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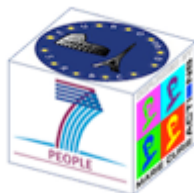
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So.Re.Com.THE.NET. @-NEWS n°56 – February 2015

The integrated Newsletter of the European/International Joint PhD in Social Representations and Communication of the So.Re.Com. THEmatic NETWORK, and of the SoReCom Joint-IDP

So.Re.Com. Joint-IDP Institutional News

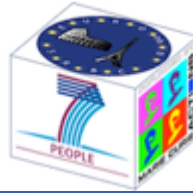


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So.Re.Com. Joint-IDP: activity report for month 17 (February 2015)

As foreseen by the So.Re.Com. Joint-IDP timeline (http://www.europhd.eu/html/_onda01/10/05.01.00.00.shtml) the following activities have been realized and implemented during the month of February 2015:

1. Complementary Training Activity: Workshop **Efficiency, Effectiveness and Impact of Research and Innovation** (Faculty of Engineering, DIAG, Sapienza University of Rome; 20th February 2015).
2. Development of the **SoReCom "A.S. de Rosa" @-library** and of the integrated community of the **SoReCom Joint-IDP** and of the **SoReCom THEmatic NETWORK**
3. Early-Stage Researchers' **eighth month of activities**
4. Hosting the SoReCom Joint-IDP partner, visiting professor from Mexico: **Martha De Alba** (Professor at Universidad Autonoma Metropolitana): scientific exchange and discussion with the ESRs
5. ESR selection process: **Interview with the applicants** and **Final Evaluation by the Recruitment Board**
6. Preparation of the **relocation in Rome** of the selected ESR: carrying out administrative issues such as issuance of a fiscal code for the ESR, information and guidance to find accommodation, etc.
7. Dissemination of the project information through the **SoReCom.THE.NET.@-NEWS** and **the dedicated web site** <http://www.europhd.eu/SoReComJointIDP>
8. **Day-to-day management** (correspondence with partners, early stage researcher, EC project officer, new potential applicants for the *European/International Joint PhD in Social Representations and Communication*, website updates, etc.)
9. **Improvement of the technological digital infrastructure** (4 new top Mac, 30 new Ram for 15 Mac, 1 new scanner, 1 new multifunction fax/printer/scanner; step by steps towards the new web-platform of the SoReCom "A.S. de Rosa"@-library)



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The So.Re.Com. Joint-IDP Early-Stage Researchers Activities - February 2015

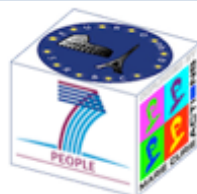
In February 2015 all trainees have started working on the **meta-theoretical analysis**, based on the Excel grids organized by research focus and individual separate folders with PDFs for each research focus. The criteria were established for the sequence of meta-theoretical analyses to be performed based on the seminal contributions in chronological order, keeping in mind that every trainee eventually has to complete the meta-theoretical analysis of the entire corpus applicable to his or her focus. In fact, the lists individuated at the moment are not final, as they have to be complemented by new contributions yet to be found by the trainees. However, it is crucial for them to first become familiar with the task of meta-theoretical analysis and subsequently proceed with both tasks.

On Monday February 16, 2015 took place a Lab Seminar **"Between the biography of the theory in geo-cultural contexts and one's own intellectual auto-biography"** by Prof. Annamaria de Rosa, Prof. Pedrinho Guareschi from Universidade Federal do Rio Grande Do Sul (Brazil) and Prof. Martha De Alba from Universidad Autonoma Metropolitana (Mexico). It was an opportunity to interview Prof. De Alba, finding out how she came into contact with the theory of social representations, why she decided to apply it, what was her preferred methodology and why urban environment, especially Mexico City, has always been her preferred thematic field. In sum, the questions asked by the ESRs to Prof. Martha De Alba concerned the Research focus of Latin America, thematic environmental focus and methodological approaches.

Since Monday February 16 **Prof. Pedrinho Guareschi from Universidade Federal do Rio Grande Do Sul, FRGS, Brazil** who is a **visiting professor** in Rome has come to the lab on a daily basis, which constitutes an opportunity to interact with him. It has been agreed to organize special events for him in March in order to interview him, learn more about the theory of social representations in Brazil and in Latin America in general, as well as to find out some more about his multiple lines of research.

