

The European/International Joint Doctorate

in Social Representations and Communication:

an innovative doctoral programme

in a networked international research training environment"



ExEDE Conference

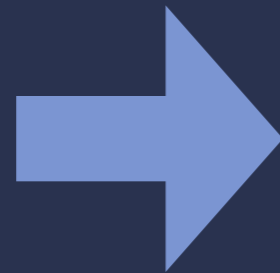
Edinburgh, 28th-29th November 2013

*Workshop 4:
"Joint Doctoral Programmes:
Assessing the Impact"*

www.europhd.eu



Aim



The aim is to illustrate:

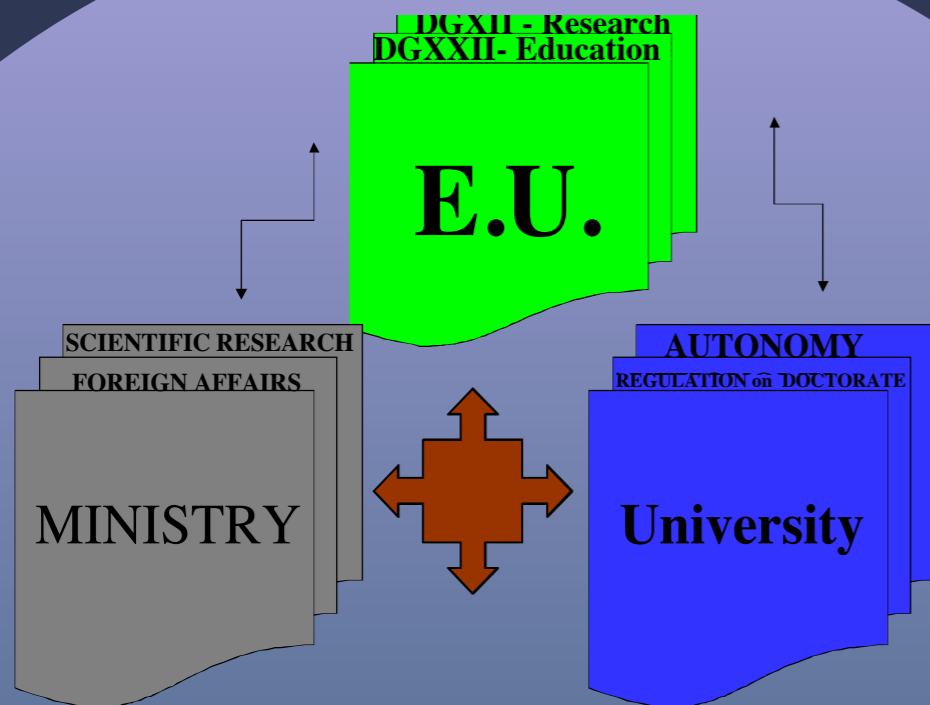
- * the distinctive features for planning, implementing, monitoring and assessing an international “joint” doctoral program compared to the “collaborative” doctorates

- * how on-line and face-to-face approaches has been integrated in the structured and networked training activities by **the European/International joint PhD in Social Representations and Communication**,

evaluated as the best among the 1147 projects submitted (with the highest mark 98,8/100 marks) within the 2013 People-ITN call, following a long history of institutional recognition started in 1993.

SoRCom JOINT IDP PEOPLE-ITN

the last step of our Institutional History and Recognition from 1993-2013



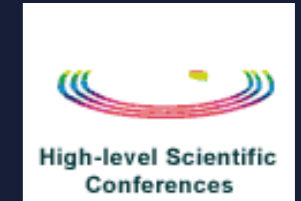
The history of the European Ph.D. on Social Representations and Communication program since its birth in 1993 includes institutional recognition and didactic accreditation within four institutional scenarios:



Larger Scientific Community

- European Commission (DG-Education and DG-Research)
- Ministries of Scientific Research
- Universities
- Larger Scientific Community

Institutional History of the and Recognition by



Marie Curie Actions



Fulbright Schuman Award



Three Forms of ITN



Marie Curie Actions

- **Multi-ITN**
Multi-Partner Training Networks
- **EID**
European Industrial Doctorate
- **IDP**
Innovative Doctoral Program

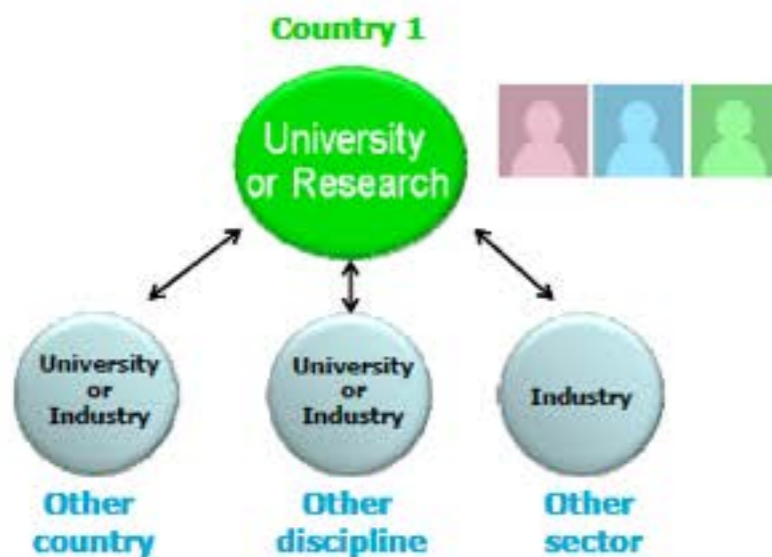
Marie Curie Actions



IDP

Innovative Doctoral Program

IDP



- The coordinator recruits all fellows.
- Maximum of 500 researcher months.
- Mandatory enrolment of researchers in a doctoral programme.
- 100% Early Stage Researchers; maximum recruitment of 36 months per researcher.

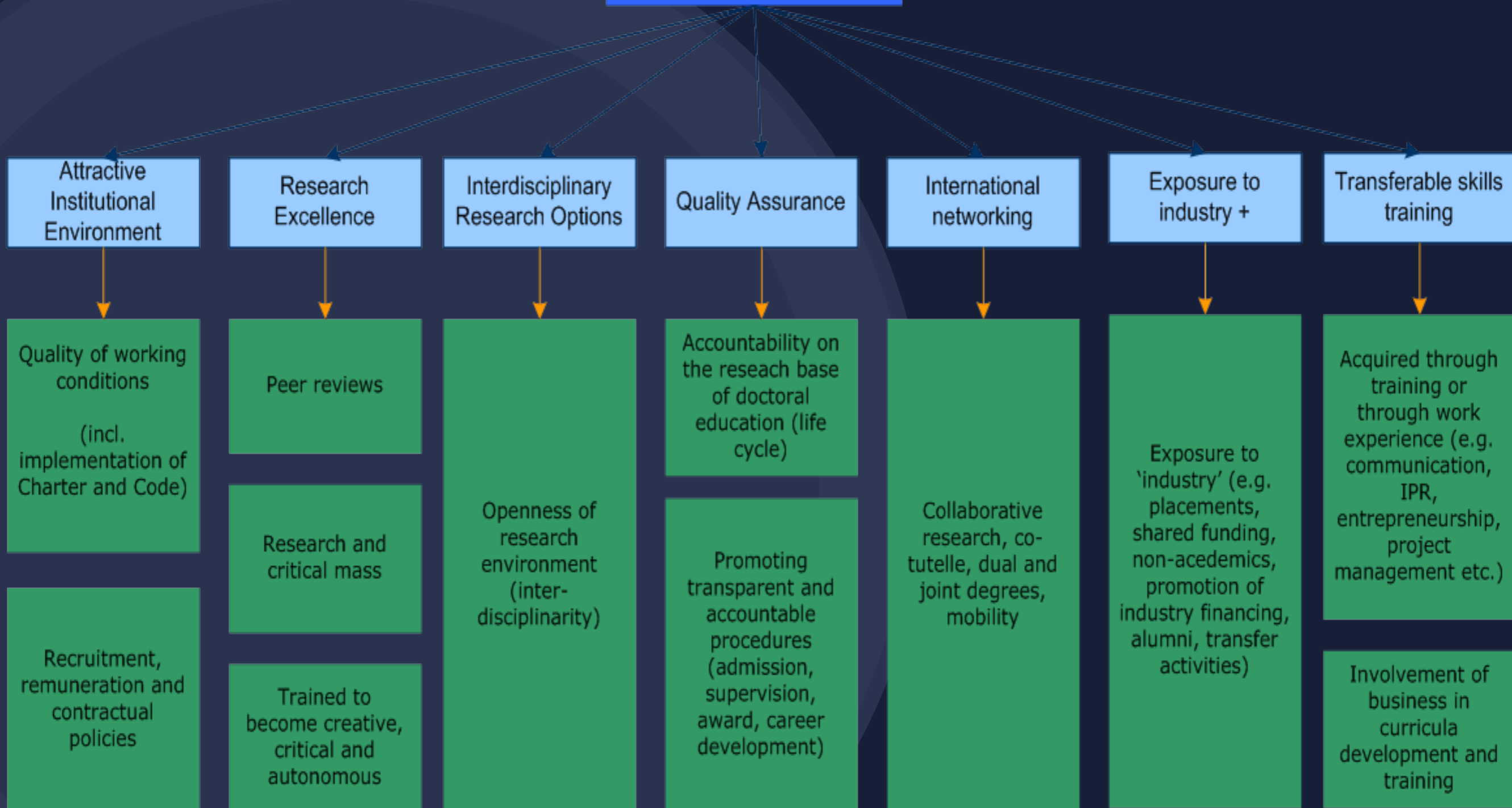
7 Principles for Innovative Doctoral Training: Directorate-General for Research and Innovation (27-6-2011)

endorsed by the EU council of Ministers:

Key Quality Criteria

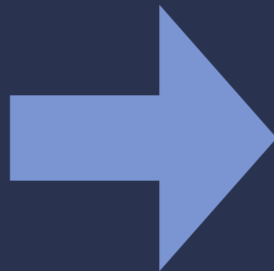
Innovative Doctoral
Training

to assess also the impact





"Joint" Diploma: the end starts from the beginning



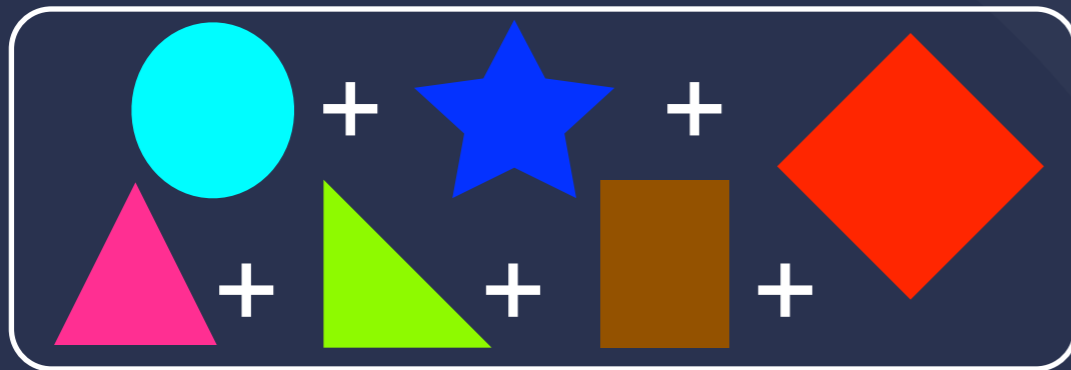
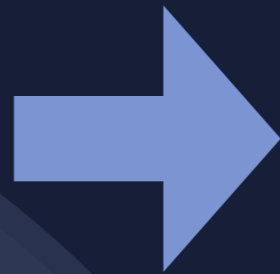
TWO ADMINISTRATIVE PROCEDURE MODELS



=

TWO INTERNATIONAL DOCTORATE MODELS

**"Decentralized" model
for administrative
procedures**



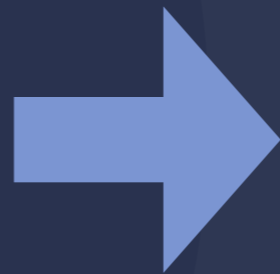
**Cumulative or Additional Model:
International Doctorate**

=

Sum of various institutions in different countries, each with their own local administrative procedures and didactic organisation of doctorate.

International mobility as only added value: a local Ph.D. plus joint certificate for international mobility

**"Centralized" model
for administrative procedures**



**Integrated Jointly Established
Multilateral doctoral model**

=

A joint International doctorate commits institutions to integrating all phases of planning, implementation and award of a joint diploma: Candidate recruitment, selection, admission, enrollment at the network level is just the first step and is no less important than the training in international settings to earn a joint diploma



The "musts" for establishing

ADMINISTRATION and MANAGEMENT

Collaborative Internationalized Doctorate

Joint European/International Doctorate

network building-up and Inter-Institutional Agreement	<p>doctoral programme at home institution co-operating with other doctorates at abroad H.E. institutions on the basis of bilateral or multilateral Inter-Institutional Agreement signed by the Rectors: start-up at different time and diverse history of each doctorate is possible at different collaborating Institutions</p>	<p>institutionalised scientific networks of H.E. institutions (open to collaboration with entrepreneurial partners and research centres) in at least 3 countries. The building-up of the institutionalised network - jointly created through a bottom-up approach brought to the top - is part of the common history of the programme, based on a single multilateral Inter-Institutional Agreement jointly established by all the participating institutions and signed by their Rectors.</p>
management structure	<p>each collaborative doctorate adopts the management structure in agreement with the Regulations at its own Institution (at least a program director and a representative for each collaborating doctorates should be identified)</p>	<p>jointly established management structure (Programme Director, Coordinator, Executive Committee, Recruitment Board, Scientific Supervisory Board, Training staff, International Evaluation Board, Quality control committee, etc.)</p>
infrastructures and facilities	<p>facilities at each individual institution and access clearly stated in the Inter-Institutional agreement</p>	<p>common infrastructure for training and management, also including a common web platform for a worldwide access to information and distant learning</p>
recruitment	<p>de-centralised at each home institution</p>	<p>centralised at network level based on online application process of internationally recruited applicants</p>
admission	<p>de-centralised</p>	<p>centralised at network level</p>
enrolment	<p>de-centralised</p>	<p>centralised at network level</p>
fee policy and grants	<p>de-centralised</p>	<p>centralised at network level</p>
degree	<p>degree awarded by home institution plus Additional Certificate to the Diploma (awarded only by the home institution or jointly awarded by two or more Institutions depending on the nature of their Agreements)</p>	<p>jointly awarded and recognised at network level (critics of double degree)</p>

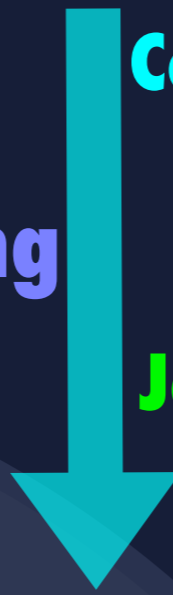


Collaborative Internationalized Doctorate

Joint European/International Doctorate

The "musts" for establishing

QUALITY CONTROL and Evaluation System



obligations and rights for both research trainees and tutors	consistent with the Regulations at home and host institutions and shared dispositions clearly indicated in the Inter-Institutional Agreement	consistent with the Regulations jointly established at network level (including entrepreneurial partners, if any) and clearly indicated in the multilateral Inter-Institutional Agreement
individual training agreement	to be signed by the research trainee, the programme coordinator and the tutors at home and host institutions, including entrepreneurial partners (if any)	to be signed by the research trainee, the network programme coordinator and the tutors at home and host institutions, including entrepreneurial partners (if any)
monitoring process, timeline and evaluation tools	to be established in accordance with the dispositions at the awarding institution and with the individual training agreement for joint supervision	on-going face-to-face and online evaluation of the trainee's progress to be jointly established and implemented at network level, including: timeline, online evaluation tools to be filled by the three tutor to provide feedback on progress reports at least on yearly basis on the personalised web space for each research trainee
Intellectual Property Right	to be detailed in the individual training agreement	to be detailed in the individual training agreement
evaluation of PhD dissertation International Final Jury	the International Final Jury in accordance with the regulations of the awarding institution, also including at least 1 member of the scientific board of the collaborative doctorates and 1 external internationally recognised expert	Multi-step evaluation process: a) authorisation by the three tutors to defend the thesis in front of the International Final Jury; b) in accordance with the regulations of the joint doctorate, including at least 3 members belonging to the network scientific board and 2 internationally recognised experts from outside the network, designated by the participating universities. The thesis supervisors shall participate in the discussion, but not in the final evaluation.
career development plan	to be encouraged as good practice adopted at each collaborative doctorate	career development plan for career prospect in and outside academia at network level for each individual research trainee, which continues to be monitored after his/her degree via Alumni Organisation.
Quality Evaluation Board	at each collaborative doctorate according to own institution's rules	multilevel evaluation process by: <ul style="list-style-type: none"> • Network Quality Board • Coordinating Institution Doctoral Committee • Independent Evaluation Committee



The "musts" for establishing

TRAINING

Collaborative Internationalized Doctorate

Joint European/International Doctorate



research environment	collaboration between existing doctoral programs in different institutions	research training integrated structured programme built-up on internationally recognised research institutional networks: access to complementary expertise and collaborative trans-national research teams
joint supervision	main tutor at home institution and co-tutor/s at host institution/s, clearly designated and indicated in the individual training agreement for each research trainee	multiple supervision: at least 1 main tutor and 2 co-tutors belonging to partner institutions in 3 different countries, clearly indicated in the individual training
international mobility (both physical and virtual)	compulsory as strategic tool for the joint research training and not a sufficient requirement to obtain the Additional Certificate to the Diploma	compulsory as strategic tool for the joint research training and not a sufficient requirement to obtain the Joint Degree
International Summer Schools Lab Meetings, Joint Labs	not compulsory: courses and didactic activities at home and at host institutions (during the mobility period)	compulsory, due to the integrated and structured nature of the program
language for courses	as available at home and host institutions or as agreed on the basis of shared criteria	jointly established criteria to be clearly indicated in the Inter-Institutional Agreement
language policy for thesis	shared criteria to be clearly indicated in the Inter-Institutional Agreement	jointly established criteria to be clearly indicated in the Inter-Institutional Agreement
format for dissertation	shared criteria to be clearly indicated in the Inter-Institutional Agreement	jointly established criteria to be clearly indicated in the Inter-Institutional Agreement
credits (if any: controversial issue)	not compulsory, however if implemented: E.C.T.S. as system for transfer of learning outcomes	not compulsory, however if implemented: E.C.S. (without T) specifically designed and jointly adopted as system for accumulation rather than for transfer

Background Papers



Higher Education in Europe, Vol. 33, No. 1, April 2008

 Routledge
Taylor & Francis Group

New Forms of International Cooperation in Doctoral Training: Internationalisation and the International Doctorate – One Goal, Two Distinct Models¹

ANNAMARIA SILVANA DE ROSA





Promoting Joint European/International Doctorates in a global scenario

Opening the European PhD on Social Representations and Communication to the world

Annamaria Silvana de Rosa

Internationalisation of European Higher Education

Content

Research on Internationalisation in Higher Education

Barbara M. Kehm, Ulrich Teichler

New challenges in the recognition of qualifications around the world

Carita Blomqvist

Language Policy and the Internationalisation of Higher Education Institutions in Finland

The case of the University of Helsinki

Ulla-Kristiina Tuomi

US Higher Education

Rolf Hoffmann

Promoting Joint European/International Doctorates in a global scenario

Opening the European PhD on Social Representations and Communication to the world

Annamaria Silvana de Rosa

Background Papers



INTERNATIONALIZATION OF COLLABORATIVE DOCTORATES AND JOINT EUROPEAN/INTERNATIONAL DOCTORATES: REQUIREMENTS AND GUIDELINES FOR EACH DISTINCT MODEL

