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So.Re.Com. Joint-IDP call for fellowships

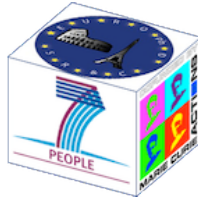
Programme Description

Project title	So.Re.Com. Joint-IDP – The European Joint Doctorate on Social Representations and Communication: an innovative doctoral programme in a networked international research training environment
Project number	PITN-GA-2013-607279
Project duration	48 months
Funding organisation	European Union
Project partners	<p>Project Beneficiary and Coordinator</p> <ol style="list-style-type: none"> 1. Università degli Studi Roma La Sapienza (Italy) <p>List of Associated Partners</p> <ol style="list-style-type: none"> 1. Masarykova Univerzita (Czech Republic) 2. Universitatea Alexandru Ioan Cuza (Romania) 3. Universität Wien (Austria) 4. Universidad del Pais Vasco (Spain) 5. Universidad de Valencia (Spain) 6. Université de Genève (Switzerland) 7. Université de Lausanne (Switzerland) 8. University of Ottawa (Canada) 9. City University of New York (USA) 10. Universidad de Belgrano (Argentina) 11. Universidade Federal de Santa Catarina (Brazil) 12. Universidad Autonoma Metropolitana (Mexico) 13. Nankai University (China) 14. Institut Français des Sciences et Technologies des Transports, Aménagement et des Réseaux (France) 15. ContattoLavoro s.r.l. (Italy) 16. Conny Ericsson Försäljning AB (Sweden)
Project abstract	<p>Built on the experience of both the European/International Joint PhD in S.R. & C. awarding a recognized joint degree since 1996, and the EU approved So.Re.Com. THEMatic NETwork, this international joint doctoral programme includes 8 universities, 2 private companies and 1 public research institute in 8 European countries (AT, CH, CZ, ES, FR, IT, RO, SE), and 6 universities in United States, Canada, Brazil, Argentina, Mexico and China. The goal is to provide doctoral training in Social Representations and Communication, a supra-disciplinary research area of the social sciences that studies the social construction of everyday knowledge in social spheres and media, disseminating European excellence beyond the EU boundaries and attracting the best ESR from abroad. Structured into transnational teams by common research area and complementary multi-methodological approaches, this So.Re.Com. Joint-IDP guarantees a well-tested training structure including: a) an innovative integrated physical and virtual campus, where world-class academic scientists, internationally recognised experts, experienced researchers and ESR cooperate face-to face and online “for” and “by” research; b) multiple</p>



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	supervision via tutoring and co-tutoring by at least three tutors in different countries; c) individual mobility for ESR at research centres for secondments; d) collective international mobility of trainees and teaching staff during International Summer Schools and Lab meetings; e) learning by doing (including transferable skills) in academic and non-academic settings; f) worldwide access to common web platform, as tool for documentation, networking, training and monitoring trainees' progress; g) high tech infrastructure and lab facilities; h) quality evaluation system; i) officialisation of the joint degree; l) active integration in the world-wide SoReComTHEmatic NETwork; m) enhancement of career prospects both in and outside academia				
Programme Academic Level	3 rd Cycle	ECTS	180 credits in 3 years (60 credits/year)		
			20 for courses and didactic activities each year	10 credits/year	International summer schools
				5 credits/year	Seminars and courses
			40 for research each year	5 credits/year	Multi-media and distance interactive learning; transferable skills
				30 credits/year	Advanced research training
10 credits/year	Bibliographic knowledge				
Number of fellowships available	1				
International mobility required ?	Yes				
Eligible destination country/ies for fellows	Italy, at Sapienza University of Rome (host organisation)				
Eligibility of fellows: country/ies of residence	At the time of recruitment by the <i>beneficiary</i> , the <i>researcher</i> must not have resided or carried out his/her main activity (work, study, etc...) in the country of the <i>beneficiary</i> for more than 12 months in the 3 years immediately prior to his/her recruitment under the <i>project</i> . Compulsory national service and/or short stays such as holidays are not taken into account. As far as international European interest organisations or international organisations are concerned, this rule does not apply to the hosting of eligible <i>researchers</i> , however the appointed <i>researcher</i> must not have spent more than 12 months in the 3 years immediately prior to the recruitment by the <i>beneficiary</i> in the same recruiting organisation.				
Eligibility of fellows: nationality/ies	The <i>researcher</i> may be of any nationality				
Eligibility of fellows: Qualifications and research experience	The <i>researcher</i> must fulfil the requirements associated with the category of <i>Early stage researchers</i> , that means a researcher who, at the time of recruitment by the <i>beneficiary</i> , has not yet been awarded the doctorate degree and is in the first 4 years (full-time equivalent) of his/her research career. This includes the period of research, starting at the date of obtaining the degree which would formally entitle them to embark on a doctorate either in the country in which the degree was obtained or in the country in which the researcher is recruited irrespective whether or not a doctorate is envisaged.				
Application Deadline	15 th February 2015				
Website	http://www.euophd.eu/				



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Fellowship's Details

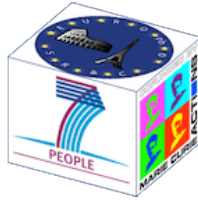
Career Stage	Early stage researcher or 0-4 yrs (Post graduate)
Research Profile	First Stage Researcher (R1)
Employment contract with full social security	YES
Total amount per fellowship per year	
Gross Yearly Salary:	<ul style="list-style-type: none"> 40.508,00 €
Yearly Mobility Allowance	<ul style="list-style-type: none"> ESR without family charges: 8.954,40 € ESR with family charges: 12.792,00 € <p>Please note that these two reference amounts depend on the family situation of the researcher at the time of the recruitment of the researcher</p>
Currency	Euro
Covers salary	Yes
Covers travel and subsistence	The yearly mobility allowance covers personal household, relocation and travel expenses
Covers research costs	Yes
Maximum duration of fellowship	30 months (starting from April 1 st , 2015)

OBJECTIVES OF THE SO.RE.COM. JOINT-IDP PROGRAMME

The So.Re.Com. Joint-IDP is built on the sound experience of both the European/International Joint PhD in Social Representations and Communication (<http://www.europhd.eu>), in operation since 1996, selected as the largest Marie Curie Multipartner Organisation site in social sciences in the first call of the 5th F.P., and the So.Re.Com. THEMatic NETwork, a "network of networks" that promotes co-operation between academic, professional research and commercial institutions and facilitates the dissemination of scientific results throughout Europe and around the world (<http://www.europhd.eu/SoReComTHEmaticNETwork>). It is headquartered at the state of the art Social Representations and Communication Research Centre and Multimedia Lab of Sapienza University of Rome, led by Annamaria Silvana de Rosa, founder of both the European/International Joint PhD in Social Representations and Communication and of the So.Re.Com. THEMatic NETwork.

