

18th International Summer School of the European Ph.D. on S.R. & C.

8th-19th July 2012

"Social Representations, Economics and Finance"



European Ph.D.

on Social Representations and Communication

www.europhd.eu



International Summer Schools on Social Representations and Communication



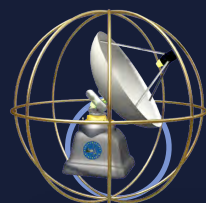
1995	FINLAND (Lathi) 1st International Summer School: "Evereday thinking, Social Representations and Communication"
1996	FRANCE (Aix-en-Provence) 2nd International Summer School: "Multiple strategies in the investiagtion of Social Representations"
1997	PORTUGAL (Lisbon) 3rd International Summer School: "S.R. theory: historical roots, articulation and development"
1998	SPAIN (San Sebastian) 4th International Summer School: "The theory towards applications"
1999	ITALY (Rome) 5th International Summer School: "Developing European Doctoral Training"
2000	ITALY (Rome) 6th International Summer School: "Social Representations Theory Around the World"
2001	ITALY (Rome) 7th International Summer School: "Communication: Languages, Representations, Interaction"
2002	ITALY (Rome/Genazzano) 8th International Summer School: "Communication, Media, Social Interactions and Social Representations" - New Media: Nets and Internet
2003	ITALY (Rome/Genazzano) 9th International Summer School: "Communication, Media, Social Interactions and Social Representation" - A Theoretical and Methodological Dialogue through research
2004	ITALY (Rome/Genazzano) 10th International Summer School: "Communication, Media and Social Representations" - Social influence and Communication in the new scenario of the information society: is it possible to change risk behaviour?
2005	ITALY (Rome) 11th International Summer School: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Computer Mediated Training Sessions, both Theoretical and Methodological"
2006	ITALY (Rome) 12th International Summer School: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations "
2007	ITALY (Rome) 13th International Summer School: "Structural Approach to Social Representations"
2008	ITALY (Rome) 14th International Summer School: "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"
2009	ITALY (Rome) 15th International Summer School: "Cultural and cross-cultural approaches to Social Representations: the implications of the globalized/localized cultural scenarios"
2010	ITALY (Rome) 16th International Summer School: "Social Representations and Science"
2011	ITALY (Rome) 17th International Summer School: "Social Representations of Urban Places and Environment: Images, Memory and Identity"
2012	ITALY (Rome) 18th International Summer School: "Social Representations of Economics and Finance"



A glance at academic life at the European Ph.D. on S.R. & C.



Young researchers enrolled in the EU Ph.D. programme and Marie Curie fellows illustrating their research projects during the parallel thematic workshops are introduced by tutors responsible for coordination who are chosen from the teaching staff of the European Ph.D. on S .R. & C.



The European Ph.D. on Social Representations and Communication International Lab Meetings So.Re.CoMEDIA & SOCIETY

at the European PhD on Social Representations & Communication Multimedia LAB & Research Center, Rome-Italy
in combination with Worldwide on-line connection points



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|--------------------|--|---|
| Winter 2005 | 1st International Lab Meeting: "Virtual Group Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical Analysis of the Comprehensive Literature on Social Representations and Communication" | |
| Spring 2005 | 2nd International Lab Meeting: "Image-Based Research Methods for Analyzing Social Representations in action in different cultural contexts" |  |
| Summer 2005 | 3rd International Lab Meeting: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Theoretical and Methodological Computer Mediated Training Sessions" | |
| Winter 2006 | 4th International Lab Meeting: "Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical Analysis of the Comprehensive Literature on Social Representations and Communication" | |
| Spring 2006 | 5th International Lab Meeting: "Modeling and Positioning Approach in Research on Social Representations" | |
| Summer 2006 | 6th International Lab Meeting: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations" | |
| Winter 2007 | 7th International Lab Meeting: "Anthropological Approach to Social Representations and Qualitative Methods" | |
| Spring 2007 | 8th International Lab Meeting: "Experimental Design in Investigating Social Representations and Influence Processes" | |
| Summer 2007 | 9th International Lab Meeting: "Structural Approach to Social Representations & advanced courses on Analysis of Similarity and the Evoc statistical package" | |
| Winter 2008 | 10th International Lab Meeting: "Developing Meta-Theoretical Approach to Social Representations Literature: the contribution of Italian Scholars belonging to the International So.Re.Com THEMatic NETwork" | |
| Spring 2008 | 11th International Lab Meeting: "Identity and Social Representations: Cultural and Mythical Dimensions" | |
| Summer 2008 | 12th International Lab Meeting: "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches" | |
| Winter 2009 | 13th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" | |
| Summer 2009 | 14th International Lab Meeting: "Cultural & cross-cultural approaches to Social Representations: the implications of globalized/localized cultural scenarios" | |
| Winter 2010 | 15th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" | |
| Summer 2010 | 16th International Lab Meeting: "Social Representations and Science" | |
| Winter 2011 | 17th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" | |
| Summer 2011 | 18th International Lab Meeting: "Social Representations of Urban Places & Environment: Images, Memory and Identity" | |
| Winter 2012 | 19th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" | |
| Summer 2012 | 20th International Lab Meeting: "Social Representations, Economics and Finance" |  |

