



<http://www.europhd.eu/SoReComTHEmaticNETwork>

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So.Re.Com.THE.NET. @-NEWS n°54 – December 2014

The integrated Newsletter of the European/International Joint PhD in Social Representations and Communication of the So.Re.Com. THEmatic NETWORK, and of the SoReCom Joint-IDP



The Program Director
and the team of the
European/International Joint PhD in
Social Representations and
Communication and of the
SoReCom THEmatic NETWORK
wish you

MERRY CHRISTMAS!

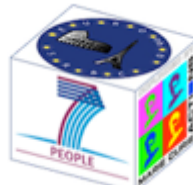
and

Happy New Year 2015 !





So.Re.Com. Joint-IDP Institutional News



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So.Re.Com. Joint-IDP: activity report for month 15 (December 2014)

As foreseen by the So.Re.Com. Joint-IDP timeline (http://www.europhd.eu/html/_onda01/10/05.01.00.00.shtml) the following activities have been realized and implemented during the month of December 2014:

1. Dissemination of the project information :

- a) International Visiting Exchange of Prof. De Rosa at the partner University of Ottawa (Canada): 9-17 December 2014

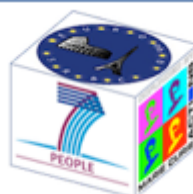
2. Dissemination of the project information through the **SoReCom.THE.NET.@-NEWS** and the dedicated web site <http://www.europhd.eu/SoReComJointIDP>

3. Development of the **SoReCom “A.S. de Rosa” @-library** and of the integrated community of the **SoReCom Joint-IDP** and of the **SoReCom THEmatic NETwork**

4. 13 selected Early-Stage Researchers: **sixth month of activities**

5. **Day-to-day management** (correspondence with partners, early stage researcher, new potential applicants for the *European/International Joint PhD in Social Representations and Communication*, website updates, etc.)

The last working day before the Seasons Holidays (December 24- January 6) will be **Tuesday 23**, when the ESRs and professors will meet for the **Christmas lab party**.



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The 13 So.Re.Com. Joint-IDP Early-Stage Researchers Activities for December 2014

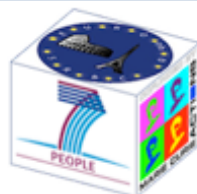
In December 2014, the 13 ESRs have continued to benefit from four weekly Tuesday Lab Seminars **"Food for mind and Methodological Training & Transferable skills workshops"**. The first workshop of the month was a follow-up to the previous meeting, and saw **Rafail Vladan Bozanovic** discuss of **alternative solutions to Photoshop**. In order to process images to obtain the highest quality different software can be used, depending on operating system. In particular, the **Windows programs Photo Manager and Picture Editor** were briefly discussed and demonstrated. A discussion followed during which the participants exchanged their expertise in **other software, such as Paint and Preview**, the latter especially familiar to Mac users. Bibliographic references on Social Representations and methodology used for the previous sessions were applicable also to this and the following methodological training.

Rafail Vladan Bozanovic has also presented the **Basic principles of textual analysis using Calais** (<http://www.opencalais.com/calais-text-analysis-topbraid>), a program developed by Thompson Reuters. The participants defined textual analysis and discussed comparative input from **other software for textual analysis (Spad-T, Alceste and Discan)**. It has been concluded that textual analysis is likely to be applied to their research projects, for example by analyzing abstracts of publications or paradigmatic implications detected in the future during the meta-theoretical analysis.

Methodological training has been further developed in audio-visual area through the presentation by **Carlos Miguel Aguilar** entitled of **Sony Vegas Movie Studio** in research (psychology and anthropology). Together with Agnese Pastorino's help, Carlos Miguel Aguilar discussed his experiences with this video-editing software and offered a short demonstration. Alternative solutions for working with video editing on different levels have also been discussed.