The European/International PhD joint doctorate is recognised by all partner universities on the basis of an inter-institutional agreement signed by their rectors. In its role as co-ordinator, diplomas are issued by the University of Rome Sapienza with the signature of the rectors/presidents of the universities that jointly confer the degree.

This *joint doctorate* is recognised by all network universities as well as having been approved by DG-Research (T.M.R., High Level Scientific Conferences, Marie Curie Actions Series of Scientific Events), DG-Education and Culture (Erasmus Socrates Advanced Curriculum Development, Intensive Programs, Teaching Staff Mobility, Thematic Network), the Italian Ministry for Universities and Research under the Internationalisation of the Higher Education System programme, French and Italian ministries responsible for higher education under the Vinci Programme and by the European University Association and US-EU Commission for Fulbright-Schuman award.

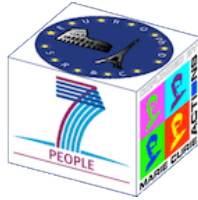


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Our So.Re.Com. Joint-IDP research training programme focuses on a supra-disciplinary area of the social sciences, and in particular of Social Psychology, inspired by the Social Representations Theory, one of the most important theories of the social construction of knowledge. Founded by Serge Moscovici (honorary programme director of the European PhD on Social Representations and Communication) in 1961, the study of social representations, originally specifically European, is currently a multilingual, worldwide discipline with a substantial body of literature. It involves leading scholars from both social psychology and the social sciences: sociology, anthropology, education, economics, linguistics, semiotics and communication and media studies. Contrary to the fragmentation of traditional social science disciplines, the field of Social Representations represents a unifying meta-theoretical perspective on the social construction of knowledge and its relation to socially situated practices. Consequently, the So.Re.Com. Joint-IDP project is open to trans-disciplinary and multi-methodological research approaches (experimental and field work). Studies of “what” people know – and “how” it relates to the social groups to which they belong and to the media – are concerned with the social construction and representation of a particular object (e.g. health-illness, environment, new technologies, politics, economics, European integration and enlargement, minority groups, immigrants and racism, human rights, etc.) and how its related scientific theories are transformed into everyday knowledge. The “objects” studied have a strong societal impact and important practical applications in political, economic and social spheres.

Consistent with its larger goal to promote Joint European/International doctorates as a strategic tool for enhancing the global attractiveness of the European Higher Education and Research Area, the specific objectives of the So.Re.Com. Joint-IDP project are to:

- Provide doctoral training in the field of Social Representations by structured training-through-research in an internationally recognised networked research environment. From the optic of social psychology, it offers a starting point for interdisciplinary dialog as well as an expert forum on the theoretical redefinition of problematic issues and methodological strategies within the specificities of different disciplinary approaches and their applicative value in different organizational and institutional contexts;
- Directly and systematically incorporate a select number of small/medium private enterprises from different countries (France, Italy, Sweden) into the So.Re.Com. Joint-IDP training activities.
- Make research careers more attractive via cooperation between academia, public research centres, and small and medium sized companies that have common research interests and complementary training activities;
- Involve internationally recruited, trained, and monitored early-stage researchers in cooperative trans-national research led by a multigenerational community of scientists, to be catalysts for expertise both in and outside Europe;
- Promote European excellence beyond the boundaries of the European Union. The enlargement to partners from six extra-European countries (Argentina, Brazil, Canada, China, Mexico and USA) represents an effort to disseminate European excellence worldwide, beyond the EU’s borders, in synergy with well-reputed scientists and research centres in some non-EU countries of great strategic value for the expansion of the scientific field led by European scientists. The goal is to attract the best early-stage researchers from abroad, encouraging them to undertake their research training in Europe, also in view of closer integration of the European employment market, thus rendering our private sector much stronger in this period of globalization and high competition with extra-European companies.
- Offer - via *one integrated contract* - activities that until now have been funded by several different contracts (Human Mobility Capital, Training Mobility Researchers, Marie Curie Multipartner Organisation Site and Marie Curie Actions) supporting international physical and



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virtual mobility for early-stage research fellows, International Summer Schools, International Lab Meetings, and international mobility for teaching staff.

The unique combination of a European/International Joint doctoral programme and a scientific network with industry partners is, in fact, an integrated physical and virtual campus where initial research trainees and experts from academia and the public and private sectors can come together to learn, share, create and disseminate knowledge. We offer a progressive system for training early stage researchers through active research. Research training takes place in international environments, both academic and in industry, and includes specifically designed intensive didactic “stages” in multilingual and multicultural settings. This includes access to the specialised physical and virtual “A.S. de Rosa” library on Social Representations, meta-theoretical analysis of the literature on Social Representations and Communication, tutoring and co-tutoring for research projects, active participation in International Lab meetings and International Summer Schools, advanced training in multi-methodological qualitative and quantitative design, software for statistical data analysis and results visualization, e-learning activities via interactive video-conferences, training in complementary skills, scientific networking, and active participation in international conferences, etc.

The So.Re.Com. Joint-IDP project is coordinated by the single participant, the Sapienza University of Rome (Italy), Europe’s largest university as well as Italy’s finest university in a world-wide ranking of universities. In addition to the project coordinator, this IDP includes a training network of 16 associated partners (13 universities, 2 private companies, 1 public research centres with intensive and extensive cooperation with the private sector) in 8 European countries (Austria, Czech Republic, France, Italy, Romania, Spain, Sweden, Switzerland) and in 6 extra-European countries (Argentina, Brazil, Canada, China, Mexico, United States). This large and diversified training network will provide unique opportunities for interdisciplinary research training that responds to the needs of both academia and private companies. The associated partners have close institutional and scientific relations with the coordinator, as they are all members of the European PhD on Social Representations and Communication and of the SoReCom THEMatic NETwork. Their participation in the project is essential because they ensure a wide range of complementary paradigmatic, methodological and thematic options offered by international and cross-sectoral research teams within and outside European borders. They will perform vital tasks such as co-tutoring activities (ensuring the multi-paradigmatic and multi-methodological approach to the research training), hosting ESR for secondments and providing valuable training modules during the project’s foreseen scientific events. The inclusion of the 6 extra-European partners is also important for several reasons, among which: a) attracting to Europe the best researchers in this scientific field from abroad; b) promoting and developing Europe’s excellence in this field; c) contributing to the expansion of this European field of excellence in countries where the penetration of the Social Representation theory is still weak (mainly China and the USA); d) cross-fertilising the European research training environment, thereby improving the multi-cultural exchange of EU and non-EU recruited research fellows from different academic traditions and cultural backgrounds. These extra-EU partners are already involved in research programs in common thematic areas. They thus contribute to disseminating in their countries and contexts the paradigmatic models and methodologies in social representation mainly developed in Europe; strengthen the leadership of European research in this field; and increase the attractiveness of European research institutions abroad.



