

Internationalisation of collaborative doctorates and Joint European/International doctorates



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www.europhd.eu



The first aim is to illustrate the distinctive features for:

**planning,
implementing,
monitoring and
assessing**

**an international “joint” doctoral program
compared to the “collaborative” doctorates**

**1st
Aim**





If you wish to know more

Background Papers

Higher Education in Europe, Vol. 33, No. 1, April 2008

 **Routledge**
Taylor & Francis Group

New Forms of International Cooperation in Doctoral Training: Internationalisation and the International Doctorate – One Goal, Two Distinct Models¹

ANNAMARIA SILVANA DE ROSA



If you wish to know more....



Background Papers

INTERNATIONALIZATION OF
COLLABORATIVE DOCTORATES AND JOINT
EUROPEAN/INTERNATIONAL DOCTORATES:
REQUIREMENTS AND GUIDELINES FOR EACH
DISTINCT MODEL

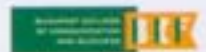
ANNA-MARIA SAVANA DE BOSA

IHEPI
6-8 September
2010

FROM HIGHER
EDUCATION
TO INNOVATION

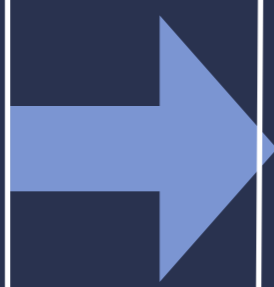
EDITORS:
Agnieszka Klucznik-Törő
Krisztina Bódis
István Kiss Pál

www.IHEPI.net





2nd Aim



The second aim is to illustrate

the European/International Joint PhD in Social Representations and Communication

as a visionary prototypical experience with a long history of institutional recognition born in 1993 anticipating 20 years ago the

IDP (Innovative Doctoral Program) model, in the Call: People-ITN-2013 (in which has been evaluated as the best among the 1147 projects submitted with the highest mark 98,8/100 marks), a MSCA action re-labelled as EJD (European Joint Doctorate) in the Call: H2020-MSCA-ITN-2015.

If you wish to know more...



Background Papers

Promoting Joint European/International Doctorates in a global scenario

Opening the European PhD on Social Representations and Communication to the world

Annamaria Silvana de Rosa

Internationalisation of European Higher Education

Content

Research on Internationalisation in Higher Education

Barbara M. Kehm, Ulrich Teichler

New challenges in the recognition of qualifications around the world

Carita Blomqvist

Language Policy and the Internationalisation of Higher Education Institutions in Finland

The case of the University of Helsinki

Ulla-Kristiina Tuomi

US Higher Education

Rolf Hoffmann

Promoting Joint European/International Doctorates in a global scenario

Opening the European PhD on Social Representations and Communication to the world

Annamaria Silvana de Rosa

RAABE
NACHSCHLAGEN – FINDEN

If you wish to know more...



Background Papers

JOINT DEGREE PROGRAMS

The Joint European/International Doctorate: A Strategic Tool to Enhance Worldwide Institutional Collaboration

By Annamaria Silvana de Rosa

I IENETWORKER

A publication of the Institute of International Education www.ieu.org

Fall 2010 \$7.00

International Education in Europe



Applying
European
Approaches
to U.S. Higher
Education

The First Decade
of the Bologna
Process

Trends in
English-Taught
Master's Programs
in Europe

Background Papers



The So.Re.Com. EuroPhD World: Combining Partnerships with Innovation



**An Institution born from a visioning idea:
1993-2015 a long institutional journey
bringing the bottom-up approach to the top**



**Mission build-up
of the program:**

**combining a network based on a
multi-generational community
of leading scientists (including the
founder of the Social Representation
theory Serge Moscovici)**



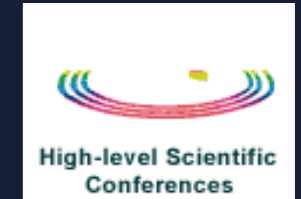
**with top institutional
recognition,
making the award of the joint
degree and a commitment
for long-term sustainability**

Institutional History of the and Recognition by



SoRCom JOINT IDP PEOPLE-ITN (2013-2017)

just the last step of our Institutional History and Recognition



Marie Curie Actions



Fulbright Schuman Award



Three Forms of ITN



Marie Curie Actions

- **Multi-ITN**
Multi-Partner Training Networks
- **EID**
European Industrial Doctorate
- **IDP (now EJD)**
Innovative Doctoral Program
European "Joint" Doctorate

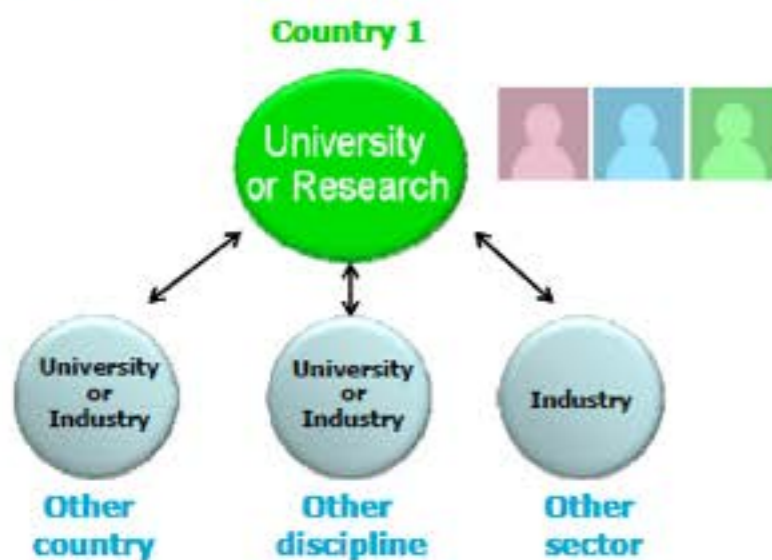
Marie Curie Actions



IDP

Innovative Doctoral Program

IDP



- The coordinator recruits all fellows.
- Maximum of 500 researcher months.
- Mandatory enrolment of researchers in a doctoral programme.
- 100% Early Stage Researchers; maximum recruitment of 36 months per researcher.

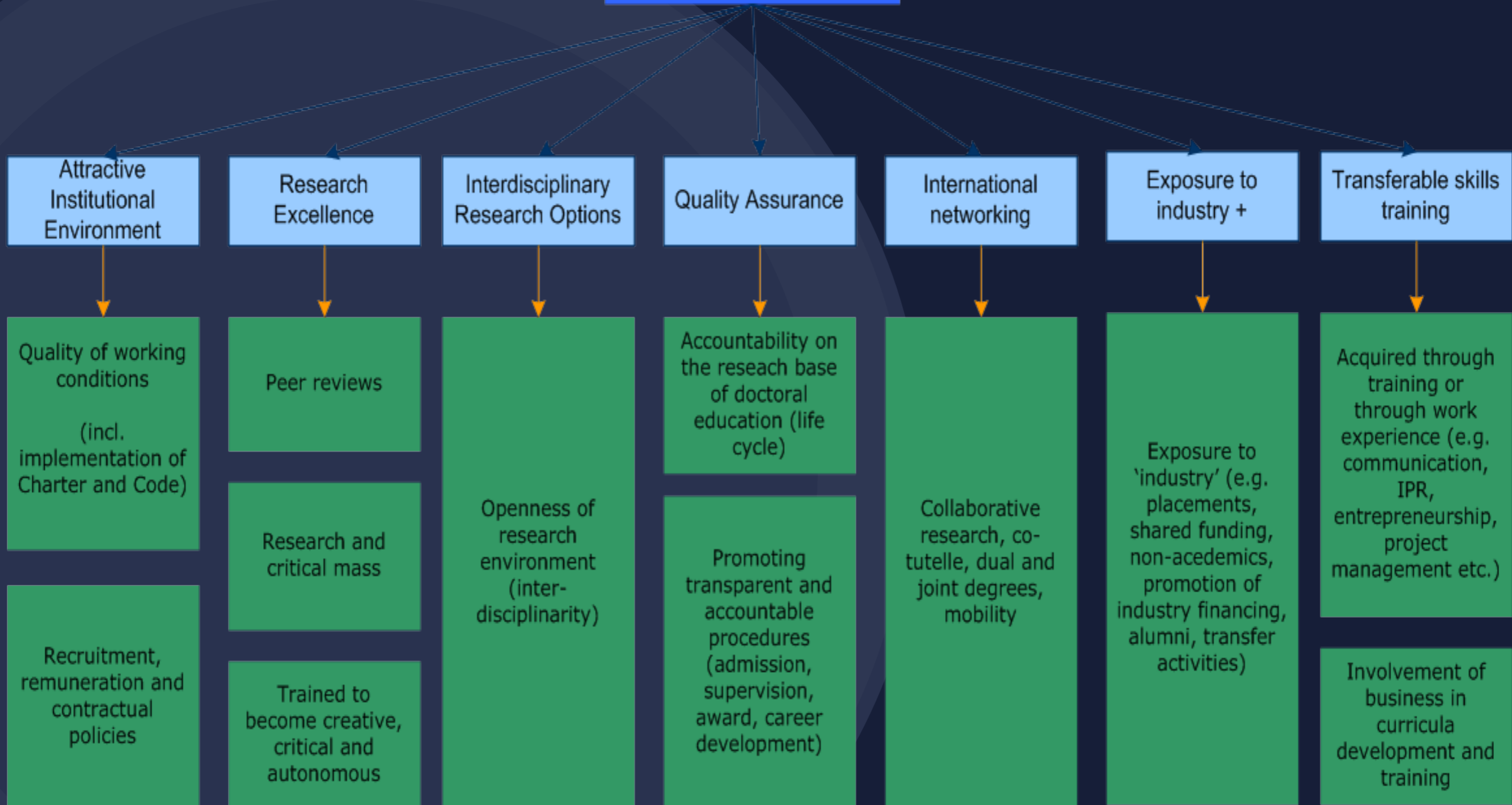
7 Principles for Innovative Doctoral Training: Directorate-General for Research and Innovation (27-6-2011)

endorsed by the EU council of Ministers:

Key Quality Criteria

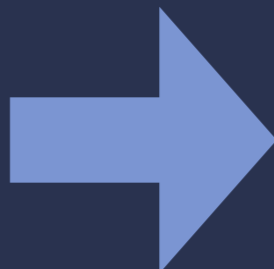
Innovative Doctoral
Training

to assess also the impact





"Joint" Diploma: the end starts from the beginning



European/International Joint PhD in Social Representations and Communication
Co-ordinated by "La Sapienza" University of Rome

the Rectors of the

Sapienza Università di Roma (Italy)	Université de Provence Aix-Marseille I (France)	Universitatea Al.I. Cuza Iasi (Romania)	Universitat de València (Spain)
Université Lumière Lyon 2 (France)	Masarykova Univerzita (Czech Republic)	Université Paul Valéry Montpellier III (France)	Universidad del País Vasco (Spain)

born in _____ on the _____

the degree of

European/International Joint PhD in Social Representations and Communication

The present qualification is valid in every respect of the law.

Roma, the _____ Pag. n. _____

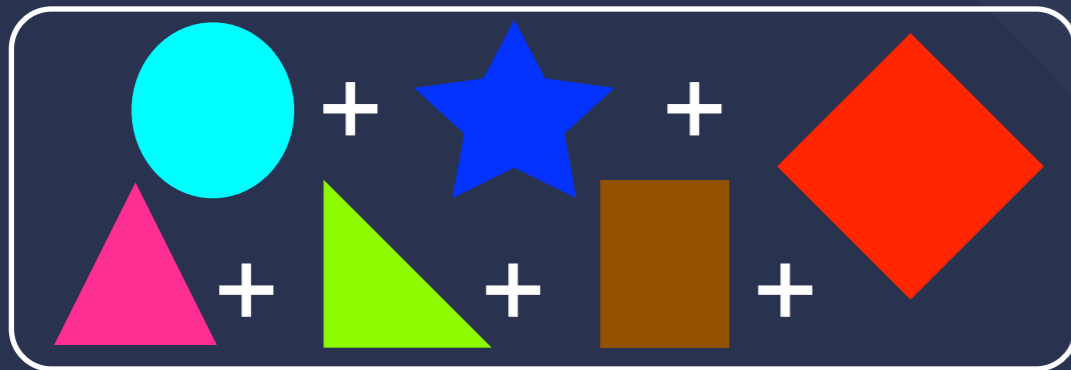
Sapienza Università di Roma (Italy)	Université de Provence Aix-Marseille I (France)	Universitatea Al.I. Cuza Iasi (Romania)	Universitat de València (Spain)
Université Lumière Lyon 2 (France)	Masarykova Univerzita (Czech Republic)	Université Paul Valéry Montpellier III (France)	Universidad del País Vasco (Spain)

TWO ADMINISTRATIVE PROCEDURAL MODELS

=

TWO INTERNATIONAL DOCTORATE MODELS

**"Decentralized" model
for administrative
procedures**



**"Centralized" model
for administrative procedures**



**Cumulative or Additional Model:
International Doctorate**

=

Sum of various institutions in different countries, each with their own local administrative procedures and didactic organisation of doctorate.