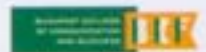
ANNA MARIA SAVANA DE BOSA

IHEPI
6-8 September
2010

FROM HIGHER
EDUCATION
TO INNOVATION

EDITORS:
Agnieszka Klucznik-Törő
Krisztina Bódis
István Kiss Pál

www.IHEPI.net



Background Papers



I IENETWORKER

A publication of the Institute of International Education www.ieu.org

Fall 2010 \$7.00

International Education in Europe



Applying
European
Approaches
to U.S. Higher
Education

The First Decade
of the Bologna
Process

Trends in
English-Taught
Master's Programs
in Europe

JOINT DEGREE PROGRAMS

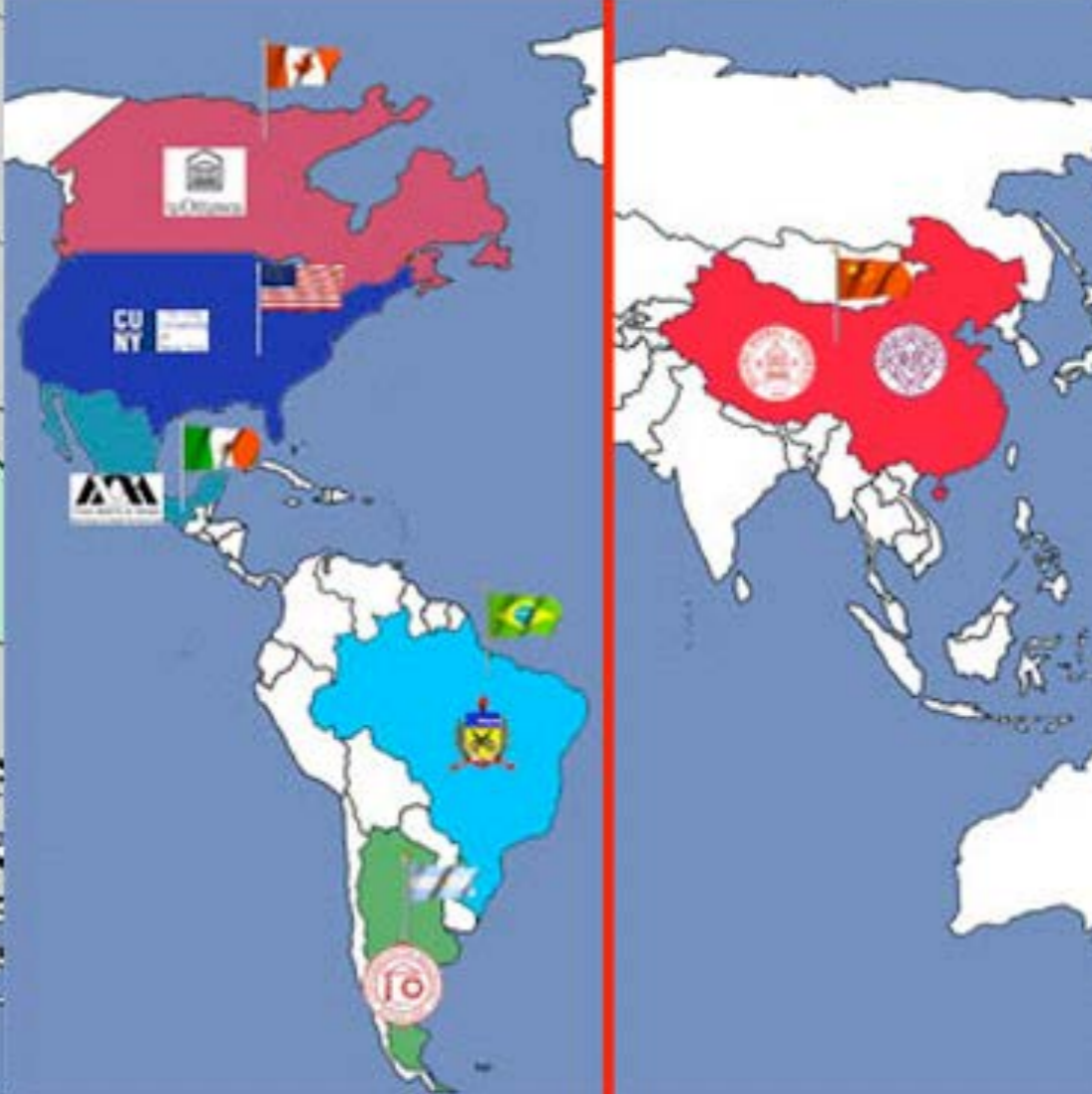
The Joint European/International Doctorate: A Strategic Tool to Enhance Worldwide Institutional Collaboration

By Annamaria Silvana de Rosa

European PhD on Social Representations and Communication:



from European to world-wide institutional co-operation



Opening to Institutional Co-operation OUTSIDE THE ACADEMIC BORDERS

Entrepreneurial Partners, Public Research Centre and Research Foundation co-operating with the European Ph.D. on Social Representations and Communication



RESEARCH FOUNDATIONS			
	F.M.S.H Paris http://www.msh-paris.fr		Fondation Maison des Sciences de l'Homme Sponsor for Scientific Activities and Meetings
PUBLIC RESEARCH INSTITUTES			
	IFSTTAR http://www.ifsttar.fr		French National Institute for Transport and Safety Research
ENTREPRENEURIAL PARTNERS			
	CONERI http://www.coneri.se		Technological Partner for e-learning
	EIKON http://www.eikoneurope.com		Commercial Partner for New Communication Tools
	ContattoLavoro s.r.l. http://www.contattolavoro.it/		Professional Partner for Personal Career Prospects
NETWORKS			
	EuroPACE Network of Universities and Enterprises http://www.europace.org		EuroPACE Partner for Telematic Applications

The So.Re.Com. Thematic Network of Excellence

the unique transnational Social Science “network of networks”

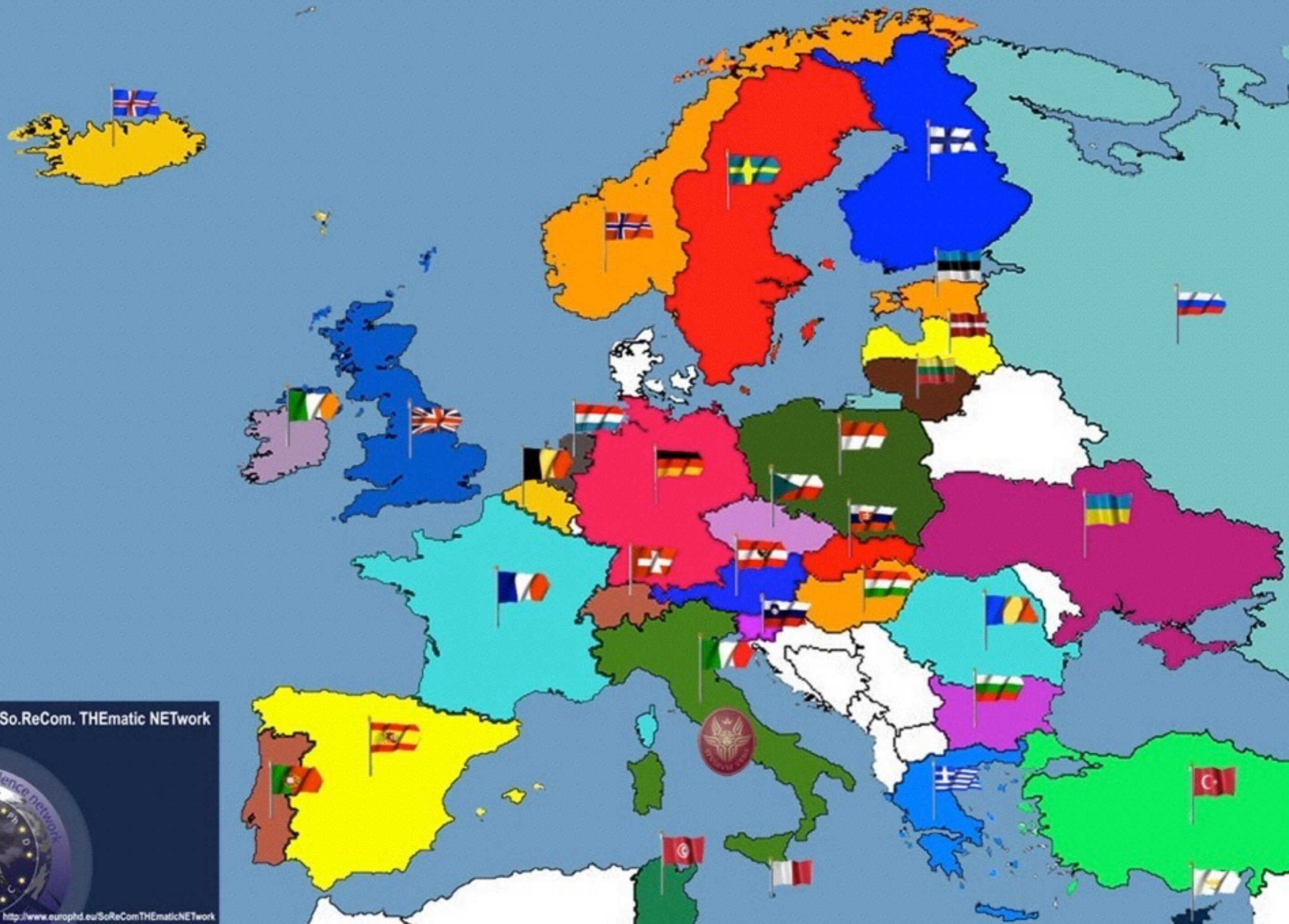
approved by



linking the
worldwide Scientific
Community inspired
by Social
Representations and
Communication
studies



The So.Re.Com.THEmatic NETwork at a glance: the European countries of partner Institutions



●●● The So.Re.Com. THEmatic NETwork



<http://www.europhd.eu/SoReComTHEmaticNETwork>

● The So.Re.Com.THEmatic NETwork ○ ● ● at a glance on global scenario



3 main axes of So.Re.Com. Infrastructure

Scientific DOCUMENTATION
Interactive NETWORKING
Research TRAINING

World-wide well established scientific community of providers and users

**World-wide pan-European
Integrated**

Scientific Documentation
Interactive Networking
Research Training

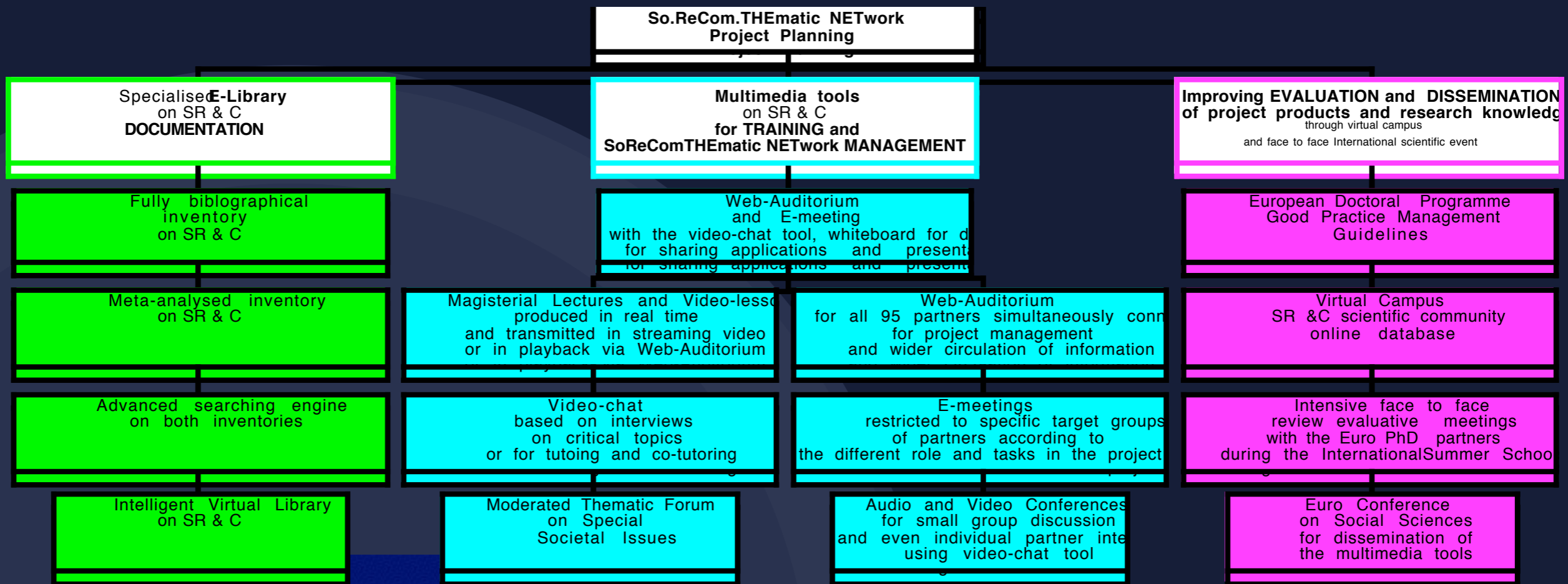
e-Infrastructure

Hosting hardware and software

Multifaceted endeavor:
technology,
organization


open to interactive scientific knowledge
community for young and senior researchers, for
research trainees and policy makers

Three main pillars of the So.Re.Com. physical and @-infrastructure



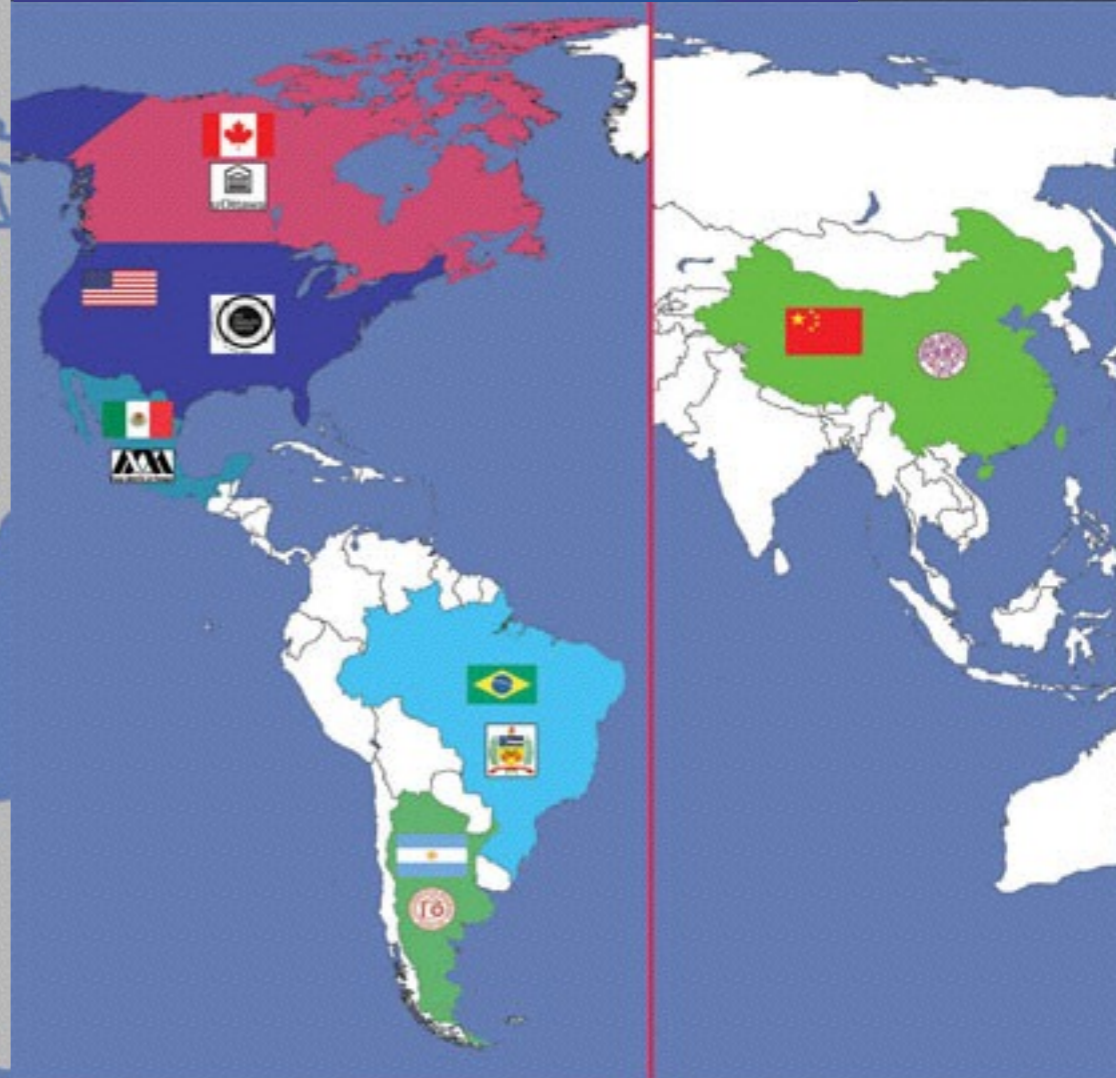
Built on the experience of both the European PhD on Social Representations and Communication, awarding a recognized joint degree since 1996 (<http://www.europhd.eu>), and the EU approved So.Re.Com. THEmatic NETwork, this international joint doctoral programme includes:

- **8 EU universities**
in 6 European Countries:
Austria, Czech Republic, Italy, Romania, Spain, Switzerland
- **6 extra-EU universities**
in United States, Canada, Brazil, Argentina, Mexico and China
- **2 private companies**
in Sweden and Italy
- **1 public research institute**
in France

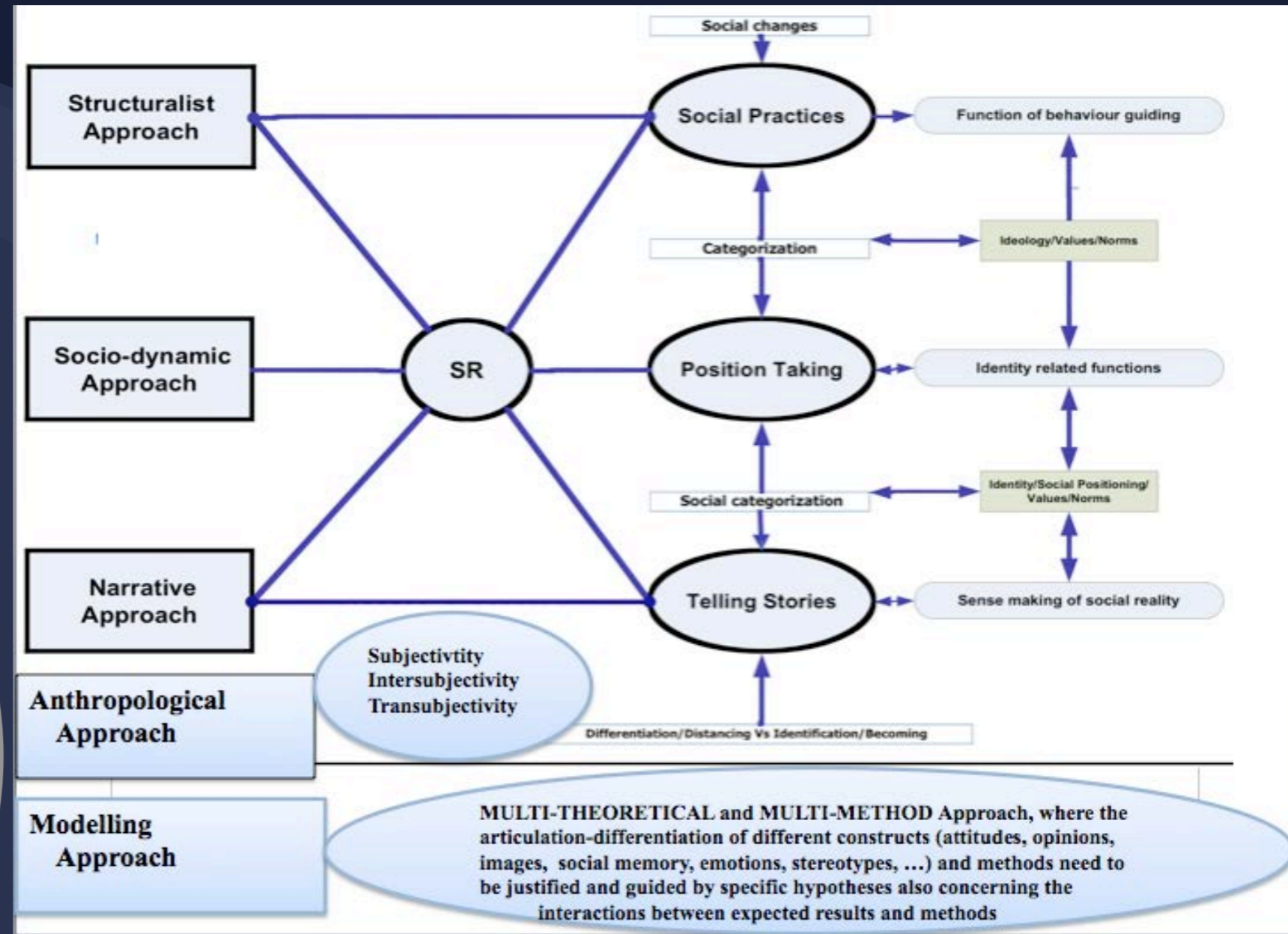


**Network
Composition**

The SoReComJoint-IDP institutional network

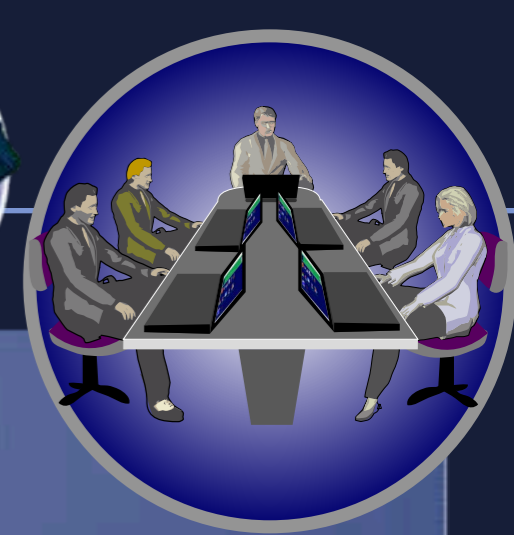


Social representation multiple paradigms: one theory, different approaches and methods.





