



16th International Summer School 2010

European Ph.D. on
Social Representations and Communication
At the Multimedia LAB & Research Center, Rome-Italy

"Social Representations and Sciences"

16th - 27th July 2010

http://www.europhd.eu/html/_onda02/07/18.00.00.00.shtml

Key Lecture

European Ph.D

on Social Representations and Communication

www.europhd.eu



16th International Summer School of the European Ph.D. on S.R. & C.

16th-28th July 2010



European Ph.D.

on Social Representations and Communication

www.europhd.eu

International Summer Schools on Social Representations and Communication

- 1995** FINLAND (Lathi) 1st International Summer School:
"Everyday thinking, Social Representations and Communication"
- 1996** FRANCE (Aix-en-Provence) 2nd International Summer School:
"Multiple strategies in the investigation of Social Representations"
- 1997** PORTUGAL (Lisbon) 3rd International Summer School:
"S.R. theory: historical roots, articulation and development"
- 1998** SPAIN (San Sebastian) 4th International Summer School:
"The theory towards applications"
- 1999** ITALY (Rome) 5th International Summer School:
"Developing European Doctoral Training"
- 2000** ITALY (Rome) 6th International Summer School:
"Social Representations Theory Around the World"
- 2001** ITALY (Rome) 7th International Summer School:
"Communication: Languages, Representations, Interaction"
- 2002** ITALY (Rome/Genazzano) 8th International Summer School:
"Communication, Media, Social Interactions and Social Representations" - New Media: Nets and Internet
- 2003** ITALY (Rome/Genazzano) 9th International Summer School:
"Communication, Media, Social Interactions and Social Representation" - A Theoretical and Methodological Dialogue through research
- ITALY (Rome/Genazzano)
- 2004** ITALY (Rome/Genazzano) 10th International Summer School:
"Communication, Media and Social Representations" - Social influence and Communication in the new scenario of the information society: is it possible to change risk behaviour?
- 2005** ITALY (Rome) 11th International Summer School:
"Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Computer Mediated Training Sessions, both Theoretical and Methodological"
- 2006** ITALY (Rome) 12th International Summer School:
"Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations "
- 2007** ITALY (Rome) 13th International Summer School:
"Structural Approach to Social Representations"
- 2008** ITALY (Rome) 14th International Summer School:
"Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"
- 2009** ITALY (Rome) 15th International Summer School:
"Cultural and cross-cultural approaches to Social Representations: the implications of the globalized/localized cultural scenarios"
- 2010** ITALY (Rome) 16th International Summer School:
"Social Representations and Science"



A glance at academic life at the European Ph.D. on S.R. & C.



Young researchers enrolled in the EU Ph.D. programme and Marie Curie fellows illustrating their research projects during the parallel thematic workshops are introduced by tutors responsible for coordination who are chosen from the teaching staff of the European Ph.D. on S .R. & C.



The European Ph.D. on Social Representations and Communication International Lab Meetings So.Re.CoMEDIA & SOCIETY



at the European PhD on Social Representations & Communication Multimedia LAB & Research Center, Rome-Italy
in combination with Worldwide on-line connection points

