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Geo-Mapping the Global Dissemination of the Social Representations Theory: Geo-cultural Focus

Prof. Annamaria Silvana de Rosa, Dr. Laura Dryjanska, Dr. Elena Bocci *

European/International Joint PhD in Social Representations and Communication Research Centre and Multimedia Lab, Sapienza University of Rome, Italy

Objectives

- To present a selection of results showing the global dissemination of the Social Representations Theory, visualized according to a technique designed ad hoc for geo-mapping the development and the dissemination of the theory across the continents (de Rosa, 2014a), over several generations of scientists, and according to geo-cultural focus.

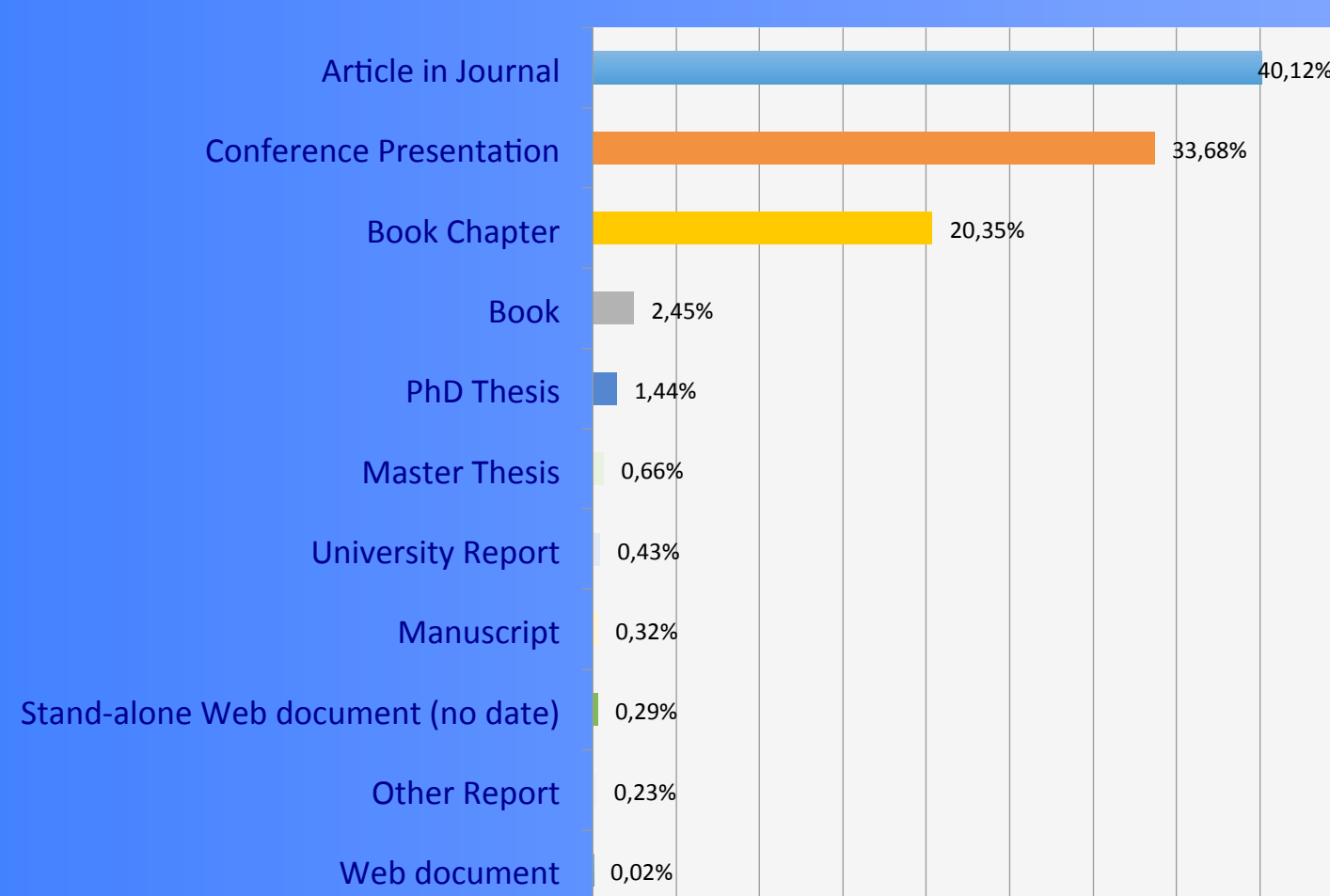
The results are based on “big data” and “meta-data” filed in the **SoReCom “A.S. de Rosa” @-library** repositories, concerning the geo-cultural localisation of authors’ countries and their institutional affiliations, the year, the type and the language of publication, the journal’s bibliometric indices, etc.

