



<http://www.europhd.eu/SoReComTHEmaticNETwork>

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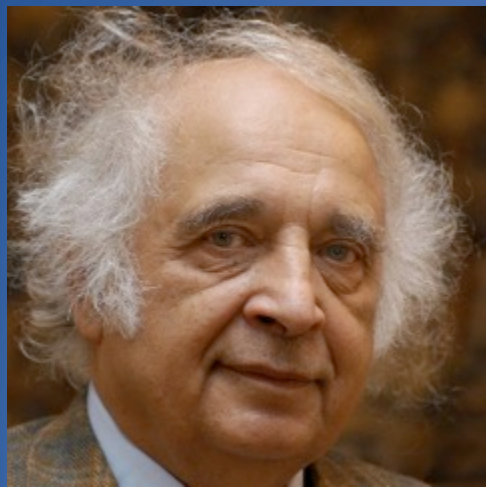
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So.Re.Com.THE.NET. @-NEWS n°53 – November 2014

The integrated Newsletter of the European/International Joint PhD in Social Representations and Communication of the So.Re.Com. THEmatic NETWORK, and of the SoReCom Joint-IDP

Serge Moscovici (1925-2014)



Dear friends, colleagues and doctoral trainees,

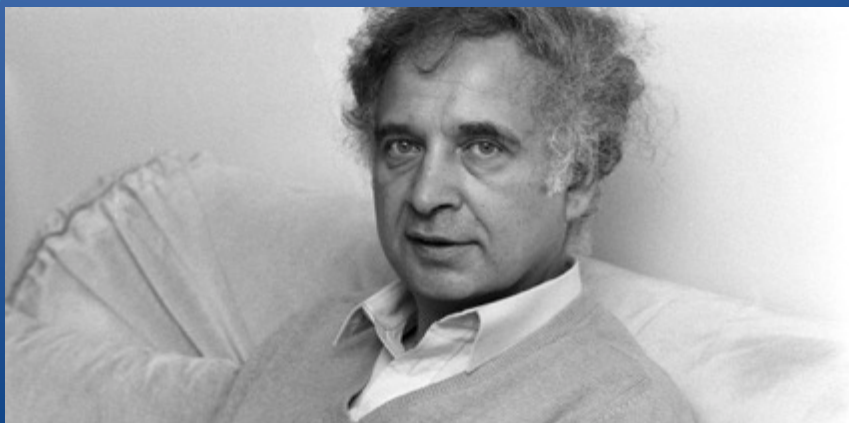
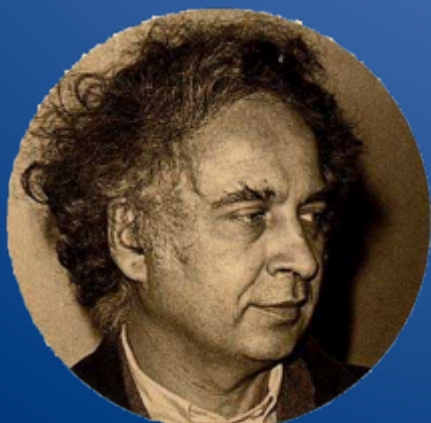
Serge Moscovici, Honorary Director of our International Joint Doctorate devoted to the dissemination and development of one of his theories, passed away on 16 November 2014 and sadly it was my last time to meet him in Paris. Coming back to Rome in company of two of his books, I realized that I-we will not be alone for ever. He was very generous leaving to humanity his knowledge, documented in an immense scientific production and institutional activities: the best guide for our intellectual journey.

Following the announcement of the departure of our loved Maestro of life and thought, friends, colleagues and doctoral trainees have expressed their sadness to me in several ways. More than a virtual network, widely shared feelings of empathy and loss have constituted us as a community of scientists all united in the name of Serge Moscovici: a dream which was indeed the driving force for establishing our SoReCom THEmatic NETWORK.

Most of you have addressed me as a relative of Serge Mosocvici, aware of my deep and irreplaceable relation with him. I felt the moral obligation to readdress to his sons, Denis and Pierre, your feelings of love, estimation and nostalgia, bouncing from side to side of the world.