1282 participants from 52 Countries
285 Guest Speakers from 24 countries

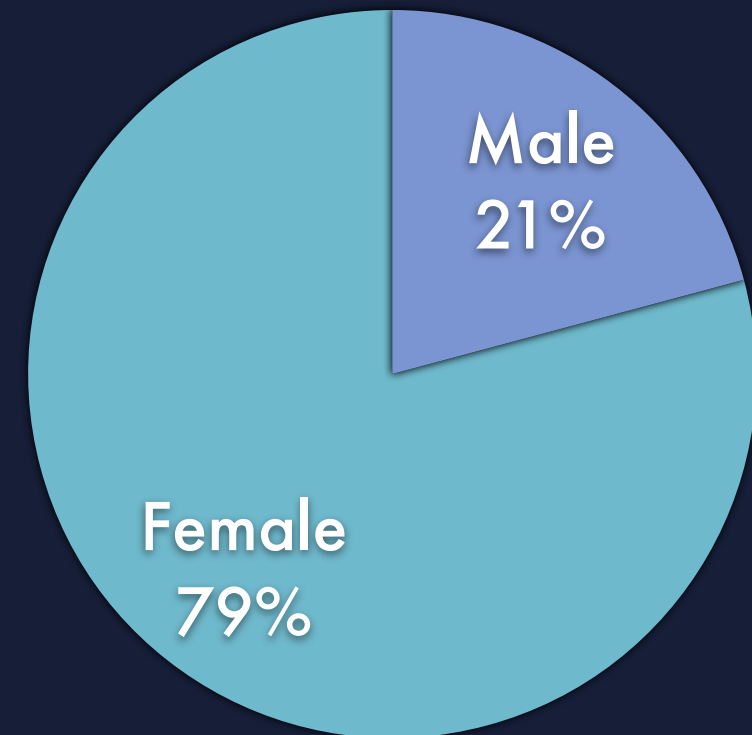
PARTICIPANTS	
Albania	6
Argentina	22
Australia	5
Austria	15
Belgium	4
Bosnia	1
Brazil	57
Bulgaria	11
Canada	10
Chile	7
China	15
Colombia	8
Cyprus	2
Czech	24
Estonia	6
Finland	20
France	118
Germany	19
Greece	20
Guatemala	1
Hungary	26
India	4
Indonesia	36
Israel	4
Italy	348
Lebanon	5
Macedonia	1
Malta	2
Mexico	31
Moldavia	8
Nepal	2
Netherlands	2
New Zealand	2
Nigeria	5
Pakistan	2
Palestine	5
Poland	50
Portugal	54
Romania	154
Russia	9
Serbia	11
Slovakia	24
Spain	21
Sweden	10
Switzerland	7
Tunisia	13
Turkey	12
Turkmenistan	2
Ukraine	17
UK	17
USA	16
Venezuela	11
Total	1282



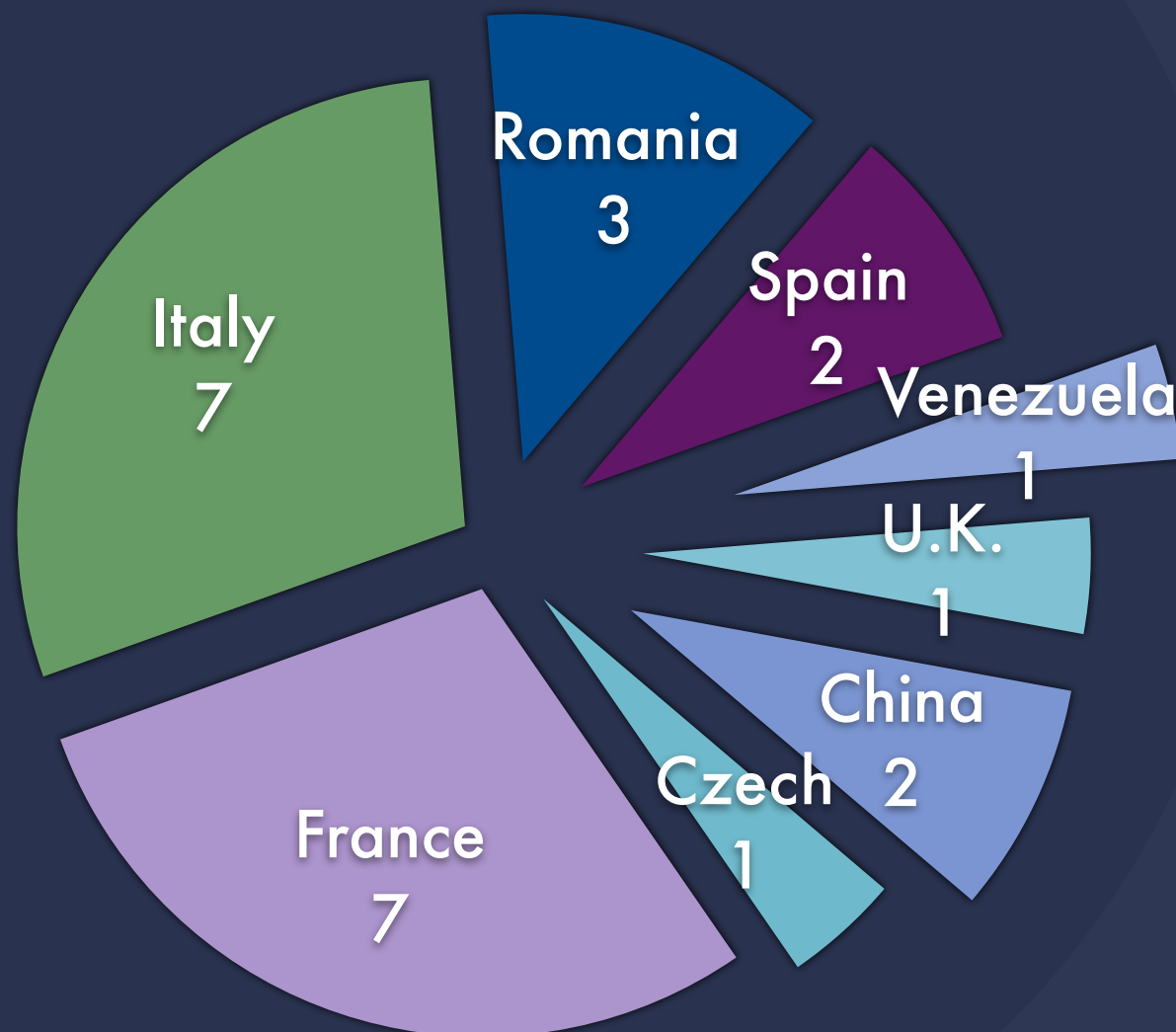
24 Participants in the 18th International Summer school from 12 Countries