On February 20, 2015 the trainees were invited to participate in a **workshop entitled "Efficiency, Effectiveness and Impact of Research and Innovation"** at the DIAG Aula Magna of the Sapienza University of Rome. It has given them an opportunity to reflect upon the ontological aspects of the research project and to observe other types of research projects that work with big data. The workshop was opened by Alberto Marchetti Spaccamela, Head of DIAG of the Sapienza University of Rome and Giuseppe Catalano from the Sapienza University of Rome. Then the trainees participated in the session dedicated to the Introduction to the project objectives and main results chaired by Claudio Leporelli from the Sapienza University of Rome, followed by a presentation on "What do we know about efficiency, effectiveness and impact of Research and Innovation?" by Cinzia Daraio from the Sapienza University of Rome and the already mentioned session entitled "Sapientia: the Ontology of Multi-dimensional Research Assessment" by Maurizio Lenzerini of the Sapienza University of Rome. The event included a welcome speech of the Rector of the Sapienza University of Rome, Eugenio Gaudio.

In the month of February social events consisted of a **party for Marylia Kukharava's birthday** celebrated on February 10 on a fresh air with colorful decorations, wine and cheese thanks to a surprisingly warm day in Rome.



Funded by the European Union

So.Re.Com. Joint-IDP: snapshots from the Interview with Martha De Alba (UAM, Mexico)



Maryia Kukharava's birthday Party celebrated on February 10





European/International Joint PhD in Social Representations and Communication Institutional News

European/International Joint PhD announcement for a.y. 2015-2016



The European/International Joint PhD in S.R. & C. informs that the **announcement for a.y. 2015-2016** is available on its website (http://www.europhd.eu/html/_onda01/04/08.00.00.00.shtml). **The deadline for submitting application is 31st May 2015.** SoR.Com THEmatic NETwork partners and colleagues are kindly invited to disseminate this announcement among the potential applicants and invite their best students to apply.

The European/International Joint PhD in S.R. & C. represents a progressive educational curriculum for training early stage researchers through research in a scientific and paradigmatic field inspired by the Social Representations Theory and Communication studies. Although having a special focus on Social Psychology and media studies, it draws in a wide scientific community across continents and many disciplines dealing with social sciences and it has created a Thematic Network of Excellence approved by the European Commission (<http://www.europhd.eu/SoReComTHEmaticNETwork>)

The European/International Joint PhD in S.R. & C. coordinated by Sapienza University of Rome, includes 18 universities in 9 European countries (AT, CH, CZ, ES, FR, IT, PT, RO, SK, UK), 7 universities in North America (Canada, USA), Latin America (Argentina, Brazil, Mexico) and Asia (China), 1 French National Research Institute, 1 social sciences foundation (Maison des Sciences de l'Homme) and 3 companies in 3 EU countries (IT, NL, SE). In its role as co-ordinator diplomas are issued by Sapienza University with the signature of the rectors/presidents of the eight universities which jointly confer the degree: University of Rome Sapienza (ITALY), Universities Aix-Marseille, Montpellier III and Lyon 2 (FRANCE), Universities of Basque Country and Valencia (SPAIN), University A.I. Cuza (ROMANIA) and Masaryk University (CZECH REPUBLIC). The Research Trainees have then access to a large number of academic infrastructures and are followed by 1 main tutor and 2 international co-tutors in at least 3 of the above mentioned countries. Moreover, at the European/International Joint PhD Multimedia Lab and Research Centre in Rome they will participate in innovative scientific and didactic activities like the International Lab Meetings and Summer Schools using technologically advanced resources.



We are pleased to announce that the European/International Joint PhD in Social Representations and Communication has submitted to the Sapienza Doctoral Evaluation Committee its proposal of renewal for the a.y. 2015/2016. The European/International Joint PhD has fulfilled all the following criteria set by the Italian Ministry for University and Research for the accreditation of doctoral programmes:

1. The European/International Joint PhD in S.R. & C. is a consortium of universities (among which at least one Italian university) that delivers a joint diploma
2. The doctorate's Scientific and Teaching Board scientific production for the last five years has been positively evaluated
3. Thanks to the approved PEOPLE-ITN-2013 project the European/International Joint PhD has more than the minimum required 4 fellowships that must be made available yearly
4. Availability of a fully equipped multimedia laboratory
5. Availability of an adequate physical and virtual library

We seize the opportunity to thank all our partners who have sent updated information about their scientific productivity, as well as our research trainees who have sent updated information about their scientific and training activities, which are part of Sapienza Doctoral Evaluation Committee's evaluation criteria.

European/International Joint PhD in Social Representations and Communication Institutional News: Projects submitted within Horizon 2020



In 2014 the European/International Joint PhD in Social Representations and Communication has submitted the following three project proposals within **Marie Skłodowska-Curie actions** of the Horizon 2020 framework programme:

- **SoReCom 2.0-EJD** proposal within the H2020-MSCA-ITN-2014 call.
- **PORESI** proposal within the H2020-MSCA-IF-2014 call.
- **SoReCom 'iii' Joint-DP** proposal within the H2020-MSCA-COFUND-2014 call.