Main Thematic Research Areas

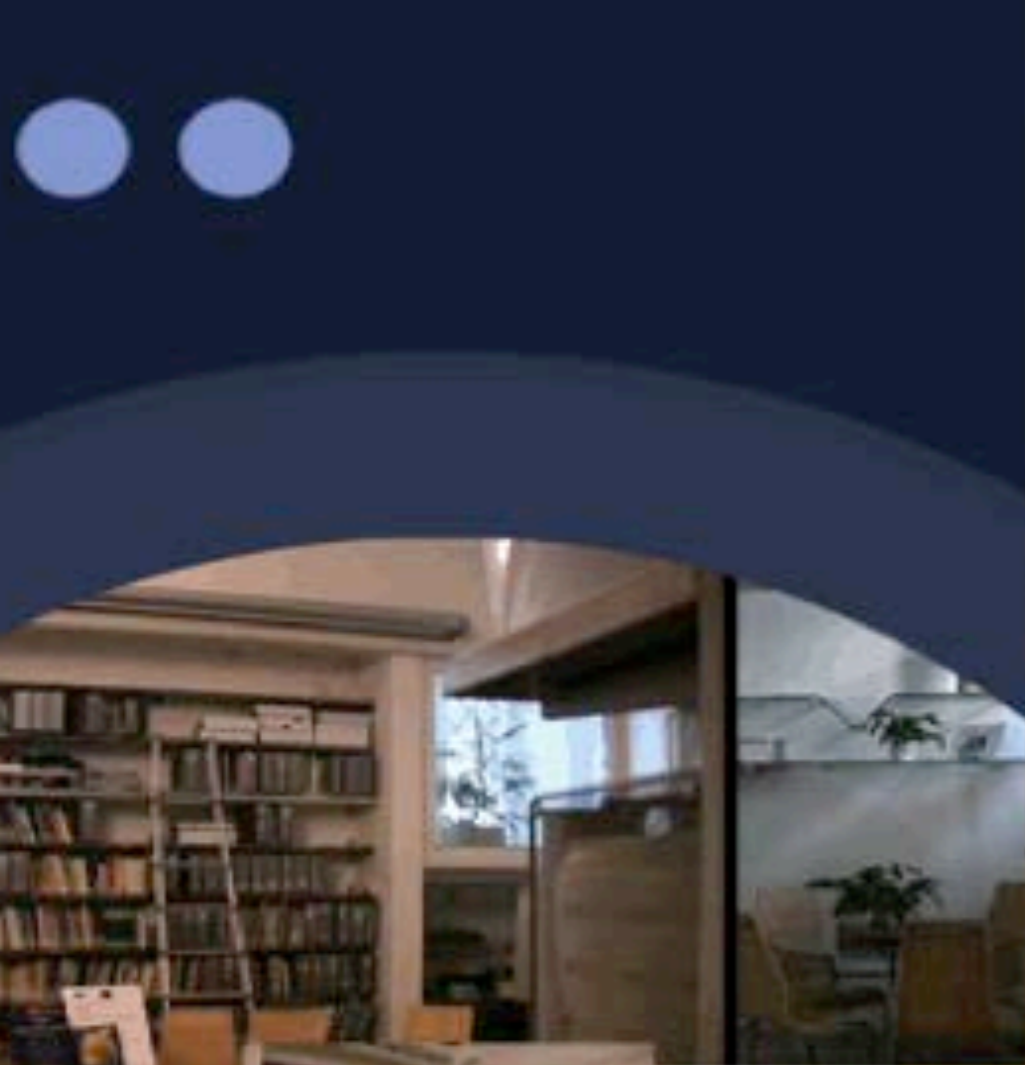




Main elements of the integrated physical and virtual campus

The complementary on-line and face-to-face structured training activities include:

- a) an **integrated physical and virtual campus**, where world-class scientists and early-stage-researchers cooperate face-to face and on-line “for” and “by” research;
- b) **multiple supervision** in different countries;
- c) **individual mobility** for early stage researchers for secondments;
- d) **collective international mobility** of trainees and teaching staff during International Summer Schools and Winter/Spring Sessions of Lab meetings;
- e) **worldwide access to common dedicated web platform**, as tool for documentation, networking, training and a **personalized web-space for monitoring trainees’ progress by the three tutors** and the members of the International Jury, who are given access to the **on-line evaluation forms** of the full report on the thesis and the short article. It also allows trainees their **timeline work plan management** and **to rate and provide feedbacks on training activities.**



The European Ph.D. Research Centre and M
the specialised p.Re.C



The European/International Joint Ph.D. on Social Representations and Communication Research Centre and Multimedia Lab

So.Re.Com. Joint-IDP dedicated web-platform for documentation, training and networking



European Credit Transfer System (ECTS) adopted by the Euro PhD on Social Representations and Communication

Due to the integrated and joint nature of the programme, the adoption of **European Credit System** has been specifically designed as a system for credit accumulation, rather than a comparison of distributed teaching offers and transfer of learning outcomes. By conceptualizing the academic year not exclusively in terms of time, but in terms of earned credits, the system allows for flexibly meeting the needs of full-time and part-time research trainees.

In line with the policy recommended by EU DG-Education and Culture, the European Ph.D. adopted the European Credit Transfer System (ECTS) as an instrument for creating transparency and confidence in academic performance.

Research trainees are awarded up to 60 credits per year (20 for courses and didactic activities and 40 for research quality and related bibliographic knowledge).

The didactic structure within this overall strategy is highly innovative. As the system of **open distance learning** makes clear, European Ph.D. research trainees are involved in an interlocking system of **virtual and physical mobility** which allows for considerable **flexibility** in catering to research trainees' needs while at the same time guaranteeing individual **tutoring and interactive learning**:

E.C.T.S. system of credit FOR THE EURO PHD ON S.R. & C.

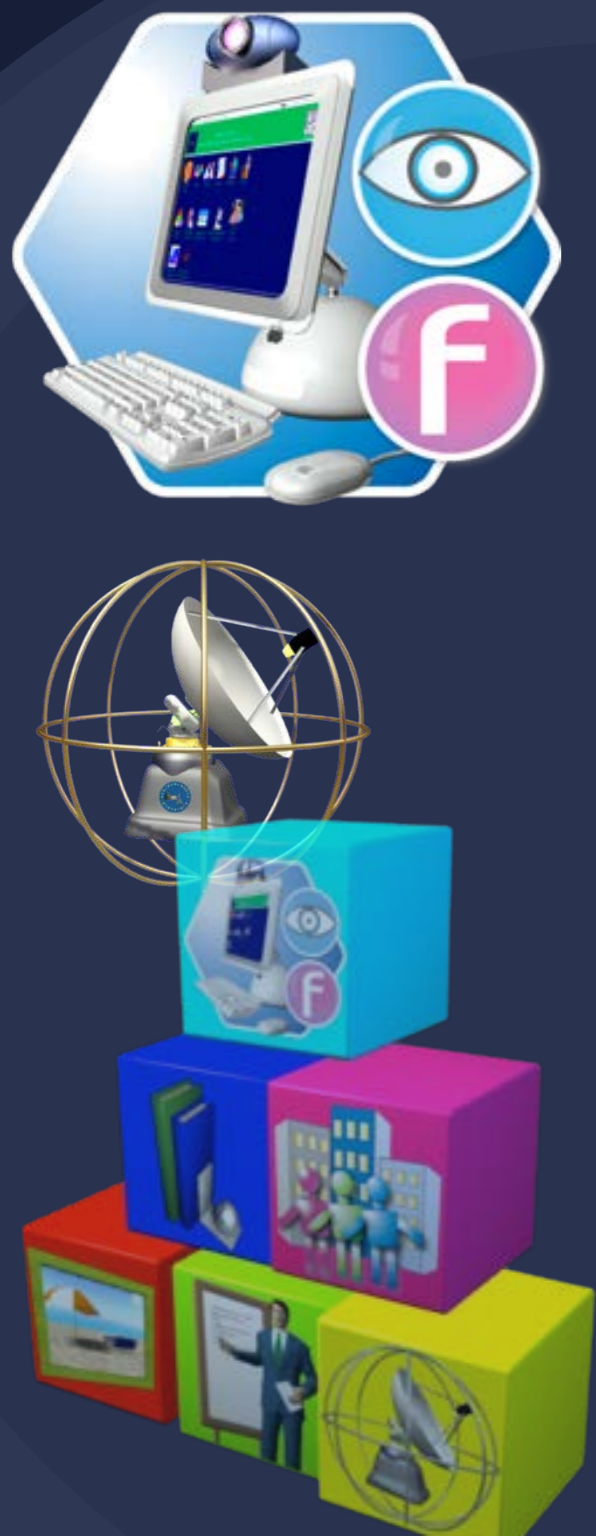
20 for courses and didactic activities	10 credits per year		international summer schools
	5 credits per year		seminars and courses
	5 credits per year		multi-media and distance interactive learning
40 for research each year =	30 credits per year		advanced research training
	10 credits per year		bibliographic knowledge

60 total credits in a year x 3 years = 180 total credits for complete curriculum



Quality Control and On-Line Monitoring System

Research trainee's Workplan chart and TIMELINE



Social REpresentations and COmmunication THEmatic NETwork
 European Ph.D on Social Representations and Communication Research Trainees WORKPLAN CHART and TIMELINE

	YEAR 1 (Months)												YEAR 2 (Months)												YEAR 3 (Months)											
	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.	N.	D.	J.	F.	M.	A.	M.	J.	J.	A.	S.	O.
BIBLIOGRAPHIC KNOWLEDGE																																				
a) Theoretical preparation (basic literature reading) starting from the date of application to the PhD (in May)																																				
b) Submission of the list of selected articles and chapters to be meta-analysed																																				
c) Winter session: training on meta-theoretical analysis and presentations (P) by the research trainees enrolled in the previous years																																				
d) Submission and validation of at least 30 meta-analysed articles and chapters																																				
ADVANCED RESEARCH TRAINING																																				
Intensive tutoring and co-tutoring																																				
1.a) Theoretical modeling																																				
1.b) Research planning and methodological design																																				
- Research tools definition																																				
- Sample identification																																				
- Data collection																																				
1.c) Initial report progress (R) to be presented during the International Summer School																																				
2.a) Data analysis																																				
2.b) Discussion of the results																																				
2.c) International mobility and networking activities: at least 6 months in 2 Institutions																																				
2.d) Intermediate report progress (R)																																				
3.a) Writing of the full Final Report Thesis (T - deadline to submit it to the tutors)																																				
3.b) Discussion of the full Final Report Thesis with the main tutor and co-tutors, revision and submission (T) for its multi-step evaluation																																				
3.c) Writing, discussion, revision and submission of the short article in English (A) for its multi-step evaluation																																				
3.d) Multi-Step Evaluation of the Thesis and short article by the members of the Final Jury																																				
3.d) Thesis Defence in front of the International Final Jury during the European PhD Summer School																																				
INTERNATIONAL SUMMER SCHOOLS																																				
MULTIMEDIA AND DISTANCE INTERACTIVE LEARNING																																				
SEMINARS at home and host Institutions																																				
CAREER PLANS and ALUMNI activities																																				
Submission of Final year Report & ECTS check																																				

European Credit Transfer System (ECTS)

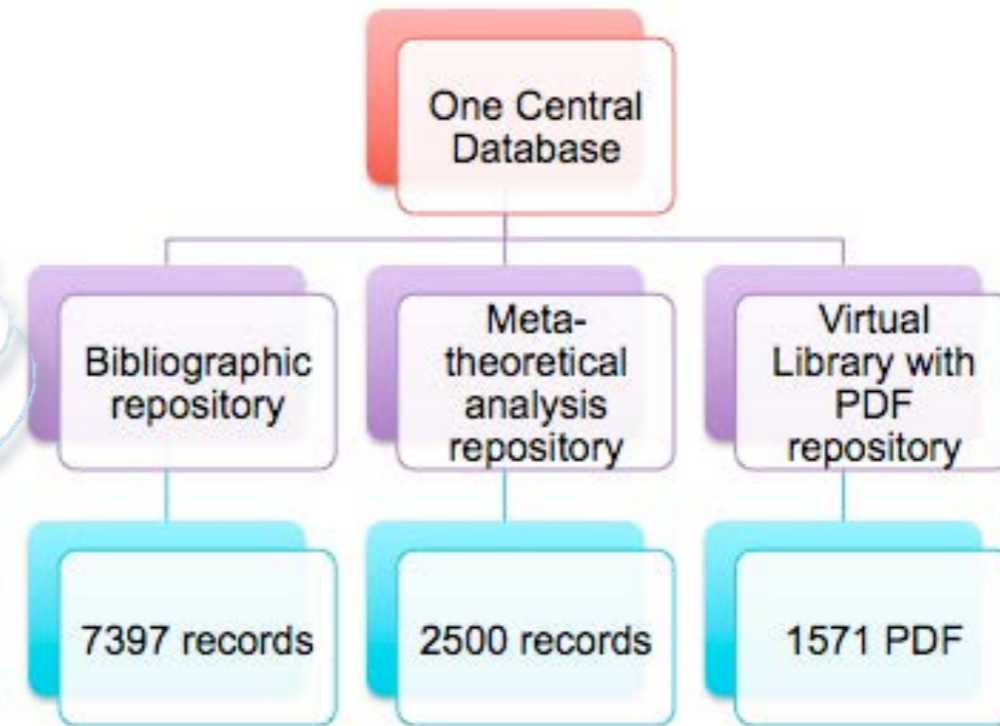
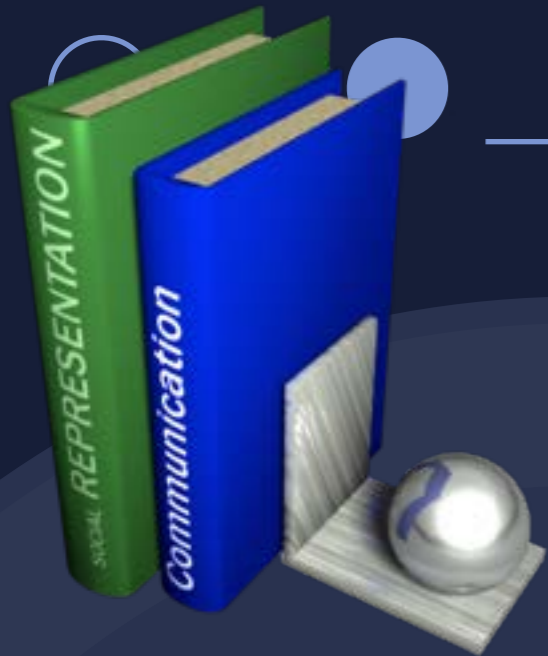
adopted by the Euro PhD on Social Representations and Communication

- Intensive preliminary stage of bibliographic training at national universities (10 credits per year)

This is provided by individual tutoring by national and co-tutoring by foreign tutors as well as by access to an on-line database found on the European Ph.D. web-site: <http://www.europhd.net>.

Research trainees are also trained in meta-theoretical analysis of the bibliographic material in their own subject area.

The contribution of each student will thus contribute to the mapping out of a complete, fully-researched bibliography for social representations and communication.



The complex package of on-line multimedia tools for documentation includes **the SoReCom @-library**, which is **integrated with the SoReCom Physical library**:

- a full bibliographic repository
- a meta-theoretical analysis repository
- a specialized @-library in SR & C. with Pdf repository
- all supported by an advanced search engine

Welcome to the pilot So.Re.Com. THE.NET. eLibrary

As a member, or potential new member of our So.Re.Com. THEmatic NETwork Virtual Community, we hope you share the ultimate goal of this e-library, which we envision as an open non-commercial virtual space that, from anywhere in Europe or in the world, not only will meet the needs of its users by providing free access to publications, but will also enable them to become content providers and improve the visibility of their scientific work, thus sharing it with all its potential readers. Article copyrights remain with the publisher, society or author(s). In the last case, authors simply agree to the hereunder Creative Commons License for Attribution-Noncommercial-No Derivative Works 3.0 Unported (for more information, please consult <http://creativecommons.org/licenses/by-nc-nd/3.0/>)

The screenshot shows the homepage of the So.Re.Com. THEmatic NETWORK eLibrary. At the top, there is a navigation bar with 'home' and 'site map' links. Below this is a banner for 'European Ph.D on Social Representations and Communication' featuring a globe and the Eiffel Tower. The main content area is titled 'So.Re.Com. THEmatic NETWORK eLibrary' and includes links for 'Authors List' and 'Subject Catalogue'. A central graphic depicts a globe surrounded by colorful book spines labeled with letters A through Z. On the left side, there is a sidebar menu with options: 'Authors List', 'Subject Catalogue', 'Virtual Library Repository', 'Basic search', 'Advanced search', 'Upload publication', and 'Other bibliographic resources'. At the bottom left, there are logos for 'Education and Culture' and 'Socrates', along with the European Union flag.

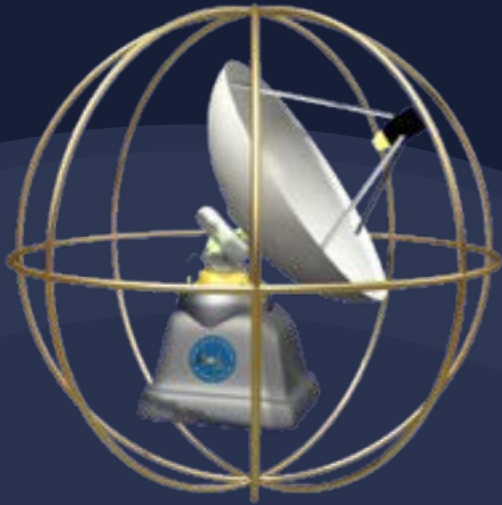
To access the application forms available on the website, you must first verify that your name is already found in the database. To do so:

- A. Insert your own e-mail address and click on Verify.
- B. If the system recognizes your e-mail address, you will receive a password that will permit you to register. You must check that all the information already entered is correct and update any information that may have changed (telephone number, address, list of publications on Social Representations, etc.) as well as any new fields that may have been added to the system (participation in new conferences or International Lab Meetings, etc.).
- C. If the system does not recognize your e-mail address, it will produce a new blank application form which you will have to complete from scratch.
- D. In both above mentioned cases, you are kindly invited to upload:
 - your list of publications specifically related to Social Representations, to improve the information about our work which may not be present in the SoReCom THEmatic NETWORK Full Bibliographic Inventory yet.
 - the published version of all your publications specifically related to Social Representations - chapters in book, articles, conference lectures and papers etc. - in pdf format (including the cover page of the book, journal or conference proceedings in which it was published), in order to make your work visible in the SoReCom THE.NET. eLib and to share it with all its potential readers.



