



# The So.Re.Com. Joint-IDP

and the European/International Joint Ph.D. in Social Representations and Communication:  
an international, interdisciplinary, intersectoral incubator  
for new generations of young researchers



*Realise IT4 Kick off event*

*Marie Curie Early Stage  
Researchers*

*Berlin*

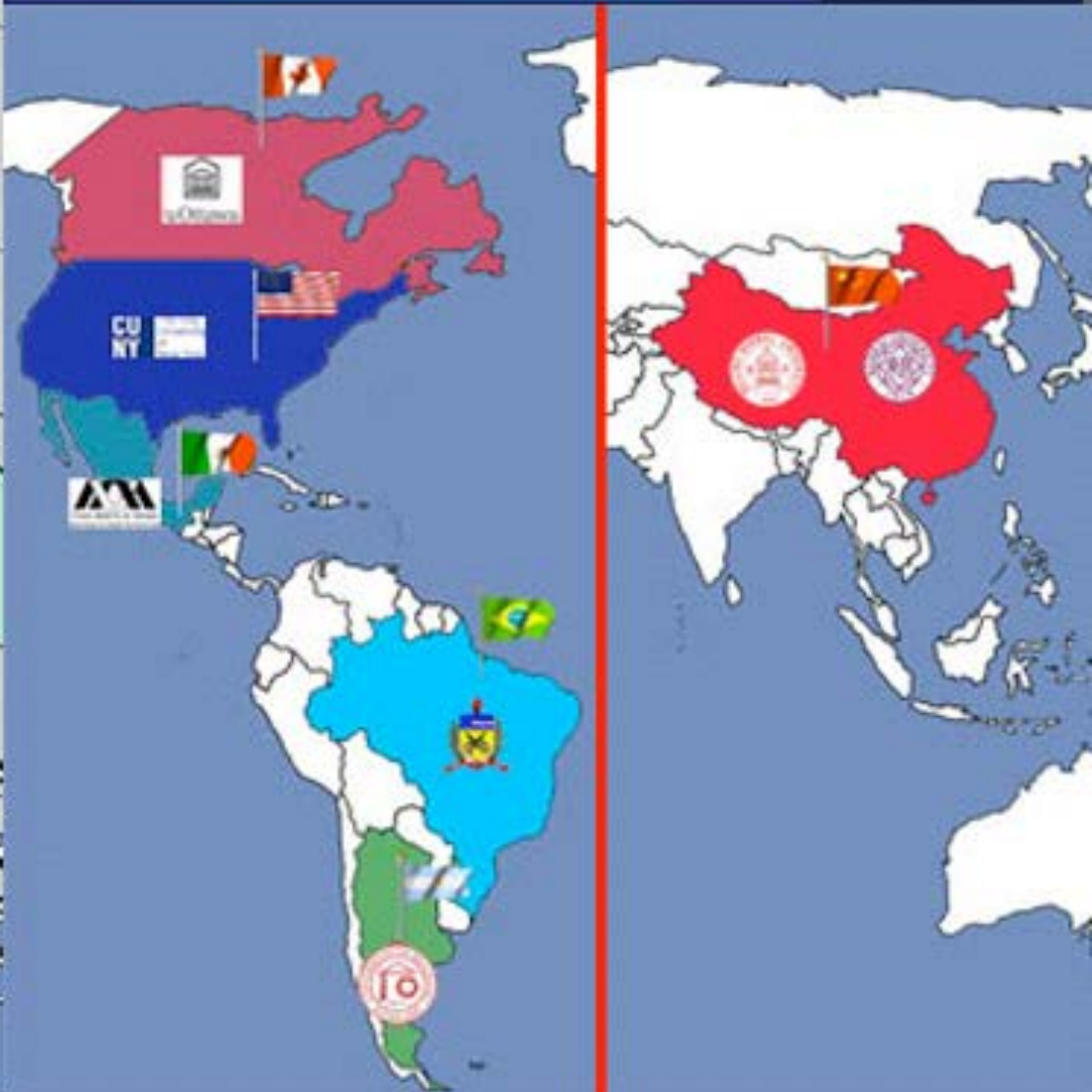
*4–7 September 2014*

[www.europhd.eu](http://www.europhd.eu)



# European PhD on Social Representations and Communication:

from European to world-wide institutional co-operation





# Opening to Institutional Co-operation OUTSIDE THE ACADEMIC BORDERS

**Entrepreneurial Partners, Public Research Centre and Research Foundation  
co-operating with the European Ph.D. on Social Representations and Communication**



RESEARCH FOUNDATIONS			
	<b>F.M.S.H Paris</b> <a href="http://www.msh-paris.fr">http://www.msh-paris.fr</a>		<b>Fondation Maison des Sciences de l'Homme</b> Sponsor for Scientific Activities and Meetings
PUBLIC RESEARCH INSTITUTES			
	<b>IFSTTAR</b> <a href="http://www.ifsttar.fr">http://www.ifsttar.fr</a>		<b>French National Institute for Transport and Safety Research</b>
ENTREPRENEURIAL PARTNERS			
	<b>CONERI</b> <a href="http://www.coneri.se">http://www.coneri.se</a>		<b>Technological Partner for e-learning</b>
	<b>EIKON</b> <a href="http://www.eikoneurope.com">http://www.eikoneurope.com</a>		<b>Commercial Partner for New Communication Tools</b>
	<b>ContattoLavoro s.r.l.</b> <a href="http://www.contattolavoro.it/">http://www.contattolavoro.it/</a>		<b>Professional Partner for Personal Career Prospects</b>
NETWORKS			
	<b>EuroPACE</b> Network of Universities and Enterprises <a href="http://www.europace.org">http://www.europace.org</a>		<b>EuroPACE</b> Partner for Telematic Applications



# The So.Re.Com. Thematic Network of Excellence

the unique transnational Social Science “network of networks”

approved by



linking the  
worldwide Scientific  
Community inspired  
by Social  
Representations and  
Communication  
studies





