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So.Re.Com.THE.NET. @-NEWS n°44 – January 2014

The integrated Newsletter of the European/International Joint PhD in Social Representations and Communication of the So.Re.Com. THEmatic NETWORK, and of the SoReCom Joint-IDP

## So.Re.Com. Joint-IDP Institutional News



Funded by the European Union

### So.Re.Com. Joint-IDP: activity report for month 4 (January 2014)

As foreseen by the So.Re.Com. Joint-IDP timeline ([http://www.europhd.eu/html/\\_onda01/10/05.01.00.00.shtml](http://www.europhd.eu/html/_onda01/10/05.01.00.00.shtml)) the following activities have been realized and implemented during the month of January 2014:

1. Dissemination of the project information at the following events:
  - a. EUA CDE 7th Thematic Workshop **Outcomes of Doctoral Education – Mindset, Research, Innovation** (Hosted by Dokuz Eylül University, Izmir, Turkey; 23-24 January 2014). **A. S. de Rosa has actively participated in the event with an invited contribution entitled: “Article, Book format, or both? Shared criteria adopted for the double doctoral thesis format and language in a European/International joint networked Ph.D. program”.**
  - b. The **23rd European/International Joint PhD International Lab Meeting-Winter Session 2014** (Rome, 14<sup>th</sup> – 15<sup>th</sup> January 2014)
2. Dissemination of the project information through the **SoReCom.THE.NET.@-NEWS**
3. Development of the **SoReCom “A.S. de Rosa” @-library and of the integrated community of the SoReCom Joint-IDP and of the SoReCom THEmatic NETWORK**
4. Hosting two visiting professors from Brazil:
  - Clarilza Prado de Sousa (Pontifícia Universidade Católica de São Paulo)
  - Carlos Dias (Universidade Federal de Santa Catarina)

### So.Re.Com. Joint-IDP: potential applicant's pre-dossiers are accepted (preferably by 15 February 2014)

With reference to the So.Re.Com. Joint-IDP call for 13 fellowships (see next page), potential applicant's pre-dossiers will be accepted until 15 February 2014. Such pre-dossiers should include:

- a first version of the **application form**, including the bibliographic part
- a first version of the **five-page paper** (plus 2 pages of bibliography): **two pages** related to the overall project of the call and **three on a specific research focus** aimed at comparatively evaluating the previous background of the applicants in the scientific field and eventually their prior knowledge specifically in Social Representations regarding their preferred specific project among those specified in the **call for application**

Applicants who will send their pre-dossiers do not have priority rights in the evaluative process for the recruitment compared to other applicants who will apply by the deadline 31 March 2014. However they can receive appropriate feedbacks to improve their final application.



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## So.Re.Com. Joint-IDP call for fellowships

The **So.Re.Com. Joint – Innovative Doctoral Program** is the best evaluated (with the highest mark 98,8/100 marks) among the 1147 projects submitted within the **2013 People-ITN call** and is coordinated by Sapienza University of Rome. In its role as mono-contractor Institution, Sapienza University is issuing a call for 13 fellowships within the framework of the So.Re.Com. Joint-IDP project for Early Stage Researchers.

Built on the experience of both the European/International Joint PhD in S.R. & C. awarding a recognized joint degree since 1996, and the EU approved So.Re.Com. THEmatic NETwork, this international joint doctoral programme includes 8 universities, 2 private companies and 1 public research institute in 8 European countries (AT, CH, CZ, ES, FR, IT, RO, SE), and 6 universities in United States, Canada, Brazil, Argentina, Mexico and China. The goal is to provide doctoral training in Social Representations and Communication, a supra-disciplinary research area of the social sciences that studies the social construction of everyday knowledge in social spheres and media, disseminating European excellence beyond the EU boundaries and attracting the best ESR from abroad. Structured into transnational teams by common research area and complementary multi-methodological approaches, this So.Re.Com. Joint-IDP guarantees a well-tested training structure including:

- a. an innovative integrated physical and virtual campus, where world-class academic scientists, internationally recognised experts, experienced researchers and ESR cooperate face-to face and online “for” and “by” research;
- b. multiple supervision via tutoring and co-tutoring by at least three tutors in different countries;
- c. individual mobility for ESR at research centres for secondments;
- d. collective international mobility of trainees and teaching staff during International Summer Schools and Lab meetings;
- e. learning by doing (including transferable skills) in academic and non-academic settings;
- f. worldwide access to common web platform, as tool for documentation, networking, training and monitoring trainees' progress;
- g. high tech infrastructure and lab facilities;
- h. quality evaluation system;
- i. officialisation of the joint degree;
- j. active integration in the world-wide SoReComTHEmatic NETwork;
- k. enhancement of career prospects both in and outside academia.

Selected applicants will be enrolled in the European/International Joint PhD in Social Representations and Communication to participate in an on-going project led since 20 years by the director of the *European PhD on Social Representations and Communication Research Centre and Multimedia Lab* who has designed specific web-tools (including the on-line grid for the meta-theoretical analysis and the related web-inventories) for the purpose of conducting an empirical meta-theoretical analysis of the literature on Social Representations. **The specific project aim is to take stock of the scientific field developed in more than 50 years** by conducting an empirical meta-theoretical analysis of the literature on Social Representations, mapping its development, the related research methods, the thematic areas and their impact on the various applied fields within the multi-generational community of scientists and across different geo-cultural contexts.

### READ MORE:

All necessary information can be found on the **So.Re.Com. Joint-IDP website**: <http://www.euophd.eu/SoReComJointIDP>. In particular you can consult:

The **project objectives**: [http://www.euophd.eu/html/\\_onda01/10/03.00.00.00.shtml](http://www.euophd.eu/html/_onda01/10/03.00.00.00.shtml)

The **research framework**: [http://www.euophd.eu/html/\\_onda01/10/03.02.00.00.shtml](http://www.euophd.eu/html/_onda01/10/03.02.00.00.shtml)

The **call for fellowships (including the amount)**: [http://www.euophd.eu/html/\\_onda01/10/06.05.00.00.shtml](http://www.euophd.eu/html/_onda01/10/06.05.00.00.shtml)

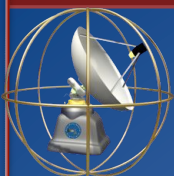
The **eligibility criteria**: [http://www.euophd.eu/html/\\_onda01/10/06.01.00.00.shtml](http://www.euophd.eu/html/_onda01/10/06.01.00.00.shtml)

The deadline to apply is the **31 March 2014**. You can apply by sending the **application form** and the requested documents ([http://www.euophd.eu/html/\\_onda01/10/06.03.00.00.shtml](http://www.euophd.eu/html/_onda01/10/06.03.00.00.shtml)) by email to the project scientific coordinator: [annamaria.derosa@uniroma1.it](mailto:annamaria.derosa@uniroma1.it)





## European/International Joint PhD in Social Representations and Communication Training Events 2014



### International Lab Meeting: 2014 Winter Session

(Rome, Italy - January 14-15 , 2014)

Continuing the series of International Lab Meetings (<http://www.euophd.eu/IntLabMeetings>), the director of the European/International Joint Ph.D. in Social Representations and Communication Research Centre and Multimedia Lab organised the 2014 Winter Session focused on the “**Meta-Theoretical Analysis of the Social Representations Literature and Advanced Training in Complementary Transferable Skills**”.