Email:

@-learning Kit



- **digitalized studio produced videos**
- **magisterial lectures produced in real time (videoconferences)**
- **on-line interviews with leading experts**
- **Euro/Int. Joint Ph.D. web-auditorium**
- **on-line workshops among participants and academics**
- **a "virtual campus" SR & C community online database.**

4 years planning
Network-wide
Training
Activities

So.Re.Com. Joint IDP

So.Re.Com. Joint IDP:
individual research
projects to carry out at
the main host
institution (Sapienza
University of Rome)

and

Plan for Secondment
of the 13 ESR (early
stage Researchers)

So.Re.Com. Joint IDP: PLAN FOR 13 ESR SECONDMENT

ESR	Host Beneficiary	Place of Secondment	Country	Organisation type	Length of Secondment	Project Title
1	<u>Sapienza University</u> Italy	<u>Universitatea Alexandru Ioan Cuza</u>	Romania	Public Higher Education Establishment	3 months	Structural paradigmatic approach
2	<u>Sapienza University</u> Italy	<u>Université de Lausanne</u>	Switzerland	Public Higher Education Establishment	3 months	Socio-dynamic paradigmatic approach
3	<u>Sapienza University</u> Italy	<u>Masarykova Univerzita</u>	<u>Czech Republic</u>	Public Higher Education Establishment	3 months	Dialogical, conversational and narrative paradigmatic approaches
4	<u>Sapienza Univ.</u> Italy	<u>Universidad Autonoma Metropolitana</u>	Mexico	Public Higher Education Establishment	3 months	Anthropological and ethnographic paradigmatic approach
5	<u>Sapienza University</u> Italy	<u>Universidad del Pais Vasco</u>	<u>Spain</u>	Public Higher Education Establishment	3 months	Modelling paradigmatic approach
6	<u>Sapienza University</u> Italy	<u>Université de Genève</u>	Switzerland	Public Higher Education Establishment	3 months	Social representation theory across different geo-cultural contexts: "Europe", the theory's homeland
7	<u>Sapienza University</u> Italy	<u>University of Ottawa</u>	Canada	Public Higher Education Establishment	2 months	Social representation theory across different geo-cultural contexts: "North-America and other continents (Oceania, Asia, Africa)", the new emerging scenarios
		<u>City University of New York</u>	USA	Public Higher Education Establishment	2 months	
8	<u>Sapienza University</u> Italy	<u>Universidade Federal de Santa Catarina</u>	<u>Brazil</u>	Public Higher Education Establishment	3 months	Social representation theory across different geo-cultural contexts: "Latin America", the most fertilised scenario
9	<u>Sapienza University</u> Italy	<u>Nankai University</u>	China	Public Higher Education Establishment	3 months	Science, Social Representations and Communication
10	<u>Sapienza University</u> Italy	Institut Français des Sciences et Technologies des Transports, Aménagement et des Réseaux	France	Public Body	3 months	Social Representations and Environment
11	<u>Sapienza University</u> Italy	<u>Universität Wien</u>	Austria	Public Higher Education Establishment	3 months	Social Representations, Economy, Advertising, Marketing and Organizational Contexts
12	<u>Sapienza University</u> Italy	<u>Universidad de Belgrano</u>	Argentina	Private Higher Education Establishment	3 months	Social Representations, Community & Health
13	<u>Sapienza University</u> Italy	<u>Universidad de Valencia</u>	<u>Spain</u>	Public Higher Education	3 months	Social Representations & Politics: Multidimensional identities, Inter-group relations, social movements and active minorities



Funded by the European Union

So.Re.Com. Joint IDP pre-announcement for fellowships Call on Euraxess

Programme Description

Project title	SoReComJointIDP The European Joint Doctorate on Social Representations and Communication: an innovative doctoral programme in a networked international research training environment
Project number	PITN-GA-2013-607279
Project duration	48 months
Funding organisation	European Union
Project partners	<p>Project Beneficiary and Coordinator</p> <ol style="list-style-type: none"> 1. Università degli Studi Roma La Sapienza (Italy) <p>List of Associated Partners</p> <ol style="list-style-type: none"> 1. Masarykova Univerzita (Czech Republic) 2. Universitatea Alexandru Ioan Cuza (Romania) 3. Universität Wien (Austria) 4. Universidad del Pais Vasco (Spain) 5. Universidad de Valencia (Spain) 6. Université de Genève (Switzerland) 7. Université de Lausanne (Switzerland) 8. University of Ottawa (Canada) 9. City University of New York (USA) 10. Universidad de Belgrano (Argentina) 11. Universidade Federal de Santa Catarina (Brazil) 12. Universidad Autonoma Metropolitana (Mexico) 13. Nankai University (China) 14. Institut Français des Sciences et Technologies des Transports, Aménagement et des Réseaux (France) 15. ContattoLavoro s.r.l. (Italy) 16. Conny Ericsson Försäljning AB (Sweden)
Project abstract	<p>Built on the experience of both the European/International Joint PhD in S.R. & C. awarding a recognized joint degree since 1996, and the EU approved So.Re.Com. THEmatic NETwork, this international joint doctoral programme includes 8 universities, 2 private companies and 1 public research institute in 8 European countries (AT, CH, CZ, ES, FR, IT, RO, SE), and 6 universities in United States, Canada, Brazil, Argentina, Mexico and China.</p> <p>The goal is to provide doctoral training in Social Representations and Communication, a supra-disciplinary research area of the social sciences that studies the social construction of everyday knowledge in social spheres and media, disseminating European excellence beyond the EU boundaries and attracting the best ESR from abroad. Structured into transnational teams by common research area and complementary multi-methodological approaches, this SoReComJointIDP guarantees a well-tested training structure including: a) an innovative integrated physical and virtual campus,</p>



An Obligation for Research Trainees

Within the tutoring and co-tutoring triadic didactic system, **research trainees are required:**



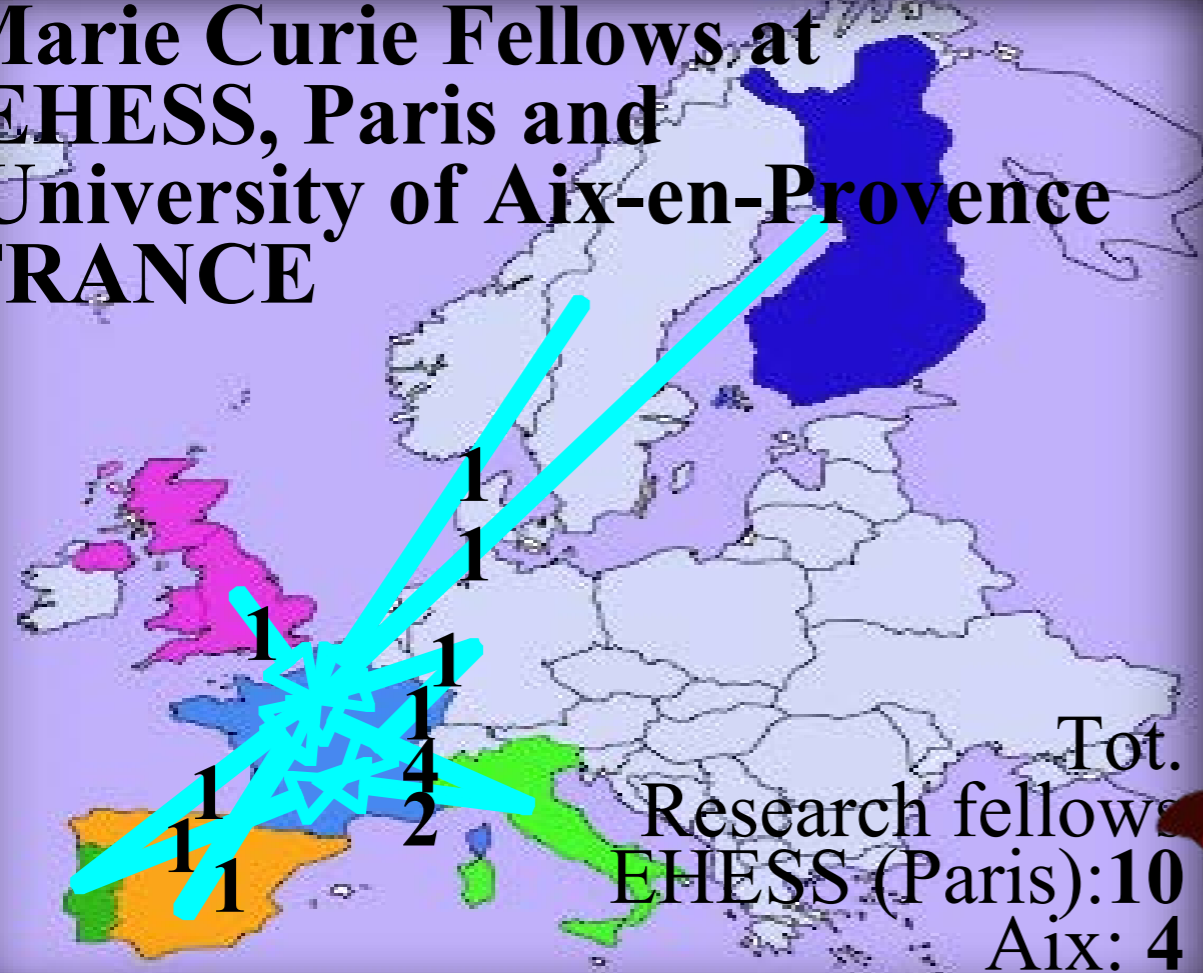
- a) to spend at least 3 months researching in different European or Extra-EU countries (**PHYSICAL MOBILITY**).
This unique feature of the European Ph.D. program enables research trainees to work alongside their foreign tutors in a new and stimulating research environment. This training is characterized by a multidisciplinary and multi-method approach. Each network university site has special expertise in a particular methodological approach to research in social representations. Research trainees are therefore exposed to a variety of complementary methodological approaches.

Research trainees' Obligations

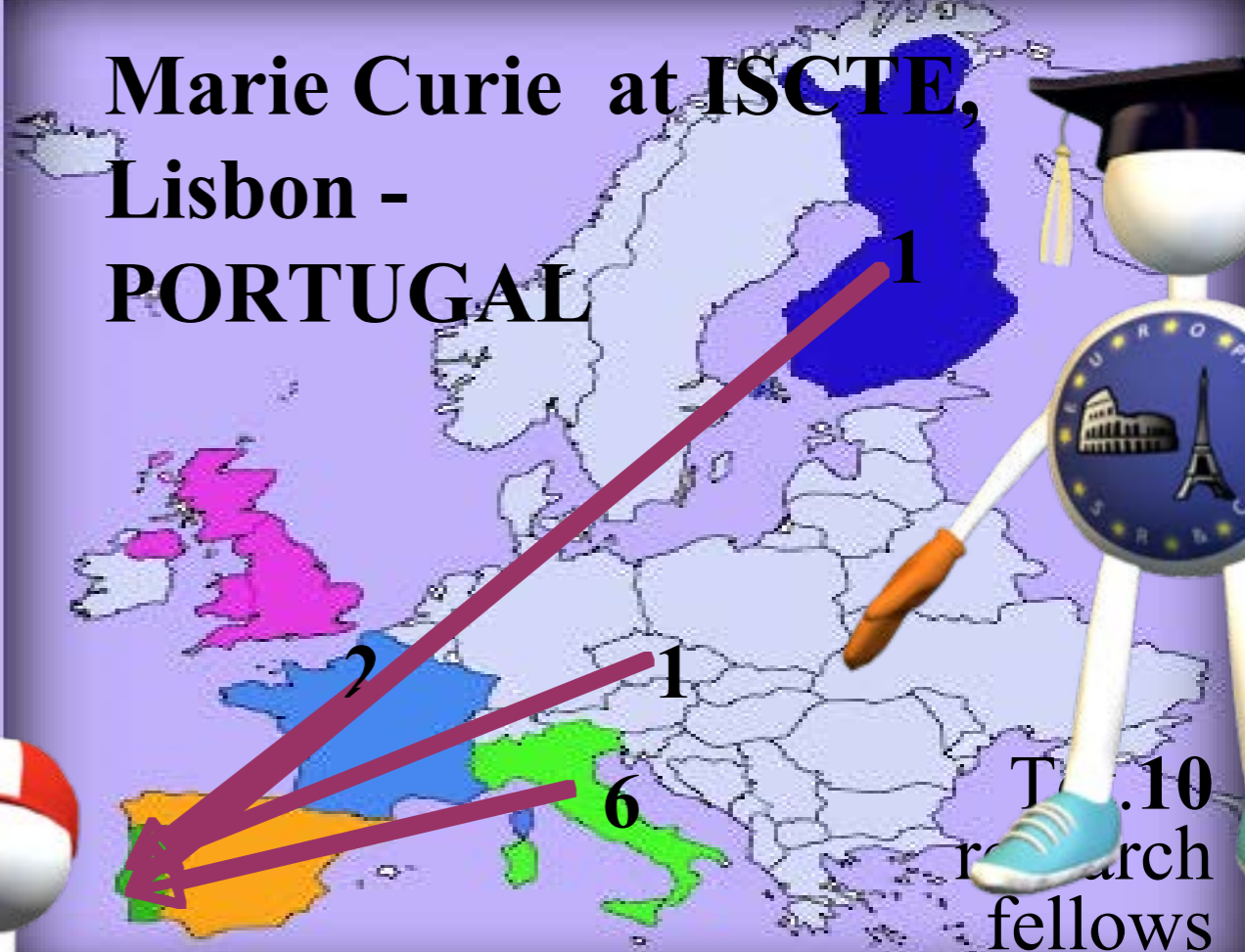


- **b) to maintain regular communication with their national and foreign tutors.**
- **Depending on the circumstances, this can be in a face to face interactive and/or computer mediated communication context through:**
 - **multipoint videoconferences via European Ph.D. web-auditorium and**
 - **personalized website for each research trainee and on-line tutor's evaluation tools**

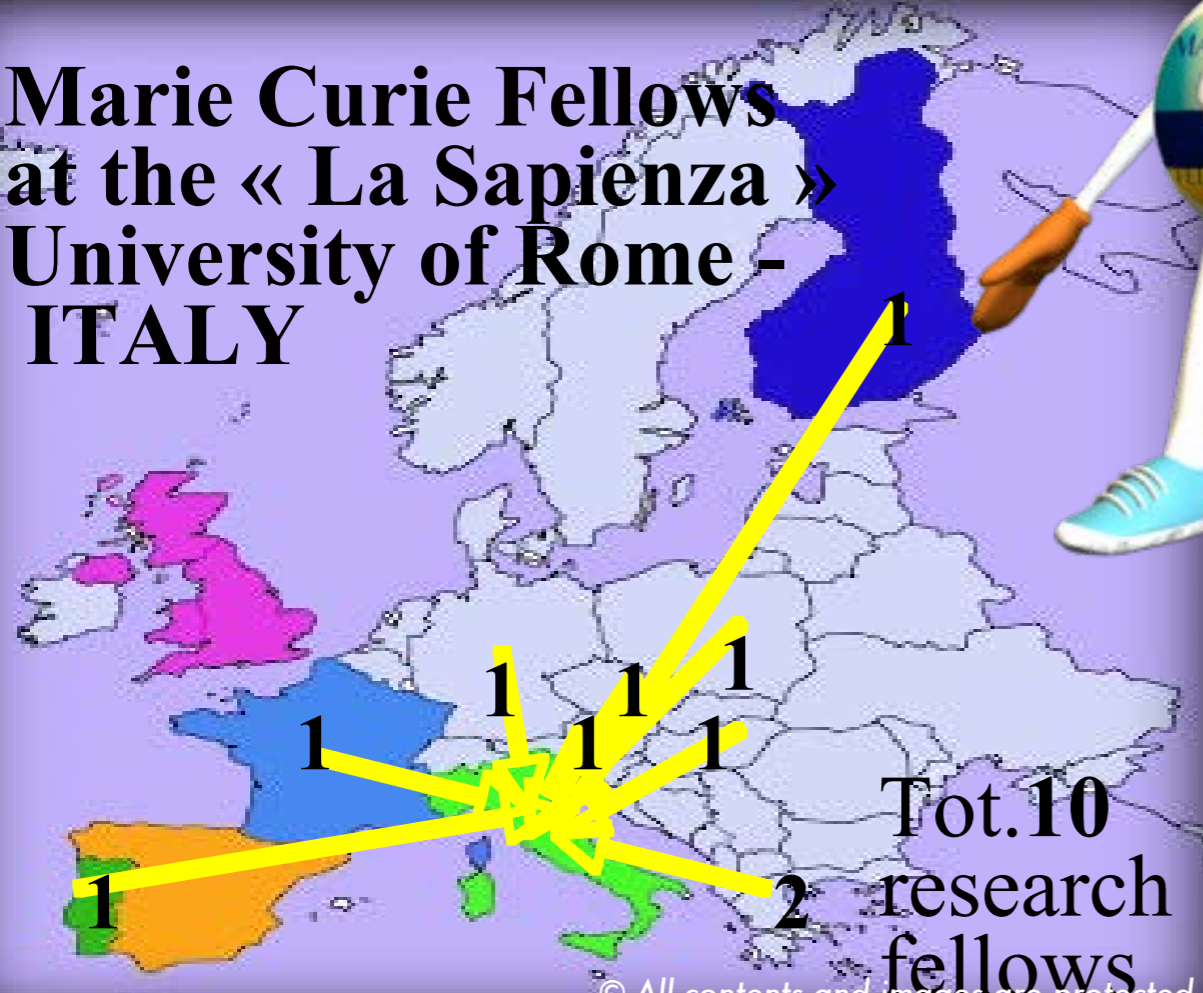
Marie Curie Fellows at EHESS, Paris and University of Aix-en-Provence FRANCE



