



<http://www.europhd.eu>



<http://www.europhd.eu/SoReComTHEmaticNETwork>

So.Re.Com.THE.NET. @-NEWS n° 27 – February 2011

The integrated Newsletter of the European PhD on Social Representations and Communication  
and of the So.Re.Com. THEmatic NETWORK

**We are very glad to announce TWO SPECIAL INTERNATIONAL CONFERENCES  
organised by pro-active partners of our So.Re.Com.THEmaticNETWORK**



**VII° Jornada Internacional e V° Conferência Brasileira sobre Representações Sociais  
24-27 July 2011, Vitória (Brazil)**

The simultaneous occurrence of the 7th JIRS and the 5th CBRS aims firstly at promoting the union of theoretical researchers whose work is oriented by the SRT, around the celebration of 50 years since its development by Serge Moscovici. The central theme, **“Social Representations Theory 50 years: Memories, contemporary challenges and perspectives”** favours a critical evaluation of SRT popularization process, articulating the recovering of the development of its history to the theoretical and methodological challenges imposed to the theory in its contemporary contexts, as well as reflections on the state-of-the-art and future developments of the theory. Aiming at strengthening the philosophy and the main concerns that base previous Journeys and Conferences, the main purposes are as follow:

- a) Creating a space to communication and debate of studies and researches conducted in the field of social representations, in different areas of human activity, through the presentation and discussion of theoretical and conceptual analyses, and results from empirical studies, including the production of intervention proposals in the field.
- b) Contributing to an interdisciplinary development, particularly with the field of human and social sciences, through discussing the articulations between different areas of knowledge, aiming at intensifying, strengthening and diversifying the production in the field of social representations.
- c) Promoting articulations between the SRT and other Psychological theories and concepts through academic debate, focusing on theoretical dialogue and methodological innovations.

Further information is available on the conference's website: <http://www.jirs2011.com.br/>

**Deadline for abstract submission: 31<sup>st</sup> March 2011**

## **The Pharmaceutical Life Cycle : 4th International Conference**

The Conference Chair and the Committee organization are pleased to welcome you to the 4th Congress on the Pharmaceutical Life Cycle, organised at the University of Paris 8 on 1-3 September 2011.

The 4th conference presents a unique opportunity to:

1. Present work on the dynamics of the pharmaceutical life cycle.
2. Share new approaches and perspectives for analyzing the conception, creation, circulation, utilization, and the consumption of pharmaceutical drugs.
3. Discuss the future of pharmaceutical drugs through comparing the different perspectives.
4. Stimulate exchanges between researchers based on local scientific interests and projects which are in development, exchanges which will serve as a basis for conference presentations.
5. Provide a platform for exchange between researchers from biomedical, social and economic disciplines in order to consolidate interdisciplinary perspectives.
6. Foster an ongoing dialogue between researchers, management within professional organizations, professionals within communities of practice and the political arena, and whose work revolves around medication/pharmaceutical drugs.

This Congress will be held at the University of Paris8, on the outskirts of Paris. More information is available on the conference's website: <http://pharmaceutical-lifecycle.com/>

**The Deadline** for submitting proposals for this congress has been extended to: **March, 31st, 2011**

## European PhD on Social Representations and Communications: Announcement for the a.y. 2011-2012 DEADLINE: 31<sup>st</sup> May 2011



It is with great pleasure that we inform that the [announcement for a.y. 2011-2012](#) of the European PhD on Social Representations and Communication (<http://www.europhd.eu>) is now available on our website. **The deadline for submitting the on-line application ([www.europhd.eu/Registration](http://www.europhd.eu/Registration)) is 31st May 2011.**

The So.Re.Com THEMatic NETWORK partners and colleagues interested in the scientific field are kindly invited to disseminate this announcement among the potential applicants and invite their best students to apply.