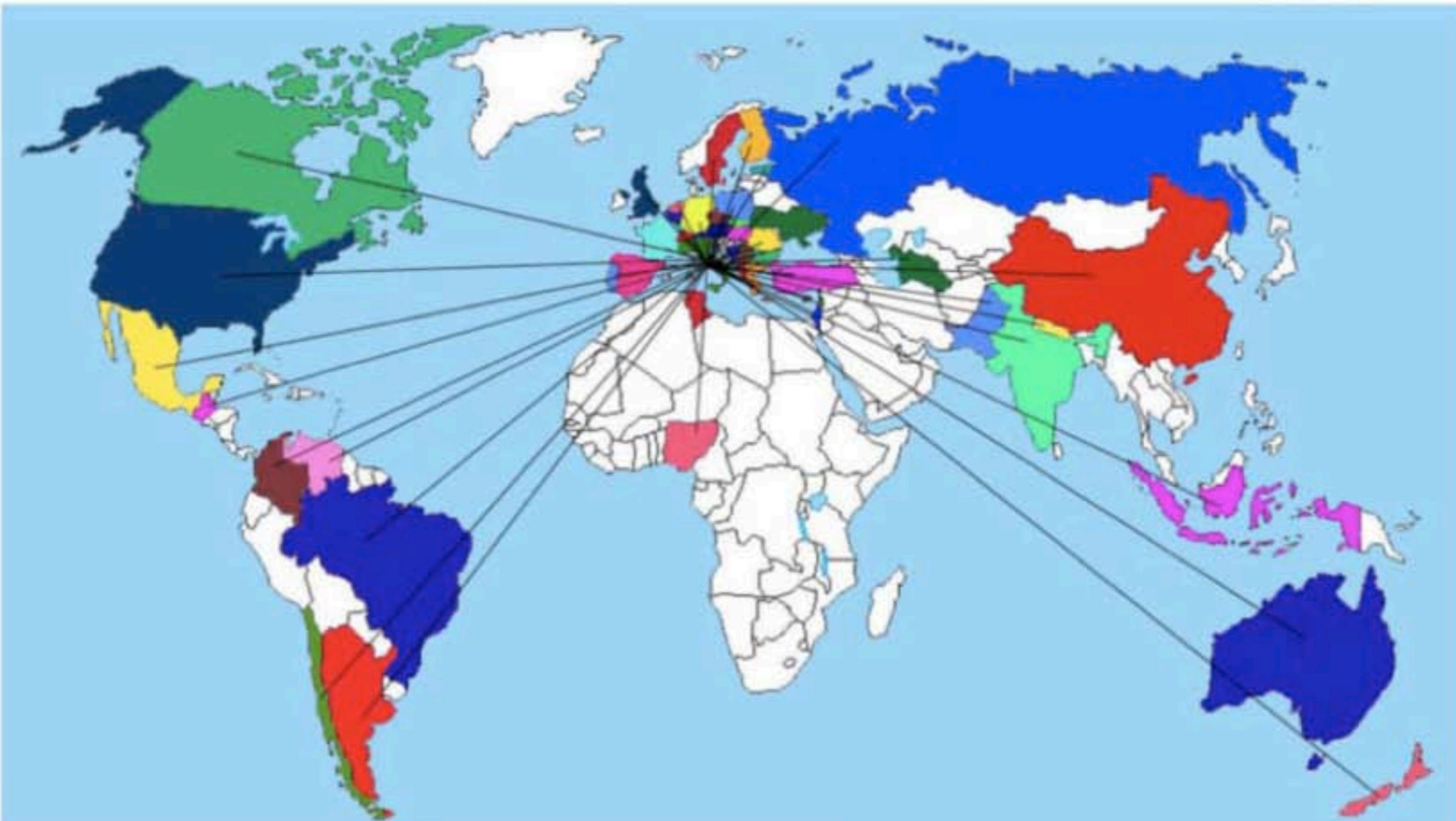
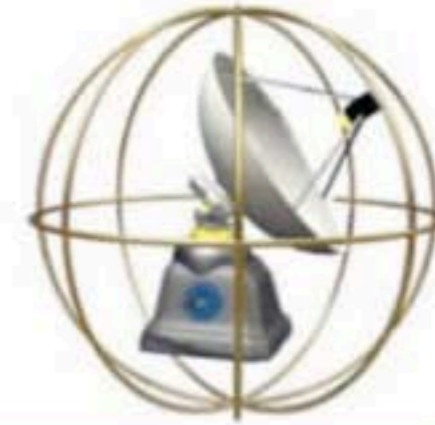
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|-------------|--|
| Winter 2005 | 1 st International Lab Meeting: "Virtual Group Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical Analysis of the Comprehensive Literature on Social Representations and Communication" |
| Spring 2005 | 2 nd International Lab Meeting: "Image-Based Research Methods for Analyzing Social Representations in action in different cultural contexts" |
| Summer 2005 | 3 rd International Lab Meeting/11 th edition of the International Summer School: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Theoretical and Methodological Computer Mediated Training Sessions" |
| Winter 2006 | 4 th International Lab Meeting: "Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical Analysis of the Comprehensive Literature on Social Representations and Communication" |
| Spring 2006 | 5 th International Lab Meeting: "Modeling and Positioning Approach in Research on Social Representations" |
| Summer 2006 | 6 th International Lab Meeting/12 th edition of the International Summer School: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations" |
| Winter 2007 | 7 th International Lab Meeting: "Anthropological Approach to Social Representations and Qualitative Methods" |
| Spring 2007 | 8 th International Lab Meeting: "Experimental Design in Investigating Social Representations and Influence Processes" |
| Summer 2007 | 9 th International Lab Meeting/13 th edition of the International Summer School: "Structural Approach to Social Representations and advanced courses on Analysis of Similarity and the Evoc statistical package" |
| Winter 2008 | 10 th International Lab Meeting: "Developing Meta-Theoretical Approach to Social Representations Literature: the contribution of Italian Scholars belonging to the International So.Re.Com THEmatic NETWORK" |
| Spring 2008 | 11 th International Lab Meeting: "Identity and Social Representations: Cultural and Mythical Dimensions" |
| Summer 2008 | 12 th International Lab Meeting/14 th edition of the International Summer School: "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches" |
| Winter 2009 | 13 th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" |
| Summer 2009 | 14 th International Lab Meeting/15 th edition of the International Summer School: "Cultural and cross-cultural approaches to Social Representations: the implications of the globalized/localized cultural scenarios" |
| Winter 2010 | 15 th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" |
| Summer 2010 | 16 th International Lab Meeting/16 th edition of the International Summer School: "Social Representations and Science" |



1209 participants from 52 Countries



Participants to the
16 editions of the International Summer Schools
16 editions of the International Lab Meetings
according to Nationality

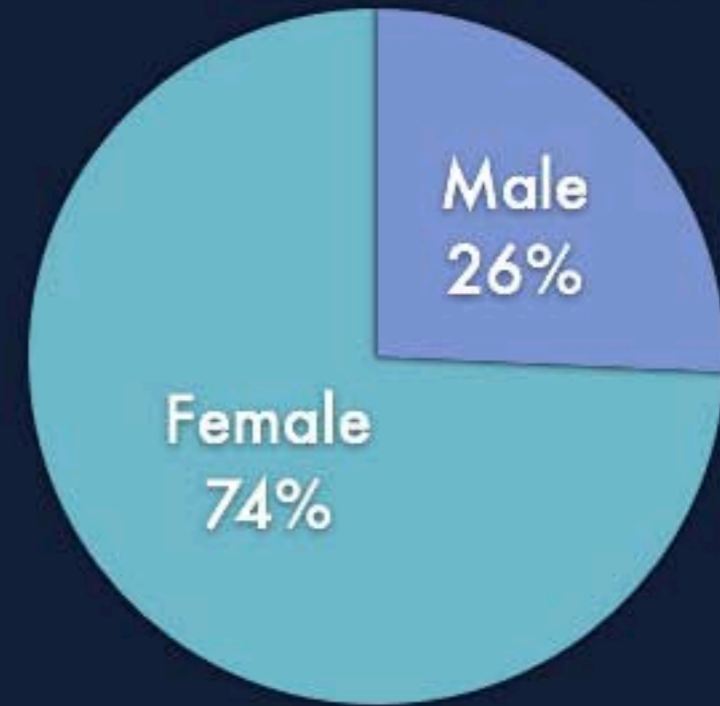


- Albania
- Argentina
- Australia
- Austria
- Belgium
- Bosnia
- Brazil
- Bulgaria
- Canada
- Chile
- China
- Colombia
- Cyprus
- Czech Republic
- Estonia
- Finland
- France
- Germany
- Greece
- Guatemala
- Hungary
- India
- Indonesia
- Israel
- Italy
- Lebanon
- Macedonia
- Malta
- Mexico
- Moldavia
- Nepal
- Netherlands
- New Zealand
- Nigeria
- Pakistan
- Palestine
- Poland
- Portugal
- Romania
- Russia
- Serbia
- Slovakia
- Spain
- Sweden
- Switzerland
- Tunisia
- Turkey
- Turkmenistan
- Ukraine
- U.K.
- USA
- Venezuela