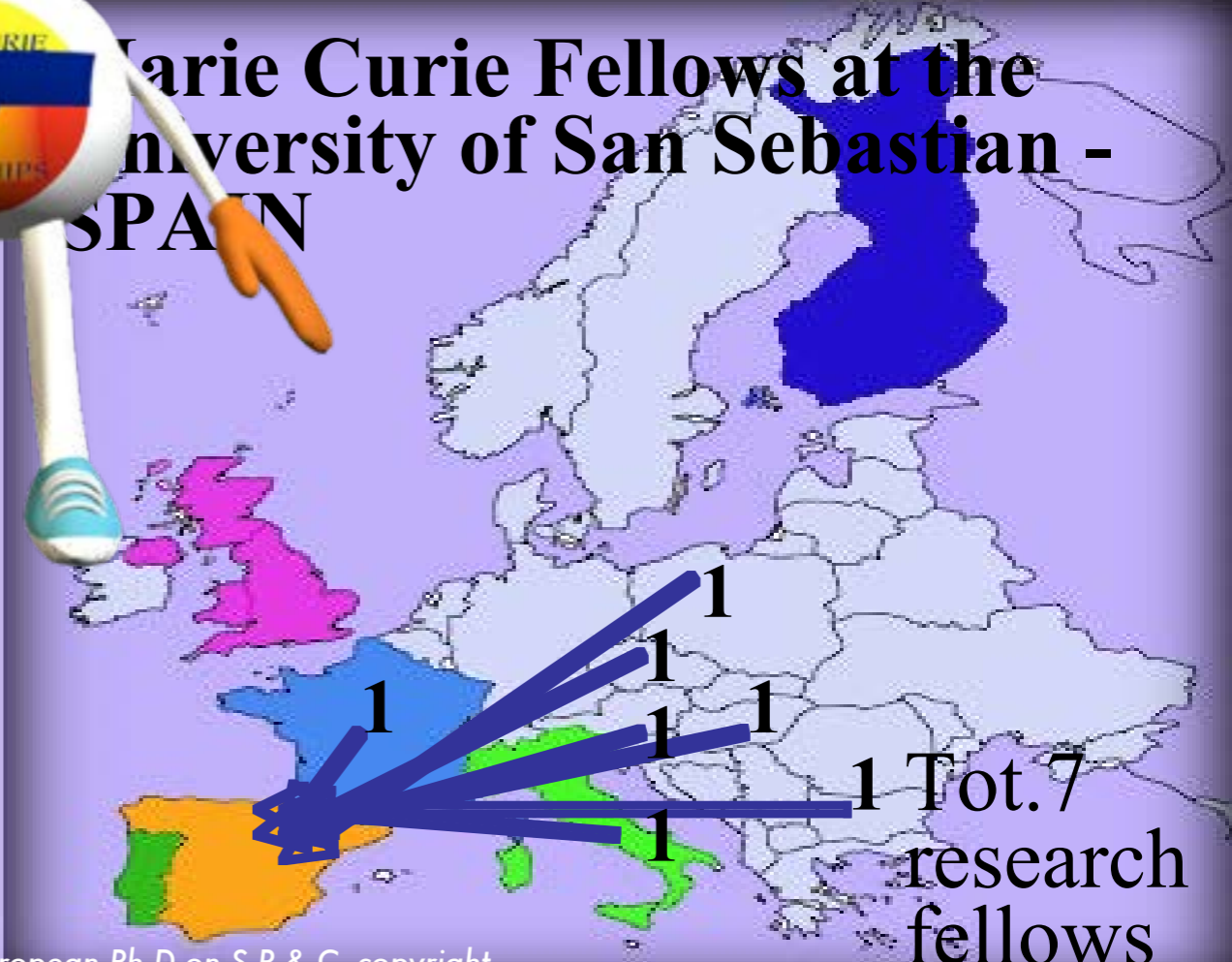
Marie Curie at ISCTE, Lisbon - PORTUGAL



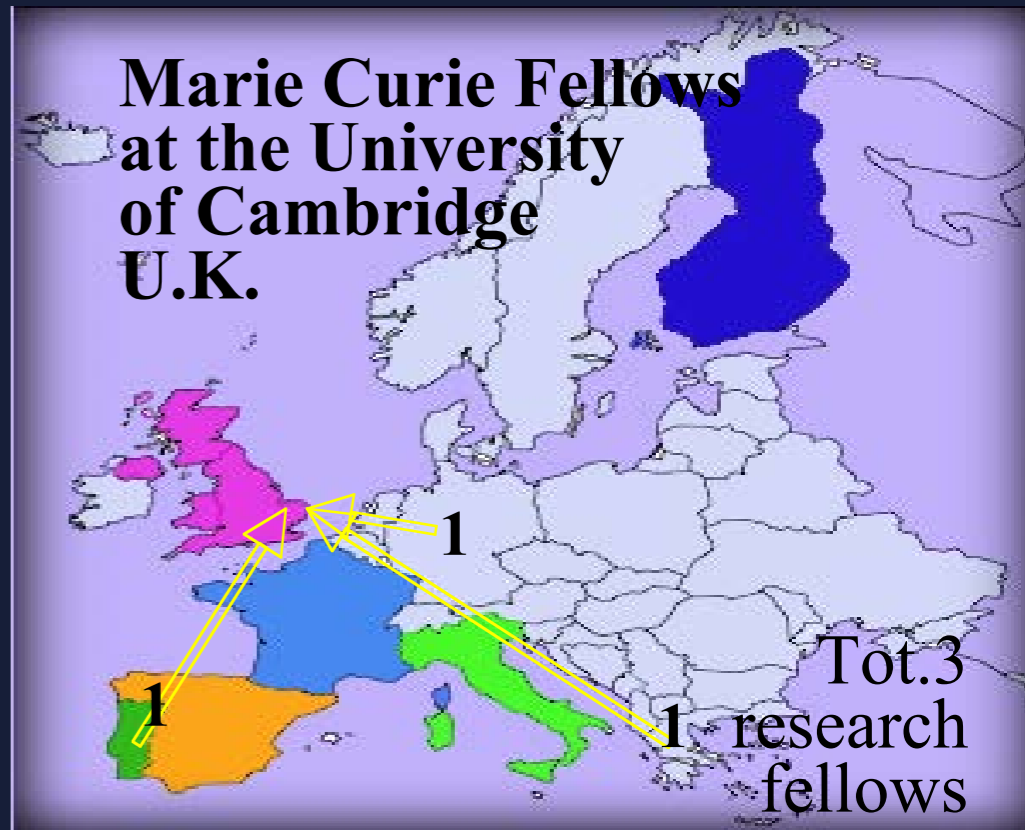
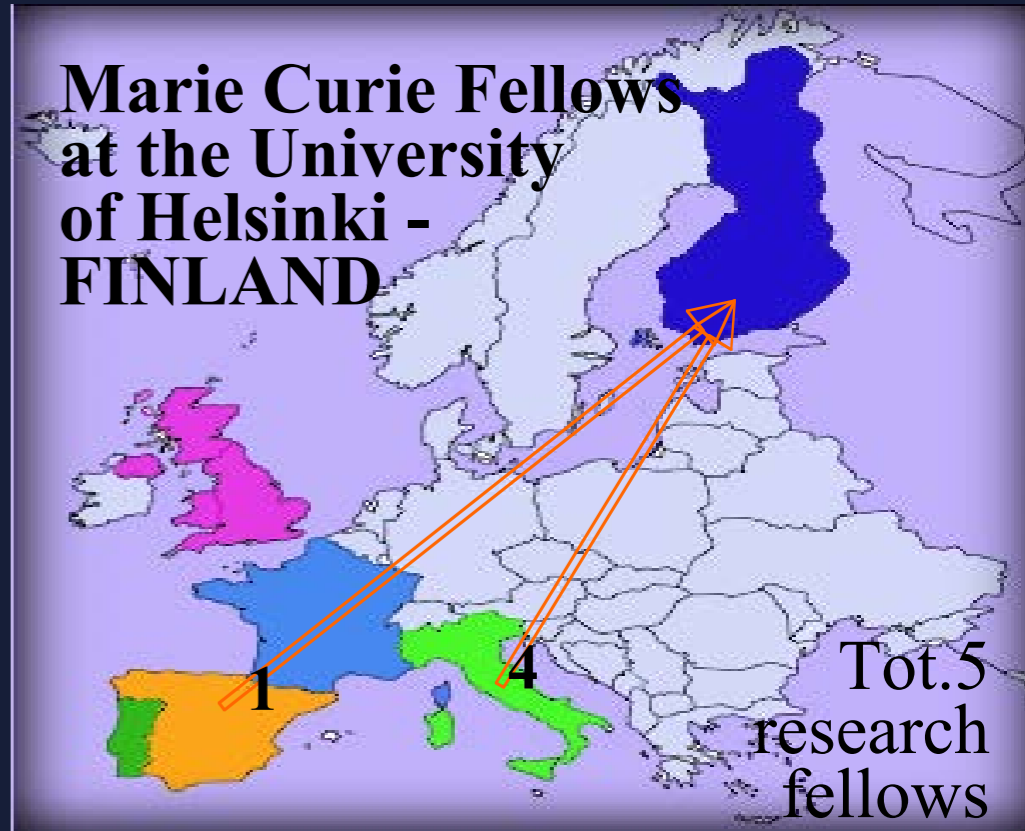
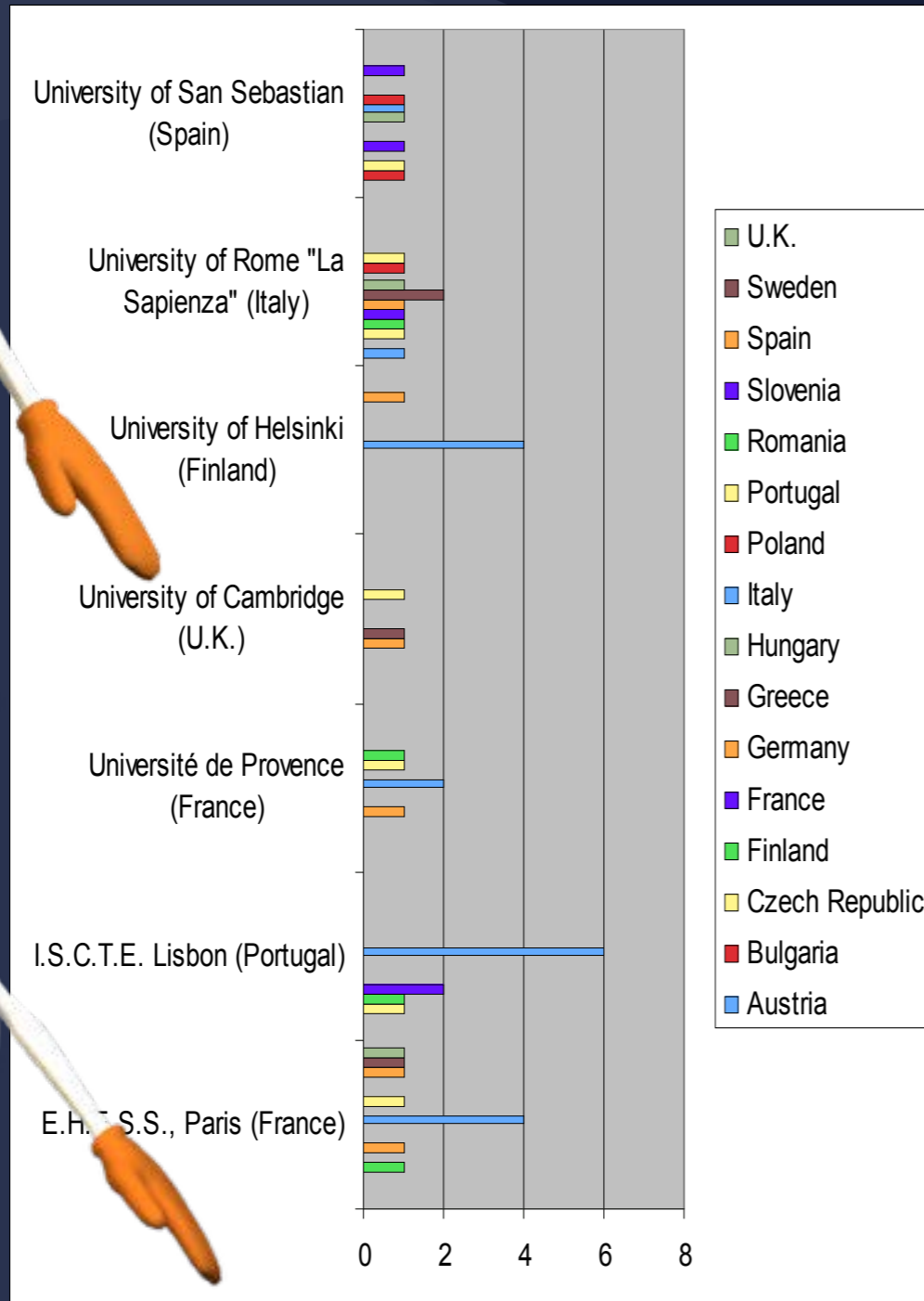
Marie Curie Fellows at the « La Sapienza » University of Rome - ITALY



Marie Curie Fellows at the University of San Sebastian - SPAIN



Marie Curie Fellow Mobility flow (2001-2004) at each European Ph.D on S.R. & C. host site

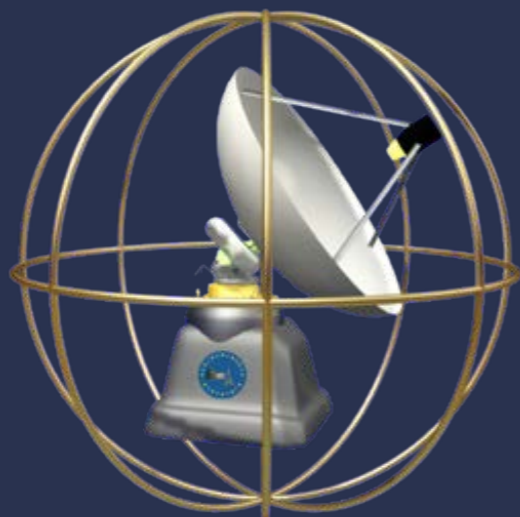
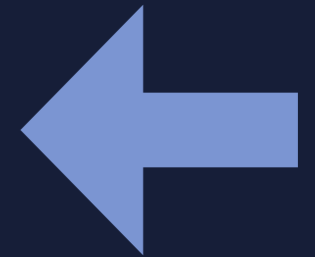




Integrated PHYSICAL and VIRTUAL MOBILITY

NETWORK-TRAINING EVENTS

INTERNATIONAL SUMMER SCHOOLS



International Lab Meetings via Euro PhD web auditorium

International Summer Schools on Social Representations and Communication



1995

FINLAND (Lathi) 1st International Summer School: "Evereday thinking, Social Representations and Communication"

1996

FRANCE (Aix-en-Provence) 2nd International Summer School: "Multiple strategies in the investiagtion of Social Representations"

1997

PORTUGAL (Lisbon) 3rd International Summer School: "S.R. theory: historical roots, articulation and development"

1998

SPAIN (San Sebastian) 4th International Summer School: "The theory towards applications"

1999

ITALY (Rome) 5th International Summer School: "Developing European Doctoral Training"

2000

ITALY (Rome) 6th International Summer School: "Social Representations Theory Around the World"

2001

ITALY (Rome) 7th International Summer School: "Communication: Languages, Representations, Interaction"

2002

ITALY (Rome/Genazzano) 8th International Summer School: "Communication, Media, Social Interactions and Social Representations" - New Media: Nets and Internet

2003

ITALY (Rome/Genazzano) 9th International Summer School: "Communication, Media, Social Interactions and Social Representation" - A Theoretical and Methodological Dialogue through research

2004

ITALY (Rome/Genazzano) 10th International Summer School: "Communication, Media and Social Representations" - Social influence and Communication in the new scenario of the information society: is it possible to change risk behaviour?

2005

ITALY (Rome) 11th International Summer School: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Computer Mediated Training Sessions, both Theoretical and Methodological"

2006

ITALY (Rome) 12th International Summer School: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations "

2007

ITALY (Rome) 13th International Summer School: "Structural Approach to Social Representations"

2008

ITALY (Rome) 14th International Summer School: "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"

2009

ITALY (Rome) 15th International Summer School: "Cultural and cross-cultural approaches to Social Representations: the implications of the globalized/localized cultural scenarios"

2010

ITALY (Rome) 16th International Summer School: "Social Representations and Science"

2011

ITALY (Rome) 17th International Summer School: "Social Representations of Urban Places and Environment: Images, Memory and Identity"

2012

ITALY (Rome) 18th International Summer School: "Social Representations of Economics and Finance"

2013

ITALY (Rome) 19th International Summer School: "Intensive Training Sessions - Oktoberfest and People-IDP kick-off meeting and inaugural party "





The European Ph.D. on Social Representations and Communication International Lab Meetings So.Re.CoMEDIA & SOCIETY



at the European PhD on Social Representations & Communication Multimedia LAB & Research Center, Rome-Italy
in combination with Worldwide on-line connection points

Winter 2005

1st International Lab Meeting: "Virtual Group Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical Analysis of the Comprehensive Literature on Social Representations and Communication"

Spring 2005

2nd International Lab Meeting: "Image-Based Research Methods for Analyzing Social Representations in action in different cultural contexts"



Summer 2005

3rd International Lab Meeting: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Theoretical and Methodological Computer Mediated Training Sessions"

Winter 2006

4th International Lab Meeting: "Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical Analysis of the Comprehensive Literature on Social Representations and Communication"

Spring 2006

5th International Lab Meeting: "Modeling and Positioning Approach in Research on Social Representations"

Summer 2006

6th International Lab Meeting: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations"

Winter 2007

7th International Lab Meeting: "Anthropological Approaches and Qualitative Methods"

Spring 2007

8th International Lab Meeting: "Experimental Design and Influence Processes"

Summer 2007

9th International Lab Meeting: "Structural Approaches and Statistical Software packages: advanced courses on Analysis of Similarity and the Evoc statistical package"

Winter 2008

10th International Lab Meeting: "Developing Meta-theoretical Approaches to Social Representations Literature: the contribution of Italian Scholars belonging to the International So.Re.Com THEMatic NETwork"

Spring 2008

11th International Lab Meeting: "Identity and Social Representations: Theoretical Dimensions"

Summer 2008

12th International Lab Meeting: "Social Representations and Emotions: Shared Emotions: narrative and experimental approaches"

Winter 2009

13th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"

Summer 2009

14th International Lab Meeting: "Cultural & cross-cultural approaches to Social Representations: the implications of globalized/localized cultural scenarios"

Winter 2010

15th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"

Summer 2010

16th International Lab Meeting: "Social Representations and Science"

Winter 2011

17th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"

Summer 2011

18th International Lab Meeting: "Social Representations of Urban Places & Environment: Images, Memory and Identity"

Winter 2012

19th International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature"

Summer 2012

20th International Lab Meeting: "Social Representations, Economics and Finance"

Winter 2013

21st International Lab Meeting: "Meta-theoretical Analysis of Social Representations Literature" and Bibliometric Tools

Summer 2013

22nd International Lab Meeting: "Intensive Training Sessions - Oktoberfest and People-IDP kick-off meeting and inaugural party "





Offline - Marratech

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Each session of the European Ph.D. International Lab Meetings includes two pilot tests before the events start aimed at verifying and assessing in advance the technical abilities of each participant. It provides two full days of basic and advanced training on the use of Marratech's programs. This includes an interactive test of the skills acquired by participants. Experience shows that after these sessions, participants, including senior professors unfamiliar with new technologies, are quickly able to actively participate in the event. Their presence visually, in text chat, their voices and videos and their interactive use of the *white-board* is warmly welcomed by all participants.

Indeed, the *white-board* allows interactive use not only among participants from in and outside the lab, but is highly functional for sharing applications and software. For example, this allows us for to hold advanced training sessions and collaborative learning on statistical packages by using data files provided by each participant. It is also interesting to use the *white-board's* share screen both for the participants' presentations (they start by locating themselves on the globe with an arrow and fill in whatever they believe best represents their identities) and for the collective evaluation of the event, by writing comments and suggestions on the shared screen.



European PhD on S. R. & C. WebAuditorium

Private rooms	
A. LabMeeting (low)	info inside
B. LabMeeting (low)	info inside
C. LabMeeting (low)	info inside
D. LabMeeting (Medium)	info inside
E. LabMeeting (Medium)	info inside
EuroPhD International LabMeeting (low)	info inside
E. LabMeeting (Medium)	info inside

Administration

Connection Check

1 room in use
50 of 50 seats occupied

Marratech Manager 3.3
europhdlabmeeting@webauditorium.europhd.eu:80

Using this service means you agree with the
Marratech End User License Agreement.
See also our privacy policy.