# The So.Re.Com.THEmatic NETwork at a glance: the European countries of partner Institutions

○ ● ● The So.Re.Com. THEmatic NETwork



<http://www.europhd.eu/SoReComTHEmaticNETWORK>



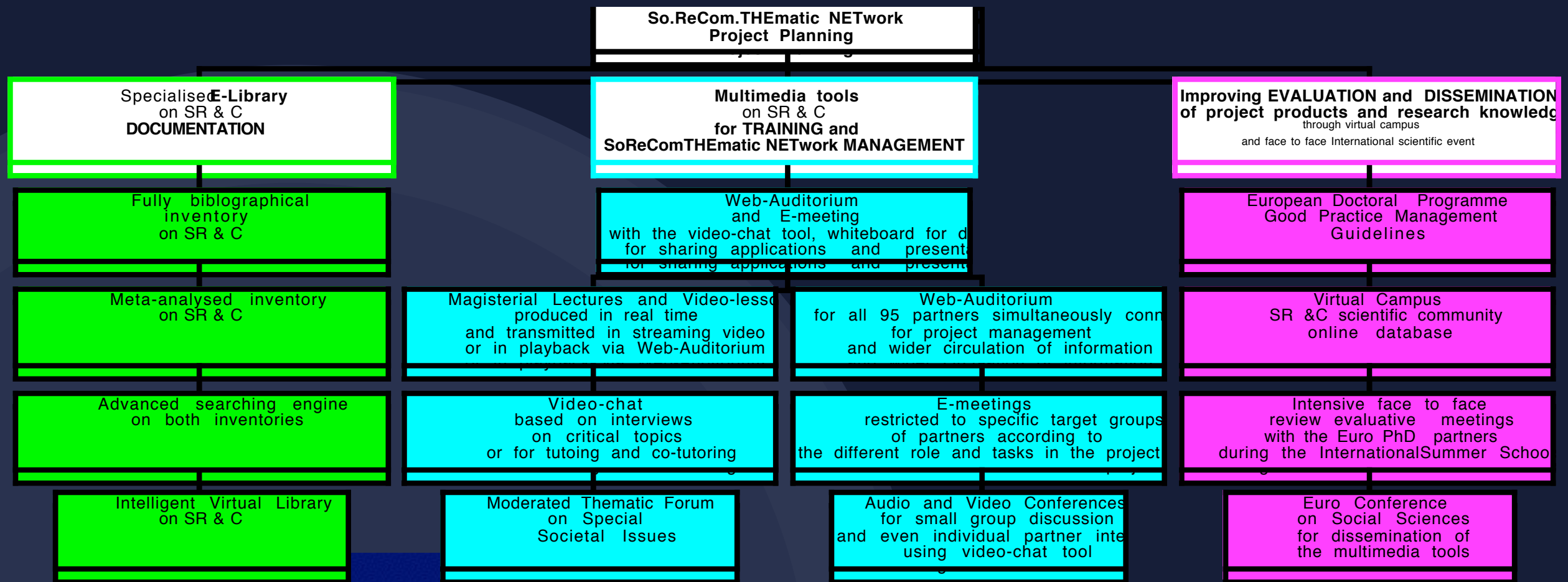


# ● The So.Re.Com.THEmatic NETwork ○ ● ● at a glance on global scenario

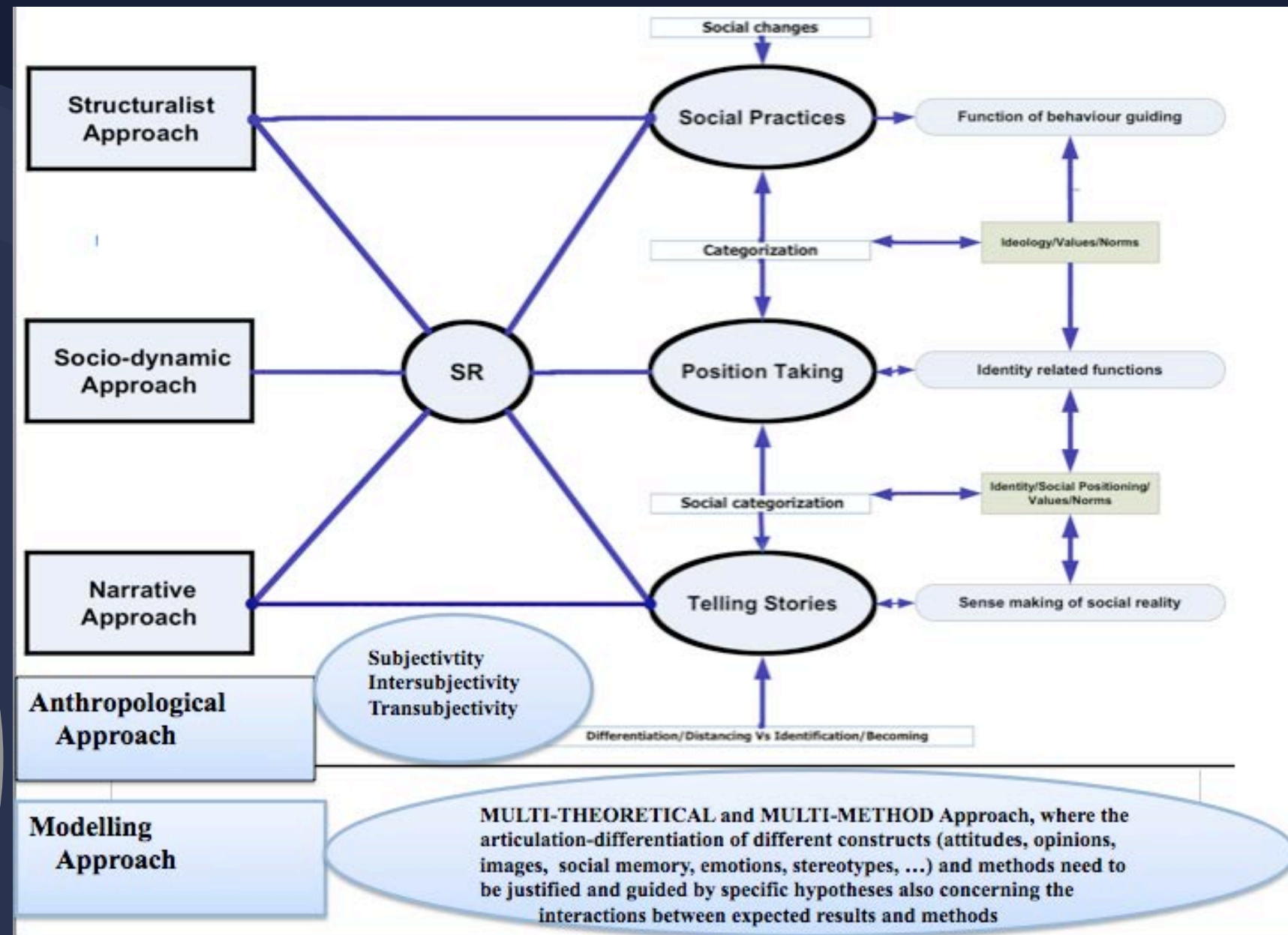




# The So.Re.Com. Thematic Network of Excellence Outputs

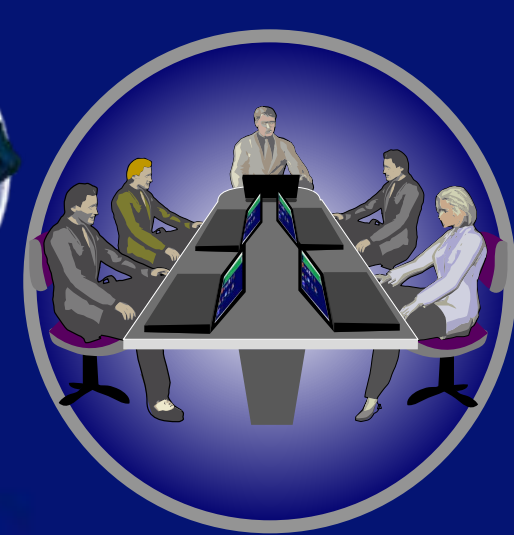


# Social representation paradigms: one theory, different approaches and methods.





**The main research teams are:**  
(for more details click on the research team of your interest)



**Team Thirteen**  
Risk, Social  
Representations  
and Community  
Life

**Team Twelve**  
Social Representations,  
Community  
and Health Applied Research

**Team Eleven**  
Social  
Representations, Advertising,  
Marketing and Organizational  
Contexts

**Team Ten**  
Social  
Representations  
and Economy

**Team Nine**  
Social  
Representations  
and  
Environment

**Team Eight**  
Family, Youth,  
Communication,  
Education and Social  
Representations of  
Institutional Policies

**Team Seven** Social  
Representations  
and Politics

**Team Six**  
Identity and Social  
Representations

**Team Five**  
Collective Memory,  
Emotions and Social  
Representations

**Team Four**  
Communication,  
Media and Social  
Representations

**Team Three**  
Culture,  
Globalization and  
Social  
Representations

**Team Two**  
Science and Social  
Representations

**Team One**  
Theoretical and  
Methodological  
Development  
of the Social  
Research Field



## European Credit Transfer System (ECTS) adopted by the Euro PhD on Social Representations and Communication

Due to the integrated and joint nature of the programme, the adoption of **European Credit System** has been specifically designed as a system for credit accumulation, rather than a comparison of distributed teaching offers and transfer of learning outcomes. By conceptualizing the academic year not exclusively in terms of time, but in terms of earned credits, the system allows for flexibly meeting the needs of full-time and part-time research trainees.

In line with the policy recommended by EU DG-Education and Culture, the European Ph.D. adopted the European Credit Transfer System (ECTS) as an instrument for creating transparency and confidence in academic performance.

Research trainees are awarded up to 60 credits per year (20 for courses and didactic activities and 40 for research quality and related bibliographic knowledge).

The didactic structure within this overall strategy is highly innovative. As the system of **open distance learning** makes clear, European Ph.D. research trainees are involved in an interlocking system of **virtual and physical mobility** which allows for considerable **flexibility** in catering to research trainees' needs while at the same time guaranteeing individual **tutoring and interactive learning**:

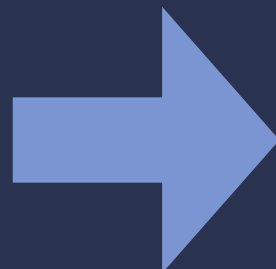
### E.C.T.S. system of credit FOR THE EURO PHD ON S.R. & C.

20 for courses and didactic activities	10 credits per year		international summer schools
	5 credits per year		seminars and courses
	5 credits per year		multi-media and distance interactive learning
40 for research each year =	30 credits per year		advanced research training
	10 credits per year		bibliographic knowledge
60 total credits in a year x 3 years = 180 total credits for complete curriculum			





# "Joint" Diploma: the end starts from the beginning





# **An anticipatory experience (born in 1993 ) in the perspective of the Bologna process.**

**Jointly established quality criteria have been achieved for:**

- **selection of candidates from all over the world**
- **high level training through joint European curriculum, integrating physical and virtual mobility of both the participants and the teaching staff**
- **research activity in an international environment**
- **intensive didactic 'stages' in multilingual and multicultural settings**
- **adoption of a specifically designed schema of structured training (E.C.T.S. without T )**
- **implementation of a language policy and format for the Ph.D. dissertation**
- **evaluation of the whole training process**
- **legal status of the qualification (formal recognition of the degree) and award of joint diploma**
- **enhancement of the career prospects both in and outside academia thanks to strong partnerships with private and small-medium enterprises and public research centres.**



The logo is a circular emblem with a green border. Inside the circle, the words "EuroPHD Profile" are written in a light green, sans-serif font along the top arc. In the center of the circle is a wireframe model of a human head in profile, facing right. Overlaid on the wireframe head is the word "AIMS" in a large, bold, blue, sans-serif font.

**AIMS**



# Background Papers

*Higher Education in Europe, Vol. 33, No. 1, April 2008*

 Routledge  
Taylor & Francis Group

## **New Forms of International Cooperation in Doctoral Training: Internationalisation and the International Doctorate – One Goal, Two Distinct Models<sup>1</sup>**

ANNAMARIA SILVANA DE ROSA







## Promoting Joint European/International Doctorates in a global scenario

Opening the European PhD on Social Representations and Communication to the world

*Annamaria Silvana de Rosa*

## Internationalisation of European Higher Education

### Research on Internationalisation in Higher Education

*Barbara M. Kehm, Ulrich Teichler*

### New challenges in the recognition of qualifications around the world

*Carita Blomqvist*

### Language Policy and the Internationalisation of Higher Education Institutions in Finland

The case of the University of Helsinki

*Ulla-Kristiina Tuomi*

### US Higher Education

*Rolf Hoffmann*

### Promoting Joint European/International Doctorates in a global scenario

Opening the European PhD on Social Representations and Communication to the world

*Annamaria Silvana de Rosa*

Content



# Background Papers

## INTERNATIONALIZATION OF COLLABORATIVE DOCTORATES AND JOINT EUROPEAN/INTERNATIONAL DOCTORATES: REQUIREMENTS AND GUIDELINES FOR EACH DISTINCT MODEL

ANNA-MARIA SAVANA DE ROSA

**IHEPI**  
6-8 September  
**2010**

FROM HIGHER  
EDUCATION  
TO INNOVATION

EDITORS:  
Agnieszka Klucznik-Törő  
Krisztina Bódis  
István Kiss Pál

[www.IHEPI.net](http://www.IHEPI.net)





# Background Papers

## JOINT DEGREE PROGRAMS

### The Joint European/International Doctorate: A Strategic Tool to Enhance Worldwide Institutional Collaboration

By Annamaria Silvana de Rosa

## IIE NETWORKER

A publication of the Institute of International Education [www.iie.org](http://www.iie.org)

