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So.Re.Com.THE.NET. @-NEWS n°51 – August/September 2014
The integrated Newsletter of the European/International Joint PhD in Social Representations and Communication of the So.Re.Com. THEmatic NETwork, and of the SoReCom Joint-IDP

So.Re.Com. Joint-IDP Institutional News







Funded by the European Union

So.Re.Com. Joint-IDP: activity report for months 11-12 (Aug./Sept. 2014)

As foreseen by the So.Re.Com. Joint-IDP timeline (http://www.europhd.eu/html/ _onda01/10/05.01.00.00.shtml) the following activities have been realized and implemented during the months of August and September 2014:

- 1. Dissemination of the project information at the following events:
 - a. 5th UNICA PhD Master Class "Linking Master with PhD: success factors for effective preparation of students for PhD candidacy" hosted by the Centre for Advanced Academic Studies University of Zagreb (Dubrovnik, 31 August - 3 September 2014)
 - b. Launch conference of **REALIZE IT 4** (Berlin, 4-7 September 2014)
 - c. Round Table on the *Contribution of the Framework Programmes (FP) to the development of Human Research Capacity* commissioned by the Euroepan Commission to IDEA Consult and its partners (iFQ and PPMI) (Brussel, 18 September 2014)
 - d. Conference *EU-Russia Researchers' Mobility Forum* (Brussels, 25 September 2014)
- Dissemination of the project information through the SoReCom.THE.NET.@-NEWS and the dedicated web site http://www.europhd.eu/SoReComJointIDP
- 3. Development of the **SoReCom "A.S. de Rosa" @-library** and of the integrated community of the **SoReCom Joint-IDP** and of the **SoReCom THEmatic NETwork**
- 4. 13 selected Early-Stage Researchers: Second and third months of activities
- Meeting between the SoReCom Joint-IDP Director and the European/International Joint PhD in Social Representations and Communication Honorary Director (Paris, 19 September 2014)
- **6. Day-to-day management** (correspondence with partners, early stage researcher, new potential applicants for the *European/International Joint PhD in Social Representations and Communication*, website updates, etc.)















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The 13 So.Re.Com. Joint-IDP Early-Stage Researchers **Activities for August/September 2014**

Since reopening the laboratory during the last week of August 2014, the 13 Early Stage Researchers have been fully concentrated on the following tasks:

- Quality control and Updating bibliographic items and meta-data filed in the So.Re.Com. "A.S. de Rosa" @-library
- Elaborating detailed daily progress reports concerning this activity. Such reports are essential to carefully monitor the ESR's progress, to assess the estimated time necessary to complete their tasks and as basis for the weekly and monthly monitoring progress reports elaborated by the postdoc dr. Laura Dryianska, who collaborates with the Director prof. Annamaria de Rosa for developing the SoReCom Joint-IDP scientific and training activities.

In September 2014 the fellows were introduced to the use of the *EndNote* software in order to be able to search for publications in the SoReCom physical library in an efficient way. Each trainee has been asked to identify his or her transferable skills that will be shared with others during weekly workshops that will begin in the following months.

A special group session meeting has been reserved to the vision of the documentary on the founder of the Social Representations Theory, Serge Moscovici, made by the Romanian public television (http:// www.tvrplus.ro//editie-cronica-anilor-risipiti-serge-moscovici-254788). A translation in English has been ensured during the session by the Rumanian ESR Laura Arhiri.

The trainees were also introduced to the group dynamic technique of "Intervision" aimed at discussing the events of the life of the lab, which had a resonance for the entire team, at the presence of the lab Director and other supervisors: Elena Bocci and Mauro Sarrica

Participation of ESRs to Seminars

- Maryia Kukharava participated to the Realise IT4 Kick off event, a joint initiative of the Erasmus Mundus Association (EMA) and OCEANS Network (Berlin, 4-6 September 2014)
- · Aminat Ramazanova presented the European/Joint PhD in Social Representations and Communication at the DG EAC event entitled "EU-Russia Researchers' Mobility Forum" in Brussels (25 September 2014). This event is organised within the framework of the EU-Russia Year of Science 2014, a joint initiative of the EU-Commission and the Ministry of Education and Science of the Russian Federation
- Filomena Berardi has attended the international multidisciplinary conference "Seeing beyond in facing death" at the University of Padua (September 25-27, 2014)

Each of the above mentioned trainees has briefly shared their experiences with the group. More information on the events is available on the next page.

Social Events held at the European/International Joint PhD Laboratory

- August 29: Birthday party for Agnese Pastorino and Marija Adela Gjorgjioska.
- September 11: Birthday party for Ana Tomicic
- September 22: Birthday party for Borja De Madaria





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So.Re.Com. Joint-IDP: Participation of ESRs to Seminars (August/September 2014)



Realise IT4 Kick off event

Maryia Kukharava participated to the REALISE IT 4 Launch Conference, that hosted five talented teams of entrepreneurs on September 4-6 in Berlin, Germany. The five teams - Socially Delicious, Call Waiter, Smart CV, Apply Yourself, and ExperCity (for City Lab)- were launched through an intensive weekend of training, talks, and socialization.

The weekend started off with a visit to the **Social Impact Lab**, continued with two full days of entrepreneurship training, and ended in joining up with the event, **Start-up Night**, which hosts hundreds of entrepreneurs from across Europe each year.

During the launch, the teams benefited from the expertise of Leon Reiner (Co-Founder of Impact Hub Berlin) and Michael Guolao (intercultural trainer). The training aimed to get the teams to target their efforts and to create plans to launch and test their ideas through the use of Lean methods.