<http://webauditorium.europhd.eu/launch.jsp?tab=1>

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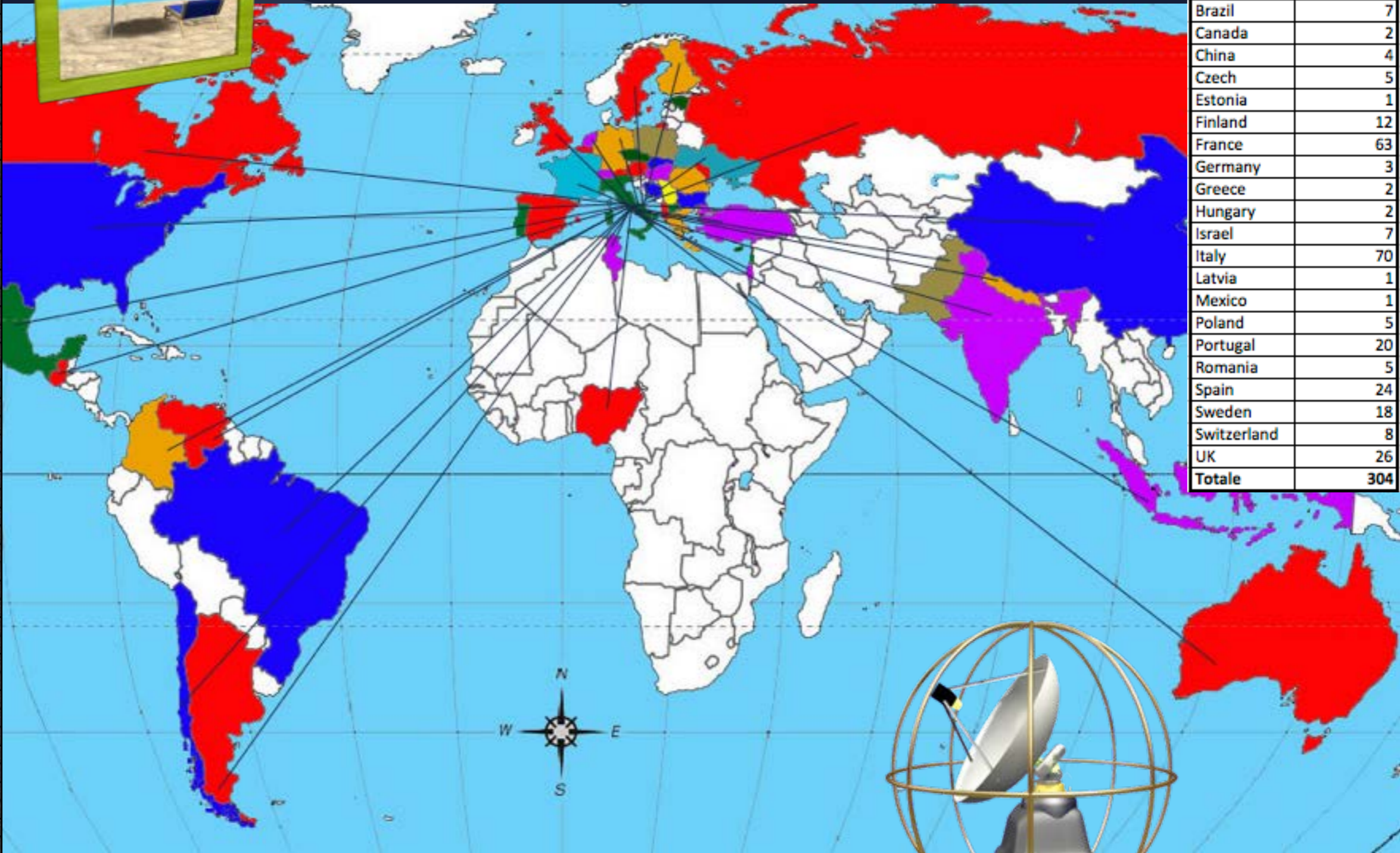
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		Adrian Guzman P VCR play (Adr... P	
[R] Tani Pedr... P	[R] Europhdlab P		
[R] chiaracav... P	[R] Valentina ... P	[R] Maciek Se... P	[R] elena bocci P
[R] Janine P	[R] Marialibera P	[R] Dino Num... P	[R] Carine Pia... P
[R] Lilian Neg... P			

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1325 participants from 53 countries and 304 guest speakers from 24 countries in the multi-year series of International Summer Schools and Lab Meetings

PARTICIPANTS	
Albania	6
Argentina	22
Australia	5
Austria	15
Belgium	4
Bosnia	1
Brazil	57
Bulgaria	11
Canada	10
Chile	7
China	21
Colombia	8
Cyprus	2
Czech	25
Estonia	6
Finland	20
France	125
Germany	19
Greece	20
Guatemala	1
Hungary	26
India	4
Indonesia	36
Israel	4
Italy	362
Lebanon	5
Macedonia	1
Malta	2
Mexico	31
Moldavia	8
Nepal	2
Netherlands	2
New Zealand	2
Nigeria	5
Pakistan	2
Palestine	8
Poland	51
Portugal	54
Romania	158
Russia	9
Serbia	11
Slovakia	24
Slovenia	2
Spain	23
Sweden	10
Switzerland	7
Tunisia	13
Turkey	12
Turkmenistan	2
Ukraine	17
UK	18
USA	16
Venezuela	13
Totale	1325



TEACHING STAFF	
America	6
Austria	10
Belgium	2
Brazil	7
Canada	2
China	4
Czech	5
Estonia	1
Finland	12
France	63
Germany	3
Greece	2
Hungary	2
Israel	7
Italy	70
Latvia	1
Mexico	1
Poland	5
Portugal	20
Romania	5
Spain	24
Sweden	18
Switzerland	8
UK	26
Totale	304



4 years planning (2014-2017) Network-wide Training Activities



	Training events, workshops & conferences	description of the content	Days & location	from Associated Partners
1	<p>2014 International Summer School:</p> <ul style="list-style-type: none"> • <i>General introduction</i> of the overall project aimed to take stock of the scientific field developed in more than 50 years by conducting an empirical meta-theoretical analysis of the literature on Social Representations, mapping the development of different paradigms, the related various research methods (qualitative and quantitative, experimental and field oriented, etc.), the wide range of the thematic areas, and their impact on the various applied fields within the multi-generational community of scientists and across different geo-cultural contexts • <i>Key lecture</i> on previously published results and presentation of the current status of the research program on the meta-theoretical analysis of the Social Representation theory • <i>Key lectures</i> on the genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): overview of the <i>main paradigms</i> • <i>Illustration of the "modelling approach"</i> developed at the leading Institution of the SoReCom Joint IDP, host of the ESR, with the active participation of researchers and EuroPhD holders involved in different empirical research programs dealing with multiple constructs, thematic objects, methods, multi-step data analysis strategies • <i>Questions, Answers and Group discussion</i> of the ESR and other European/ International Joint PhD trainees with project leader and invited speakers • <i>Active participation by the ESR</i> by presenting the matching of their prior knowledge and interests with the research project focuses offered in the call, their multi-languages skills and the planned future secondment by optimising the complementary resources training across the network • <i>@-learning activities:</i> use of the Euro PhD web-auditorium, allowing connection with a wider number of participants or speakers selected/invited - even from outside the SoReCom Joint IDP - to attend the event on-line via interactive video-web conference system • <i>Training in complementary and transferable skills</i> provided by the non-academic partners • <i>Scientific networking</i> • <i>Monitoring quality control sessions</i> • <i>Dissertation defence</i> by European PhD doctoral candidates enrolled in previous years in front of the European PhD International Evaluation Board (Final Jury) 	<p>Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the "modelling approach"</p>	<p>7 days 13th - 19th July 2014 Rome</p>	<p>UNIROMA1 (Italy) + A selection of invited speakers from all the Academic Associated Partners: MU (Czech Republic) UAIC (Romania) UNIWIEN (Austria) UPV/EHU (Spain) UNIVAL (Spain) UNIGE (CH) UNIL (CH) UB (Argentina) UFSC-Brazil UAM (Mexico) CUNY (USA) uOttawa (Canada) Nankai Uni (Cina)</p> <p>+ and from the extra-academic associated partners: IESITAB (France) CL (Italy) CONERI (Sweden)</p>
2	<p>International Lab Meeting: 2015 Winter Session</p> <ul style="list-style-type: none"> • <i>Key lecture</i> by the research leader, creator of the twenty-year wide research project and related theoretical-methodological tools and their web implementation aimed at the Meta-Theoretical analysis of complete body of the Social Representations literature • <i>Presentations by expert post-docs</i> and advanced European/International Joint PhD doctoral trainees involving a <i>multigenerational community of senior and junior scientists</i> that ranges from visiting post-docs to Euro PhD Alumni (including former Marie Curie Fellows), already well trained in the <i>meta-theoretical analysis</i> of the specialised literature on Social Representations • <i>Training the early research trainees (ESR)</i> for developing advanced bibliographic on-line search skills via access to specialised websites and digital libraries, aimed at developing the large specialised full bibliographic inventory and the SoReCom specialised virtual library 	<p>Training in the <i>meta-theoretical analysis</i> of the specialised literature on Social Representations and Communication: why and how to map the development of different paradigms, the related research methods, the thematic areas, their impact on the various applied fields and the new emerging research directions within the multi-generational</p>	<p>4 days 25th-28th January 2015 Rome</p>	<p>UNIROMA1 (Italy) + EuroPhD Alumni from partners Institutions and post-docs EuroPhD holders also from outside the network</p>

4 years planning (2014-2017) Network-wide Training Activities

So.Re.Com. Joint IDP

	<ul style="list-style-type: none"> developing the large specialised full bibliographic inventory and the SoReCom specialised virtual library <i>Training Guidelines</i> for integrating bibliographic resources in the physical and digital SoReCom specialised libraries <i>Training the ESR in the meta-theoretical analysis grid</i> and tools of the meta-analysis inventory Illustration of the <i>double quality control system</i> <i>Co-ordination and planning session</i> for the organisation of weekly individual and group ESR small meetings on the transversal common tools of the overall research program and the specific goals of each of the 13 research focuses. 	directions within the multi-generational community of scientists and across different geo-cultural contexts.		
3	International Lab Meeting: 2015 Spring Session <ul style="list-style-type: none"> <i>Key lectures</i> on classical contributions and recent development in the <i>Anthropological</i>, <i>"Narrative"</i>, <i>"Dialogical"</i> and <i>"Subjective"</i> approaches to Social Representations <i>Questions, Answers and Group discussion</i> of the ESR and other European/ International Joint PhD trainees with project leader and invited speakers <i>Advanced training</i> in epistemological issues on research setting and empirical data detection/construction, in observational, ethnographic and conversational methods <i>Illustration of specific software and statistical packages</i> for conversational and textual data analysis and results visualization Training in <i>complementary skills</i> <i>Scientific networking</i> <i>Monitoring quality control sessions</i> 	<p>The <i>"Anthropological"</i>, <i>"Narrative"</i>, <i>"Dialogical"</i> and <i>"Subjective"</i> paradigmatic approaches to Social Representations:</p> <p>classical contributions and recent developments, related methods and data analysis strategies</p>	4 days 26 th -29 th April 2015 Rome	UNIROMA1 (Italy) + A selection of invited speakers from all the Academic Associated Partners: MU (Czech Republic) UAIC (Romania) UNIWIEN (Austria) UPV/EHU (Spain) UNIVAL (Spain) UNIGE (CH) UNIL (CH) UB (Argentina) UFSC-Brazil UAM (Mexico) CUNY (USA) uOttawa (Canada) Sunzi Uni (Cina)
4	2015 International Summer School <ul style="list-style-type: none"> <i>General introduction</i> of the overall project on the meta-theoretical analysis with specific focus on the <i>impact and dissemination</i> of the social representation theory <i>around the world</i>: from Europe to other continents <i>Key lectures by scientists from the leading Institution and associated partners</i> from different geo-cultural contexts geo-cultural context: Europe, North America (Canada and USA), Latino-America (Argentina, Brazil, Mexico), Asia (Cina) <i>Questions, Answers and Group discussion</i> of the ESR and other European/ International Joint PhD trainees with project leader and invited speakers <i>Active participation by the ESR and other European/ International Joint PhD trainees</i> by presenting the current status of the <i>ongoing</i> research projects <i>@-learning activities</i>: use of the Euro PhD web-auditorium, allowing connection with some speakers - even from outside the SoReCom Joint IDP - invited to attend the event on-line via interactive video-web conference system <i>Training in complementary and transferable skills</i> provided by the non-academic partners <i>Scientific networking</i> <i>Monitoring quality control sessions</i> <i>Dissertation defence</i> by European PhD doctoral candidates enrolled in previous years in front of the European PhD International Evaluation Board (Final Jury) <i>General Mid-Term Meeting with all European and extra-EU associated partners and extra-academic partners</i> <i>Final coordination of the activities to be undertaken during the secondments</i> for each of the 13 ESR 	<p>Mapping the <i>impact and dissemination</i> of the social representation theory across different geo-cultural contexts <i>around the world</i>: from Europe towards other continents</p>	8 days 18 th -25 th July 2015 Rome	UNIROMA1 (Italy) + All the extra -EU Academic Associated Partners: UB (Argentina) UFSC-Brazil UAM (Mexico) CUNY (USA) uOttawa (Canada) Sunzi Uni (Cina) + all the European Academic Associated Partners invited for the General Mid-Term Meeting: MU (Czech Republic) UAIC (Romania) UNIWIEN (Austria) UPV/EHU (Spain) UNIVAL (Spain) UNIGE (CH) UNIL (CH) + all the extra-academic associated partners invited for the General Mid-Term Meeting: IESUT-Paris (France) CL (Italy) CONERI (Sweden)
5	International Lab Meeting: 2016 Winter Session <ul style="list-style-type: none"> <i>Key lectures</i> by the project leader aimed at presenting 	Training in the <i>meta-theoretical analysis</i> of the	4 days 24 th -27 th	UNIROMA1 (Italy) +

4 years planning (2014-2017) Network-wide Training Activities

So.Re.Com. Joint IDP

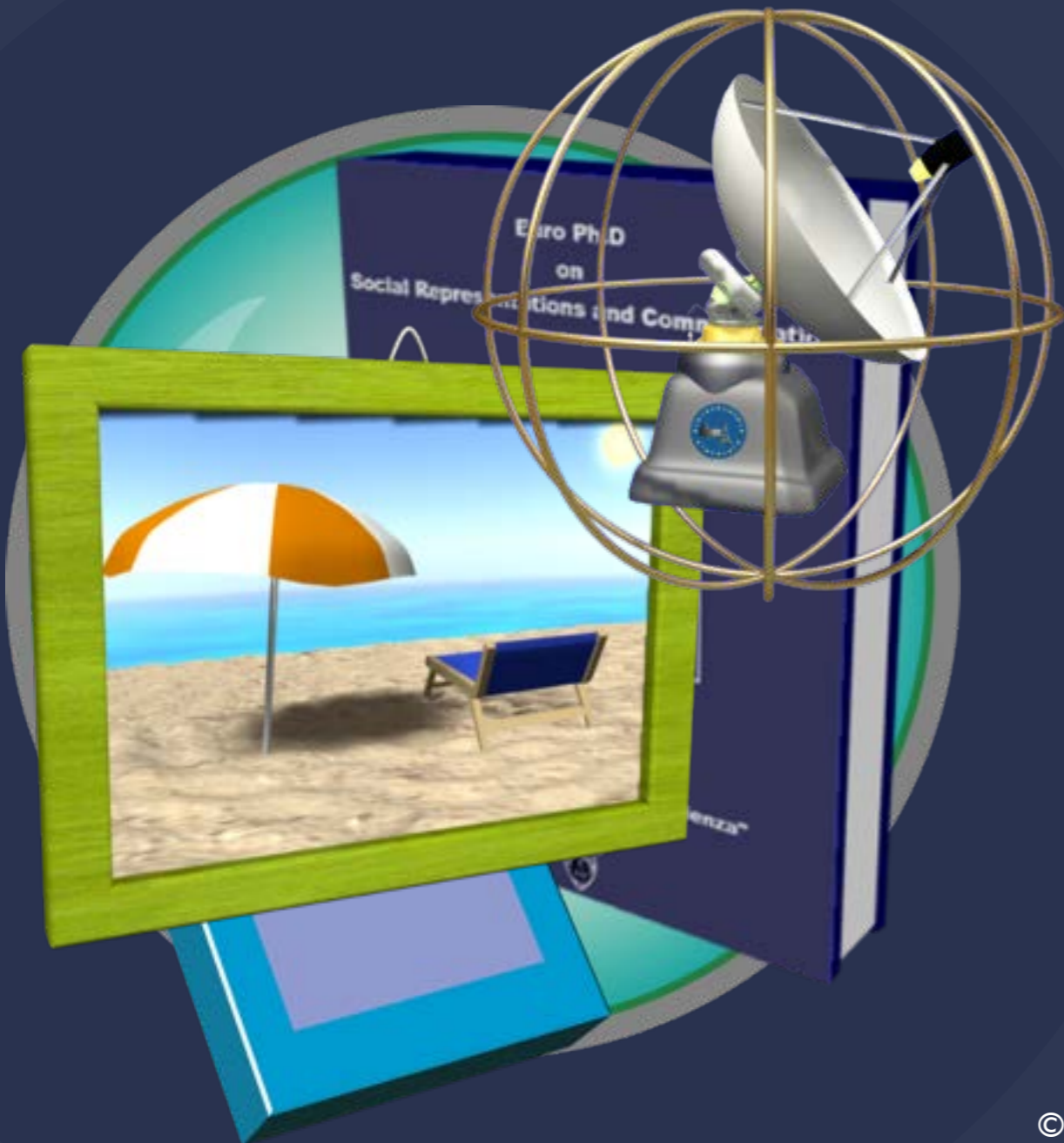
	<p>update results based on the <i>meta-theoretical analysis</i> of the specialised literature on Social Representations and Communication</p> <ul style="list-style-type: none"> • <i>Presentations by ESR and other European/International Joint PhD doctoral trainees</i> on their current research progress on meta-theoretical analysis, also including outcomes of their secondment mobility stages • <i>Feedback by the project leader and expert post-docs</i> from visiting Euro PhD Alumni, already well trained in the in the <i>meta-theoretical analysis</i> of the specialised literature on Social Representations • <i>Illustration of the achieved results</i> based on the double quality control system • <i>Co-ordination and planning session</i> for the organisation of weekly and monthly group ESR small meetings for the progress management of the overall research program and each individual research focus. 	<p>specialised literature on Social Representations and Communication: <i>mapping</i> the development of different paradigms, the related research methods, the thematic areas, their impact on the various applied fields and the new emerging research directions within the multi-generational community of scientists and across different geo-cultural contexts.</p>	<p>January 2016 Rome</p>	<p>EuroPhD Alumni from partners Institutions and post-docs EuroPhD holders also from outside the network</p>
6	<p>International Lab Meeting: 2016 Spring Session</p> <ul style="list-style-type: none"> • <i>Key lectures</i> on classical contributions and recent development in the specific target theme of the "Structural" approach to Social Representations • <i>Questions, Answers and Group discussion</i> of the ESR and other European/ International Joint PhD trainees with project leader and invited speakers • <i>Advanced training in empirical and experimental methods and techniques</i> specifically designed for the "Structural" approach to Social Representations • <i>Illustration of specific statistical software</i> for data analysis according to the "Structural" approach • <i>Training in complementary skills</i> • <i>Scientific networking</i> • <i>Monitoring quality control session</i> 	<p>The "Structural" paradigmatic approach to Social Representations: <i>classical</i> contributions and recent developments, <i>related</i> methods and data analysis strategies</p>	<p>4 days 17th-20th April 2016 Rome</p>	<p>UNIROMA1 (Italy) + A selection of invited speakers from all the Academic Associated Partners MU (Czech Republic) UAIC (Romania) UNIWIEN (Austria) UPV/EHU (Spain) UNIVAL (Spain) UNIGE (CH) UNIL (CH) UB (Argentina) UFSC-Brazil UAM (Mexico) CUNY (USA) uOttawa (Canada) Nanjing Uni (China)</p>
7	<p>2016 International Summer School</p> <ul style="list-style-type: none"> • <i>General introduction</i> of the overall project on the meta-theoretical analysis with specific focus on the <i>methodological polytheism</i> in the Social Representations literature and its implication in the contemporary communication era • <i>Key lectures by scientists from the leading Institution and associated partners</i> about distinctiveness and dialogue between multiple research methods (textual and image-based research sources and tools, traditional and new media-based research design, experimental and field oriented studies) • <i>Questions, Answers and Group discussion</i> of the ESR and other European/ International Joint PhD trainees with project leader and invited speakers • <i>Active participation by the ESR</i> by presenting the current status of the research project • <i>@-learning activities</i>: use of the Euro PhD web-auditorium, allowing connection with some speakers - even from outside the SoReCom Joint IDP - invited to attend the event on-line via interactive video-web conference system • <i>Training in complementary and transferable skills</i> provided by the non-academic partners • <i>Scientific networking</i> • <i>Monitoring quality control sessions</i> • <i>Dissertation defence</i> by European PhD doctoral candidates enrolled in previous years in front of the European PhD International Evaluation Board (Final Jury) 	<p>The "methodological polytheism in the Social Representations literature and its implication in the contemporary communication era: <i>distinctiveness</i> and dialogue between <i>multiple</i> research methods (textual and image-based research sources and tools, traditional and new media-based research design, experimental and field oriented studies)</p>	<p>7 days 17th-23rd July 2016 Rome</p>	<p>UNIROMA1 (Italy) + A selection of invited speakers from all the Academic Associated Partners: MU (Czech Republic) UAIC (Romania) UNIWIEN (Austria) UPV/EHU (Spain) UNIVAL (Spain) UNIGE (CH) UNIL (CH) UB (Argentina) UFSC-Brazil UAM (Mexico) CUNY (USA) uOttawa (Canada) Nanjing Uni (China) + and from the <i>extra-academic</i> associated partners: IESTTAR (France) CL (Italy) CONERI (Sweden)</p>
8	<p>International Lab Meeting:</p>	<p>Training in the</p>	<p>4 days</p>	<p>UNIROMA1 (Italy)</p>