Participants to the 18th Summer School according to gender



Participants to the 18th Summer School according to nationality

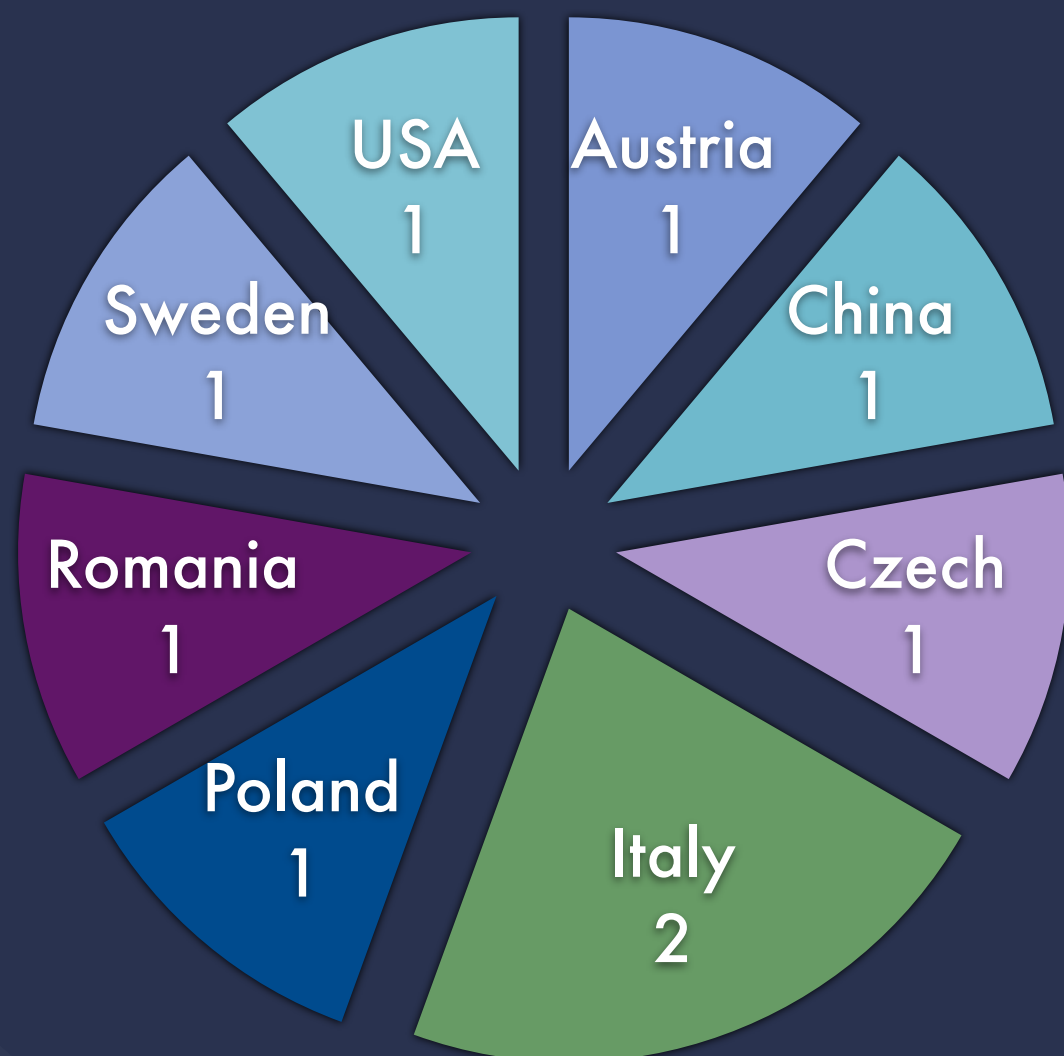




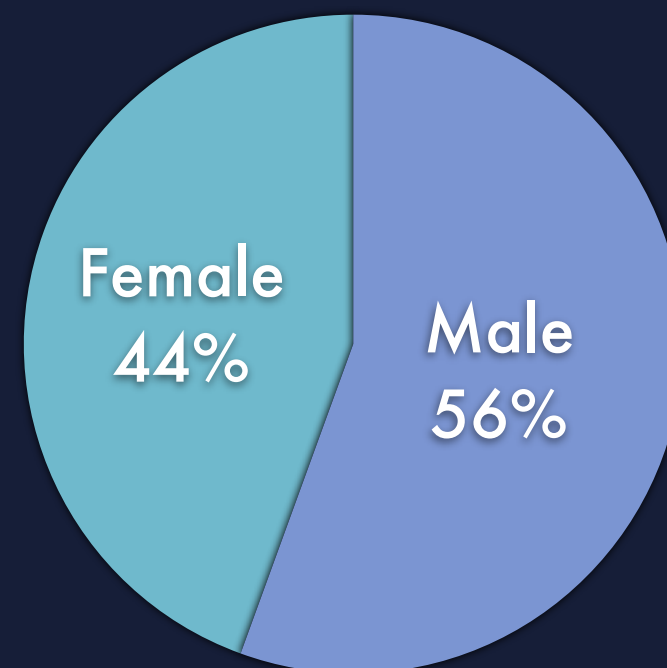
9 guest speakers from 8 Countries invited for the 18th International Summer School



Teaching Staff according to nationality




Teaching Staff according to gender



An anticipatory experience (born in 1993) in the perspective of the Bologna process.