**International mobility as only added value:
a local Ph.D. plus joint certificate for international mobility**

**Integrated Jointly Established
Multilateral doctoral model**

=

A joint International doctorate commits institutions to integrating all phases of planning, implementation and award of a joint diploma: Candidate recruitment, selection, admission, enrollment at the network level is just the first step and is no less important than the training in international settings to earn a joint diploma



The "musts" for establishing

ADMINISTRATION and MANAGEMENT

Collaborative Internationalized Doctorate

Joint European/International Doctorate



network building-up and Inter-Institutional Agreement	<p>doctoral programme at home institution co-operating with other doctorates at abroad H.E. institutions on the basis of bilateral or multilateral Inter-Institutional Agreement signed by the Rectors:</p> <p>start-up at different time and diverse history of each doctorate is possible at different collaborating Institutions</p>	<p>institutionalised scientific networks of H.E. institutions (open to collaboration with entrepreneurial partners and research centres) in at least 3 countries. The building-up of the institutionalised network - jointly created through a bottom-up approach brought to the top - is part of the common history of the programme, based on a single multilateral Inter-Institutional Agreement jointly established by all the participating institutions and signed by their Rectors.</p>
management structure	<p>each collaborative doctorate adopts the management structure in agreement with the Regulations at its own Institution (at least a program director and a representative for each collaborating doctorates should be identified)</p>	<p>jointly established management structure (Programme Director, Coordinator, Executive Committee, Recruitment Board, Scientific Supervisory Board, Training staff, International Evaluation Board, Quality control committee, etc.)</p>
infrastructures and facilities	<p>facilities at each individual institution and access clearly stated in the Inter-Institutional agreement</p>	<p>common infrastructure for training and management, also including a common web platform for a worldwide access to information and distant learning</p>
recruitment	<p>de-centralised at each home institution</p>	<p>centralised at network level based on online application process of internationally recruited applicants</p>
admission	<p>de-centralised</p>	<p>centralised at network level</p>
enrolment	<p>de-centralised</p>	<p>centralised at network level</p>
fee policy and grants	<p>de-centralised</p>	<p>centralised at network level</p>
degree	<p>degree awarded by home institution plus Additional Certificate to the Diploma (awarded only by the home institution or jointly awarded by two or more Institutions depending on the nature of their Agreements)</p>	<p>jointly awarded and recognised at network level (critics of double degree)</p>



The "musts" for establishing

Collaborative Internationalized Doctorate

Joint European/International Doctorate

TRAINING



research environment	collaboration between existing doctoral programs in different institutions	research training integrated structured programme built-up on internationally recognised research institutional networks: access to complementary expertise and collaborative trans-national research teams
joint supervision	main tutor at home institution and co-tutor/s at host institution/s, clearly designated and indicated in the individual training agreement for each research trainee	multiple supervision: at least 1 main tutor and 2 co-tutors belonging to partner institutions in 3 different countries, clearly indicated in the individual training
international mobility (both physical and virtual)	compulsory as strategic tool for the joint research training and not a sufficient requirement to obtain the Additional Certificate to the Diploma	compulsory as strategic tool for the joint research training and not a sufficient requirement to obtain the Joint Degree
International Summer Schools Lab Meetings, Joint Labs	not compulsory: courses and didactic activities at home and at host institutions (during the mobility period)	compulsory, due to the integrated and structured nature of the program
language for courses	as available at home and host institutions or as agreed on the basis of shared criteria	jointly established criteria to be clearly indicated in the Inter-Institutional Agreement
language policy for thesis	shared criteria to be clearly indicated in the Inter-Institutional Agreement	jointly established criteria to be clearly indicated in the Inter-Institutional Agreement
format for dissertation	shared criteria to be clearly indicated in the Inter-Institutional Agreement	jointly established criteria to be clearly indicated in the Inter-Institutional Agreement
credits (if any: controversial issue)	not compulsory, however if implemented: E.C.T.S. as system for transfer of learning outcomes	not compulsory, however if implemented: E.C.S. (without T) specifically designed and jointly adopted as system for accumulation rather than for transfer

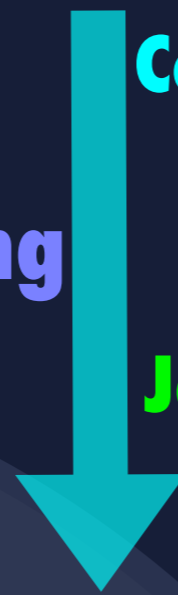


Collaborative Internationalized Doctorate

Joint European/International Doctorate

The "musts" for establishing

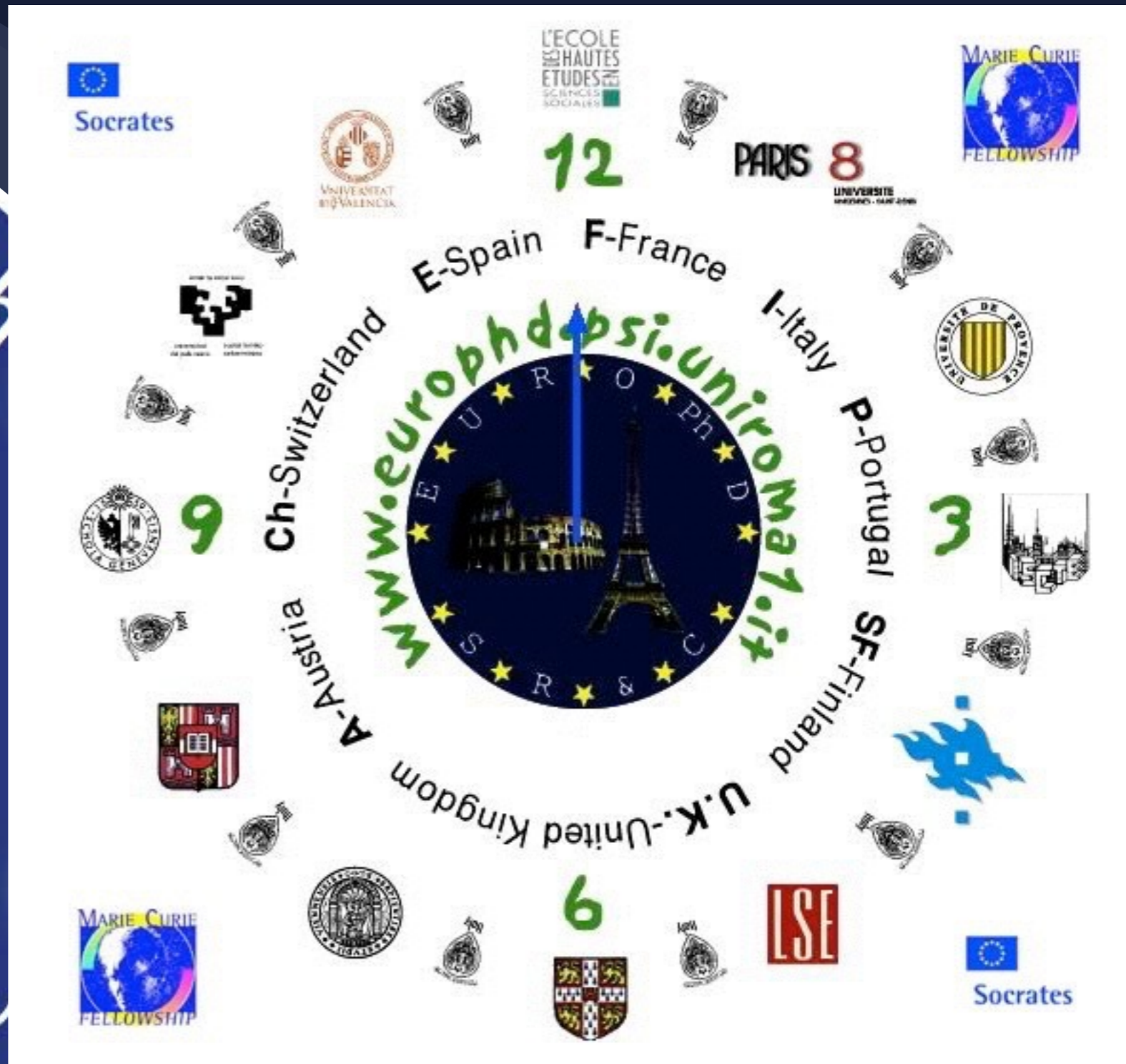
QUALITY CONTROL and Evaluation System



obligations and rights for both research trainees and tutors	consistent with the Regulations at home and host institutions and shared dispositions clearly indicated in the Inter-Institutional Agreement	consistent with the Regulations jointly established at network level (including entrepreneurial partners, if any) and clearly indicated in the multilateral Inter-Institutional Agreement
individual training agreement	to be signed by the research trainee, the programme coordinator and the tutors at home and host institutions, including entrepreneurial partners (if any)	to be signed by the research trainee, the network programme coordinator and the tutors at home and host institutions, including entrepreneurial partners (if any)
monitoring process, timeline and evaluation tools	to be established in accordance with the dispositions at the awarding institution and with the individual training agreement for joint supervision	on-going face-to-face and online evaluation of the trainee's progress to be jointly established and implemented at network level, including: timeline, online evaluation tools to be filled by the three tutor to provide feedback on progress reports at least on yearly basis on the personalised web space for each research trainee
Intellectual Property Right	to be detailed in the individual training agreement	to be detailed in the individual training agreement
evaluation of PhD dissertation International Final Jury	the International Final Jury in accordance with the regulations of the awarding institution, also including at least 1 member of the scientific board of the collaborative doctorates and 1 external internationally recognised expert	Multi-step evaluation process: a) authorisation by the three tutors to defend the thesis in front of the International Final Jury; b) in accordance with the regulations of the joint doctorate, including at least 3 members belonging to the network scientific board and 2 internationally recognised experts from outside the network, designated by the participating universities. The thesis supervisors shall participate in the discussion, but not in the final evaluation.
career development plan	to be encouraged as good practice adopted at each collaborative doctorate	career development plan for career prospect in and outside academia at network level for each individual research trainee, which continues to be monitored after his/her degree via Alumni Organisation.
Quality Evaluation Board	at each collaborative doctorate according to own institution's rules	multilevel evaluation process by: <ul style="list-style-type: none"> • Network Quality Board • Coordinating Institution Doctoral Committee • Independent Evaluation Committee

The first "i" of the triple "i": the International dimension

1993: The 13 European/International Joint PhD in Social Representations and Communication partners since its foundation



The European/International Joint PhD in Social Representations and Communication in 2015:

25 academic and 4 non-academic partners in 12 EU and 6 extra-European Countries



- 25 universities
- 1 National Research Centre
- 1 multinational company
- 2 SMEs



The European/International Joint PhD in Social Representations and Communication in 2015:

18 universities in 10 European Countries:

Austria, Czech Republic, France, Italy, Portugal, Romania, Slovakia, Spain, Switzerland, U.K.

	F.M.S.H L.E.P.S Paris http://www.msh-paris.fr		† Prof. Serge Moscovici Honorary Program Director (Founder of the Social Representation Theory) until a.y. 2013-2014 moscovic@msh-paris.fr		University Montpellier III http://www.univ-montp3.fr/		Prof. Pascal Moliner pascal.moliner@univ-montp3.fr
	University of Rome "La Sapienza" http://www.uniroma1.it		Prof. Annamaria Silvana de Rosa Program Director (Founder of the European PhD on S. R. & C. programme) annamaria.derosa@uniroma1.it		Universidade Lusófona http://www.ulusofona.pt/		Prof. Jorge Correia Jesuino jorge.correia.jesuino@gmail.com
	University of Vienna http://www.univie.ac.at/		Prof. Erich Kirchler Erich.Kirchler@univie.ac.at		I.S.C.T.E Lisbon http://www.iscte.pt		belonging to the European PhD on S. R. & C. until the academic year 2004-05
	University of Linz http://www.uni-linz.ac.at		Prof. Wolfgang Wagner w.wagner@jku.at		University Alexandru Ioan Cuza, Iasi http://www.psih.uaic.ro		Prof. Andrei Holman since a.y. 2012-2013 holman@psih.uaic.ro
	University of Masaryk http://www.muni.cz/		Prof. Radim Marada marada@fss.muni.cz		University Matej Bel http://www.umb.sk/		Prof. Alexandra Bitusikova alexandra.bitusikova@eua.be
	University of Helsinki http://www.helsinki.fi		belonging to the European PhD on S. R. & C. until the academic year 2004-05		University of Basque Country http://www.ehu.es		Prof. José Valencia josefrancisco.valencia@ehu.es
	University of Paris 5 http://www.univ-paris5.fr		Prof. Andreea Vintila since a.y. 2012-2013 (on behalf of Prof. Ewa Drozda) a.ernst.vintila@gmail.com		University of Valencia http://www.uv.es/~webuv/		Prof. Juan Perez juan.a.perez@uv.es
	University of Provence http://www.univ-provence.fr/		† Prof. Michel-Louis Rouquette until a.y. 2010-2011		University of Geneva http://www.unige.ch		Prof. Fabio Lorenzi-Cioldi Fabio.Lorenzi-Cioldi@unige.ch
	University Lumière Lyon 2 http://www.univ-lyon2.fr/		Prof. Thémistoklis Apostolidis since a.y. 2011-2012 themistoklis.apostolidis@univ-amu.fr		University of Lausanne http://www.unil.ch		Prof. Alain Clémence alain.clemence@unil.ch
			† Prof. Jean-Claude Abric until a.y. 2010-2011		London School of Economics and Political Sciences http://www.lse.ac.uk		Prof. Saadi Lahlou s.lahlou@lse.ac.uk
			Prof. Nikos Kalampalikis Nikos.Kalampalikis@univ-lyon2.fr		University of Cambridge http://www.cam.ac.uk/		Dr. Juliet Foster jlf1000@cam.ac.uk
							† Prof. Gerard Duveen until a.y. 2007-2008

The European/International Joint PhD in Social Representations and Communication in 2014:

**7 universities in 6 extra-European Countries:
Argentina, Brazil, Canada, China, Mexico and USA**

NETWORK MEMBER EXTRA-EUROPEAN UNIVERSITIES			 	
SoReCom EuroPhD World			Erasmus Mundus	
	Universidad de Belgrano http://www.ub.edu.ar/		Prof. Susana Seidmann susana.seidmann@ub.edu.ar	
	Universidade Federal de Santa Catarina http://www.ufsc.br		Prof. Brigido Vizeu Camarago brigido@pq.cnpq.br	
	University of Ottawa http://www.uottawa.ca		Prof. Lilian Negura Lilian.Negura@uottawa.ca	
	Beijing Normal University http://www.bnu.edu.cn/eng/		Prof. Li Liu l.liu@bnu.edu.cn	
	Nankai University http://www.nankai.edu.cn/english		Dr. Jian Guan nkguanjian@yahoo.com.cn	
	Universidad Autónoma Metropolitana http://www.uam.mx/		Prof. Martha De Alba mdealba.uami@gmail.com	
	City University of New York http://www.cuny.edu/		Prof. Michelle Fine MFine@gc.cuny.edu	

The European/International Joint PhD in Social Representations and Communication in 2015:

Partnerships with Multinational Companies, SMEs, Research Centres and Networks of Networks linked to the SoReCom THEmatic NETwork



NETWORKS

	The SoReCom THEmatic NETWORK of Excellence http://www.europhd.eu/SoReComTHEmaticNETWORK		Network of Networks on Social Representations
	RIPRES http://www.cicts.uevora.pt/RIPRES		International network of research on social representation of health
	Centro Internacional de Pesquisa em Representação e Psicologia Social "Serge Moscovici" http://www.centromoscovici.com.br/		International Center for Research in Social Psychology and Social Representations
	CIERS-ed http://www.fcc.org.br/pesquisa/ciers.html		Centro Internacional de Estudos em Representações Sociais e Subjetividade-Educação
	LACCOS http://www.laccos.org/		Laboratório de Psicologia Social da Comunicação e Cognição
	GEIRSO http://www.unites.uqam.ca/geirso/		Groupe d'étude sur l'interdisciplinarité et les représentations sociales
	LEPS http://www.leps.msh-paris.fr/index.htm		Laboratoire européen de psychologie sociale
	Réseau Mondial Serge Moscovici http://remosco.hypotheses.org/		Réseau Mondial Serge Moscovici
	Foundation of Center of Social Representations Studies http://www.sr-indonesia.org/en/		Center for Social Representation Studies, Indonesia
	CeMeRS		Centro Mediterraneo per lo Studio delle Rappresentazioni Sociali
	RENIRS-CEMERS http://renirs-cemers.blogspot.com/		Red Nacional de Investigadores en Representaciones Sociales y del Centro Mexicano para el Estudio de las Representaciones Sociales
	EuroPACE Network of Universities and Enterprises http://www.europace.org		EuroPACE Partner for Telematic Applications

