SEMINAR *LACCOS AND ITALY*

**THE FRUITFUL RELATIONSHIP BETWEEN LACCOS AND THE EUROPEAN JOINT PHD IN SR & C**

**TERESA FORTE, PHD RESEARCH FELLOW**

**MAIN TUTOR: ANNAMARIA DE ROSA (SAPIENZA UNIVERSITY, ROME)**

**CO-TUTOR: BRÍGIDO CAMARGO**

**MASTER STUDENTS: ANDREA AMEDEO AND GIULIA SORRENTINO**

*LACCOS, UFSC, FLORIANÓPOLIS, BRAZIL 18/11/2015*
The European/International Ph.D on Social Representations and Communication is an EU-approved training structure, designed in 1993 and operational since 1996, that provides advanced research training for early stage researchers in a cross-disciplinar paradigmatic field based on the SR theory and Communication studies (de Rosa, 2004, 2007; 2009a, 2009b, 2010).

It is grounded on Social Psychology however it privileges the contact with sociology, anthropology, communication studies, socio-economic and political science, education, environmental studies and other thematic fields related with social issues.
Presenting the European/International Joint Ph.D in SR & C

- The main goal is to prepare researchers for traditional academic careers as well as providing the private and public sectors with researchers expert in the Social representations field (de Rosa, 2009)

- The program meets the strong demand for interactive networking and innovative research training in social sciences, providing the opportunity for the trainees to work in different cultural and linguistic settings while offering a didactic structure of a wide range of research methodologies and complementary skills (de Rosa, 2009)

- Selected by DG Education and Culture as an example of "best practices" for dissemination in higher education
Presenting the European/International Joint Ph.D in SR & C Research Centre and Multimedia Lab- ROME
The European doctorate is coordinated by the Sapienza University of Rome, site of the European Ph.D. Research Centre and Multimedia Lab, which integrates the three research pillars:

- **documentation services** (specialised intelligent eLibrary, full bibliographic inventory, meta-analysis inventory)

- **networking** (interactive web-videoconference, on-line virtual community)

- **research training** (European PhD “Virtual Campus”: video-courses in streaming, European Ph.D. Web-Auditorium, distant tutoring and co-tutoring, on-line evaluation on the personalised research trainee’s web spaces, etc.).
Presenting the European/International Joint Ph.D in SR & C

The joint doctoral degree is awarded by 8 universities in 5 European countries:

- **Italy**: Sapienza University- Rome, coordinator
- **Czech Republic**: Masaryk University- Brno
- **France**: Universities of Aix- Marseille, Montpellier II, Lyon 2
- **Romania**: University Alexandru Ioan Cuza, Iasi
- **Spain**: University of Basque Country and Valencia
Presenting European/International Joint Ph.D in SR & C Partners and development

The original network of 13 European universities has grown to 25 universities and 4 non-academic partners in 12 EU and 6 extra EU countries.
Presenting the European/International Joint Ph.D in SR & C

Non academic partners- transferable skills

**ELSEVIER**
Knowledge of bibliometric tools, publishing strategies, editorial policy, etc.; cross-fertilising knowledge from Computer Sciences Engineering (Big Data, Bibliometrics, etc.) and from Social Sciences

**IFSTTAR**
Exposure to a variety of approaches thanks to the multidisciplinary research teams in fields such as: urban and environmental studies, transportation and telecommunication, epidemiology, ergonomics, psychology, sociology, statistics, artificial intelligence, etc.

**CONERI**
Courses in communication and team processes related to online meetings. Research trainees actively participate in organizing e-meetings and virtual team building related to online meetings

**CONTATTO LAVORO**
Employer branding, qualitative and quantitative analysis, new media and training on WEB 2.0 corporate identity management, design and implementation of corporate blogs, forums and wiki websites. Small-company entrepreneurship skills, including sales and marketing, multi-layered identity
Presenting the European/International Joint Ph.D in SR So.Re.Com Thematic NETwork of excellence

It benefits from the So.Re.Com Thematic NETwork of excellence, a “network of networks”, which is aimed at:

- enhance co-operation between the Euro PhD on S.R.&C. and academic, professional, international and commercial institutions throughout Europe and around the world;
- conduct and disseminate research on societal issues relevant for European policies;
- encourage wider application of "best practices" in developing a joint European curriculum for post-graduate students and to promote harmonisation of European masters curricula in Social Sciences via the "Tuning" approach and methodology.
Presenting the European/International Joint Ph.D in SR So.Re.Com Thematic NETwork of excellence

- produce web based multimedia tools to disseminate research of special interest to academics and professionals in the field of Social

- achieve synergies with other EU programme’s goals to develop e-learning for distant teaching and tutoring and to transform the Euro PhD web site into a PORTAL.

