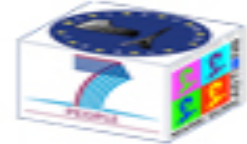




**European/International Joint PhD
in Social Representations and Communication
International Summer School 2016**



European Commission REA-Research Executive Agency
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So.Re.Com. Joint-IDP
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IMPLICATIONS OF MARKET-DRIVEN PRACTICES ON THE (MIS)USE OF SRT

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WHAT SHOULD BE DONE IS TO INVESTIGATE, BY COMPARING MYTHICAL THEMES, LEGENDS AND POPULAR TRADITIONS, AND LANGUAGES, HOW SOCIAL REPRESENTATIONS ARE ATTRACTED TO OR EXCLUDE EACH OTHER, AMALGAMATE WITH OR ARE DISTINGUISHABLE FROM EACH OTHER, ETC. NOW, ALTHOUGH THE PROBLEM IS ONE THAT IS WORTHY OF TEMPTING THE CURIOSITY OF RESEARCHERS, ONE CAN HARDLY SAY THAT IT HAS BEEN TACKLED. SO LONG AS SOME OF THESE LAWS REMAIN UNDISCOVERED, IT WILL CLEARLY BE IMPOSSIBLE TO KNOW WITH CERTAINTY WHETHER THEY DO OR DO NOT REPEAT THOSE OF INDIVIDUAL PSYCHOLOGY.

Emile Durkheim, 1895



I VIEWED SOCIAL PSYCHOLOGY AS A SOCIAL SCIENCE, ALONG WITH ANTHROPOLOGY, HISTORY, SOCIOLOGY, ETC. THEREFORE I BELIEVED THAT IT SHOULD FOLLOW AN ANALOGOUS STRATEGY WITH RESPECT TO THEORIES AND FACTS. IN THESE FIELDS, ONE DOES NOT STRIVE TO EMULATE THE PERFECTION OF PHYSICS AND NO ONE FEELS COMPELLED TO VERIFY A SERIES OF HYPOTHESES ONE AT A TIME, NO MATTER HOW TRIVIAL THEY MIGHT BE.

Serge Moscovici, 1988



**MODERN ACADEMIC AND
EXPERIMENTAL PSYCHOLOGY IS
TO A LARGE EXTENT A SCIENCE
DEALING WITH ALIENATED MAN,
STUDIED BY ALIENATED
INVESTIGATORS WITH ALIENATED
AND ALIENATING METHODS**

Erich Fromm, 1973



**IT WOULD BE NAIVE TO
SUPPOSE THAT A
SCIENCE CAN THRIVE
INDEPENDENTLY OF THE
WIDER CULTURE IN
WHICH IT DEVELOPS.**

Robert Farr, 1991



**ACADEMICS ARE MORE CLOSELY
MANAGED AND AUDITED THAN EVER
BEFORE. OUR MANAGERS PRODUCE
MEASURES FOR GRADING THE RESEARCH
OUTPUT OF INSTITUTIONS, DEPARTMENTS,
JOURNALS, AND, OF COURSE,
INDIVIDUALS. THE AUDITORS COUNT THE
NUMBERS OF PUBLICATIONS AND
EVALUATE PAPERS IN TERMS OF 'CITATION
SCORES' AND 'IMPACT FACTORS', WHICH
ARE MATHEMATICALLY DEFINED.
THEREFORE, IT IS POSSIBLE TO PRODUCE
NUMERICAL MEASURES OF 'ACADEMIC
SUCCESS', OR WHAT PASSES FOR
SUCCESS TODAY.**

Michael Billig, 2012



WHAT IS VERY PROMISING TODAY IS THAT PSR HAS GOOD CITATION RATES, EVEN IN COMPARISON WITH HIGHLY REGARDED INTERNATIONAL JOURNALS. MOST PSR PAPERS ARE CITED AT LEAST 10 TIMES, WHICH IS NOT BAD AT ALL, WITH PAPERS BY ABRIC (1993), VALSINER (2003) AND BREAKWELL (1993) HAVING WELL OVER 50 CITATIONS. IN THE PUBLISH OR PERISH CULTURE THAT WE ALL HAVE TO ADAPT TO, THIS IS VERY GOOD NEWS INDEED.

Caroline Howarth, 2009

**THANK YOU FOR
YOUR ATTENTION :)**