It is aimed at **training** in the empirical *meta-theoretical analysis* of the specialised literature on Social Representations and Communication in order to reply to the scientific need to know **why and how to map the development of different paradigms, the related research methods, the thematic areas, their impact on the various applied fields and the new emerging research directions within the multi-generational community of scientists and across different geo-cultural contexts.**

The program included:

- **Key lecture by the research leader**, creator of the twenty-year wide research project and related theoretical-methodological tools and their web implementation aimed at the Meta-Theoretical analysis of complete body of the Social Representations literature
- **Presentations by expert post-docs and advanced European/International Joint PhD doctoral trainees** involving a *multigenerational community of senior and junior scientists* that ranges from visiting post-docs to **Euro PhD Alumni** (including former Marie Curie Fellows), already well trained in the *meta-theoretical analysis* of the specialised literature on Social Representations
- **Training the recently enrolled research trainees** for developing advanced bibliographic on-line search skills via access to specialised websites and digital libraries, aimed at developing the large specialised full bibliographic inventory and the SoReCom specialised virtual library
- **Training Guidelines** for integrating bibliographic resources in the physical and digital SoReCom “A.S. de Rosa” specialised libraries
- **Training the European/International Joint PhD Research Trainees in the meta-theoretical analysis grid** and tools of the meta-analysis inventory
- Illustration of the **double quality control system**
- **Co-ordination and planning session** for the organisation of weekly individual and group small lab team meetings on the transversal common tools of the overall research program and the specific goals of each of the research focuses.

#### PARTICIPANTS:

- the research trainees enrolled in the European/International Ph.D.
- other applicants selected from any worldwide location for a face-to-face participation or via an interactive web-conference system

A specific basic and advanced training was offered at the beginning of the event for the admitted external participants.

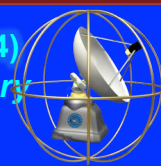




## European/International Joint PhD in Social Representations and Communication Training Events 2014



### International Summer School 2014 (Rome, It - July 13-19, 2014) *Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the "modelling approach"*



The 2014 Edition of the International Summer School will be held in Rome on the 13-19 of July. This will be the 20<sup>th</sup> edition of the International Summer School started in 1995 and the 1<sup>st</sup> training event of the So.Re.Com Joint-IDP program (<http://www.euophd.eu/SoReComJointIDP>).

It will be aimed at presenting a general introduction/presentation of the overall So.Re.Com. Joint-IDP project based on the empirical **meta-theoretical analysis of the literature on Social Representations**, in order to take a stock of the scientific field developed in more than 50 years by mapping the development of different paradigms, multiple constructs, the related various research methods (qualitative and quantitative, experimental and field oriented, multi-step data analysis strategies, etc.), the wide range of the thematic areas, and their impact on the various applied fields within the multi-generational community of scientists and across different geo-cultural contexts. Therefore the program includes **Key lecture** aimed at illustrating previously published results and presentation of the current status of the research program on the meta-theoretical analysis of the Social Representation theory.

The International Summer School will also include:

#### 1. **INTENSIVE GROUP WORKING SESSIONS** on participants' research projects, including:

- *Questions, Answers and Group discussion* of the ESR and other European/ International Joint PhD trainees with project leader (Annamaria de Rosa) and invited speakers (Brigido Camargo, Gina Philogene, Radim Marada, and Andrei Holman, among others)
- *Active participation by the ESR* individual presentations, presenting the matching of their prior knowledge and interests with the research project focuses offered in the So.Re.Com. Joint-IDP call, their multi-languages skills and the planned future secondment by optimising the complementary resources training across the network
- *@-learning activities*: use of the Euro PhD web-auditorium, allowing connection with a wider number of participants or speakers selected/invited - even from outside the SoReCom Joint-IDP - to attend the event on-line via interactive video-web conference system
- *Training in complementary and transferable skills* provided by the non-academic partners
- *Scientific networking*
- *Monitoring quality control sessions*

#### 2. **INTERVIEWS FOR SELECTING NEW CANDIDATES** for the European/International Joint Ph.D. in S.R. & C. reserved to the applicants for the a.y. 2014-15 by the European PhD Recruitment Board.;

#### 3. **DISSERTATION DEFENCE SESSION** for the European/International Joint Ph.D. candidates in front of the International Final Jury