- expand joint programmes producing multimedia research training materials and ODL tools and disseminates “Innovative activities” begun within the Internationalisation program co-funded by the Italian Ministry of Scientific Research and Sapienza University of Rome. It also develops the SoReCom @-Library and videoconference Research Training @-Infrastructure on Social Sciences
The So.Re.Com.THEmatic NETwork at a glance: the European countries of partner Institutions
The So.Re.Com.THEmatic NETwork at a glance on global scenario
Presenting the European/International Joint Ph.D in SR & C
THEMATIC AREAS and Research Teams
Presenting the European/International Joint Ph.D in SR & C Research Teams

Team 1: Theoretical and methodological development of the social Research field

Team 2: Science and social representations

Team 3: Culture, Globalization and Social Representations

Team 4: Communication, Media and Social Representations
Presenting the European/International Joint Ph.D in SR & C

Research Teams

- Team 5: Collective memory, emotions and social representations
- Team 6: Identity and Social Representations
- Team 7: Social Representations and Politics
- Team 8: Family, Youth, Communication, Education and SR of Institutional Policies
- Team 9: Social Representations and Environment
Presenting the European/International Joint Ph.D in SR & C Research Teams

Team 10: Social Representations and Economy

Team 11: Social Representations, advertising, marketing and organizational contexts

Team 12: Social representations, Community and Health Applied Research

Team 13: Risk, Social Representations and Community Life
European/International Joint Ph.D in SR & C:
Researchers enrolled in 2015-2016:

Martina Di Loreto
Reg.N.: 101
Birthday: 04 Jun 1989

Claude Lavole
Reg.N.: 108
Birthday: 26 Nov 1956
Country: Enrolled a.y.: 2015-2016

Diana Arghire
Reg.N.: 105
Birthday: 26 Nov 1989
Country: Enrolled a.y.: 2015-2016

Corinne Buhay
Reg.N.: 106
Birthday: 16 Feb 1971
Country: Enrolled a.y.: 2015-2016

Marie Curie y.:

Hiram Reyes Sosa
Reg.N.: 109
Birthday: 15 Oct 1986
Country: Enrolled a.y.: 2015-2016

Tania Rita Silva Dos Santos
Reg.N.: 110
Birthday: 20 Aug 1988
Country: Enrolled a.y.: 2015-2016

Anderson Mathias Dias Santos
Reg.N.: 107
Birthday: 16 Mar 1988
Country: Enrolled a.y.: 2015-2016

Marie Curie y.:
Research program led by Prof A.S. de Rosa built on the experience of an on-going project led by her over two decades is aimed at taking stock of the scientific field developed in more than 50 years by conducting an empirical meta-theoretical analysis of the literature on Social Representations, using the specific web tools designed by her, full bibliographic repository, meta-analysis repository, specialised SoReCom “A.S. de Rosa” @-Library and search engine connected with all the above mentioned repertoires, including a very rich documentation (de Rosa 2009a, 2009b, 2010)
Through the meta theoretical analysis of the whole body of literature, we aim to map:

- the development of different paradigms
- the related research methods
- the thematic areas and
- their impact on the various applied fields within the multi-generational community of scientists and across different geo-cultural contexts.

- the prevalence of theoretical and meta-theoretical issues debated among defenders and opponents of the theory itself or of particular constructs
Thus, monitoring and exploiting its added value to respond to social demand in the multiple contexts of the social arena: from economics to the environment, politics, health and community issues, science communication and other social relevant fields.

Contributing to a comprehensive image of the state-of-the-art within the field, its critical grounds and existent misunderstandings that need to be addressed to give way to a theoretical advancement of the status and level of scientific formalization of SR theory (de Rosa, 1994).
The meta analyzed inventory of the theoretical and empirical literature of the field is done according to an online grid designed by de Rosa (de Rosa, 1994) that integrates two levels (de Rosa, 2013 a, b):

1) **Descriptive**, in line with a traditional bibliometrical approach

2) **Meta theoretical** comprising a multiple perspective analysis of five main areas:

   a) general and specific theoretical references to SR constructs
   b) theoretical references to other constructs and theories
   c) Methodological profile
   d) Paradigmatic coherence between the theoretical assumptions
   e) Methodological research design
The SoReCom Joint-IDP institutional network
European/International Joint Ph.D in SR & C and So.Re.Com Joint Idp
Presenting Themes and fellows

