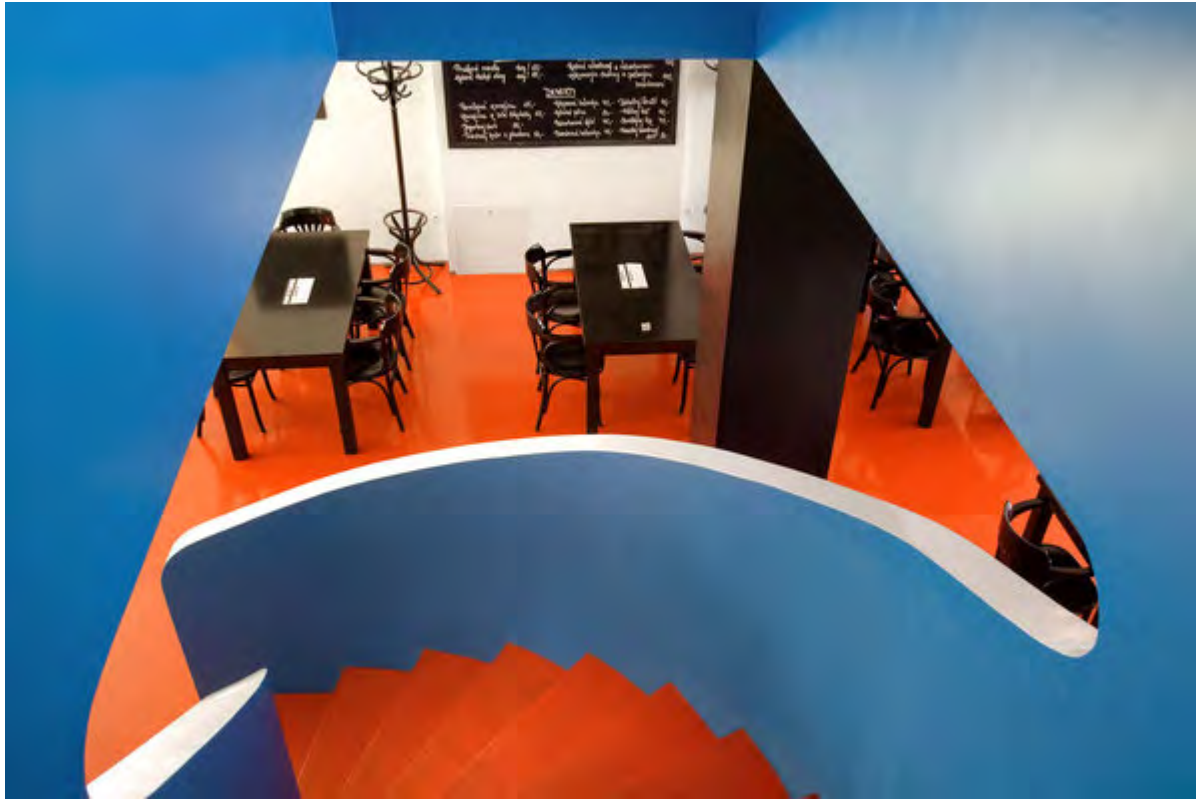


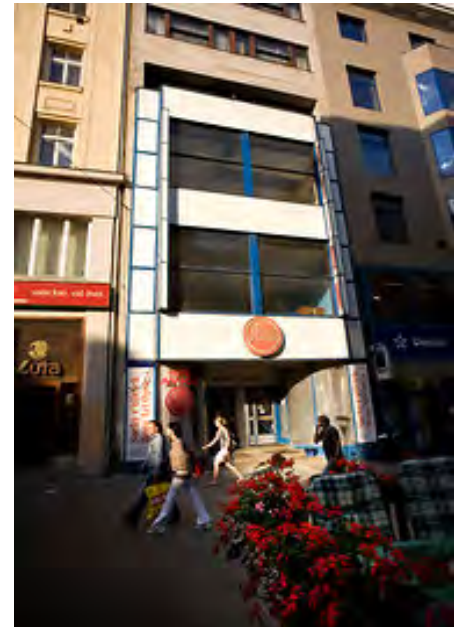
# Urban Nostalgia



Radim Marada  
Masaryk University  
ESA Conference, Torino, August 2013

# NYT

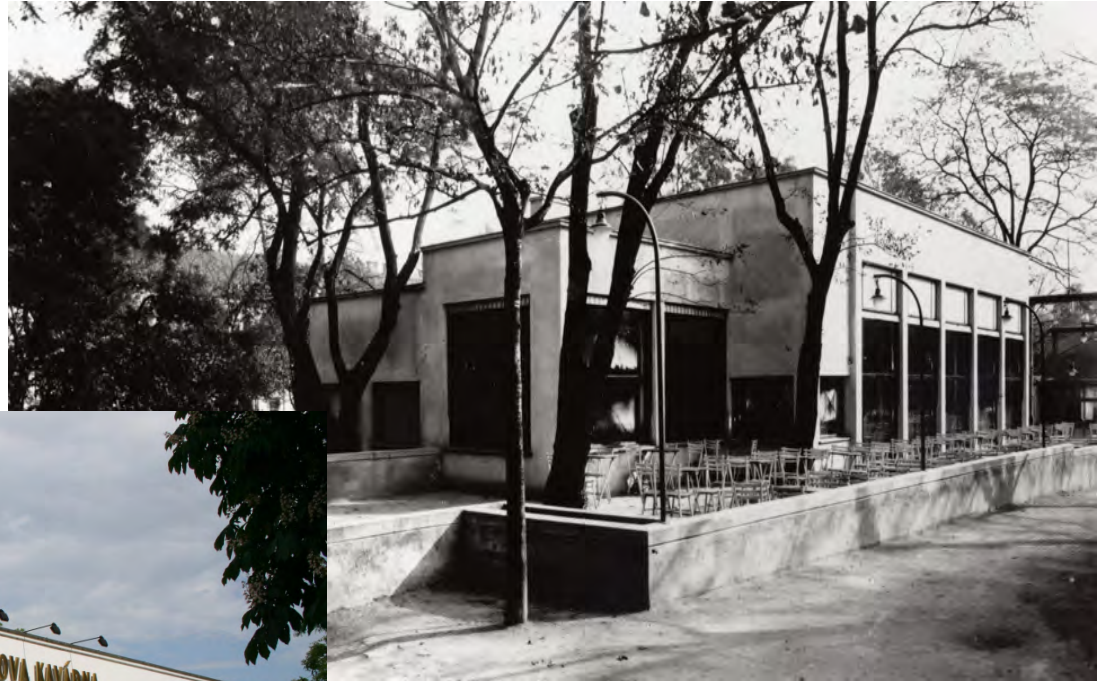
## Brno's functionalist landmarks



# Avia, Avion and the golden Era of functionalism (in Brno)



# The first remainder: Zeman's Café and its transformations



# Zeman's Café

**before 2012**

**after 2012**



# **Urban relationship to the past**

- **Preservation of historical heritage**
  - **Respect to the past**
  
- **Nostalgia**
  - **Re-connection with the past**

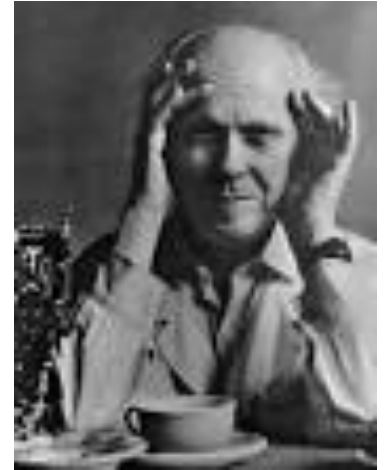
# **What's the story**

## **iconicity and transcendence**

- **Nostalgia as magnetic drills into the past**
  - **Collective memory as purification (of the past) – conceptual critique**
- **Imaginary functions of functionalism:**
  - **Temporal story: golden age**
  - **Spatial story: city identity**
- **Nostalgia and trauma**
  - **Nostalgia as a source of collective recovery**

# Contradictions in the functionalist heritage

**Bohuslav Fuchs**

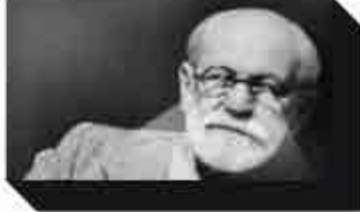




17/12/2011 – 15/02/2012 Psychoanalýza současné brněnské architektury ve 4AM/Galerii architektury, Starobrněnská 18

ZABIJ

SVĚTĚ



FUCHSE

# **Kill your conservative progressivism**

- **Reflexive vs. restorative nostalgia**
- **Collective memory vs. historical understanding**