <li>Restricted session: Meeting between the project leader, the project manager</li> </ul>		

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## European/International Joint PhD in Social Representations and Communication Training Events 2015



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#### Day

#### Agenda of the 21 International Summer School

Monday 20 July 2015

 Welcome Address by Annamaria Silvana de Rosa (Sapienza University of Rome, Italy):

iy):
Remembering Serge Moscovici.
A tribute from the Supervisors Board Members of the
European/International Joint PhD in Social Representations and

Narratives by multiple generations of scholars from various continentscountries and intellectual orientations

Communication. Snapshots from Scientific, Institutional and Personal

• **Denise Jodelet** (E.H.E.S.S., Paris France): *In memoriam: Serge Moscovici* (1925-2014)

Text written with the other members of the Steering Committee of the Réseau Mondial Serge Moscovici (REMOSCO) de la Fondation Maison des Sciences de l'Homme, Paris:

- Juan A. Pérez, University of Valencia, Spain,
- Nikos Kalampalikis, University of Lyon, France,
- Saadi Lahlou, London School of Economics, United Kingdom,
- Themistoklis Apostolidis, University of Aix-Marseille, France
- Coffee break
- Brigido Vizeu Camargo (Universidade Federal de Santa Catarina, Brazil)
- Susana Seidmann (Universidad de Belgrano, Argentina)
- Martha De Alba (Universidad Autonoma Metropolitana, Mexico
- Lunch at the panoramic garden terrace
- Mariangeles Molpeceres (Universidad de Valencia, Spain)
- Lorena Gil de Montes (Universidad del Pais Vasco, Spain)
- Andrei Holman (University Al.I. Cuza, Iasi, Romania)
- Coffee break
- Lilian Negura (University of Ottawa, Canada)
- Jian Guan (University of Nankai, China)
- Bruno Mazzara (Sapienza University of Rome, Italy)





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## European/International Joint PhD in Social Representations and Communication Training Events 2015



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#### Day

#### Agenda of the 21 International Summer School

Tuesday 21 July 2015

• **Denise Jodelet** (E.H.E.S.S., Paris, France), a protagonist of the theory and the theory's ambassador in Latin America

Anchoring the social representation theory into cultural contexts "Ponto de vista sobre o movimento dal representações sociais na comunidade científica brasileira" (translation by the ESR Teresa Forte, Portugal)

"Représentations sociales: contribution à un savoir socio-culturel sans frontière" (translation by the ESR Ana Tomicic, Croatia)

Coffee Break

Between the biography of the theory and the personal intellectual autobiography

Video-interview with **Susana Seidmann**, a theory's voice from Argentina

• Susana Seidmann (Universidad de Belgrano, Argentina)

Anchoring the dissemination of the social representation theory in Argentina

Questions from participants in a face-to-face context and via the webauditorium and forum discussion with the keynote speakers

Lunch at the panoramic garden terrace

Between the biography of the theory and the personal intellectual autobiography - Video-interview with Martha De Alba, a theory's voice from Mexico

Martha De Alba (Universidad Autonoma Metropolitana, Mexico)

Anchoring the dissemination of the social representation theory in Mexico

Questions from participants in a face-to-face context and via the webauditorium and forum discussion with the keynote speakers

- Coffee Break
- Sylvain Lassarre (IFSTTAR, Paris, France)
- Grigore Havarneanu (International Union of Railways, Paris France; EuroPhD Alumnus)

Seminar on career prospect from non academic research partner from France \*

The mutual benefits of the secondment in an interdisciplinary research organisation from the perspective of the supervisors and of a young researcher for his career within and outside academia





# European/International Joint PhD in Social Representations and Communication Training Events 2015



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#### Day

#### **Agenda of the 21 International Summer School**

Wednesday
22 July 2015

#### Between the biography of the theory and the personal intellectual autobiography

Video-interview with **Jian Guan** and **Siyu Sun**: two multi-generational theory's voices from Asia

• Jane Guan (University of Nankai, China)

Anchoring the dissemination of the social representation theory in China

• Siyu Sun (Tianjin University of Technology and Education, China)

Contributing to the dissemination of the Social Representation theory in China from an Alumnus' career perspective: from the European/International Joint PhD in Social Representations and Communication to the insertion into the Chinese academic system \*