Fall 2010 \$7.00

### International Education in Europe



Applying  
European  
Approaches  
to U.S. Higher  
Education

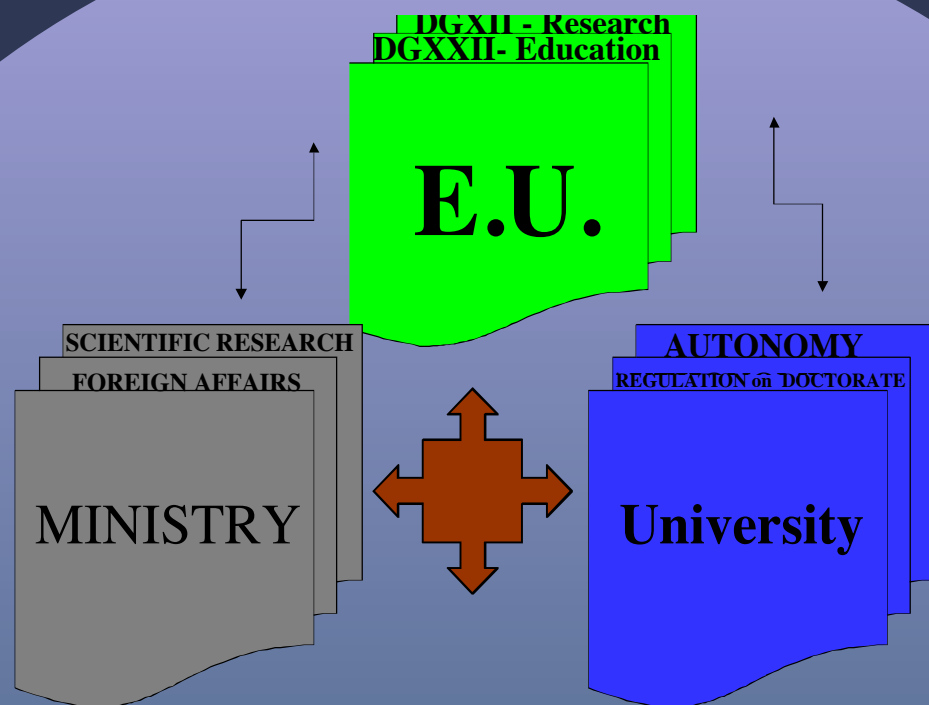
The First Decade  
of the Bologna  
Process

Trends in  
English-Taught  
Master's Programs  
in Europe



# SoRCom JOINT IDP PEOPLE-ITN

the last step of our Institutional History and Recognition from 1993-2013



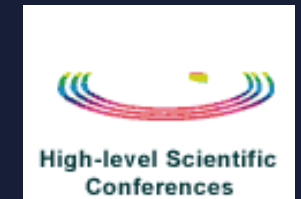
The history of the European Ph.D. on Social Representations and Communication program since its birth in 1993 includes institutional recognition and didactic accreditation within four institutional scenarios:

- European Commission (DG-Education and DG-Research)
- Ministries of Scientific Research
- Universities
- Larger Scientific Community

Larger Scientific Community



# Institutional History of the and Recognition by



Marie  
Curie Actions



Fulbright Schuman Award





# Three Forms of ITN



*Marie  
Curie Actions*

- **Multi-ITN**  
*Multi-Partner Training Networks*
- **EID**  
*European Industrial Doctorate*
- **IDP**  
*Innovative Doctoral Program*



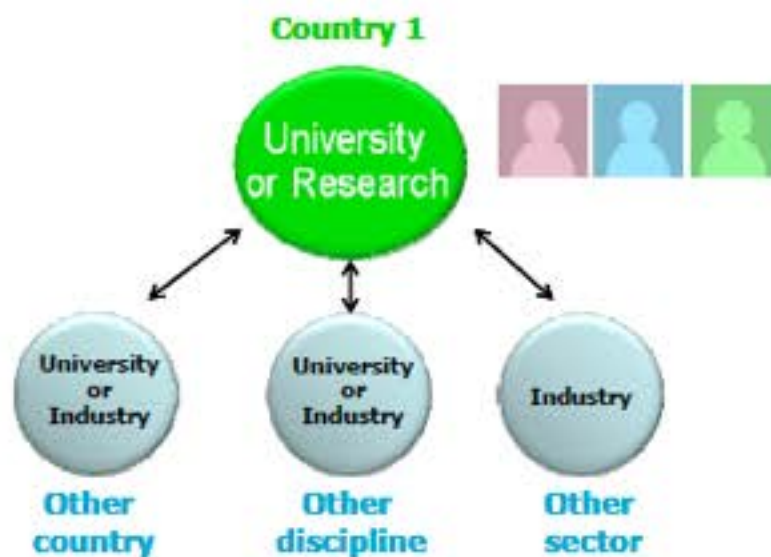
# Marie Curie Actions



## ● IDP

*Innovative Doctoral Program*

## IDP



- The coordinator recruits all fellows.
- Maximum of 500 researcher months.
- Mandatory enrolment of researchers in a doctoral programme.
- 100% Early Stage Researchers; maximum recruitment of 36 months per researcher.





**Call:** FP7-PEOPLE-2013-ITN  
**Funding scheme:** Initial Training Networks (ITN)  
**Proposal number:** 607279  
**Proposal acronym:** SoReComJointIDP  
**Duration (months):** 48  
**Proposal title:** The European Joint Doctorate on Social Representations and Communication: an innovative doctoral program in a networked international research training environment  
**Activity:** SOC

N.	Proposer name	Country	Total Cost	%	Grant Requested	%
1	UNIVERSITA DEGLI STUDI DI ROMA LA SAPIENZA	IT	-	-	-	-
Total:			0		0	

**Abstract:**

Built on the experience of both the European PhD on Social Representations and Communication, awarding a recognised joint degree since 1996 (<http://www.europhd.eu>), and the EU approved So.Re.Com. THEmatic NETwork, this international joint doctoral programme includes 11 universities, 2 private companies and 1 public research institute in 8 European countries (AT, CH, CZ, ES, FR, IT, RO, SE), and 6 universities in United States, Canada, Brazil, Argentina, Mexico and China. The goal is to provide doctoral training in Social Representations and Communication, a supra-disciplinary research area of the social sciences that studies the social construction of everyday knowledge in social spheres and media, disseminating European excellence beyond the EU boundaries and attracting the best ESR from abroad. Structured into transnational teams by common research area and complementary multimethodological approaches, this SoReComJointIDP guarantees a well tested training structure including: a) an innovative integrated physical and virtual campus, where world-class academic scientists, internationally recognised experts, experienced researchers and ESR cooperate face-to face and on-line "for" and "by" research; b) multiple supervision via tutoring and co-tutoring by at least three tutors in different countries; c) individual mobility for ESR at research centres for secondments; d) collective international mobility of trainees and teaching staff during International Summer Schools and Lab meetings; e) learning by doing (including transferable skills) in academic and non academic settings; f) worldwide access to common web platform, as tool for documentation, networking, training and monitoring trainees' progress; g) high tech infrastructure and lab facilities; h) quality evaluation system; i) officialisation of the joint degree; l) active integration in the world-wide SoReCom THEmatic NETwork; m) enhancement of career prospects both in and outside academia

**Evaluation Summary Report****Evaluation Result****Total score: 98.80% (Threshold: 70/100.00)**



### Criterion 1 - S&T QUALITY

Score: **5.00** (Threshold: 3.00/5.00 , Weight: 0.30)

#### Strengths and Weaknesses

##### Strengths

- The research topic is clearly defined and the research objectives are well outlined in the proposed project.
- The proposal has a broad perspective and involves many aspects of social science.
- The proposal includes the interdisciplinary methodology to emerge supra-disciplinary fields.
- The research training programme and research methodology are clearly presented in the proposal.
- The originality of the proposal is evidently presented.
- The innovative contribution of the research training programme is presented in detail beyond the interdisciplinary approach.
- The proposal provides a wide and crucial participation of private and non-academic partners in the research and training activities.
- Contribution of private sector is distributed in the course of each sub-research programme.

##### Weaknesses

- There are no evident weaknesses under this criterion.

#### Overall comments

*The scientific quality of the proposal is excellent.*

### Criterion 2 - TRAINING

Score: **5.00** (Threshold: 4.00/5.00 , Weight: 0.30)

#### Strengths and Weaknesses

##### Strengths

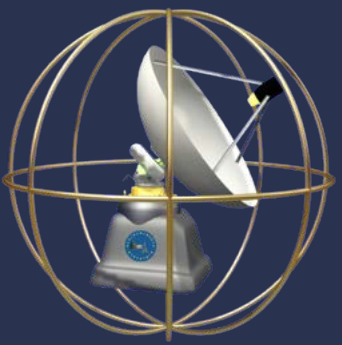
- The proposal clearly outlines training objectives.
- The proposed training programme structure is consistent with the training through research programme.
- There is a well-designed plan with monitoring structures, co-supervision, consisting of a supervisor from the academic and the non-academic institution.
- The timeliness and the training needs are clearly addressed in the proposal.
- A broad range of transferable skills and the presentation of the complementarities to create an innovative research environment are evidently specified.
- The proposal involves a well-designed, elaborated system of monitoring the ESRs progress.
- The secondments are well-designed, including the participation of non-academic partners.
- The contact of the researcher with the supervision in terms of frequency of meetings, guidance and advice is persuasively developed in the proposed project.
- Placement of researchers in associated non-academic partners is planned. The duration of the placement is reasonable. The content of training during this time is well defined.
- There is a good description of the combination of local specialist training with network-wide training activities.
- Early researchers and experienced researchers recruited will have a personal career development plan, which includes all requested aspects in line with the principles set out in the European Charter for Researchers and the Code of Conduct.

