

<p>9:00 15:30</p>	<p>Hotel Radisson - Hall Via Filippo Turati 171 00185 Rome</p>	<p>REGISTRATION</p>
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OPENING CEREMONY

<p>16:00 17:00</p>	<p>Welcome from the Authorities:</p> <p>Francesco Avallone Pro-Rector, Dean of the Faculty of Psychology 2 University of Rome "La Sapienza"- Italy</p> <p>Federico Masini Dean of the Faculty of Oriental Studies University of Rome "La Sapienza" – Italy</p> <p>Giancarlo d'Alessandro President of CantierEuropa - Italy</p> <p>Ettore Deodato European Commission Directorate Generale for Education and Culture</p>		<p>Welcome talk: Introducing the 8th ICSR, following the routes of previous bi-annual International Conferences on Social Representations:</p> <p>Annamaria Silvana de Rosa 8th ICSR Conference, 2006, Rome – Italy</p> <p>Silvia Valencia 7th ICSR Conference, 2004, Guadalajara - Mexico</p> <p>Ivana Markova 6th ICSR Conference, 2002, Stirling – U.K.</p> <p>Catherine Garnier 5th ICSR Conference, 2000, Montreal - Canada</p> <p>Javier Uribe 4th ICSR Conference, 1998, Mexico City - Mexico</p> <p>Jean Claude Abric 3rd ICSR Conference, 1996, Aix-en-Provence - France</p> <p>Celso Pereira de Sà 2nd ICSR Conference, 1994, Rio de Janeiro - Brazil</p> <p>Pina Boggi Cavallo 1st ICSR Conference, 1992, Ravello - Italy</p>
<p>17:00 18:00</p>	<p>AULA MAGNA at the “Polo didattico”, via Principe Amedeo 184, Rome-Italy</p>	<p>KEY LECTURE</p>	
		<p>Claude FLAMENT University of Aix-en-Provence, France</p>	<p>"QUELQUES FACES CACHEES DES REPRESENTATIONS SOCIALES"</p>

18:00 18:30	COFFEE BREAK		
18:30 20:00	AULA MAGNA	KEY LECTURE	
		"FUSION DES SONS ET IMAGES"	
		Denise JODELET E.H.E.S.S. – France	LA MUSIQUE COMME FORME D'EXPRESSION ET DE PARTAGE DES REPRESENTATIONS SOCIALES
21:00	Hotel Radisson Roof Garden Via Filippo Turati 171 00185 Rome	SOCIAL DINNER	

KEY LECTURE

9:30 10:30	AULA MAGNA	Pedrinho A. GUARESCHI Pontificia Universidade Católica do Rio Grande do Sul, Brazil	UN NUEVO AMBIENTE SOCIAL? - REPRESENTACIONES SOCIALES Y MEDIA
10:30 11:00	COFFEE BREAK		
11:00 13:00	SYMPOSIA, ROUND TABLES, AND THEMATIC DISCUSSIONS GROUPS		
11:00 13:00	AULA MAGNA	Science and Social Representations: Systems of Diffusion and Popularization	
		Alberta Contarello - University of Padua, Italy	SYMPOSIUM PARADIGMS AND PRACTICES IN EVERYDAY LIFE AND IN THE MEDIA CONTEXTS
		Uwe Flick - Alice Salomon University, Germany	FROM PARADIGM TO PRACTICE: NEW PUBLIC HEALTH ON ITS WAY TO GENERAL PRACTITIONERS' ROUTINES
		Clélia Maria Nascimento Schulze Universidade Federal de Santa Catarina, Brazil	THE ARTICULATION OF SCIENTIFIC PARADIGMS AND SOCIAL REPRESENTATIONS IN SCIENCE DIFFUSION
		Saadi Lahlou - EDF R&D and EHESS, France	REPRESENTATION, COLLABORATION AND INFORMATION TECHNOLOGIES: HOW DO WE SHARE THE WORK?
		Francesco Paolo Colucci - University of Milan "Bicocca", Italy	COMMON SENSE AND THE MASS MEDIA IN EVERYDAY PRACTICES
	AULA I	Social Representations, Ideology, Media and Politics	
		Ida Galli - University of Naples "Federico II", Italy	THEMATIC DISCUSSION GROUP LA REPRESENTATION SOCIALE DU POUVOIR: UNE RECHERCHE CROSS-CULTURALE
		Roberto Fasanelli - Università degli Studi di Napoli "Federico II", Italy	LES REPRESENTATIONS SOCIALES DU POUVOIR A NAPLES
		Adrian Neculau , Luminita Mihaela Iacob, Mihaela Boza - Université "Alexandru Ioan Cuza" University of Iasi, Romania	LA SPECIFICITE DE LA REPRESENTATION SOCIALE DU POUVOIR DANS LE CONTEXTE DU CHANGEMENT SOCIAL ET POLITIQUE DE LA ROUMANIE
		María Estela Ortega Rubí - Universidad Autónoma de Nuevo León, México	LA REPRESENTATION SOCIALE DU POUVOIR AU MEXIQUE
		Risa Permanadeli - University of Indonesia / Rumah Ganeca Research Institut, Indonesia	LA QUETE DE L'ANCRAGE CULTUREL FACE A LA THEORIE DU POUVOIR OCCIDENTAL
	AULA IV	Theoretical and Meta-theoretical Perspectives	
		Patrick Rateau - Université Paul Valéry Montpellier 3, France	SYMPOSIUM LES ZONES MASQUEES DES REPRESENTATIONS SOCIALES
		Nathalie Chokier , Pascal Moliner - Université Paul Valéry Montpellier 3, France	ZONE MUETTE ET DESIRABILITE SOCIALE
		Laurent Milland - Université de Franche-Comté, France Martine Roques - Université de Poitiers, France	LA ZONE MASQUEE DES REPRESENTATIONS SOCIALES: DETERMINATION DE LA NATURE DE SES ELEMENTS A PARTIR DE MESURES IMPLICITES
		Patrick Rateau - Université Paul Valéry Montpellier 3, France	MASQUAGE ET COMPARAISON SOCIALE DANS L'EXPRESSION DES REPRESENTATIONS SOCIALES