Jointly established quality criteria have been achieved for:

- **selection of candidates from all over the world**
- **high level training through joint European curriculum, integrating physical and virtual mobility of both the participants and the teaching staff**
- **research activity in an international environment**
- **intensive didactic 'stages' in multilingual and multicultural settings**
- **adoption of a specifically designed schema of structured training (E.C.T.S. without T)**
- **implementation of a language policy and format for the Ph.D. dissertation**
- **evaluation of the whole training process**
- **legal status of the qualification (formal recognition of the degree) and award of joint diploma**
- **enhancement of the career prospects both in and outside academia thanks to strong partnerships with private and small-medium enterprises and public research centres.**



AIMS

European Credit Transfer System (ECTS)

adopted by the Euro PhD on Social Representations and Communication

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Due to the integrated and joint nature of the programme, the adoption of **European Credit System** has been specifically designed as a system for credit accumulation, rather than a comparison of distributed teaching offers and transfer of learning outcomes. By conceptualizing the academic year not exclusively in terms of time, but in terms of earned credits, the system allows for flexibly meeting the needs of full-time and part-time research trainees.

In line with the policy recommended by EU DG-Education and Culture, the European Ph.D. adopted the European Credit Transfer System (ECTS) as an instrument for creating transparency and confidence in academic performance.

Research trainees are awarded up to 60 credits per year (20 for courses and didactic activities and 40 for research quality and related bibliographic knowledge).

The didactic structure within this overall strategy is highly innovative. As the system of **open distance learning** makes clear, European Ph.D. research trainees are involved in an interlocking system of **virtual and physical mobility** which allows for considerable **flexibility** in catering to research trainees' needs while at the same time guaranteeing individual **tutoring and interactive learning**:

E.C.T.S. system of credit FOR THE EURO PHD ON S.R. & C.

20 for courses and didactic activities	10 credits per year		international summer schools
	5 credits per year		seminars and courses
	5 credits per year		multi-media and distance interactive learning
40 for research each year =	30 credits per year		advanced research training
	10 credits per year		bibliographic knowledge
60 total credits in a year x 3 years = 180 total credits for complete curriculum			

European PhD on Social Representations and Communication:

from European to world-wide institutional co-operation



Opening to Institutional Co-operation OUTSIDE THE ACADEMIC BORDERS

**Entrepreneurial Partners, Public Research Centre and Research Foundation
co-operating with the European Ph.D. on Social Representations and Communication**



RESEARCH FOUNDATIONS			
	M.S.H Paris http://www.msh-paris.fr		Maison des Sciences de l'Homme Sponsor for Scientific Activities and Meetings
PUBLIC RESEARCH INSTITUTES			
	INRETS http://www.inrets.fr		French National Institute for Transport and Safety Research
ENTREPRENEURIAL PARTNERS			
	CEFAB http://www.coneri.se		Technological Partner for e-learning
	EIKON http://www.eikoneurope.com		Commercial Partner for New Communication Tools
	ContattoLavoro s.r.l. http://www.contattolavoro.it/		Commercial Partner
NETWORKS			
	EuroPACE Network of Universities and Enterprises http://www.europace.org		EuroPACE Partner for Telematic Applications

The So.Re.Com. Thematic Network of Excellence

the unique transnational Social Science “network of networks”

approved by



linking the
worldwide Scientific
Community inspired
by Social
Representations and
Communication
studies



The So.Re.Com.THEmatic NETwork at a glance: the European countries of partner Institutions

