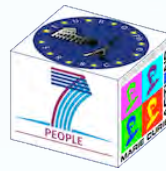


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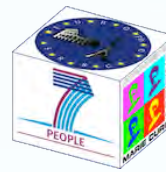
So.Re.Com. Joint-IDP kick-off meeting

Rome, 4 October 2013



Meeting agenda

- I. Key elements of the project (objectives, foreseen activities, outputs, administrative rules etc.)
- II. Recruitment policy of the 13 Early-Stage-Researchers
- III. 10 scientific events foreseen by the contract
- IV. Destination for the 3-month secondment periods of each ESR
- V. Actions already done/to be done



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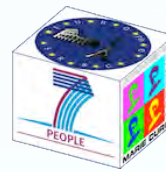
I. Key elements of the project

Project Partnership

Project Beneficiary and Coordinator Università degli Studi Roma La Sapienza (Italy)

Associate Partners

1. Masarykova Univerzita (Czech Republic)
2. Universitatea Alexandru Ioan Cuza (Romania)
3. Universität Wien (Austria)
4. Universidad del Pais Vasco (Spain)
5. Universidad de Valencia (Spain)
6. Université de Genève (Switzerland)
7. Université de Lausanne (Switzerland)
8. University of Ottawa (Canada)
9. City University of New York (USA)
10. Universidad de Belgrano (Argentina)
11. Universidade Federal de Santa Catarina (Brazil)
12. Universidad Autonoma Metropolitana (Mexico)
13. Nankai University (China)
14. Institut Français des Sciences et Technologies des Transports, Aménagement et des Réseaux (France)
15. ContattoLavoro s.r.l. (Italy)
16. Conny Ericsson Försäljning AB (Sweden)

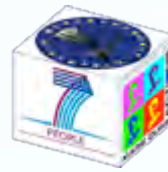


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I. Key elements of the project

Project Objectives

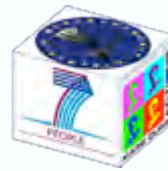
- **Provide doctoral training in the field of Social Representations** by structured training-through-research in an internationally recognised networked research environment
- Make research careers more attractive via **cooperation between academia, public research centres, and SMEs**
- **Involve** internationally recruited, trained, and monitored **early-stage researchers in cooperative trans-national research**
- **Promote European excellence beyond the boundaries of the European Union** in synergy with well-reputed scientists and research centres in some non-EU countries of great strategic value for the expansion of the scientific field led by European scientists
- Encourage the best early-stage researchers from abroad to **undertake their research training in Europe**
- **Offer** via one integrated contract **activities that until now have been funded by several different contracts**



I. Key elements of the project

Foreseen Activities

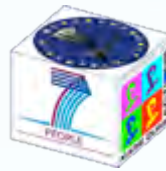
- **Implementation of the main research project “Social Representations in the social arena faced with social demand”**. The aim of the overall project is to take stock of the scientific field developed in more than 50 years. This overall project will be carried out by developing **13 Specific Research Focuses**
- **Recruitment** and selection of **13 Early-Stage-Researchers**
- **Organisation of 10 scientific events from 2014 to 2017**: three winter intensive training sessions, three spring intensive training sessions, four International Summer Schools open to wider dissemination via the EuroPhD web-auditorium.
- **Dissemination Activities**
- **Outreach Activities**



I. Key elements of the project

Dissemination Activities

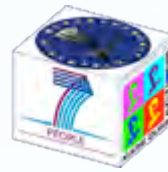
- **Conference Presentations** by ESR and training staff of research progress at international scientific events
- **Publications** of articles in specialised journals on Social Representations or other journals open to theoretical and empirical papers dealing with issues relevant from the societal perspective, and of book chapters by the research teams (also including ESR).
- **Monthly newsletter SoReCom@-NEWS**
- **Use of ICT** to communicate and disseminate information.
- Project's scientific **outputs accessible on the project's website** for long-term dissemination.
- Improvement of the **specialised SoReCom @-Library** and its interconnected repositories



I. Key elements of the project

Dissemination beyond participating organizations and countries

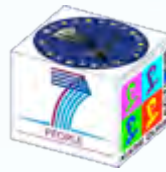
- **Networking approach** that promotes shared scientific events and facilitates direct links between individual scientists
- **Dissemination of scientific material** through the SoReCom “A.S. de Rosa” @-Library
- **Individual mobility of fellows** in the So.Re.Com. Joint-IDP that will also disseminate the Marie Curie Action Programme to a wider scientific community on other continents
- Organization of **10 scientific events** open to a limited number of researchers from outside the network