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UNIFIED RESEARCH FRAMEWORK and SPECIFIC PROJECT FOCUSES

A main characteristic of the *supra-disciplinary field* is its *great consistency in terms of epistemological and theoretical inspiration* and its rich diversity both:

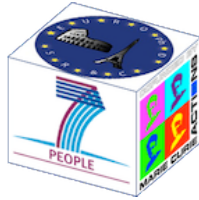
- from the *paradigmatic point of view* - as developed by the “structural approach” to S.R and central core theory; by the “social positioning approach”, guided by the socio-dynamic perspective; by the “monographic” and “anthropological” approaches; by the “dialogical”, “conversational” and “biographical-narrative” approaches, and by the integrating “modelling” approach;
- in terms of *methodological approaches* (qualitative, monographic, anthropological, experimental, descriptive, structural, visual-figurative, multi-methodological, etc.) developed by the network research teams in a synergic and complementary way;
- from the *thematic point of view* - as expressed in the variety of research topics. These relate to hot societal issues in contemporary society, including: Science and Social Representations (S.R.); Culture, Globalization and S.R.; Communication, Media and Social Representations; Collective Memory, Identity, Gender, Politics, Health, the Environment, Education, Economics and Finance, Marketing and Organizational Contexts, Risk and Community Life;
- with respect to the *applied contexts and domains of expert and lay knowledge production and transmission*: education, health, economics, environment, tourism, politics, organisations, media industry, etc.

Given the wide range of the research sub-topics developed by the cross-national and cross-sectoral research teams (see the 13 main thematic areas and the multiple specific research sub-topics on the European/International Joint PhD in Social Representations and Communication webpage: http://www.euophd.eu/html/_onda01/01/00.00.00.00.shtml#), the project leader has decided to issue a call for vacancy defining a priority list of projects guided by the main goal of evaluating the impact of *the scientific production driven by the Social Representations theory in the social arena faced with social demand*. The aim is to take stock of the scientific field developed in more than 50 years by conducting an empirical meta-theoretical analysis of the literature on Social Representations, mapping the development of different paradigms, the related research methods, the thematic areas and their impact on the various applied fields within the multi-generational community of scientists and across different geo-cultural contexts.

This unified research project framework is articulated into 13 precise objectives concerning the specific research lines to be developed by 13 recruited Early-Stage Researchers (ESR), matching their own interests and area of prior expertise. This comprehensive research framework will be built on an on-going project led by the director of the *European/International Joint PhD in Social Representations and Communication* who has designed specific web-tools (including the on-line grid for the meta-theoretical analysis and the related web-repositories) for the purpose of conducting an empirical meta-theoretical analysis of the literature on Social Representations¹. Therefore it will be supported by mediated access to the digital resources implemented on the website (full bibliographic repository, meta-analysis repository, specialised SoReCom “A.S. de

¹ for more details see:

de Rosa, A.S. (2013). Taking stock: a theory with more than half a century of history. Introduction to: A.S. de Rosa (Ed.), *Social Representations in the “social arena”*. (pp. 1-63.) Routledge, New York – London. ISBN 978-0-415-59119-5
de Rosa, A.S. (2013). Research fields in social representations: snapshot views from a meta-theoretical analysis In A.S. de Rosa (Ed.), *Social Representations in the “social arena”*. (pp. 89-124), Routledge, New York – London. ISBN 978-0-415-59119-5



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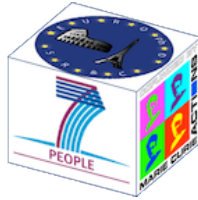
Rosa” @-Library and search engine connected with all the above mentioned repertoires, including a very rich documentation built up over two decades with an enormous effort of work team coordination and assessment by the project leader), as well as mediated access to the most comprehensive physical library worldwide specialised in the Social Representations and Communication literature currently available at the new location of the *European/International Joint PhD in Social Representations and Communication Research Centre and Multimedia Lab*. The unified research framework will provide an integrated training opportunity to maximise the cooperative and joint expertise of both the host institution and associated partners, doing so from the theoretical, methodological and applied perspective of the researches conducted in the 50-year development and diffusion of this scientific field, with a view to monitoring and exploiting its added value to respond to social demand in the multiple contexts of the social arena: from economics to the environment, politics, health and community issues, science communication, etc. Thus clear information on the main research framework and indication of the more specific focuses of each sub-project will help optimise the allocation of the selected applicants to the individual research topic and the team in which they will be included for their research training activities at the main host institution, as well as the choice of the co-tutors and the foreign institutions for their secondments.

Within the framework of this specific call for fellowship, we expect to recruit 1 ESR for the following project focus:

1. Taking stock of the literature in the thematic field of “Social Representations, Community & Health”

The recruited ESR – coherently with the main objectives and the specific focus on the individual research project – will have to accomplish the following main tasks, and achieve the results and dissemination activities as below briefly summarised:

<p>Main Objectives: Built on an on-going project led since 20 years by the director of the <i>European PhD on Social Representations and Communication Research Centre and Multimedia Lab</i> who has designed specific web-tools (including the on-line grid for the meta-theoretical analysis and the related web-inventories) for the purpose of conducting an empirical meta-theoretical analysis of the literature on Social Representations, the specific project aim is to take stock of the scientific field developed in more than 50 years by conducting an empirical meta-theoretical analysis of the literature on Social Representations, mapping its development, the related research methods, the thematic areas and their impact on the various applied fields within the multi-generational community of scientists and across different geo-cultural contexts.</p>
<p>Tasks and methodology: Following guidelines and procedures given by the project leader prof. de Rosa and a specific training, the specific ESR's contribution will consist:</p> <ul style="list-style-type: none">• to detect and retrieve publications not yet inserted in the specialized SoReCom “A.S. de Rosa” @-Library, and meta-analyse the whole body of the literature on Social Representations produced according to the “above-mentioned specific focus on Social Representations, Community & Health” over the world and not only in the geo-cultural context/continent of the host institution for mobility stage;• to fill the new information and upload the related PDF files into the specialized SoReCom “A.S. de Rosa” @-Library;• to carry out statistical analyses on the complete meta-analysed body (extracted from the SoReCom “A.S. de Rosa” @-Library inventories after the integration of the new information);• to produce <i>video-interviews</i> – according to an outline designed by the project leader - with the key scientists who contribute to the development of the “specific focus on the individual research project” to Social Representations;• to fully describe, visualize and comment the results obtained in intermediate reports and in the PhD thesis (in the double format of detailed report in English and a short article).
<p>Planned secondment: 3 months (September-November 2015) at the host University for the planned secondment</p>



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MILESTONES (M) of the RESULTS to be achieved:

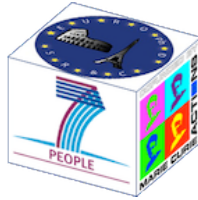
- M1.** Presentation by the ESR of his/her scientific interests and research objectives
- M2.** First yearly evaluation of the ESR research progress report by the tutors (Main tutor and co-tutors)
- M3.** Second yearly evaluation of the ESR research progress report by the tutors (Main tutor and co-tutors)
- M4.** Third yearly evaluation of the ESR research final report (thesis and short article) by the tutors (Main tutor and co-tutors)
- M5.** ESR thesis defence before the So.Re.Com. Joint-IDP Final Jury for award of the Joint Degree

MAIN DISSEMINATION ACTIVITIES (D):

- D1.** Presentations during International Conferences by ESR (in accordance with the IPR Agreement signed by the ESR)
- D2.** Contribution to the improvement of the SoReCom "A.S. de Rosa" @-Library and of the interconnected repositories for full bibliographic inventory and meta-analysed inventory
- D3.** ESR SoReCom@-News
- D4.** Contribution of the ESR to the preparation of didactic teaching materials and courses
- D5.** Open Summer Schools
- D6.** Infodays and workshops organized by ESR to present the research to undergraduates
- D7.** Production of video-interviews with ESR, destined to promote the project to the general public (in a format of web-video-clips to be released on the internet)

For each ESR the **risk assessment and procedures to prevent potential negative scenarios** foresees :

- **Change of the co-tutor and/or of the host institution for secondment** might occur due to a combination of many unforeseen factors (working condition, busy agenda, health, withdrawal...). However, thanks to the multiple scientific resources available within the wide network of the associated partners, alternative solutions will be easily arranged to designate a new co-tutor (whether it be at the same institution or, if necessary, from another institution coherent with the specific ESR project's needs).
- **IPR issues:** Rules and procedures to prevent risk related to IPR issues are clearly described in the dedicated section **Intellectual Property Rights (p. 17)**
- **Time Commitment and Time management issues:** To prevent risks concerning potential failures in respecting the *Time Commitment* (to complete the PhD within the expected 3 years) and the *Time Management* (to complete the research training activities according to agreed upon schedules, milestones, deliverables and progress in research outputs), these two essential elements of the programme are clearly highlighted since the beginning of the ESR's enrolment in the *So.Re.Com. Joint-IDP*, both in their **Welcome Letter** and in the **Research Trainee's Agreement and Thesis Charter** (written following the model employment contract for Marie Curie fellows available at: <http://www.kowi.de/en/Portaldata/2/Resources/fp7/marie-curie/120802-FP7-MC-ITN-Mustervertrag-en-reading-WP2011.pdf>). A notice will be introduced in the salary-employment contract about the exclusion from the So.Re.Com. Joint-IDP with the termination of the contract in case of failure to fulfil the obligations of the program. According to Regulations of the So.Re.Com. Joint-IDP the re-admission in the following academic year is conditional to the approval of the ESR research progress report and completion of the ECTS. Moreover, a specific operational tool has been created to help the trainees to effectively manage the time in the research training process: the **European/International Joint PhD in Social Representations and Communication Research Trainees WORKPLAN CHART and TIMELINE** (see http://www.euophd.eu/html/_onda01/05/02.00.00.00.shtml)



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KEY ASPECTS OF THE PROGRAMME DIDACTIC FORMULA and TRAINING STRUCTURE:

- **Tutoring and co-tutoring triadic system (multiple supervision):** the recruited ESR will work closely with the project leader, **prof. Annamaria de Rosa**, and inserted in a group of already trained early stage researchers and post-docs working on an on-going research project built up over two decades with an enormous effort of work team coordination and assessment by the project leader with the aim to take stock of the scientific field developed in more than 50 years. The ESR will be in contact with other tutors at the main host institution and with scientists at the institutions chosen for his/her secondment located in different European and extra EU countries. Taking into account the thematic affinity and areas of expertise, we will also include as much as possible co-tutor from private sector or other socioeconomic actor, so that most of the enrolled researchers receive supervision and didactic feedbacks from a non-academic specialist, thus ensuring a high involvement of the extra-academic sector into training activities.
- **Structured international mobility of both early stage researchers and teaching staff at the individual and collective levels**, by taking into account that international mobility is only a tool, not a goal in itself. It is just one of the requirements for a European doctorate, and in and of itself is not sufficient.
 - Individual research trainees are required to relocate abroad and work at host institutions for their secondments (*individual mobility*).
 - *Collective mobility* involves all tutors and a restricted number of other research trainees (enrolled or in the European/International Joint PhD in Social Representations and Communication or in other doctoral programs at the partner Universities or even outside the network) selected for some of the training activities and is achieved during the intensive International Summer Schools and Lab meetings (winter, spring and summer sessions).
- **Infrastructure and dedicated facilities** at the coordinating university and network universities, including a common web site, allow for flexibility between face-to-face and open distance learning interactive contexts (access to a dedicated Portal, including the mediated access to the specialised SoReCom “A.S. de Rosa” @-Library, and web-auditorium interactive system) and innovative practices adopted for teaching, tutoring and co-tutoring, network management, etc.,
- **Learning by doing:** early stage researchers engage in scientific activities either individually or in small and medium teams and in different contexts to acquire transferable general skills (such as presenting their research progress during International Lab Meetings and International Summer Schools, use of the web-auditorium, organising small seminars, participating in international conferences, advanced training courses for different statistical software packages, writing joint papers, participating in international networking, cooperating in meta-theoretical analysis of the specialised literature on Social Representations and Communication, managing data derived from the large bibliographic inventories, contributing to the development of the specialised SoReCom “A.S. de Rosa” @-library created by the So.Re.Com. Joint-IDP program director, etc.). The need for developing both core and wider employment related skills is driven by the goal of making research training of greater relevance for a wider variety of careers both in and outside academia, and internationally and globally more attractive.
- **Vocational Training Modules** supplied by the private sector to provide the research trainees with specific professional skills they wouldn't have experienced in a classical academic context
- Each recruited ESR has a **personal career development plan**, which includes a research training contract, time management work plan, IPR agreement, etc., in line with the principles set out in the European Charter for Researchers and the Code of Conduct. Such career development plans will also be reviewed by experts from the private sector, in order



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to monitor the progresses made from an extra-academic point of view, and to evaluate the level of employability of the young researcher.