Research tools

The **grid for meta-theoretical analysis of literature on Social Representations** (de Rosa 1994, last revised version February 2014) is organized in **five main areas**:

- Theoretical reference to Social Representations constructs** monitors whether a publication refers to Social Representations Theory in a very generic way or addresses specific paradigmatic elements of the theory (i.e. the genesis, processes, functions, structure, transmission, and transformation of Social Representations) or whether the contribution refers to the theory itself as an object of critical analysis (meta-theory);
- Theoretical reference to other constructs and theories** identifies whether the publication refers to other constructs, concepts and theories related to Social Representation as well as the focus of the reference: integration, differentiation, comparison, replacement;
- Thematic analysis** categorizes the contents of empirical contributions by identifying the general thematic areas (i.e. health, environment, etc.) and the specific object of each study (i.e. AIDS, pollution, etc.), as well the specific typology (closed, open, polemic) of the Social Representations;
- Methodological profile of each study** (its research design, its location, its nature, instruments for data collection, channels used as source of information, techniques for data analysis) and characteristics of the selected population (size of sample, variables considered, unit of analysis);
- Paradigmatic coherence** between the theoretical assumptions and the methodological research design.

The frequencies distribution of 9301 items specifically related to **Social representations and Communication** filed in the repositories of the SoReCom “A.S. de Rosa” @-Library by the “**Resource Type**”



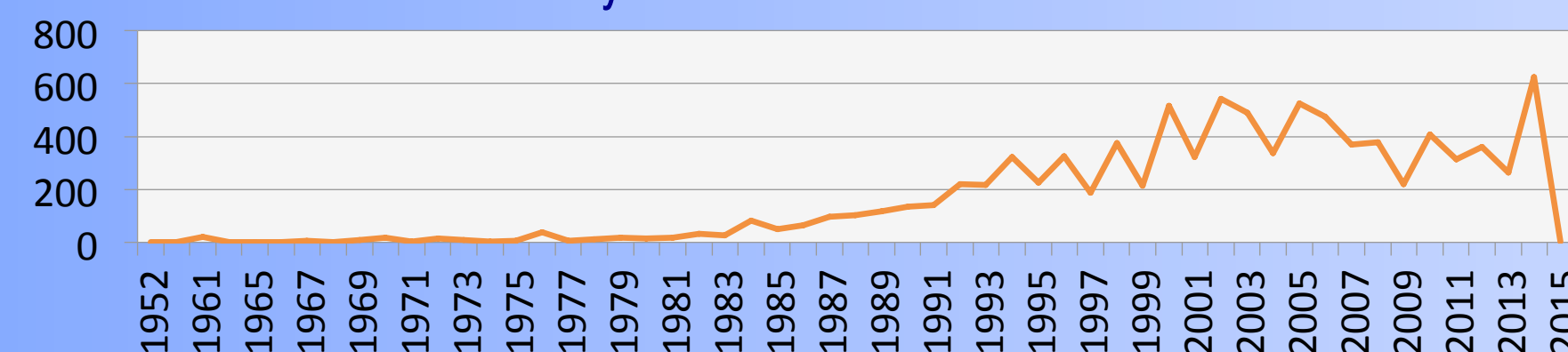
The frequencies distribution of 3133 conference presentations related to **Social representations and Communication** filed in the repositories of the SoReCom “A.S. de Rosa” @-Library by the “**Conference Type**”