I. Key elements of the project

Outreach Activities

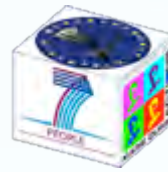
- **Monthly newsletter ESR SoReCom@-NEWS** dedicated to content developed by the ESR
- **Didactic activities open to the general public:** the ESR, as **So.Re.Com. Joint-IDP ambassadors**, will actively participate in didactic activities open to the general public
- **Open Summer Schools and Lab Meetings:** A quota of places at the International Summer Schools and Lab Meetings will be reserved for students not belonging to the So.Re.Com. Joint-IDP
- **Infodays:** organisation by ESR of small workshops at the network universities to present to master students the PEOPLE-ITN programme as well as their research projects
- **Multimedia Releases ESR Video-Interviews**



I. Key elements of the project

Project Administrative rules

- The **project duration is 48 months**, from 1st October 2013 until 30th September 2017
- PEOPLE-ITN **IDP-Innovative Doctoral Programmes are monocontractor**, they are composed of one sole contract beneficiary. The So.Re.Com. Joint-IDP **project beneficiary and sole signatory** to the grant agreement is **Sapienza University**
- All **researchers are recruited by** the sole beneficiary **Sapienza University**
- **Associated partners are not signatories to the grant agreement**
- **Associated partners do not recruit any researchers.** They can however host ESR for secondment periods

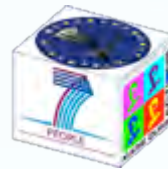


I. Key elements of the project

Project Administrative rules

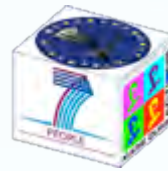
- **Associated partners cannot directly claim any costs for the project.** Instead, **they would need to invoice Sapienza** for costs related to the activities in the research training programme
- **Reimbursement of the Associate Partners travel costs** can be done only upon reception of:
 - ✓ The **invoice and/or receipt** issued by the air company
 - ✓ The **original boarding passes**

It is advisable to **use the most economic fare available**. Please note that **it is not possible to reimburse first class or business class tickets**.



II. Recruitment Policy of the 13 ESR

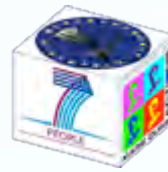
| | |
|---|---|
| Number of fellowships available | 13 |
| Eligible destination country/ies for fellows | Italy, at Sapienza University of Rome (host organisation) |
| Eligibility of fellows: country/ies of residence | At the time of recruitment by the <i>beneficiary</i> , the <i>researcher</i> must not have resided or carried out his/her main activity (work, study, etc...) in the country of the <i>beneficiary</i> for more than 12 months in the 3 years immediately prior to his/her recruitment under the <i>project</i> . Compulsory national service and/or short stays such as holidays are not taken into account. As far as international European interest organisations or international organisations are concerned, this rule does not apply to the hosting of eligible <i>researchers</i> , however the appointed <i>researcher</i> must not have spent more than 12 months in the 3 years immediately prior to the recruitment by the <i>beneficiary</i> in the same recruiting organisation. |
| Eligibility of fellows: nationality/ies | The <i>researcher</i> may be of any nationality |
| Eligibility of fellows: Qualifications and research experience | The <i>researcher</i> must fulfil the requirements associated with the category of <i>Early stage researchers</i> , that means a researcher who, at the time of recruitment by the <i>beneficiary</i> , has not yet been awarded the doctorate degree and is in the first 4 years (full-time equivalent) of his/her research career. This includes the period of research, starting at the date of obtaining the degree which would formally entitle them to embark on a doctorate either in the country in which the degree was obtained or in the country in which the researcher is recruited irrespective whether or not a doctorate is envisaged. |
| Application Deadline | 31 st March 2014 |



II. Recruitment Policy of the 13 ESR

Entrance requirements (1)

- a **brief curriculum in English** and a description of their motivations and the previous background in Social Psychology and more specifically Social Representations which will enable them to pursue one of the 13 proposed research projects within the priority research area offered by the training programme in the call;
- a **five-page paper (plus 2 pages of bibliography)**: two pages related to the overall project of the call and three on a specific research focus aimed at comparatively evaluating the previous background of the applicants in the scientific field and eventually their prior knowledge specifically in Social Representations regarding their preferred specific project among those specified in the call for application;
- **letters of recommendation**;
- **transcripts of academic records** and other previous training in the Social Sciences and documents needed to verify eligibility;