● ● ● The So.Re.Com. THEmatic NETwork

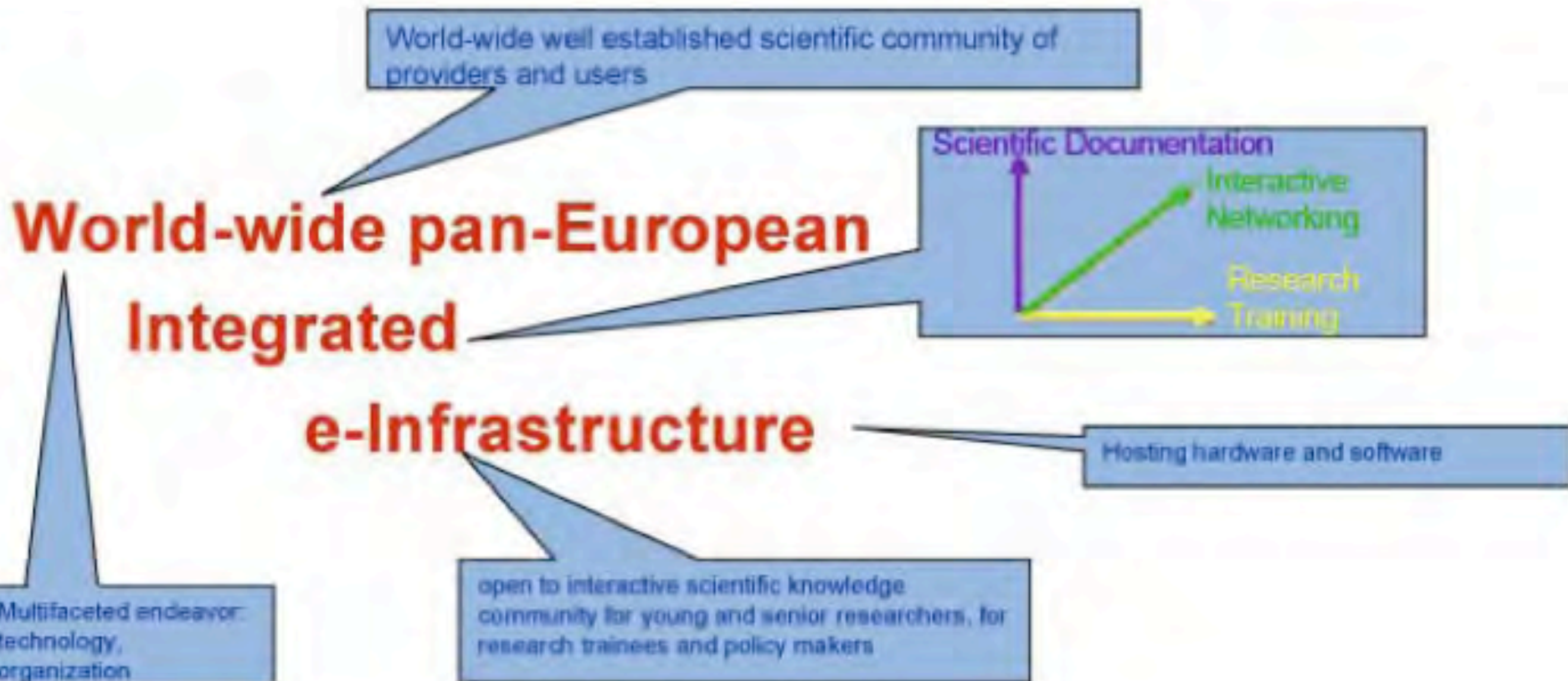


● The So.Re.Com.THEmatic NETwork ○ ● ● at a glance on global scenario

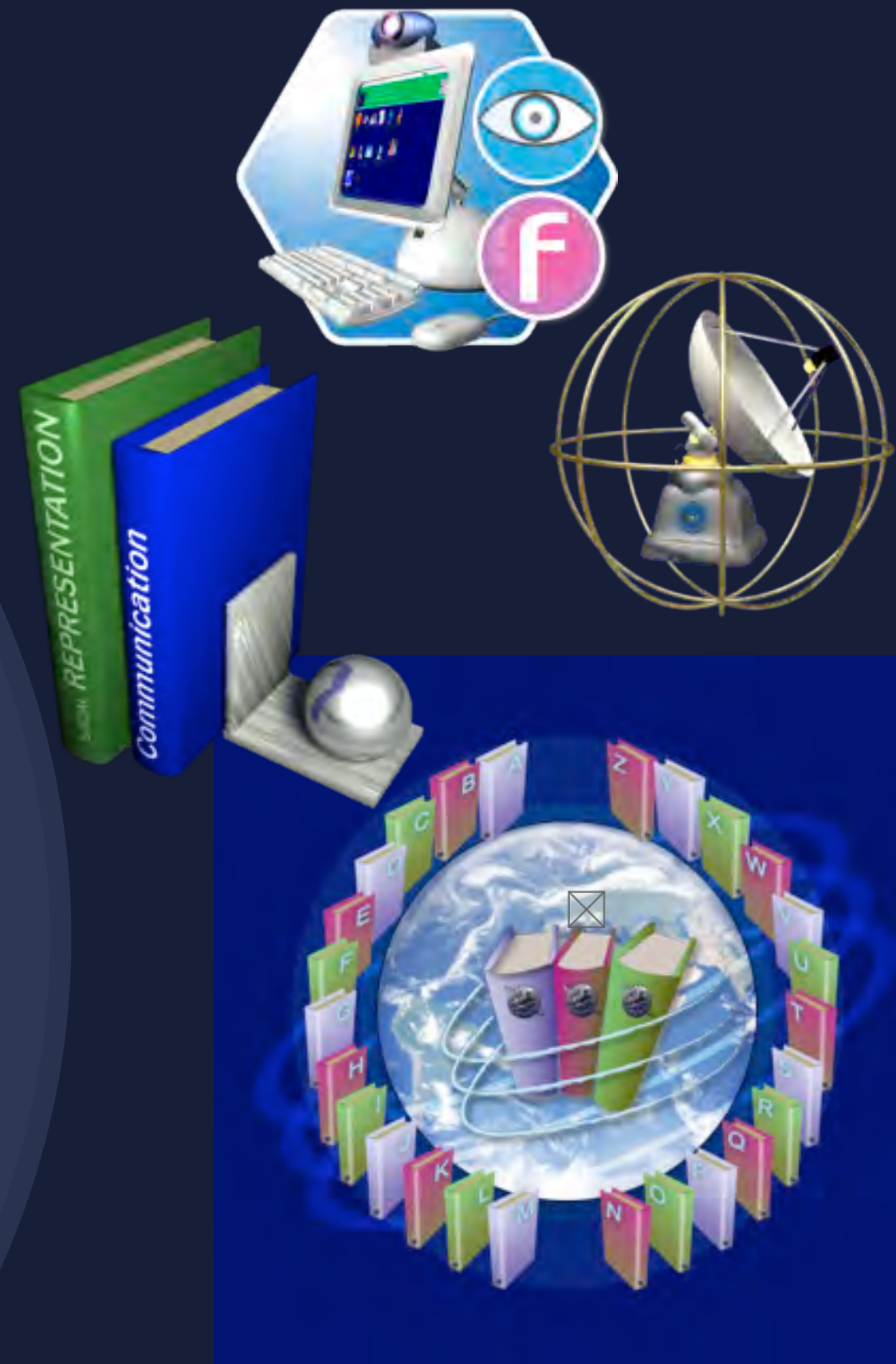


3 main axes of So.Re.Com. Infrastructure

Scientific DOCUMENTATION
Interactive NETWORKING
Research TRAINING



Some Outputs of the So.Re.Com. Thematic Network of Excellence



Research trainees' Obligations



- **c) to submit an extensive yearly report to be presented in the dedicated training session during the International Summer School and a critical review of the bibliography on the research undertaken (meta-theoretical analysis of the specialized literature).**