##### Weaknesses

- There are no evident weaknesses under this criterion

#### Overall comments

*This proposal provides an excellent research training programme.*




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1 / 3



**Built on the experience of both the European PhD on Social Representations and Communication, awarding a recognized joint degree since 1996 (<http://www.europhd.eu>), and the EU approved So.Re.Com. THEmatic NETwork, this international joint doctoral programme includes:**

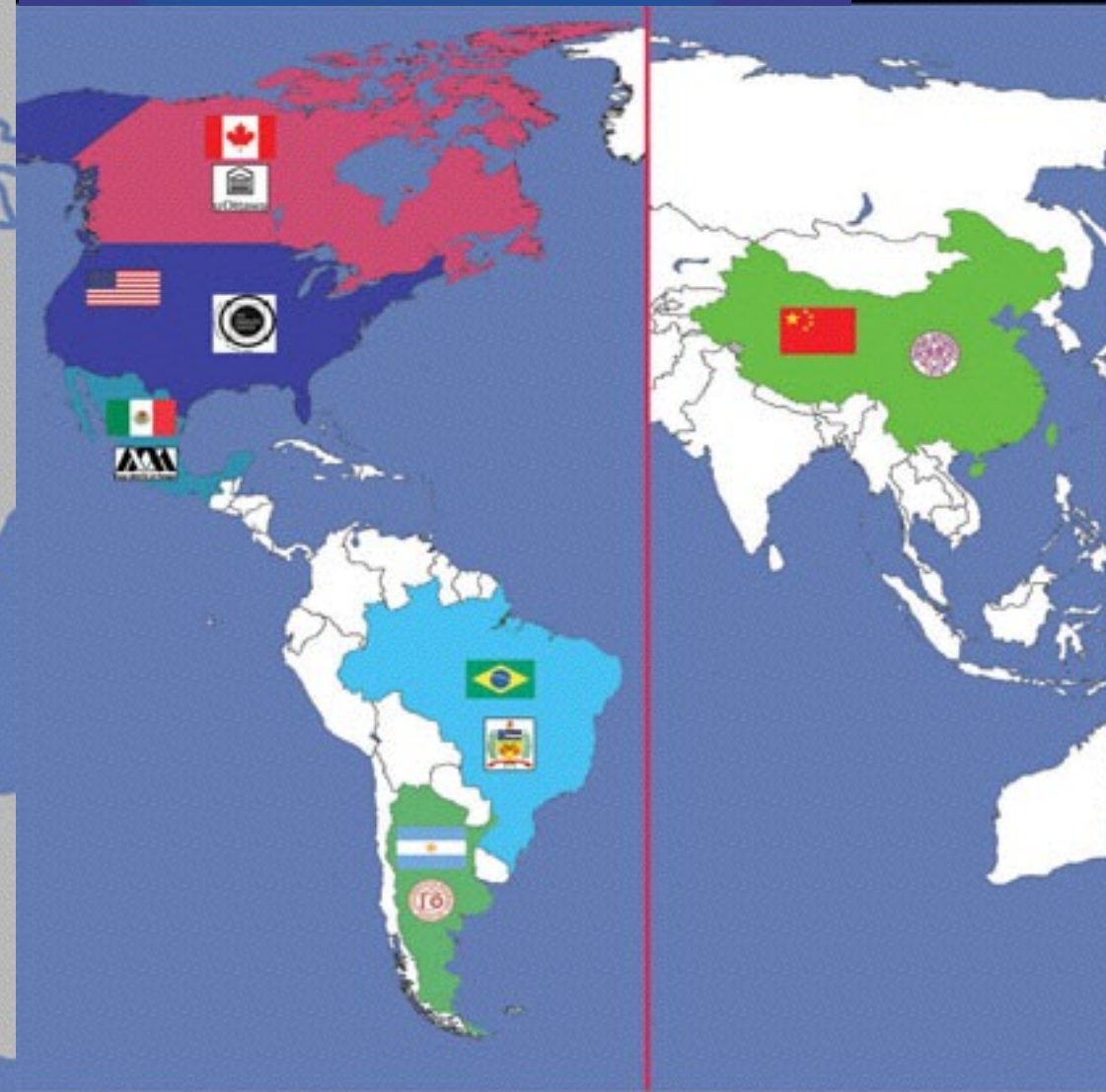
- **8 EU universities**  
in 6 European Countries:  
**Austria, Czech Republic, Italy, Romania, Spain, Switzerland**
- **6 extra-EU universities**  
in United States, Canada, Brazil, Argentina, Mexico and China
- **2 private companies**  
in Sweden and Italy
- **1 public research institute**  
in France



**Network  
Composition**



# The SoReComJoint-IDP institutional network





# Here we are.....



SAPIENZA  
UNIVERSITÀ DI ROMA



*You are kindly invited to participate*

*in the European/International Joint PhD in S.R. & C. Joint Diploma Delivery Ceremony  
and to the PEOPLE-ITN SoReComJoint IDP project inaugural party  
at the European/International Joint PhD Multimedia Lab & Research Center  
4<sup>th</sup> October (h. 12:00), Piazza Cavalieri di Malta, 2 - 00153 Rome*



*Please confirm your participation in the lunch to [annamaria.derosa@uniroma1.it](mailto:annamaria.derosa@uniroma1.it) or +39 / 06 / 69 380 814, if possible by 30 September 2013*

*Annamaria Silvana de Rosa*







**The European/International Joint  
Ph.D. on Social Representations and  
Communication Research Centre  
and Multimedia Lab**





# European/International Joint PhD TEACHING BOARD

## MEMBERS from SAPIENZA UNIVERSITY OF ROME



Prof. **Bruno Mazzara**, full professor of Social Psychology and Vice Dean of Political Sciences, Sociology and Communication Faculty, *Dipartimento di Comunicazione e Ricerca Sociale CORIS Sapienza Università di Roma* (via Salaria 113 I- 00198 Rome). His research interests include: a) cultural psychology; values and cultural transition; intercultural communication, b) social construction of shared knowledge, social representations and mass media; collective memory, c) social identity and interethnic relations; social construction of prejudice; migration and social integration, d) qualitative methods



Prof. **Giovanna Leone** is Associate Professor of Social Psychology at the Political Sciences, Sociology and Communication Faculty, *Dipartimento di Comunicazione e Ricerca Sociale CORIS Sapienza Università di Roma* (via Salaria 113 I- 00198 Rome).. Her research interests include: a) Social and collective aspects of autobiographical memory, b) Social representation of health and of psychological disease, c) Social and psychological costs of help-seeking and help-receiving, d) Social and psychological processes of in-group and inter-groups reconciliation









Dr. **Mauro Sarrica**, Ph.D. in Personality and Social Psychology, full researcher at the Political Sciences, Sociology and Communication Faculty, *Dipartimento di Comunicazione e Ricerca Sociale CORIS Sapienza Università di Roma* (via Salaria 113 I- 00198 Rome). His main interests are social construction of knowledge, stability and change of social beliefs, and peace psychology. His studies focus mainly on how people interpret and co-construct social reality in order to face changes and novelties. He has been involved in several international and interdisciplinary researches on Internet and Communication Technologies. In these fields he studied the social representations of ICTs, the impact of Internet on journalist's practices, the use of online forum to motivate and coordinate collective actions.



Dr. **Paola Passafaro**, Ph.D. Researcher in Social Psychology at the Faculty of Medicine and Psychology, *Dipartimento di Psicologia dei Processi di Sviluppo e Socializzazione P.P.S.S.* (via dei Marsi, 78 – 00185 Rome). Her research interests include: Social Psychology, Environmental Psychology, Psychological determinants of pro-environmental and sustainable behaviours, environmental education, sustainable tourism.



# Collaborators and Doctoral Research Trainees currently present at the European/International Joint PhD Lab

	<p><b>Dr. Robert Barakat</b>, Deputy Lab manager, project manager and webmaster. He is dedicated to the management of correspondence and development of all the on-going and planned activities, to the Physical and Virtual Libraries, the management of databases (INFOSTUD, CINECA, SAPERI etc.), the coordination of interns at the Lab and the management of the structure's organizational tasks (languages: French and Arab mother tongue, English, Italian)</p> <p>Presence at the Lab: Monday through Friday from 8:00 to 17:00</p>
	<p><b>Mr. Dalisay Toribio (Jerry)</b>, assistant for the logistical care of the structure (cleaning, repairs, etc.) (languages: Filipino mother tongue, Italian and English)</p> <p>Presence at the Lab: Tuesday and Thursday from 13:00 to 17:00</p>
	<p><b>Dr. Elena Bocci</b>, European Ph.D. holder, researcher at the Faculty of Medicine and Psychology, involved in various research projects (representations of mental illness, new media, intergenerational relations etc.), with didactical support tasks at the Medicine and Psychology Faculty, methodological tutoring for undergraduates and Ph.D. research trainees, training on particular data-gathering techniques and software of data analysis (languages: Italian mother tongue, English and French)</p> <p>Presence at the Lab: Monday, Tuesday and Thursday from 11:00 to 17:00</p> <p>Presence at the Faculty: Wednesday from 11:00 to 17:00</p>
	<p><b>Dr. Laura Dryjanska</b>, full-time European Ph.D. post-doc with support tasks on theoretical and methodological tutoring on the meta-theoretical analysis of the literature on social representations. She also collaborates to the research project on historical capitals, place identity and representations in tourists and residents (languages: Polish mother tongue, English, Italian and Spanish)</p> <p>Presence at the Lab: Monday through Friday from 8:00 to 17:00</p>
	<p><b>Dr. Haoxing Wang</b>, Chinese, European Ph.D. research trainee, working on the elaboration of her doctoral thesis, linked to the research project <i>Mass Psychology of Stock Market in China and Sources of Media Analysis</i> (languages: Chinese mother tongue and English)</p> <p>Presence at the Lab: Monday through Friday from 8:00 to 17:00</p>
	<p><b>Dr. Petra Carman</b>, Slovenian, European Ph.D. research trainee, working on the elaboration of her doctoral thesis on <i>Culture of Peace in a Multicultural Society</i> (languages: Slovenian mother tongue, English and some Italian)</p> <p>Presence at the Lab: Monday through Friday from 8:00 to 17:00</p>









# So.Re.Com. Joint-IDP Early Stage Researchers (1)

	<i>Surname Name</i>	<i>Nationality</i>	<i>Research Project</i>	<i>Place of secondment Sept-Nov. 2015</i>
	<b>Guraliuc Ioana</b>	<i>Romania</i>	<i>Genesis and development of the "structural paradigmatic approach" in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications</i>	<i>University of Iasi</i>
	<b>Gjorgjioska Marija Adela</b>	<i>Macedonia</i>	<i>Genesis and development of the "socio-dynamic paradigmatic approach" in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications</i>	<i>University of Lausanne</i>
	<b>Kukharava Maryia</b>	<i>Belorussia</i>	<i>Genesis and development of the "dialogical, conversational and narrative paradigmatic approaches" in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications</i>	<i>University of Masaryk</i>
	<b>Arhiri Laura</b>	<i>Romania</i>	<i>Genesis and development of the "anthropological and ethnographic paradigmatic approach" in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications</i>	<i>Universidad Autonoma Metropolitana</i>
	<b>Pastorino Agnese</b>	<i>Italy</i>	<i>Genesis and development of the "modelling paradigmatic approach" in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications</i>	<i>University of Pais Vasco</i>
	<b>Tomicic Ana</b>	<i>Croatia</i>	<i>Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: "Europe", the theory's homeland</i>	<i>University of Geneva</i>
	<b>Gherman Mihaela Alexandra</b>	<i>Romania</i>	<i>Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: "North-America and other continents (Oceania, Asia, Africa)", the new emerging scenarios</i>	<i>University of Ottawa</i>



