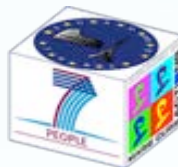


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So.Re.Com. Joint-IDP Mid-Term Review Meeting

Rome, 17 July 2015 (h: 9.00-17:00)

University of Rome Sapienza
European/International Joint PhD in Social Representations and Communication
Research Centre and Multimedia Lab
Piazza Cavalieri di Malta, 2 - 00153 Rome ITALY



Funded by the European Union

So.Re.Com. Joint-IDP Mid-Term Review Meeting AGENDA

09:00-09:30	Welcome coffee and lab visit
09:30-10:00	Introduction by: <ul style="list-style-type: none">• REA Project Officer (REA, Brussels)• External Reviewer appointed by REA• SoReCom Joint-IDP Project Leader
10:00-10:30	Tour de table – Introduction by: <ul style="list-style-type: none">• Members of Sapienza Supervisory Board• Associate Partners• Representatives from EuroPhD Alumni
10:30-11:10	Presentation of the Mid-Term Review Report by the Project leader
11:10-11:20	Coffee Break
11:20-13:40	An integrated presentation of the ESRs' individual reports
13:40-14:30	Lunch at the panoramic garden terrace
14:30-15:45	Individual Meetings between the ESRs and the REA Project officer
15:45-16:15	Meeting between the project leader, the project manager and the REA Project Officer to discuss financial issues
16:15-16:45	Feedbacks and open discussion with all the participants
16:45-17:00	Cin-Cin and Farewell Party

Presentation of M.T.R. Report

- I. Scientific aspects
- II. Training Activities
- III. Networking
- IV. Management

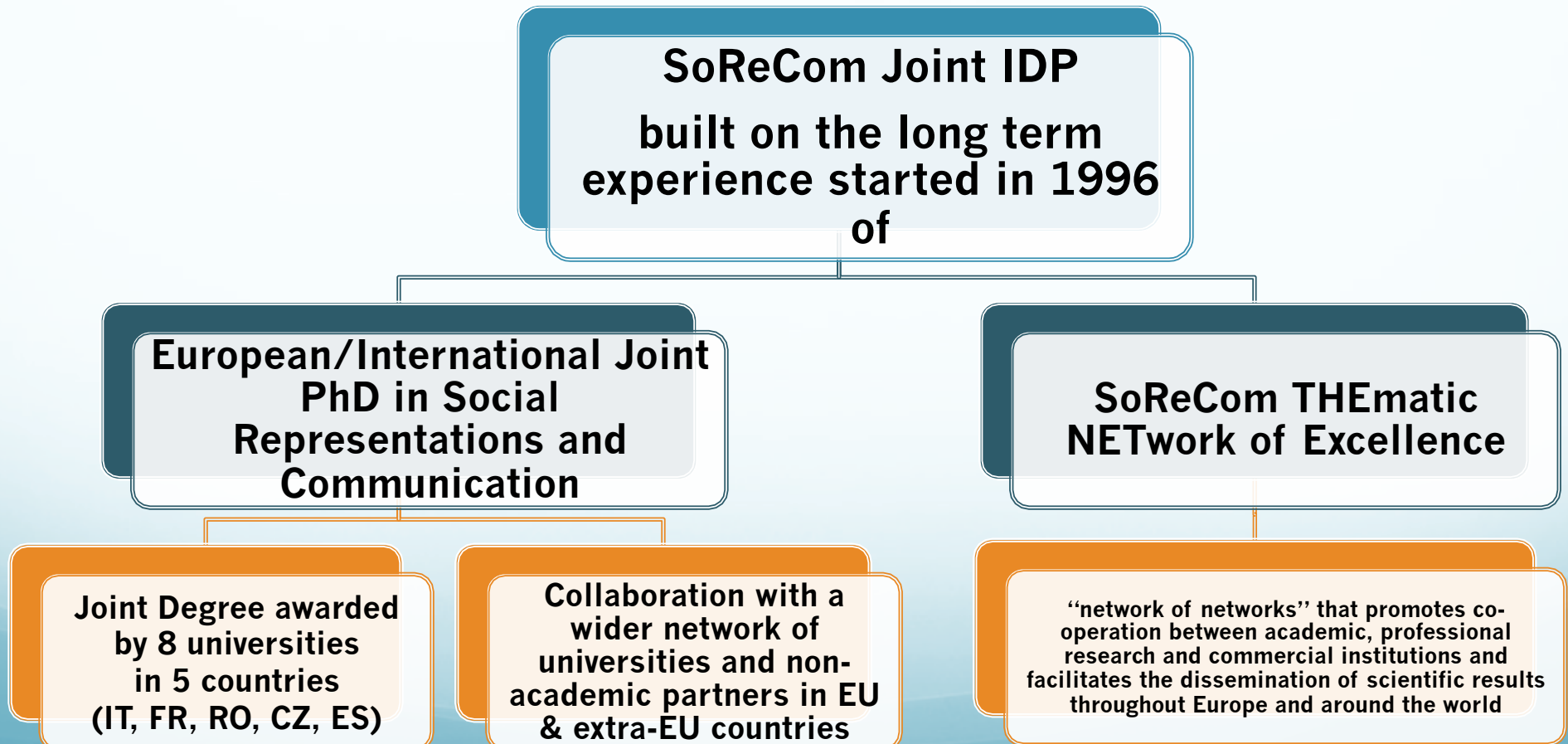
Q.: Are all these activities in line with the plan established in the Annex I of the SoReCom Joint-IDP Grant Agreement?

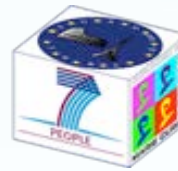
I. Scientific aspects

- **Project background**
- **Research main objectives**
- **Unified research framework**
- **Early-Stage Researchers specific focus areas**
- **Project timeline and results achieved**

I. Scientific aspects

Project background





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Institutional History of the European/International Joint PhD in S.R. & C.



**The SoReCom Joint-IDP
(2013-2017)**

**just the last step of
more that 20 years of
Institutional History and Recognition
(1993-2015)**

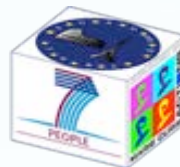
The first “i” of the triple “i”: the International dimension



1993:

13 Universities in 9 EU countries
founders of the

European/International Joint PhD
in Social Representations and
Communication



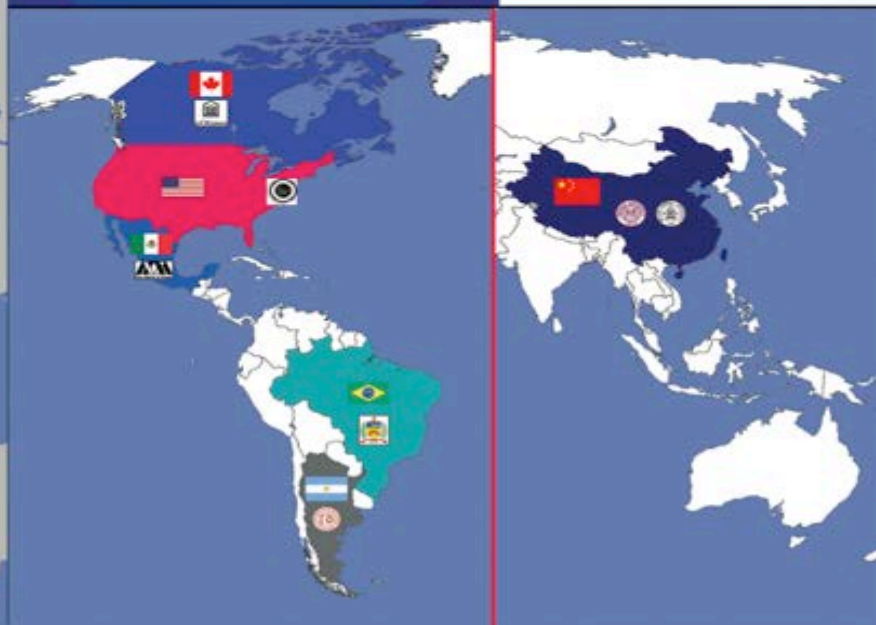
Funded by the European Union

European/International Joint PhD in Social Representations and Communication in 2015

25 academic and 4 non-academic partners in 12 EU and 6 extra-European Countries



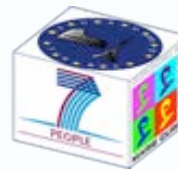
- 25 universities
- 1 National Research Centre
- 1 multinational company
- 2 SMEs



SoReCom Joint-IDP Partnership

14 Universities and 3 non-academic partners in 8 EU and 6 extra-Eu Countries

Project Beneficiary and Coordinator	Università degli Studi Roma La Sapienza (Italy)
Academic Associate Partners	<ol style="list-style-type: none"> 1. Masarykova Univerzita (Czech Republic) 2. Universitatea Alexandru Ioan Cuza (Romania) 3. Universität Wien (Austria) 4. Universidad del Pais Vasco (Spain) 5. Universidad de Valencia (Spain) 6. Université de Genève (Switzerland) 7. Université de Lausanne (Switzerland) 8. University of Ottawa (Canada) 9. City University of New York (USA) 10. Universidad de Belgrano (Argentina) 11. Universidade Federal de Santa Catarina (Brazil) 12. Universidad Autonoma Metropolitana (Mexico) 13. Nankai University (China)
Non-Academic Associate Partners	<ol style="list-style-type: none"> 1. Institut Français des Sciences et Technologies des Transports, Aménagement et des Réseaux (France) 2. ContattoLavoro s.r.l. (Italy) 3. Conny Ericsson Försäljning AB (Sweden)