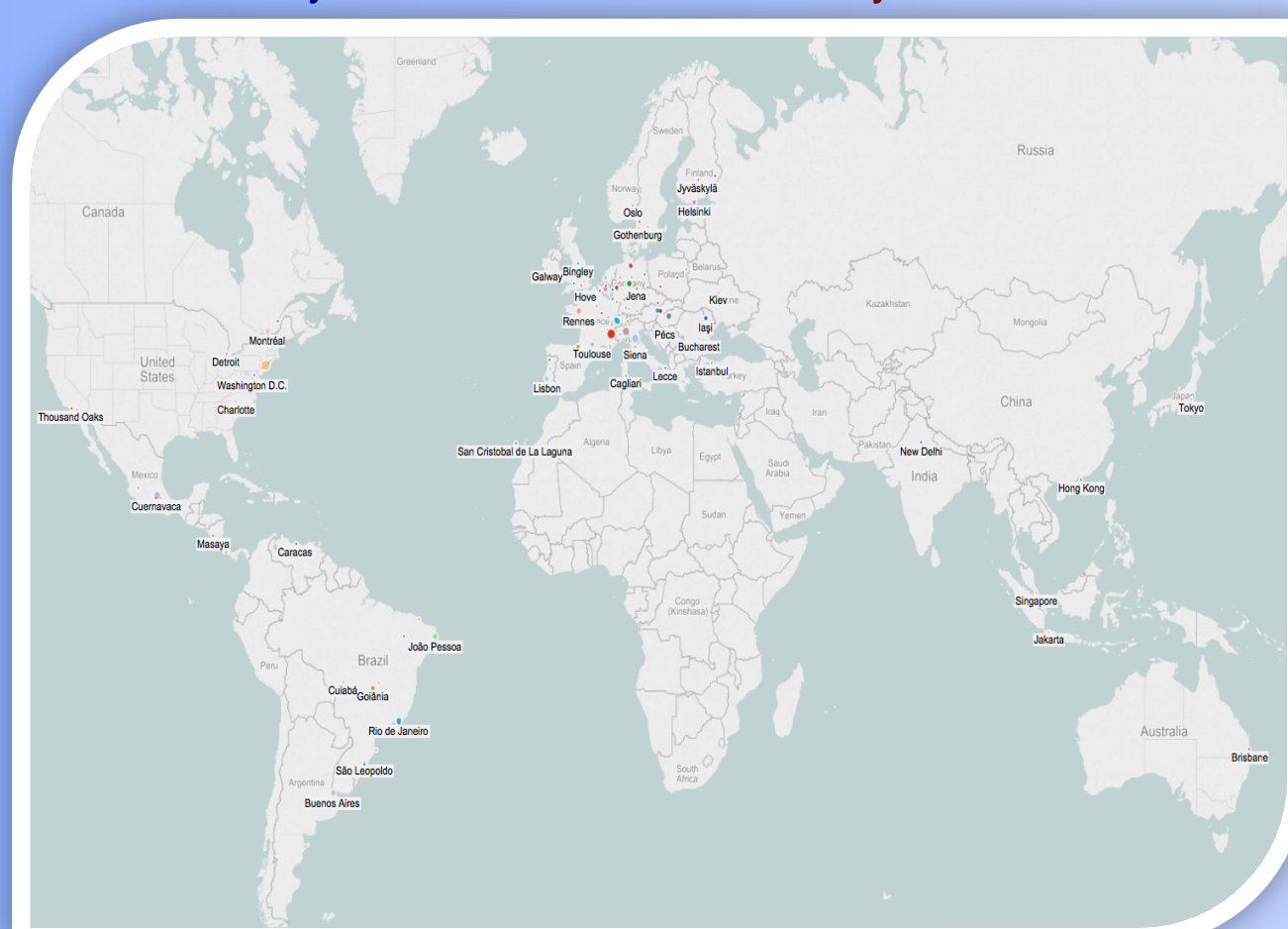
The frequencies distribution of 9301 items (retrieved on July 20, 2015) related to Social Representations and Communication filed in the repositories of the **SoReCom “A.S. de Rosa” @-Library** produced in the different Continents-Countries:



The frequencies distribution of 9301 items specifically related to **Social representations and Communication** filed in the repositories of the SoReCom “A.S. de Rosa” @-Library by the “**Year of Publication**”

