

3<sup>rd</sup> International Lab Meeting – Summer Session 2005  
 11<sup>th</sup> edition of the European Ph.D.  
 on Social Representations and Communication  
 International Summer School

July 2-10, Rome (Italy)

**“APPLYING THE FACET THEORY AND STATISTICAL ANALYSIS  
 VIA HUDAP SOFTWARE  
 TO RESEARCH ON SOCIAL REPRESENTATIONS:  
 THEORETICAL AND METHODOLOGICAL  
 COMPUTER MEDIATED TRAINING SESSIONS”**

Following the 2005 winter and spring sessions, the third International lab meeting (the new edition of the 11<sup>th</sup> International Summer Schools) will require international physical mobility of both professors and research trainees in order to attend the advanced training course at the European Ph.D. Research Centre and Multimedia Lab in Rome (Italy).

The 3<sup>rd</sup> International Lab Meeting will be held in Rome (July 2- 10, 2005) immediately before the Facet Theory Conference (July 10-13) - [www.action-m.com/ft2005](http://www.action-m.com/ft2005)), where it will be possible to be exposed to the state of the art of the literature on Facet Theory research field which inspires the Hudap statistical package which participants will learn during this third event.

Facet Theory (FT) is a systematic and integrative approach, coordinating theory and research. As a design tool it includes experimental design and sample construction as special cases. Thus, FT comprises the universe of observations, the population of respondents, and the range of observations. It stratifies these universes by facets, integrating the design into a mapping sentence which guides item construction and formulation of hypotheses. Finally, particularly multivariate data analysis methods (such as SSA, POSAC, MSA) have been developed to test these hypotheses. Facet Theory has been successfully applied to a large number of research areas where it helped to discover and refine empirical laws.

<i>Invited speakers from outside the European Ph.D. network</i>	<i>Country</i>	<i>Institution</i>	<i>Key lectures</i>
<b>Erik Cohen</b>	<b>Israel</b>	<b>Bar Ilan University</b>	<b>“Facet Theory: Concept and Technique”</b>
<b>Dov Elizur</b>	<b>Israel</b>	<b>Bar Ilan University</b>	<b>“Advantages and limitations of Facet Theory compared to other approaches”</b>
<i>Teaching staff belonging the European PhD on S.R. &amp; C network</i>			
<b>Fabrice Buschini</b>	<b>Switzerland</b>	<b>University of Geneva</b>	<b>“Facet analysis: a technique to combine structure and content in the study of social representations”</b>
<b>Annamaria Silvana de Rosa</b>	<b>Italy</b>	<b>University of Rome “La Sapienza”</b>	<b>“Modeling Social Representations through Facet Theory methodological approach: Social Representation Facets of European Nations and European Union”</b>
<b>Jose Valencia</b>	<b>Spain</b>	<b>University of Basque Country – San Sebastian</b>	<b>“Social representations and Language: remarks on theory, methods and research”</b>

**Active Participants’ contribution**

The whole series of practical courses will involve substantial laboratory and/or field experience for the participants, who will be asked to bring their research data files, if available.

The various topics developed in the research projects by 27 participants of 14 nationalities (Australia, Brazil, Bulgaria, Canada, Czech Republic, France, Greece, Hungary, Italy, Poland, Romania, Slovakia and Sweden) discussed during the workshops will provide a variety of societal issues mediated via different traditional and new media. The techniques, software packages and related method theory, guiding applications in research design. will provide the unifying theme for each event of the proposed advanced training courses.

During a Gala dinner there will be the ceremony of the European Ph.D. on S.R. & C.. Title Award with the participation of the highest Representative Authorities of La Sapienza University.

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