# So.Re.Com. Joint-IDP Early Stage Researchers (2)

	<i>Surname Name</i>	<i>Nationality</i>	<i>Research Project</i>	<i>Place of secondment Sept-Nov. 2015</i>
	<b>Miguel Aguilar Carlos Filiberto</b>	<i>Mexico</i>	<i>Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: "Latin America", the most fertilised scenario</i>	<i>University of Santa Catarina</i>
	<b>Ramazanova Aminat</b>	<i>Russia</i>	<i>Taking stock of the literature in the thematic field of "Science, Social Representations and Communication"</i>	<i>University of Nankai</i>
	<b>De Madaria Borja</b>	<i>Spain</i>	<i>Taking stock of the literature in the thematic field of "Social Representations and Environment"</i>	<i>IFSTTAR</i>
	<b>Panzaru Gabriela</b>	<i>Romania</i>	<i>Taking stock of the literature in the thematic field of "Social Representations, Economy, Advertising, Marketing and Organizational Contexts"</i>	<i>University of Vienna</i>
	<b>Bozanovic Vladan Rafail</b>	<i>Montenegro</i>	<i>Taking stock of the literature in the thematic field of "Social Representations, Community &amp; Health"</i>	<i>University of Belgrano</i>
	<b>Berardi Filomena</b>	<i>Italy</i>	<i>Taking stock of the literature in the thematic field of "Social Representations &amp; Politics: Multidimensional identities, intergroup relations, social movements and active minorities"</i>	<i>University of Valencia</i>



# So.Re.Com. Joint IDP: PLAN FOR 13 ESR SECONDMENT

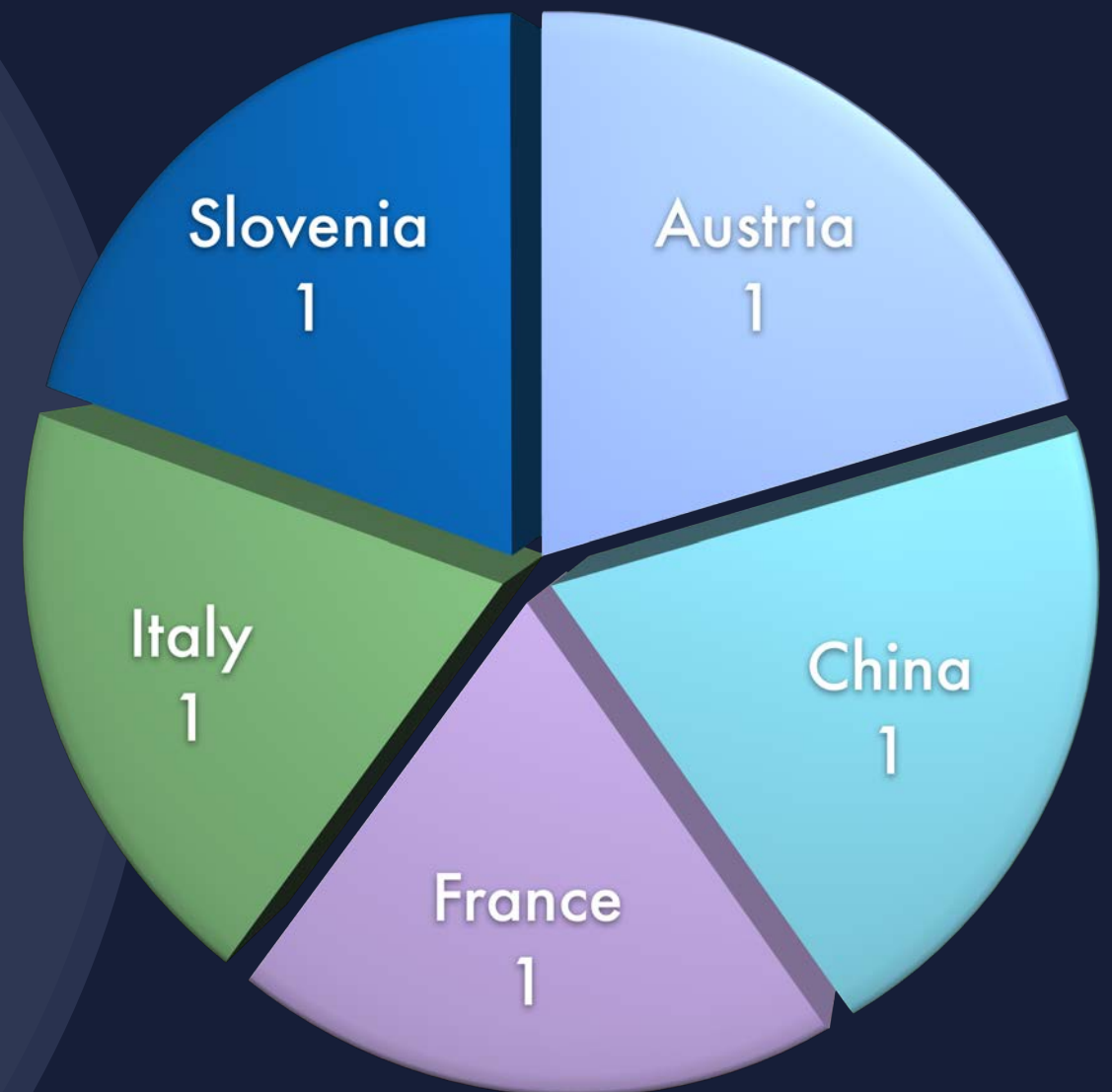
ESR	Host Beneficiary	Place of Secondment	Country	Organisation type	Length of Secondment	Project Title
1	<u>Sapienza University</u> Italy	<u>Universitatea Alexandru Ioan Cuza</u>	Romania	Public Higher Education Establishment	3 months	Structural paradigmatic approach
2	<u>Sapienza University</u> Italy	<u>Université de Lausanne</u>	Switzerland	Public Higher Education Establishment	3 months	Socio-dynamic paradigmatic approach
3	<u>Sapienza University</u> Italy	<u>Masarykova Univerzita</u>	Czech Republic	Public Higher Education Establishment	3 months	Dialogical, conversational and narrative paradigmatic approaches
4	<u>Sapienza Univ.</u> Italy	<u>Universidad Autonoma Metropolitana</u>	Mexico	Public Higher Education Establishment	3 months	Anthropological and ethnographic paradigmatic approach
5	<u>Sapienza University</u> Italy	<u>Universidad del Pais Vasco</u>	Spain	Public Higher Education Establishment	3 months	Modelling paradigmatic approach
6	<u>Sapienza University</u> Italy	<u>Université de Genève</u>	Switzerland	Public Higher Education Establishment	3 months	Social representation theory across different geo-cultural contexts: "Europe", the theory's homeland
7	<u>Sapienza University</u> Italy	<u>University of Ottawa</u>	Canada	Public Higher Education Establishment	2 months	Social representation theory across different geo-cultural contexts: "North-America and other continents (Oceania, Asia, Africa)", the new emerging scenarios
8	<u>Sapienza University</u> Italy	<u>City University of New York</u>	USA	Public Higher Education Establishment	2 months	
9	<u>Sapienza University</u> Italy	<u>Universidade Federal de Santa Catarina</u>	Brazil	Public Higher Education Establishment	3 months	Social representation theory across different geo-cultural contexts: "Latin America", the most fertilised scenario
10	<u>Sapienza University</u> Italy	<u>Nankai University</u>	China	Public Higher Education Establishment	3 months	Science, Social Representations and Communication
11	<u>Sapienza University</u> Italy	<u>Institut Français des Sciences et Technologies des Transports, Aménagement et des Réseaux</u>	France	Public Body	3 months	Social Representations and Environment
12	<u>Sapienza University</u> Italy	<u>Universität Wien</u>	Austria	Public Higher Education Establishment	3 months	Social Representations, Economy, Advertising, Marketing and Organizational Contexts
13	<u>Sapienza University</u> Italy	<u>Universidad de Belerano</u>	Argentina	Private Higher Education Establishment	3 months	Social Representations, Community & Health
	<u>Sapienza University</u> Italy	<u>Universidad de Valencia</u>	Spain	Public Higher Education	3 months	Social Representations & Politics: Multidimensional identities, Inter-group relations, social movements and active minorities



## So.Re.Com. Joint IDP:

**Integration of the 13 Early Stage Researchers to be recruited in the spring 2014 with the 5 research trainees currently enrolled in the European/International Joint doctorate and the new applicants for the a.y. 2014-15, currently under selection**

Name and Surname	Country
Charline Leblanc	France
Alessia Rochira	Italy
Haoxing Wang	China
Petra Carman	Slovenia
Miriam Zehnter	Austria





# So.Re.Com. Joint IDP: dedicated web-site platform



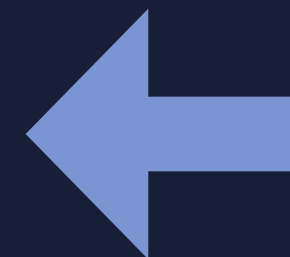
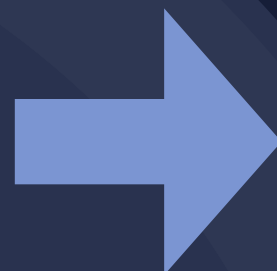