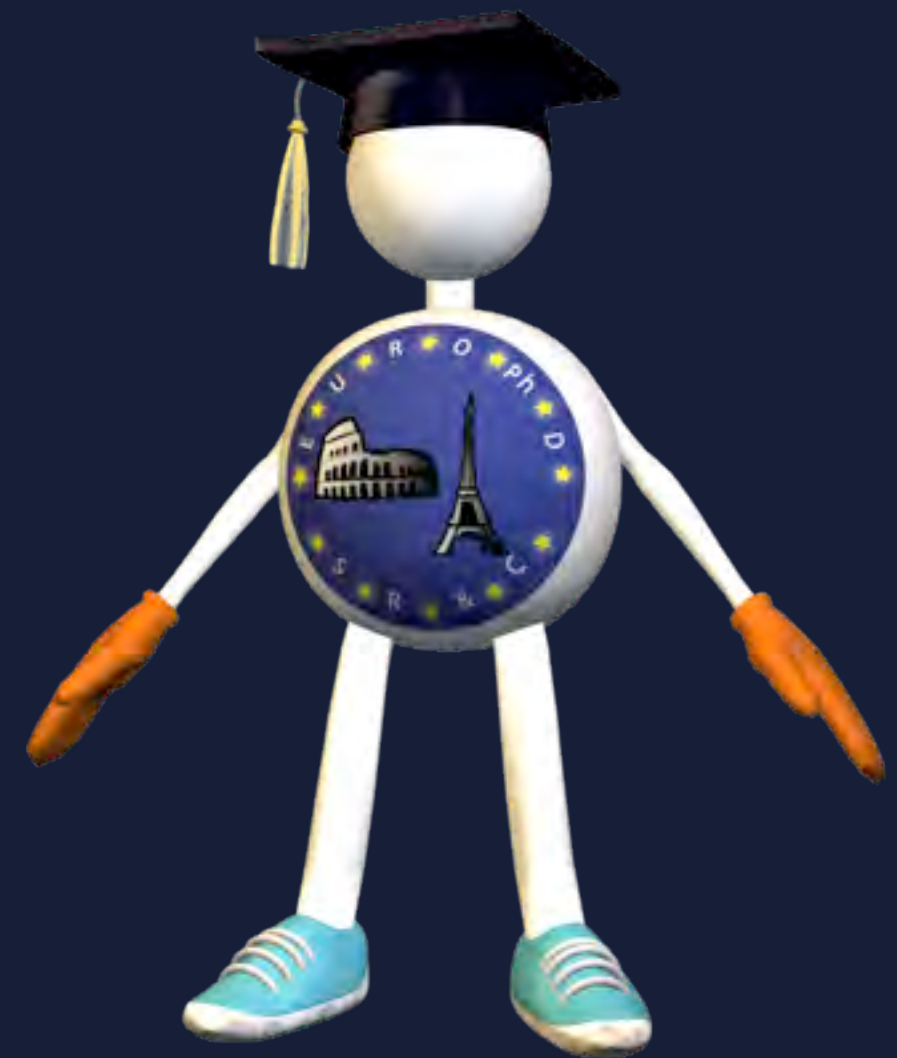
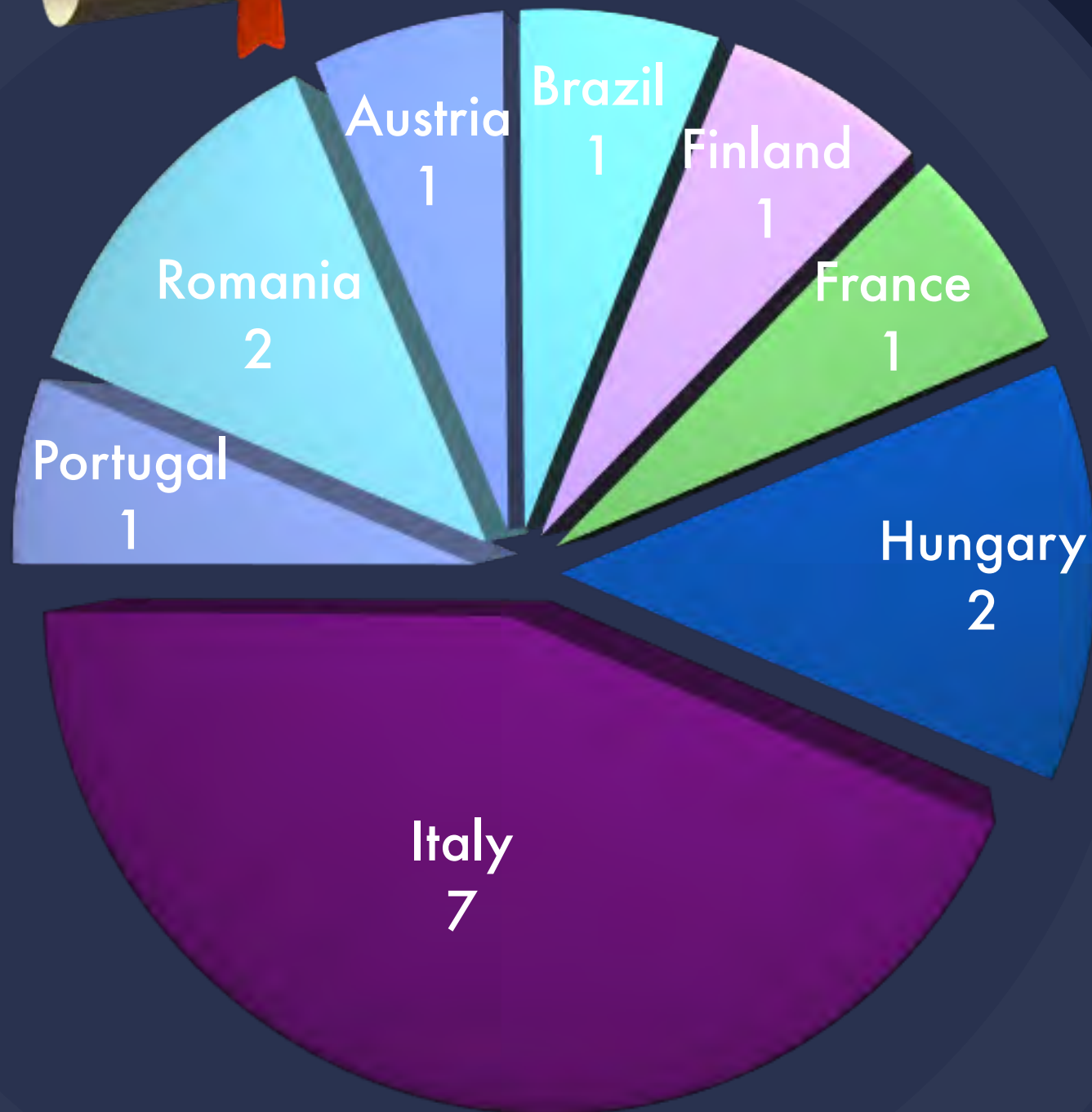
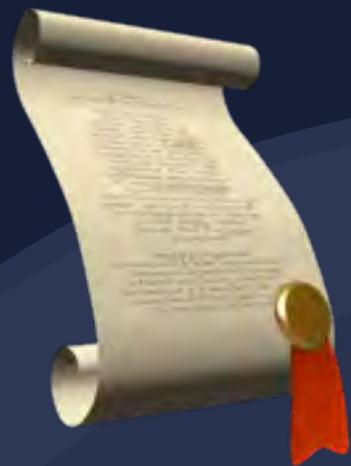