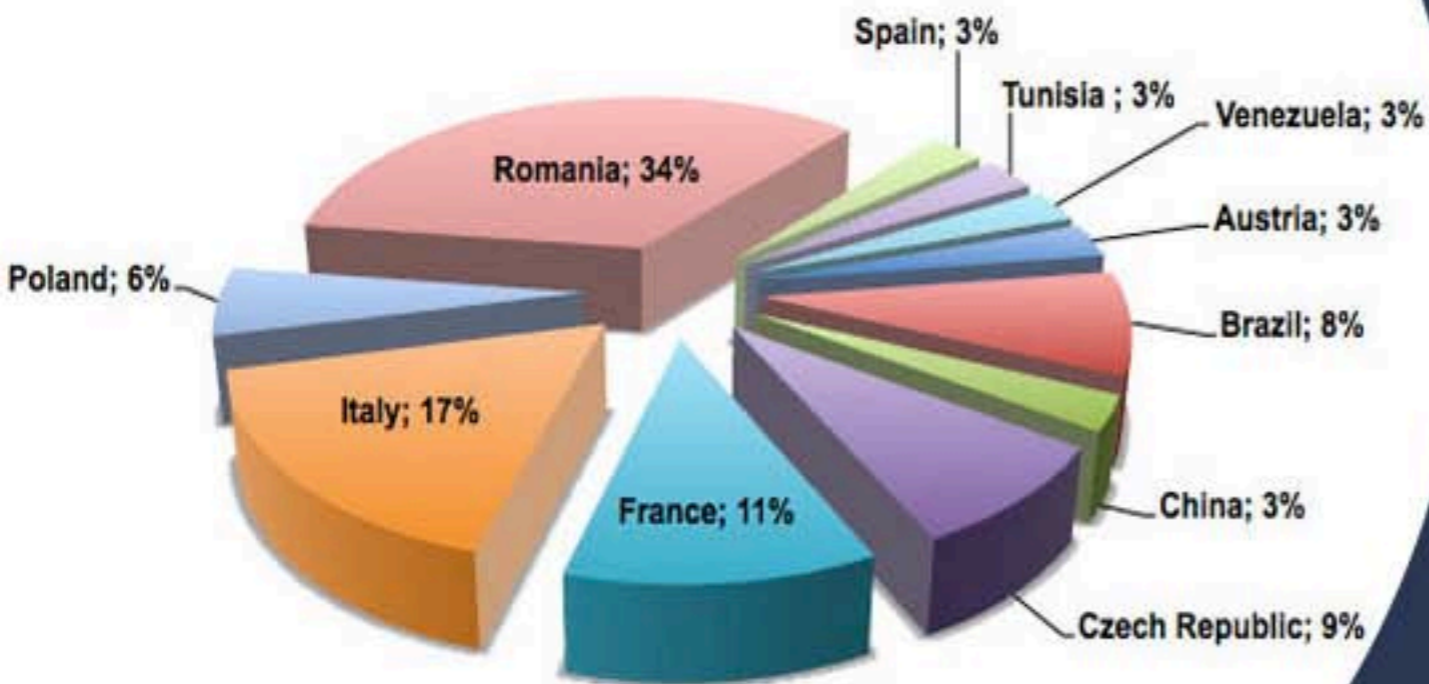
35 Participants in the 16th International Summer school from 11 Countries



Participants to the 16th Summer School according to gender



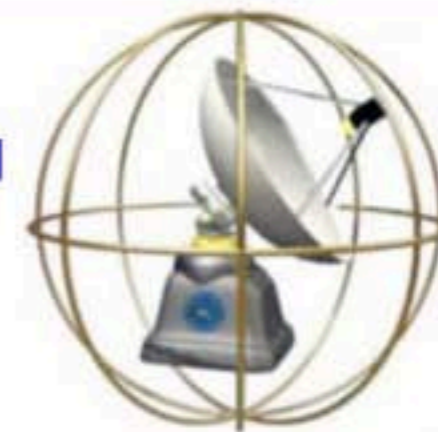
Participants to the 16th Summer School according to nationality