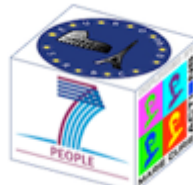
To this end, for the memory of future scholars and to thank him for the human and scientific lessons he offered to all of us, a **Cahiers of greetings to say "ciao to Serge Moscovici"** has been edited and it is now available at the link:

www.europhd.eu/html/cahiers/moscovici.html





So.Re.Com. Joint-IDP Institutional News

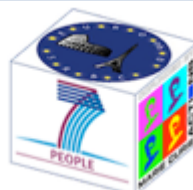


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So.Re.Com. Joint-IDP: activity report for month 14 (November 2014)

As foreseen by the So.Re.Com. Joint-IDP timeline (http://www.europhd.eu/html/_onda01/10/05.01.00.00.shtml) the following activities have been realized and implemented during the month of November 2014:

- 1. Dissemination of the project information** at the following events:
 - a) Seminar *“Better Decisions for Open & Big Data”* (Rome, 12 November 2014)
 - b) EUA-CDE Working Group on *“Open science and open education”* (Brussels, 13 November 2014)
 - c) ANVUR International Workshop *“La valutazione della ricerca nelle Humanities and Social Sciences”* (Rome, 17 November 2014)
 - d) InterDoc 2014 Conference *The triple 'i' approach to doctoral training* (Padova, 20-21 November 2014)
 - e) 7th UNICA Scholarly Communication Seminar *VISIBILITY, VISIBILITY, VISIBILITY* (Rome, 27-28 November 2014)
- 2. Dissemination of the project information** through the **SoReCom.THE.NET. @-NEWS** and the dedicated web site <http://www.europhd.eu/SoReComJointIDP>
- 3. Development of the SoReCom “A.S. de Rosa” @-library** and of the integrated community of the **SoReCom Joint-IDP** and of the **SoReCom THEmatic NETwork**
- 4. 13 selected Early-Stage Researchers: fifth month of activities**
- 5. Hosting Visiting Professor Pedrinho Guareschi (Brazil)**
- 6. Day-to-day management** (correspondence with partners, early stage researcher, new potential applicants for the *European/International Joint PhD in Social Representations and Communication*, website updates, etc.)
- 7. Meeting at the European Commission** in Brussels (17 November 2014) between the SoReCom Joint-IDP program director Annamaria Silvana de Rosa and the project officer of the Marie Curie – IDP contract.



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The 13 So.Re.Com. Joint-IDP Early-Stage Researchers Activities (November 2014)

In November 2014, the 13 ESRs have continued to benefit from four weekly **Tuesday Lab Seminars** “**Food for mind and Methodological Training & Transferable skills workshops**” Bibliographic references on Social Representations and Methodology have been integrated in the agenda of November training sessions.

The first workshop (4 November) foresaw a methodological training dedicated to **Qualtrix: Online Survey Software & Insight Platform** led by **Filomena Berardi**, and to **PSPP**, a statistical quantitative analysis tool presented by **Mihaela Gherman**. The insight from supervisors: Mauro Sarrica, Paola Passafaro, Elena Bocci, Laura Dryianska, Pedrinho Guareschi and Annamaria de Rosa has been a further enrichment of the session.

The basic principles of statistical quantitative analysis using **SPSS** (presented by **Laura Arhiri**) connected well to the theoretical references in order for the supervisors as above to share further reflections. The SPSS Statistics Standard Edition offers the core statistical procedures business managers and analysts need to address fundamental business and research questions. This software provides tools that allow users to quickly view data, formulate hypotheses for additional testing, and carry out procedures to clarify relationships between variables, create clusters, identify trends and make prediction. Its usefulness in the particular case of the joint research project was discussed and supported by some examples.