11:00 13:00	AULA IX	Methods and Data Analysis Strategies in the Study of Social Representations	
		Fernando Gonzalez Rey - Pontificia Universidade Católica de Campinas, Brazil	SYMPOSIUM QUALITATIVE APPROACH TO THE STUDY OF SOCIAL REPRESENTATIONS: ITS EPISTEMOLOGICAL AND ONTOLOGICAL BASIS AND CONSEQUENCES
		María Elsa Gutierrez - Universidad Nacional de Colombia, Colombia	LES REPRESENTATIONS SOCIALES D'UN POINT DE VUE QUALITATIF- INTERPRETATIF
		Albertina Mitjans Martínez - Universidade de Brasília, Brazil	SOCIAL REPRESENTATIONS SOCIAL, SUBJECTIVITY AND SCHOOL INCLUSION
		Fernando Gonzalez Rey - Pontificia Universidade Católica de Campinas, Brazil	QUALITATIVE APPROACH TO THE STUDY OF SOCIAL REPRESENTATIONS: ITS EPISTEMOLOGICAL AND ONTOLOGICAL BASIS
	AULA XII	Social Representations, Media, Education and Development	
		Marialva Rossi Tavares - Fundação Carlos Chagas, Brazil	ROUND TABLE TEACHING PRACTICE, MEANS OF COMMUNICATION, AND SOCIAL REPRESENTATION
		Marialva Rossi Tavares - Fundação Carlos Chagas, Brazil	THE DIFFUSION OF THE SELF-ESTEEM CONCEPT BY THE MEDIA AND THE REPRESENTATION OF THE LEARNING ACCELERATION PROGRAM'S TEACHERS.
		Anamérica Marcondes Prado - Pontificia Universidade Católica de São Paulo, Brazil	THE CONSTRUCTION OF SOCIAL REPRESENTATION IN INSTITUTIONAL EVALUATION IN THE HIGHER EDUCATION SYSTEM: THE MEDIATION OF MEANINGS BY THE MEDIA.
		Angela Maria Martins - Fundação Carlos Chagas, Brazil	PUBLIC SCHOOL MANAGEMENT, SOCIAL REPRESENTATIONS AND INFORMATION TECHNOLOGY IN EDUCATION: THE ANALYSIS OF A PROGRAM
		Gláucia Torres Franco Novaes , Yara Lúcia Espósito, Cláudia Leme Davis, Marina Rossa Nunes - Fundação Carlos Chagas, Brazil	SOCIAL REPRESENTATIONS OF EDUCATIONAL COMPUTING AMONG TEACHERS AND STUDENTS
	AULA II	Normative S.R., Categorization, Inter-group Relations and Minority Groups	
		Emda Orr - Ben-Gurion University, Israel	SYMPOSIUM IDENTITY REPRESENTATIONS WITHIN THE ISRAELI SETTING: A KALEIDOSCOPE OF MINORITY PHENOMENA
		Adi Mana - Ben-Gurion University, Israel	SOCIAL CONSTRUCTION OF IMMIGRANT IDENTITIES BY NATIVE ADOLESCENTS AND BY IMMIGRANTS FROM THE FORMER USSR: A MULTI-THEORETICAL MODEL
		Dina Friling - Kaye Academic College of Education, Israel	REPRESENTATIONAL POLYPHASIA: THE CASE OF ISRAELI PARENTS TO RECENTLY CONSCRIPTED SOLDIERS OF THE ISRAELI DEFENCE FORCES (IDF)
		Smadar Ben-Asher - Ben Gurion University, Israel	BEING A PARENT AND A SETTLER IN THE GAZA STRIP FACING IMMANENT EVACUATION: INCOMPATIBLE IDENTITY REPRESENTATIONS
	AULA III	Media Campaigns and Social Representations	
		Eric Tafani - Université de Provence - Aix-Marseille I, France	SYMPOSIUM IMAGE AND SOCIAL REPRESENTATION: CONCEPTUALISATION AND PERSPECTIVES OF APPLICATION IN THE FIELDS OF MARKETING, ADVERTISING AND COMMUNICATION
		Anne Brissaud , Pascal Moliner - Université Paul Valéry Montpellier 3, France	L'IMAGE COMME PRODUIT DERIVE DE REPRESENTATIONS SOCIALES COMBINEES: L'EXEMPLE DES HOMMES POLITIQUES
		Julien Vidal , Colomba Codaccioni, Eric Tafani - Université de Provence - Aix-Marseille I, France	IMAGE DE MARQUE, PUBLICITE ET INFLUENCE SOCIALE: L'INFLUENCE MINORITAIRE COMME SUPPORT AUX STRATEGIES DE COMMUNICATION
Elena Bocci , Annamaria S. de Rosa - University of Rome "La Sapienza", Italy		SOCIAL REPRESENTATIONS AND ENTERPRISE COMMUNICATION: PROFILE OF THE BENETTON GALAXY BETWEEN ORGANISATIONAL DYNAMICS AND FEATURED REPRESENTATIONS IN THE TARGET SAMPLE	
AULA X	Social Representations and Popularised Knowledge about Health and Medicine in Media and Society		
	Maria Lucia Duarte Pereira - Universidade Estadual do Ceará - Brazil	SYMPOSIUM CONTRIBUTIONS OF SOCIAL PSYCHOLOGY TO PUBLIC HEALTH	
	Sheva Maia da Nóbrega - Universidade Federal de Pernambuco - Brazil	DEPRESSION: REPRESENTATIONS SOCIALES DES ADOLESCENTS ET MIDIA AU BRESIL	
	Maria Lucia Duarte Pereira - Universidade Estadual do Ceará - Brazil Wolfgang Wagner - Johannes Kepler Universitat Linz, Austria	MAGIC THOUGHT AND REPRESENTATION OF INFECTION AND CONTAGION	