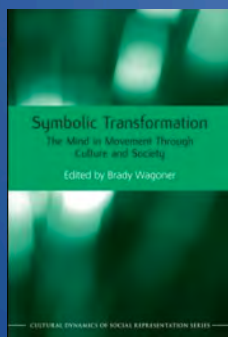
The European PhD on Social Representations and Communication represents a progressive educational curriculum for training early stage researchers through research in a scientific and paradigmatic field inspired by the Social Representations Theory and Communication studies. Although having a special focus on Social Psychology and media studies, it draws in a wide scientific community across continents and many disciplines dealing with social sciences and it has created a Thematic Network of Excellence approved by the European Commission (<http://www.europhd.eu/SoReComTHEMaticNETwork>)

The European PhD, coordinated by Sapienza University of Rome, includes 17 universities in 9 European countries (AT, CH, CZ, ES, FR, IT, PT, RO, UK) 5 universities in North America (Canada), Latin America (Argentine, Brazil) and Asia (China), 1 French National Research Institute, 1 social sciences foundation (Maison des Sciences de l'Homme) and 3 SMEs in 3 EU countries (IE, IT, SE). In its role as co-ordinator diplomas are issued by Sapienza University with the signature of the rectors/presidents of the six universities which jointly confer the degree: University of Rome Sapienza (ITALY), University of Aix-en-Provence, the University of Montpellier III "Paul Valéry" and University "Lumière" Lyon 2 (FRANCE), University A. I. Cuza of Iasi (ROMANIA), and Masaryk University, Brno (CZECH REPUBLIC).

The Research Trainees have then access to a large number of academic infrastructures and are followed by 1 main supervisor and 2 international co-tutors in at least 3 of the above mentioned countries. Moreover, at the European PhD Multimedia Lab and Research Centre in Rome they will participate in innovative scientific and didactic activities like the International Lab Meetings and Summer Schools using technologically advanced resources.



## Editorial News



We have the pleasure to announce the publication of Brady Wagoner's book entitled "**Symbolic Transformation The Mind in Movement Through Culture and Society**" (Routledge – ISBN: 978-0-415-48848-8).

It is the first volume published in the Series "**Cultural Dynamics of Social Representations**" edited by Jaan Valsiner (For more information consult the [website](#))

This book brings together scholars from around the world to address the question of how culture and mind are related through symbols: it is through the mediation of symbols that we think, act, imagine, feel, dream and remember. Thus, to understand the structure, function and development of symbols is to understand what it means to be human.

- Part I of the book constructs a theoretical foundation in semiotics for thinking about symbols, and analyzes their place in speech, images, affect and evolution.
- Part II explores how our experience is transformed through symbols: why we are moved by a movie or political speech, how bread and wine can taste like Christ's body and blood, and why our memories are forever changing.
- Part III focuses on symbols in the human life-course, particularly in connection with play, language and art. And lastly,
- Part IV explores how identities, such as being a sex-worker or HIV-positive, are constituted in social relationships through society's symbols.

This broad interdisciplinary synthesis on the problem of symbols is an essential resource for anyone studying culture in mind, including advanced students in psychology, semiotics, anthropology, communications and philosophy.

17th European Ph.D. on Social Representation Summer School:
"Social Representations of Urban Places and Environment:
Images, Memory and Identity"



08th-20th JULY 2011, Rome (Italy)
DEADLINE for the application: 31st May 2011



The 2011 Edition of the International Summer Schools will be held on the 08th - 20th of July at the European Ph.D on Social Representations and Communication Research Centre and Multimedia lab. It will be focused on "Social Representations of Urban Places and Environment: Images, Memory and Identity", a topic which is highly relevant from the societal perspective and of great actuality.

Among other invited professors, besides the European PhD scientific co-ordinator, Annamaria de Rosa (Sapienza University, Italy), those who have already confirmed their participation include: Valérie Haas (Université de Lyon 2, France), Guan Jian (University of Nankai, Cina), Denise Jodelet (E.H.E.S.S., France), Radim Marada (Masaryk University of Brno, Czech Republic), and Michel Morin (Université de Provence, France).