Research trainees' Obligations



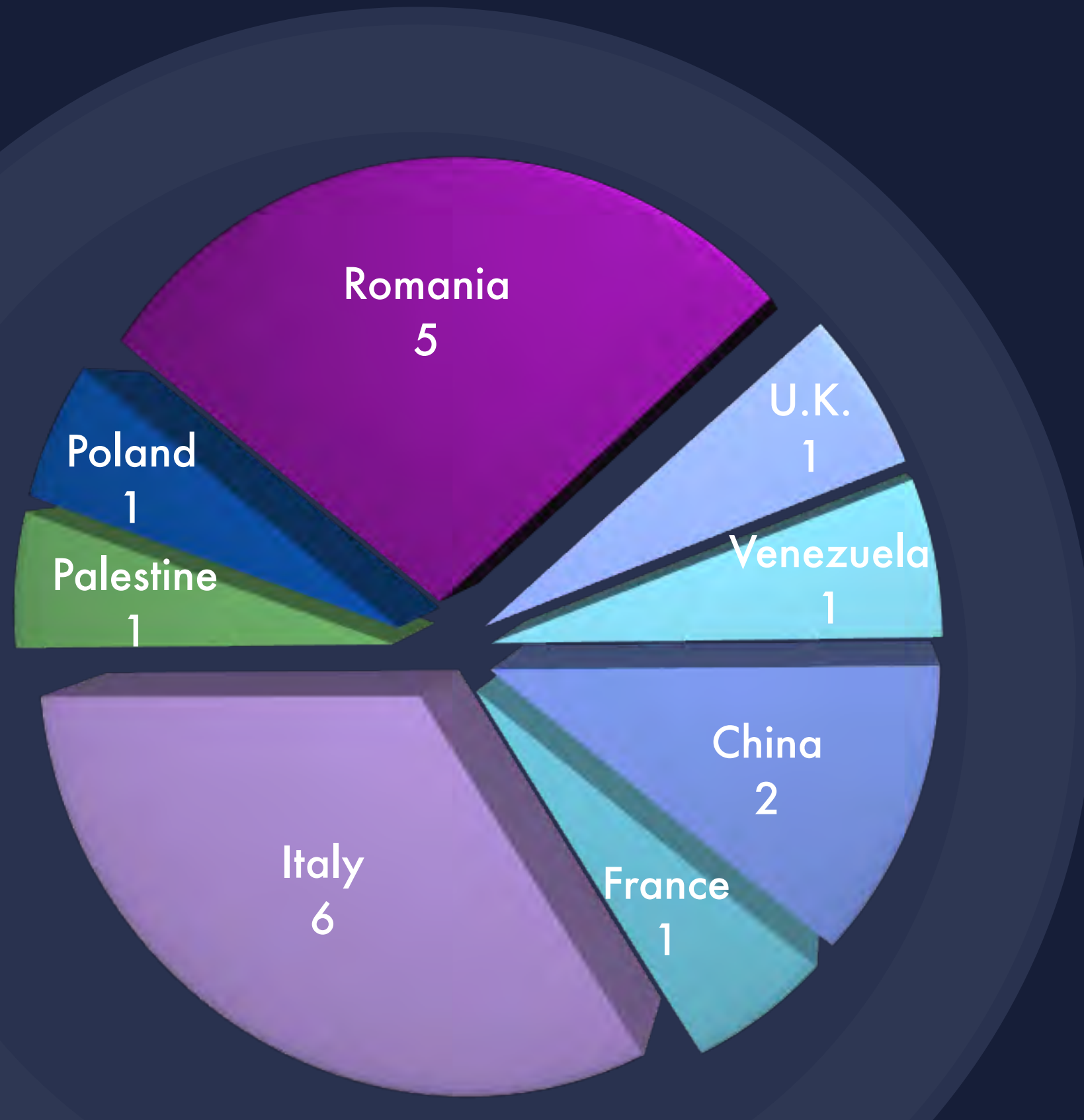
- **d) to write the full report of their dissertation in a national language of the country where the doctorate is being pursued (site of the national tutor acting as main supervisor) or in English. This is to be evaluated by the national tutor.**
- **To write a short version (in article format) in English, which - upon agreement of the three tutors - should be evaluated by the International Evaluation Board (Final Jury) and deemed ready to be submitted to international**