Research at network sites employs a wide range of both quantitative and qualitative methodologies, including experimental, observational and non-verbal work, survey research and interviews, focus groups, image-based and textual tools, and specific techniques to obtain data from the various asynchronous and interactive Internet and web environments.

Outstanding scholars inspired by the Social Representation Theory working in various research fields and experts from the public and private sectors interested in the applied value of such *societal knowledge and the role of communication systems* are directly involved in the training process. Based on expertise and experience matured in running the European Joint Doctorate since its implementation in 1996 and on management skills proven in previous Marie Curie Multi-Partner organisation sites, they will jointly set the recruitment parameters for early-stage researchers, and participate in the training and monitoring activities. Private sector will be an integral part of the didactic structure, as they will contribute to the programme by a) providing specific training modules, b) participating to the co-tutoring of the enrolled young researcher working in a thematic area (like environment) appropriate from the multidisciplinary perspective based on the combination of multiple expertise available in our extra-academic associated partners, c) stimulating research training projects with the academic partners to which the enrolled young researchers will participate and d) hosting early stage fellows for secondment periods. Industry/university cooperation has been in operation in the hard sciences for some time. However, collaboration within a research training network anchored in a European joint doctoral programme is an innovation for the social sciences and represents a path forward and a “win-win” situation for all involved.

At the network level as well as at the level of individual universities, enterprises, and research centres partner of this Marie Curie Initial Training Network, this programme guarantees:

- World-wide access to common web platform, as tool for information, documentation, networking and training;
- An on-line application process via a web registration system;
- Selection of internationally recruited applicants by the European PhD Recruitment board;
- Structured research training in an international environment (including training in transferable skills);
- Intensive didactic stages in multicultural settings;
- Multiple supervision via tutoring and co-tutoring by at least three tutors in three different countries;
- Integration of structured individual and collective international physical and virtual mobility;
- Personalised web-space for each research trainee with access restricted to the three tutors for evaluation including the thesis (full report and final article);
- A language policy and format for PhD dissertation;
- High tech infrastructure and Lab facilities;
- Training process assessment and quality evaluation system;
- Officialisation of the degree;
- Active integration in the world-wide SoReCom THEmatic NETwork;
- Enhancement of career prospects both in and outside academia thanks to strong partnerships with private enterprises and public research centres.



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NETWORK-WIDE TRAINING EVENTS, SCHOOLS, CONFERENCES, WORKSHOPS

I) Network-wide training activities

Network-wide training activities are based on a series of three main events per year, including:

Winter Session International Lab Meeting (3 editions: 2015, 2016, 2017), aimed at **Training in the meta-theoretical analysis of the specialised literature on Social Representations and Communication**: why and how to map the development of different paradigms, the related research methods, the thematic areas, their impact on the various applied fields and the new emerging research directions within the multi-generational community of scientists and across different geo-cultural contexts. The program includes:

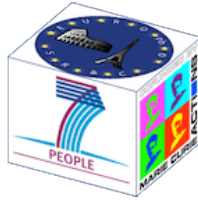
- *Key lecture* by the research leader, creator of the twenty-year wide research project and related theoretical-methodological tools and their web implementation aimed at the Meta-Theoretical analysis of complete body of the Social Representations literature
- *Presentations by expert post-docs* and advanced European/International Joint PhD doctoral trainees involving a *multigenerational community of senior and junior scientists* that ranges from visiting post-docs to Euro PhD Alumni (including former Marie Curie Fellows), already well trained in the *meta-theoretical analysis* of the specialised literature on Social Representations
- *Training the early research trainees (ESR)* for developing advanced bibliographic on-line search skills via access to specialised websites and digital libraries, aimed at developing the large specialised full bibliographic inventory and the SoReCom specialised virtual library
- *Training Guidelines* for integrating bibliographic resources in the physical and digital SoReCom specialised libraries
- *Training the ESR in the meta-theoretical analysis grid* and tools of the meta-analysis inventory
- Illustration of the *double quality control system*
- *Co-ordination and planning session* for the organisation of weekly individual and group ESR small meetings on the transversal common tools of the overall research program and the specific goals of each of the 13 research focuses.

Spring Session International Lab Meeting (3 editions: 2015, 2016, 2017), aimed at **Training in classical contributions and recent development in the different paradigmatic approaches to Social Representations and related methods and data analysis strategies**:

- in **2015** the **“Anthropological”, “Narrative”, “Dialogical” and “Subjective”**, with *advanced training* in epistemological issues on research setting and empirical data detection/construction, in observational, ethnographic and conversational methods
- in **2016** the **“Structural” paradigmatic approach to Social Representations**, with *advanced training in empirical and experimental methods and techniques* specifically designed for the “Structural” approach to Social Representations
- in **2017** the **“Socio-Dynamic” paradigmatic approach to Social Representations**, with *advanced training in empirical and experimental research designs* inspired by the “Socio-Dynamic” approach to Social Representations

The program includes:

- *Key lectures*, by the leading experts in the specific paradigmatic approach *at the core of the training event*
- *Questions, Answers and Group discussion* of the ESR and other European/ International Joint PhD trainees with project leader and invited speakers



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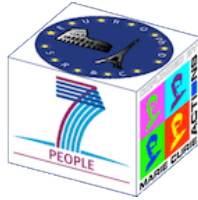
- *Advanced methodological training (driven by the paradigmatic option and the related epistemology) and illustration of specific software and statistical packages*
- *Training in complementary skills*
- *Scientific networking*
- *Monitoring quality control sessions*