The 13 ESR also received **additional training in Academic Skills** by attending two presentations entitled **How to Write a Great Research Paper and Get it Accepted by a Good Journal** by Anthony Newman, Senior Publisher and **Mendeley: your research, anywhere** by Massimiliano Bearzot, Elsevier Customer Consultant. Moreover, under the supervision of Anthony Newman (Senior Publisher, Elsevier), Massimiliano Bearzot (Customer Consultant, Elsevier) the ESRs had the opportunity to learn more about new web-platform useful for organizing and sharing bibliographies and scientific networking. The seminar was held at the Auditorium of Clinical Medicine at the Policlinico Sapienza University of Rome, on December 17. As lab supervisors have also attended the seminar Elena Bocci, Laura Dryjanska and Annamaria Silvana de Rosa, who arrived directly from the airport after flying back from Canada.

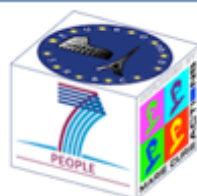
Apart from the weekly workshops, the ESRs have continued to work on the **Quality control and Updating bibliographic items and meta-data filed in the So.Re.Com. "A.S. de Rosa" @-library**, regularly monitored in term of their progress compared to the goals to be achieved.



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So.Re.Com. Joint-IDP: snapshots from the ESR's lab daily life (December 2014)





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So.Re.Com. Joint-IDP: snapshots from the ESR's lab daily life (December 2014)

Social Events held at the European/International Joint PhD Laboratory

**December 9:
Birthday Party for
Carlos Miguel Aguilar**



International Visiting Exchanges

European/International Joint PhD in S.R. & C. Programme Director International Visiting Exchange in Canada Ottawa, 9-17 December 2014

Within the framework of the bilateral agreements signed between the universities of Sapienza (Italy) and Ottawa (Canada) the Programme Director of the European/International Joint PhD in S.R. & C., prof. Annamaria Silvana de Rosa, has been in Canada on an **International Visiting Exchange** from the 9th until the 17th of December.

During her stay in Canada Prof. de Rosa has carried out the following activities:

December 10th

14.30: meeting with prof. **Gary W. Slater**, Vice-President International University of Ottawa and dr. **Nathalie Dutrisac** (Assistant to the Vice-President International Bureau | International Office) and dr. **Régine Legault-Bouchard** (International Office)

16.30 pm: meeting with prof. **Marie Drolet**, director of the School of Social Work and prof. **Nicolas Moreau**, head of doctoral school.

December 11th

10.00-11.00: Conference by prof. Annamaria Silvana de Rosa on “*Be Beautiful, Be Western! Social Representations of Beauty and Aesthetic Surgery in young people from three continents*”

11.00-12.00: Conference by prof. Annamaria Silvana de Rosa on “*The European/International Joint PhD in Social Representations and Communication: an international, inter-sectoral and interdisciplinary networked joint doctorate*”

The sessions were followed by a discussion with the participants, including professors of different disciplines from the Faculty of the Social Science and doctoral trainees.

December 12th -16th

Meetings with professor **Lilian Negura** and his team, including colleagues and doctoral trainees (including **Corinna Buhay**, M.A., M.S.V., coordinator of GRESSIS: *Groupe de recherche en sciences sociales sur les interventions en santel*/ Coordinator, SSHIRG: *Social Sciences of Health Interventions Research Group*), aimed at discussing future plans aimed at institutional and research collaboration.





International Visiting Exchanges





European/International Joint PhD in Social Representations and Communication Upcoming Training Events 2015



As foreseen by the EU-funded So.Re.Com. Joint-IDP project, the European/International Joint PhD in Social Representations and Communication will organize the following three training events in 2015:

- **26th International Lab Meeting - Winter Session 2015**

Title: Training in the meta-theoretical analysis of the specialised literature on Social Representations and Communication.

Location and Date: Rome - Italy, 25th - 28th January 2015

Focus: Training event dedicated to the co-operative research programme on the meta-theoretical analysis of the literature on social representations and communication. In particular, the event will focus on why and how to map the development of different paradigms, the related research methods, the thematic areas, their impact on the various applied fields and the new emerging research directions within the multi-generational community of scientists and across different geo-cultural contexts.

- **27th International Lab Meeting - Spring Session 2015**

Title: The "Anthropological", "Narrative", "Dialogical" and "Subjective" paradigmatic approaches to Social Representations.