Funded by the European Union

The SoReCom Joint-IDP Network





Three Forms of ITN

*Marie
Curie Actions*

Multi-ITN: Multi-partner training network

EID: European Industrial Doctorate

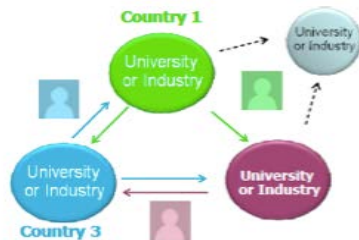
IDP (now EJD): Innovative Doctoral Programme – European “Joint” Doctorate



Three Forms of ITN

Marie Curie Actions

Multi-ITN

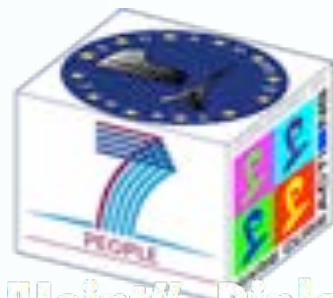


EID

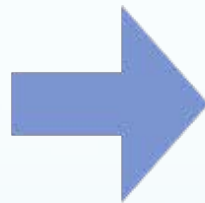


IDP





"Join" Dilemma: the end starts from the beginning



I. Scientific aspects

SoReCom Joint-IDP main objectives

- Attract the best early-stage researchers from abroad to **undertake their research training at the European/International Joint PhD in S.R. & C. Research Centre and Multimedia Lab in Rome (Italy)** , as **mono-contractor Institution and project leader**, and at the **host Institutions in other 7 EU and 6 extra EU countries during their secondment**
- **Involve** internationally recruited, trained, and monitored **early-stage researchers in a cooperative unified research program**
- **Provide doctoral training in the field of Social Representations** by structured training-through-research in an internationally recognised networked research environment
- **Offer** via one integrated contract **activities that until 2013 have been funded by several different contracts : International Lab Meetings, International Summer Schools, Research Activities, development of the SoReCom “A.S. de Rosa” @-library, etc.**
- **Promote European excellence beyond the boundaries of the European Union** in synergy with well-reputed scientists and research centres in some non-EU countries of great strategic value for the expansion of the scientific field led by European scientists
- Make **research careers** more attractive via **cooperation between academia, public research centres, and SMEs**

I. Scientific aspects

Unified research framework

- Main characteristic of the **Social Representations supra-disciplinary field** is its great consistency in terms of epistemological and theoretical inspiration and its **rich diversity** from the **paradigmatic point of view**, in terms of **methodological approaches**, from the **thematic point of view** and with respect to the **applied contexts and domains of expert and lay knowledge production and transmission**.
- The objective of this **multi-year research program – launched in 1994** by the project leader - is to **evaluate the impact of the scientific production** driven by the **Social Representations theory in the social arena faced with social demand**. The aim is to **take stock of the scientific field developed in more than 50 years** by conducting an **empirical meta-theoretical analysis of the literature** on Social Representations, **mapping the development of different paradigms**, the related **research methods**, the **thematic areas** and their impact on the various applied fields within the multi-generational community of scientists and across different geo-cultural contexts.
- The **unified research project framework** have been **articulated into 13** precise objectives concerning the **specific research lines** to be developed by each recruited ESR

Early-Stage Researchers specific focus areas (part 1)



Ioana Guraliuc (Romania): Genesis and development of the “**structural paradigmatic approach**” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications



Marija Adela Gjorgjioska (Macedonia): Genesis and development of the “**socio-dynamic paradigmatic approach**” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications



Maryia Kukharava (Belarus): Genesis and development of the “**dialogical, conversational and narrative paradigmatic approaches**” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications



Laura Arhiri (Romania): Genesis and development of the “**anthropological and ethnographic paradigmatic approach**” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications



Agnese Pastorino (Italy): Genesis and development of the “**modelling paradigmatic approach**” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications

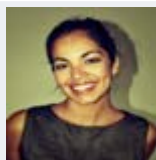


Ana Tomicic (Croatia): Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: “**Europe**”, the theory’s homeland

Early-Stage Researchers specific focus areas (part 2)



Mihaela-Alexandra Gherman (Romania): Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: **“North-America and other continents (Oceania, Asia, Africa)”**, the new emerging scenarios



Teresa Forte (Portugal): Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: **“Latin America”**, the most fertilised scenario



Aminat Ramazanova (Russia): Taking stock of the literature in the thematic field of **“Science, Social Representations and Communication”**



Borja De Madaria (Spain): Taking stock of the literature in the thematic field of **“Social Representations and Environment”**



Monica Panzaru (Romania): Taking stock of the literature in the thematic field of **“Social Representations, Economy, Advertising, Marketing and Organizational Contexts”**



Carlos Miguel Aguilar (Mexico): Taking stock of the literature in the thematic field of **“Social Representations, Community & Health”**



Filomena Berardi (Italy): Taking stock of the literature in the thematic field of **“Social Representations & Politics: Multidimensional identities, intergroup relations, social movements and active minorities”**

I. Scientific aspects

Project Tools

- **Project Timeline: Gantt CHART**
- **ESRs' Individual Project Timeline**
- **Daily and Weekly Individual and Team work plan and Monitoring Research Progress**
- **Planning of Research tasks to be accomplished during the secondment period and Remote Monitoring Progress via Skype**
- **SoReCom “A.S. de Rosa” @-library**

[illegible]

[illegible]

*** The video-interviews with each ESR (in which they describe their research, explain how it can benefit society, give their opinions on the programme, etc.) will be realized during each Summer School and will be published on the project's website and on a specific YouTube channel to ensure the widest possible dissemination.

I= Biannual International Conference on Social Representations

ESR Individual Timeline

	2014-2015 (Months)												2015-2016 (Months)												2016-2017 (Months)													
	J.	A.	S.	O.	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.	N.	D.	J.	F.	M.	A.	M.	J.		
BIBLIOGRAPHIC KNOWLEDGE																																						
a) Theoretical preparation (basic literature reading) starting from the date of application to the PhD (in May)																																						
b) Correction of 728 bibliographic references																																						
c) Winter Lab Meeting: training on meta-theoretical analysis and presentations (P) by the research trainees enrolled in the previous years																																						
d) Spring Lab Meeting																																						
ADVANCED RESEARCH TRAINING																																						
Intensive tutoring and co-tutoring																																						
1.a) Theoretical modeling																																						
1.b) Research planning and methodological design:																																						
- Research tools definition																																						
- Hypotheses identification																																						
- Data collection and meta-theoretical analysis																																						
1.c) Initial report progress (R) to be presented during the International Summer School																																						
2.a) Data analysis																																						
2.b) Discussion of the results																																						
2.c) International mobility and networking activities: 3 months at another institution																																						
2.d) Intermediate report progress (R)																																						
3.a) Writing of the full Final Report Thesis (T = deadline to submit it to the tutors)																																						
3.b) Discussion of the full Final Report Thesis with the main tutor and co-tutors, revision and submission (T) for its multi-step evaluation																																						
3.c) Writing, discussion, revision and submission of the short article in English (A) for its multi-step evaluation																																						
3.d) Multi-Step Evaluation of the Thesis and short article by the members of the Final Jury																																						
3.d) Thesis Defence in front of the International Final Jury during the European PhD Summer School																																						
INTERNATIONAL SUMMER SCHOOLS																																						
SEMINARS at home and host Institutions																																						
Conference presentations																																						
CAREER PLANS and ALUMNI activities																																						
Submission of Final year Report x ECTS check																																						

YEAR 2: JULY 2015 – JUNE 2016

and planning tool

		Second Week of July 2015												
		Monday July 6		Tuesday July 7		Wednesday July 8		Thursday July 9		Friday July 10				
BIBLIOGRAPHIC KNOWLEDGE														
Theoretical preparation (individual basic literature reading)														
ADVANCED RESEARCH TRAINING														
Intensive tutoring and co-tutoring		On-going daily individual consultations with Annamaria de Rosa and Laura Dryjanska												
Meta-theoretical analysis (state until Friday)														
• Name		1. Ioana Guraliuc	2. Marija Adela Gjorgjioska	3. Maryia Kukharava	4. Laura Arbiri	5. Agnese Pastorino	6. Ana Tomicic	7. Mihaela Gherman	8. Teresa Forte	9. Aminat Ramazanova	10. Borja De Madaria	11. Monica Panzaru	12. Carlos Miguel Aguilar	13. Filomena Berardi
• Research Focus		Genesis and development of the "structural paradigmatic approach"	Genesis and development of the "socio-dynamic paradigmatic approach"	Genesis and development of the "dialogical, conversational and narrative paradigmatic approaches"	Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: Genesis and development of the "anthropological and ethnographic paradigmatic approach"	Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: Genesis and development of the "modelling paradigmatic approach"	Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: "Europe", the theory's homeland	Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: "North-America and other continents (Oceania, Asia, Africa)", the new emerging scenarios	Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: "Latin America", the most fertilised scenario	Taking stock of the literature in the thematic field of "Science, Social Representations and Communication"	Taking stock of the literature in the thematic field of "Social Representations and Environment"	Taking stock of the literature in the thematic field of "Social Representations, Economy, Advertising, Marketing and Organizational Contexts"	Taking stock of the literature in the thematic field of "Social Representations, Community & Health"	Taking stock of the literature in the thematic field of "Social Representations & Politics: Multidimensional identities, intergroup relations, social movements and active minorities"
Number of meta-theoretical analyses completed this week		Tableau	Preparing report	Preparing report	Preparing report	Preparing report, Tableau	Preparing report	Preparing report	Preparing report	Preparing report	Preparing report	Preparing report	Preparing report	Preparing report
Total number of meta-theoretical analyses completed		112 (out of 621) 51 book chapters, 34 articles and 27 conf	82 (out of 550) 10 book chapters, 52 articles and 20 conf	21 (out of 346) 1 book chapter, 7 articles and 13 conf	71 (out of 403) 9 book chapters, 30 articles and 32 conf	81 (out of 433) 19 book chapters, 23 articles, 36 conf and 3 theses	77 (out of 1157) 38 book chapters, 36 articles and 3 conf	86 (out of 305) 33 book chapters, 34 articles, 16 conf, 2 web docs, 1 thesis	45 (out of 598; 5 previously completed by Carlos) 2 book chapters, 18 articles, 25 conf	102 (out of 902) 14 book chapters, 48 articles and 40 conf	89 (out of 550) 16 book chapters, 35 articles, 30 conf, 5 other reports and 3 theses	88 (out of 484) 82 articles, 5 conferences, 1 thesis	62 (out of 927 in health); previously he completed 5 for Latin America – all 62 are articles	91 (out of 1119) 85 articles, 6 conferences
DISSEMINATION ACTIVITIES		Meeting with Elena Bocci, Laura and a master student		Lab visit of doctoral researcher Luana Villas Boas from the State University of Rio de Janeiro, Brazil		Lab visit of doctoral researcher Luana Villas Boas from the State University of Rio de Janeiro, Brazil		Lab visit of doctoral researcher Luana Villas Boas from the State University of Rio de Janeiro, Brazil		Lab visit of doctoral researcher Luana Villas Boas from the State University of Rio de Janeiro, Brazil		Lab visit of doctoral researcher Luana Villas Boas from the State University of Rio de Janeiro, Brazil		
ABSENCE FROM THE LAB														
• Authorized														
• Unauthorized														