4 years planning (2014-2017) Network-wide Training Activities

So.Re.Com. Joint IDP

	<p>2017 Winter Session</p> <ul style="list-style-type: none"> • <i>Key lecture by the project leader</i>, in order to present the progress of the overall research program • <i>Presentations by ESR and other European/International Joint PhD doctoral trainees</i> on their current research progress on meta-theoretical analysis • <i>Feedback by the project leader and expert post-docs</i> from visiting Euro PhD Alumni), already well trained in the in the meta-theoretical analysis of the specialised literature on Social Representations • <i>Illustration of the achieved results</i> based on the double quality control system • <i>Co-ordination and planning session</i> for the organisation of weekly and monthly group ESR small meetings for the progress management of the overall research program and each individual research focus. 	<p>meta-theoretical analysis of the specialised literature on Social Representations and Communication: wapping the development of different paradigms, the related research methods, the thematic areas, their impact on the various applied fields and the new emerging research directions within the multi-generational community of scientists and across different geo-cultural contexts.</p>	<p>29th January - 1st February 2017</p> <p>Rome</p>	<p>+ EuroPhD Alumni from partners Institutions and post-docs EuroPhD holders also from outside the network</p>
9	<p>International Lab Meeting: 2017 Spring Session</p> <ul style="list-style-type: none"> • <i>Key lectures</i> on classical contribution and recent development in the specific target theme of the "Socio-Dynamic" approach to Social Representations • <i>Questions, Answers and Group discussion</i> of the ESR and other European/ International Joint PhD trainees with project leader and invited speakers • <i>Advanced training in empirical and experimental research designs</i> inspired by the "Socio-Dynamic" approach to Social Representations • <i>Illustration of statistical data analysis strategies</i> according to the "Socio-Dynamic" approach • <i>Training in complementary skills</i> • <i>Scientific networking</i> • <i>Monitoring quality control sessions</i> 	<p>The "Socio-Dynamic" paradigmatic approach to Social Representations: classical contributions and recent developments, related methods and data strategies analysis</p>	<p>4 days</p> <p>16th -19th April 2017</p> <p>Rome</p>	<p>UNIROMA1 (Italy) + A selection of invited speakers from all the Academic Associated Partners</p> <p>MU (Czech Republic) UAIC (Romania) UNIWIEN (Austria) UPV/EHU (Spain) UNIVAL (Spain) UNIGE (CH) UNIL (CH) UB (Argentina) UFSC-Brazil UAM (Mexico) CUNY (USA) uOttawa (Canada) Nankai Uni (Cina)</p>
10	<p>2017 International Summer School / Final Conference</p> <ul style="list-style-type: none"> • <i>General introduction</i> of the overall project on the meta-theoretical analysis with specific focus on the wide range of societal issues investigated in the various thematic areas in multiple applied contexts • <i>Key lectures by scientists from the leading Institution and associated partners</i> about key studies conducted within the supra-disciplinary Social Representations research field: from economics to the environment, politics, health and community issues, science and communication • <i>Questions, Answers and Group discussion</i> of the ESR and other European/ International Joint PhD trainees with project leader and invited speakers • <i>Active participation by the ESR</i> by presenting the current status of the research project • @-learning activities: use of the Euro PhD web-auditorium, for the dissemination of the results of the various research teams to all the associated partners and a wider audience - even from outside the So.Re.Com. Joint IDP - invited to attend the event on-line via interactive video-web conference system • <i>Training in complementary skills</i> • <i>Scientific networking</i> • <i>Monitoring quality control sessions</i> • <i>Dissertation defence</i> by the 13 ESR and other European PhD doctoral candidates in front of the European PhD International Evaluation Board (Final Jury) 	<p>Social Representations in the social arena faced with social demand:</p> <p>the impact of this supra-disciplinary research field on the wide range of societal issues investigated in the various thematic areas in multiple applied contexts (from economics to the environment, politics, health and community issues, science and communication)</p>	<p>7 days</p> <p>16th - 22nd July 2017</p> <p>Rome</p>	<p>UNIROMA1 (Italy) + A selection of invited speakers from all the Academic Associated Partners:</p> <p>MU (Czech Republic) UAIC (Romania) UNIWIEN (Austria) UPV/EHU (Spain) UNIVAL (Spain) UNIGE (CH) UNIL (CH) UB (Argentina) UFSC-Brazil UAM (Mexico) CUNY (USA) uOttawa (Canada) Nankai Uni (Cina) + and from the extra-academic associated partners:</p> <p>IFSTTAR(France) CL (Italy) CONERI (Sweden)</p>

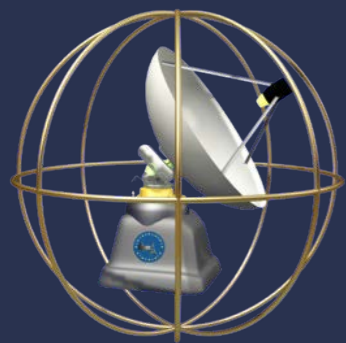
Research trainees' Obligations



c) to submit:

- **a critical review of the bibliography on the research undertaken and their research progress during the Winter and Spring Sessions of the International Lab Meetings;**
- **an extensive yearly report to be presented in the dedicated training session during the International Summer School**

Quality Control and On-Line Monitoring System via personalised web site for each research trainee



home site map

EURO PH.D.
European Ph.D. on
Social Representations and Communication

Logged User: Annamaria de Rosa [Your Profile] [logout]

[redacted] - Research project - Final thesis evaluation

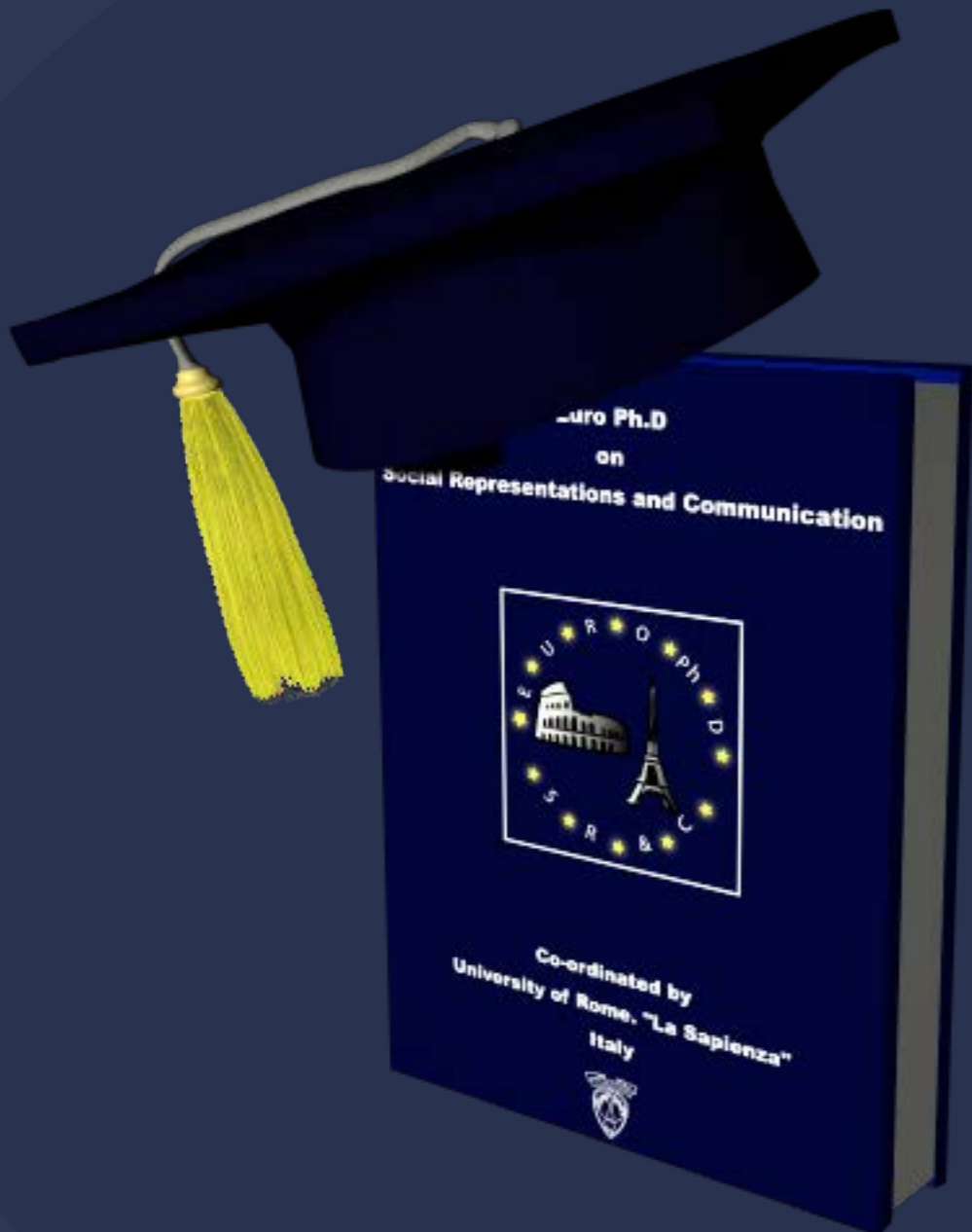
Main tutor or co-tutors selection: 1 Annamaria de Rosa

2
3
5

European Ph.D. Research Trainees list

- Personal Data
- Curriculum
- Research project:
 - Abstract
 - Initial report
 - Intermediate report
 - Final thesis
 - Final article
- Research report evaluation:
 - Initial report
 - Intermediate report
 - Final thesis
 - Final article
- ECTS - EuroPhD Training individual profile
- Publications

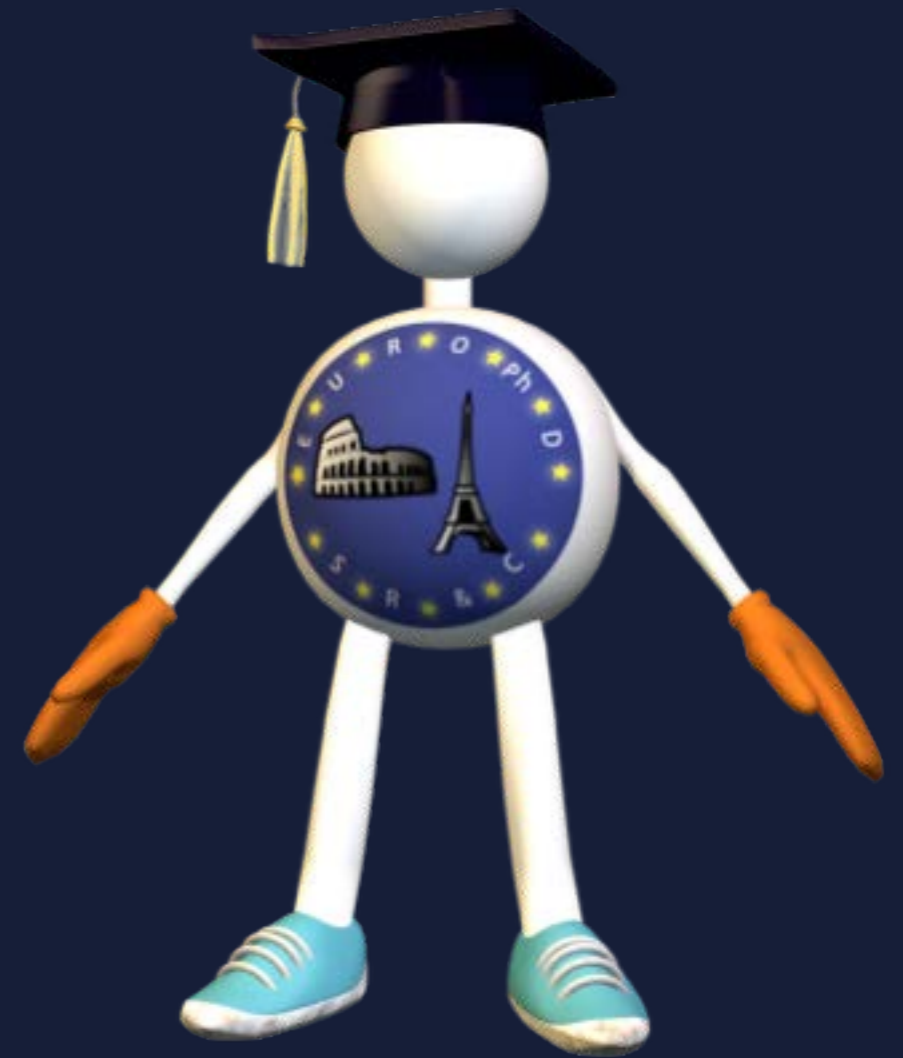
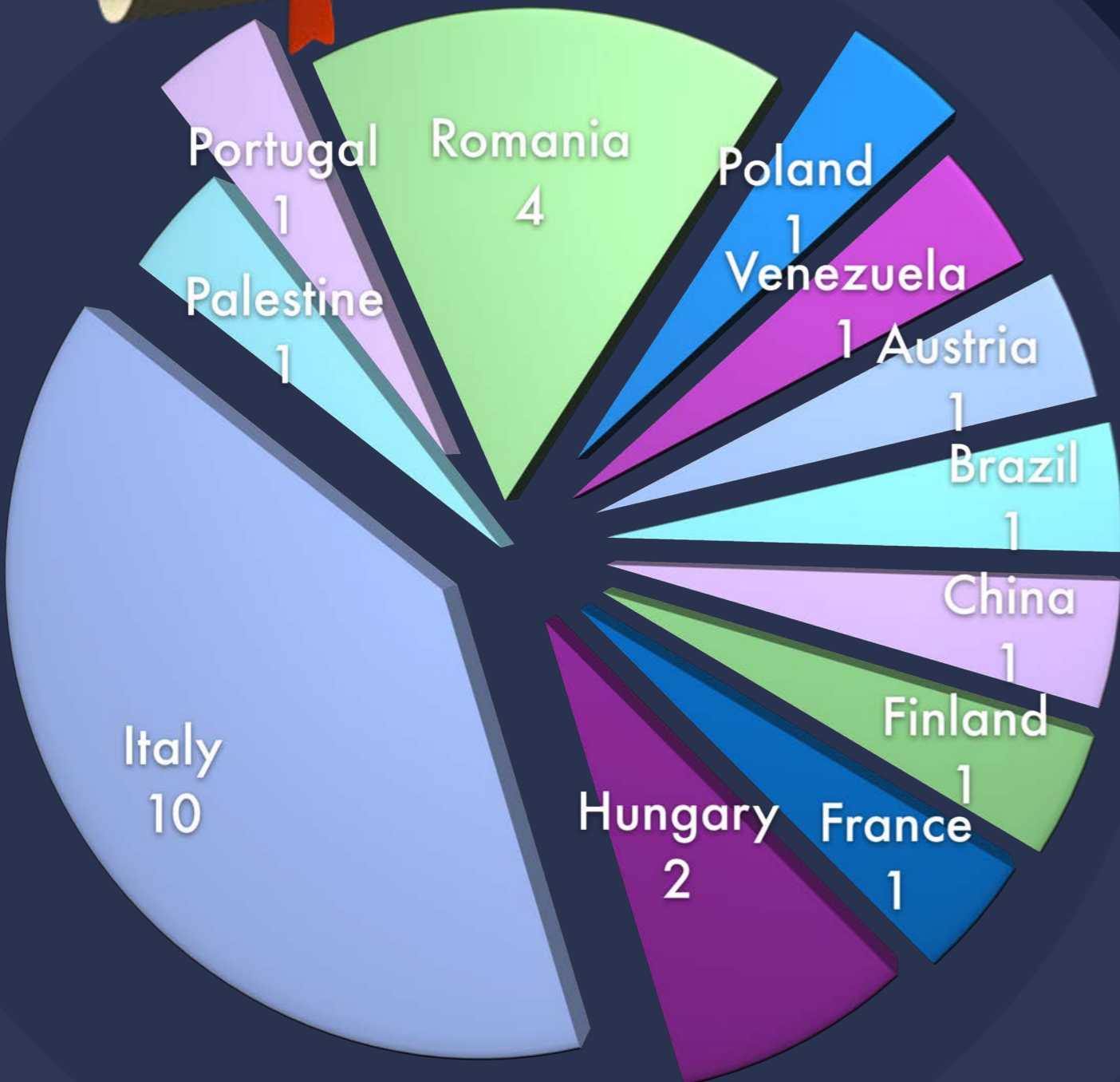
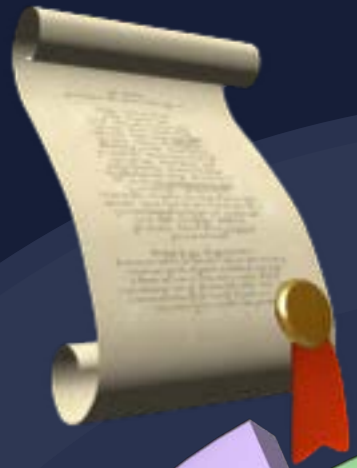
Research trainees' Obligations



- **d) to write the full report of their dissertation in a national language of the country where the doctorate is being pursued (site of the national tutor acting as main supervisor) or in English. This is to be evaluated by the national tutor.**
- **To write a short version (in article format) in English, which - upon agreement of the three tutors - should be evaluated by the International Evaluation Board (Final Jury) and deemed ready to be submitted to international**

European/International Joint Ph.D. in Social Representations and Communication

degree holders by NATIONALITY



Research Trainees **BENEFITS**



- **World-wide access to information about the programme via a common web platform and an on-line application process** via a web registration system;
- **Access to leading experts on various continents (including the founder of the Social Representations Theory**, who is also the Program Director) and collaboration with internationally recognised research teams and centres of excellence in 8 European and 6 non-European countries working on issues with strong societal relevance, where key factors for success include that the knowledge produced can be applied in organisational contexts in private companies and public research centres;
- Guaranteeing **jointly established criteria at the European/International network level, both in terms of selection of successful candidates and the training they will receive in the programme;**
- **Structured research training in an international environment (including training in transferable skills);**
- **Intensive didactic stages in multicultural settings;**
- **Integration of structured individual and collective international physical and virtual mobility;**
- **Multi and trans-disciplinary approaches** and the wealth of facilities at partner institutions to which trainees have access gives them far wider options for research than would be possible nationally. A **variety of methodological approaches** expose trainees not only to a wide range of methodologies, but also to the leading experts in those methodologies. Research trainees also clearly benefit from the **cultural/linguistic advantages of living and studying alongside doctoral students from other countries.**
- **Our unique tutoring system based on tutoring and co-tutoring triadic system (multiple supervision)**, where ESR are continually in contact with their tutors. Via the open learning system (ODL), tutors have online access to ESR's work and monitor their progress speedily. The programme guarantees a maximum of 2-3 trainees per tutor per year, ensuring constant individual and team tutoring and monitoring of ESR's progress. Under the ODL, the Programme Director, Scientific Co-ordinator and the three tutors and co-tutors have access to ESR's research, advantageous because it enables the scientific committee to easily co-ordinate and supervise training.

Research Trainees **BENEFITS**



- **Financial support**, often a major factor in ESR's ability to participate in training that involves mobility and "stages", will allow us to select the best applicants irrespective of their personal financial situation.
- **A language policy and format for PhD dissertation (both book and article format);**
- **Officialisation of the degree and mutual recognition of the jointly awarded diploma; Access to dedicated high tech lab infrastructures (including the most comprehensive So.Re.Com. physical and @-Library specialised in the field) and open distance learning (ODL)** guarantees flexibility in meeting trainees' needs, enabling them to organise their research in the way they wish within the confines of the didactic structure. ODL, interlocked with structured international mobility of ESR and teaching staff at the individual and collective levels, can also be adapted to provide temporary or more specific training.
- Thanks to the **established relationships between academic and research institutions and private companies** and the introduction of the **transferable skills as integral part of the structured program** especially on the basis of the principle learning by doing - research trainees acquire **core and wider employment related skills**, designed to expand their career opportunities inside as well outside of academia.