11:00 13:00	AULA XI	Social Representations, Media and Imagination	
		Sylvain Delouée - Université Paris 5 – René Descartes, France	SYMPOSIUM REPRESENTATIONS SOCIALES, MEDIAS ET IMAGINATION
		Sandra Jovchelovitch - London School of Economics, UK	THE SYMBOLIC FUNCTION AND THE MAKING OF REPRESENTATION. UNDERSTANDING THE COMMUNICATIVE DYNAMIC BETWEEN SELF-OTHER-OBJECT
		Helene Joffe - University College of London, UK	AUGMENTING SOCIAL REPRESENTATIONS THEORY'S CONTRIBUTION TO THE MEDIA-MIND LINK: THE SOCIAL AMPLIFICATION FRAMEWORK AND BEYOND
		Sylvain Delouée - Université Paris 5 – René Descartes, France	HAINE POPULAIRE ET MONNAIE SATIRIQUE: LE NEXUS « SEDAN » D'HIER À AUJOURD'HUI
		Aurélien Pepin Le Halleur - Université Paris 5 – René Descartes, France	REPRESENTATIONS SOCIALES, MEDIAS ET IMAGINATION DANS LES SOUTERRAINS
		Chloé Langlais-Latit – Université Paris 5 – René Descartes, France	IMAGINAIRE ET PITTORESQUE: MONTMARTRE AU XXÈME SIÈCLE
13 :00 15 :00	AULA VIII	New Technologies and Social Practices Anchored to Social Representations	
		Luca Tateo - University of Salerno, Italy	SYMPOSIUM SOCIAL REPRESENTATIONS AND NEW TECHNOLOGIES. MULTIDISCIPLINARY APPROACHES AND NEW PERSPECTIVES OF STUDY
		Luca Tateo - University of Salerno, Italy	CHANGING REPRESENTATIONS OF “GOOD” AND “EVIL”: HOW MINORITY EXTREME RIGHT GROUPS ACT IN COMPUTER MEDIATED COMMUNICATION ENVIRONMENTS
		Lorenzo Facchinotti - Catholic University Of Milan, Italy	NEW MEDIA AND THE CONSTRUCTION OF SOCIAL REPRESENTATIONS. THE ROLE OF PEER-TO-PEER TECHNOLOGIES
		Simone Carlo – Catholic University Of Milan, Italy	PROCESSES AND REPRESENTATIONS OF THE NETWORK SOCIETY. THE CASE OF IPOD
		Adrian Guzman – University of Rome “La Sapienza”, Italy	CAN CYBER-REPRESENTATIONS BE GENERATED WITHOUT INTERACTIVE COMMUNICATION?: A NEW SCOPE FOR SOCIAL REPRESENTATIONS AND COMMUNICATION
13 :00 15 :00	FREE TIME FOR LUNCH		
15 :00 16 :45	THEMATIC SESSIONS		
Science and Social Representations: Systems of Diffusion and Popularization; Knowledge, Beliefs and Epistemic Functions of S.R.; Emotions and S.R. Session Chair: P. Moliner			
15 :00 – 15 :15	AULA MAGNA	Juliana Allain, Clélia Maria Nascimento-Schulze - Universidade Federal de Santa Catarina, Brazil	SCIENCE AND SOCIAL REPRESENTATION: THE ISSUE OF TRANSGENIC
15 :15 - 15 :30		Silvia Domínguez-Gutiérrez – Universidad de Guadalajara, México	LA CIENCIA, LA <i>COMUNICACIÓN</i> , LAS MEDIACIONES Y LAS REPRESENTACIONES SOCIALES
15 :30 – 15 :45		Pascal Moliner – Université Paul Valéry Montpellier 3, France	LA THEORIE DU NOYAU MATRICE DES REPRESENTATIONS SOCIALES
15 :45 – 16 :00		Florent Lheureux – Université de Provence – Aix-Marseille I, France Christian Guimelli – Université d’Aix en Provence, France	REPRESENTATIONS SOCIALES ET EMOTIONS: CONTRIBUTION EMPIRIQUE ET PERSPECTIVES THEORIQUES
16 :15 – 16 :30		Tania Rodríguez Salazar, Myriam Rebeca Pérez Daniel - Universidad de Guadalajara, México	LAS REPRESENTACIONES SOCIALES DEL AMOR EN JÓVENES DE UNA REGIÓN URBANA EN MÉXICO
16 :30 - 16 :45			

Social Representations, Ideology, Media and Politics Sessioni Chair: P. Catellani			
15:00 – 15:15	AULA I	Gail Moloney - Southern Crosss University, Australia	POLITICAL SATIRE AND THE CONSTRUCTION OF IDENTITY WITHIN SOCIAL KNOWLEDGE: REFUGEES, ASYLUM-SEEKERS AND THE EDITORIAL CARTOON
15:15 -15:30		Cezary Trutkowski - University of Warsaw, Poland	SOCIAL REPRESENTATIONS OF LOCAL DEMOCRACY IN POST-COMMUNIST SOCIETY
15:30 – 15:45		Joshua Marvle Phelps , Rolv Mikkel Blakar, Erik Carlquist, Kim Rand-Hendriksen, Hilde Eileen Nafstad - University of Oslo, Norway	IDEOLOGICAL ISSUES IN THE 2004 AMERICAN PRESIDENTIAL ELECTION: SAME-SEX MARRIAGE
15:45 – 16:00		Paula Castro - ISCTE - Lisbon, Portugal Rita Correia - CIS, Portugal Luisa Lima - ISCTE - Lisbon, Portugal	A DOUBLE PATTERN OF REPRESENTATION - WORK ACCIDENTS IN THE PORTUGUESE PRESS
16:15 – 16:30		Patrizia Catellani , Fausto Colombo, Patrizia Milesi, Marina Villa, Massimo Scaglioni - Catholic University of Milano, Italy	WHAT HAS BEEN AND WHAT SHOULD HAVE BEEN. THE REPRESENTATION OF THE GOVERNMENT'S PERFORMANCE IN A TELEVISION INTERVIEW WITH ITALIAN PRIME MINISTER BERLUSCONI
16:30 – 16:45		Ma. Rosalva Pichardo , Ana Ma. del Rosario Asebey, E. Iris Moreno, Mario Damiano, Humberto Marquez - Universidad Autónoma de Querétaro, México	LOS JÓVENES EN MÉXICO Y SU REPRESENTACIÓN SOCIAL DE FIGURAS POLÍTICAS INSTITUCIONALES Y ANTI-INSTITUCIONALES (VICENTE FOX Y SUB-COMANDANTE MARCOS)
Internet, Interaction and Social Representations; Media Campaigns and Social Representations. Session Chair: S. Lalhó			
15:00 – 15:15	AULA IV	Matteo Cantamesse , Carlo Galimberti, Carla Mazzoleni - Catholic University of Milan, Italy	WEB-BASED TRUST: FROM INTERACTION TO REPRESENTATION
15:15 -15:30		Béatrice Madiot - Université de Picardie Jules Verne, France	REPRESENTATION SOCIALE ET LIEN SOCIAL: ETUDE D'UNE LISTE DE DISCUSSION
15:30 – 15:45		Patrice Bouysières , Pierre Ratinaud - Université de Toulouse 2 - Le Mirail, France	REPRESENTATIONS D'INTERNET, ANCRAGES IDEOLOGIQUE ET HISTORIQUE: LE CAS DES PROFESSEURS
15:45 – 16:00		Edith Sales-Wuillemin - Université Paris 8 Vincennes-S. Denis, France Rachel Morlot - Université de Bourgogne, France	L'EVOLUTION DE LA REPRESENTATION D'UN MEDIA DE COMMUNICATION: LE CAS D'INTERNET
16:15 – 16:30		Tiago Paz Albuquerque , Maria do Carmo Eulálio - Universidade Estadual da Paraíba, Brazil	COMUNICACIÓN E INTERNET: RELACIONES Y CAMBIOS EN EL PROCESO DE ENVEJECIMIENTO
16:30 – 16:45		Mary Anne Lauri , J. Lauri - University of Malta, Malta	CHANGES IN SOCIAL REPRESENTATIONS RESULTING FROM A MEDIA CAMPAIGN
Methods and Data Analysis Strategies in the Study of Social Representations: Representational Systems and Practice of Use of the Television Session Chair: N. Kalampalikis			
15:00 – 15:15	AULA IX	Marie-Louise Stjerna - Stockholm University, Sweden	'EDUCATIONAL IMAGES' AND VISUAL RHETORIC IN THE EXPLORATION OF SOCIAL REPRESENTATIONS - THE EXAMPLE OF FOOD
15:15 -15:30		Sary Calonge Cole - Universidad Central de Venezuela, Venezuela	EL ANALISIS DE CONTENIDO COMO MÉTODO PARA EL ESTUDIO DE LA REPRESENTACIÓN MEDIÁTICA
15:30 – 15:45		Maria Paula Zambrano Fontes , Mauro Santos, Ivani Bursztyn, Luiz Fernando Rangel Tura, Angela Arruda - Universidade Federal do Rio de Janeiro, Brazil	THE CONTRIBUTION OF ARCHITECTURE IN QUALIFYING THE SPACE OF MENTAL DISEASE: A STUDY ON SOCIAL REPRESENTATIONS
15:45 – 16:00		Antonio Marcos Tosoli Gomes , Denize Cristina de Oliveira, Sérgio Corrêa Marques - Universidade do Estado do Rio de Janeiro, Brazil	QUALITATIVE MECHANIZED ANALYSIS IN SOCIAL REPRESENTATIONS: THE USE OF ALCESTE 4.5 SOFTWARE AS A TOOL
16:15 – 16:30		Eduardo Marquez - Université Paris 8 Vincennes-S. Denis, France	MEDIAS – TELEVISION – DESINFORMATION: UNE ANALYSE DES REPRESENTATIONS SOCIALES ET DES EFFETS DE LA COMMUNICATION SOCIALE
16:30 – 16:45		Paola De Luca - Catholic University of Milan, Italy	SOCIAL REPRESENTATIONS AND PRACTICE OF USE OF THE DIGITAL TERRESTRIAL TELEVISION IN ITALY: AN EXPLORATIVE RESEARCH