Dedicated Physical Infrastructure: working together in an international research environment



Dedicated Digital Infrastructures

- a common network web site platform



- the specialised SoReCom “A.S. de Rosa” physical and @-Library



- @-learning Kit

- web-auditorium interactive system



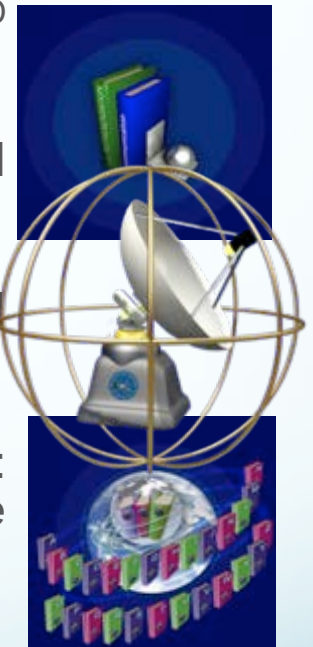
The So.Re.Com. “A.S. de Rosa” @-LIBRARY

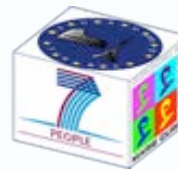
A **multiform digital environment of integrated relational data-bases conceived in the logic of the semantic web**, including a series of web interfaces aimed to integrate:

- **documentation services** (bibliographic repository, meta-theoretical analysis repository, intelligent @-Library, research engine)
- **networking** (interactive web-videoconference, on-line So.Re.Com. virtual community)
- **research training** (European/International Joint PhD “Virtual Campus”: **video-courses in streaming, distant tutoring and co-tutoring, on-line trainee evaluation**, etc. <http://www.europhd.eu>).

It includes **more than 10000 references**, and a vast and growing collection of bibliographic entries and a series of **specific web-tools designed by Annamaria Silvana de Rosa** (de Rosa, 2014a, 2015 a, 2015b).

It is currently under transition to a **new web platform built in Drupal 7**.





Funded by the European Union

Research Tool

The **on-line grid for meta-theoretical analysis of literature on Social Representations** – which operates also as **search engine** - is organized in five main areas:

- **Theoretical reference to Social Representations constructs** monitors whether a publication refers to Social Representations Theory in a very generic way or addresses specific paradigmatic elements of the theory (i.e. the genesis, processes, functions, structure, transmission, and transformation of Social Representations) or whether the contribution refers to the theory itself as an object of critical analysis (meta-theory);
- **Theoretical reference to other constructs and theories** identifies whether the publication refers to other constructs, concepts and theories related to Social Representation as well as the focus of the reference: integration, differentiation, comparison, replacement;
- **Thematic analysis** categorizes the contents of empirical contributions by identifying the general thematic areas (i.e. health, environment, etc.) and the specific object of each study (i.e. AIDS, pollution, etc.), as well the specific typology (closed, open, polemic) of the Social Representations;
- **Methodological profile of each study** (its research design, its location, its nature, instruments for data collection, channels used as source of information, techniques for data analysis) and characteristics of the selected population (size of sample, variables considered, unit of analysis);
- **Paradigmatic coherence** between the theoretical assumptions and the methodological research design.

II. Training activities

- **Intensive Network-wide Training Events** (Winter, Spring International Lab Meetings and International Summer School), involving international mobility of all the associated partners, of well reputed scientists in the field even outside the SoReCom Joint-IDP, Alumni and non-academic expert in strategic sectors
- Complementary Seminars (**Tuesday Lab Seminars: “Food for mind and Transferable Skills”**)
- **Other Training opportunities** (exchanges with visiting professors and post-docs at the lab, additional external seminars and conferences...)
- **Secondment plan**
- **Daily training and monitoring tools:** weekly individual and team work plan and progress and timeline prospect
- **Yearly report and evaluation tools**

II. Training activities

10 Intensive Network-wide Training Events are foreseen during the project's life cycle (2014-2017) and open to wider dissemination via the EuroPhD web-auditorium.

- **3 Winter Lab Meetings (2015-2017)** dedicated to the co-operative research programme on the **meta-theoretical analysis of the literature** on social representations
- **3 Spring Lab Meetings (2015-2017)** focused on specific **Paradigmatic Approaches** and related **multiple methodologies** and complementary Training on **transferable skills by the non-academic partners**
- **4 International Summer Schools (2014-2017)** on the **dissemination of Social Representations** in multiple geo-cultural contexts, on the diversified research practices characterised by methodological polytheism and its application in various thematic societal domains. The last Summer School will also represent the **Final Conference (2017)** for **dissemination of the results of the whole research project articulated into 13 individual research focus.**

II. Training activities

EVENT	TITLE	DATE
2014 Int. summer School	Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the <i>modelling approach</i>	13 th - 19 th July 2014
2015 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication	25 th - 28 th January 2015
2015 Spring Lab Meeting	The “Anthropological”, “Narrative”, “Dialogical” and “Subjective” paradigmatic approaches to Social Representations	26 th - 29 th April 2015
2015 Int. summer School	Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents	18 th - 25 th July 2015
2016 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication	24 th - 27 th January 2016
2016 Spring Lab Meeting	The “Structural” paradigmatic approach to Social Representations	17 th - 20 th April 2016
2016 Int. summer School	The “methodological polytheism in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods	17 th - 23 rd July 2016
2017 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & C.	29 th January - 1 st February 2017
2017 Spring Lab Meeting	The “Socio-Dynamic” paradigmatic approach to Social Representations	16 th - 19 th April 2017
2017 Int. summer School	Social Representations in the social arena faced with social demand: the impact of this supra-disciplinary research field on the wide range of societal issues investigated in the various thematic areas in multiple applied contexts	18 th – 24 th June 2017

II. Training activities

3 Intensive Network-wide Training Events already held, as scheduled in Annex I

- **International Summer Schools 2014 (13-19 July)**
 - 12 Teachers from 6 countries (Brazil, France, Italy, Poland, Romania, USA)
 - In addition to the 13 ESRs, 10 participants from 8 countries (Austria, China, Cyprus, France, Iran, Italy, Mexico, Slovenia) have participated to the first training event
- **International Lab Meeting – Winter Session 2015 (25-28 January)**
 - 4 Teachers from 3 countries (Italy, Poland, Romania)
 - In addition to the 13 ESRs, 8 participants from 4 countries (China, Italy, Romania, Slovenia) have participated to the project's second training event
- **International Lab Meeting – Spring Session 2015 (26-29 April)**
 - 10 Teachers from 6 countries (Hungary, Italy, Mexico, Portugal, Romania, United Kingdom)
 - In addition to the 13 ESRs, 11 participants from 7 countries (Brazil, China, Hungary, Italy, Romania, Slovenia, Spain) have participated to the project's third training event

II. Training activities

Complementary Seminars and Workshops organized in addition to the training activities and **scientific events formally included in Annex I** of the Grant Agreement (3 training events per year: Winter, Spring and Summer Sessions)

- **Scope** of these seminars is to **provide Methodological Training & Transferable skills**
- They foresee the **active participation of the ESRs**
- These seminars, involving **coordination with other professors and other researchers not only from the European/International Joint PhD laboratory but also from other Sapienza departments and partner institutions**, are open to the active participation of all the **doctoral trainees currently enrolled in the European/International Joint PhD in Social Representations and Communication**, other visiting doc or post-doc that are present at the lab.
- **16 seminars** have been organized since the 7 October 2014
- **Other ad hoc seminars** have been organised **with a restricted number of Master students – involved in the Erasmus or extra-EU exchanges - collaborating with the ESRs on the unified research program (2014: September 23, 25, October 29, 30, November 5, 12, 13; 2015: January 14, 21; March 2, 9; preparatory training meetings with dr. Laura Dryjamska in view of the involvement of the ESR in the meetings held in May 14, June 25, July 2, 6, 16)**

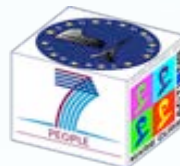
II. Training activities

Workshops and Seminars organised in addition to the training activities and scientific events formally included in Annex I