Research Trainees **BENEFITS** and career



- Participants in the programme benefit from the already consolidated experience of European PhD graduates who are members of the **SoReCom Alumni Network**

and who have found employment **In ACADEMIA:**

○ **not only at many European universities:** in **AUSTRIA:** Vienna; **BELGIUM:** Liège; **BULGARIA:** Universitatea Dimitrie Cantemir di Bucarest, **ESTONIA:** Tallin, **FINLAND:** Helsinki, **FRANCE:** Lyon2; Aix-Marseille; **GREAT BRITAIN:** : Cambridge, London School of Economics **HUNGARY:** Pecs, Bucharest, Eötvös University, **ITALY:** Rome (Sapienza and L.U.M.S.A), Milan (Catholic and Bicocca), Salerno; **PORTUGAL:** Coimbra: I.S.C.T.E. Lisbon, **SWITZERLAND:** Geneva, Lausanne, Oslo, **ROMANIA:** University “Alexandru Ioan Cuza“ Iasi, Transilvania University of Brasov, etc.

○ **and extra-EU Universities world-wide:** U.S.: Sarah Lawrence College and CUNY in New York, **CANADA:** UQUAM, Montreal, Ottawa, **ARGENTINA:** BuenosAires; **BRAZIL:** Univ. de Baia; **MEXICO:** UAM Mexico City; **INDONESIA:** Jakarta University; **TUNISIA:** University of Tunis, etc.

but also **Outside ACADEMIA:**

■ **in private foundations and companies:** **FRANCE:** Danone, Peugeot; **ITALY:** ADECCO, **HUNGARY:** the Soros Foundation, etc.

■ **and public or governmental institutions:** **FINLAND:** Finnish Cultural Foundation; **FRANCE:** IFSTTAR– Institut National de Recherche sur les Transports et leur sécurité,, International Union of Railways France; **ITALY:** Sardinian Region Juvenile Court; Florence Employment Office; Center for Assistance Against Violence to Women « Differenza Donna », Comune di Roma, etc.

and **even in both “in and outside Academia”:**

permanent position at the Transilvania University of Brasov (ROMANIA) and 3-years contracts first at IFSTTAR, then at the International Union of Railways (FRANCE)



BENEFITS for Participating Institutions



- *An innovative effect on the institutions involved both from scientific and administrative point of view.* It effectively opens windows on a wealth of expanded human and technical resources to which they might not otherwise have had easy access.
- *Integrated virtual and physical mobility* will enable them to reflect on and refine their own training methods as well as having a **beneficial effect on their own research.**
- A *greater expansion of networking activities* is guaranteed by:

♣ "International Physical and Virtual Campus" scientific events.

Creating intellectual dynamism by interactive exchanges between colleagues from around the globe. In the past, **more than 10,000 participants** have been included in the 11 biannual International Conferences on Social Representations, the series of JIRS annual conferences organised in Brazil, Argentina and Mexico and other conferences on social representations all over the world. The multi-years series of 19 International Summer Schools and 22 International Lab Meetings were attended by 1325 research trainees and experienced researchers from 53 countries and 304 guest speakers from 24 countries.

The **SoReCom THEMatic Network** currently includes more than 100 partner institutions in all the 27 EU countries and more than 3000 registered worldwide institutional and individual members

- ♣ *Participation of non-academic partners:* involving **national research institutes and private companies** with previous successful experience of collaboration within the SoReCom Thematic Network

European PhD on Social Representations and Communication

from European to world-wide institutional co-operation



BENEFITS for Participating Institutions



- The tutors directly involved in the programme also profit from the *cultural/linguistic benefits of international mobility* and from access to multi-lingual and multi-format scientific documentation on social representations and social psychology and research materials usually confined to local research teams (So.Re.Com. @-library)

European PhD on Social Representations and Communication
from European to world-wide institutional co-operation



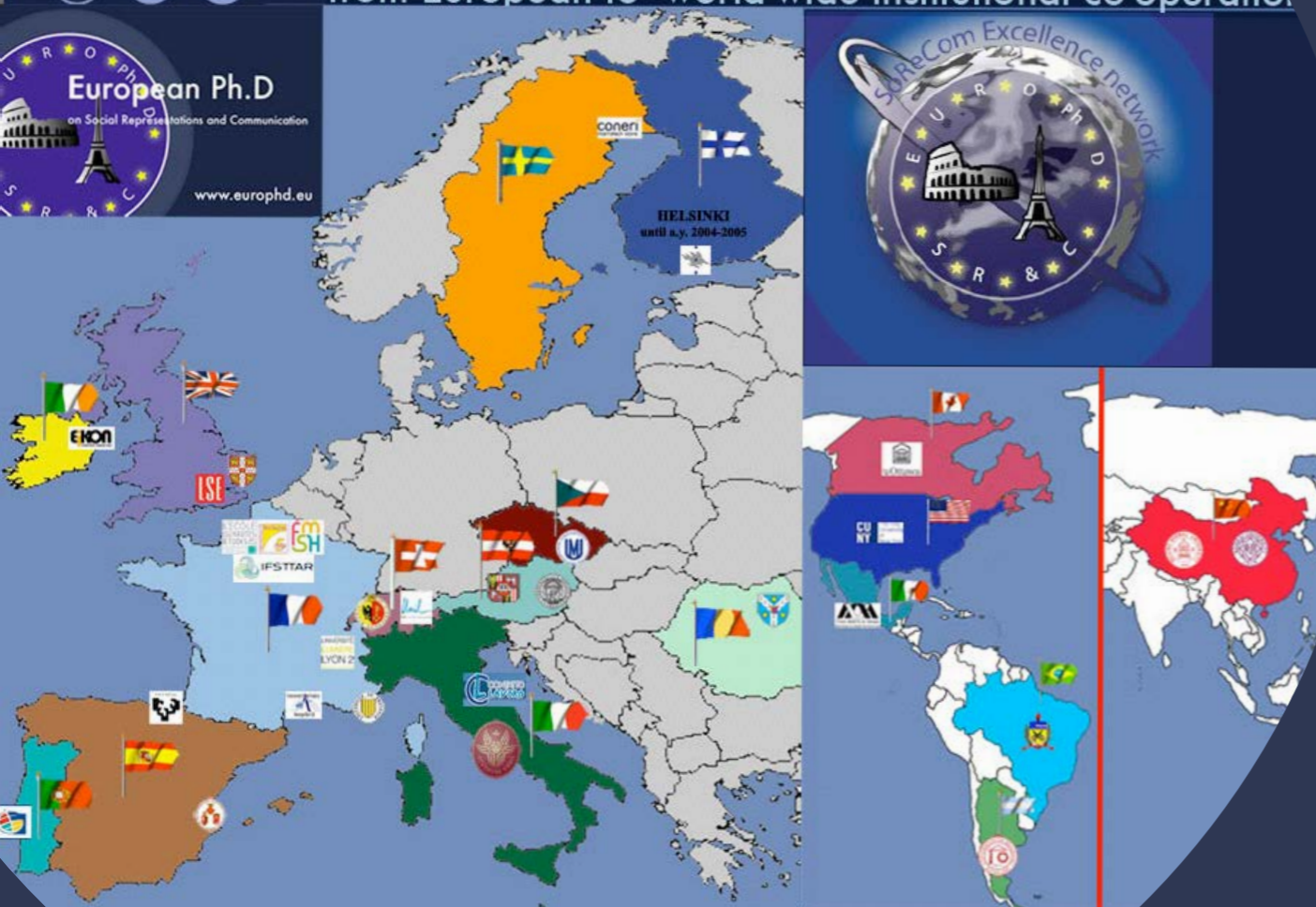
- *Multigenerational research teams* benefit from the *CROSS-fertilization of ideas* generated by the active involvement of the new generation of early research trainees in their international cooperative research projects
- The *mutual recognition of both the training and the joint degree*, which is supported since 1993 by a series of institutional recognitions.

Mutual BENEFITS of co-operation with SME



- *the media industry*, dealing with popularisation of new scientific discoveries among non- experts, the effect of knowledge dissemination and transformation due to the convergence of traditional and new media, the redefinition of security/privacy in the new communicative scenario;
- *health organisations*, working on the introduction of medical innovation and confronting patients' resistance to new therapeutic practices, prevention of illness thanks to dissemination of lay representations anchored to expert knowledge rather than to a persistent magic dimension of collective thinking, the role of the social representations of body and beauty in the diffusion of pathologies like bulimia and anorexia or social phenomena like the mass diffusion of aesthetic surgery;
- *education*, working on the impact of new normative dispositions on learning community practices, the impact of the new media in self-learners' knowledge building and sharing compared to traditional scholastic settings, the change in family relations and generational conflict, competition and cooperation and learning contexts;
- *financial institutions*, dealing with the social representations of risk and trust among heterogeneous agents, financial advisors and investors or with the adaptation strategies to the euro over the time;
- *the political arena*, dealing with hot social issues related to social integration/exclusion of minority groups, immigration and multiculturalism, the links between regional, national and supranational identities, globalization and new practices in the interactions and organization of social movements via the digital world, the personalization of politicians' perception and voting behaviour in the wake of the crisis of traditional ideological systems, complex cultural objects (US, Europe, West, East, Islam, Terrorism, War, Peace, Trust);
- *commercial enterprises*, dealing with brand images and marketing strategies, customers' social representations of products and companies, and the communicative strategies needed to detect and respond to customers' needs;
- *all institutional and organisational contexts dealing with the influence of gender and sexual stereotypes*;
- *all trans-sectoral and transversal areas dealing with the influence of the new media system* (internet, web2, interactive video-conferences, integrated traditional and new media, etc.) in the regulation of social interactions.

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How Europe **BENEFITS**



In a world where cooperation and competition in education and research as well in the economic marketplace are inevitably interlocked, the objective of creating joint institutional ventures among European centres of excellence for training new generations of researchers goes hand in hand with the efforts the European scientific community has dedicated to establishing a stronger link between the two pillars of the projected knowledge based society, the European Higher Education Area and the European Research Area.

The education and research market is increasingly globalised and interdependent.

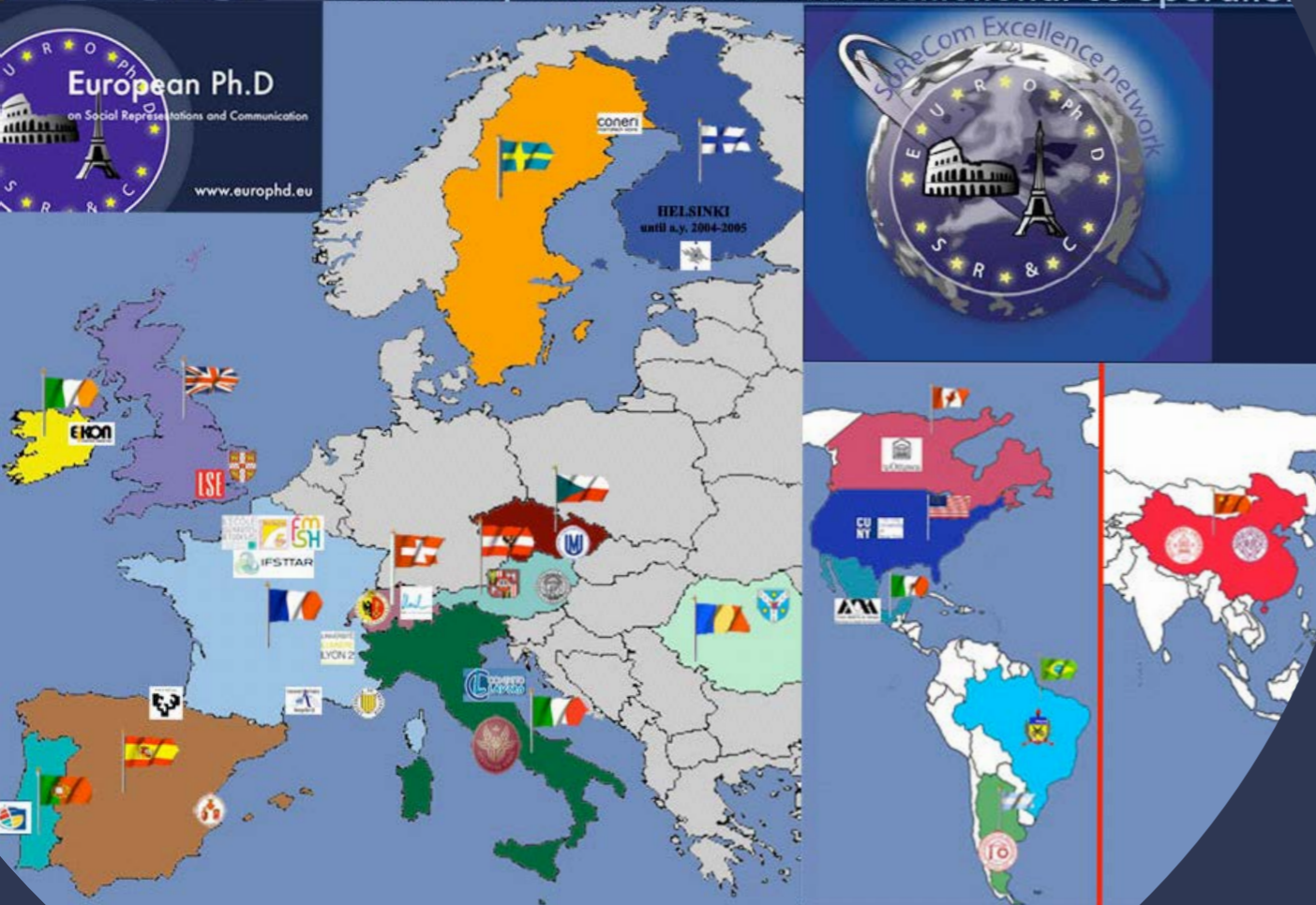
Not only establishing innovative research training networks in Europe, but also guaranteeing their long-term sustainability and enlargement to new partners (from private sector and third-countries), represents an opportunity for improving scientific cooperation not only within Europe, but also around the world. There is a very strong demand for interactive networking, for the exchange of experiences and points of view among the members of this worldwide scientific community, and for innovative research training among doctoral research trainees and young researchers in social representations, social psychology and the social sciences. There is also a very strong demand for worldwide access to multi-lingual and multi-format scientific documentation on social representations and social psychology, otherwise very difficult to obtain.

Over eighteen years have passed since the European PhD on S.R. & C. was established. The programme started out as an academic consortium of thirteen universities and has grown to include full partnerships with research institutes and small and medium sized enterprises in Europe and around the globe. The European PhD on S.R. & C. is doing its part to modernize European higher education and overcome the barriers that inhibit efficient knowledge transfer between academia and enterprises, enhancing career prospects for European researchers in social psychology and in the social sciences in general. It helps disseminate European standards for the curricular, organisational, policy and procedural aspects of higher education. Anticipating the Bologna Process, it was born in 1993 and fully implemented in 1996. Its long-term experience has also served as a prototype for similar programmes in the other social, human and natural sciences.

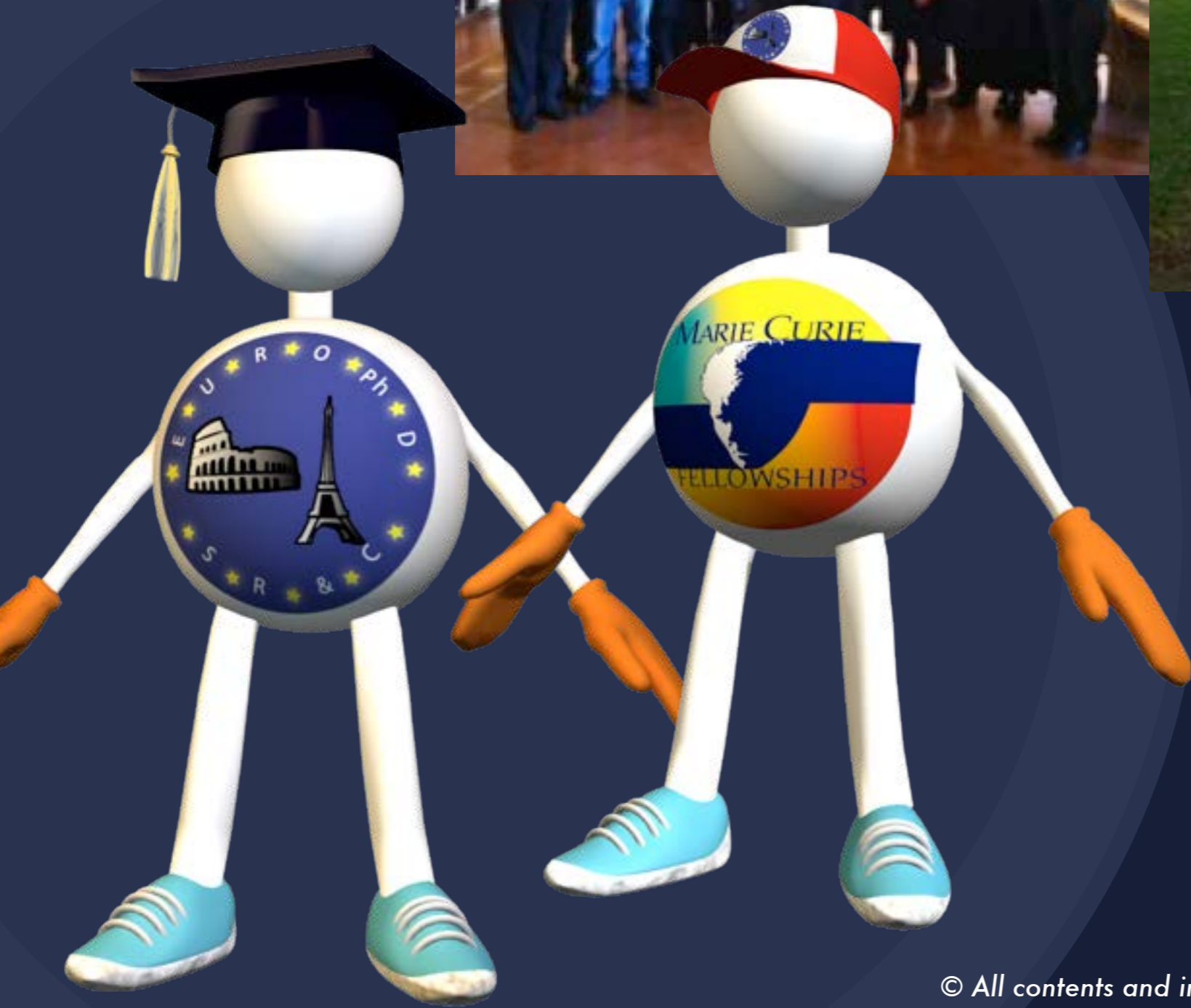
The approved project will ensure the long-term sustainability of the worldwide-recognized European PhD on S.R. & C. and increase its institutional impact within and outside European borders. Its recent enlargement to partners from six extra-European countries (Argentina, Brazil, Canada, China, Mexico, USA) represents an effort to disseminate European excellence beyond the EU boundaries, and to attract the best early stage researchers from abroad and encourage them to establish in Europe to perform their researches and to integrate the European employment market, thus rendering our private sector much stronger in this period of globalization and high competition with extra-European companies.

The SoReComJointIDP project is an integral part of this effort by training a new generation of researchers in the social sciences who are capable of working in different cultural settings. They will have the skills necessary to analyse social policy problems in a trans-national perspective as well as providing European industry with the experts it needs as new media and means of communication continue to expand. The financial support we will be able to offer if this project is approved will allow talented individuals who come from disadvantaged areas of Europe or elsewhere in the world to obtain the training they need to develop their own careers and ultimately, the economies of their homelands and strengthen co-operation with the Eurozone.

European PhD on Social Representations and Communication
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Thank you for your attention



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www.europhd.eu