Further updates on the projects are available on **REALISE IT** website: http://www.realiseit.org

EU-Russia Researchers' Mobility Forum

Aminat Ramaznova attended the EU-Russia Researchers' Mobility Forum, organized by TEAMWORK (Brussels, 25 September 2014), and in particular the Plenary Session: Mobility to Enhance Research Interactions and Networking. During the Poster session combined with Elevator Pitch she gave a report on the European/International Joint PhD in Social Representations and Communication in general and on her research focus in the project in detail, which had a great success with the scientists. She got a positive feedback from them just after the Elevator Pitch with a lot of various questions about the project and their view on the problem discussed.

Aminat also participated in one of the Parallel Scientific Sessions: **Nanotechnology**, which was very informative and challenging with all the new technologies entering everyday life. This Scientific session was chosen among all the others for its being closely connected her my research studies. This Scientific Session gave her an opportunity to interview some well-known outstanding scientists of today, and get some data for her doctoral research.

There was also a plenary session with feedback from the parallel sessions and final remarks.

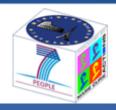














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So.Re.Com. Joint-IDP: snapshots from the ESR's lab daily life (August/September 2014)









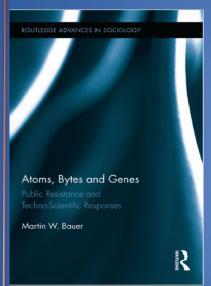
Editorial News

Public Understanding of Science re-publishes Moscovici's 'The new magical thinking'

The journal Public Understanding of Science has started a new feature 'classical statements' seeking to make available inspirational writing originally published in languages other than English. In that context a French paper by Serge Moscovici of 1991 on 'The new magical thinking' has been translated. The paper is introduced and commented by Nikos Kalampalikis (Lyon, Fr) and is followed by several empirical studies of the boundaries of religion and science from Taiwan, USA, UK and a multinational comparison. This might be of interest of the So.Re.Com. THEmatic NETwork.

The link: http://pus.sagepub.com/content/23/7.toc

Atoms, Bytes and Genes - Public Resistance and Techno-Scientific Responses



We are pleased the forthcoming publication of prof. Martin Bauer's last book entitled "Atoms, Bytes and Genes - Public Resistance and Techno-Scientific Responses" (Series: Routledge Advances in Sociology - 298 pages - ISBN 978-0-415-95803-5)

This book traces historical debates over developments in nuclear power, computing and genetic engineering which raised controversy with consequences, and argues that public opinion is a factor of the development of modern techno-science. Bauer (LSE, UK) uses a "pain analogy" to show that just as pain impacts movement, resistance impacts techno-scientific mobilization: it signals that something is wrong, and this requires attention, elaboration and a response to the challenge. This analysis explores how different fields of enquiry deal with the resistance of social-psychological mentalities in the face of industrial, scientific and political activities inspired by projected futures.

The book is available for pre-order at the following link: http://www.routledge.com/books/details/9780415958035/

Call for Articles: "Social Representations, ICTs and Community Empowerment"

Semiotica, the Journal of the International Association for Semiotic Studies, has issued a call for articles for a Special Section on the theme of "Social Representations, ICTs and Community Empowerment".

This special section will provide an overview of the use of Social Representations Theory (SRT) (Moscovici, 1961), for empowering local communities, with a specific focus on the role of Information and Communication Technologies (ICTs), such as the Internet, desktop and mobile devices, radios, etc. SRT has been extensively contributing to reflection on the appropriation of information and communication technologies, as well as on empowering communities. Yet, few studies explore the intersection of the three domains altogether. Articles on a range of issues surrounding applications of SRT, ICTs and empowering communities (especially in developing/emerging regions) are welcome for submission. Articles lengths are expected to be 7000 to 9000 words, including references. Articles presenting literature reviews, theoretical and methodological issues, as well as case and comparative studies are welcome.

The deadline for abstracts submission is November 21st, 2014. For more information please consult: http://www.newmine.org/call-for-articles-social-representations-icts-and-community-empowerment

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Conferences and Events

UNICA 5th PhD Master Class "Linking Master with PhD: success factors for effective preparation of students for PhD candidacy" Hosted by the University of Zagreb (Croatia), 31st August – 3rd September 2014

The 5th UNICA PhD MASTER CLASS: Linking Master with PhD: success factors for effective preparation of students for PhD candidacy took place at the Centre for Advanced Academic Studies, University of Zagreb in Dubrovnik, between 31 August and 3 September 2014.

The 5th UNICA Master Class focused on the question of how to best prepare a diverse population of candidates for a doctorate. The 3 $\frac{1}{2}$ day programme with presentations from keynote speakers and sessions in small working groups provided an opportunity for intensive discussion, sharing experiences, and helped to understand how others operate and to reflect on these approaches. As a result, participants were equipped with information to better understand their own situations in order to develop new strategies.



For further information about the event consult:

http://www.unica-network.eu/event/5thunica-phd-master-class#



Round Table on the Contribution of the Framework Programmes (FP) to the development of Human Research Capacity (18 September 2014)

IDEA Consult, in consortium iFQ (Institute for Research Information and Quality Assurance) and PPMI (Public Policy and Management Institute), have been commissioned by the European Commission to perform a study on the contribution of the Framework Programmes (FP) to the development of Human Research Capacity in Europe.

As a recognised expert in this area, prof. Annamaria de Rosa was invited to participate to the roundtable discussion of the key conclusions and recommendations of this study. The roundtable took place on the **18**th **of September 2014** and was hosted by the European Commission in **Brussels**.

Prof. de Rosa's participation also included a post-meeting reflection on 6 key points and her input will help to **shape the final report of the study**. The results of this study will serve as input to the FP7 Ex-post Evaluation and the design and optimisation of the on-going H2020 programme but also any future programmes.