26 th June 2015	Preliminary results from the doctoral research project: <ul style="list-style-type: none"> <i>Popular Practices and Social Representations of Health in the ribeirinhas communities</i>, by Luana Michele da Silva Vilas Bôas, University of Rio de Janeiro State - PPGPS/UERJ (Brazil)
25 th May 2015	Methodological training: <ul style="list-style-type: none"> <i>Many Faces of PhotoVoice: Women's Experiences of the Great East Japan Disasters</i>, by Prof. Mieko Yoshihama, Ph.D., LMSW, ACSW – University of Michigan School of Social Work
02 nd March 2015	Between the biography of the theory and one's own intellectual auto-biography: Video-interview with Pedrinho Guareschi , a theory's voice from Brazil
16 th February 2015	Between the biography of the theory and one's own intellectual auto-biography: Video-interview with Martha De Alba , a theory's voice from Mexico
13 th January 2015	Methodological training: <ul style="list-style-type: none"> Further exercises on Geo-mapping techniques and Tableau software by ESR Agnese Pastorino and Dr. Laura Dryianska. Other web based options under consideration to be integrated in the new platform of the SoReCom "A.S. de Rosa's" @-Library by ing. Lorenzo Corbella and ESR Ana Tomicic
17 th December 2014	Academic skills training: <ul style="list-style-type: none"> How to Write a Great Research Paper, and Get it Accepted by a Good Journal, by <i>Anthony Newman</i>, Senior Publisher at Elsevier "Mendeley: your research, anywhere" by <i>Massimiliano Bearzot</i>, Customer Consultant at Elsevier
16 th December 2014	Methodological training: <ul style="list-style-type: none"> <i>Using Sony Vegas Movie Studio in research (psychology and anthropology), differences between different programs available by</i> ESRs Carlos Miguel Aguilar and Agnese Pastorino

II. Training activities

9 th December 2014	Methodological training: <ul style="list-style-type: none"> <i>Basic principles of textual analysis using Calais by ESR Rafail Vladan Bozanovic and comparative input from other softwares for textual analysis (Spad-T, Alceste and Discan) by Elena Bocci</i>
25 th November 2014	Methodological training: <ul style="list-style-type: none"> Geo-mapping techniques developed by Prof. de Rosa versus Tableau software by Elena Bocci, Laura Dryianska, Annamaria de Rosa and ESR Agnese Pastorino
18 th November 2014	Methodological training: <ul style="list-style-type: none"> <i>Basics of infographics: how to visualize your data in an engaging way</i> by ESR Maryia Kukharava <i>The basics of editing images with Photoshop</i> by ESR Borja De Madaria with ESR Agnese Pastorino's help
11 th November 2014	Methodological training: <i>Basic principles of statistical quantitative analysis using SPSS, by ESR Laura Arhiri</i>
4 th November 2014	Methodological training: <ul style="list-style-type: none"> <u>Qualtrix</u>: Online Survey Software & Insight Platform by ESR Filomena Berardi <i>Basic principles of statistical quantitative analysis using <u>PSPP</u> a free replacement program for the proprietary program SPSS, by ESR Mihaela-Alexandra Gherman</i>
28 th October 2014	<i>The relevance of debate in academic context: Session led by ESR Marija Adela Gjorgjioska</i>
21 st October 2014	Web-interactive training session via Adobe Connect, led by Sonia Adele, IFSTTAR (Paris, France) <ul style="list-style-type: none"> Presentation of the <u>software MOT</u>: description and functionalities Presentation of the software <u>WORDLE</u>: description and functionalities
14 th October 2014	<i>Learning about group dynamics through "Trust Building" exercises for the group: Session led by ESR Ioana Guraliuc</i> <ul style="list-style-type: none"> Theoretical articulations with Group Identity Processes Identity, by ESR Filomena Berardi Theoretical articulations with Trust and Social Representations, by ESR Aminat Ramazanova
7 th October 2014	<i>"Social Media, Community, Emergencies" – Seminar organised by Prof. Mauro Sarrica</i>

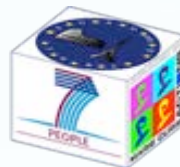


Funded by the European Union

II. Training activities

Other Training opportunities: participation of ESRs to 11 external conferences

ESR	Event	Organisers	Dates & location
Ramazanova, Pastorino, De Madaria, Kukharava, Berardi	Information Day "Marie Skłodowska-Curie Individual Fellowships (IF) 2015	Sapienza University of Rome	2 July 2015 Rome (Italy)
Borja De Madaria Escudero	GIOVANI, ARTE E CITTÀ: attività estetiche e reXistenze creative	Sapienza University of Rome	4 June 2015 Rome (Italy)
Filomena Berardi	Social representations of history	- Organized by COST Action IS1205 - University of Pecs	9-10 April 2015 Pecs (Hungary)
Borja De Madaria Escudero	Le Grandi Sfide Urbane: Cambiamenti Climatici e Qualità Ambientale	- Sapienza University of Rome - ISPRA	31 March 2015 Rome (Italy)
All ESRs	Workshop Efficiency, Effectiveness and Impact of Research and Innovation	Sapienza University of Rome	20 February 2015 Rome (Italy)
All ESRs	How to Write a Great Research Paper, and Get it Accepted by a Good Journal	- Sapienza University of Rome - Elsevier B.V.	17 December 2014 Rome (Italy)
All ESRs	Sessione Informativa "Erasmus Mundus Joint Master Degrees"	Sapienza University of Rome	5 December 2014 Rome (Italy)
Agnese Pastorino	#bDf4data - Better Decisions for Open & Big Data	Better Decisions Forum	12 November 2014 Rome (Italy)
Filomena Berardi	International Multidisciplinary Conference "Seeing beyond in facing death"	- University of Padua - Master of "Death Studies & the end of life"	25-27 September 2014 Padua (Italy)
Aminat Ramazanova	"EU-Russia Researchers' Mobility Forum"	Event organised within the framework of the EU-Russia Year of Science 2014	25 September 2014 Brussels (Belgium)
Maryia Kukharava	Realise IT4 Kick off event	Joint initiative of the Erasmus Mundus Association (EMA) and OCEANS Network	4-6 September 2014 Berlin (Germany)



Funded by the European Union

II. Training activities

Other Training opportunities: JUST AN EXAMPLE of the participation of all the ESRs to external conferences

Tuesday Lab Seminars
Food for mind and Methodological Training
&
Transferable skills workshops schedule

Profile

Web-interactive training session via Adobe Connect, led by Sonia Adele, JFSTAR (Paris, France)

Presentation of the software MOT: description and functionalities

Presentation of the software WORDLE: description and functionalities

How to Write a Great Research Paper, and Get it Accepted by a Good Journal

Elsevier Author Seminar

ELSEVIER

Tuesday Lab Seminars

Transferable skills workshops schedule

Food for mind and Methodological Training

II. Training activities

Other Training opportunities

- **Exchanges with visiting professors:**
 - Clarilza Prado de Sousa (Pontifícia Universidade Católica de São Paulo, Brazil) – Month 4
 - Carlos Dias (Universidade Federal de Santa Catarina, Brazil) – Month 4
 - Alexandra Bitusikova (Full professor at Univerzita Mateja Bela in Slovakia and Senior Advisor at the European University Association) – Month 5
 - René Ecochard (Université Claude Bernard Lyon I, France) – Month 6
 - Luisa Lima (I.S.C.T.E. – IUL, Portugal) – Month 10
 - Kiss Paszkál, Eötvös (Eotvos Lorand University, Hungary) – Month 10
 - Fabio Lorenzi-Cioldi (University of Geneva, Switzerland) – Month 10
 - Pedrinho Guareschi (Universidade Federal do Rio Grande do Sul, Brazil) – Months 13-19
 - Martha De Alba (Universidad Autonoma Metropolitana, Mexico) – Month 17
 - Mieko Yoshihama (University of Michigan, U.S.A.) – Month 20
- **Exchanges with international research trainees**
 - Luana Michele Da Silva Bôas (Universidade Federal do Rio Grande do Sul, Brazil) supported by CAPES fellowship – Months 18-22
- **Ad hoc seminars with a restricted number of Master students – involved in the Erasmus or extra-EU exchanges - collaborating with the ESRs on the unified research program**

II. Training activities

Secondment plan

ESR No.	Host Beneficiary	Place of Secondment	Country	Length of Secondment	Project Title
1	Sapienza Univ.	University of Iasi	Romania	3 months	Structural paradigmatic approach
2	Sapienza Univ.	University of Lausanne	Switzerland	3 months	Socio-dynamic paradigmatic approach
3	Sapienza Univ.	Masaryk University	Czech Republic	3 months	Dialogical, conversational and narrative paradigmatic approaches
4	Sapienza Univ.	Universidad Autonoma Metropolitana	Mexico	3 months	Anthropological and ethnographic paradigmatic approach
5	Sapienza Univ.	University Pais Vasco	Spain	3 months	Modelling paradigmatic approach
6	Sapienza Univ.	University of Geneva	Switzerland	3 months	Social representation theory across different geo-cultural contexts: "Europe", the theory's homeland
7	Sapienza Univ.	uOttawa	Canada	3 months	Social representation theory across different geo-cultural contexts: "North-America and other continents (Oceania, Asia, Africa)", the new emerging scenarios
8	Sapienza Univ.	UFSC	Brazil	3 months	Social representation theory across different geo-cultural contexts: "Latin America", the most fertilised scenario
9	Sapienza Univ.	University of Nankai	China	3 months	Science, Social Representations and Communication
10	Sapienza Univ.	IFSTTAR	France	3 months	Social Representations and Environment
11	Sapienza Univ.	University Vienna	Austria	3 months	Social Representations, Economy, Advertising, Marketing and Organizational Contexts
12		Belgrano	Argentina	3 months	Social Representations, Community & Health
13	Sapienza Univ.	University of Valencia	Spain	3 months	Social Representations & Politics: Multidimensional identities, intergroup relations, social movements and active minorities