Social Representations, Media, Education and Development Session Chair: F. Emiliani			
15:00 – 15:15	AULA XII	Maria Cristina Matteucci - University of Bologna, Italy	SOCIAL REPRESENTATIONS OF INTELLIGENCE AND EDUCATIONAL PRACTICES USED BY TEACHERS FACING ACADEMIC FAILURE
15:15 -15:30		Cesar Correa Arias , Rosa Martha Romo Beltran, Concepcion Patiño Guerra - Universidad de Guadalajara, Mexico	REPRESENTACIONES SOCIALES ENTORNO A LA CALIDAD EDUCATIVA. PERSPECTIVAS SIMBÓLICAS DE LOS ESTUDIANTES DE PSICOLOGÍA DE LA UNIVERSIDAD DE GUADALAJARA-MEXICO
15:30 – 15:45		Chantal Bouffard - Université de Sherbrooke, Canada	SEMOGRAPHIE DES REPRESENTATIONS SOCIALES ET CULTURELLES DE L'ETRE HUMAIN CHEZ DES ENFANTS QUEBECOIS DE 6-7 ET 11-12 ANS
15:45 – 16:00		Inari Mattsson - University of Helsinki, Finland	REPRESENTING THE EU IN HIGH SCHOOL TEXTBOOKS
16:15 – 16:30		Juan Manuel Pina , Lourdes Velazquez Albo - Universidad Nacional Autónoma de México, Mexico	REPRESENTACIONES SOCIALES DE LA CIUDADANÍA EN AGENTES UNIVERSITARIOS
16:30 – 16:45		Helena Claudia Frota De Holanda , Maria Dalva Santos Alves, Angela Maria Alves Souza, Maria Grasiela Teixeira Barroso - Universidade Federal Do Ceará, Brazil	REPRESENTACIONES SOCIALES DE ALUMNOS DE ENFERMERÍA SOBRE LA ASIGNATURA PSICOLOGÍA
Normative Social Representations, Categorization, Inter-group Relations and Minority Groups Session Chair: B.M. Mazzara			
15:00 – 15:15	AULA II	Julien Vidal - Université Paul Valéry Montpellier 3, France	EST-CE QUE LES REPRESENTATIONS SOCIALES S'ORGANISENT EN TERME DE PROTOTYPE OU D'EXEMPLAIRES?
15:15 -15:30		Bruno Maria Mazzara - University of Rome "La Sapienza"	SOCIAL CONSTRUCTION OF OTHERNESS: LOOKING AT ISLAM THROUGH THE GLASSES OF MEDIA IN ITALY
15:30 – 15:45		Mojmir Tyrlík , Kourilova S., Konecny S. - Masaryk University, Brno, Czech Republic	HOW TRUST BASED ON PERSONAL EXPERIENCE BUILDS SOCIAL REPRESENTATIONS OF AUSTRIAN NEIGHBORS AMONG CZECH ADOLESCENTS LIVING NEAR THE CZECH – AUSTRIAN BORDER
15:45 – 16:00		Chiara Colombo - University of Milan "Bicocca", Italy	MUSLIM MIGRATION AND INTEGRATION IN ITALY: SOCIAL REPRESENTATIONS IN MEDIA DISCOURSES
16:15 – 16:30		Luana Ceccarini - University of Turin, Italy	LES REPRESENTATIONS DE LA FOLIE: PREJUGES ET THEMATA. UNE ETUDE INTERCULTURELLE
16:30 – 16:45		Alessandra de Moraes Shimizu - Associação Cultural e Educacional de Garça, Brazil Lorenzi-Cioldi Fabio, Buschini Fabrice - University of Geneva, Switzerland Menin Maria Suzana, Silva D. J. - Universidade Estadual Paulista, Brazi	BLACK OR POOR? SOCIAL REPRESENTATIONS OF AFFIRMATIVE ACTION POLICIES IN BRASILIAN UNIVERSITIES
Social Representations of the Economy in Media and Society; Social Representations, Ideology, Media and Politics Session Chair: E. Penz			
15:00 – 15:15	AULA III	Susanne Leder , Lucia Mannetti - University of Rome "La Sapienza", Italy	CONSUMERS' REPRESENTATIONS OF "BAD PURCHASES"
15:15 -15:30		Sabine Caillaud - Université Lumière Lyon 2, France	SCIENCE, ECONOMY AND NATURE'S PROTECTION: A SYSTEM OF SOCIAL REPRESENTATIONS
15:30 – 15:45		Elfriede Penz , Barbara Stoettinger - Vienna University of Economics and Business Administration, Austria	BRANDS AND COUNTERFEITS - WHAT DO THEY HAVE IN COMMON?
15:45 – 16:00		Marilena Jamur - Pontificia Universidade Católica do Rio de Janeiro	AUX ARMES, CITOYENS! LES MEDIAS ET LES REPRESENTATIONS SOCIALES DE LA SECURITE AU BRESIL – LE CAS DU REFERENDUM/2005
16:15 – 16:30			
16:30 – 16:45			