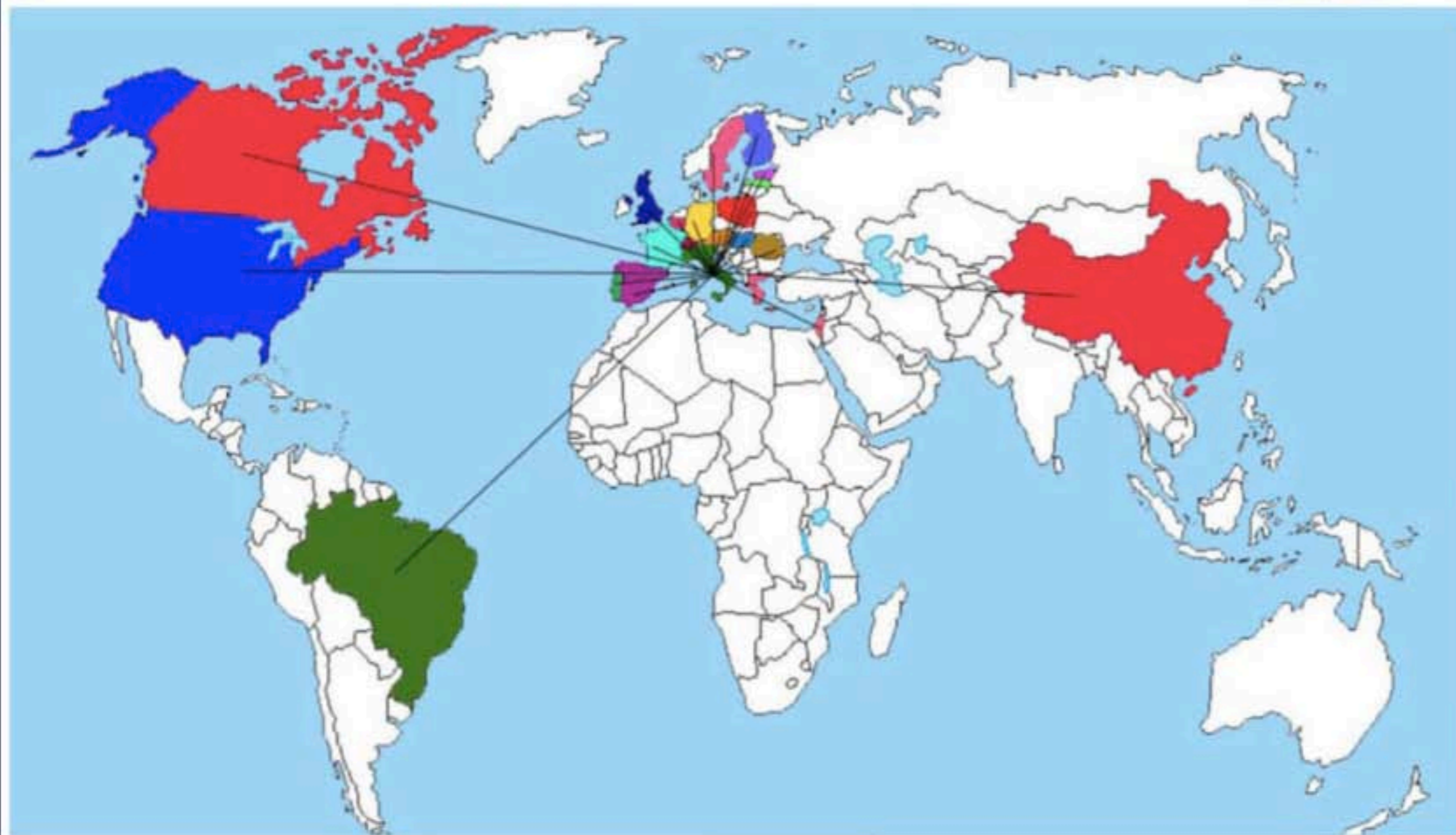
266 guest speakers from 22 Countries



**Teaching Staff in the
16 editions of the International Summer School
16 editions of the International Lab Meetings
according to Nationality**



America
Austria
Belgium
Brazil
Canada
China
Estonia
Finland
France
Germany
Greece
Hungary
Israel
Italy
Latvia
Poland
Portugal
Romania
Spain
Sweden
Switzerland
UK



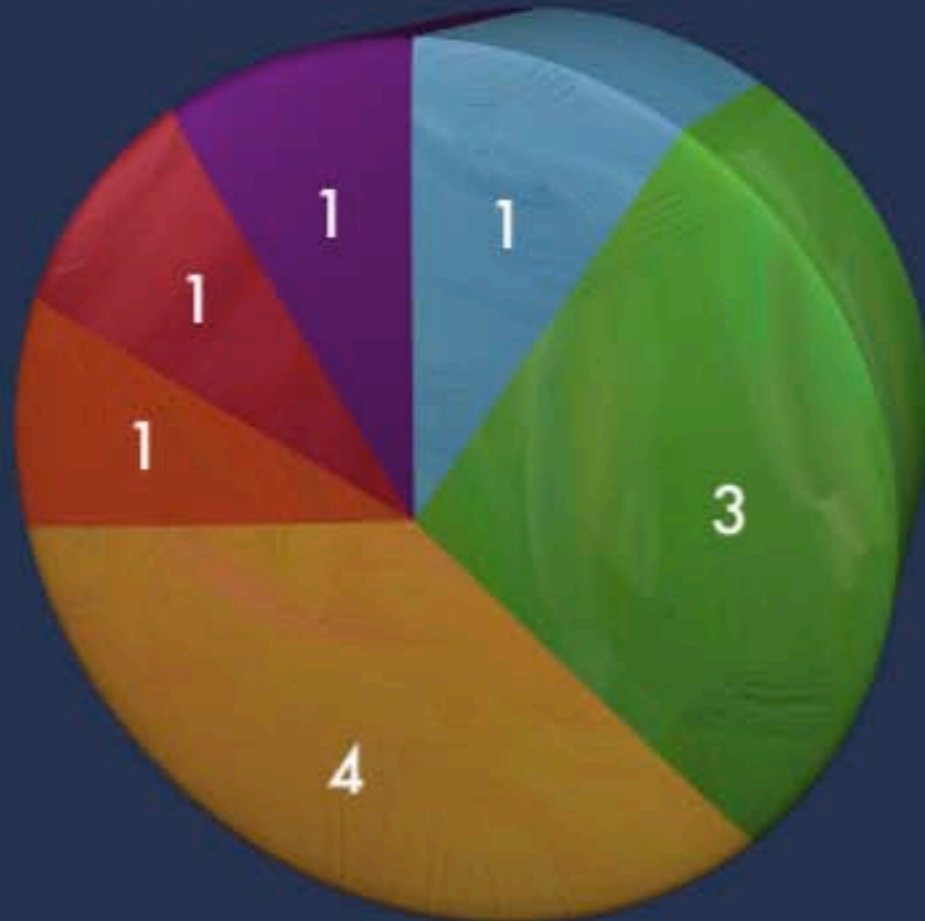
11 guest speakers from 6 Countries invited for

the 16th International Summer School

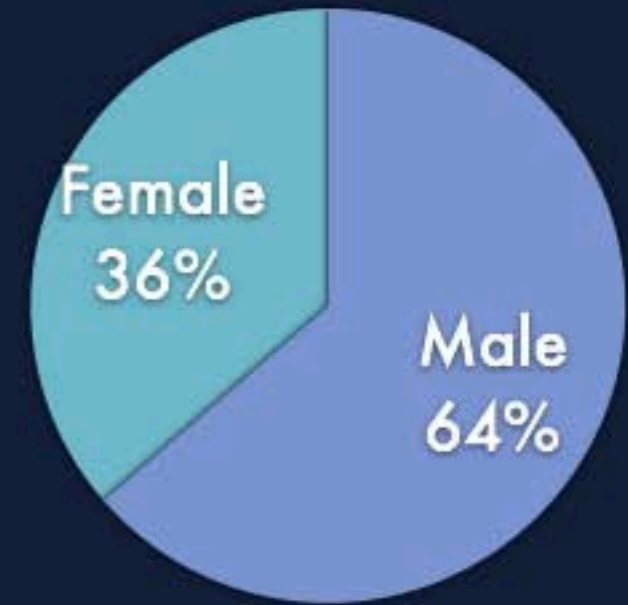


Teaching Staff according to nationality

● Brazil ● France ● Italy ● Romania ● Spain ● Sweden



Teaching Staff according to gender



An anticipatory experience (born in 1993) in the perspective of the Bologna process.