RESEARCH FOUNDATIONS

	F.M.S.H Paris http://www.msh-paris.fr		Fondation Maison des Sciences de l'Homme Sponsor for Scientific Activities and Meetings
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PUBLIC RESEARCH INSTITUTES

	IFSTTAR http://www.ifsttar.fr		French National Institute for Transport and Safety Research
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ENTREPRENEURIAL PARTNERS

	Elsevier B.V. http://www.elsevier.com/		Strategic partner for publishing and dissemination strategies
	CONERI http://www.coneri.se		Technological Partner for e-learning
	ContattoLavoro s.r.l. http://www.contattolavoro.it/		Professional Partner for Personal Career Prospects

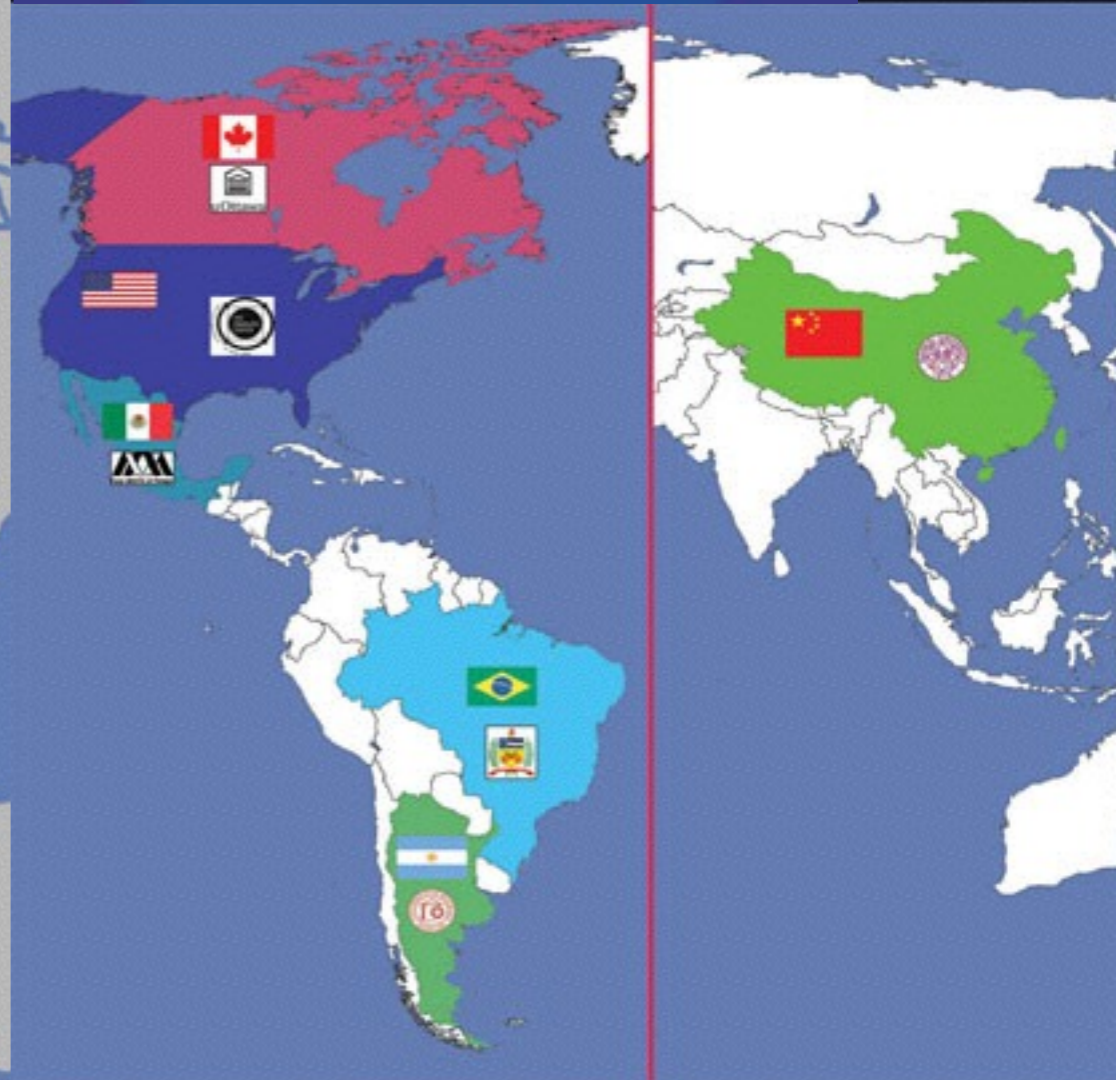
The SoReCom Joint-IDP - approved under 2013 People-ITN Call (2013-2017) includes:



Network Composition

- **8 EU universities**
in 6 European Countries:
Austria, Czech Republic, Italy, Romania, Spain, Switzerland
- **6 extra-EU universities**
in United States, Canada, Brazil, Argentina, Mexico and China
- **2 private companies**
in Sweden and Italy
- **1 public research institute**
in France

The SoReCom Joint-IDP institutional network



Structured into transnational teams by common research area and complementary multi-methodological approaches, this SoReComJointIDP guarantees a well-tested training structure including:



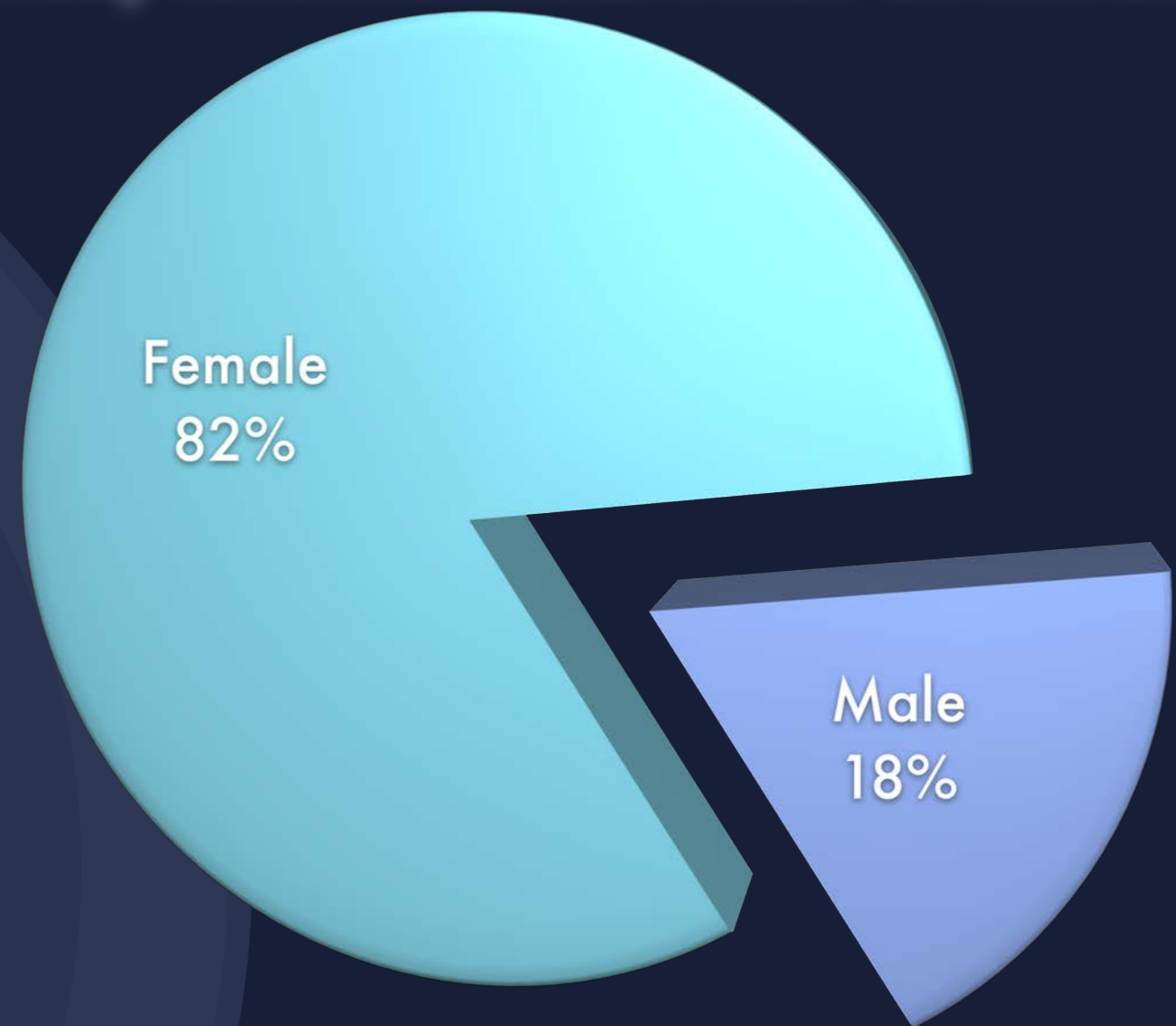
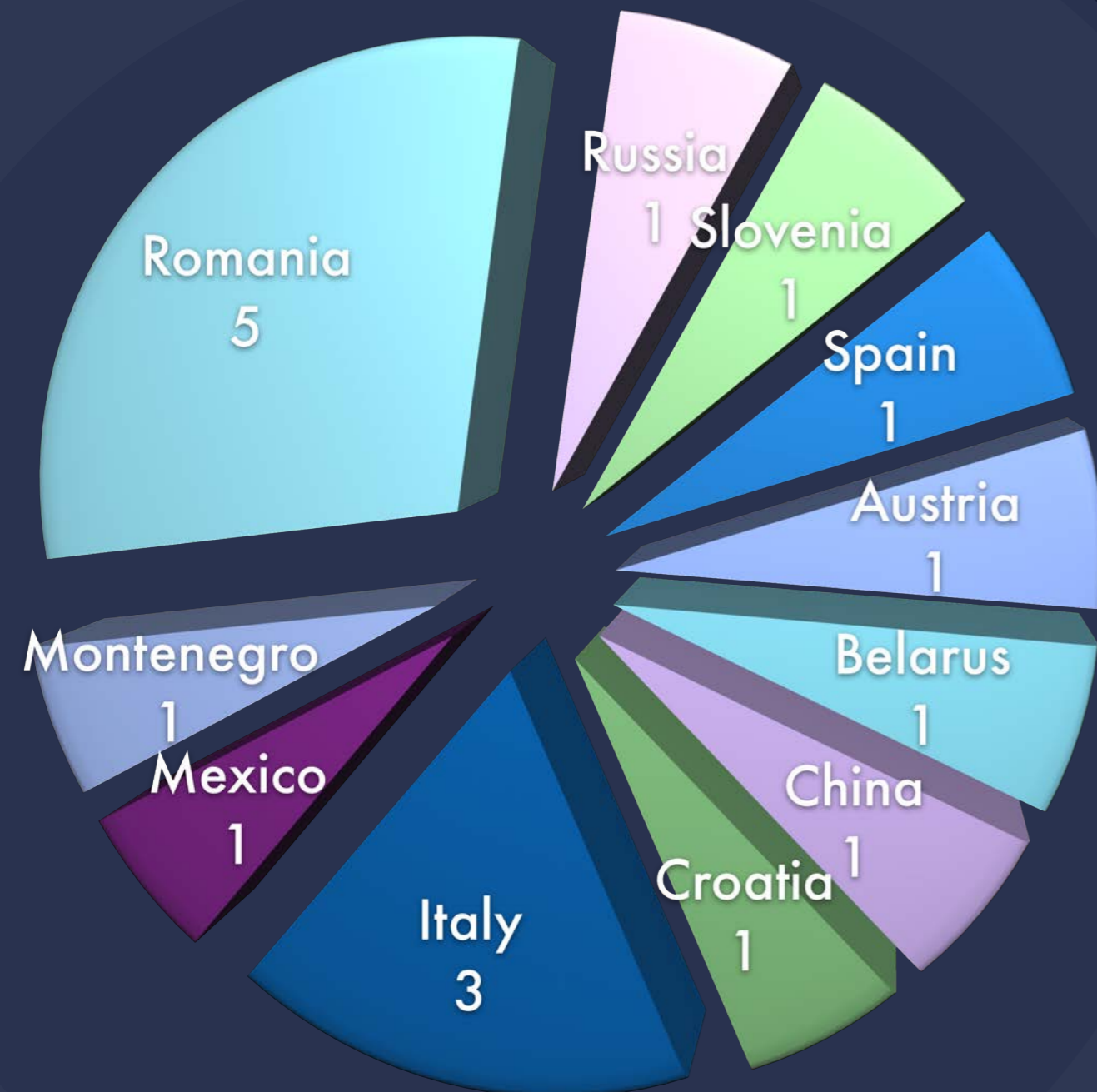
So.Re.Com. Joint IDP

AIMS

- **an innovative integrated physical and virtual campus, where world-class academic scientists, internationally recognised experts, experienced researchers and ESR cooperate face-to face and online "for" and "by" research**
- **multiple supervision via tutoring and co-tutoring by at least three tutors in different countries;**
- **individual mobility for ESR at research centres for secondments**
- **collective international mobility of trainees and teaching staff during International Summer Schools and Lab meetings**
- **learning by doing (including transferable skills) in academic and non-academic settings;**
- **worldwide access to common web platform, as tool for documentation, networking, training and monitoring trainees' progress**
- **quality evaluation system**
- **officialisation of the joint degree**
- **active integration in the world-wide SoReCom THEMatic NETwork**
- **enhancement of career prospects both in and outside academia**