Social Representations and Popularised Knowledge about Health and Medicine in Media and Society Session Chair: D.C. de Oliveira			
15:00 – 15:15	AULA X	Denize Cristina de Oliveira , Celso Pereira de Sá, Antonio Marcos Tosoli Gomes, Sonia Acioli, Benedita Maria Rego Deusdará Rodrigues, Noraisa Alves Pereira - Universidade do Estado do Rio de Janeiro, Brazil	BRAZILIAN HEALTH PUBLIC POLICY: PROFESSIONALS' SOCIAL REPRESENTATIONS
15:15 -15:30		Juliet Foster - University of Cambridge, UK	DEVELOPMENT AND CHANGE IN SOCIAL REPRESENTATIONS OF MENTAL HEALTH PROBLEMS: THE CASE OF MEDIA REPORTING OF THE MENTAL HEALTH BILL IN THE UK
15:30 – 15:45		Cate Curtis - University of Waikato, New Zealand Bruce Curtis - University of Auckland, New Zealand	NORMALISATION AND STIGMATISATION OF SUICIDAL BEHAVIOUR AND PROBLEM GAMBLING: RESULTS OF A QUALITATIVE STUDY OF MEDIA INFLUENCES
15:45 – 16:00		Claudine Provencher - London School of Economics, UK	COGNITIVE POLYPHASIA IN THE MMR CONTROVERSY: A THEORETICAL AND EMPIRICAL INVESTIGATION
16:15 – 16:30		Rado Masaryk , Magda Petrjanosova - Comenius University, Slovakia	DIFFUSION OF EXPERT LANGUAGE RELATED TO ERECTILE (DYS)FUNCTION: FOCUS GROUP STUDY OF SLOVAK MIDDLE AGED MEN
16:30 – 16:45		Valéria Mori - Pontificia Universidade Católica de Campinas, Brazil	SOCIAL REPRESENTATIONS, PSYCHOTHERAPY AND CHRONIC DISEASES
Professional Identities in Media and Society and Social Representations of Work Session Chair: L. Negura			
15:00 – 15:15	AULA XI	Lilian Negura - University of Ottawa, Canada	LE TRAVAIL EN TRANSFORMATION. QUELLE REPRÉSENTATION POUR LES NOUVELLES PRATIQUES?
15:15 -15:30		Elena Allegrì - University of Eastern Piedmont "Amedeo Avogadro", Italy	STUDIES FOR A PORTRAIT. A RESEARCH ABOUT THE SOCIAL WORKER AND THE SOCIAL REPRESENTATIONS OF THIS FIGURE THROUGH CINEMA AND NARRATION
15:30 – 15:45		Christine Mias , Michel Lac – Université de Toulouse 2 - Le Mirail, France	LE GROUPE EN FORMATION: UN OBJET MEDIATEUR DANS LA CONSTRUCTION DES REPRESENTATIONS PROFESSIONNELLES
15:45 – 16:00		Chantal Ouellet , Catherine Garnier, Isabelle Madeiros, Marjolaine Thouin - Université du Québec à Montréal, Canada	REPRESENTATIONS DES MEDIAS ET FORMATION AUX COMPETENCES ESSENTIELLES OU COMMENT PERMETTRE A DES PERSONNES VULNERABLES DE LA SOCIETE D'APPRENDRE A MIEUX LIRE, ECRIRE, CALCULER ET BIEN PLUS, AU TRAVAIL ET DANS LA VIE QUOTIDIENNE
16:15 – 16:30		Sabrina Labbé , Christine Mias, Michelle Saint-Jean, Michel Bataille – Université de Toulouse 2 - Le Mirail, France	LA CREATION D'UN JOURNAL D'ENTREPRISE COMME OUTIL MEDIATIQUE DANS LA CONSTRUCTION DE LA REPRESENTATION PROFESSIONNELLE D'UNE ETHIQUE COLLECTIVE D'ENTREPRISE
16:30 – 16:45		Alicia Renedo - London School of Economics, UK	A CRITICAL SOCIAL PSYCHOLOGY OF HOMELESSNESS: THE RELEVANCE OF SOCIAL REPRESENTATIONS THEORY TO THE STUDY OF EXPERT KNOWLEDGE AMONGST PROFESSIONALS WORKING IN THE VOLUNTARY SECTOR
New Technologies and Social Practices Anchored to Social Representations, Music, Communication and Social Representations Session Chair: W. Wagner			
15:00 – 15:15	AULA VIII	Monica Pivetti , Chiara Berti – University of Chieti-Pescara " G. d'Annunzio", Italy	SOCIAL REPRESENTATIONS OF THE HUMAN GENOME PROJECT: WHICH ANCHORING FOR THE NEW BIOTECHNOLOGIES?
15:15 -15:30		Carine Pianelli - Université de Provence - Aix-Marseille I, France	EMERGENCE D'UNE REPRESENTATION ET DYNAMIQUES REPRESENTATIONNELLES: EFFETS DE LA PRATIQUE DU LIMITEUR DE VITESSE (LAVIA) SUR LES REPRESENTATIONS SOCIALES ASSOCIEES A LA VITESSE.
15:30 – 15:45		David Castella - Université de Provence - Aix-Marseille, France	REPRESENTATIONS SOCIALES ET EFFETS LOCAUX DES CONTROLES AUTOMATIQUES DE LA VITESSE
15:45 – 16:00		Maria de Lourdes Femat Gonzales - Universidad Autónoma Metropolitana, México	NUEVAS TECNOLOGÍAS Y PRÁCTICAS SOCIALES ANCLADAS EN LAS REPRESENTACIONES SOCIALES
16:15 – 16:30		Anderson Scardua , Edson Souza Filho – Universidade Federal do Rio de Janeiro, Brazil	USING MUSIC AS A PRODUCTION OF INTERETHNIC CONSENSUS/DIFFERENTIATION
16:30 – 16:45			

