



European/International Joint PhD in Social Representations and Communication International Summer School 2016



European Commission REA-Research Executive Agency
FP7 - PEOPLE Initial Training Networks
So.Re.Com. Joint-IDP
(PITN-GA-2013-607279)



Funded by the European Union

Social representations and methodology: exploring Latin American trends

Teresa Forte, Early Stage Researcher

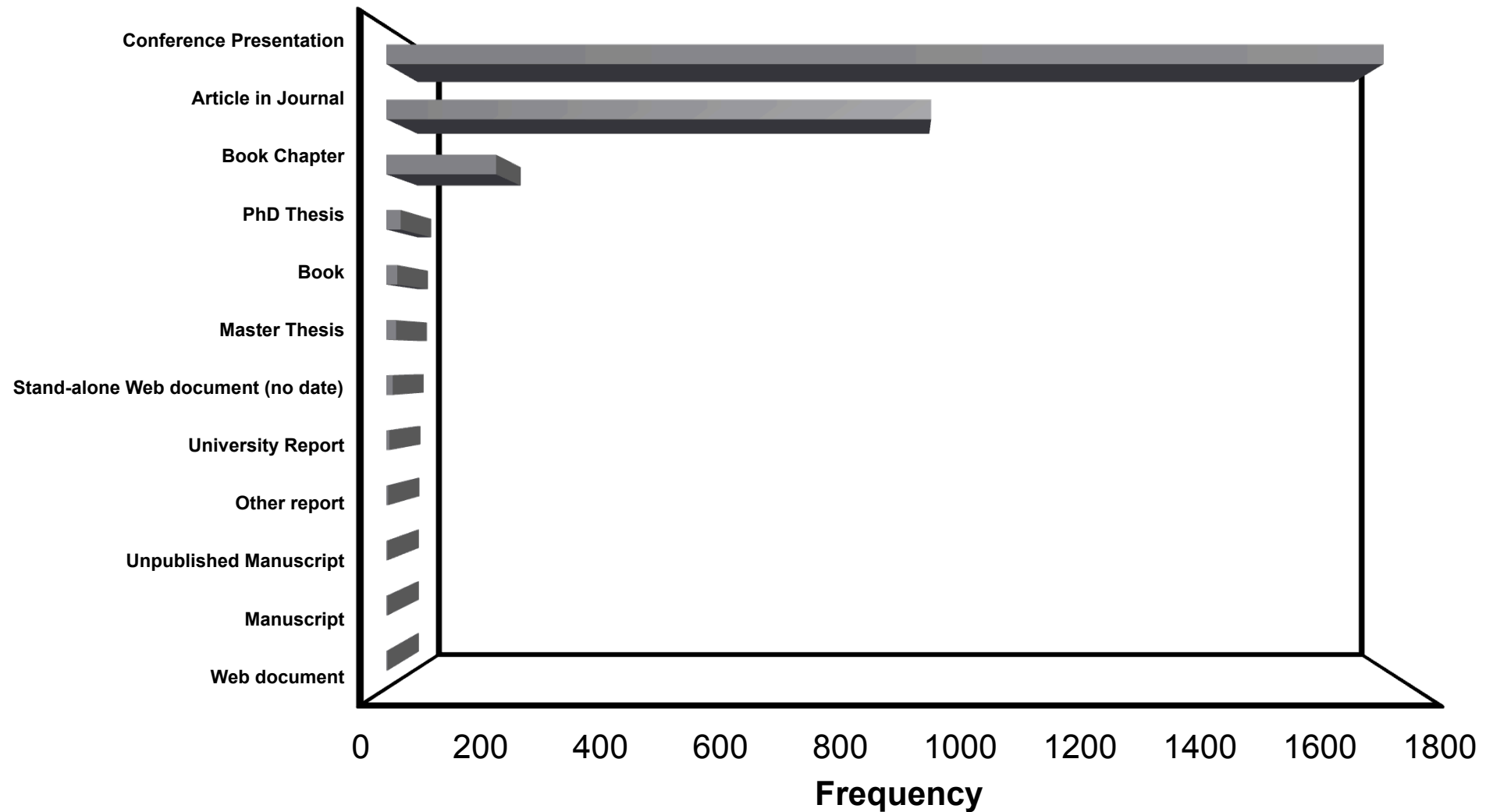
SoReCom Joint Idp- European PhD in SR & Communication, Rome Italy