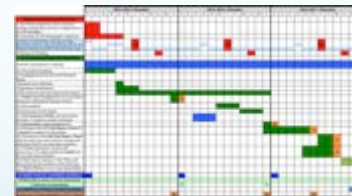
II. Training activities

Daily training and monitoring tools:

- ESR daily and weekly individual and team work progress monitoring tool, in collaboration with the project leader and Dr. Laura Drjyanska 8h/day dedicated to the ESRs
- work plan prospect and monitoring during the secondment period
- Individual timeline prospect
- Yearly Report and evaluation tools



Task	Start Date	End Date	Progress	Responsible
Task 1	2013-01-01	2013-01-15	100%	Dr. Laura Drjyanska
Task 2	2013-01-16	2013-01-31	50%	Dr. Laura Drjyanska
Task 3	2013-02-01	2013-02-15	20%	Dr. Laura Drjyanska
Task 4	2013-02-16	2013-02-28	0%	Dr. Laura Drjyanska
Task 5	2013-03-01	2013-03-15	0%	Dr. Laura Drjyanska



III. Networking

- **Network partner's roles and functions**
- **Interaction with private sector**
- **Dissemination and outreach activities:
Achieved Results**

III. Networking

Network partners' roles and functions

- **Dissemination** of the call for fellowship and **promotion** of candidates at each partner Institution and at the network website and Euroaxess
- Host ESRs for **secondment periods** (1° September- 30° November 2015)
- **Providing training modules** during to the foreseen 10 scientific training events
- Participation to **Supervisory Board Meetings** (all partners) and to **Core Executive Committee Meetings** (only partners that sign the joint diploma)
- Participation of partner representatives to the **Recruitment Board** and **Final Jury** sessions

III. Networking

Interaction with Private Sector

Providing Training Modules on Transferable Skills

SUMMER SCHOOL 2014

WINTER SESSION 2015

SUMMER SCHOOL 2015

Hosting ESR for secondment period

IFSTTAR

Providing feedback on Career Development Plans
previously negotiated in 2 dedicated meetings with all the members of Sapienza Supervisory Board In a dedicated session with all the academic and non academic members of the SoReCom Joint-IDP Supervisory Board on July 16 2015

Sonia Adelé (IFSTTAR)

“Collaborative research making and career prospects in an interdisciplinary and inter-sectoral research Organisation”

Alberto Zigoni (Elsevier)

“Training in bibliometric tools and use of the largest abstract and citation databases of peer-reviewed research literature and comprehensive resources in social sciences (Scopus)”

Conny Ericsson (CONERI)

“Real time communicative processes, social aspects and methods for how to effectively transform knowledge in an online distributed meeting”

Gabriele Lizzani (Contatto Lavoro srl)

“Development of branding strategies through the web 2.0 with a specific focus on social representations of organisational brands and their perception by fan or followers”

Sylvain Lassarre (IFSTTAR)

“The mutual benefits of the secondment in an interdisciplinary research organisation from the perspective of the supervisors and of a young researcher for his career within and outside academia”

III. Networking

Dissemination activities

- Project website
- Video recording of all scientific training events and seminars
- Dissemination by project coordinator and ESRs during international conferences
- Monthly publication of the SoReCom@-NEWS
- Implementation of the SoReCom “A.S. de Rosa” @-Library into a new web-platform in Drupal 7

III. Networking

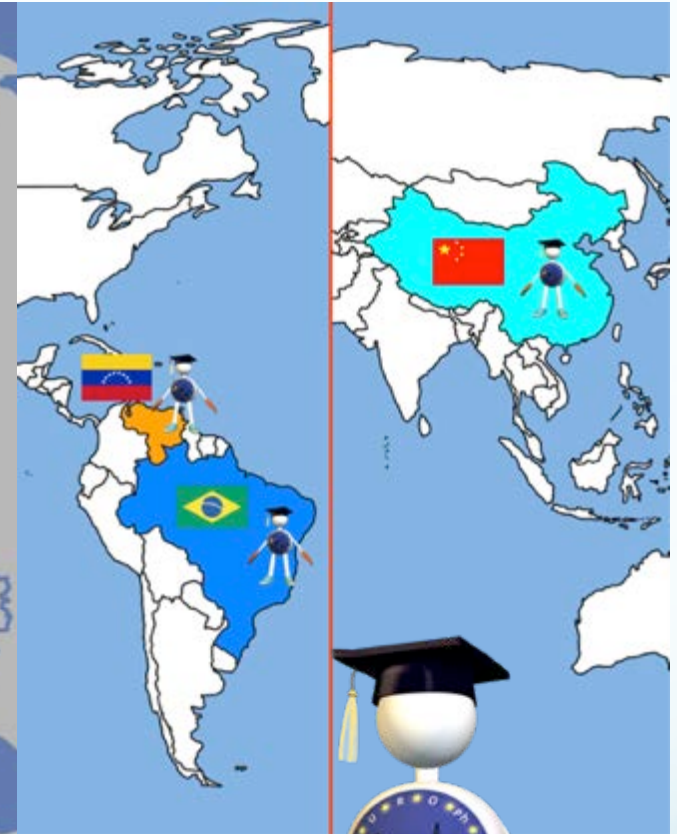
Outreach activities

- **Scientific events open to participants from outside the project: 29 participants from 12 countries** (Austria, Brazil, China, Cyprus, France, Hungary, Iran, Italy, Mexico, Romania, Slovenia, Spain) have participated to the project's training events already organized (N.B: **Overall 1408 participants from 57 countries and 341 guest speakers from 24 countries** have participated to the multi-year series of training events organized **since the first Summer School** held in **1995**)
- **Monthly publication of the SoReCom@-NEWS with the dedicated section to ESR activities** (since month 10)
- **Infodays to raise awareness among undergraduate and Master students** (1 July 2014) and other ad hoc seminars with a restricted number of Master students – involved in the Erasmus or extra-EU mobility exchanges (**Andrea Amedeo, Ilenia Impei, Ivana Moscano, Martina Latini, Alessandro Reda and Giulia Sorrentino**) – collaborating with the ESRs on the unified research program (2015, May 14; June 25; July 2, 6, 13)
- **Realisation of video-interviews with ESRs** during the 2014 Summer School

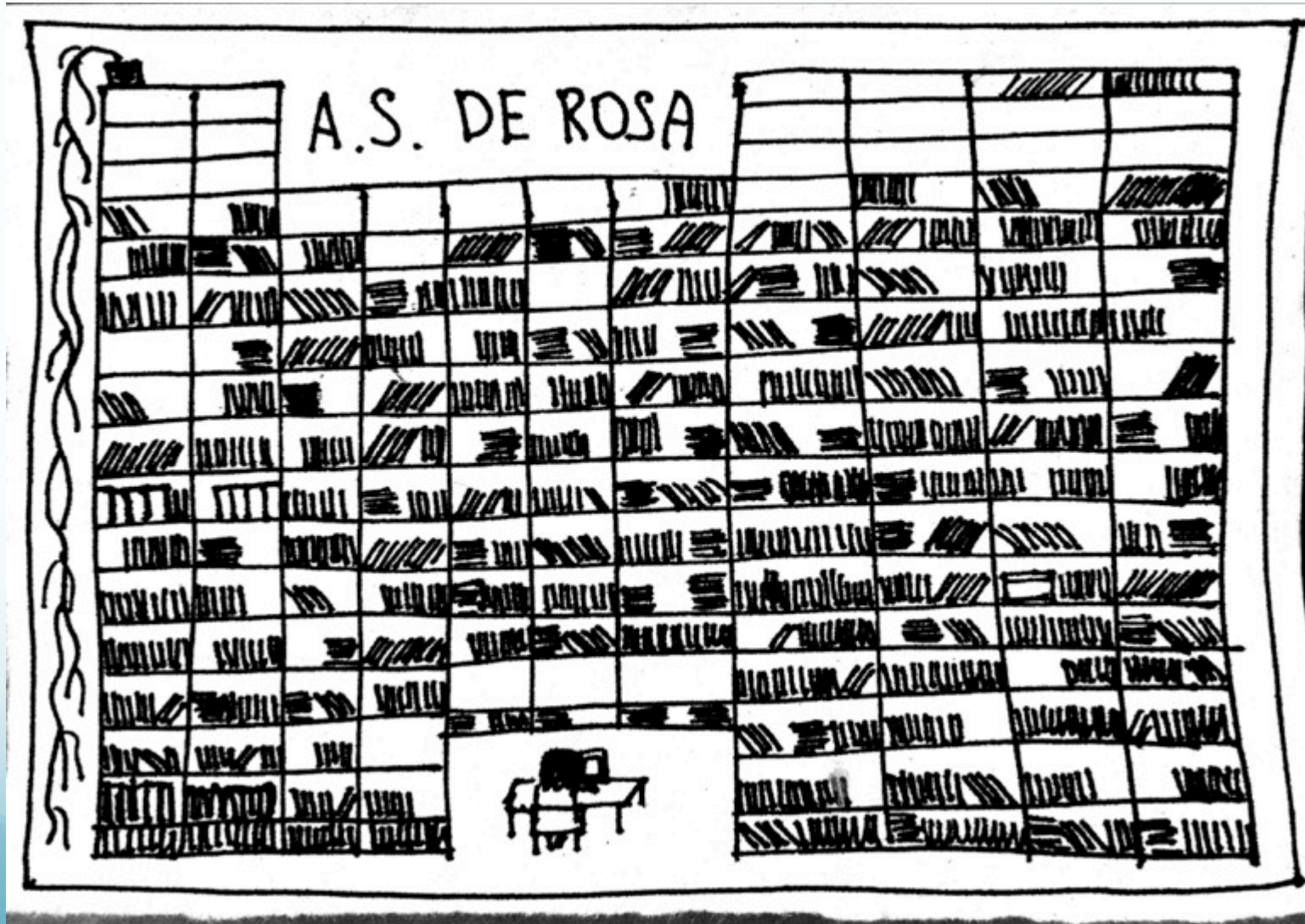
World-wide Attractiveness of Participants in the Training Events



Wishing to add 13 SoReCom Joint-PhD holders to our Alumni in June 2017



From an “individual” dream to a “collective” scientific enterprise



THANK YOU!