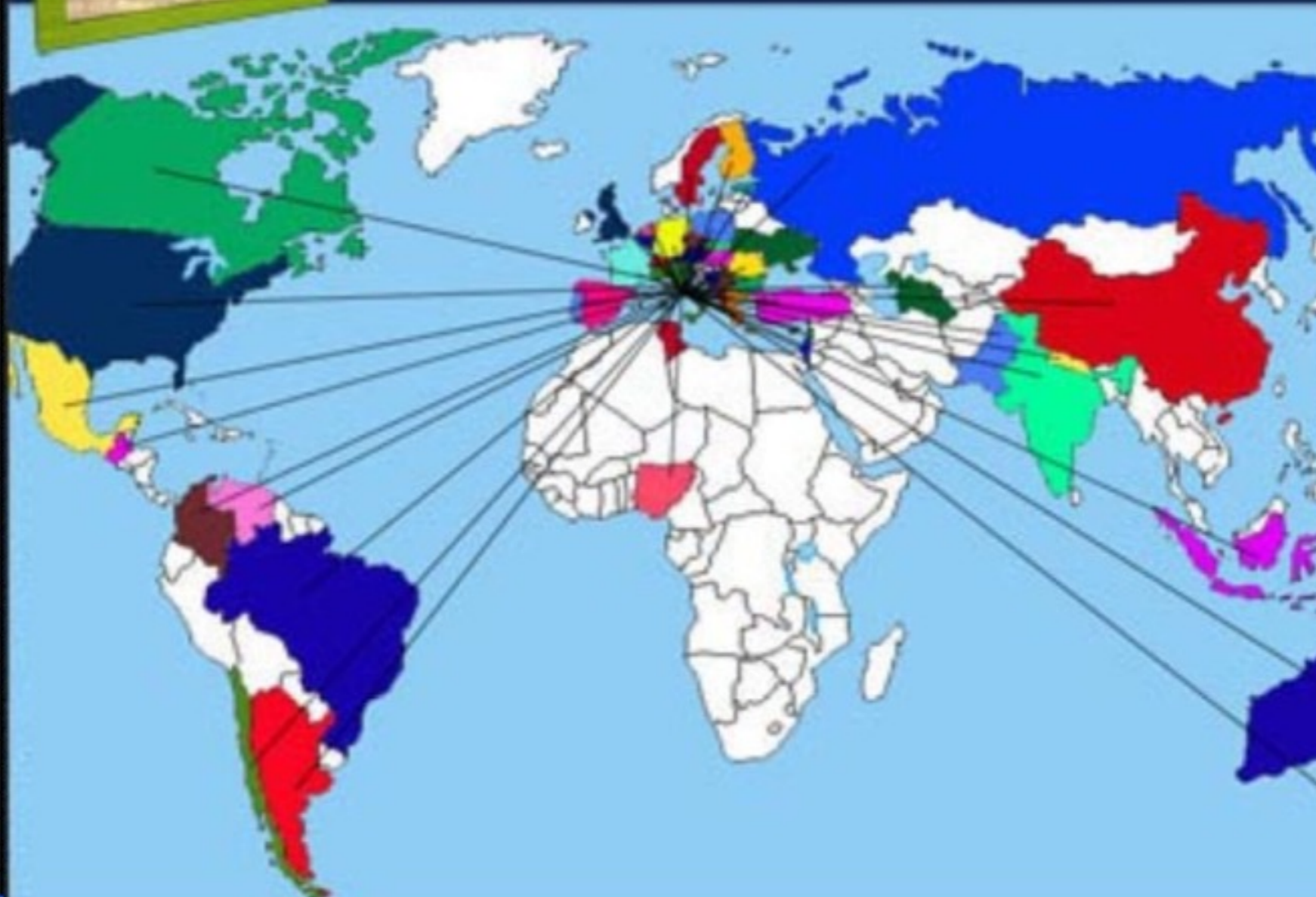
International Participants

18 research trainees from 12 countries in 4 continents currently enrolled in the European/International Joint doctorate for the a.y. 2014-15



1384 participants from 57 countries
331 guest speakers from 24 countries

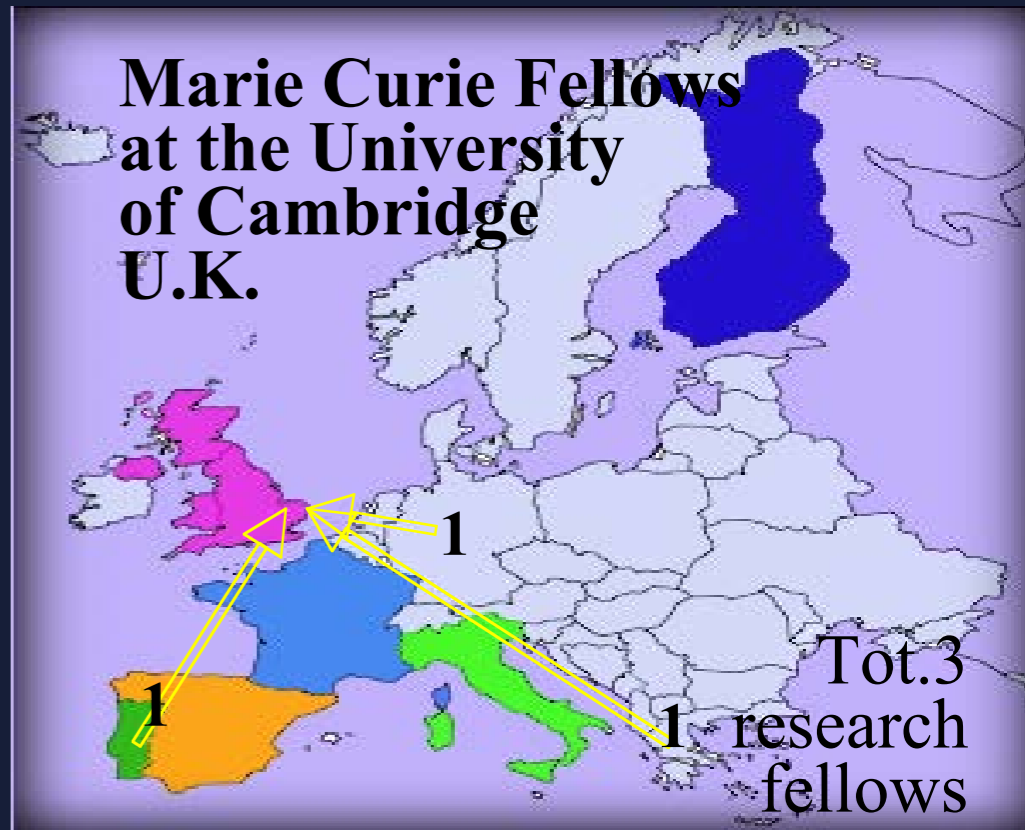
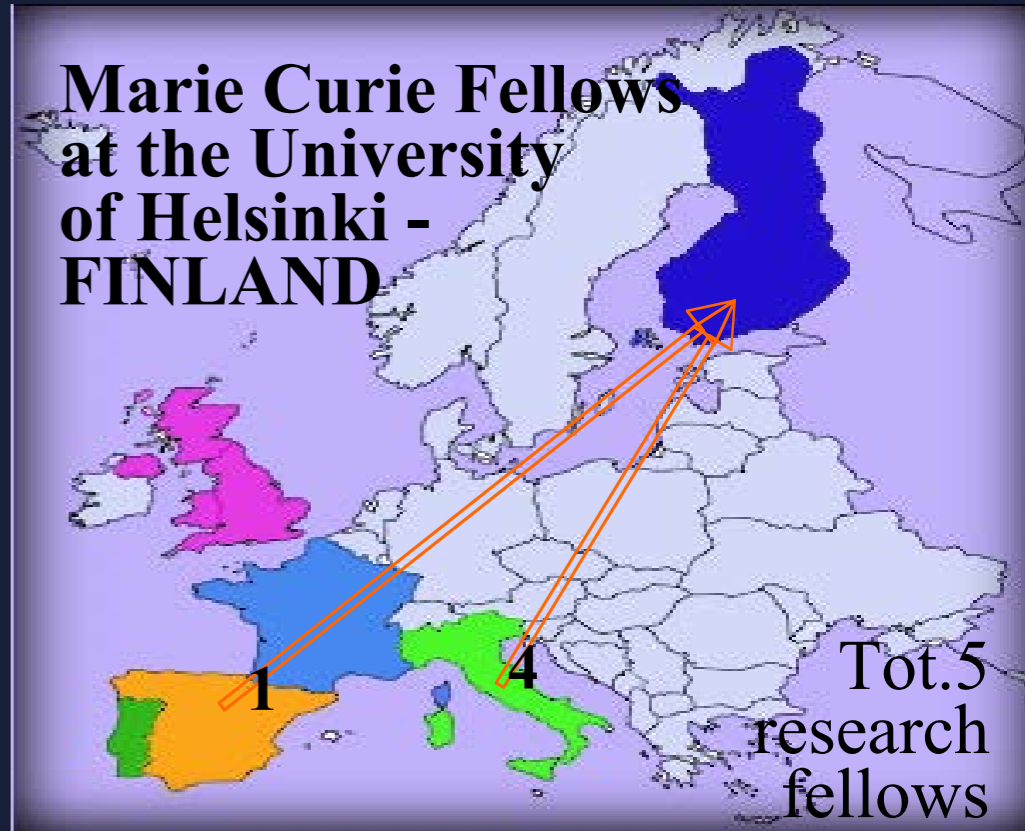
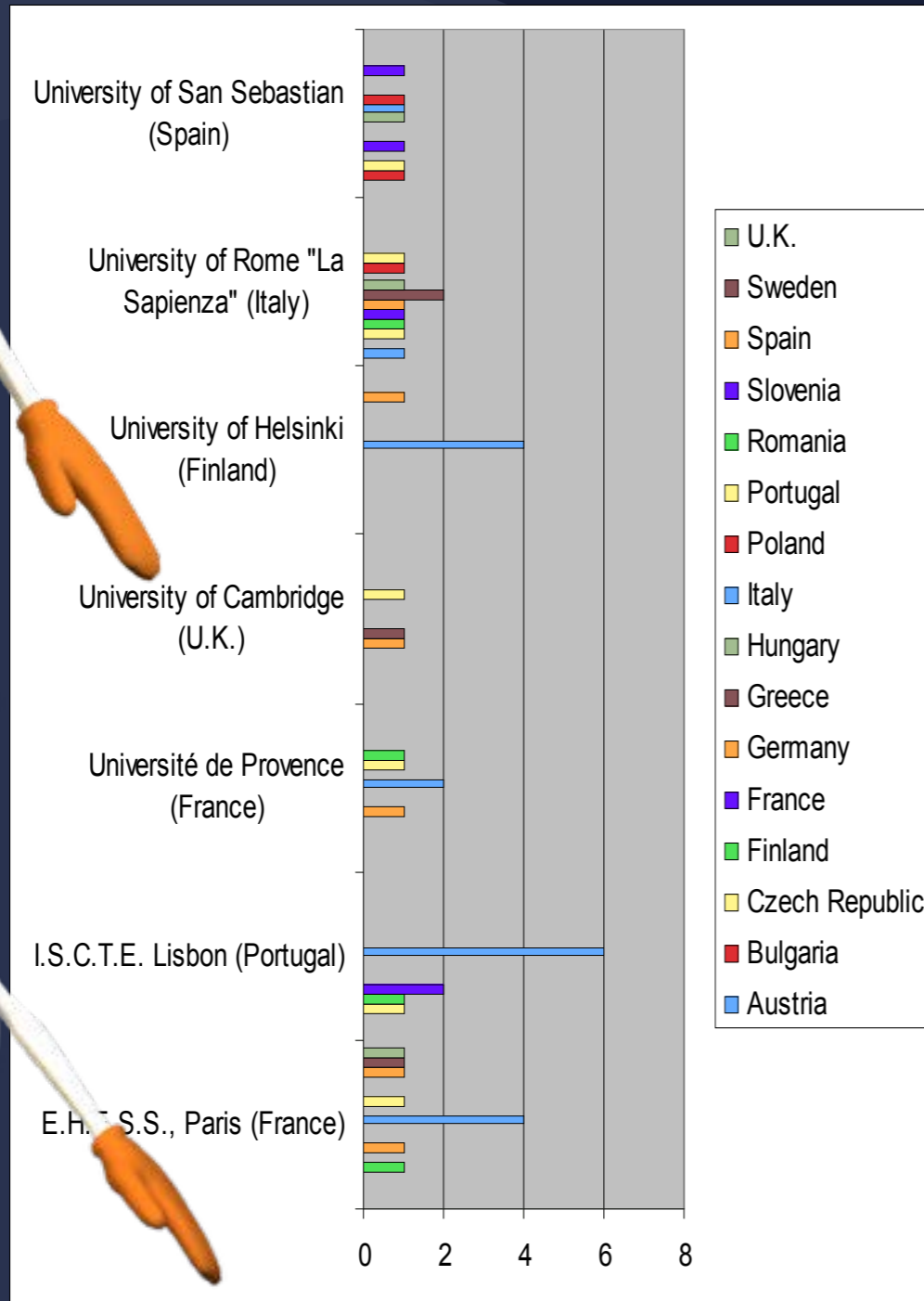
PARTICIPANTS	
Albania	6
Argentina	22
Australia	5
Austria	18
Belarus	2
Belgium	4
Bosnia	1
Brazil	57
Bulgaria	11
Canada	10
Chile	7
China	25
Colombia	8
Croatia	2
Cyprus	3
Czech	25
Estonia	6
Finland	20
France	126
Germany	19
Greece	20
Guatemala	1
Hungary	26
India	4
Indonesia	36
Iran	1
Israel	4
Italy	384
Lebanon	5
Macedonia	2
Malta	2
Mexico	34
Moldavia	8
Montenegro	1
Nepal	2
Netherlands	2
New Zealand	2
Nigeria	5
Pakistan	2
Palestine	8
Poland	51
Portugal	54
Romania	168
Russia	11
Serbia	11
Slovakia	24
Slovenia	6
Spain	25
Sweden	10
Switzerland	7
Tunisia	13
Turkey	12
Turkmenistan	2
Ukraine	17
UK	18
USA	16
Venezuela	13
Totale	1384