During the third workshop (18 November), **Borja De Madaria** presented the basics of **editing images with Photoshop** while **Maryia Kukharava** discussed of **Basics of infographics: how to visualize your data in an engaging way**, and presented:

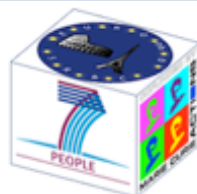
- **Infogram**, a data visualization online app that brings out the best in the data. Infographics and charts are quick to use, fast to share, and easy on eye;
- **Piktochart**, that allows to create and share infographics in a quick, simple and intuitive way.

During the fourth workshop (25 November), **Ana Tomicic** showed **web-based techniques of geo-mapping** by providing suggestions for visualizing data. Subsequently, **Laura Dryianska** shared quick steps of the **Geo-mapping techniques developed by Prof. Annamaria Silvana de Rosa**.

At the end of the session, **Agnese Pastorino** concluded demonstrating some initial features of the **Tableau software**. Bibliographic References that enriched the sessions on visualizing data have been anchored into the Iconic Dimension of Social Representations.

A detailed report produced after each Tuesday Lab session has been disseminated among all the 13 ESRs.

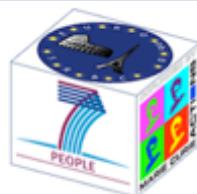
Apart from the weekly workshops, the ESRs have continued to work on daily basis on the **Quality control and Updating bibliographic items and meta-data filed in the So.Re.Com. “A.S. de Rosa” @-library**, and their progresses have been regularly monitored.



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So.Re.Com. Joint-IDP: snapshots from the ESR's lab daily life (November 2014)



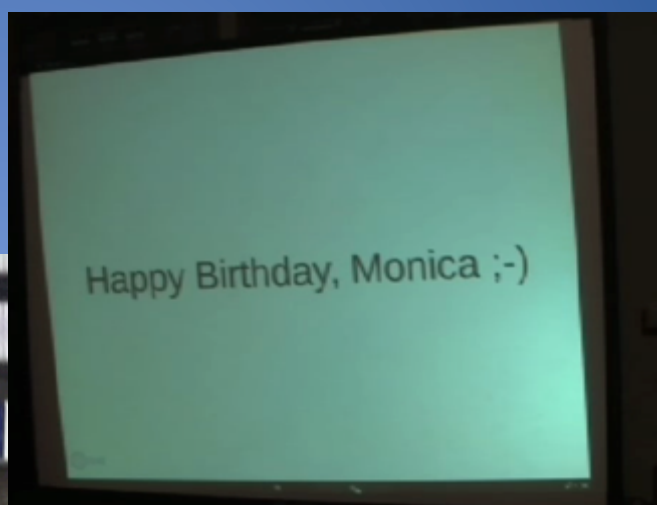


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So.Re.Com. Joint-IDP: snapshots from the ESR's lab daily life (November 2014)

Social Events held at the European/International Joint PhD Laboratory

**November 25:
Birthday Party for
Gabriela Monica Panzaru**





Conferences and Events

Better Decisions for Open & Big Data Rome, 12 November 2014

More and more frequently data accompany the intuition and experience of the decision makers of companies, governments and organizations. The new opportunities offered by the digital transformation generate benefits not only for companies but also for the individual and for the community.

The decision process is not only the result of a process of elaboration and discussion of data and information, but is mainly the result of reflections and evaluations on the data coming from the outside, from which one can draw insights on what surrounds us.

To explore the opportunities and complexity of a data-driven society, **Better Decisions Forum**, the first Italian event dedicated to Decision Making, was held on November 12 in Rome with a specific focus on OPEN & BIG DATA.

Prof. Annamaria Silvana de Rosa and the ESR Agnese Pastorino attended the event, establishing contact with a representative from the Tableau company of the interest for the lab research activity, as disseminated during the Tuesday Lab sessions.

For further information you may consult: www.betterdecisionsforum.com/eventi/bdf4data/

EUA-CDE Focus Group “Open science and open education” Brussels, 13 November 2014

Through the Council for Doctoral Education, EUA is organising a series of consultations in the second half of 2014 and throughout 2015, which will result in a comprehensive policy paper in 2016, a paper to set the tone for the next decade. The **policy paper** will identify the main **challenges for doctoral education**, introduce ways to face these challenges, and present the potential of doctoral education to bring societies and universities forward.