IV. Management

- Recruitment report
- Management and meetings
- Financial aspects
- Risk management and adopted solutions

IV. Management

Recruitment Report

1st Call for 13 ESR positions

Timeline	<ul style="list-style-type: none"> ▪ Call Publication: months 1-6 ▪ Recruitment process: month 7 ▪ Fellows appointment: month 10
Dissemination	<ul style="list-style-type: none"> ▪ Euraxess ▪ Project website ▪ Partners websites ▪ EASP ▪ SoReCom@-NEWS
Candidates	<ul style="list-style-type: none"> ▪ 21 applicants ▪ 14 countries (Albania, Belarus, Canada, Chile, Croatia, France, Iran, Italy, Macedonia, Mexico, Montenegro, Spain, Romania, Russia) ▪ Gender balance: 76% women
Appointed ESRs	<ul style="list-style-type: none"> ▪ 9 countries (Belarus, Croatia, Italy, Macedonia, Mexico, Montenegro, Spain, Romania, Russia) ▪ Gender balance: 76,9% women

IV. Management

Recruitment Report

2nd Call for 1 ESR position

Timeline

- Call Publication: months 16-17
- Recruitment process: month 17
- Fellows appointment: month 19

Dissemination

- Euraxess
- Project website
- EASP
- SoReCom@-NEWS

Candidates

- **6 applicants**
- **4 countries** (Brazil, Croatia, Portugal, Spain)
- Gender balance: **100% women**
- **Country of the appointed ESR:** Portugal

IV. Management

Recruitment Procedure: a Multi-step recruitment process

Core Executive Committee

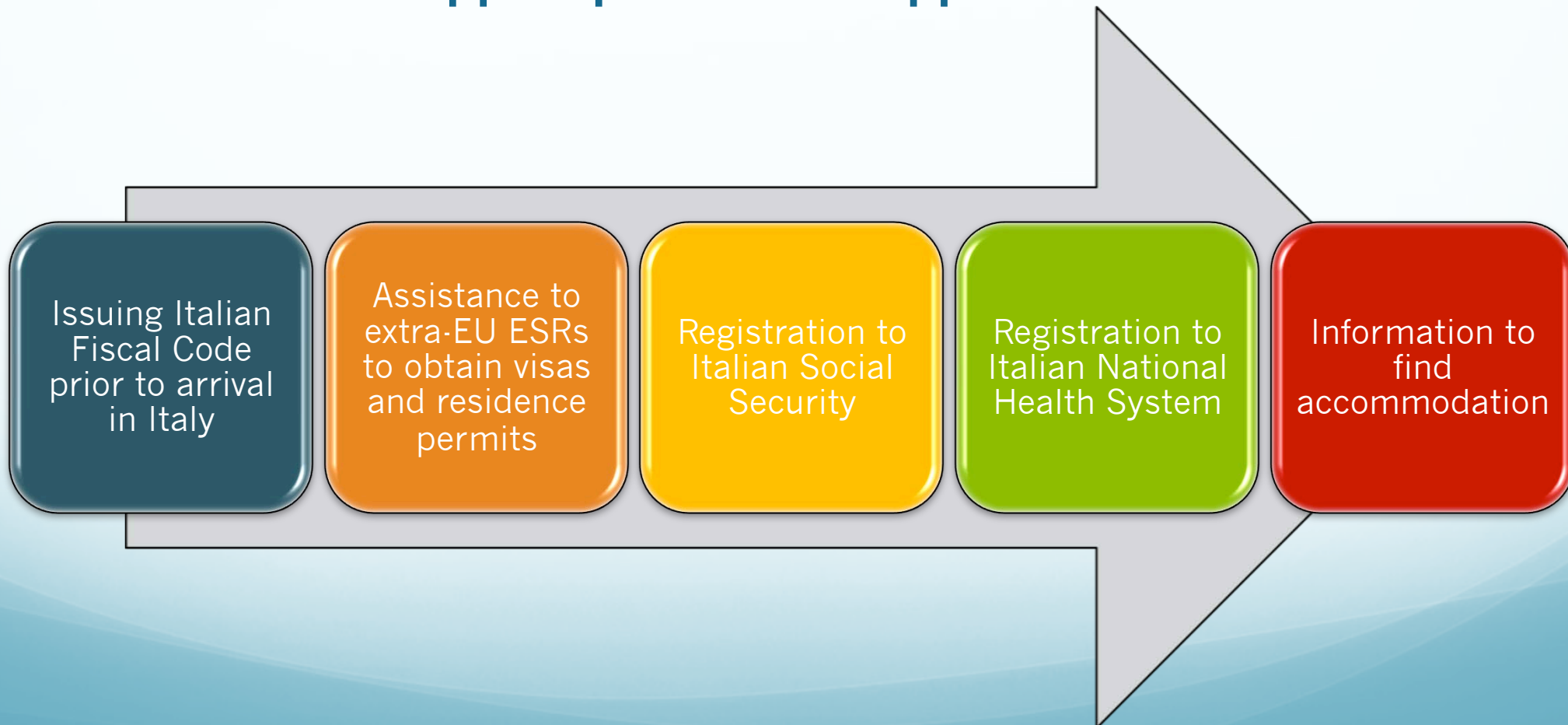
- a) Preliminary assessment based on dossier (academic titles, scientific background, experience, knowledge of languages, etc.)
- b) Eligibility check
- c) Appointment of Recruitment Board

Recruitment Board

- a) Interview with candidates
- b) Questions on scientific background, comprehension of the main research framework, motivation, awareness about the activities to be carried out
- c) Providing administrative information
- d) Publication of results