International Summer School (4 editions: 2014, 2015, 2016, 2017), aimed at presenting a general introduction/presentation of the overall project based on the empirical meta-theoretical analysis of the literature on Social Representations, in order to take a stock of the scientific field developed in more than 50 years:

- in **2014** by mapping the development of different paradigms, the related various research methods (qualitative and quantitative, experimental and field oriented, etc.), the wide range of the thematic areas, and their impact on the various applied fields within the multi-generational community of scientists and across different geo-cultural contexts. Therefore the program includes Key lecture on previously published results and presentation of the current status of the research program on the meta-theoretical analysis of the Social Representation theory; Key lectures *on the genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond)*: overview of the main paradigms: Illustration of the “*modelling approach*” developed at the leading Institution of the So.Re.Com. Joint-IDP, host of the ESR, with the active participation of researchers and EuroPhD holders involved in different empirical research programs dealing with multiple constructs, thematic objects, methods, multi-step data analysis strategies.
- in **2015** by focusing on the **impact and dissemination of the social representation theory around the world: from Europe to other continents**. Therefore the program includes *Key lectures by scientists from the leading Institution and associated partners* from different geo-cultural contexts geo-cultural context: Europe, North America (Canada and USA), Latino-America (Argentina, Brazil, Mexico), Asia (Cina) and **General Mid-Term Meeting with all associated partners**.
- in **2016** by focusing on the **methodological polytheism** in the Social Representations literature and its implication in the contemporary communication era. Therefore the program includes *Key lectures by scientists from the leading Institution and associated partners* about distinctiveness and dialogue between multiple research methods (textual and image-based research sources and tools, traditional and new media-based research design, experimental and field oriented studies).
- in **2017** by focusing on the **wide range of societal issues investigated in the various thematic areas in multiple applied contexts**. Therefore the program includes *Key lectures by scientists from the leading Institution and associated partners* about key studies conducted within the supra-disciplinary Social Representations research field: from economics to the environment, politics, health and community issues, science and communication.

All the yearly editions of the International Summer School also include:

- *Questions, Answers and Group discussion* of the ESR and other European/ International Joint PhD trainees with project leader and invited speakers
- *Active participation by the ESR* by presenting the matching of their prior knowledge and interests with the research project focuses offered in the call, their multi-languages skills and the planned future secondment by optimising the complementary resources training across the network
- *@-learning activities*: use of the Euro PhD web-auditorium, allowing connection with a wider number of participants or speakers selected/invited - even from outside the So.Re.Com. Joint-IDP - to attend the event on-line via interactive video-web conference system
- *Training in complementary and transferable skills* provided by the non-academic partners
- *Scientific networking*
- *Monitoring quality control sessions*



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- *Dissertation defense* by European PhD doctoral candidates enrolled in previous years in front of the European PhD International Evaluation Board (Final Jury) and in 2017 also by the 13 ESRs.

Training events	Title	Number of Days & location
2014 International Summer School	Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the <i>main paradigms</i> and the “<i>modelling approach</i>”	7 days 13th - 19th July 2014 Rome
2015 Winter Session International Lab Meeting	Training in the <i>meta-theoretical analysis</i> of the specialised literature on Social Representations and Communication	4 days 25th-28th January 2015 Rome
2015 Spring Session International Lab Meeting	The “<i>Anthropological</i>”, “<i>Narrative</i>”, “<i>Dialogical</i>” and “<i>Subjective</i>” paradigmatic approaches to Social Representations	4 days 26th -29th April 2015 Rome
2015 International Summer School General Mid-Term Meeting with all European and extra-EU associated partners and extra-academic partners	Mapping the <i>impact and dissemination</i> of the social representation theory across different geo-cultural contexts <i>around the world</i>: from Europe towards other continents	8 days 18th -25th July 2015 Rome
2016 Winter Session International Lab Meeting	Training in the <i>meta-theoretical analysis</i> of the specialised literature on Social Representations and Communication	4 days 24th-27th January 2016 Rome
2016 Spring Session International Lab Meeting	The “<i>Structural</i>” paradigmatic approach to Social Representations	4 days 17th -20th April 2016 Rome
2016 International Summer School	The “<i>methodological polytheism</i> in the Social Representations literature and its implication in the contemporary communication era:	7 days 17th -23rd July 2016 Rome

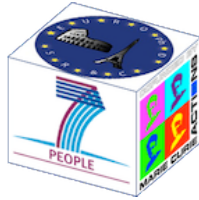


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	distinctiveness and dialogue between multiple research methods (textual and image-based research sources and tools, traditional and new media-based research design, experimental and field oriented studies)	
2017 Winter Session International Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on Social Representations and Communication	4 days 29th January - 1st February 2017 Rome
2017 Spring Session International Lab Meeting	The “Socio-Dynamic” paradigmatic approach to Social Representations	4 days 16th - 19th April 2017 Rome
2017 International Summer School / Final Conference	<i>Social Representations in the social arena faced with social demand:</i> the impact of this supra-disciplinary research field on the wide range of societal issues investigated in the <i>various thematic areas in multiple applied contexts</i> (from economics to the environment, politics, health and community issues, science and communication)	7 days 16th – 22nd July 2017 Rome

II) Local Training on Methodological skills (offered by Universities):

- Sapienza University of Rome – Italy, in addition to the core training activity in meta-theoretical analysis of the whole body of literature on social representations, specific training in the multi-methodological modelling approach to social representations and communication, including analysis of social representations co-produced by new media, the combination of textual and image-based research design and innovative ad hoc created research tools, the application of multiple data strategies of analysis and statistical software to the same set of data;
- Nankai University – China; Masaryk University – Czech Republic; “Alexandru Ioan Cuza” – Romania: biographical and narrative approaches in sociological and psychological research;
- University of Belgrano – Argentina, “A.I. Cuza” Iasi – Romania: methodological expertise on “content” and “structure” of social representations;
- University of Valencia – Spain; University of Vienna – Austria; Universities of Lausanne and Geneva - Switzerland: experimental approach on social representations phenomena;
- University of Basque Country – Spain; Universities of Lausanne and Geneva – Switzerland; Sapienza University of Rome – Italy; Universidad de Santa Catarina – Brazil; University of Ottawa – Canada: integration of qualitative and quantitative methodologies - statistical analysis software and scientific practices;
- University of Vienna – Austria; Sapienza University of Rome – Italy; “A.I. Cuza” Iasi – Romania: statistical analysis training for studies in the interface between economics, finance and psychology; descriptive and multivariate statistics.