European PhD on Social Representations and Communication degree holders by NATIONALITY



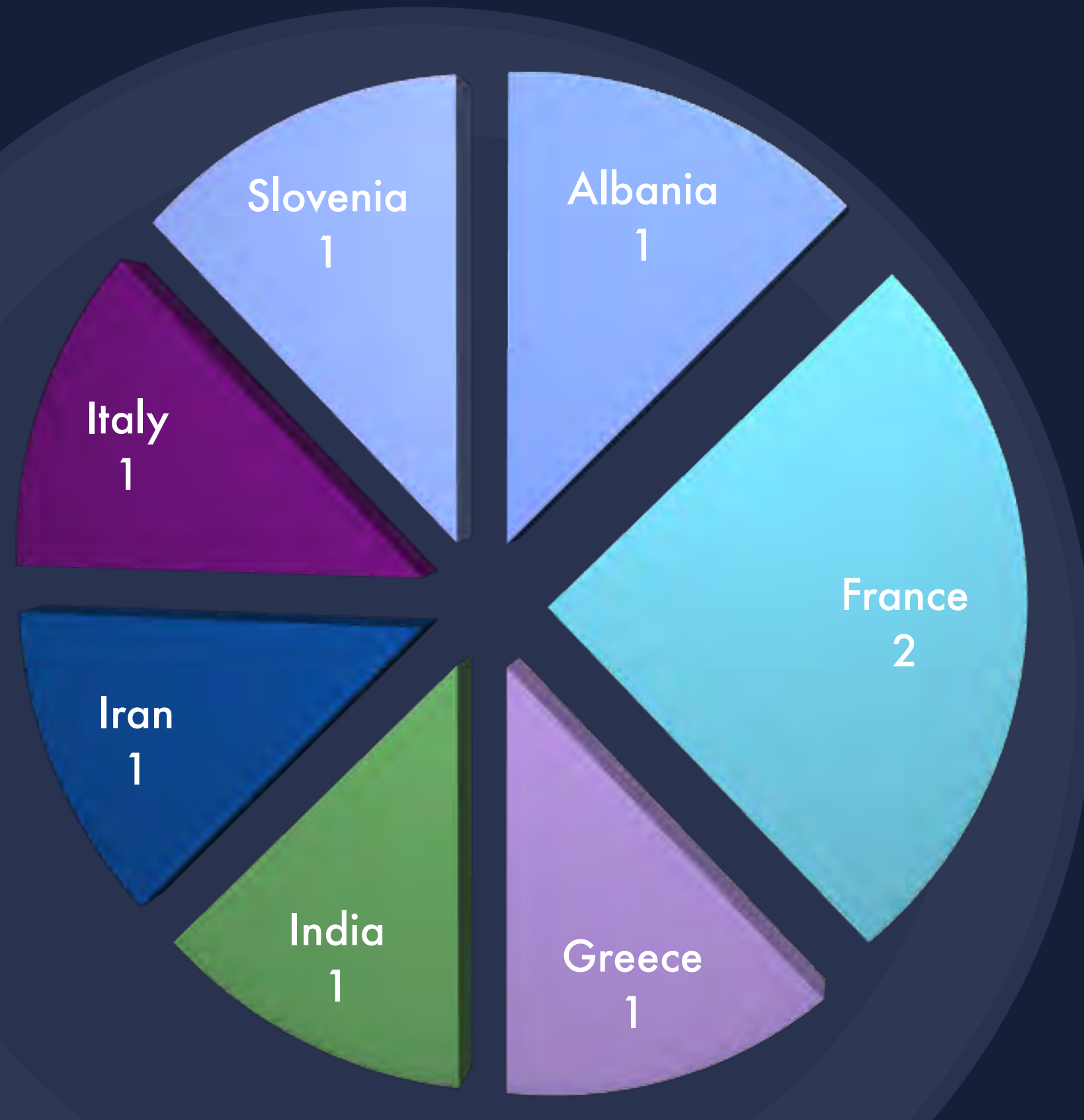
European PhD on Social Representations and Communication

18 RESEARCH TRAINEES currently enrolled by NATIONALITY



European PhD on Social Representations and Communication

8 candidates for a.y. 2012/2013 from 7 countries



The European Ph.D. Research Centre and Multimedia Lab site of the Sapienza Coordination Program for European/ International Doctorates recently approved by the Academic Senate



Thank you for your attention



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www.europhd.eu