Coffee Break

#### Between the biography of the theory and the personal intellectual autobiography

Video-interview with Lilian Negura, a theory's voice from Canada

• Lilian Negura (Université d'Ottawa, Canada)

## Anchoring the research practice on the social representations into bilingual Canadian contexts

Questions from participants in a face-to-face context and via the webauditorium and forum discussion with the keynote speakers

- Lunch at the panoramic garden terrace
- Conny Ericsson (CONERI, Sweden)

Seminar on transferable skills from non academic entrepreneurial partner from Sweden:

Real time communicative processes, social aspects and methods for how to effectively transform knowledge in an online distributed meeting

- Coffee Break
- Questions from participants in a face-to-face context and via the webauditorium and forum discussion with the keynote speakers





#### European/International Joint PhD in Social Representations and Communication **Training Events 2015**



European/International Joint PhD in Social Representations and Communication International Summer School 2015





European Commission REA-Research Executive Agency FP7 - PEOPLE Initial Training Networks So.Re.Com. Joint-IDP (PITN-GA-2013-607279) Funded by the European Union



#### Day

#### Agenda of the 21 International Summer School

Thursday 23 July 2015 Lorena Gil de Montes (Universidad del Pais Vasco, Spain) Social Representations and Language

Questions from participants in a face-to-face context and via the webauditorium and forum discussion with the keynote speakers

Nicolas Moreau (Université d'Ottawa, Canada) Social representation and social norms: elements of sociological thinking.

Coffee Break

Between the biography of the theory and the personal intellectual auto-biography

Video-interview with Andrei Holman, an Alumni voice from Romania

- Andrei Holman (University of Iasi, Romania)
  - Bio-Ethic and Social Representations: psychosocial determinants of organ donation intentions and their relevance for public campaigns Questions from participants in a face-to-face context and via the web-

auditorium and forum discussion with the keynote speakers

- Lunch at the panoramic garden terrace
- Mariangeles Molpeceres (Universidad de Valencia, Spain)

Social Representations and Communicative Practices between elder and young people: results based on the project HEAR ME in five EU countries Questions from participants in a face-to-face context and via the webauditorium and forum discussion with the keynote speakers

- Coffee break
- Christofer Namurach (CONTATTO LAVORO s.r.l., Italy)

Seminar on transferable skills from non academic entrepreneurial partner from Italy Development of branding strategies through the web 2.0 with a specific focus on social representations of organisational brands and their perception by fan or followers \*

\*The sessions of particular interest from the Alumni's career perspective and on transferable skills from non academic entrepreneurial partner will be disseminated on YOU Tube channels and linked with the institutional program website (http://www.europhd.eu), once the post-production of the videos will be completed)





#### **European/International Joint PhD in Social Representations and Communication Training Events 2015**



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#### Day

#### Agenda of the 21 International Summer School

Friday 24 July 2015

Learning trough the presentation and discussion of various research programs carried out across the So.Re.Com. Joint-IDP: Dissertation Defence by the 2014 doctoral candidates in front of the European/International Joint PhD **Evaluation Board (Final Jury)** 

- International Final Jury:
  - Lilian Negura (University of Ottawa, Canada)
  - Martha De Alba (Universidad Autonoma Metropolitana, Mexico)
  - Andrei Holman (University of Iasi, Romania)

#### "Social Representations of the Stock Market:

Media Analysis of e-Press and Social Networks from Europe and China" Dissertation defence by the doctoral candidate Haoxing Wang (China) Questions by the members of the International Final Jury and Answers Main tutor: de Rosa Annamaria Silvana (Sapienza University, Italy) Co-tutor: Jane Guan (University of Nankai, China)

Co-tutor: Elena Bocci (Sapienza University, Italy)

#### "Eco-villages as a source of social change? A Social Representations Perspective"

Dissertation defence by the doctoral candidate **Petra Carman** (Slovenia) Questions by the members of the International Final Jury and Answers Main tutor: Bruno Mazzara, Sapienza University, Italy Co-tutor: Caroline Howarth (London School of Economics, UK) Co-tutor: Mauro Sarrica, Sapienza University Italy

- Coffee Break
- Meeting of the European/International Joint PhD Evaluation Board (Final Jury) and elaboration of the theses defence evaluation reports
- Proclamation of the candidates
- Lunch and Farewell party at the panoramic garden terrace
- SoReCom Joint IDP Executive Committee