Location and Date: Rome - Italy, 26th - 29th April 2015

Focus: Specific Training on complementary and transferable skills. The event will:

- a) Provide advanced training in epistemological issues on research setting and empirical data detection/construction, in observational, ethnographic and conversational methods
- b) Illustrate specific software and statistical packages for conversational and textual data analysis and results visualization

- **28th International Lab Meeting - 21st International Summer School 2015**

Title: Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents

Location and Date: Rome - Italy, 18th - 25th July 2015

Focus: The event will be aimed at presenting a general introduction/presentation of the overall So.Re.Com. Joint-IDP project with specific focus on the *impact and dissemination of the social representation theory around the world: from Europe to other continents*. The program includes **Key lectures** by scientists from the leading Institution and associated partners from different geo-cultural contexts: Europe, North America (Canada and USA), Latino-America (Argentina, Brazil, Mexico), Asia (China).

The 2015 International Summer School will also include:

- ✓ Active participation by the ESR and other European/ International Joint PhD trainees by presenting the current status of the ongoing research projects
- ✓ @-learning activities: use of the Euro PhD web-auditorium, allowing connection with some speakers - even from outside the SoReCom Joint IDP - invited to attend the event on-line via interactive video-web conference system
- ✓ Training in complementary and transferable skills provided by the non-academic partners
- ✓ Scientific networking
- ✓ Monitoring quality control sessions
- ✓ Dissertation defense by European PhD doctoral candidates enrolled in previous years in front of the European PhD International Evaluation Board (Final Jury)
- ✓ General Mid-Term Meeting with all European and extra-EU associated partners and extra-academic partners
- ✓ Final coordination of the activities to be undertaken during the each of the 13 ESR's secondment

Detailed information about the 2015 Training Events and APPLICATIONS FORM will soon be published on the European/International Joint Ph.D. in S.R. & C. Web site:

<http://www.euophd.eu/IntSummerSchools>



Upcoming International Events 2015

III international seminar on Economic Psychology: “Psychology of Economic Self-Determination of Person and Community” Free International University of Moldova (Chisinau) April 24th, 2015

The III international seminar on Economic Psychology is co-organized by Free International University of Moldova (Prof. Irina Caunenco), Lucian Blaga University of Sibiu, Romania (Prof. Univ. Eugen Iordanescu), CISES s.r.l. & PSIOP, Italy (Dr. Alessandro De Carlo), Institute of Social and Political Psychology NAPS of Ukraine, Department of Psychology of Masses and Communities (Prof. Univ. Vadym Vasiutynskyi) and EPIA (Economic Psychology International Association).

Psychologists and economists are invited to discuss the following topics of Economic Psychology:

- Psychological peculiarities of national economic policy;
- Money, income and savings attitudes;
- Psycho-economic aspects of organizational activities;
- Entrepreneurship psychology;
- Economic consciousness and economic socialization;
- Psychology of consumer behavior;
- Psychology of richness and poverty;
- Social representations paradigm for research in Economic Psychology;
- Pedagogical basis of economic consciousness development.

Seminar proceedings will be published in English. Travel, meals and accommodation should be paid by participants. For registered participants the Organizing Committee will provide information about travel, meals and accommodation in Chisinau.

Abstracts guidelines: up to 1200 words, please avoid footnotes, figures and bibliography. On the top of abstracts: authors' name and surname, scientific degree, title, position, affiliation.

Theoretical study should include: 1) theoretical and methodological relevance, 2) objectives, 3) results, 4) conclusions.

Empirical study should include: 1) theoretical and methodological relevance, 2) objectives, 3) method and organization of the study, 4) results, 5) conclusions. These units should be clearly separated in the text.

Abstracts should be sent to email: dnipropsy@yahoo.com in *.doc, *.docx by March 1st, 2015.

Contacts for information:

Irina Bondarevskaya, Associate Professor, scientific correspondent of Laboratory of Social Psychology, G.S. Kostyuk Institute of Psychology, National Academy of Pedagogical Science of Ukraine

Tel. +38 067 714 0886

e-mail: ibondarevskaya@yahoo.com