Summer School 2016

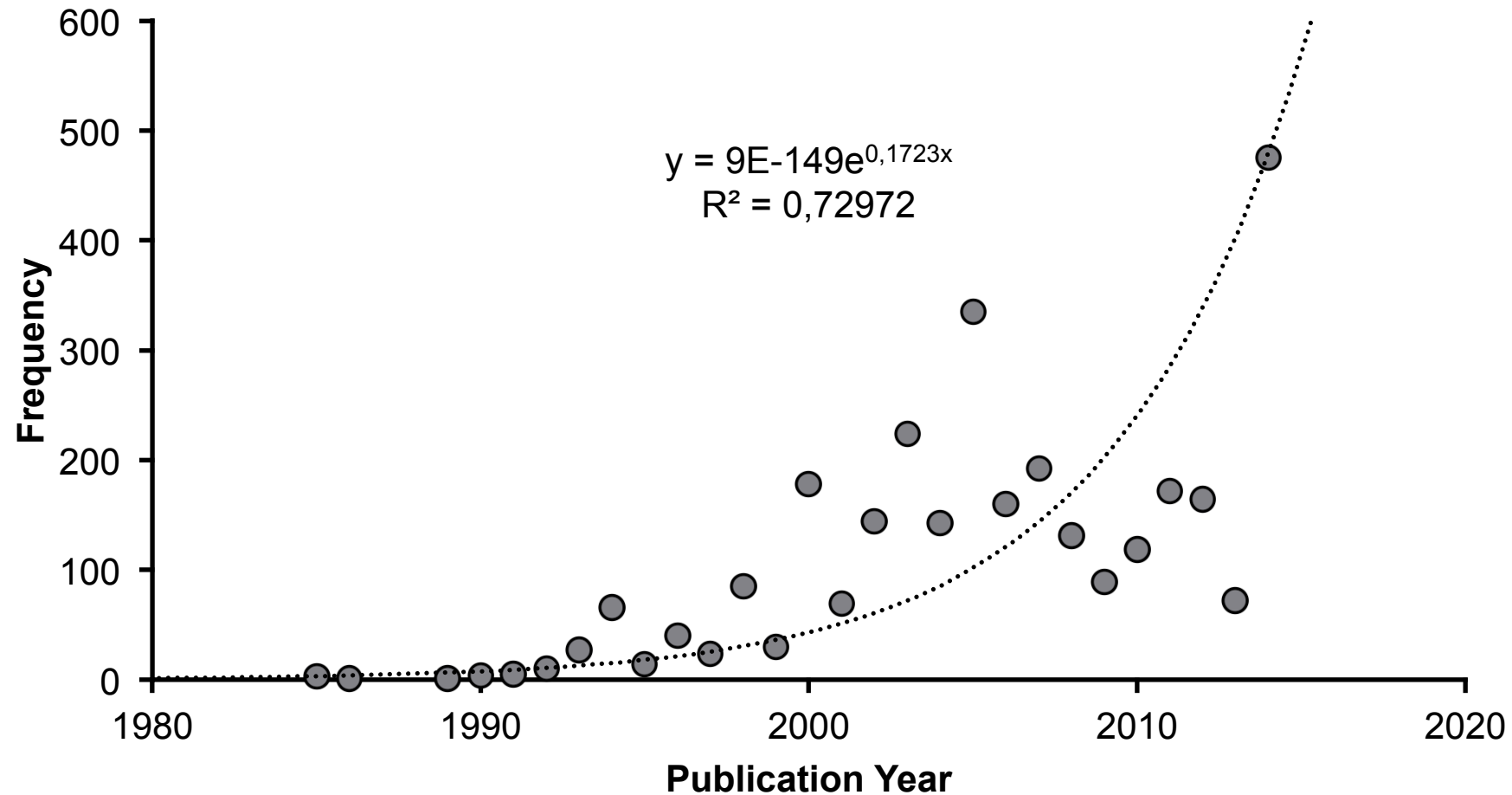
SR in Latin american research context

- Strong heuristic power in some latin american countries – Brazil, Mexico, Argentina, Venezuela
- Perceived as a tool to comprehend and act upon relevant or problematic areas of social reality(e.g. Arruda,2009; Flores Palacios, 2011; Jodelet, 2005, 2011; Sá e Arruda, 2000; Sá, 2007)
- Emphasis on the **social** in Social Psychology , which has been strongly associated with neediest communities and minority groups(Valentim, 2013).
- Related to the purpose of developing a psychology which may lead to social transformation(Lane, 1984)

