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The integrated Newsletter of the European PhD on Social Representations and Communication
and of the So.Re.Com. THEmatic NETwork

“SoReCom EuroPhD World” Project

On April 30th, we have submitted our 6th project, entitled “Opening the SoReCom EuroPhD to the World: North America, Latin America and China”, within the framework of the Erasmus Mundus Joint Doctorates actions.



Education and Culture

Erasmus Mundus

Founded in 1993, the European PhD on Social Representations and Communication is a well-established EU consortium of 17 universities, 1 national research Institute, 1 social sciences foundation (*Maison des Sciences de l'Homme*) and 3 SME partners in the public and private sectors in 11 European countries (AT, CZ, FR, IE, IT, PT, RO, ES, SE, CH, UK) that awards a joint doctoral degree (<http://www.europhd.eu>). The adhesion of 5 new universities from 4 Third Countries (Argentina, Brazil, Canada and China) will contribute to the internationalisation of the European PhD and strengthen the worldwide cooperation already established within the EU-approved SoReCom THEmatic NETwork of Excellence. The Euro PhD provides training and research opportunities in key areas of social psychology, including theoretical and multi-methodological development and the social representations of science, culture, globalization, the media, collective memory and emotions, identity, politics, family, youth communication, institutional policies, the environment, economics, advertising, marketing, health, and risk. The well-tested didactic formula and training structure of this three-year doctorate include: tutoring and co-tutoring triadic system (multiple supervision), face-to-face individual and small group mentoring activities integrated with an open learning system where tutors have on-line access for didactic purposes and to monitor trainees' progress, structured individual and collective international mobility of trainees and teaching staff (required mobility of at least 12 months for trainees at research centres in two different countries, collective mobility is achieved during International Summer Schools and Lab meetings), and learning by doing in academic and non-academic settings. The SoReCom EuroPhD World guarantees: a) mutual recognition for both the training and the joint degree in addition to institutional recognition since 1993 from the EC, universities, and ministries; b) research and transferable skills training in an international environment; c) enhanced career prospects thanks to strong partnerships; d) training process assessment; e) integrated physical and virtual international mobility for research trainees and professors; f) intensive didactic stages in multicultural and multilingual settings g) greater expansion of networking activities through the unique combination of the SoReCom THEmatic NETwork and the Euro PhD programme.

We thank all our partners (click [here](#) to see the composition of the partnership) again for their involvement and participation in the project, hoping for an excellent outcome of the proposal.

Launch of Ego-Ecologie



It is with great pleasure that we announce the launch of the blog Ego-Ecologie (<http://www.ego-ecologie.net>) by Marisa Zavalloni and Christianne Louis-Guérin, former professors at the Ecole des Hautes Etudes en Sciences Sociales and at other universities). The blog is dedicated to the Ego-Ecological approach and to the **Multistage Social Identity Inquirer (MSII)** protocol of analysis. The blog is intended to all those who use, develop or are interested in Ego-Ecology, and want to share their work, ideas and comments, as well as the several activities pertaining to this thematic (conferences, seminars, courses, etc.). The main objective is to centralize all information, to facilitate exchanges and to provide support to all those who intervene in this blog.



Other Scientific Events organised by the So.Re.Com. THEmatic NETWORK Partners



5 – 8 July 2010, Gammarth, Tunisia

« REPRESENTATIONS, TRANSMISSION DES SAVOIRS ET TRANSFORMATIONS SOCIALES »

In line with the tradition established since 1992 in Ravello (Italy), Tunisia will host the 10th International Conference on Social Representations on the **5- 8 July 2010** in **Gammarth**. This conference aims at the presentation of the last works using the theory founded by Serge Moscovici (1961), as well as the theoretical and methodological reflexions aiming at the development of this theory.

After Ravello (Italy) in 1992, Rio de Janeiro (Brazil) in 1994, Aix-en-Provence (France) in 1996, Mexico City (Mexico) in 1998, Montréal (Canada) in 2000, Stirling (GB) in 2002, Guadalajara (Mexico) in 2004, Rome (Italy) in 2006 and Bali (Indonesia) in 2008, we are pleased to invite you to the 10th ICSR dedicated to the following theme: « *Representations, Knowledge Transmission and Social Transformations* ».

The theory of social representations means a change in the understanding of social behaviour and practices and represents a crossroads for the social sciences. Man does not only react to objective reality, but to a collective and socially reconstructed one. The social representations theory allows to understand the big contemporary societal questions such as the emergence of violence, discrimination, delinquency, sustainable development, unemployment, risk behaviour, mental health, HIV, the feeling of insecurity, etc. The theory also allows to understand why certain interventions toward change and prevention, and why certain campaigns for awareness-raising of information fail, despite the strategies deployed for it.

The scientific network on social representations is based on a large community of researchers and scholars from various fields of social sciences, coming from different countries and from all the continents (<http://www.europhd/SoReComTHEmaticETwork>). The bi-Annual International conferences on Social Representations were usually held in Europe and Latin America and – since its birth it is one of the main activities of the **So.Re.Com. THEmatic NETWORK**. After the 9th ICSR in Asia, it seemed important that Africa would welcome the 10th ICSR. It is in fact necessary to enlarge it to researchers from other continents.

The 10th ICSR will be hold in Gammarth, located on the seaside, 25 km from Tunis, allowing therefore to benefit from a pleasant workplace, but also from the beauty and historical interest of the surrounding area (Carthage, Sidi Bou Saïd, Marsa). As the network of social representations' network, Tunisia is historically and culturally rich and diversified.

For more information on contributions via Conferences, symposiums, workshops, thematic roundtables, free communication and poster, please contact **Dorra Ben Alaya** - Tél : (+216) 98 37 22 49 - Fax : (+216) 71 75 48 77

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All So.Re.Com.THEmatic NETWORK partners are kindly invited to post information concerning editorial news, launching of new projects, call for partnerships and events of general interest to the participants in the European Ph.D. programme and the wider
So.Re.Com. THEmatic NETWORK scientific community.

Please send the information you wish to disseminate via the
So.Re.Com.THE.NET. @-NEWS and the on-line So.Re.Com.THE.NET. Event Agenda
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