#### **PARTICIPANTS:**

- the research trainees enrolled in the European/International Ph.D. including the 13 Early Stage Researchers (E.S.R.), who will be selected among the applicants to the call launched in October 2013 ([http://www.euophd.eu/html\\_onda01/10/06.05.00.00.shtml](http://www.euophd.eu/html_onda01/10/06.05.00.00.shtml) - 31<sup>st</sup> March 2014)
- other applicants selected from any worldwide location for a face-to-face participation or via an interactive web-conference system

As in the previous events, the 20<sup>th</sup> edition of the International Summer School will integrate face-to-face and on-line communication. Therefore, in addition to the restricted number of the participants who will attend physically the event, other participants will be selected for on-line or face-to-face participation in the event. A specific basic and advanced training will be offered at the beginning of the event for the admitted on-line participants.

Detailed information about the 2014 International Summer School will soon be published on the European/ International Joint Ph.D. in S.R. & C. Web site:

<http://www.euophd.eu/IntSummerSchools>





## Conferences and Events



### **EUA-CDE 7<sup>th</sup> Thematic Workshop** ***“Outcomes of Doctoral Education – Mindset, Research, Innovation”*** **Hosted by Dokuz Eylul University (Turkey), 23<sup>rd</sup> – 24<sup>th</sup> January 2014**

The view on the Outcomes of Doctoral Education has changed significantly in recent years. Although the doctoral degree is obtained through the presentation of rigorous research in the form of a thesis, the main outcome of doctoral education is now seen as the doctoral candidate — a person who has acquired a particular mindset and skills through the research experience. As only a small minority of doctorate holders go on to follow traditional research careers, this definition of the outcomes of doctoral education has become increasingly relevant. Having been exposed to the intellectual and practical challenges of a research project enhances the doctorate holder's creativity, leadership potential, rigour and ability to meet unexpected challenges. These are all attributes that are valued in a number of working environments. However, the thesis is the tangible proof of a successful research project and testifies to the doctorate holder's research mindset. It may have different forms (for example a monograph or a series of papers), but it should be an original contribution to human knowledge and possibly, directly or indirectly, lead to innovation in all sectors of society.

The 7th EUA-CDE Workshop hosted Dokuz Eylül University has closely examined the following notions:

- What is meant by the research mindset, and what is it that doctorate holders bring to society?
- What forms should the thesis, the language of the thesis and the thesis defence take? How can we assess that a doctoral candidate has attained a research mindset and that his/her contribution to human knowledge has been original and innovative?
- What role does doctoral education have to play in innovation?

Prof. Annamaria de Rosa has actively participated in the event with an invited contribution entitled: ***“Article, Book format, or both? Shared criteria adopted for the double doctoral thesis format and language in a European/International joint networked Ph.D. program”***



Further information about the event can be found at: <http://www.eua.be/EUA-CDE-Izmir.aspx>

## Visiting Professors

In January 2014 Prof. Annamaria de Rosa has hosted two visiting professors from Brazil:

- Clarilza Prado de Sousa (Pontifícia Universidade Católica de São Paulo)
- Carlos Alberto Da Costa Dias (UFSC – Universidade Federal de Santa Catarina)

Prof. Dias came to discuss about a joint research project to be established between Sapienza University and UFSC on the issue of Brazilian convicts in Italian prisons, while Prof. Clarilza Prado discussed about the potential candidates for the SoReCom Joint-IDP project as well about the forthcoming 12<sup>th</sup> International Conference on Social Representations to be held in Sao Paulo on the 20-23 July 2014.





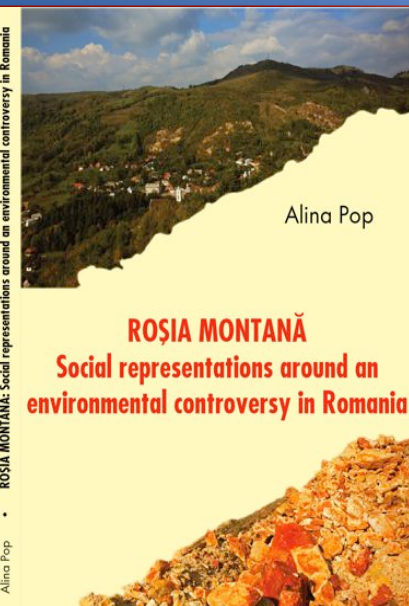
## Editorial News



Giovanna Leone, Bruno Mazzara and Mauro Sarrica (Sapienza University of Rome) have just published a new book entitled *La Psicologia Sociale. Processi mentali, comunicazione e cultura* (2013, Laterza editore – p. 264 – ISBN:978-8842099239)