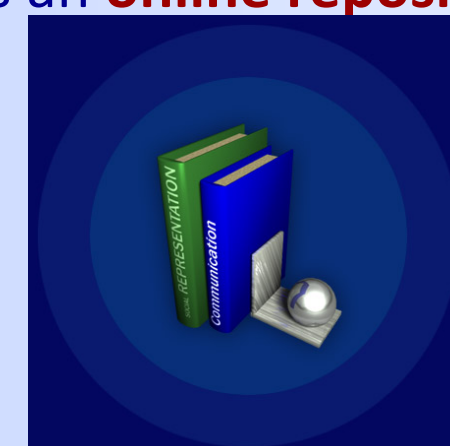


The frequencies distribution of 2118 books related to **Social representations and Communication** filed in the repositories of the SoReCom “A.S. de Rosa” @-Library by the “**Book Publisher's City**”



So.Re.Com. “A.S. de Rosa” @-library

The poster illustrates the prototypical use of the **SoReCom “A.S. de Rosa” @-library** as a **research tool**, rather than simply as an **online repository** for scientific documentation.



<http://www.europhd.net/cgi-bin/WebObjects/europhd.woa/wa/biblio>

<http://www.europhd.net/cgi-bin/WebObjects/europhd.woa/wa/virtualLib>

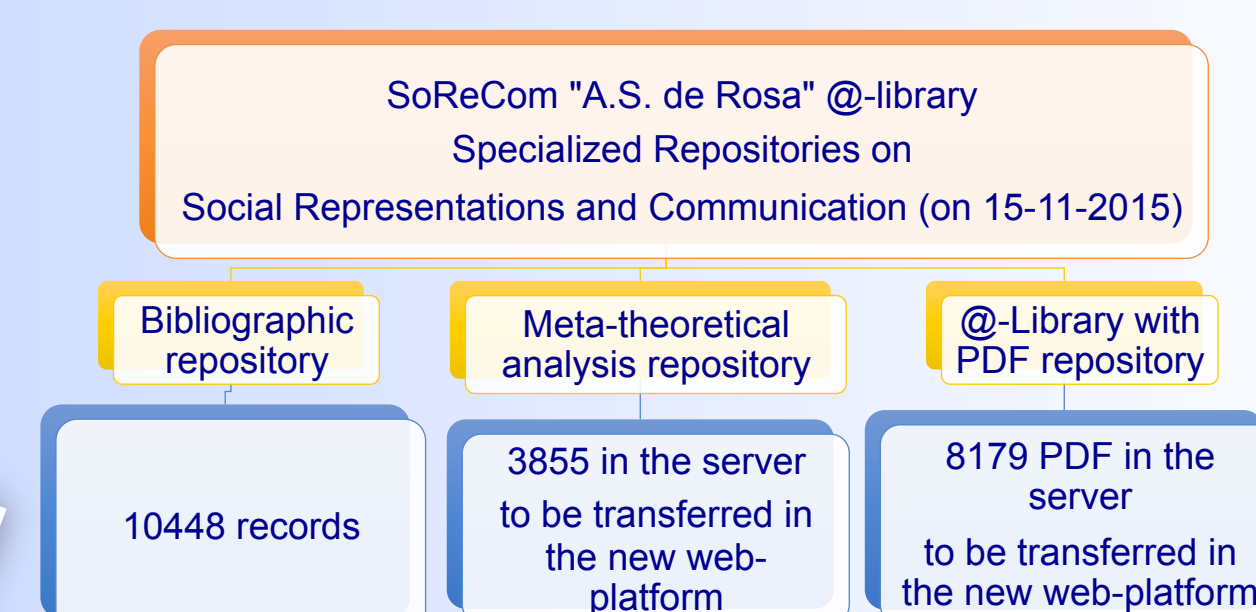
The **SoReCom “A.S. de Rosa” @-library** is a multiform digital environment of integrated relational data-bases conceived in the logic of the **semantic web**, including a series of web interfaces, aimed to integrate:

a) documentation services (bibliographic repository, meta-theoretical analysis repository, intelligent @-Library)