EUA-CDE invites some of its members to take part in discussions about these topics. From November 2014 to June 2015, there will be three focus groups held dealing with special topics, and the standard EUA-CDE annual events will also form part of the consultations.

The first focus group – attended by prof. Annamaria Silvana de Rosa - was held on the **13 November 2014 at EUA Headquarters in Brussels**. This one-day focus group looked at the new developments in research brought on by the trends concerning ‘**Science 2.0**’ such as **big, open data, large teams and open access**.

Together with the appearance of **MOOCs** and other innovations in teaching, this could change the role of academics of the future and led to the following questions: How will this affect doctoral education? What potential do these new developments have, and how should universities respond?

For further information you may consult:

http://eua.be/Libraries/CDE_website/2014_11_13_SOTOC_FG_1_Intro.sflb.ashx



Conferences and Events

ANVUR International Workshop The Research Evaluation in the Humanities and Social Sciences Rome, 17 November 2014

The Italian National Agency for the Evaluation of the University and Research Systems (ANVUR) held on November 17 an international workshop aims to on and discuss the results of the most current research and field experience regarding the evaluation in the Humanities and Social Sciences (HSS).

The meeting in Rome intended to organize the contributions of scholars and of the scientific community in view of forthcoming evaluation deadlines. The first session "**Definitions of quality and peer review in the evaluation of HSS**" saw the contribution and of international scholars from universities in the Netherlands, Germany and Switzerland.

The second session "**Recent experiences in the evaluation of HSS**" saw instead contributions and reports from the universities of Manchester, Brittany, Copenhagen and Toledo. Finally, a panel discussion was held and attended by the presidents of the research groups in the areas of humanities and social sciences and by coordinators of research projects issued by ANVUR on "**Le discipline umanistiche e sociali di fronte alle prossime scadenze valutative**"

For further information you may consult:

<http://anvur-miur.cineca.it/eventi/index.php/showevento/58>

7th UNICA Scholarly Communication Seminar VISIBILITY, VISIBILITY, VISIBILITY (Rome, 27-28 November 2014)

The 7th UNICA Scholarly Communication Seminar: Visibility, Visibility, Visibility was hosted by Sapienza University of Rome (Faculty of Civil and Industrial Engineering), in cooperation with "Tor Vergata" and Roma Tre Universities. It gathered nearly 70 librarians and university experts in information science and learning & research support services to discuss on the role of libraries and the new competencies and skills needed by librarians to promote scientific research in the digital age. Prof. Annamaria Silvana de Rosa , as member of the UNICA and creator of the SoReCom "A.S. de Rosa" @-library, has participated in this seminar, which was also a further occasion to improve contacts both with international experts and with the responsible librarians involved in the development of Sapienza Digital Library.

The digital age has made visibility a major challenge for effective scholarly communication. In this context, the seminar analysed the new competences and skills required by academic librarians and how academic libraries can help increase the visibility of research and improve access to research results to support learning, teaching and research in their universities.

The seminar also addressed: on-line presence of researchers, challenges for digital humanities and social sciences, alternative metrics for the evaluation of research, **the role of MOOCs and EU policies such as Science 2.0, CRIS and OPENAIRE** that have been designed to increase the visibility of European research.

For further information you may consult:

<http://www.unica-network.eu/event/7th-unica-scholarly-communication-seminar>

Conferences and Events

International, Intersectoral, and Interdisciplinary: the triple “i” approach to doctoral training

Padua, 20-21 November 2014



The EU 2014 conference ‘International, Intersectoral, and Interdisciplinary: the triple “i” approach to doctoral training’ took place in Padua under the auspices of the Italian Presidency of the Council of the European Union.

It was organised by the Italian Ministry of Education, Universities and Research, in collaboration with the University of Padova and the University of Camerino, and with the expert advice of the EUA-Council for Doctoral Education.