Jointly established quality criteria have been achieved for:



AIMS

- **selection of candidates from all over the world**
- **high level training through joint European curriculum, integrating physical and virtual mobility of both the participants and the teaching staff**
- **research activity in an international environment**
- **intensive didactic 'stages' in multilingual and multicultural settings**
- **adoption of a specifically designed schema of structured training (E.C.T.S. without T)**
- **implementation of a language policy and format for the Ph.D. dissertation**
- **evaluation of the whole training process**
- **legal status of the qualification (formal recognition of the degree) and award of joint diploma**
- **enhancement of the career prospects both in and outside academia thanks to strong partnerships with private and small-medium enterprises and public research centres.**

European Credit Transfer System (ECTS)

adopted by the Euro PhD on Social Representations and Communication

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Due to the integrated and joint nature of the programme, the adoption of **European Credit System** has been specifically designed as a system for credit accumulation, rather than a comparison of distributed teaching offers and transfer of learning outcomes. By conceptualizing the academic year not exclusively in terms of time, but in terms of earned credits, the system allows for flexibly meeting the needs of full-time and part-time research trainees.

In line with the policy recommended by EU DG-Education and Culture, the European Ph.D. adopted the European Credit Transfer System (ECTS) as an instrument for creating transparency and confidence in academic performance.

Research trainees are awarded up to 60 credits per year (20 for courses and didactic activities and 40 for research quality and related bibliographic knowledge).

The didactic structure within this overall strategy is highly innovative. As the system of **open distance learning** makes clear, European Ph.D. research trainees are involved in an interlocking system of **virtual and physical mobility** which allows for considerable **flexibility** in catering to research trainees' needs while at the same time guaranteeing individual **tutoring and interactive learning**:

E.C.T.S. system of credit FOR THE EURO PHD ON S.R. & C.

20 for courses and didactic activities	10 credits per year		international summer schools
	5 credits per year		seminars and courses
	5 credits per year		multi-media and distance interactive learning
40 for research each year =	30 credits per year		advanced research training
	10 credits per year		bibliographic knowledge
60 total credits in a year x 3 years = 180 total credits for complete curriculum			

European PhD on Social Representations and Communication:

from European to world-wide institutional co-operation



Opening to Institutional Co-operation OUTSIDE THE ACADEMIC BORDERS

Entrepreneurial Partners, Public Research Centre and Research Foundation
co-operating with the European Ph.D. on Social Representations and Communication



RESEARCH FOUNDATIONS			
	M.S.H Paris http://www.msh-paris.fr		Maison des Sciences de l'Homme Sponsor for Scientific Activities and Meetings
PUBLIC RESEARCH INSTITUTES			
	INRETS http://www.inrets.fr		French National Institute for Transport and Safety Research
ENTREPRENEURIAL PARTNERS			
	CEFAB http://www.coneri.se		Technological Partner for e-learning
	EIKON http://www.eikoneurope.com		Commercial Partner for New Communication Tools
	Passpack Spa http://www.passpack.com		Technological Partner
NETWORKS			
	EuroPACE Network of Universities and Enterprises http://www.europace.org		EuroPACE Partner for Telematic Applications

The So.Re.Com. Thematic Network of Excellence

the unique transnational Social Science "network of networks"