Social psychology is the study of the social dimensions of the human mind, of the different modalities of articulation between individual aspects of psychological life and the level of social life, understood in terms of interactions between persons, but also in broader terms of socio-cultural context: choosing as field of the discipline not one of the levels, but instead the intersection between them, means not to restrict the choice of objects of study to some themes, but rather endeavour to elaborate a model of interpretation

that, precisely because it takes into account both levels, is applicable to many different phenomena. It is therefore possible to set more productively the relationship between the different disciplines dealing with human behaviour and in particular between general psychology, social psychology and sociology; the distinction between them, in fact, does not arise in relation to the themes but rather in the approach chosen to interpret phenomena. For example, issues such as perception, memory or emotions can be considered as topics pertaining to general psychology but become object of social psychology when the link between the processes of interaction and the socio-cultural context is highlighted. Similarly, a phenomenon such as group dynamics is an object of obvious sociological interest for everything related to aspects such as interdependence and differentiation, power relations, etc...



We are pleased to announce the forthcoming publication of the book *Roșia Montană: Social Representations around an Environmental Controversy in Romania*, edited by Alina Pop (Publisher: Shaker Verlag).

The Romanian village Roșia Montană is said to be the site of Europe's largest gold and silver deposits. Plans to extract these precious metals were launched in the late nineties by the Roșia Montană Gold Corporation, joint venture between a Canadian-based mining company and the Romanian State. The Roșia Montană Project met with strong opposition from various social players who coalesced in the 'Save Roșia Montană' movement, thus generating a long-lasting controversy that exceeded local boundaries and making Roșia Montană internationally renowned. The ongoing conflict over Roșia Montană is, in many respects, a unique phenomenon that marks an important part of Romania's recent democratic history.

This book proposes a social psychological analysis of this phenomenon, by focusing on the social representations emerged in Romanian society due to this conflict. In analyzing social dynamics, the conflict between groups is interpreted in terms of a conflict between social representations. At the same time, the research presented here aims contributing to social representation theory, by broadening knowledge about polemic social representations. Contrary to hegemonic and emancipated representations, polemic social representations are generated in the course of social conflict and are not shared by the whole society. For studying polemic social representations in a real setting, the Roșia Montană affair proved indeed to be a 'gold mine'.

The book includes an Introduction by A.S. de Rosa: *"Roșia Montană : a 'gold mine' for studying polemical representations."*





## Upcoming International Conferences and International Visiting Exchanges

### **12<sup>th</sup> International Conference on Social Representations** *The contemporaneity Challenges* **São Paulo (Brazil), July 20 – 23, 2014**

Following the great success of the eleven International Conferences on Social Representations (ICSR) held until now, we are pleased to announce that the next 12<sup>th</sup> ICSR will be organised in Brazil by the Centro Internacional de Estudos em Representações Sociais e Subjetividade – Educação and by the Fundação Carlos Chagas.

The conference will be held in Sao Paulo from the 20<sup>th</sup> until the 23<sup>rd</sup> July 2014.

Further information about the event is available on the website:

<http://cirs2014.fcc.org.br/>



All So.Re.Com.THEmatic NETWORK partners are kindly invited to post information concerning editorial news, launching of new projects, call for partnerships and events of general interest to the participants in the European Ph.D. programme and the wider So.Re.Com. THEmatic NETWORK scientific community.

Please send the information you wish to disseminate via the  
**So.Re.Com.THE.NET. @-NEWS and the on-line So.Re.Com.THE.NET. Event Agenda**  
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