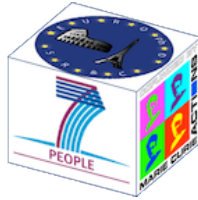
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- Sapienza University of Rome - Italy; the Universidad Autonoma Metropolitana - Mexico: image-based and textual tools, and specific techniques to obtain data from the various asynchronous and interactive Internet and web environments; media analysis.
- University of Belgrano - Argentina; Nankai University - Cina, University of Ottawa - Canada: Action-research in multidisciplinary settings and in diversified and complex contexts (health, education, immigration, work etc.)
- Graduate Centre CUNY, New York – USA: Critical theory and participatory methods; Community survey and participatory analysis; Focus groups and mapping; Critical dissemination for policy, social movements, performance and social action

III) Training on complementary and transferable skills (*including grant writing, communication, entrepreneurship, IPR & commercial exploitation of results*) provided by private companies and public research centres:

- **CONERI – Sweden:** Courses in communication and team processes related to online meetings and conferences. Research trainees actively participate in organising e-meetings and virtual team building and communication processes related to online meetings.
- **ContattoLavoro s.r.l – Italy:** Born in 2000, ContattoLavoro s.r.l. is a consulting firm operating in the human resources field characterized by a social psychological multi-methodological approach. After its first year of activities it launched its online recruiting platform www.contattolavoro.it. Today, the platform counts 750,000 applications and a prestigious network of top employer organizations. As an employer-branding specialized corporation, its 10-year expertise in selecting, recruiting and training, and dealing with top employers around the world can offer to trainee researchers an opportunity to develop advanced skills demanded on the labour market, such as: *entrepreneurship*, employer branding, qualitative and quantitative analysis, new media and training on WEB 2.0 corporate identity management, and design and implementation of corporate blogs, forums and wiki websites. Early research trainees can also be trained in small-company entrepreneurship skills, including sales and marketing, multi-layered identity.
- **IFSTTAR – France:** A large public and technical research institution jointly supervised by the French Ministries of Research and of Sustainable Development, born from the fusion of INRETS and LCPC. Thanks to the multidisciplinary characteristic of its research teams (including researchers, engineers, urban planners, technicians, administrators in disciplines such as epidemiology, ergonomics, psychology, statistics, telecommunication, sociology and artificial intelligence), research trainees seconded to IFSTTAR are be exposed to a diversity of approaches used by their research unit GRETTIA (Génie des Réseaux de Transports Terrestres et Informatique Avancée) in their various research projects and to research management (including *IPR & commercial exploitation of results*) and organisation piloting in fundamental applied fields.

Due to the applied nature and the range of discipline and expertise involved, IFSTTAR is one of the public research institutions with the highest number of collaborations with several multinational companies, as for example Renault, Peugeot and Toyota. Therefore, the institutional cooperation established by the European PhD with IFSTTAR is a privileged channel for enrolled researchers to gain access to important multinational companies. The other two private sector partners, ContattoLavoro and CONERI, are smaller internationalized enterprises but more diversified in information technologies and in communication and marketing sectors



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ELIGIBILITY CRITERIA

In order to be eligible for the So.Re.Com. Joint-IDP call for fellowship, **the potential applicants must satisfy the following criteria** established within the FP7-PEOPLE-ITN work programme:

- **The researcher may be of any nationality**
- **The researcher** must fulfil the requirements associated with the category of Early stage researchers, that means a researcher who, **at the time of recruitment by the beneficiary, has not yet been awarded the doctorate degree and is in the first 4 years (full-time equivalent) of his/her research career.** This includes the period of research, **starting at the date of obtaining the degree which would formally entitle them to embark on a doctorate** either in the country in which the degree was obtained or in the country in which the researcher is recruited irrespective whether or not a doctorate is envisaged.
- **At the time of recruitment by the beneficiary, the researcher must not have resided** or carried out his/her main activity (work, study, etc...) **in the country of the beneficiary for more than 12 months in the 3 years immediately prior to his/her recruitment** under the project. Compulsory national service and/or short stays such as holidays are not taken into account
- In case of award of the fellowship **the applicant must relocate to the host organisation's country** (Sapienza University of Rome, Italy) for the whole duration of the fellowship.

In addition, the **applicants need to have a solid background in Social Sciences** (especially in Social Psychology with interests in Communication Studies, Sociology, Anthropology, History etc.) documented on the basis of the transcript of records and any other documentation on previous training. They must also have demonstrable **advanced knowledge of at least two European languages**, including English.

ENTRANCE REQUIREMENTS

Contrary to the traditional model focussed on individual research projects, the first So.Re.Com. Joint-IDP call for vacancy launched in 2014 was focussed in one main unified research program framework - articulated into a priority list of 13 specific focussed empirical investigations offered to the ESR applicants - guided by the main goal of empirically and systematically evaluating *the impact of the scientific production driven by the Social Representations theory in the social arena faced with social demand*. In fact, rather than encouraging more individualised and fragmented applicant's research proposals, the priority scientific task is to take stock of this supra-disciplinary research field by conducting a systematic meta-theoretical analysis of the literature, mapping the development of different paradigms, the related research methods, the thematic areas, their impact on the various applied fields and the new emerging research directions within the multi-generational community of scientists and across different geo-cultural contexts.

In particular, this specific call for vacancy concerns the research focus aimed at: ***Taking stock of the literature in the thematic field of "Social Representations, Community & Health"***

Candidates apply directly to the *So.Re.Com. Joint-IDP* Scientific Co-ordinator using the submission guidelines and application forms available on the web site of the So.Re.Com. Joint-IDP (<http://www.europhd.eu/html/onda01/10/06.03.00.00.shtml>). Besides general personal information, applicants are required to provide:

- a) a brief curriculum in English and a description of their motivations and the previous background in Social Psychology and more specifically Social Representations which will enable them to pursue the proposed research project on ***Taking stock of the literature in***



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the thematic field of “Social Representations, Community & Health”;

- b) a five-page paper (plus 2 pages of bibliography): two pages related to the overall project of the call and three on the specific research focus aimed at comparatively evaluating the previous background of the applicants in the scientific field and eventually their prior knowledge specifically in Social Representations regarding their preferred specific project among those specified in the call for application;
- c) letters of recommendation;
- d) transcripts of academic records and other previous training in the Social Sciences and documents needed to verify eligibility;
- e) copies of certificates demonstrating an advanced knowledge of English (if not mother-tongue) and at least one other language relevant for carrying out their preferred specific project among those specified in the call for application;
- f) any publications or work in progress in areas related to their research project (if any).
- g) Recent passport-size colour photograph (in digital format)
- h) Copy of passport cover and personal information pages (in digital format)

SELECTION PROCESS

A **common web portal for the recruitment process** will be adopted to centralise and unify admissions information and stimulate applications from potential candidates by promoting transparency and consistency in the information provided. The **centralised model for administrative procedures** avoids creating a situation where in different institutions or countries, guidelines and even admission criteria might be not accessible to all on equal terms.