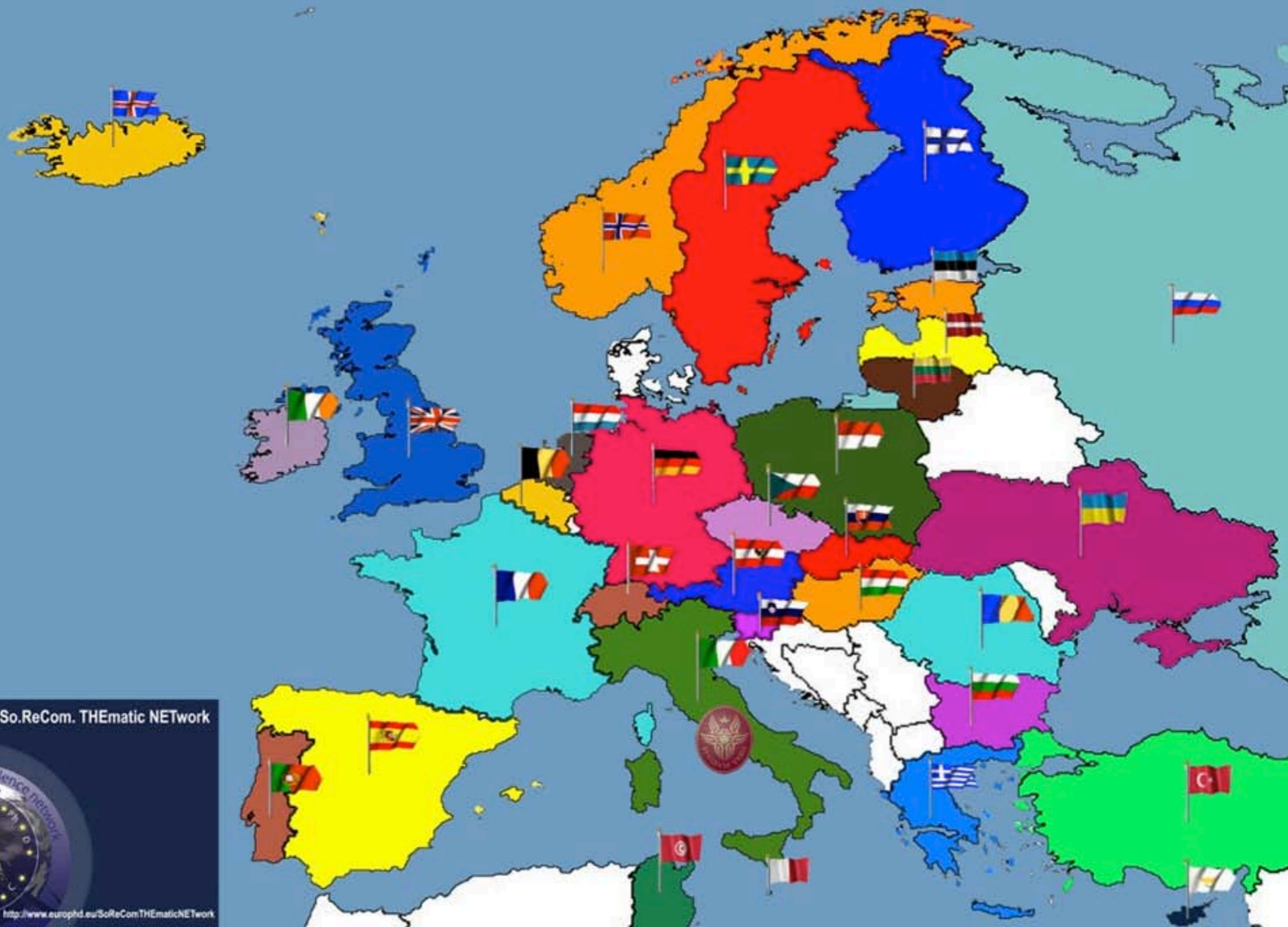
approved by



linking the
worldwide Scientific
Community inspired
by Social
Representations and
Communication
studies



The So.Re.Com.THEmatic NETwork at a glance: the European countries of partner Institutions



● ● ● The So.Re.Com. THEmatic NETWORK



<http://www.europhd.eu/SoReComTHEmaticNetwork>

The So.Re.Com. THEmatic NETwork at a glance on global scenario



3 main axes of So.Re.Com. Infrastructure

Scientific DOCUMENTATION
Interactive NETWORKING
Research TRAINING

World-wide well established scientific community of providers and users

**World-wide pan-European
Integrated
e-Infrastructure**

Scientific Documentation
Interactive Networking
Research Training

Hosting hardware and software

Multifaceted endeavor:
technology,
organization

open to interactive scientific knowledge
community for young and senior researchers, for
research trainees and policy makers

Some Outputs of the So.Re.Com. Thematic Network of Excellence



Research trainees' Obligations



- c) to submit an extensive yearly report to be presented in the dedicated training session during the International Summer School and a critical review of the bibliography on the research undertaken (meta-theoretical analysis of the specialized literature).

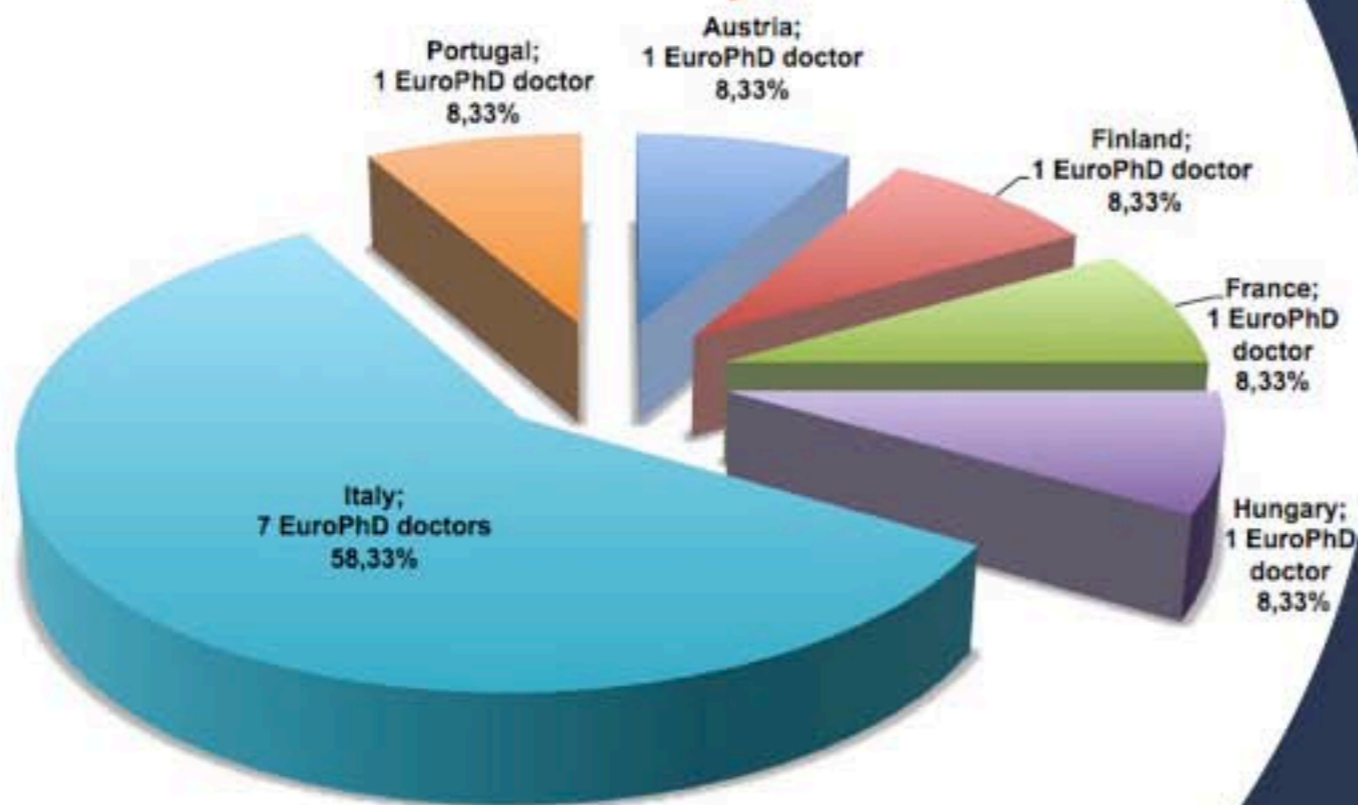
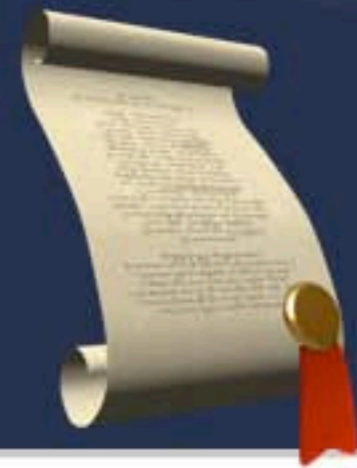