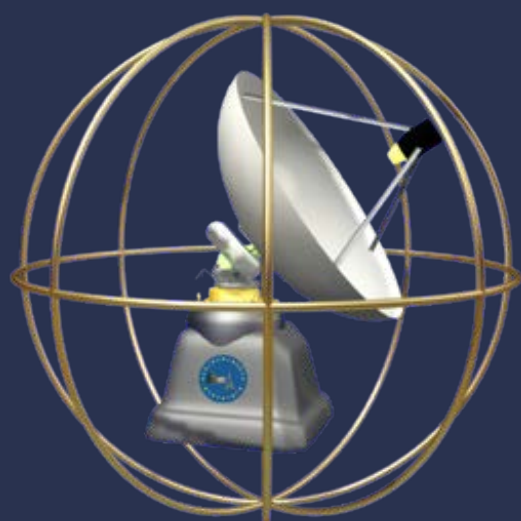
# **Integrated PHYSICAL and VIRTUAL MOBILITY**

## **NETWORK-TRAINING EVENTS**

**INTERNATIONAL SUMMER SCHOOLS**



**International Lab Meetings via Euro PhD web auditorium**





# International Summer Schools on Social Representations and Communication



- 1995** FINLAND (Lathi) 1<sup>st</sup> International Summer School: "Evereday thinking, Social Representations and Communication"
- 1996** FRANCE (Aix-en-Provence) 2<sup>nd</sup> International Summer School: "Multiple strategies in the investiagtion of Social Representations"
- 1997** PORTUGAL (Lisbon) 3<sup>rd</sup> International Summer School: "S.R. theory: historical roots, articulation and developement"
- 1998** SPAIN (San Sebastian) 4<sup>th</sup> International Summer School: "The theory towards applications"
- 1999** ITALY (Rome) 5<sup>th</sup> International Summer School: "Developing European Doctoral Training"
- 2000** ITALY (Rome) 6<sup>th</sup> International Summer School: "Social Representations Theory Around the World"
- 2001** ITALY (Rome) 7<sup>th</sup> International Summer School: "Communication: Languages, Representations, Interaction"
- 2002** ITALY (Rome/Genazzano) 8<sup>th</sup> International Summer School: "Communication, Media, Social Interactions and Social Representations" - New Media: Nets and Internet
- 2003** ITALY (Rome/Genazzano) 9<sup>th</sup> International Summer School: "Communication, Media, Social Interactions and Social Representation" - A Theoretical and Methodological Dialogue through research
- 2004** ITALY (Rome/Genazzano) 10<sup>th</sup> International Summer School: "Communication, Media and Social Representations" - Social influence and Communication in the new scenario of the information society: is it possible to change risk behaviour?
- 2005** ITALY (Rome) 11<sup>th</sup> International Summer School: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Computer Mediated Training Sessions, both Theoretical and Methodological"
- 2006** ITALY (Rome) 12<sup>th</sup> International Summer School: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations "
- 2007** ITALY (Rome) 13<sup>th</sup> International Summer School: "Structural Approach to Social Representations"
- 2008** ITALY (Rome) 14<sup>th</sup> International Summer School: "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"
- 2009** ITALY (Rome) 15<sup>th</sup> International Summer School: "Cultural and cross-cultural approaches to Social Representations: the implications of the globalized/localized cultural scenarios"
- 2010** ITALY (Rome) 16<sup>th</sup> International Summer School: "Social Representations and Science"
- 2011** ITALY (Rome) 17<sup>th</sup> International Summer School: "Social Representations of Urban Places and Environment: Images, Memory and Identity"
- 2012** ITALY (Rome) 18<sup>th</sup> International Summer School: "Social Representations of Economics and Finance"
- 2013** ITALY (Rome) 19<sup>th</sup> International Summer School: "Intensive Training Sessions - Oktoberfest and People-IDP kick-off meeting and inaugural party "
- 2014** ITALY (Rome) 20<sup>th</sup> International Summer School: Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradiqms and the "modelling approach"





# The European Ph.D. on Social Representations and Communication International Lab Meetings So.Re.CoMEDIA & SOCIETY

at the European PhD on Social Representations & Communication Multimedia LAB & Research Center, Rome-Italy  
in combination with Worldwide on-line connection points



Winter 2005

**1<sup>st</sup> International Lab Meeting:** "Virtual Group Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-

Spring 2005

**2<sup>nd</sup> International Lab Meeting:** "Image-Based Research Methods for Analyzing Social Representations in action in different cultural contexts"

Summer 2005

**3<sup>rd</sup> International Lab Meeting:** "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Theoretical and

Winter 2006

**4<sup>th</sup> International Lab Meeting:** "Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical

Spring 2006

**5<sup>th</sup> International Lab Meeting:** "Modeling and Positioning Approach in Research on Social Representations"

Summer 2006

**6<sup>th</sup> International Lab Meeting:** "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations"

Winter 2007

**7<sup>th</sup> International Lab Meeting:** "Anthropological Approach to Social Representations and Qualitative Methods"

Spring 2007

**8<sup>th</sup> International Lab Meeting:** "Experimental Design in Investigating Social Representations and Influence Processes"

Summer 2007

**9<sup>th</sup> International Lab Meeting:** "Structural Approach to Social Representations & advanced courses on Analysis of Similarity and the Evoc statistical

Winter 2008

**10<sup>th</sup> International Lab Meeting:** "Developing Meta-Theoretical Approach to Social Representations Literature: the contribution of Italian Scholars belonging

Spring 2008

**11<sup>th</sup> International Lab Meeting:** "Identity and Social Representations: Cultural and Mythical Dimensions"

Summer 2008

**12<sup>th</sup> International Lab Meeting:** "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"

Winter 2009

**13<sup>th</sup> International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature"

Summer 2009

**14<sup>th</sup> International Lab Meeting:** "Cultural & cross-cultural approaches to Social Representations: the implications of globalized/localized cultural scenarios"

Winter 2010

**15<sup>th</sup> International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature"

Summer 2010

**16<sup>th</sup> International Lab Meeting:** "Social Representations and Science"

Winter 2011

**17<sup>th</sup> International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature"

Summer 2011

**18<sup>th</sup> International Lab Meeting:** "Social Representations of Urban Places & Environment: Images, Memory and Identity"

Winter 2012

**19<sup>th</sup> International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature"

Summer 2012

**20<sup>th</sup> International Lab Meeting:** "Social Representations, Economics and Finance"

Winter 2013

**21<sup>st</sup> International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature" and Bibliometric Tools

Summer 2013

**22<sup>nd</sup> International Lab Meeting:** "Intensive Training Sessions - Oktoberfest and People-IDP kick-off meeting and inaugural party "

Winter 2014

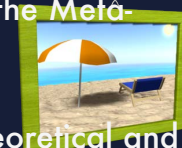
**23<sup>rd</sup> International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature" and Bibliometric Tools

Spring 2014

**24<sup>th</sup> International Lab Meeting:** "Environment facing societal challenges"

Summer 2014

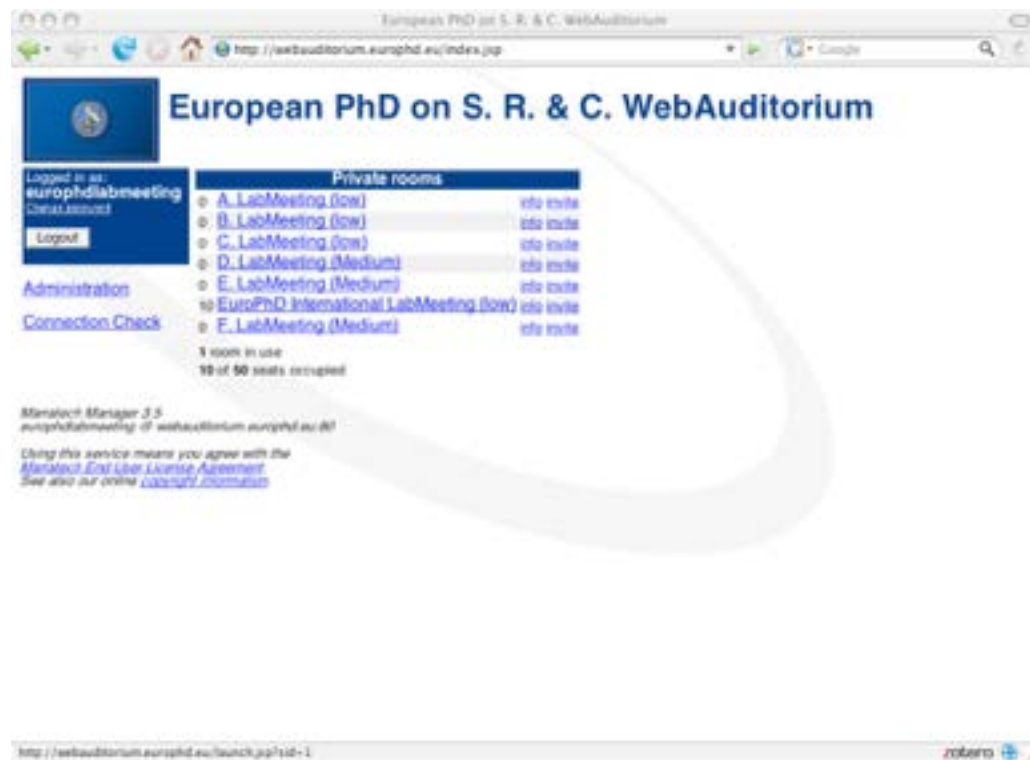
**25<sup>th</sup> International Lab Meeting:** "Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the "modelling approach"





Each session of the European Ph.D. International Lab Meetings includes two pilot tests before the events start aimed at verifying and assessing in advance the technical abilities of each participant. It provides two full days of basic and advanced training on the use of Marratech's programs. This includes an interactive test of the skills acquired by participants. Experience shows that after these sessions, participants, including senior professors unfamiliar with new technologies, are quickly able to actively participate in the event. Their presence visually, in text chat, their voices and videos and their interactive use of the *white-board* is warmly welcomed by all participants.

Indeed, the *white-board* allows interactive use not only among participants from in and outside the lab, but is highly functional for sharing applications and software. For example, this allows us for to hold advanced training sessions and collaborative learning on statistical packages by using data files provided by each participant. It is also interesting to use the *white-board's* share screen both for the participants' presentations (they start by locating themselves on the globe with an arrow and fill in whatever they believe best represents their identities) and for the collective evaluation of the event, by writing comments and suggestions on the shared screen.