As in the previous events, the 17th edition of the International Summer School will integrate face-to-face and on-line communication. Therefore, in addition to the restricted number of the participants who will attend the event at the European PhD. on S.R. & C. Research Centre and Multi-media Lab in Rome, the participation of other selected applicants will be possible from any worldwide location via an interactive web-conference system (a specific basic and advanced training will be offered at the beginning of the event).

- The International Summer School will also include:
1.INTENSIVE GROUP WORKING SESSIONS on participants' research projects, with individual presentations, monitoring and feedback's given by professors and discussion;
2.INTERVIEWS FOR SELECTING NEW CANDIDATES for the European Ph.D. on S.R. & C. reserved to the applicants for the a.y. 2011-12 by the European PHD Recruitment Board. Potential applicants are invited to see the 2011-2012 ANNOUNCEMENT and to fill the ON-LINE APPLICATION FORM by 31st May 2011 (same deadline of the application for the Summer School);
3.THESIS DEFENSE SESSION for the European Ph.D. candidates in front of the International Final Jury

- The EC approved project will allow us to fund the physical participation in Rome of 20 candidates. In order to be eligible, the participants:
1. must be registered in one of the participating institutions
2. shall be a national of a participating country in LLP or nationals of other countries, provided that they are either permanent residents according to national legislation, or registered as stateless persons or hold refugee status in a country participating in the programme

The candidates who do not fulfill these eligibility criteria can still be admitted to participate upon the payment of the scientific participation fee that amounts to 1000 Euro (which includes the online participation through the Web-Auditorium, but does not include travel, accommodation, and living expenses) as soon they receive the letter of acceptance. The deadline and method of payment will be communicated with the letter of acceptance

Priority will be given to the European PhD research trainees eligible to get funds on this contract, as well as to candidates who will apply for the a.y. 2011-2012 European PhD on Social Representations and who will be admitted to the interview with the European PhD Recruitment Board for their final admission during the Summer School. In addition, in accordance with the contractual agreements, we will admit a restricted number of participants as self-paying or supported by their own partner Universities.

More detailed information about the 2011 International Summer School, the eligibility criteria for funding and on-line application form are available on the European Ph.D. Web site:

http://www.europhd.eu/IntSummerSchools



**11<sup>th</sup> International Conference on Social Representations  
25<sup>th</sup> – 28<sup>th</sup> June 2012, Evora (Portugal)**

Following the great success of the ten International Conferences on Social Representations (ICSR) held until now, we are pleased to announce that the next 11th ICSR will be organised in Portugal by the University of Evora, from the 25<sup>th</sup> until the 28th June 2012. The conference's Honorary President is Prof. Jorge Correia Jesuino.

Further information will soon be available on the website: <http://www.cirs2012.uevora.pt/>

**11ª CONFERÊNCIA INTERNACIONAL DE REPRESENTAÇÕES SOCIAIS  
11<sup>e</sup> CONFÉRENCE INTERNATIONALE DE REPRÉSENTATIONS SOCIALE  
11<sup>th</sup> INTERNATIONAL CONFERENCE ON SOCIAL REPRESENTATIONS**



**WELCOME**  
**11TH INTERNATIONAL CONFERENCE ON SOCIAL REPRESENTATIONS**  
**25-28 June 2012, Évora - Portugal**

All So.Re.Com.THEmatic NETWORK partners are kindly invited to post information concerning editorial news, launching of new projects, call for partnerships and events of general interest to the participants in the European Ph.D. programme and the wider So.Re.Com. THEmatic NETWORK scientific community.

Please send the information you wish to disseminate via the So.Re.Com.THE.NET. @-NEWS and the on-line So.Re.Com.THE.NET. Event Agenda to: [annamaria.derosa@uniroma1.it](mailto:annamaria.derosa@uniroma1.it)  
European Ph.D. on S.R. & C. Research Centre and Multimedia Lab  
Piazza d'Ara Coeli, 1 - 00186 Rome - ITALY