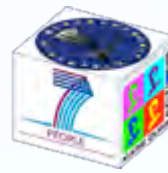


II. Recruitment Policy of the 13 ESR

Entrance requirements (2)

- copies of **certificates** demonstrating an advanced knowledge of **English** (if not mother-tongue) **and at least one other language** relevant for carrying out their preferred specific project among those specified in the call for application;
- any **publications** or work in progress in areas related to their research project (if any).
- Recent **passport-size colour photograph** (in digital format)
- Copy of **passport** cover and personal information pages (in digital format)

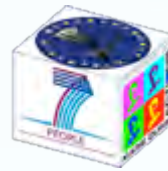
Together with the application dossier, candidates for the PEOPLE grants must also indicate to which of the following research projects led by the project coordinator they would like to work on (see list in the following slide)



II. Recruitment Policy of the 13 ESR

Research Projects (1)

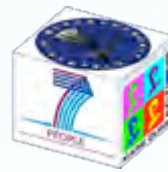
1. Genesis and development of the “structural paradigmatic approach” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications
2. Genesis and development of the “socio-dynamic paradigmatic approach” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications
3. Genesis and development of the “dialogical, conversational and narrative paradigmatic approaches” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications
4. Genesis and development of the “anthropological and ethnographic paradigmatic approach” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications
5. Genesis and development of the “modelling paradigmatic approach” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications
6. Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: “Europe”, the theory’s homeland



II. Recruitment Policy of the 13 ESR

Research Projects (2)

7. Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: “North-America and other continents (Oceania, Asia, Africa)”, the new emerging scenarios
8. Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: “Latin America”, the most fertilised scenario
9. Taking stock of the literature in the thematic field of “Science, Social Representations and Communication”
10. Taking stock of the literature in the thematic field of “Social Representations and Environment”
11. Taking stock of the literature in the thematic field of “Social Representations, Economy, Advertising, Marketing and Organizational Contexts”
12. Taking stock of the literature in the thematic field of “Social Representations, Community & Health”
13. Taking stock of the literature in the thematic field of “Social Representations & Politics: Multidimensional identities, intergroup relations, social movements and active minorities”



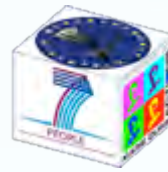
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II. Recruitment Policy of the 13 ESR

Selection process

A **common web portal for the recruitment process** will be adopted to centralise and unify admissions information and stimulate applications from potential candidates by promoting transparency and consistency in the information provided. The **centralised model for administrative procedures** avoids creating a situation where in different institutions or countries, guidelines and even admission criteria might be not accessible to all on equal terms.

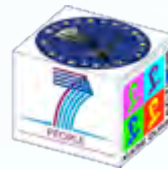
After preliminary assessment, the **So.Re.Com. Joint-IDP Co-ordinator and Project Leader prof. Annamaria de Rosa**, assisted by the **So.Re.Com. Joint-IDP Executive Committee**, will review the applications received. Successful applicants will be chosen taking into consideration the comparative analysis of qualifications, of the dossier and an interview with the Scientific co-ordinator and other members of the Scientific Supervisory Board via European PhD web-auditorium interactive video-conference system. **All applicants will be treated equally and selection made on a competitive basis.** Some flexibility concerning length and sites of secondment will be allowed, consistent with the number, scientific profiles and research programme status of successful applicants.



II. Recruitment Policy of the 13 ESR

Advertising Strategy for Recruitment

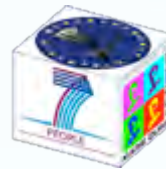
- **So.Re.Com. Joint-IDP** website (<http://www.europhd.eu/So.Re.Com. Joint-IDP>)
- Each partner institutions' websites
- European Commission Marie Curie Training Site vacancy tool
- Monthly So.Re.Com. THE.NET. @-NEWS
- Other networking tools designed for disseminating activities of the **SoReCom Virtual Campus**
- **Newsletters** of other networks/scientific international associations connected with the SoReCom THEmatic NETwork
- prominent **international journals** in social psychology and other social sciences
- directly **e-mailing target groups**