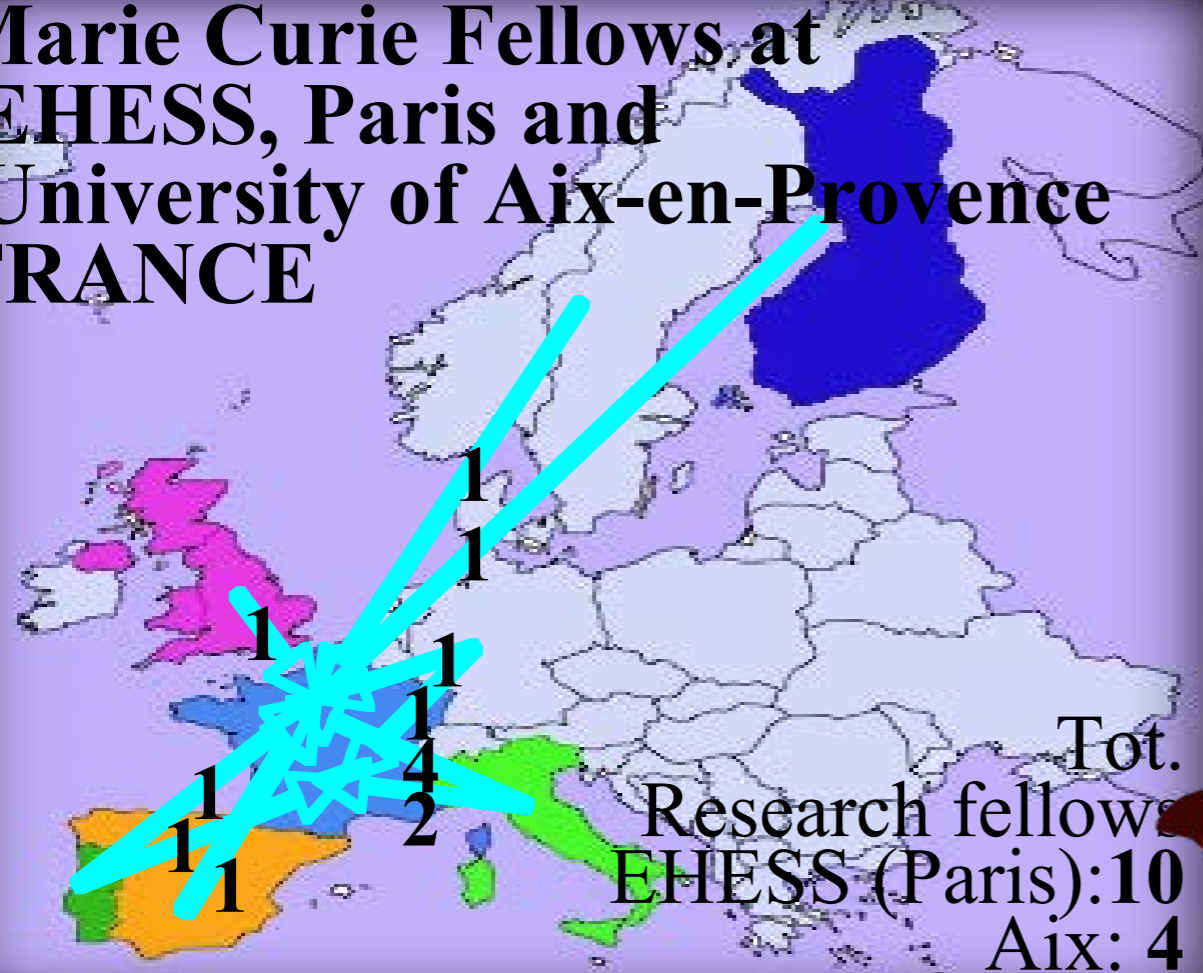
TEACHING STAFF	
America	7
Austria	10
Belgium	2
Brazil	8
Canada	2
China	4
Czech	5
Estonia	1
Finland	12
France	65
Germany	3
Greece	2
Hungary	2
Israel	7
Italy	87
Latvia	1
Mexico	1
Poland	8
Portugal	21
Romania	7
Spain	24
Sweden	18
Switzerland	8
UK	26
Totale	331



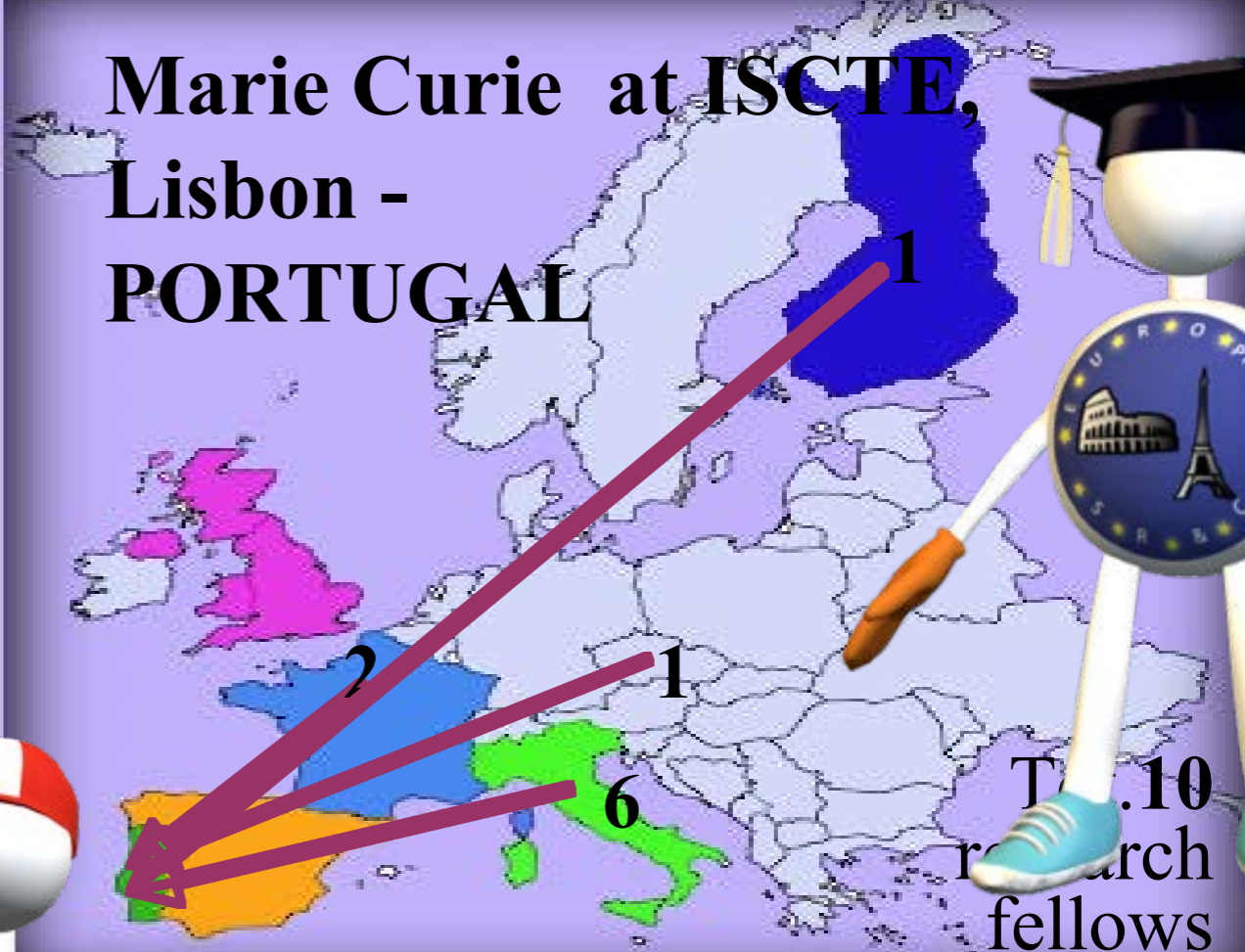
Marie Curie Fellow Mobility flow (2001-2004) at each European Ph.D on S.R. & C. host site



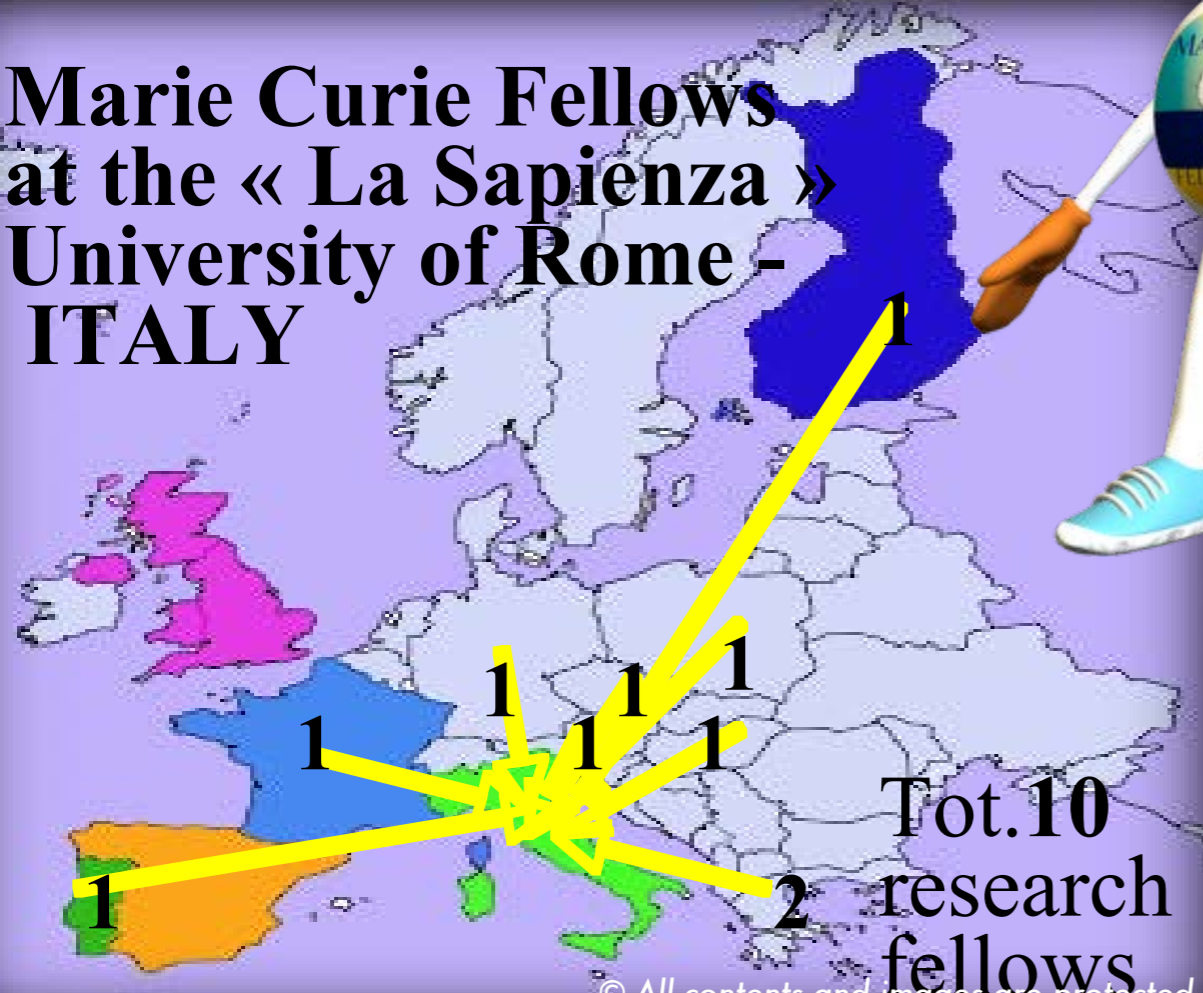
Marie Curie Fellows at EHESS, Paris and University of Aix-en-Provence FRANCE