So.Re.Com. Joint-IDP International Lab Meeting – Summer School 2015
Mapping the impact and dissemination of the social representation theory across
different geo-cultural contexts

around the world: from Europe towards other continents



























So.Re.Com. Joint-IDP International Lab Meeting – Summer School 2015 different geo-cultural contexts

Mapping the impact and dissemination of the social representation theory across around the world: from Europe towards other continents





So.Re.Com. Joint-IDP International Lab Meeting – Summer School 2015 Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts

around the world: from Europe towards other continents















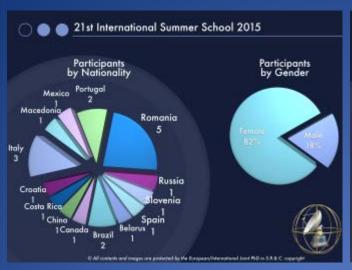


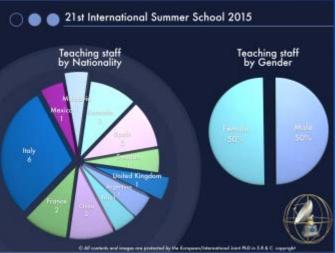












PARTICIPAN				TEACHING STAFF	
Albania Argentina	6	1430 participants from 58 countries	Argentina	1	
Australia	5			-	
Austria	18	360 guest speakers from 26 countries	America	- /	
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Belgium	4		Belgium	2	
Bosnia	1			9	
Brazil	60		Brazil		
Bulgaria	11		Canada	2	
Canada	11		China	6	
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USA	16				
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# Bye-Bye Luana, have a nice trip back to Brazil. We will miss you!







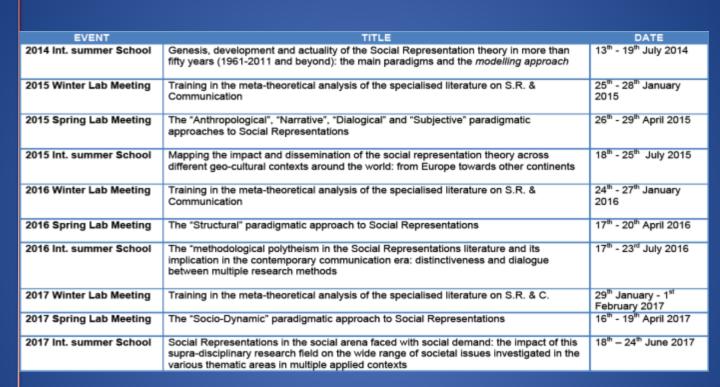






# European/International Joint PhD in Social Representations and Communication SAVE the DATES of the WHOLE SERIES of the SoReCom Joint-IDP

**2014-2017 TRAINING EVENTS** 



## **SAVE DATES in your Agenda**

PROFESSORS AND EXPERTS belonging to the So.Re.Com. Joint-IDP Partner Organisations from the Academic and Private Sectors are strongly invited to SAVE THE ABOVE DATES IN THEIR AGENDA to participate actively in the Training Scientific Events and in the coordination Meetings of the Supervisory Board.

**POTENTIAL APPLICANTS** interested in participating in one or more of the planned events are INVITED TO APPLY by sending an expression of interest and their CV to: annamaria.derosa@uniroma1.it





#### **Upcoming International Events 2015**

Call for papers for the International Seminar in Argentina





#### Inscripción y presentación de posters:

www.maestriapsicog.org.ar conocimientosocial@flacso.org.ar 011 5238 9343

Newsletter N.61

# CONSTRUCCIÓN DEL CONOCIMIENTO SOCIAL

APORTES DE LA PSICOLOGÍA DEL DESARROLLO Y LA TEORÍA DE LAS REPRESENTACIONES SOCIALES

3, 4, 5 SEPT 2015

#### Participantes:

JaanValsiner; FavioShifres; CharisPsaltis; GustavoFaingenbaum; SilviaEspañol; MarioCarretero; LúciaVillasBoas; RicardoBaquero; SilvinaBrussino; DanielCalmels; AliciaBarreiro; ElenaZubieta; CarlosCornejo; MaríadeLeyra; JuanDelval; JoséAntonioCastorina;