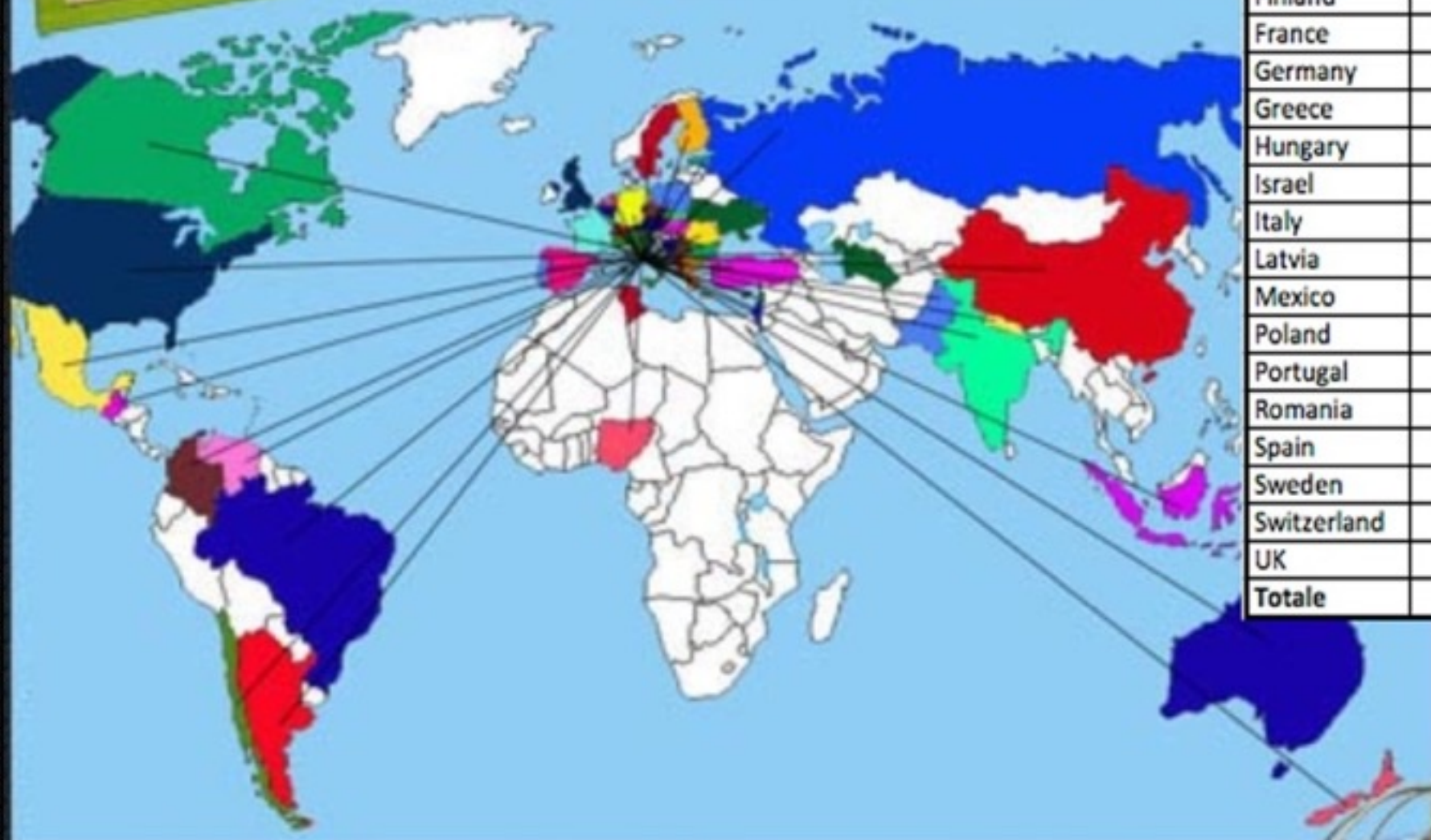






PARTICIPANTS	
Albania	6
Argentina	22
Australia	5
Austria	16
Belgium	4
Bosnia	1
Brazil	57
Bulgaria	11
Canada	10
Chile	7
China	22
Colombia	8
Cyprus	2
Czech	25
Estonia	6
Finland	20
France	125
Germany	19
Greece	20
Guatemala	1
Hungary	26
India	4
Indonesia	36
Israel	4
Italy	367
Lebanon	5
Macedonia	1
Malta	2
Mexico	31
Moldavia	8
Nepal	2
Netherlands	2
New Zealand	2
Nigeria	5
Pakistan	2
Palestine	8
Poland	51
Portugal	54
Romania	158
Russia	9
Serbia	11
Slovakia	24
Slovenia	3
Spain	23
Sweden	10
Switzerland	7
Tunisia	13
Turkey	12
Turkmenistan	2
Ukraine	17
UK	18
USA	16
Venezuela	13
<b>Totale</b>	<b>1333</b>

1333 participants from 53 countries  
306 guest speakers from 24 countries

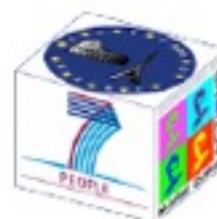


TEACHING STAFF	
America	6
Austria	10
Belgium	2
Brazil	7
Canada	2
China	4
Czech	5
Estonia	1
Finland	12
France	63
Germany	3
Greece	2
Hungary	2
Israel	7
Italy	71
Latvia	1
Mexico	1
Poland	6
Portugal	20
Romania	5
Spain	24
Sweden	18
Switzerland	8
UK	26
<b>Totale</b>	<b>306</b>





# 10 Training Events



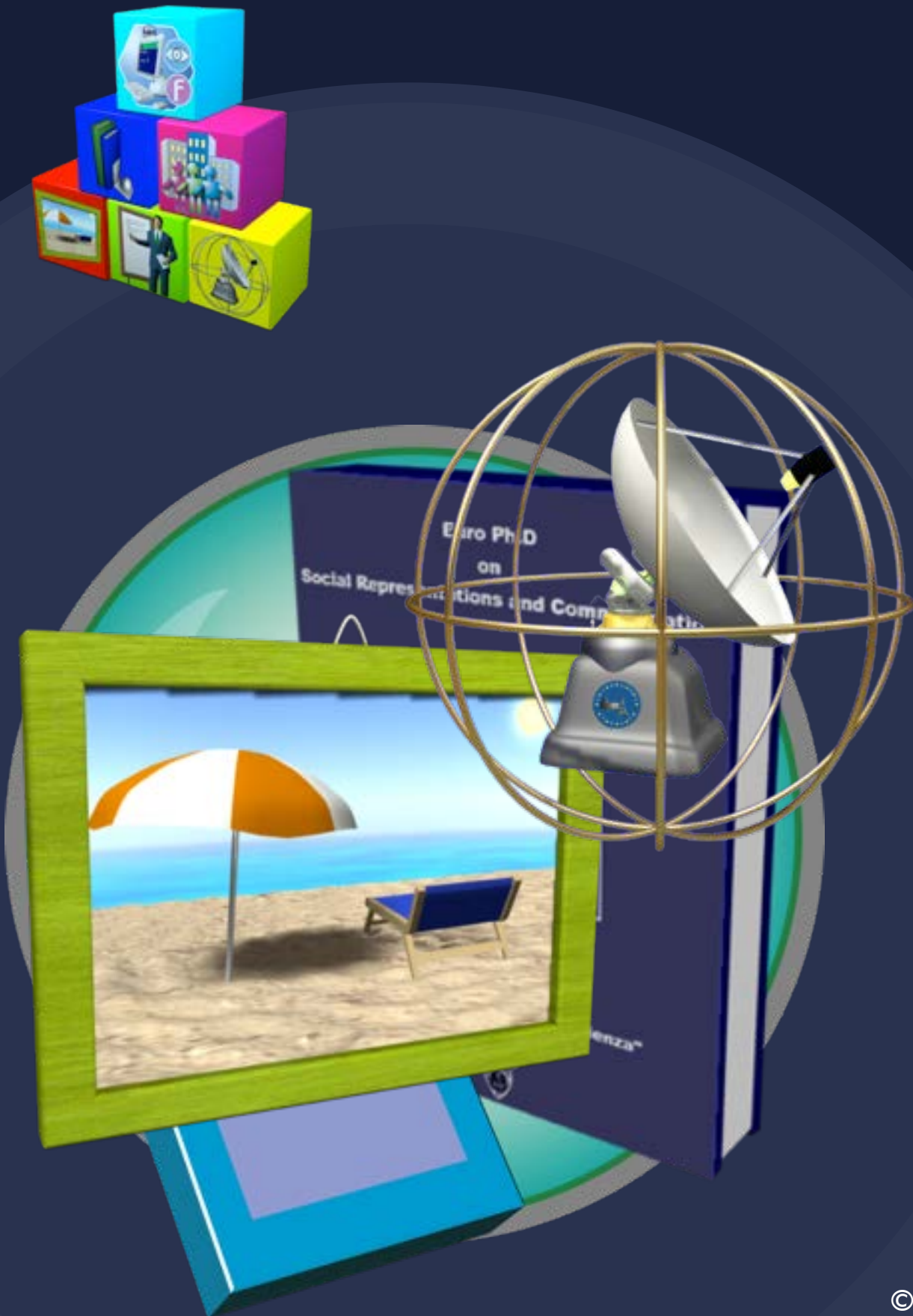
Funded by the European Union

**So.Re.Com. Joint-IDP 10 scientific events foreseen by the contract from 2014 to 2017**

EVENT	TITLE	DATE
2014 Int. summer School	Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the <i>modelling approach</i>	13 <sup>th</sup> - 19 <sup>th</sup> July 2014
2015 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication	25 <sup>th</sup> - 28 <sup>th</sup> January 2015
2015 Spring Lab Meeting	The "Anthropological", "Narrative", "Dialogical" and "Subjective" paradigmatic approaches to Social Representations	26 <sup>th</sup> - 29 <sup>th</sup> April 2015
2015 Int. summer School	Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents	18 <sup>th</sup> - 25 <sup>th</sup> July 2015
2016 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication	24 <sup>th</sup> - 27 <sup>th</sup> January 2016
2016 Spring Lab Meeting	The "Structural" paradigmatic approach to Social Representations	17 <sup>th</sup> - 20 <sup>th</sup> April 2016
2016 Int. summer School	The "methodological polytheism in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods	17 <sup>th</sup> - 23 <sup>rd</sup> July 2016
2017 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & C.	29 <sup>th</sup> January - 1 <sup>st</sup> February 2017
2017 Spring Lab Meeting	The "Socio-Dynamic" paradigmatic approach to Social Representations	16 <sup>th</sup> - 19 <sup>th</sup> April 2017
2017 Int. summer School	Social Representations in the social arena faced with social demand: the impact of this supra-disciplinary research field on the wide range of societal issues investigated in the various thematic areas in multiple applied contexts	16 <sup>th</sup> - 22 <sup>nd</sup> July 2017