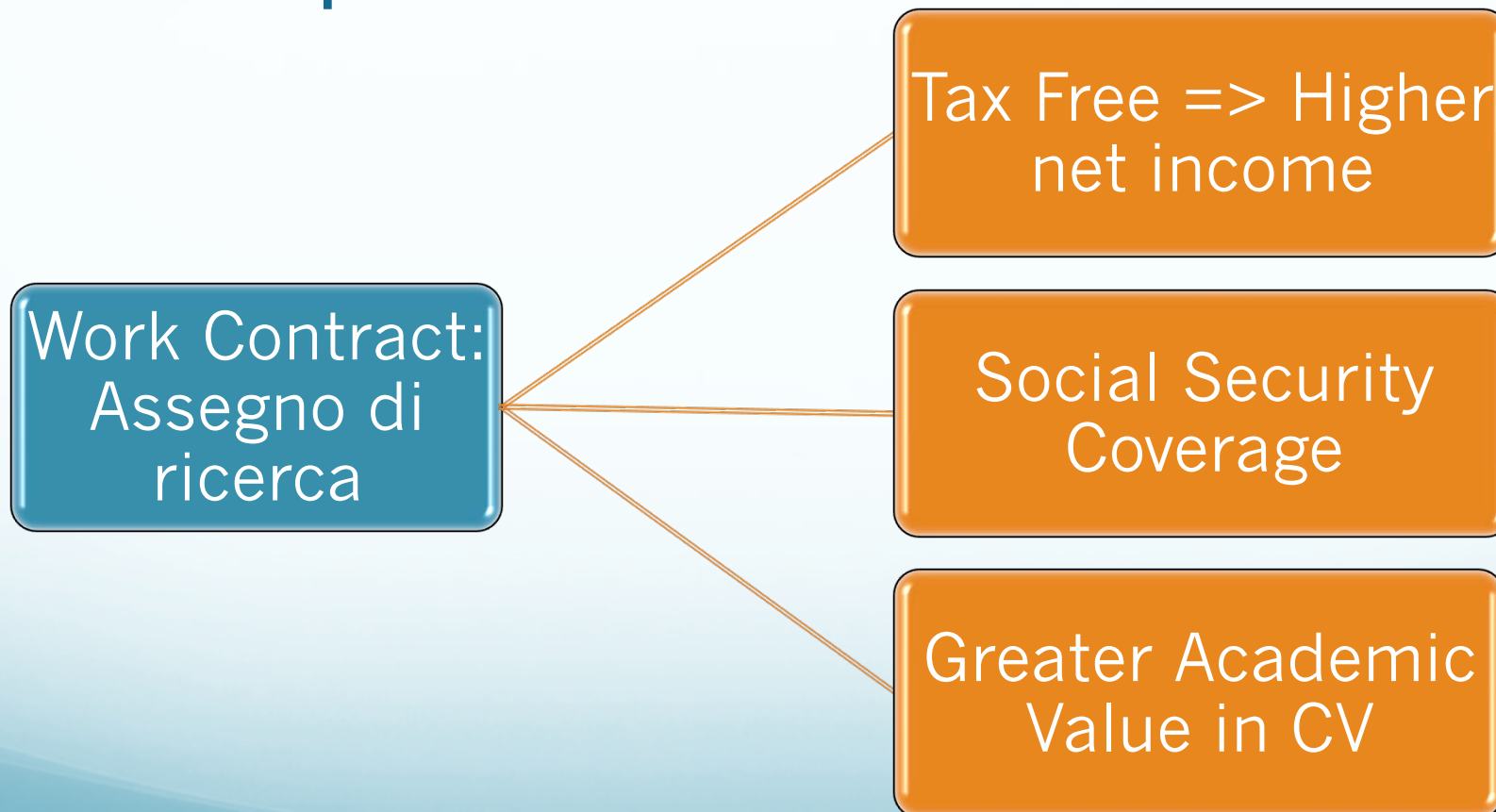
IV. Management

Administrative support provided to appointed ESRs



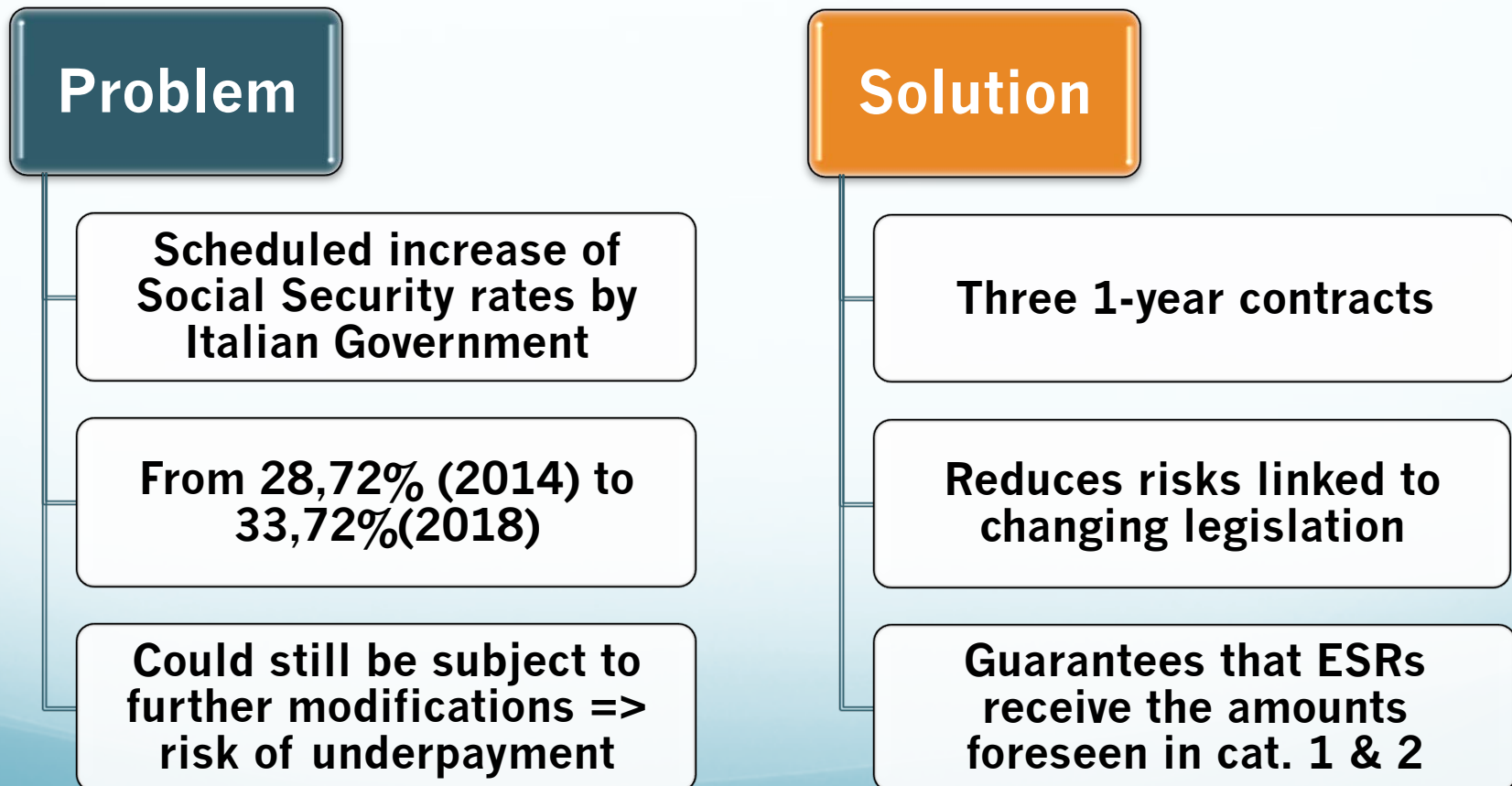
IV. Management

Financial Aspects



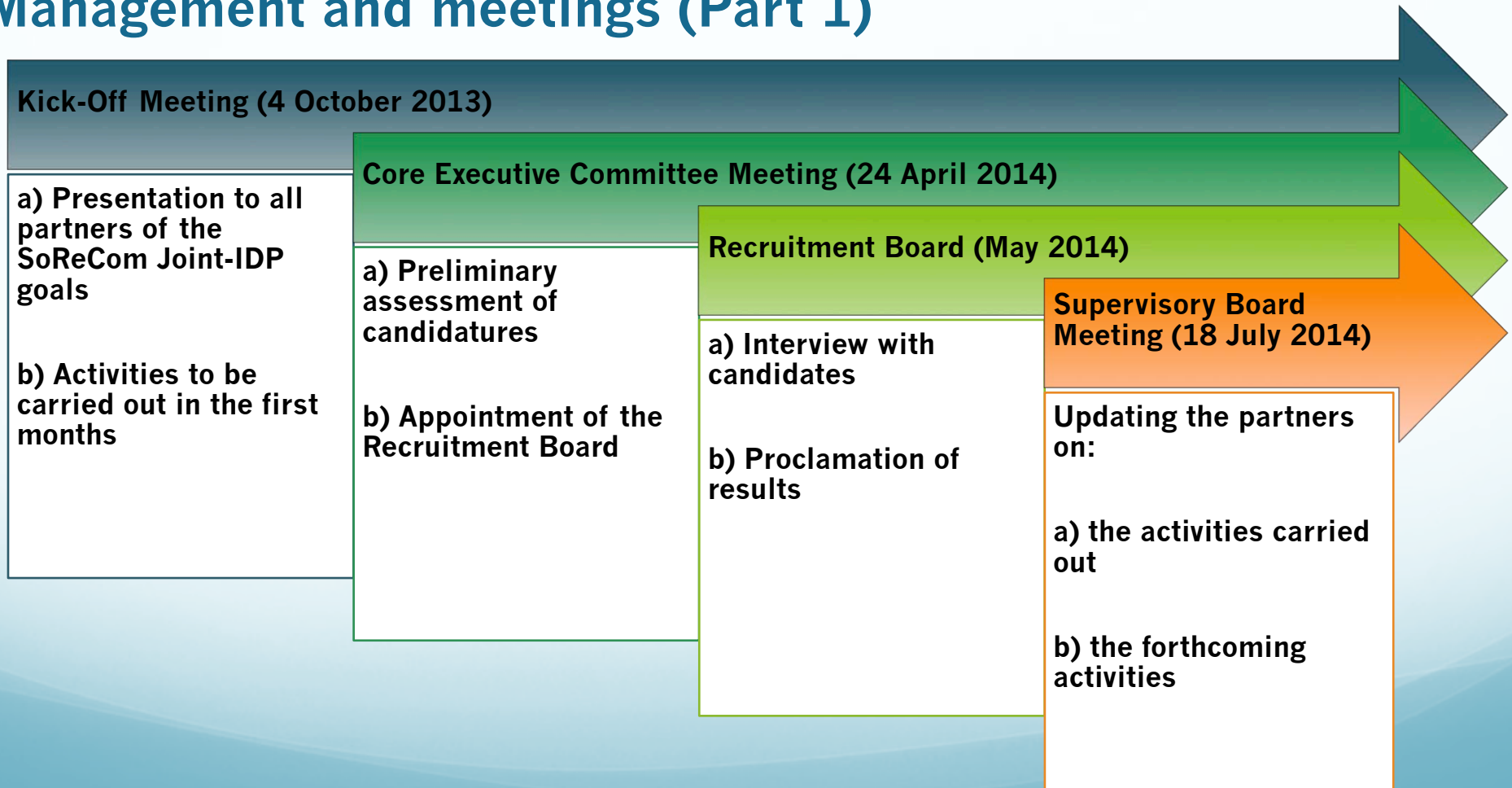
IV. Management

Financial Aspects



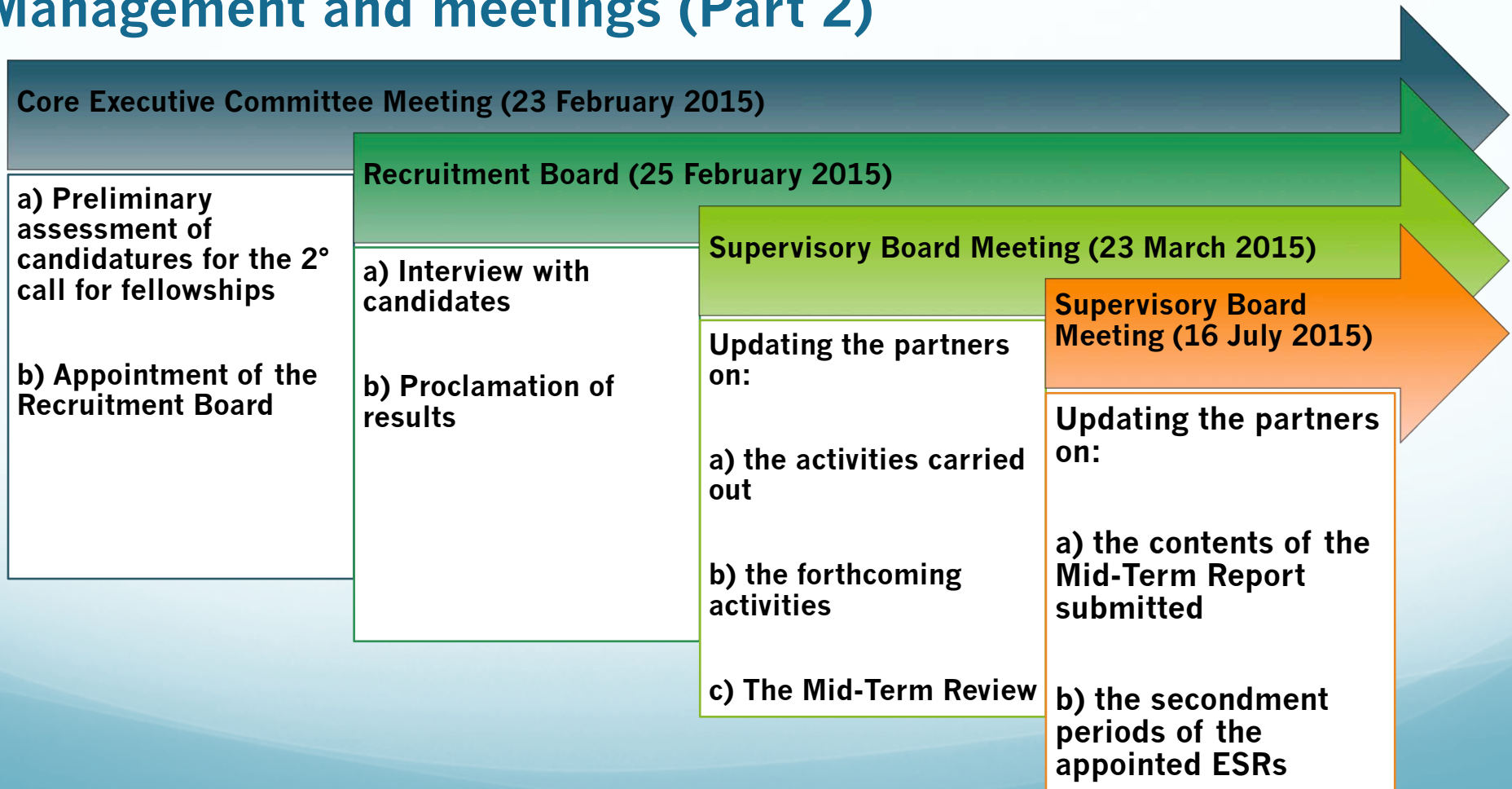
IV. Management