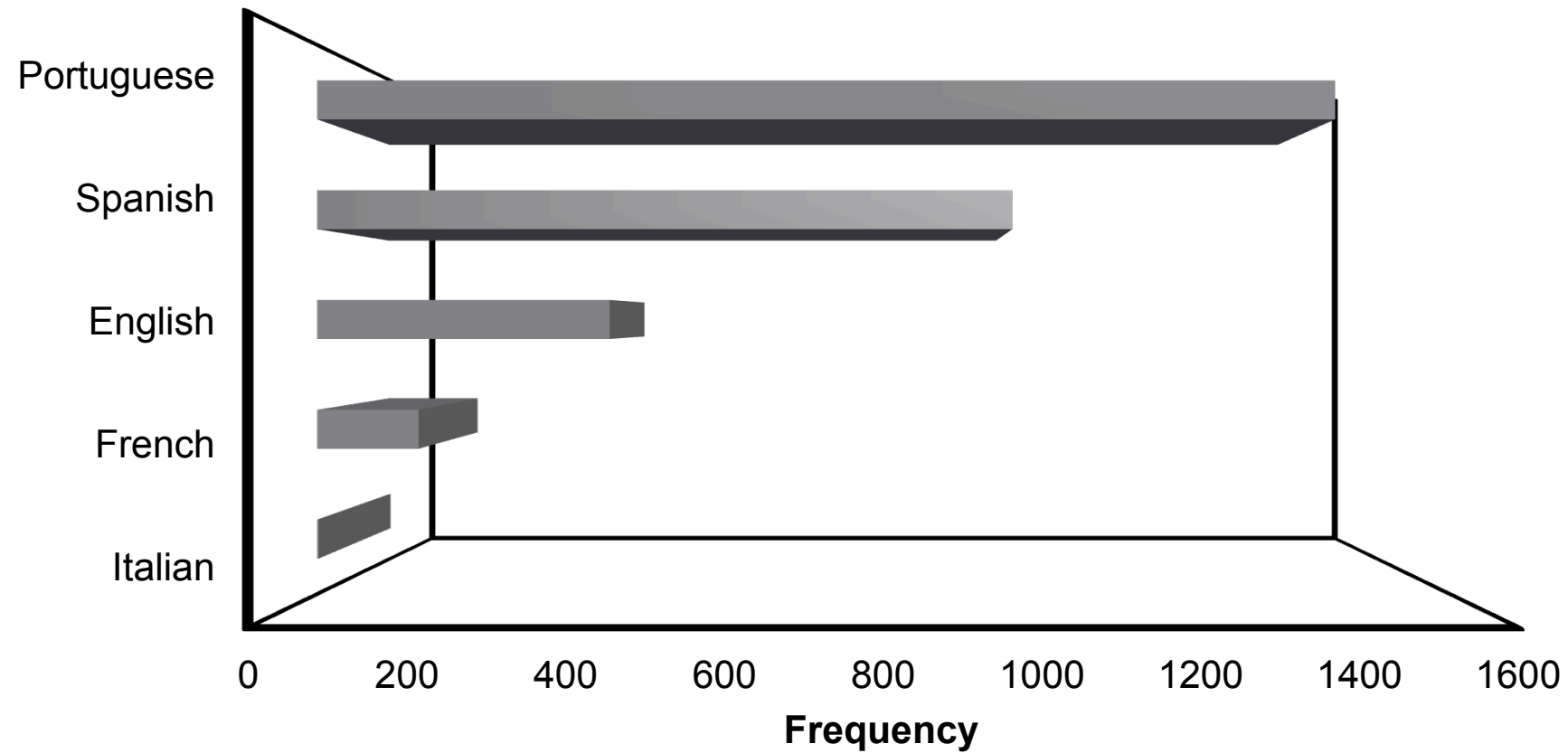
Latin American corpus- Resource type



Latin American corpus Publication by decade

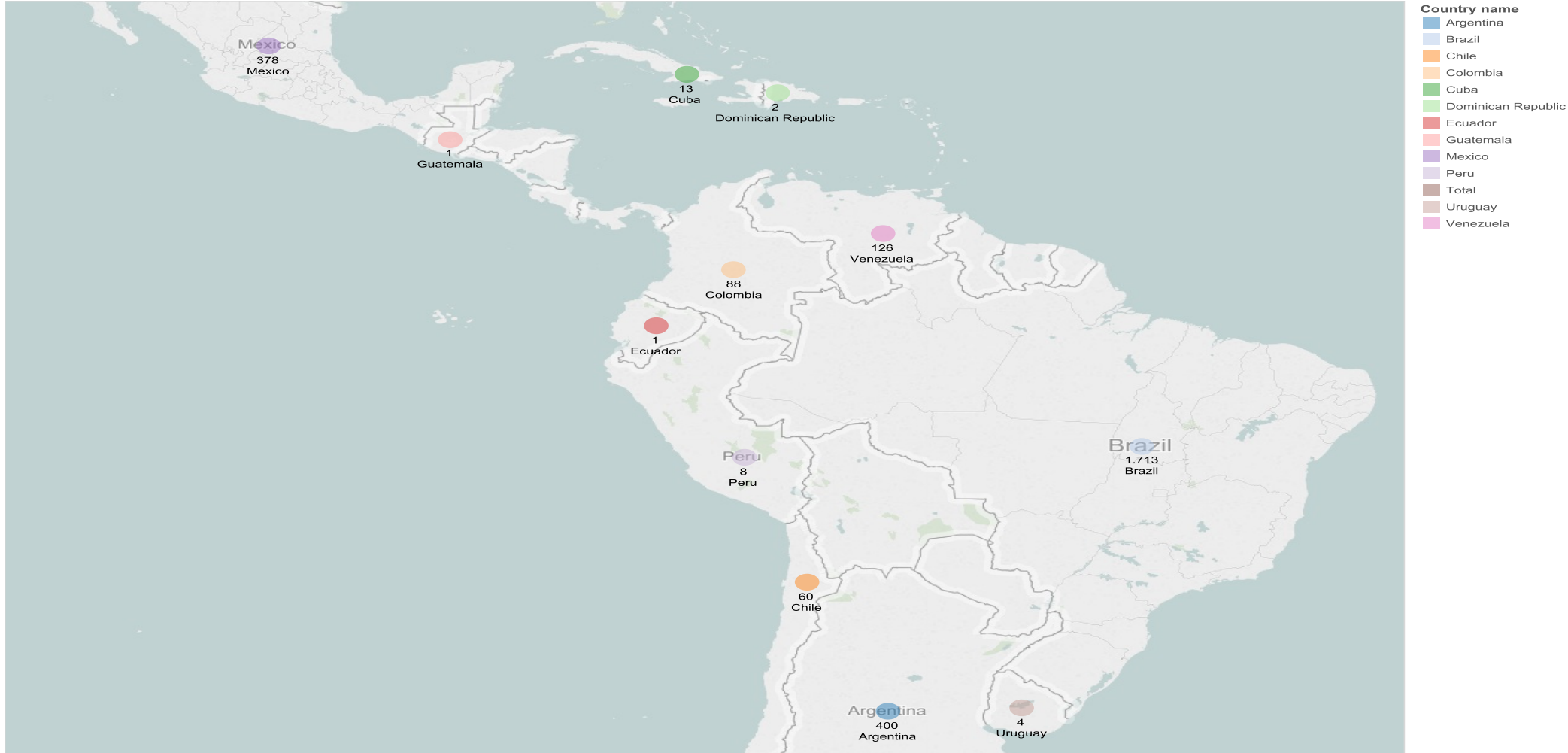


Latin American corpus- Language



Latin American corpus- author's institution

Sheet 1



Map based on Longitude (generated) and Latitude (generated). Color shows details about Country name. The marks are labeled by sum of Absolute frequencies and Country name.

Perceived trends- **Participants**

- High frequency of samples with $n > 300$
- The most used sampling strategy is the convenience one
- Majority of studies focusing on 1) individuals followed by 2) groups.

Perceived trends- **Instruments**

- Large majority of studies combine structured with open instruments
- When monomethodological, open instruments are more frequent

Perceived trends- most common Instruments

Open instruments

Word association

Semi- directive interview

Open ended questionnaire

Focus group

Hierarchical evocation

Scales

Questionnaire

Participant observation

Closed instruments

Questionnaire

Scales

Observation techniques

Participant observation

Perceived trends- most common data analysis techniques

Qualitative techniques

Content analysis

Discourse analysis