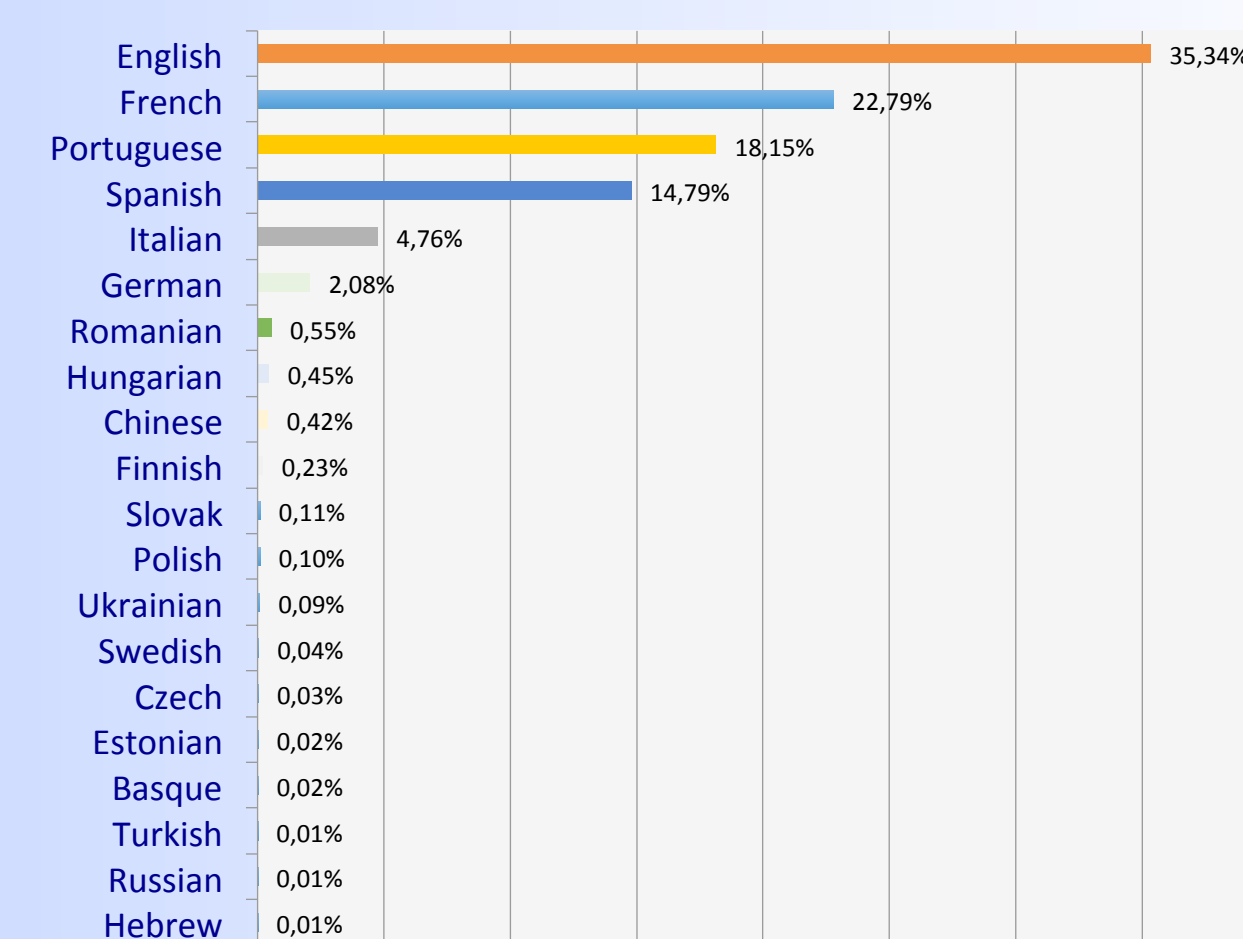
b) networking (interactive web-videoconference, on-line So.Re.Com. virtual community)

c) research training (European/International Joint PhD “Virtual Campus”: video-courses in streaming, distant tutoring and co-tutoring, on-line trainee evaluation, etc. <http://www.europhd.eu>);