The three proposals received “very good” evaluations and have passed all thresholds: 84,00/100 for **SoReCom 2.0-EJD**, 82,40/100 for **PORESI** and 80,00/100 for **SoReCom 'iii' Joint-DP**

However, given the limits of the budgetary resources available only very few projects have been effectively funded and the three above-mentioned proposals were not among those admitted to the negotiation phase (although the **SoReCom 2.0-EJD** proposal is currently on the reserve list and could be invited for grant agreement preparation, in the event that another proposal with a higher ranking fails to complete the requirements for a grant agreement).

The many strengths of the proposals acknowledged in the evaluation by the EC are – among others quoted :

- The proposals point to an important multi/supra-disciplinary field & has potential to advance understanding of science-society relations. It presents a credible program in a well-established field.
- The participants have a long track record of delivering high-quality training, and this is reflected in the training facilities & skills courses developing the methodological expertise of ESRs. These are clearly identified for both university and private partners.
- The competence and operational capacity to implement the programme is convincingly demonstrated. There are many years of collaboration already through the existing network, and the main applicant has a long experience with Fulbright and Marie-Curie programmes
- Excellent institutional environment for the implementation of the project
- Appropriate approach to supervision, including the role of non-academic partners
- Training on skills within the chosen discipline and/or to gain new transferable skills involves international mobility, summer schools and e-learning as well as training on research
- Number of effective measures for communication and dissemination of results

These excellent evaluations received in 2014 encourage us to apply again for the next calls.



European/International Joint PhD in Social Representations and Communication Upcoming Training Events 2015



As foreseen by the EU-funded So.Re.Com. Joint-IDP project, the European/International Joint PhD in Social Representations and Communication will organize the following two training events in 2015:

- **27th International Lab Meeting - Spring Session 2015**

Title: The "Anthropological", "Ethnographic", "Narrative", "Dialogical" and "Subjective" paradigmatic approaches to Social Representations.

Location and Date: Rome - Italy, 26th - 29th April 2015

Focus: Specific Training on complementary and transferable skills. The event will:

- a) Provide advanced training in epistemological issues on research setting and empirical data detection/construction, in observational, ethnographic and conversational methods
- b) Illustrate specific software and statistical packages for conversational and textual data analysis and results visualization

- **28th International Lab Meeting - 21st International Summer School 2015**

Title: Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents

Location and Date: Rome - Italy, 18th - 25th July 2015

Focus: The event will be aimed at presenting a general introduction/presentation of the overall So.Re.Com. Joint-IDP project with specific focus on the **impact and dissemination of the social representation theory around the world: from Europe to other continents**. The program includes **Key lectures** by scientists from the leading Institution and associated partners from different geo-cultural contexts: Europe, North America, Latino-America (Argentina, Brazil, Mexico), Asia (China).

The 2015 International Summer School will also include:

- ✓ Active participation by the ESR and other European/ International Joint PhD trainees by presenting the current status of the ongoing research projects
- ✓ @-learning activities: use of the Euro PhD web-auditorium, allowing connection with some speakers - even from outside the SoReCom Joint IDP - invited to attend the event on-line via interactive video-web conference system
- ✓ Training in complementary and transferable skills provided by the non-academic partners
- ✓ Scientific networking
- ✓ Monitoring quality control sessions
- ✓ Dissertation defense by European PhD doctoral candidates enrolled in previous years in front of the European PhD International Evaluation Board (Final Jury)
- ✓ General Mid-Term Meeting with all European and extra-EU associated partners and extra-academic partners
- ✓ Final coordination of the activities to be undertaken during the each of the 13 ESR's secondment

Detailed information about the 2015 Training Events and APPLICATIONS FORM will soon be published on the European/International Joint Ph.D. in S.R. & C. Web sites:

<http://www.europhd.eu/IntLabMeetings>
<http://www.europhd.eu/IntSummerSchools>



Upcoming International Events 2015

IX Jornada Internacional sobre Representações Sociais - JIRS VII Conferência Brasileira sobre Representações Sociais – CBRS

Following the great success of the previous editions, we are pleased to announce that the next 9th JIRS and 7th CBRS will be held in the **Centro Universitário UNINOVAFAPI, Teresina, Piauí, Brazil** from the **24th to 27th of November 2015**.

Further information about the event is available on the website:

<http://www.jirs2015.com.br/>

New deadline for abstract submission: **March 31 2015**



IX Jornada Internacional sobre Representações Sociais - JIRS

VII Conferência Brasileira sobre Representações Sociais - CBRS

Tema Central: Representações Sociais e Sociedades em Movimento

24 a 27 de Novembro de 2015 – Centro Universitário UNINOVAFAPI

Participe! Inscrições Abertas!

Envio os Trabalhos até o dia 28/02/2015

Realização:



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NOVAFAPI**
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www.jirs2015.com.br