Thematic analysis

Quantitative techniques

Descriptive statistics

Cluster analysis(hierarchical
descending analysis

Factor analysis

Perceived trends- Software

Software
EVOC
ALCESTE
IRAMUTEQ
SPSS
Atlas.ti
Spad T

Perceived trends- **Research design**

- Most of the studies are of descriptive nature
- Structural approach appears to be the most disseminated with the following combination of methods and techniques:
 - a) word association or hierarchical evocation techniques
 - b) questionnaires or semi structured interview.
 - c) content analysis and hierarchical descending analysis

Perceived trends

- Growing interest in theoretical explorations of SR applied to Latin American social context.
- Theoretical articulation with other fields of knowledge and practice where important social problems occur (e.g. health, education, environment, politics, social justice).
- Comunitarian conception of research practices through international and national meetings (JIRS; ANPEPP)

References

- Arruda, A. (2009). O trânsito de saberes: olhar sobre a produção brasileira. Em M. Lopes, F. Mendes, & A. Moreira (Coords), *Saúde, educação e representações sociais*. Exercícios diálogos e convergência (pp. 19-35). Coimbra: FORMASAU.
- Flores Palacios, F. (2011). Psicologías latinas. In W. Wagner, & N. Hayes. *El discurso de lo cotidiano y el sentido común: La teoría de las representaciones sociales* (pp. XIXXXXV). Barcelona: Anthropos.
- Jodelet, D. (2005). Representações sociais: histórias e avanços teóricos. Vinte anos da teoria das representações sociais no Brasil. Em D.C. Oliveira & P.H.F. Campos (Orgs), *Representações sociais, uma teoria sem fronteiras* (pp. 11-21). Rio de Janeiro: Museu da República.
- Jodelet, D. (2011). Ponto de vista: Sobre o movimento das representações sociais na comunidade científica brasileira. *Temas em Psicologia*, 19 (1), 19-26
- Lane, S. T. M. (1984a). A Psicologia Social e uma nova concepção de homem para a Psicologia. In S. T. M. Lane & W. Codo (Eds.), *Psicologia Social: O homem em movimento* (pp. 10-19). São Paulo, SP: Brasiliense.
- Sá, C. P. & Arruda, A. (2000). O estudo das representações sociais no Brasil. *Revista de Ciências Humanas*, 1(1), 11-31.
- Sá, C. (2007). Sobre a Psicologia Social no Brasil, entre memórias históricas e pessoais. *Psicologia e Sociedade*, 19(3), 7-13.
- Valentim, J.P. (2013). Que futuro para as representações sociais?. *Psicologia e Saber Social*, 2 (2), 158-166.