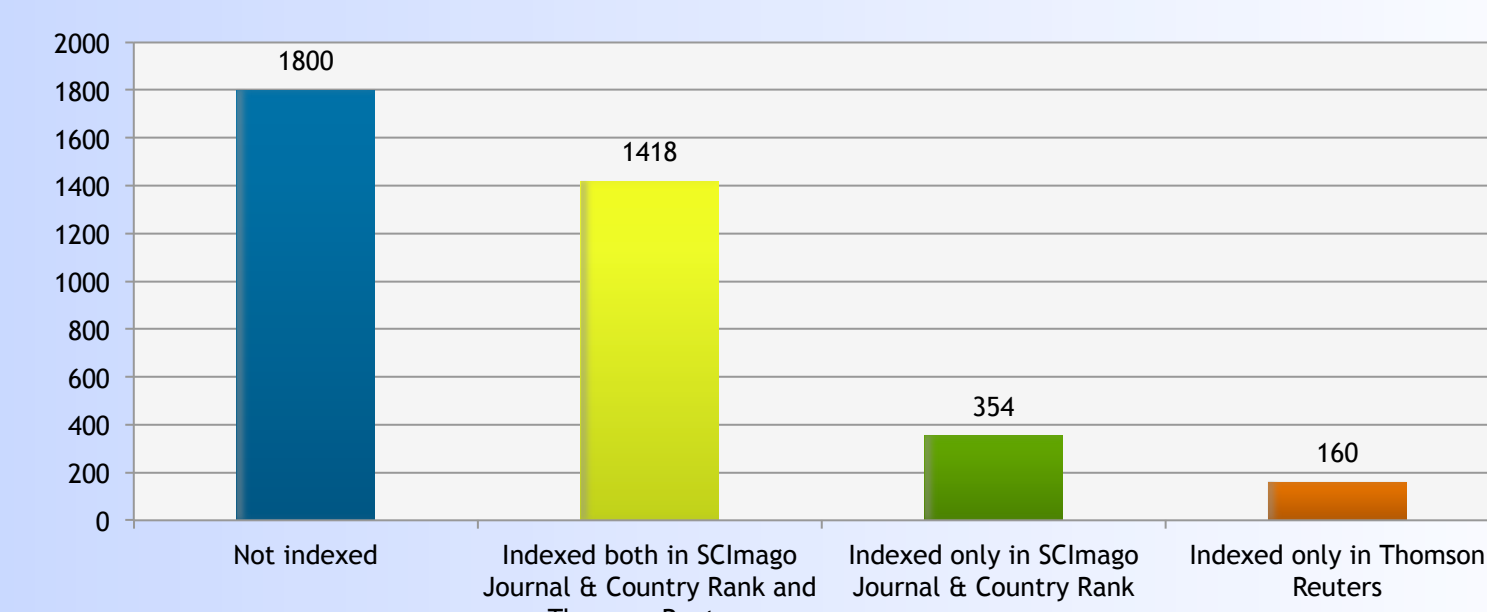
It includes over **10,000 references**, and a vast and growing collection of bibliographic entries and a series of specific web-tools designed by **Annamaria Silvana de Rosa**, who is also the creator and the program director of the European/International Joint PhD in Social Representations and Communication and of the So.Re.Com. THEMATIC NETWORK).



The frequencies distribution of 9301 items specifically related to **Social representations and Communication** filed in the repositories of the SoReCom “A.S. de Rosa” @-Library by “**Language**”: S.R. a multi-language enterprise in 20 languages



The frequencies distribution of 3732 journal articles related to **Social representations and Communication** field in the repositories of the SoReCom “A.S. de Rosa” @-Library by the top “**Journal Indexing**”



Conclusions: The empirical data presented in this contribution confirm the richness of the diversified publishing opportunities gained by the social representations literature - after 20 years of latency period following the *Opera Prima* (Moscovici, 1961)- considering diverse types of publications ranging across diverse dates, and also the first author's institution's country, as well as some specific typologies of conference types, cities of book publishers and bibliometric indexes of the journals.

*In collaboration with the **13 SoReCom Joint IDP fellows**: Carlos Miguel Aguilar Filiberto, Laura Arhiri, Filomena Berardi, Borja De Madeira, Teresa Forte, Mihaela Alexandra Gherman, Marija Adela Gjorgjioska, Ioana Guraliuc, Maryia Kukharava, Gabriela Monica Panzaru, Agnese Pastorino, Aminat Ramazanova, Ana Tomicic (<http://www.europhd.eu/SoReComJointIDP>)