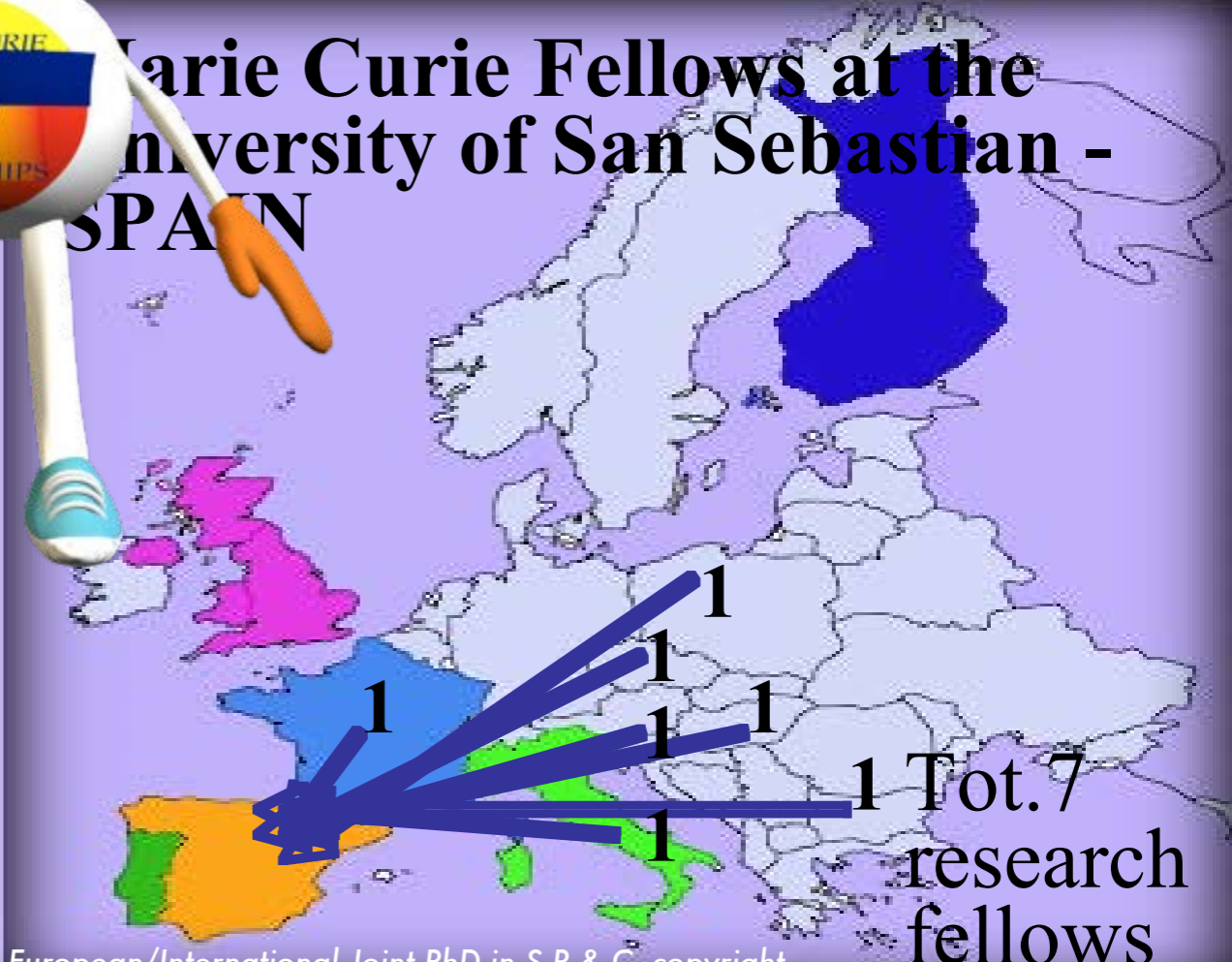
Marie Curie at ISCTE, Lisbon - PORTUGAL



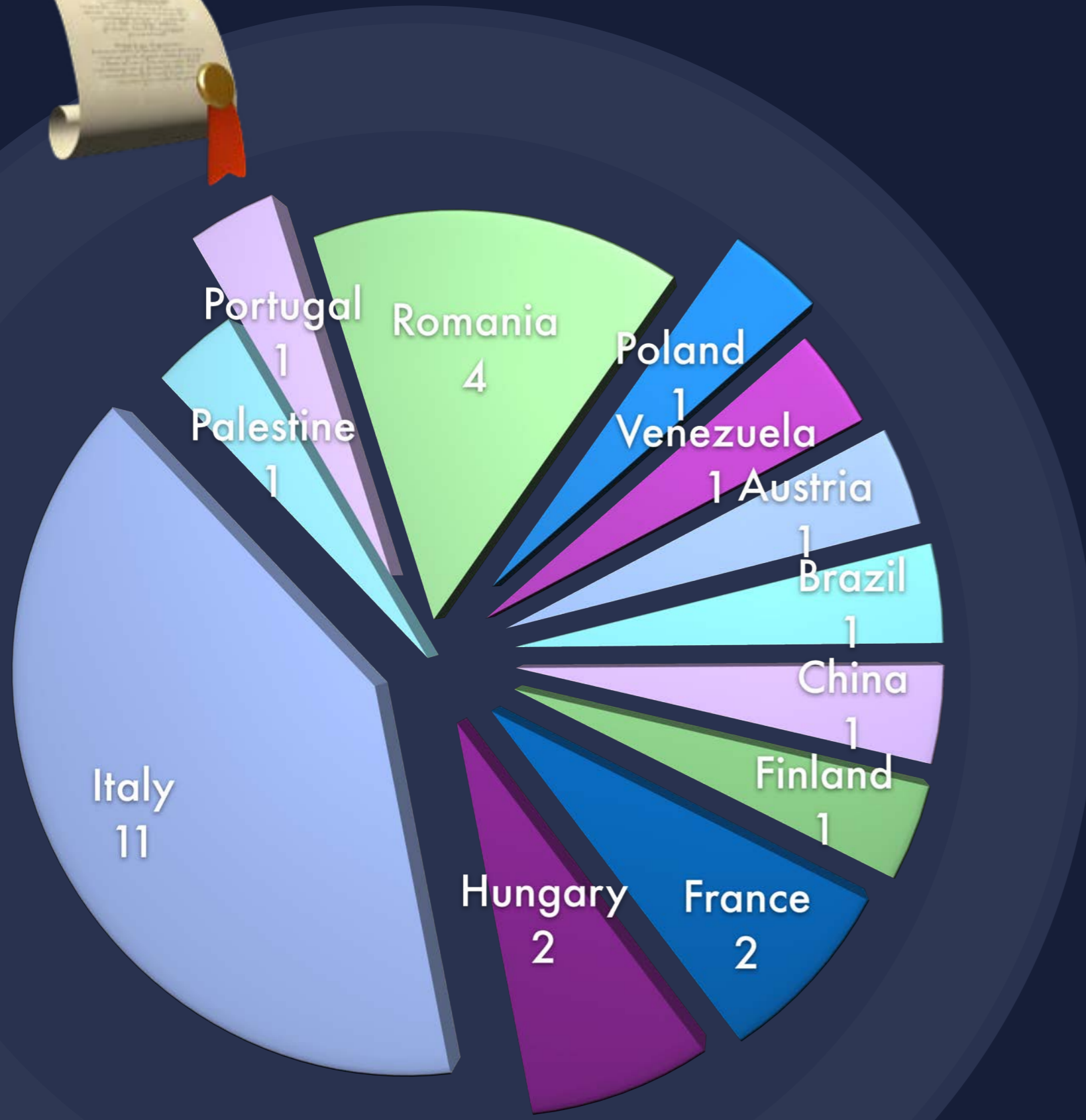
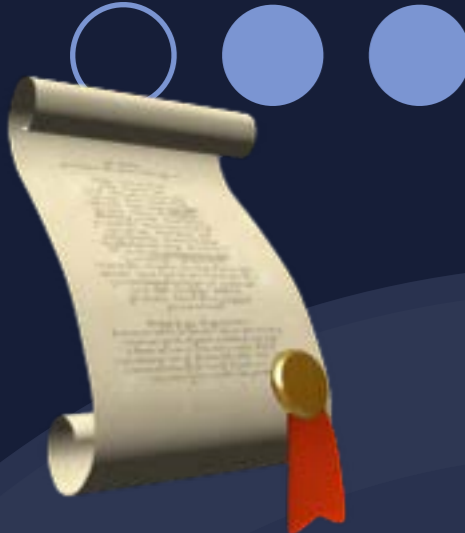
Marie Curie Fellows at the « La Sapienza » University of Rome - ITALY



Marie Curie Fellows at the University of San Sebastian - SPAIN



27 DEGREE HOLDERS by 12 NATIONALITIES





The second "i": the Intersectoral dimension



The So.Re.Com. Thematic Network of Excellence

the unique transnational Social Science “network of networks”

approved by



linking the
worldwide Scientific
Community inspired
by Social
Representations and
Communication
studies



The So.Re.Com.THEmatic NETwork at a glance: the European countries of partner Institutions



●●● The So.Re.Com. THEmatic NETwork

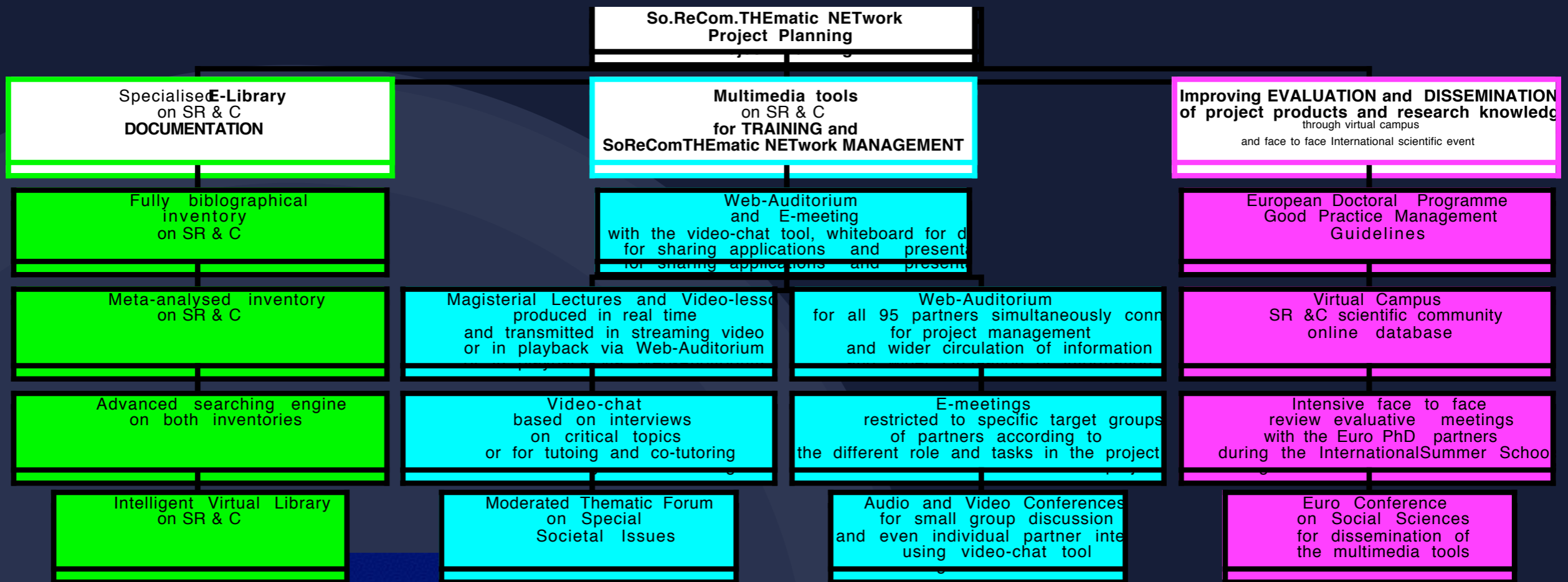


<http://www.euophd.eu/SoReComTHEmaticNETwork>

● The So.Re.Com. THEmatic NETwork ○ ● ● at a glance on global scenario



The So.Re.Com. Thematic Network of Excellence Outputs



Transferable skills provided by the non academic partners of the European/International Joint PhD



Elsevier

Knowledge of bibliometric tools, publishing strategies, editorial policy, etc.; cross-fertilising knowledge from Computer Sciences Engineering (Big Data, Bibliometrics,



IFSTTAR

Exposure to a variety of approaches thanks to the multidisciplinary characteristic of its research teams in fields such as: epidemiology, ergonomics, psychology, statistics, telecommunication, sociology and artificial intelligence, etc.



CONERI

Courses in communication and team processes related to online meetings. Research trainees actively participate in organising e-meetings and virtual team building related to online meetings



Contatto Lavoro

Employer branding, qualitative and quantitative analysis, new media and training on WEB 2.0 corporate identity management, design and implementation of corporate blogs, forums and wiki websites. Small-company entrepreneurship skills,



The third "i": the Interdisciplinary dimension





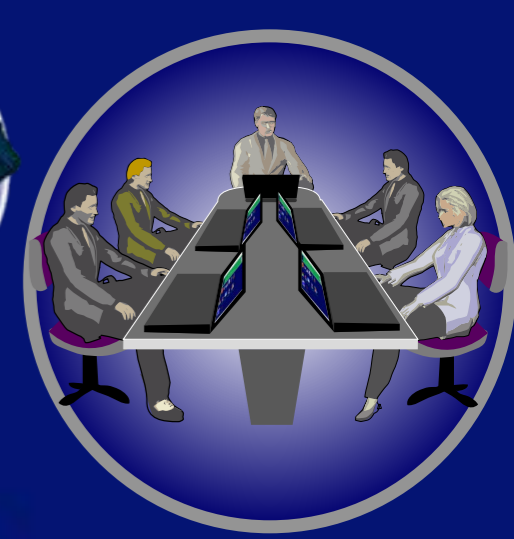
Interdisciplinary research field **characterized by**



**multi-paradigmatic and
multi-methodological
approaches**

**and a variety of
thematic areas dealing
with relevant societal
issues**

The main research teams are:
(for more details click on the research team of your interest)



Team Thirteen
Risk, Social
Representations
and Community
Life

Team Twelve
Social Representations,
Community
and Health Applied Research

Team Eleven
Social
Representations, Advertising,
Marketing and Organizational
Contexts

Team Two
Science and Social
Representations

Team Three
Culture,
Globalization and
Social
Representations

Team Four
Communication,
Media and Social
Representations

Team Ten
Social
Representations
and Economy

Team One
Theoretical and
Methodological
Development
of the Social
Research Field

Team Five
Collective Memory,
Emotions and Social
Representations

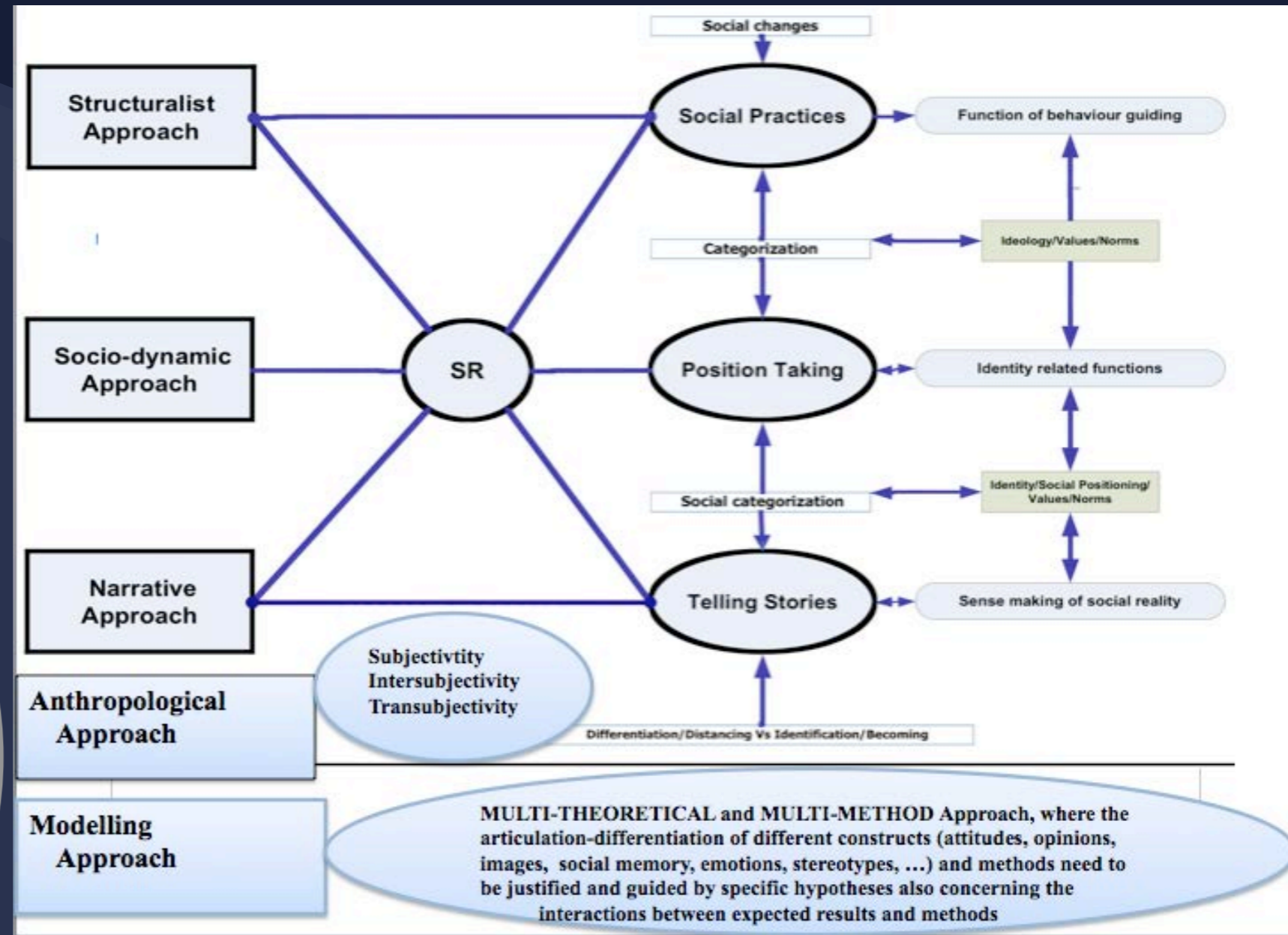
Team Nine
Social
Representations
and
Environment

Team Eight
Family, Youth,
Communication,
Education and Social
Representations of
Institutional Policies

Team Seven Social
Representations
and Politics

Team Six
Identity and Social
Representations

Social representation paradigms: one theory, different approaches and methods.



European Credit Transfer System (ECTS) adopted by the Euro PhD on Social Representations and Communication

Due to the integrated and joint nature of the programme, the adoption of **European Credit System** has been specifically designed as a system for credit accumulation, rather than a comparison of distributed teaching offers and transfer of learning outcomes. By conceptualizing the academic year not exclusively in terms of time, but in terms of earned credits, the system allows for flexibly meeting the needs of full-time and part-time research trainees.