Management and meetings (Part 1)

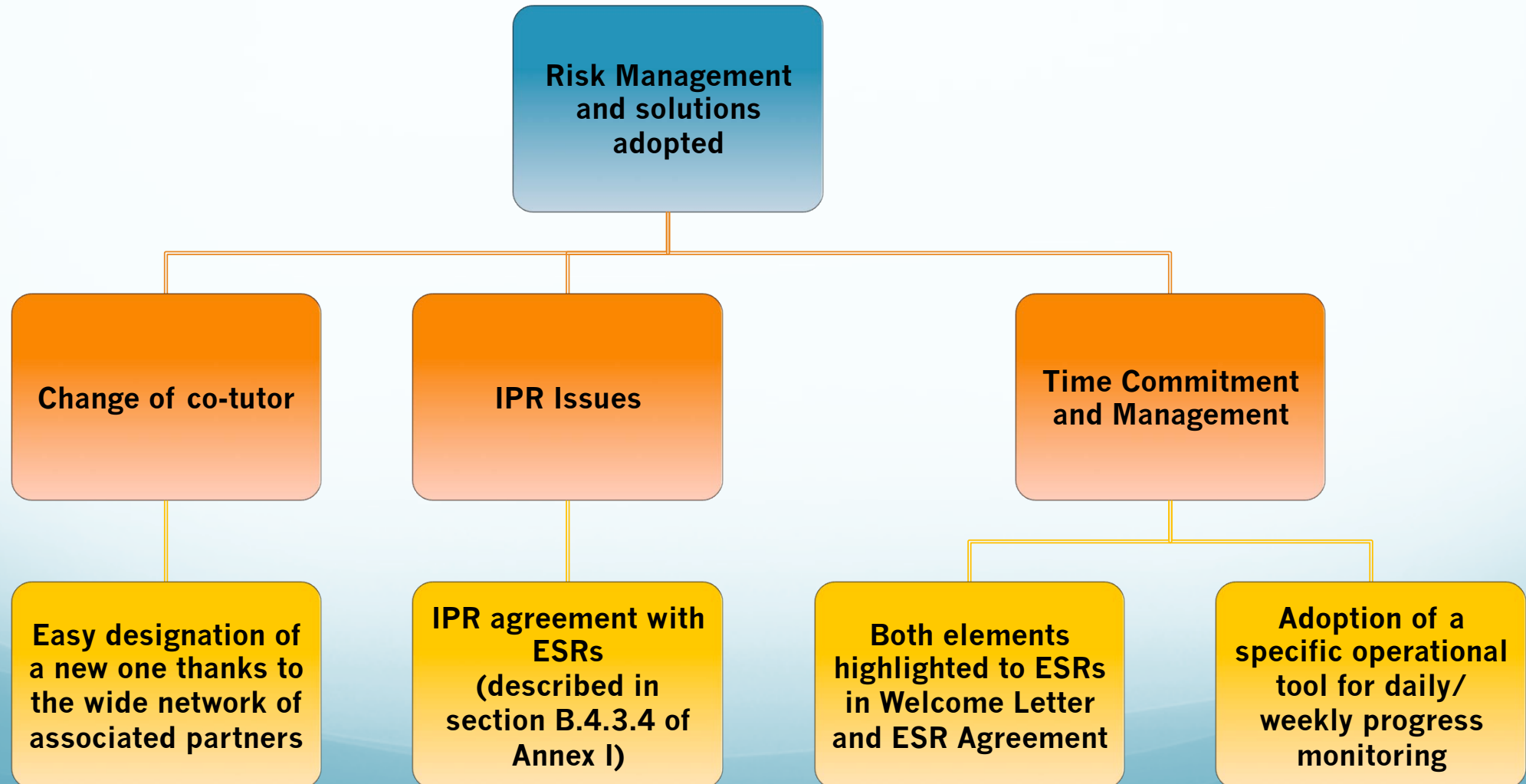


IV. Management

Management and meetings (Part 2)

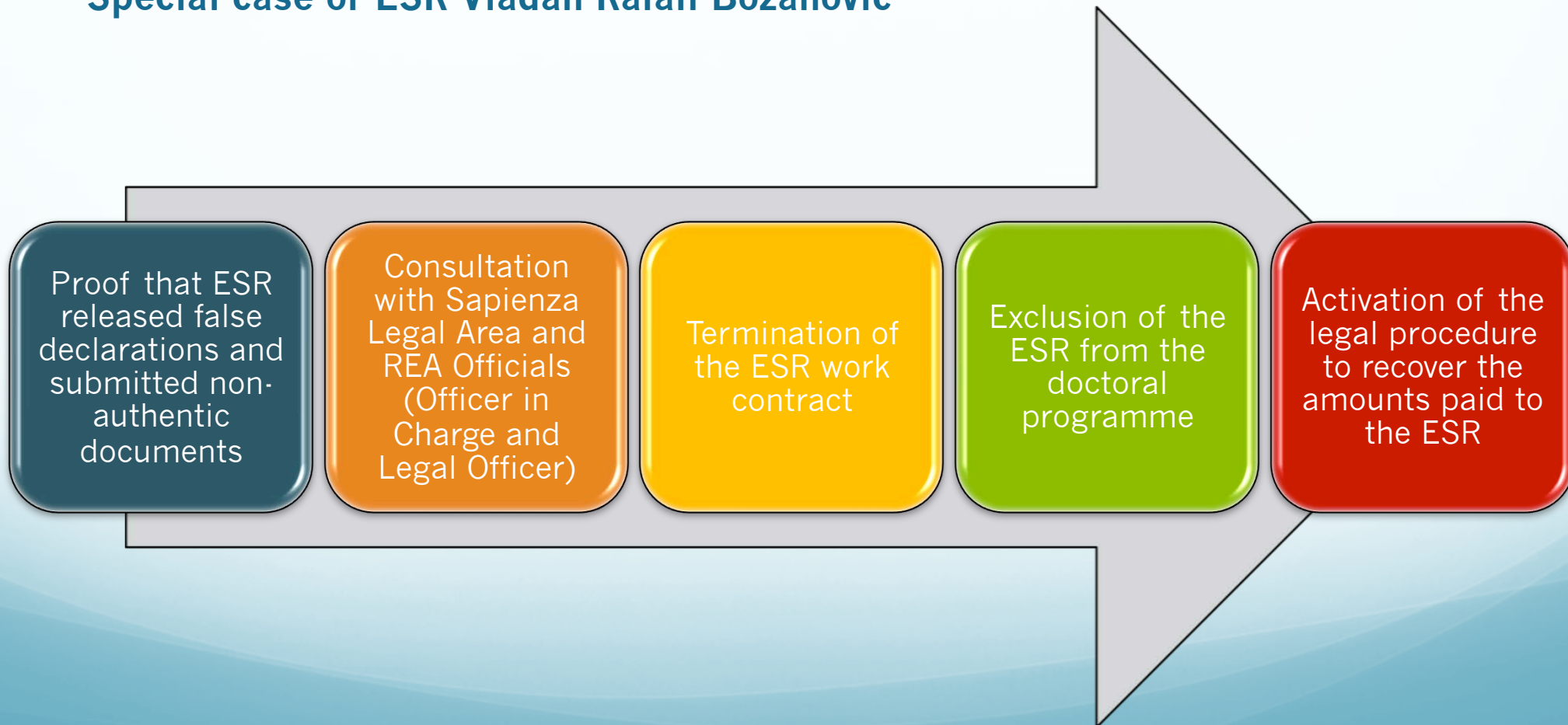


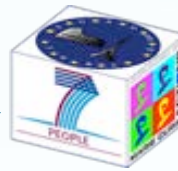
IV. Management



IV. Management

Special case of ESR Vladan Rafail Bozanovic





THANK YOU!

Enjoy the coffee break