Research trainees' Obligations



- **d) to write the full report of their dissertation in a national language of the country where the doctorate is being pursued (site of the national tutor acting as main supervisor) or in English. This is to be evaluated by the national tutor.**
- **To write a short version (in article format) in English, which - upon agreement of the three tutors - should be evaluated by the International Evaluation Board (Final Jury) and deemed ready to be submitted to international**

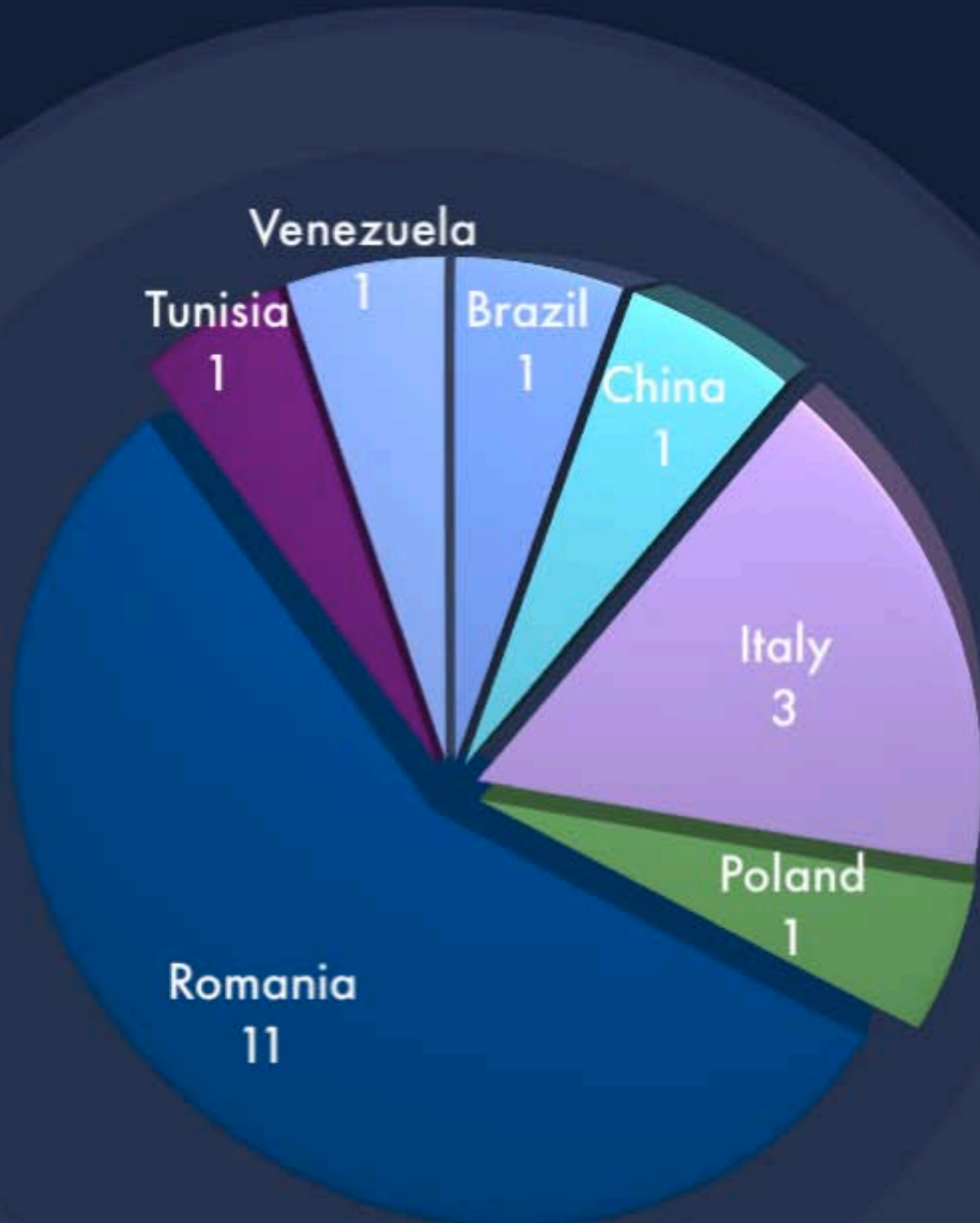
European PhD on Social Representations and Communication degree holders by NATIONALITY



European PhD on Social Representations and Communication

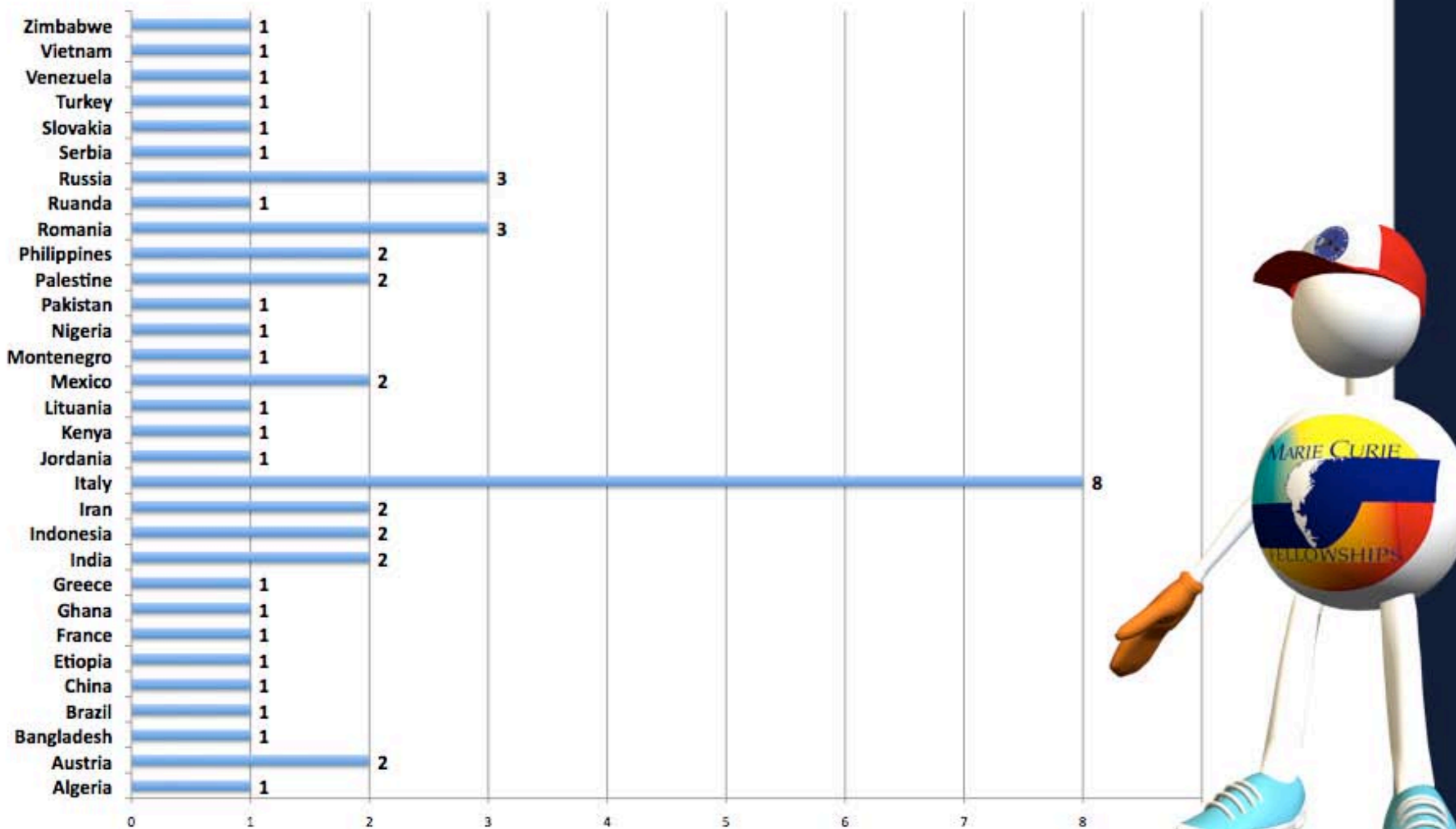
19 RESEARCH TRAINEES currently enrolled by NATIONALITY