# Research trainees' Obligations



**c) to submit:**

- **a critical review of the bibliography on the research undertaken and their research progress during the Winter and Spring Sessions of the International Lab Meetings;**
- **an extensive yearly report to be presented in the dedicated training session during the International Summer School**



# Quality Control and On-Line Monitoring System via personalised web site for each research trainee



home site map

**European Ph.D. on  
Social Representations and Communication**

Logged User: Annamaria de Rosa [ Your Profile ] [ logout ]

- Research project - Final thesis evaluation

Main tutor or co-tutors selection: ☒ 1 Annamaria de Rosa

2  
3  
5

**European Ph.D.  
Research Trainees  
list**

- Personal Data
- Curriculum
- Research project:
  - Abstract
  - Initial report
  - Intermediate report
  - Final thesis
  - Final article
- Research report evaluation:
  - Initial report
  - Intermediate report
  - Final thesis
  - Final article
- ECTS - EuroPhD Training individual profile
- Publications



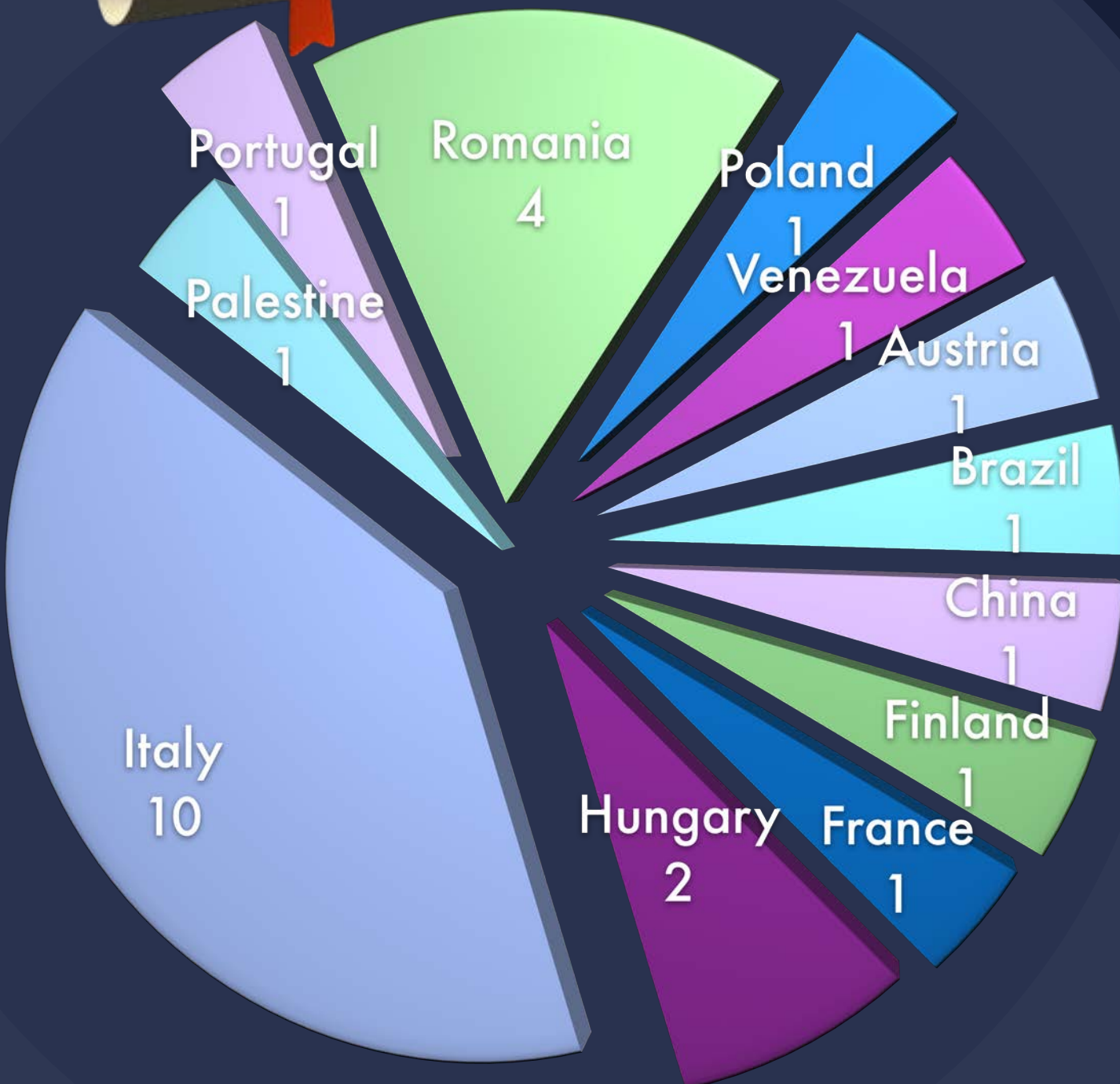
# Research trainees' Obligations



- **d) to write the full report of their dissertation in a national language of the country where the doctorate is being pursued (site of the national tutor acting as main supervisor) or in English. This is to be evaluated by the national tutor.**
- **To write a short version (in article format) in English, which - upon agreement of the three tutors - should be evaluated by the International Evaluation Board (Final Jury) and deemed ready to be submitted to international**

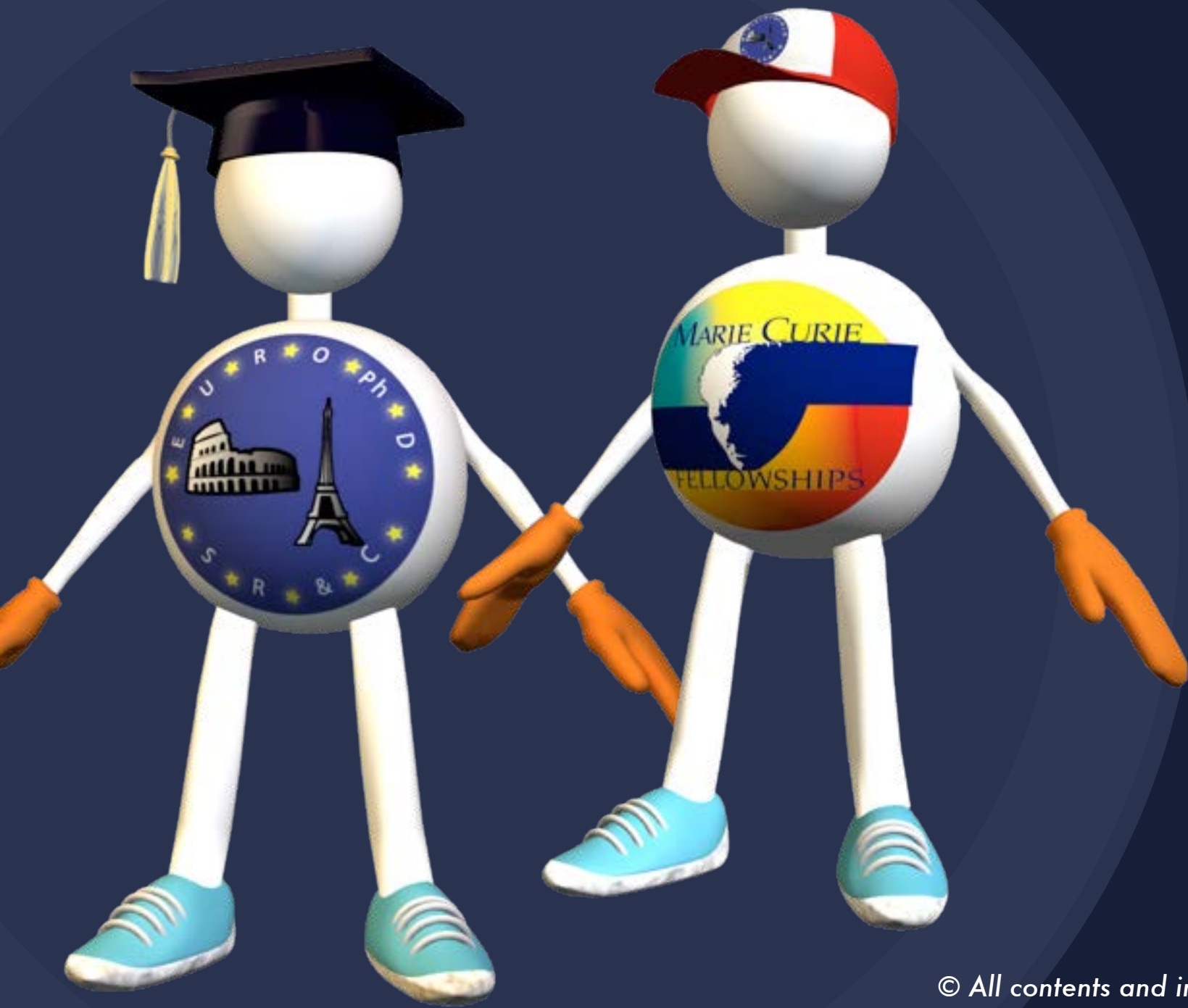


# European/International Joint PhD in Social Representations and Communication degree holders by NATIONALITY





**Thank you for your attention**



**[annamaria.derosa@uniroma1.it](mailto:annamaria.derosa@uniroma1.it)**

**[www.europhd.eu](http://www.europhd.eu)**