After preliminary assessment, the **So.Re.Com. Joint-IDP Co-ordinator and Project Leader prof. Annamaria de Rosa**, assisted by the **So.Re.Com. Joint-IDP Executive Committee**, will review the applications received. Successful applicants will be chosen taking into consideration the comparative analysis of qualifications, of the dossier and an interview with the Scientific co-ordinator and other members of the Scientific Supervisory Board via European PhD web-auditorium interactive video-conference system. All applicants will be treated equally and selection made on a competitive basis. Some flexibility concerning length and sites of secondment will be allowed, consistent with the number, scientific profiles and research programme status of successful applicants. The eligibility criteria are set out in accordance with the FP7-PEOPLE-2013-ITN Guide for applicants (pag.15) **“Early-Stage Researchers must** (at the time of recruitment by the *host organisation*): *be in the first four years (full-time equivalent research experience) of their research careers and not yet have a doctoral degree. This is measured from the date when they obtained the degree which would formally entitle them to embark on a doctorate, either in the country in which the degree was obtained or in the country in which the research training is provided, irrespective of whether or not a doctorate is envisaged*”. In accordance with physical and virtual mobility and other training requirements, trainees will be fully integrated into the appropriate research units’ programme coherently with the specific focus of the research project.

INTELLECTUAL PROPERTY RIGHTS

The Social Representations and Communication Research Centre and Multimedia Lab's policy on **IPR issues** is in accordance with European Commission recommendations on the management of intellectual property in knowledge transfer activities and the **Code of Practice for Universities and other public research organisations**.

The **Research Trainee Agreement** includes a clear statement about IPR issues, including



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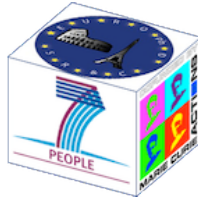
protection to background or foreground for carrying out the project, to be signed by each ESR recruited. In particular, to prevent any potential tension about **Intellectual Property Right** connected to the involvement of the ESR and co-supervisors on top of previous multiyear work conducted by the project leader prof. Annamaria de Rosa and by offering the access to its related tools and data sources (meta-theoretical analysis grid, SoReCom “A.S. de Rosa” @-Library, multimedia documentation etc. not yet published or open-access), the *Research Trainee Agreement* includes a clear statement about IPR issues to be signed by the ESR since the beginning of his/her enrolment. This contract will also make clear that the secondment period at the co-supervisor’s institution for complementary training does not grant any right to the co-supervisor to access to the project leader’s data and tools that aren’t yet published (including the web tools with restricted access) or to automatically participate in the scientific publications related to the core of this individual research project (whether it be a publication of the sole project leader or a joint publication of the project leader with the ESR).

Moreover, both research trainees and trainers must ensure that the research conducted is relevant to society and does not duplicate research previously conducted elsewhere, avoid plagiarism of any kind and respect the principles of intellectual property and data ownership in all circumstances, including in collaboration on research programs led by tutors, other researchers and research trainees. The ESR must abide by the principle of intellectual property and joint data ownership since the research is carried out in collaboration with a supervisor and/or other researchers. In accordance with European Commission recommendations on the management of intellectual property in knowledge transfer activities and the Code of Practice for Universities and other public research organisations [Brussels, 10.4.2008 C (2008)1329] and some of the basic IPR principles of the European Charter for Researcher (<http://ec.europa.eu/euraxess/index.cfm/rights/europeanCharter>):

- a) “Researcher should recognise the limitations to this freedom that could arise as a result of particular research circumstances (including supervision/guidance/management) or operational constraints, e.g. for budgetary or infrastructural reasons or, especially in the industrial sector, for reasons of intellectual property protection. Such limitations should not, however, contravene recognised ethical principles and practices, to which researchers have to adhere.”
- b) “Researchers at all levels must be familiar with the national, sectoral or institutional regulations governing training and/or working conditions. This includes Intellectual Property Rights regulations, and the requirements and conditions of any sponsor or funders, independently of the nature of their contract. Researchers should adhere to such regulations by delivering the required results (e.g. thesis, publications, patents, reports, new products development, etc) as set out in the terms and conditions of the contract or equivalent document.”
- c) “Employers and/or funders should therefore develop strategies, practices and procedures to provide researchers, including those at the beginning of their research careers, with the necessary framework conditions so that they can enjoy the right to be recognised and listed and/or quoted, in the context of their actual contributions, as co-authors of papers, patents, etc, or to publish their own research results independently from their supervisor(s)”.

In particular:

- Given that - in agreement with the specific call for vacancy - the So.Re.Com. Joint-IDP project coordinator and research main supervisor prof. Annamaria de Rosa will contribute substantially to a trainee's individual research project by assisting in the formulation of hypotheses, providing tools on top of previous multiyear work and by offering the access to data sources (meta-theoretical analysis grid, SoReCom “A.S. de Rosa” @-library, multimedia documentation etc. not yet published or open-access), also providing human/technical resources, etc., the So.Re.Com. Joint-IDP project leader name should appear in any publications or conference papers or any other sort of dissemination of the research.
- Therefore the research trainee will be collaborating on the project **Taking stock of the**



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literature in the thematic field of “Social Representations, Community & Health” already developed by So.Re.Com. Joint-IDP project leader and research main supervisor (name of the So.Re.Com. Joint-IDP project leader and research main supervisor to be filled: prof. Annamaria de Rosa) the research trainee understand that as creator of the study, the research supervisors and project leader is the owner of the intellectual property rights for the entire research programme. As for any research he/she may develop under the research director's lead and supervision, the research trainee commits to participate in the research in accordance with the time and modalities established by the research director and not to divulge or publish in any way or form (including via Internet) anything concerning the study without the express permission of the research director. With his/her written permission and upon approval of the text, conference papers, publications or any other sort of dissemination of the research can be released jointly, respecting the research director's intellectual property rights as the primary author.