16:45 17:15	COFFEE BREAK		
17:15 20:00	AULA MAGNA	GRAND ATELIER	
		<p style="text-align: center;">Annamaria S. de Rosa - University of Rome "La Sapienza" – European PhD Lab on S.R. & C., Italy</p>	LOOKING AT THE HISTORY OF SOCIAL PSYCHOLOGY FROM THE TWO SIDES OF THE ATLANTIC
		<p style="text-align: center;">Albert Pepitone – University of Pennsylvania, USA</p>	SOCIAL PSYCHOLOGY AND REAL LIFE SOCIAL BEHAVIOR
		<p style="text-align: center;">Celso Pereira de Sà - Universidade do Estado do Rio de Janeiro - Brazil</p>	LA PSYCHOLOGIE SOCIALE AU BRESIL
		<p style="text-align: center;">Nikos Kalampalikis - Université Lumière Lyon 2 – France Jean-Pierre Pétard - Université Paris 7 - Denis Diderot, France Sylvain Delouée - Université Paris 5 - René Descartes, France</p>	HISTORICAL SPACES OF SOCIAL PSYCHOLOGY
		<p style="text-align: center;">Gilda Sensales - University of Rome "La Sapienza"- Italy</p>	THE SOCIAL PSYCHOLOGY IN ITALIAN SCIENTIFIC JOURNALS (1887-1954) – A PROPOSAL OF RECONSTRUCTION OF A REPRESENTATIONAL PATHWAY
		<p style="text-align: center;">Adrian Neculau - "Alexandru Ioan Cuza" University of Iasi - Romania</p>	L'EVOLUTION DE LA PSYCHOLOGIE SOCIALE DANS UNE SOCIETE A TRAVERS PLUSIEURS REGIMES POLITIQUES. LE CAS DE LA ROUMANIE
		<p style="text-align: center;">Jorge Jesuino – ISCTE – Lisbon, Portugal</p>	SPANNING THE BOUNDARIES OF SOCIAL REPRESENTATIONS
		<p style="text-align: center;">Annamaria S. de Rosa - University of Rome "La Sapienza" – European PhD Lab on S.R. & C. - Italy</p>	INTERNATIONAL CONFERENCES AS INTERACTIVE SCIENTIFIC MEDIA CHANNELS: THE HISTORY OF THE SOCIAL REPRESENTATIONS THEORY THROUGH THE EIGHT EDITIONS OF ICSR FROM RAVELLO (1992) TO ROME (2006)
		<p style="text-align: center;">Albert Pepitone – University of Pennsylvania, USA – Michel Louis Rouquette - Université Paris 5 - René Descartes – France</p> <p style="text-align: center;">DISCUSSANTS FROM THE TWO SIDES OF THE ATLANTIC</p>	

9:30 10:30	AULA MAGNA	KEY LECTURE	
		ROUQUETTE Michel Luis - Université Paris 5 - René Descartes, France	RUMEURS ET CONNAISSANCE
10:30 11:00	COFFEE BREAK		
11:00 13:00	SYMPOSIA, ROUND TABLES, AND THEMATIC DISCUSSIONS GROUPS		
11:00 13:00	AULA MAGNA	Knowledge, Beliefs and Epistemic Functions of Social Representations	
		Angela Arruda - Universidade Federal do Rio de Janeiro, Brazil	SYMPOSIUM IMAGINARIOS LATINOAMERICANOS
		Clarilza Prado de Sousa , Lúcia Pintor S.Villas Bôas - Pontificia Universidade Católica de São Paulo, Brazil	A CERTAIN NORTHEAST
		Denise Jodelet - Ecole des Hautes Etudes en Sciences Sociales, France	FORMES TEXTUELLES DE LA REPRESENTATION DE L'AUTRE: DEUX REGARDS FRANÇAIS SUR LE BRÉSIL ET LE MEXIQUE
		Eugenia Paredes - Universidade Federal De Mato Grosso, Brazil	THE HUMAN VOICE AS MEDIA: THE NARRATORS OF MYTHICAL STORIES AMONG THE KAMAIURA
	AULA I	Social Representations, Ideology, Media and Politics	
		Birgitta Orfali – Université Paris 5 - René Descartes, France	SYMPOSIUM REPRESENTATIONS SOCIALES, MEDIAS ET POLITIQUE
		Geneviève Paicheler - Centre National de la Recherche Scientifique, France	COMPETING REFERENCE FRAMES AND INFLUENCE PROCESS: LIVING OR ASSESSING HEALTH RISKS
		Birgitta Orfali – Université Paris 5 - René Descartes, France	LA LASSITUDE CITOYENNE: REPRESENTATIONS SOCIALES DU POLITIQUE DANS UN CONTEXTE DE REPETITION D' EVENEMENTS EXTRAORDINAIRES
		Ivana Markova - University of Stirling, UK	PERSUASION AS A DIALOGICAL COMMUNICATION
		Hélène Feertchack - Université Paris 5 - René Descartes, France	LA NOUVELLE CITOYENNETE REDESSINEE PAR L'ECOLE ET LES MEDIA
		Francesca Emiliani , Luisa Molinari - University of Bologna, Italy Nadia Monacelli - University of Parma, Italy	CULTURE, MEDIAS ET POLITIQUE
		Eric Letonturier - Université Paris 5 - René Descartes, France	L'ARMEE RECRUTE. COMMUNICATION PUBLICITAIRE ET POLITIQUE DE RECRUTEMENT DE L'ARMEE PROFESSIONNELLE