13 Early stage research fellows
in 13 specific project focuses, organized by 3 main vectors:

1) PARADIGMATIC APPROACHES

- Genesis and development of the “structural paradigmatic approach” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications-
  IOANA GARULIC - Romenia

- Genesis and development of the “socio-dynamic paradigmatic approach” in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications-
  MARIA ADELA GJORGJIOSKA - Macedonia
European/International Joint Ph.D in SR & C and So.Re.Com Joint Idp
Presenting Themes and fellows

- **Genesis and development of the “dialogical, conversational and narrative paradigmatic approaches”** in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications - **MARYIA KUKHARAVA**- Belarus

- **Genesis and development of the “anthropological and ethnographic paradigmatic approach”** in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications- **LAURA ARHIRI**- Romania

- **Genesis and development of the “modelling paradigmatic approach”** in more than 50 years of social representation theory: mapping theory, methods, thematic areas and applications- **AGNESE PASTORINO**- Italy
European/International Joint Ph.D in SR & C and So.Re.Com Joint Idp
Presenting Themes and fellows

2) GEOCULTURAL CONTEXTS

- Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: “Europe”, the theory’s homeland-
  ANA TOMICIC-Croatia

- Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: “North-America and other continents (Oceania, Asia, Africa)”, the new emerging scenarios-
  MIHAELA-ALEXANDRA GERMAN- Romania

- Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: “Latin America”, the most fertilised scenario-
  TERESA FORTE- Portugal
European/International Joint Ph.D in SR & C and So.Re.Com Joint Idp
Presenting Themes and fellows

3) THEMATIC FIELDS

- Taking stock of the literature in the thematic field of “Science, Social Representations and Communication” - AMINAT RAMAZANOVA - Russia

- Taking stock of the literature in the thematic field of “Social Representations and Environment” - BORJA DE MADARIA - Spain

- Taking stock of the literature in the thematic field of “Social Representations, Economy, Advertising, Marketing and Organizational Contexts” - GABRIELA PANZARU - Romania
European/International Joint Ph.D in SR & C and So.Re.Com Joint Idp
Presenting Themes and fellows

- Taking stock of the literature in the thematic field of “Social Representations, Community & Health” - CARLOS MIGUEL AGUILAR - Mexico

- Taking stock of the literature in the thematic field of “Social Representations & Politics: Multidimensional identities, intergroup relations, social movements and active minorities” - FILOMENA BERARDI - Italy
1) **detect and retrieve publications not yet inserted in the specialized SoReCom “A.S. de Rosa” @-Library,** a multipurpose digital environment of interrelated relational databases conceived in the logic of the semantic web, including multiple web interfaces aimed to integrate documentation services, with networking and research training. This @-library supports access to multiple repositories and web-tools. By implementing additional capabilities such as enriching publications with additional bibliographic metadata, bibliometric indicators, authors and institutions profiles, researchers networking tools, etc., this platform will not only allow comprehensive and accurate bibliographic searches, but will also enable sophisticated analyses aimed at identifying relevant dynamics within the researchers community, such as collaboration patterns, semantic clusters, research trends, scientific impact and other emerging properties that can be captured with a bottom-up analytical approach (de Rosa, 2014a, 2014b)
European/International Joint Ph.D in SR & C and So.Re.Com Joint Idp
Tasks and methodology

- **Meta-analyse the whole body of the literature on Social Representations** produced according to the “specific focus on the individual research project” over the world and not only in the geo-cultural context/continent of the host institution for mobility stage (de Rosa, 2013a, 2013b)

- to fill the new information and upload the related PDF files into the specialized SoReCom “A.S. de Rosa” @-Library;

- to carry out statistical analyses on the complete meta-analysed body (extracted from the SoReCom “A.S. de Rosa” @-Library inventories after the integration of the new information);

- **to produce video-interviews** – according to an outline designed by the project leader - with the key scientists who contribute to the development of the “specific focus on the individual research project” to Social Representations;

- to fully describe, visualize and comment the results obtained in intermediate reports and in the PhD thesis (in the double format of detailed report in English and a short article)
European/International Joint Ph.D in SR & C and So.Re.Com Joint IDP

20 Research trainees from 11 countries currently enrolled for the year 2015-2016
European/International Joint Ph.D in SR & C and So.Re.Com Joint IDP: Participants in 49 International Summer Schools and Lab Meetings