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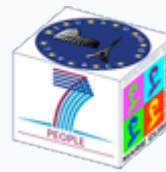
III. Scientific Events

| EVENT | TITLE |
|--|--|
| 2014 Int. Summer School (13 th - 19 th July 2014) | Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the <i>modelling approach</i> |
| 2015 Winter Lab Meeting (25 th - 28 th January 2015) | Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication |
| 2015 Spring Lab Meeting (26 th - 29 th April 2015) | The “Anthropological”, “Narrative”, “Dialogical” and “Subjective” paradigmatic approaches to Social Representations |
| 2015 Int. Summer School (18 th - 25 th July 2015) | Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents |
| 2016 Winter Lab Meeting (24 th - 27 th January 2016) | Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication |
| 2016 Spring Lab Meeting (17 th - 20 th April 2016) | The “Structural” paradigmatic approach to Social Representations |



III. Scientific Events

| EVENT | TITLE |
|--|--|
| 2016 Int. Summer School (17 th - 23 rd July 2016) | The “methodological polytheism in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods |
| 2017 Winter Lab Meeting (29 th January - 1 st February 2017) | Training in the meta-theoretical analysis of the specialised literature on S.R. & C. |
| 2017 Spring Lab Meeting (16 th - 19 th April 2017) | The “Socio-Dynamic” paradigmatic approach to Social Representations |
| 2017 Int. Summer School (16 th – 22 nd July 2017) | Social Representations in the social arena faced with social demand: the impact of this supra-disciplinary research field on the wide range of societal issues investigated in the various thematic areas in multiple applied contexts |



IV. 3-month secondment periods for ESRs

| ESR No. | Host Beneficiary | Place of Secondment | Country | Length of Secondment | Project Title |
|---------|------------------|------------------------------------|----------------|----------------------|---|
| 1 | Sapienza Univ. | University of Iasi | Romania | 3 months | Structural paradigmatic approach |
| 2 | Sapienza Univ. | University of Lausanne | Switzerland | 3 months | Socio-dynamic paradigmatic approach |
| 3 | Sapienza Univ. | Masaryk University | Czech Republic | 3 months | Dialogical, conversational and narrative paradigmatic approaches |
| 4 | Sapienza Univ. | Universidad Autonoma Metropolitana | Mexico | 3 months | Anthropological and ethnographic paradigmatic approach |
| 5 | Sapienza Univ. | University Pais Vasco | Spain | 3 months | Modelling paradigmatic approach |
| 6 | Sapienza Univ. | University of Geneva | Switzerland | 3 months | Social representation theory across different geo-cultural contexts: "Europe", the theory's homeland |
| 7 | Sapienza Univ. | CUNY | USA | 2 months | Social representation theory across different geo-cultural contexts: "North-America and other continents (Oceania, Asia, Africa)", the new emerging scenarios |
| | | uOttawa | Canada | 2 months | |
| 8 | Sapienza Univ. | UFSC | Brazil | 3 months | Social representation theory across different geo-cultural contexts: "Latin America", the most fertilised scenario |
| 9 | Sapienza Univ. | University of Nankai | China | 3 months | Science, Social Representations and Communication |
| 10 | Sapienza Univ. | IFSTTAR | France | 3 months | Social Representations and Environment |
| 11 | Sapienza Univ. | University Vienna | Austria | 3 months | Social Representations, Economy, Advertising, Marketing and Organizational Contexts |
| 12 | Sapienza Univ. | Belgrano | Argentina | 3 months | Social Representations, Community & Health |
| 13 | Sapienza Univ. | University of Valencia | Spain | 3 months | Social Representations & Politics: Multidimensional identities, intergroup relations, social movements and active minorities |

V. Actions already done / to be done

Activities already done

- **Dissemination of the pre-announcement** through personalized email to the associate partners, the So.Re.Com. THE.NET. @-NEWS n°40 (July 2013) and during the VIII JIRS held in Recife (26-29 August, Brazil)
- **Reception and acceptance by all associated partners of project documentation including Annex I (Consortium Agreement)**
- **Organisation of the Kick-off meeting**
- **Creation of the dedicated So.Re.Com. Joint-IDP website (<http://www.europhd.eu/SoReComJoint-IDP>)**
- **Publication of the call for fellowship on the So.Re.Com. Joint-IDP website**

Next activities to be done

| By the Coordinator | By the Associated Partners | Deadline |
|--|---|------------------------------------|
| Publication of the call for fellowship on Euraxess and on the project website | Dissemination of the call through the institutional website | To be published by 18 October 2013 |
| Dissemination international conferences and through other channels (newsletter, mailing lists, etc.) | Identification of potential candidates and raising awareness about the implications of obtaining a PEOPLE fellowship and relocating to Rome | Until 31 March 2014 |
| Logistic and administrative organisation in view of the recruitment board | Pre-evaluation by each partner of his potential candidates | Until 31 March 2014 |