The participants gathered for one-and-a-half days at the premises of the University of Padova, in the beautiful historical building Palazzo Bo located downtown Padua to explore international networking, intersectoral mobility and interdisciplinarity as fundamental approaches to doctoral training and why they are considered essential to enhance career opportunities of young researchers in the global market and to reach the benefits of employing creative workers with high professional expectations.

A large audience from across Europe and beyond address key issues related to the conference themes, such us:

- how to strengthen the international dimension of doctoral programmes and research training through improved cooperation with partner organisations in other world region;
- how implementation of industrial doctorates can have an impact on industrial innovation and doctorate holders’ employment;
- how interdisciplinarity in doctoral education contributes in enhancing career opportunities.

The Principles for Innovative Doctoral Training (PIDT), although designed to be as general and ‘sector neutral’ as possible, were generated having in mind the standard typology of Higher Education & Research Institution, i.e. the Universities. Considering the heterogeneous landscape of higher education institutions focused on Arts, can the PIDT plainly be applied to doctoral training in the Arts?

The overall theme of the EU2014 conference ‘International, Intersectoral, and Interdisciplinary: the triple “i” approach to doctoral training’ was to discuss and reflect on how programmes and practices for doctoral research training will be more effective to enhance career opportunities of young researchers and knowledge-exchange opportunities through discipline cross-fertilization and cross-border and cross-sector mobility.

As invited key lecturer, prof. Annamaria de Rosa contributed to the conference works with a lecture on: “**The European/International Joint PhD in Social Representations and Communication: International, Intersectoral, and Interdisciplinary networked joint doctorate**”. Emotionally touched by the coincidence of the concurrent funeral of Serge Moscovici (Paris, November 20 h: 15:00), the lecture was dedicated as tribute to him, the Honorary Director of the program devoted to the dissemination of one of his theories, as testimony that “*his works will follow him*”.

For further information you may consult the conference website: <http://www.interdoc2014.it>

Upcoming International Events

Social representations of history Social psychological and historical approaches to their antecedents, evolution, and role in influencing identities and intergroup relations

**Organized by COST Action IS1205
University of Pécs, Hungary, April 9-10th, 2015**

This international conference is organized by prof. Sara Bigazzi (one of our brilliant program ALUMNI) at the Institute of Psychology, University of Pécs, in the framework of Cost Action IS1205 "***Social psychological dynamics of historical representations in the enlarged European Union***".

The main objective is to create space for the interdisciplinary dialogue (particularly between social psychologists and historians) on the interplay between social representations of history (or collective memories), social identities, and intergroup relations. In particular, the international conference will focus on the relevance of history in contemporary people's lives. How history is being represented contributes to shaping current ethnic, national and European identities. Representations of history elicit group-based emotions that influence behaviours and may lead to intergroup conflicts or reconciliation in Europe and beyond.

Further information are available on the conference website: srhistoryconf.ptt.hu

Editorial News



We are pleased to announce the publication of the book entitled "***Psicologia delle rappresentazioni sociali - Teorie e applicazioni***", edited by prof. Augusto Palmonari and prof. Francesca Emiliani (Publisher: Il Mulino – 304 pages – ISBN 9788815246653)

This volume, to which important European scholars of social psychology have collaborated, seeks to highlight the widening of perspective that the theory of social representations may offer in the investigation of several central themes of the discipline.

The heuristic power of the theory is thus shown as well as its effectiveness in relation to classical topics such as: social identity, socialization in childhood, sharing emotions in collective events, social memory and collective, social influence, ethnic prejudice and racism, mental illness

The scholars that have contributed to this volume are: Augusto Palmonari, Francesca Emiliani, Willem Doise, Guy Elcheroth, Bernard Rimé, Dario Paez, Denise Jodelet, Valérie Haas, Gabriel Mugny, Eric Tafani, Lionel Souchet, Alain Quiamzade, Colomba Codaccioni, Juan A. Perez, Annamaria Silvana de Rosa, Elena Bocci.

The book is available for order at the following link: <http://www.libreriauniverso.it/articolo/72181/9788815246653-psicologia-delle-rappresentazioni-sociali-teorie-e-applicazioni-palmonari-emiliani-mulino#descrizione>