1430 participants from 58 countries
360 guest speakers from 26 countries
<table>
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<tr>
<th>Event</th>
<th>Title</th>
<th>Date</th>
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<tr>
<td>2016 Spring Lab Meeting</td>
<td>The Structural paradigmatic approach to Social Representations</td>
<td>17th-20th April 2016</td>
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<td>2016 International Summer School</td>
<td>The methodological polytheism in the Social Representations literature and its implica</td>
<td>17th-20th July 2016</td>
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<td>tion in the contemporary communication era: distinctiveness and dialogue between multiple research m</td>
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<td>2017 Winter Lab Meeting</td>
<td>Training in the meta theoretical analysis of the specialized literature on S.R. &amp; Communication</td>
<td>29th January-1st February 2017</td>
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<tr>
<td>2017 Spring Lab Meeting</td>
<td>The “Socio- Dynamic” paradigmatic approach to Social Representations</td>
<td>16th-19th April 2017</td>
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<tr>
<td>2017 International Summer School</td>
<td>Social Representations in the social arena faced with social demand: the impact of supra- discipli</td>
<td>16th-22nd July 2017</td>
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European/International Joint Ph.D in SR & C PhD Holders

European/International Joint PhD in Social Representations and Communication
27 DEGREE HOLDERS by 12 NATIONALITIES
Relationship between the European/International Joint Ph.D in SR & C and LACCOS UFSC

- International agreement between LACCOS and European/International Joint PhD in SR&C, supervised by Prof. Brígido Camargo in UFSC and Prof. Annamaria de Rosa from University of Rome- La Sapienza.

- LACCOS as a partner in European/International Joint PhD in SR&C.

- Professor Brígido Camargo as part of the teaching workforce of the European/International Joint PhD in SR&C.
Relationship between the European/International Joint Ph.D in SR & C and LACCOS UFSC

Under the supervision of Prof. A.S. de Rosa (Sapienza Università di Roma), Prof. Brigido Vizeu Camargo (UFSC-Universidade Federal de Santa Catarina) was responsible and collaborated in:

1) the implementation of prof. De Rosa's research on “*Social Representations of the body, of beauty and of aesthetic surgery*” in Brazil

2) the comparative analysis between the Brazilian data and those of the other countries (in Italy, Spain and Romania) and China.

Dissemination of results in 12a Conferência Internacional sobre Representações Sociais e IV Colóquio Luso-Brasileiro sobre Saúde, Educação e Representações Sociais. São Paulo, Brasil, 20-23 July 2014, in a round table organized by A.S. de Rosa:

"Be Beautiful!

Social Representations of beauty and aesthetic surgery in young people from three European countries, Brazil and China“:
Participation of Prof Brígido Camargo on several activities of the European/International Joint PhD in SR&C:


- Member of the European/International Joint PhD International Evaluation Board (Final Jury) for the 2013 theses defense sessions (2013)

Relationship between the European/International Joint Ph.D in SR & C and LACCOS UFSC

- Member of the European/International Joint PhD Scientific Board Co
- UFSC representative as a partner in SoReCom Joint IDP
- Co tutor of PhD thesis

- International scientific visit of Prof de Rosa to UFSC - 2013 e 2014
- Participation in seminar
- Conference: “From the Couch of the Psychoanalyst to the Social Networks: discussing Actuality of the 'Opera Prima' Fifty Years Later”
- Meetings for bilateral agreement
Relationship between the European/International Joint Ph.D in SR & C and LACCOS UFSC

Protocol for students exchange

University La Sapienza- Rome

2013:
Emanuele Catucci – Estudante de Mestrado

2015:
Andrea Amedeo- Estudante de Mestrado
Giulia Sorrentino- Estudante de Mestrado
Teresa Forte- Estudante de Doutorado
Secondment in LACCOS UFSC

▶ Research focus:
Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts: “Latin America”, the most fertilised scenario

▶ Secondment institution – LACCOS, UFSC under the supervision of co-tutor Brígido Camargo
Secondment in LACCOS UFSC

Outcomes of secondment of Early stage researcher Teresa Forte and Master Students Andrea Amedeo and Giulia Sorrentino

1) Retrieval of 160 new pdfs from relevant Latin America authors so far

2) Inserting the references in the database for “A.S. de Rosa” @-library

3) Producing of vídeo interviews with:
   - Professor Brígido Camargo,
   - Professor Clélia Nascimento- Schulze;
   - Professor Andréia Barbará
   - Professor Andréia Giacomozi from the LACCOS team
Secondment in LACCOS UFSC

4) Meta theoretical analysis of book chapters, articles and conference presentations

5) Networking opportunities with LACCOS members

6) Possibility to attend classes and seminars with fundamental topics for the Social Representations field
Thank you LACCOS!


If you wish to know more, please consult our dedicated web-site platform:
http://www.europhd.eu