● Brazil ● China ● Italy ● Poland ● Romania ● Tunisia ● Venezuela



European PhD on Social Representations and Communication

49 Applicants for a.y. 2010-2011 from 31 COUNTRIES



The European Ph.D. Research Centre and Multimedia Lab site of the Sapienza Coordination Program for European/International Doctorates recently approved by the Academic Senate

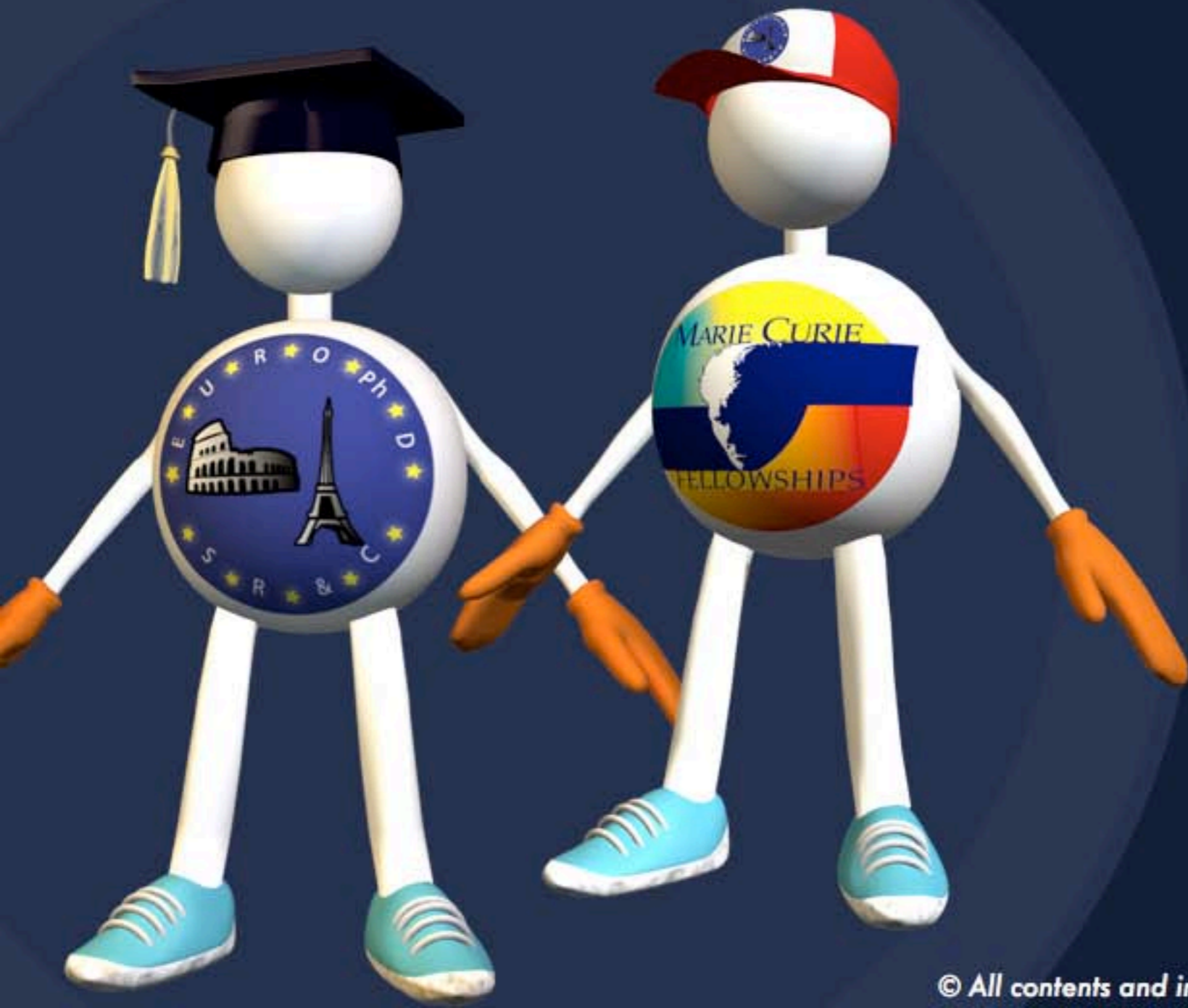


Sapienza, University of Rome

Co-ordination Program for Joint European International Doctorates



Thank you for your attention



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