11:00 13:00	AULA IV	Social Representations, Media, Education and Development	
		Cristina Novikoff - Pontificia Universidade Católica de São Paulo, Brazil	THEMATIC DISCUSSION GROUP REPRESENTACIONES SOCIALES DE LA / EN LA ENSEÑANZA SUPERIOR: ESTUDIOS, INVESTIGACIONES Y MÉTODOS
		Néstor Pievi, Emilio Merino - , Facultad Latinoamericana de Ciencias Sociales Argentina	REPRESENTACIONES SOCIALES SOBRE LA ENSEÑANZA UNIVERSITARIA Y SU RESIGNIFICACIÓN EN EL PROCESO DE FORMACIÓN DOCENTE
		Otávio B. Mithidieri - Centro Universitario de Volta Redonda, Brazil Mírian P.S.Z. Grinspun - Universidade do Estado do Rio de Janeiro, Brazil Francilean da Silva Conceição - Centro Universitario de Volta Redonda, Brazil	LAS REPRESENTACIONES SOCIALES ACERCA DEL ANCIANO PARA JÓVENES ALUMNOS DE LA ENSEÑANZA SUPERIORA
		Cristina Novikoff, Clarilza Prado de Souza - Pontificia Universidade Católica de São Paulo, Brazil	LAS REPRESENTACIONES SOCIALES ACERCA DE LA ENSEÑANZA SUPERIORA EN LOS PROFESORES: PERSPECTIVAS Y PRÁCTICAS PEDAGÓGICAS EN LA / DE LA GRADUACIÓN EN EL ÁREA DE LA SALUD
		Ivanete Oliveira, Gabriela Neiva - Centro Universitario de Volta Redonda, Brazil Cristina Novikoff - Pontificia Universidade Católica de São Paulo, Brazil Otávio B. Mithidieri - Centro Universitario de Volta Redonda, Brazil Adilson Pereira - Universidade Gama Filho, Brazil Néstor Pievi, Emilio Merino - Facultad Latinoamericana de Ciencias Sociales, Argentina	LAS REPRESENTACIONES SOCIALES DEL PROFESOR: LOS MEDIAS Y LA IDENTIDAD DEL PROFESOR DE LA/EN LA EDUCACIÓN SUPERIORA EN AMÉRICA LATINA
	AULA IX	Methods and Data Analysis Strategies in the Study of Social Representations	
		Valerie Haas - Université Lumière Lyon 2, France	ROUND TABLE TRIANGULATIONS ET METHODOLOGIES QUALITATIVES
		Estelle Masson - Université de Bretagne Occidentale, France	APPROCHES TRANSCULTURELLES: COMPRENDRE, MESURER ET DONNER UN SENS AUX DIFFERENCES OBSERVEES.
		Nikos Kalampalikis - Université Lumière Lyon 2, France	TRIANGULATIONS ET METHODOLOGIES QUALITATIVES
		Stéphane Laurens - Université de Rennes, France	RESULTATS EXPERIMENTAUX ET PERSPECTIVES HISTORIQUES
	AULA XII	Social Representations, Media, Education and Development	
		Mohamed Chaib - University of Jönköping, Sweden	SYMPOSIUM SOCIAL REPRESENTATIONS AND TRANSFORMATIONS OF KNOWLEDGE
		Anders Gustavsson, Staffan Selander - Stockholm University, Sweden	INTERPRETATION AND MEDIATION - TRANSFORMATIONS OF SOCIAL REPRESENTATIONS
		Birgitta Höijer, Ulrika Olausson - Örebro University, Sweden	CITIZEN'S SOCIAL REPRESENTATIONS OF DISTANT SUFFERING AND THE ROLE OF THE MEDIA
		Solveig Hägglund, Löfdahl Annica - Karlstad University, Sweden	SOCIAL REPRESENTATIONS OF BELONGING IN PRE-SCHOOL CHILDREN'S PEER-CULTURES
		Berth Danermark - Örebro University, Sweden	THE ROLE OF SOCIAL REPRESENTATIONS IN SITUATIONS WITH STRATEGIC INTERACTIONS
	AULA II	Normative Social Representations, Categorization, Inter-group Relations and Minority Groups	
		Caroline Howarth - London School of Economics, UK	SYMPOSIUM REPRESENTATIONS 'OF' US? OR REPRESENTATIONS 'FOR' US? RESISTING RACIALISATION IN THE MEDIA
		Susan Condor - Lancaster University, UK	MULTICULTURALISM, ASSIMILATIONISM AND ETHNIC NATIONALISM: THE IMPLICIT RACIALISATION OF NATIONAL DISTINCTIONS IN BRITISH LABOUR PARTY POLITICAL RHETORIC
		Parisa Dashtipour - London School of Economics, UK	SOCIAL REPRESENTATIONS OF THE "BLACKHEADS": MEDIA REPRESENTATIONS, COMMUNITY IDENTITIES AND EXCLUSION IN ROSENGARD, SWEDEN
Marjan Nadim, Caroline Howarth - London School of Economics, UK		POSSIBILITIES OF AGENCY AND RESISTANCE IN THE IDENTITY CONSTRUCTION OF IMMIGRANT YOUTH	
Shose Kessi, Caroline Howarth -London School of Economics, UK		CONSTRUCTION OF IMMIGRANT YOUTH RACIALISED REPRESENTATIONS OF AFRICA: A CRITICAL LOOK AT INTERNATIONAL DEVELOPMENT INSTITUTIONS WORKING IN AFRICA	
	Mohi Rua - University of Waikato, New Zealand	PRIDE AND PREJUDICE : MAORI SKIN ADORNMENT	