In line with the policy recommended by EU DG-Education and Culture, the European Ph.D. adopted the European Credit Transfer System (ECTS) as an instrument for creating transparency and confidence in academic performance.

Research trainees are awarded up to 60 credits per year (20 for courses and didactic activities and 40 for research quality and related bibliographic knowledge).

The didactic structure within this overall strategy is highly innovative. As the system of **open distance learning** makes clear, European Ph.D. research trainees are involved in an interlocking system of **virtual and physical mobility** which allows for considerable **flexibility** in catering to research trainees' needs while at the same time guaranteeing individual **tutoring and interactive learning**:

E.C.T.S. system of credit FOR THE EURO PHD ON S.R. & C.

20 for courses and didactic activities	10 credits per year		international summer schools
	5 credits per year		seminars and courses
	5 credits per year		multi-media and distance interactive learning
40 for research each year =	30 credits per year		advanced research training
	10 credits per year		bibliographic knowledge

60 total credits in a year x 3 years = 180 total credits for complete curriculum



@-learning Kit



The complex package of multimedia tools to be developed and disseminated via Internet includes:

- **a full bibliographic inventory**
- **a meta-analyzed inventory**
- **an advanced search engine**
- **a specialized e-library in SR & C.**

Welcome to the pilot So.Re.Com. THE.NET. eLibrary

As a member, or potential new member of our So.Re.Com. THEmatic NETwork Virtual Community, we hope you share the ultimate goal of this e-library, which we envision as an open non-commercial virtual space that, from anywhere in Europe or in the world, not only will meet the needs of its users by providing free access to publications, but will also enable them to become content providers and improve the visibility of their scientific work, thus sharing it with all its potential readers. Article copyrights remain with the publisher, society or author(s). In the last case, authors simply agree to the hereunder Creative Commons License for Attribution-Noncommercial-No Derivative Works 3.0 Unported (for more information, please consult <http://creativecommons.org/licenses/by-nc-nd/3.0/>)

The screenshot shows the homepage of the So.Re.Com. THEmatic NETWORK eLibrary. At the top, there is a navigation bar with 'home' and 'site map' links. Below this is a banner for 'European Ph.D on Social Representations and Communication' featuring a globe and the Eiffel Tower. The main content area is titled 'So.Re.Com. THEmatic NETWORK eLibrary' and includes links for 'Authors List' and 'Subject Catalogue'. A central graphic depicts a globe surrounded by colorful book spines labeled with letters A through Z. On the left side, there is a sidebar with a menu: 'So.Re.Com. THEmatic NETWORK eLibrary', 'Authors List', 'Subject Catalogue', 'Virtual Library Repository' (with sub-links for 'Basic search', 'Advanced search', and 'Upload publication'), and 'Other bibliographic resources'. At the bottom left, there are logos for 'Education and Culture' and 'Socrates', along with the European Union flag.

To access the application forms available on the website, you must first verify that your name is already found in the database. To do so:

- A. Insert your own e-mail address and click on Verify.
- B. If the system recognizes your e-mail address, you will receive a password that will permit you to register. You must check that all the information already entered is correct and update any information that may have changed (telephone number, address, list of publications on Social Representations, etc.) as well as any new fields that may have been added to the system (participation in new conferences or International Lab Meetings, etc.).
- C. If the system does not recognize your e-mail address, it will produce a new blank application form which you will have to complete from scratch.
- D. In both above mentioned cases, you are kindly invited to upload:
 - your list of publications specifically related to Social Representations, to improve the information about our work which may not be present in the SoReCom THEmatic NETWORK Full Bibliographic Inventory yet.
 - the published version of all your publications specifically related to Social Representations - chapters in book, articles, conference lectures and papers etc. - in pdf format (including the cover page of the book, journal or conference proceedings in which it was published), in order to make your work visible in the SoReCom THE.NET. eLib and to share it with all its potential readers.



Email:

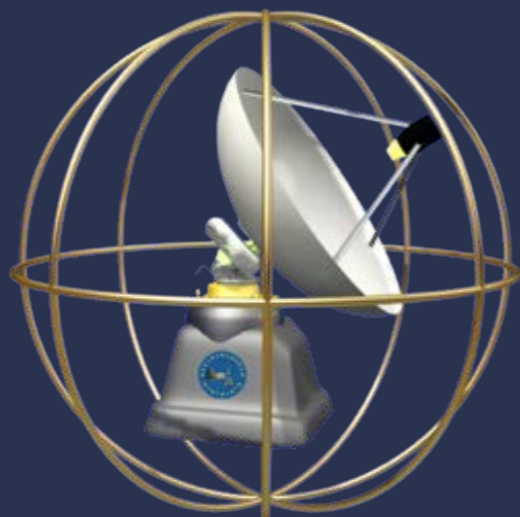
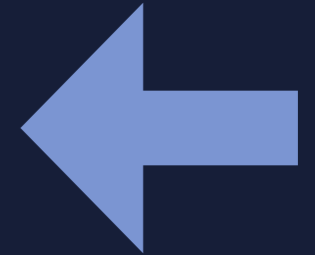
Verify



Integrated PHYSICAL and VIRTUAL MOBILITY

NETWORK-TRAINING EVENTS

INTERNATIONAL SUMMER SCHOOLS



International Lab Meetings via Euro PhD web auditorium



Offline - Marratech

6.EuroPhdWeb-auditoriumco...

100%

16

Each session of the European Ph.D. International Lab Meetings includes two pilot tests before the events start aimed at verifying and assessing in advance the technical abilities of each participant. It provides two full days of basic and advanced training on the use of Marratech's programs. This includes an interactive test of the skills acquired by participants. Experience shows that after these sessions, participants, including senior professors unfamiliar with new technologies, are quickly able to actively participate in the event. Their presence visually, in text chat, their voices and videos and their interactive use of the *white-board* is warmly welcomed by all participants.

Indeed, the *white-board* allows interactive use not only among participants from in and outside the lab, but is highly functional for sharing applications and software. For example, this allows us for to hold advanced training sessions and collaborative learning on statistical packages by using data files provided by each participant. It is also interesting to use the *white-board's* share screen both for the participants' presentations (they start by locating themselves on the globe with an arrow and fill in whatever they believe best represents their identities) and for the collective evaluation of the event, by writing comments and suggestions on the shared screen.



European PhD on S. R. & C. WebAuditorium

Logged in as: europhtlabmeeting
Logout

Administration
Connection Check

Private rooms

- A. LabMeeting (low) info invite
- B. LabMeeting (low) info invite
- C. LabMeeting (low) info invite
- D. LabMeeting (Medium) info invite
- E. LabMeeting (Medium) info invite
- EuroPhD International LabMeeting (low) info invite
- E. LabMeeting (Medium) info invite

1 room in use
10 of 50 seats occupied

Marratech Manager 2.3
europhtlabmeeting of webauditorium.europhd.eu/0/

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Marratech End User License Agreement
See also our online [privacy information](#)

<http://webauditorium.europhd.eu/launch.jsp?id=1>

zotero



 [R] Bettina Pa... P	 [R] Conny Eri... P	 [R] hillevi P	 [R] Adrian P
 [R] Tani Pedr... P	 [R] Europhdlab P	Adrian Guzman P VCR play (Adr... P	
 [R] chiaracav... P	 [R] Valentina ... P	 [R] Maciek Se... P	 [R] elena bocci P
 [R] Janine P	 [R] Marialibera P	 [R] Dino Num... P	 [R] Carine Pia... P
 [R] Lilian Neg... P			

00:30:30

Audio and video control icons: mute, unmute, video on/off, volume slider, and a close button.

20 International Summer Schools on Social Representations and Communication



- 1995** FINLAND (Lathi) 1st International Summer School: "Evereday thinking, Social Representations and Communication"
- 1996** FRANCE (Aix-en-Provence) 2nd International Summer School: "Multiple strategies in the investiagation of Social Representations"
- 1997** PORTUGAL (Lisbon) 3rd International Summer School: "S.R. theory: historical roots, articulation and development"
- 1998** SPAIN (San Sebastian) 4th International Summer School: "The theory towards applications"
- 1999** ITALY (Rome) 5th International Summer School: "Developing European Doctoral Training"
- 2000** ITALY (Rome) 6th International Summer School: "Social Representations Theory Around the World"
- 2001** ITALY (Rome) 7th International Summer School: "Communication: Languages, Representations, Interaction"
- 2002** ITALY (Rome/Genazzano) 8th International Summer School: "Communication, Media, Social Interactions and Social Representations" - New Media: Nets and Internet
- 2003** ITALY (Rome/Genazzano) 9th International Summer School: "Communication, Media, Social Interactions and Social Representation" - A Theoretical and Methodological Dialogue through research
- 2004** ITALY (Rome/Genazzano) 10th International Summer School: "Communication, Media and Social Representations" - Social influence and Communication in the new scenario of the information society: is it possible to change risk behaviour?
- 2005** ITALY (Rome) 11th International Summer School: "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Computer Mediated Training Sessions, both Theoretical and Methodological"
- 2006** ITALY (Rome) 12th International Summer School: "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations "
- 2007** ITALY (Rome) 13th International Summer School: "Structural Approach to Social Representations"
- 2008** ITALY (Rome) 14th International Summer School: "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"
- 2009** ITALY (Rome) 15th International Summer School: "Cultural and cross-cultural approaches to Social Representations: the implications of the globalized/localized cultural scenarios"
- 2010** ITALY (Rome) 16th International Summer School: "Social Representations and Science"
- 2011** ITALY (Rome) 17th International Summer School: "Social Representations of Urban Places and Environment: Images, Memory and Identity"
- 2012** ITALY (Rome) 18th International Summer School: "Social Representations of Economics and Finance"
- 2013** ITALY (Rome) 19th International Summer School: "Intensive Training Sessions - Oktoberfest and People-IDP kick-off meeting and inaugural party "
- 2014** ITALY (Rome) 20th International Summer School: Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the "modelling approach"



The European Ph.D. on Social Representations and Communication

26 International Lab Meetings So.Re.CoMEDIA & SOCIETY



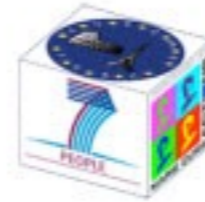
at the European PhD on Social Representations & Communication Multimedia LAB & Research Center, Rome-Italy
in combination with Worldwide on-line connection points

Winter 2005
Spring 2005
Summer 2005
Winter 2006
Spring 2006
Summer 2006
Winter 2007
Spring 2007
Summer 2007
Winter 2008
Spring 2008
Summer 2008
Winter 2009
Summer 2009
Winter 2010
Summer 2010
Winter 2011
Summer 2011
Winter 2012
Summer 2012
Winter 2013
Summer 2013
Winter 2014
Spring 2014
Summer 2014
Winter 2015

- 1st International Lab Meeting:** "Virtual Group Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-
- 2nd International Lab Meeting:** "Image-Based Research Methods for Analyzing Social Representations in action in different cultural contexts"
- 3rd International Lab Meeting:** "Applying the Facet Theory and Statistical Analysis via HUDAP software to Research on Social Representations: Theoretical and
- 4th International Lab Meeting:** "Training and Individual Supervision Relating to the Distant Cooperative Research Program aimed at the Meta-Theoretical
- 5th International Lab Meeting:** "Modeling and Positioning Approach in Research on Social Representations"
- 6th International Lab Meeting:** "Applying Dialogical Approaches and Conversational Analysis via Focus Groups to Research on Social Representations"
- 7th International Lab Meeting:** "Anthropological Approach to Social Representations and Qualitative Methods"
- 8th International Lab Meeting:** "Experimental Design in Investigating Social Representations and Influence Processes"
- 9th International Lab Meeting:** "Structural Approach to Social Representations & advanced courses on Analysis of Similarity and the Evoc statistical
- 10th International Lab Meeting:** "Developing Meta-Theoretical Approach to Social Representations Literature: the contribution of Italian Scholars
- 11th International Lab Meeting:** "Identity and Social Representations: Cultural and Mythical Dimensions"
- 12th International Lab Meeting:** "Social Representations, Collective Memory and Socially Shared Emotions: narrative and experimental approaches"
- 13th International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature"
- 14th International Lab Meeting:** "Cultural & cross-cultural approaches to Social Representations: the implications of globalized/localized cultural
- 15th International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature"
- 16th International Lab Meeting:** "Social Representations and Science"
- 17th International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature"
- 18th International Lab Meeting:** "Social Representations of Urban Places & Environment: Images, Memory and Identity"
- 19th International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature"
- 20th International Lab Meeting:** "Social Representations, Economics and Finance"
- 21st International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature" and Bibliometric Tools
- 22nd International Lab Meeting:** "Intensive Training Sessions - Oktoberfest and People-IDP kick-off meeting and inaugural party "
- 23rd International Lab Meeting:** "Meta-theoretical Analysis of Social Representations Literature" and Bibliometric Tools
- 24th International Lab Meeting:** "Environment facing societal challenges"
- 25th International Lab Meeting:** "Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the "modelling approach"
- 26 International Lab Meeting:** "Advanced Training in Meta-theoretical Analysis of the specialized literature on Social Representations Literature"



SoReCom Joint-IDP Training Events



Funded by the European Union

So.Re.Com. Joint-IDP 10 scientific events foreseen by the contract from 2014 to 2017

EVENT	TITLE	DATE
2014 Int. summer School	Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the <i>modelling approach</i>	13 th - 19 th July 2014
2015 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication	25 th - 28 th January 2015
2015 Spring Lab Meeting	The "Anthropological", "Narrative", "Dialogical" and "Subjective" paradigmatic approaches to Social Representations	26 th - 29 th April 2015
2015 Int. summer School	Mapping the impact and dissemination of the social representation theory across different geo-cultural contexts around the world: from Europe towards other continents	18 th - 25 th July 2015
2016 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & Communication	24 th - 27 th January 2016
2016 Spring Lab Meeting	The "Structural" paradigmatic approach to Social Representations	17 th - 20 th April 2016
2016 Int. summer School	The "methodological polytheism in the Social Representations literature and its implication in the contemporary communication era: distinctiveness and dialogue between multiple research methods	17 th - 23 rd July 2016
2017 Winter Lab Meeting	Training in the meta-theoretical analysis of the specialised literature on S.R. & C.	29 th January - 1 st February 2017
2017 Spring Lab Meeting	The "Socio-Dynamic" paradigmatic approach to Social Representations	16 th - 19 th April 2017
2017 Int. summer School	Social Representations in the social arena faced with social demand: the impact of this supra-disciplinary research field on the wide range of societal issues investigated in the various thematic areas in multiple applied contexts	16 th - 22 nd July 2017

Grant Agreement PITN-GA-2013-607279 - So.Re.Com. Joint-IDP



Tuesday Lab Seminars

Food for mind and Methodological Training

&

Transferable skills workshops schedule




Web-interactive training session via Adobe Connect, led by Sonia Adele, HSTAR (Paris, France)

- Presentation of the software MDT: description and functionalities
- Presentation of the software WORDLE: description and functionalities

Tuesday Lab Seminars



Transferable skills workshops schedule

Food for mind and Methodological Training

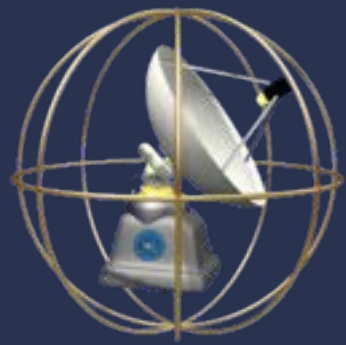
How to Write a Great Research Paper, and Get it Accepted by a Good Journal



Elsevier Author Seminar



Quality Control and On-Line Monitoring System via personalised web site for each research trainee



home site map

**European Ph.D. on
Social Representations and Communication**

Logged User: Annamaria de Rosa [Your Profile] [logout]

██████████ - Research project - Final thesis evaluation

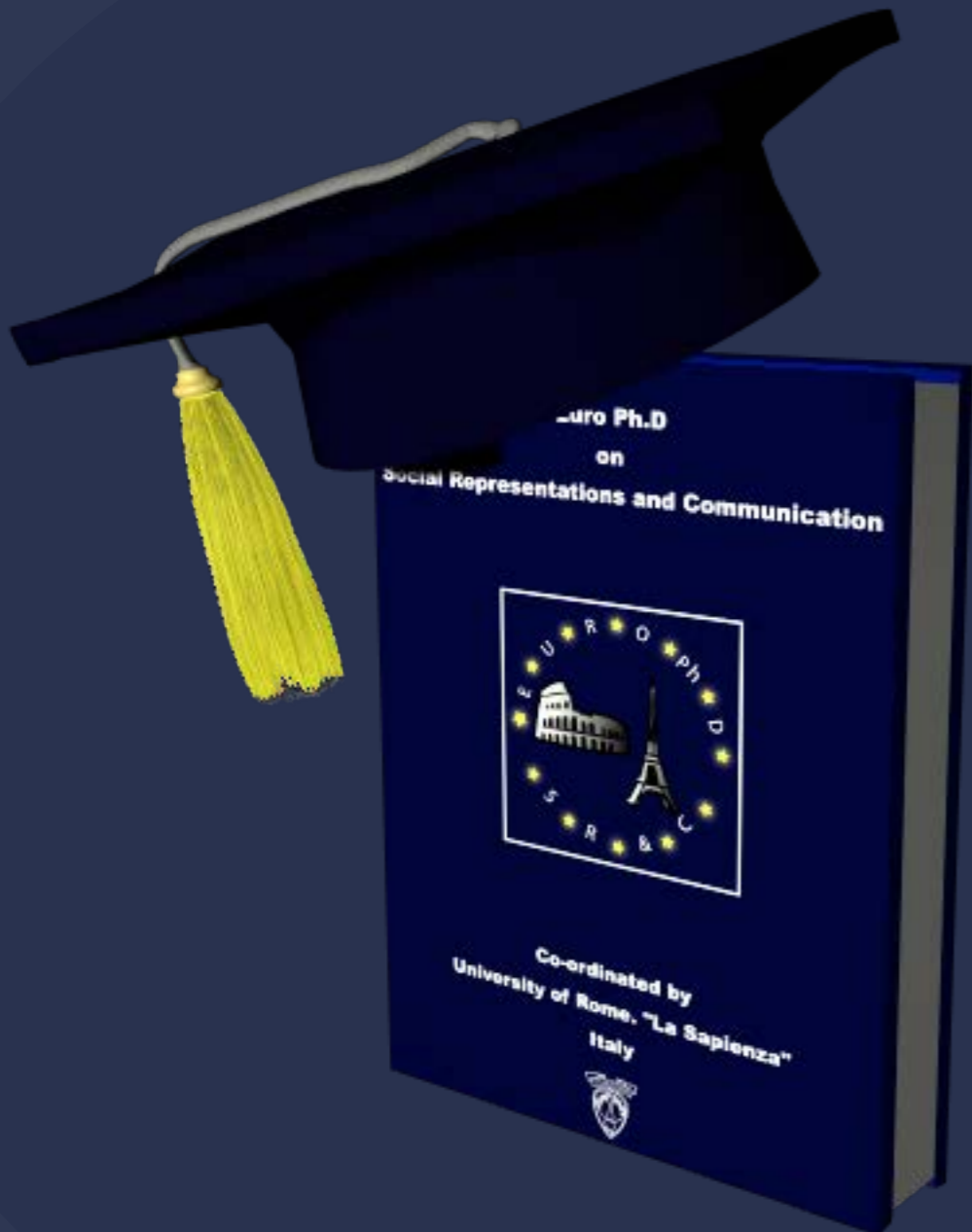
Main tutor or co-tutors selection: 1 Annamaria de Rosa

2
3
5

**European Ph.D.
Research Trainees
list**

- Personal Data
- Curriculum
- Research project:
 - Abstract
 - Initial report
 - Intermediate report
 - Final thesis
 - Final article
- Research report evaluation:
 - Initial report
 - Intermediate report
 - Final thesis
 - Final article
- ECTS - EuroPhD Training individual profile
- Publications

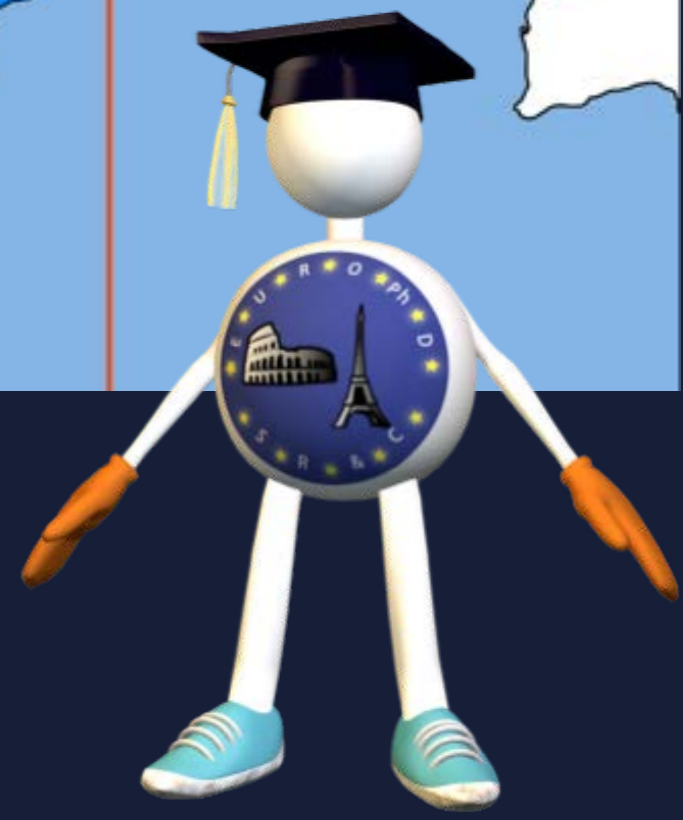
DOUBLE FORMAT for the THESIS: Book and Article



- **BOOK FORMAT:**
- **to write the full report of their dissertation in a national language of the country where the doctorate is being pursued (site of the national tutor acting as main supervisor) or in English. This is to be evaluated by the national tutor.**
- **ARTICLE FORMAT:**
- **To write a short version in English, which - upon agreement of the three tutors - should be evaluated by the International Evaluation Board (Final Jury) and**

European/International Joint PhD in Social Representations and Communication

27 DEGREE HOLDERS by 12 NATIONALITIES



PhD Alumni career in and outside academia

- Participants in the programme benefit from the already consolidated experience of European PhD graduates who are members of the **SoReCom Alumni Network**

and who have found employment **In ACADEMIA:**

- **not only at many European universities:** in **AUSTRIA:** Vienna; **BELGIUM:** Liège; **ESTONIA:** Tallin; **FINLAND:** Helsinki, **FRANCE:** Lyon2; Aix-Marseille, Nice Sophia-Antipolis; **GREAT BRITAIN:** Cambridge, London School of Economics **HUNGARY:** Pecs, Eötvös Lorand University, **ITALY:** Rome (Sapienza and L.U.M.S.A), Milan (Catholic and Bicocca), Salerno, Salento; **PORTUGAL:** Coimbra, I.S.C.T.E. Lisbon, **SWITZERLAND:** Geneva, Lausanne; **NORWAY:** Oslo; **ROMANIA:** University “Alexandru Ioan Cuza“ Iasi, Transilvania University of Brasov, Universitatea Dimitrie Cantemir di Bucarest, etc.
- **and extra-EU Universities world-wide:** **U.S.:** Sarah Lawrence College and CUNY in New York, **CANADA:** UQUAM, Montreal, Ottawa, **ARGENTINA:** BuenosAires; **BRAZIL:** Univ. de Baia; **MEXICO:** UAM Mexico City; **INDONESIA:** Jakarta University; **TUNISIA:** University of Tunis, etc. **CHINA:** Tianjin University of Technology and Education

but also **Outside ACADEMIA:**

- **in private foundations and companies:** **FRANCE:** Danone, Peugeot; **ITALY:** ADECCO, AIMS Italia, International English Centre; **HUNGARY:** the Soros Foundation, etc.
- **and public or governmental institutions:** **FINLAND:** Finnish Cultural Foundation; **FRANCE:** IFSTTAR– Institut National de Recherche sur les Transports et leur sécurité;, International Union of Railways France; **ITALY:** Sardinian Region Juvenile Court; Florence Employment Office; Center for Assistance Against Violence to Women « Differenza Donna », Comune di Roma, etc.

and **even in both “in and outside Academia”:**

permanent position at the Transilvania University of Brasov (ROMANIA) and 3-years contracts first at IFSTTAR, then at the International Union of Railways (FRANCE)



Here we are.....



SAPIENZA
UNIVERSITÀ DI ROMA



You are kindly invited to participate

*in the European/International Joint PhD in S.R. & C. Joint Diploma Delivery Ceremony
and to the PEOPLE-ITN SoReComJoint IDP project inaugural party
at the European/International Joint PhD Multimedia Lab & Research Center
4th October (h. 12:00), Piazza Cavalieri di Malta, 2 - 00153 Rome*



Please confirm your participation in the lunch to annamaria.derosa@uniroma1.it or +39 / 06 / 69 380 814, if possible by 30 September 2013

Annamaria Silvana de Rosa





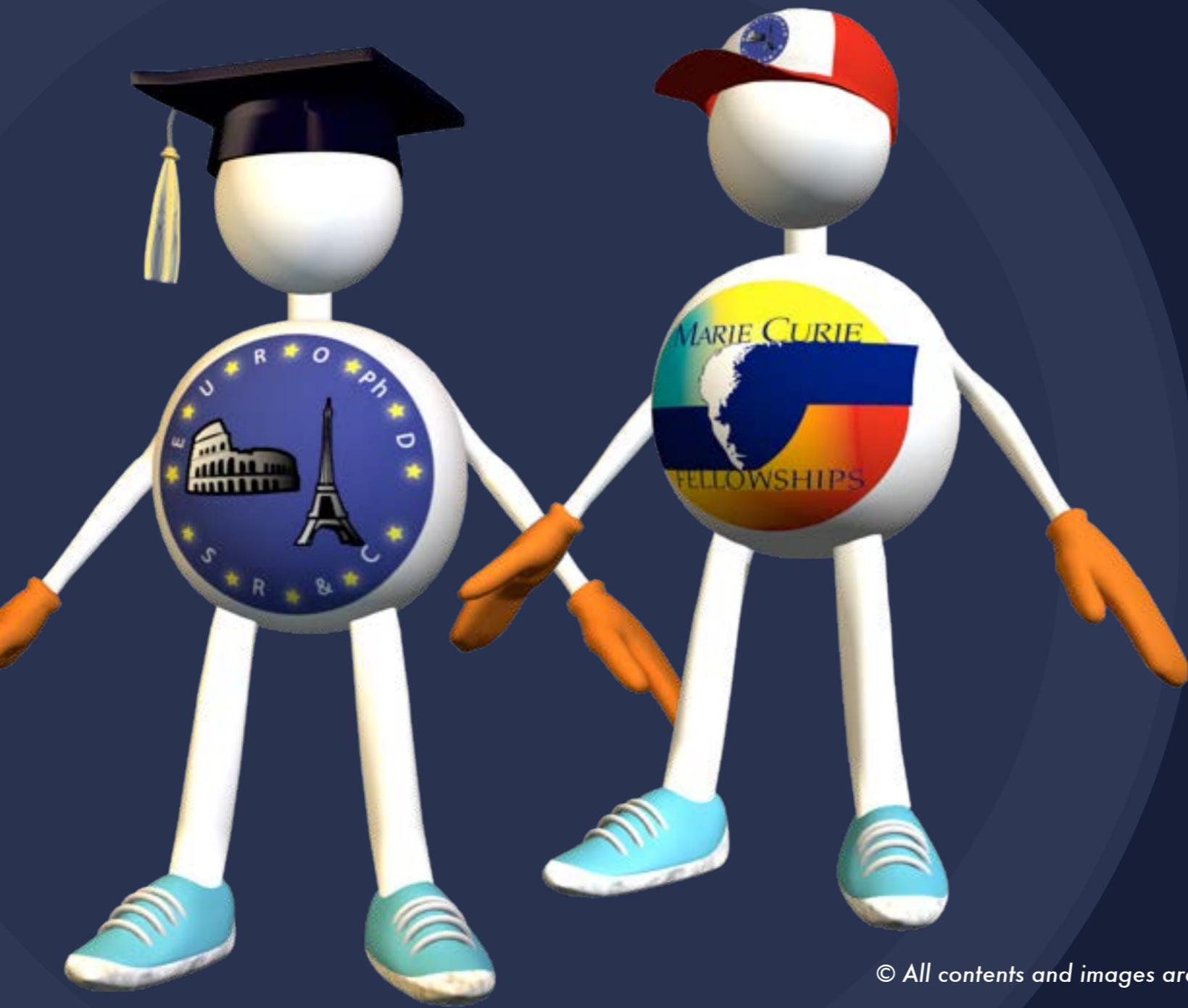
The European/International Joint Ph.D. on Social Representations and Communication Research Centre and Multimedia Lab

If you wish to know more,
please consult our dedicated web-site platform:
<http://www.europhd.eu>



Thank you for your attention

....not only “*his*” works,
but also “*their*” works will follow him....



annamaria.derosa@uniroma1.it

www.europhd.eu