11:00 13:00	AULA III	Social Representations, National and Supranational Identity in the Media	
		Marialibera d'Ambrosio, Annamaria S. de Rosa - University of Rome "La Sapienza" , Italy	THEMATIC DISCUSSION GROUP CULTURAL PROCESSES, INTEGRATION AND EXCLUSION DYNAMICS IN EUROPE
		Marialibera d'Ambrosio, Annamaria S. de Rosa - University of Rome "La Sapienza", Italy	EUROSKYCOMPASS: PROJECTIVE SPACES OF GEO-POLITICS REPRESENTATIONS AND MULTIDIMENSIONAL IDENTITY DYNAMICS
		Ilaria Bordini , Marialibera d'Ambrosio, Annamaria S. de Rosa, Marta Urgeghe - University of Rome "La Sapienza", Italy Dorra Ben Allaya - Université de Tunis el Manar, Tunisia	IMAGES OF EUROPE: FROM POLITICAL GEOGRAPHY TO RECURSIVE COLLECTIVE RECONSTRUCTION
		Marta Urgeghe , Annamaria S. de Rosa, Marialibera d'Ambrosio, Ilaria Bordini - University of Rome "La Sapienza", Italy	NACIÓN, EUROPA Y MUNDO: SISTEMA INTERRELACIONADO DE REPRESENTACIONES UNIVERSOS SEMÁNTICOS EXPRESIÓN DE 10 DIFERENTES CONTEXTOS CULTURALES EN COMPARACIÓN
		Paszkal Kiss - Eötvös University, Hungary	REPRESENTATION OF EUROPE: THE ROLE OF NATIONAL AND SOCIAL PERSPECTIVES
		Andrea Davolo – University of Parma, Italy	MIGRANTS' RIGHTS. AN INSTRUMENT FOR THE EXPLORATION OF THE REPRESENTATIONAL FIELD
		Cristina Gioiosa , Annamaria S. de Rosa - University of Rome "La Sapienza", Italy Jorge Jesuino - ISCTE, Portugal Marialibera D'Ambrosio - University of Rome "La Sapienza", Italy	FAMILIARIZATION PROCESSES AT THE INTRODUCTION OF THE EURO
	AULA X	Social Representations of the Environment and Media	
		Paula Castro – ISCTE, Portugal; Wolfgang Wagner - Johannes Kepler Universitat Linz, Austria	SYMPOSIUM SYMBOLIC COPING WITH A CHANGING ENVIRONMENT
		Susana Batel , C. Mouro. Paula Castro – ISCTE - Lisbon, Portugal	CHANGING CONCEPTIONS OF PUBLIC PARTICIPATION REGARDING THE BUILT AND THE NATURAL ENVIRONMENT
		Hannah Devine-Wright , Patrick Devine-Wright – De Montfort University, UK	SYSTEM EVOLUTIONS—THE RELATIONSHIP OF ELECTRICITY INFRASTRUCTURE CHANGE TO SOCIAL REPRESENTATIONS OF ELECTRICITY SUPPLY
		Wolfgang Wagner , Nicole Kronberger – Johannes Kepler Universitat Linz, Austria	REDESIGNING NATURE—COPING WITH THE NATURAL AND THE ARTEFACTUAL IN GENETIC ENGINEERING
		Dorothee Marchand Karine Weiss - Université Paris 5 - René Descartes, France	TOWARD A NEW ENVIRONMENTAL CONSCIENCE: WHICH BEHAVIOR OF ADAPTABILITY IN CASE OF NATURAL DISASTER?
	AULA XI	Social Issues, Group Cultures and Social Representations	
		Denise Lussier - McGill University, Canada	SYMPOSIUM THE CONSTRUCTION OF CULTURAL REPRESENTATIONS, ETHNIC IDENTITY AND INTERCULTURAL COMMUNICATION TO GENERATE A CONCEPTUAL FRAMEWORK OF INTERCULTURAL COMPETENCE
		Denise Lussier - McGill University, Canada	EMPIRICAL STUDY AND VALIDATION OF A CONCEPTUAL FRAMEWORK FOR INTERCULTURAL COMPETENCE
		Richard Clément , Sara Rubinfeld - University of Ottawa, Canada	KNOWING AND USING A SECOND LANGUAGE: THEIR IMPACT ON CULTURAL REPRESENTATIONS
		Monique Lebrun - Université du Québec à Montréal, Canada	DISCURSIVE FORMATTING AND IDENTITY SELF-MODELLING
		Réjean Auger - Université du Québec à Montréal, Canada	PROFILE OF YOUNG ADULTS ON THE CONSTRUCTION OF CULTURAL REPRESENTATIONS
	Valérie Amireault - Université McGill, Canada	EMPIRICAL STUDY OF CULTURAL REPRESENTATIONS AMONG ADULT IMMIGRANTS LEARNING FRENCH IN MONTREAL	
	AULA XIII	Social Representations and History in the Media	
		János László – University of Pécs, Hungary	SYMPOSIUM - NARRATIVE REPRESENTATIONS OF HISTORY
		Sandra Jovchelovitch – London School of Economics, UK	HISTORY AND REPRESENTATION IN NARRATIVES OF PUBLIC LIFE IN BRAZIL
Giovanna Leone – University of Rome - "La Sapienza", Italy Alberta Contarello - University of Padua, Italy Graziana Curigliano, Giuseppe Mininni - University of Bari, Italy		FACING AND HIDING COLLECTIVE RESPONSIBILITIES: THE ROLE OF INTERGENERATIONAL NARRATIVES IN CONTROVERSIAL HISTORICAL IDENTITIES	
János László , Bernadette Péley – University of Pécs, Hungary		LINGUISTIC-COMPOSITIONAL MARKERS IN HISTORICAL NARRATIVE DISCOURSE: THE POTENTIAL OF DOING QUANTITATIVE STUDIES IN CONSTRUCTION OF NATIONAL IDENTITY	
Alessio Nencini - University of Padua Sara Bigazzi – University of Pecs, Hungary	CONSTRUCTING IDENTITIES IN NARRATIVES: DEVELOPING AN INSTRUMENT FOR THE INTERPERSONAL AND INTERGROUP EVALUATIONS THROUGH LINGUISTIC MARKERS		

13:00 15:00	FREE TIME FOR LUNCH		
15:00 16:45	THEMATIC SESSIONS		
15:00 – 15:15	AULA MAGNA	Professional Identities in Media and Society and Social Representations of Work Session Chair C. Guimelli	
		Federica Castellini - University of Milan "Bicocca", Italy	BETWEEN OBJECTIVITY AND SUBJECTIVITY: HOW THE ECONOMICAL CONTEXT TRANSFORMATIONS MAY INFLUENCE SOCIAL REPRESENTATIONS OF WORK AND FUTURE
15:15 -15:30		Dora-Elena Marin-Mendez - Universidad Nacional Autónoma de México, Mexico	"FIELD OF WORK AND SOCIAL REPRESENTATIONS OF THE UNIVERSITY STUDENT"
15:30 – 15:45		Rosa Martha Romo , Rogelio Luna Zamora, César Correa Arias – Universidad de Guadalajara, Mexico	CULTURA GRUPAL Y REPRESENTACIONES EN TORNO AL CAMPO PSICOLÓGICO
15:45 – 16:00		Olivia Mireles Vargas , Yazmín Margarita Cuevas Cajiga – Universidad Nacional Autónoma de Mexico, Mexico	REPRESENTACIONES SOCIALES EN LA INVESTIGACIÓN EDUCATIVA. ESTADO DEL CONOCIMIENTO DE 1992 AL 2005
16:15 – 16:30		Jorge Sandoval Ocaña , Sara Unda Rojas - Universidad Nacional Autónoma de México, Mexico	REPRESENTACIÓN SOCIAL DEL TRABAJO DOCENTE EN PROFESORES Y ALUMNOS UNIVERSITARIOS
16:30 – 16:45		Sara Unda Rojas , Jorge Sandoval Ocaña - Universidad Nacional Autónoma de México, Mexico	REPRESENTACIONES SOCIALES DE LOS DOCENTES UNIVERSITARIOS SOBRE SU SALUD.
15:00 – 15:15	AULA I	Social Representations, Ideology, Media and Politics Session Chair: C. Pereira de Sá	
		Celso Pereira de Sá , Ricardo Vieiralves de Castro, Juliana Aieta Perez – Universidade do Estado do Rio de Janeiro, Brazil	LA MEMOIRE HISTORIQUE DE GETULIO VARGAS, ANCIEN PRESIDENT DU BRESIL, ET LE PALAIS DU CATETE
15:15 -15:30		José F. Valencia , Gil De Montes L., Ortiz G. – Universidad del Pais Vasco, Spain	NORMATIVE REGULATIONS AND THE USE OF LANGUAGE IN DESCRIBING POLITICAL EVENTS: AN ANALYSIS OF THE PRAGMATIC USE OF LANGUAGE ON NEWSPAPERS
15:30 – 15:45		Gladys Villarroel - Universidad Central de Venezuela, Venezuela	POLÍTICA Y REPRESENTACIONES DE LA SOCIEDAD CIVIL EN VENEZUELA
15:45 – 16:00		Eulogio Romero Rodríguez - Benemérita Universidad Autónoma de Puebla, Mexico María Eugenia Ríos Marín - Ecole des Hautes Etudes en Sciences Sociales, France	CIUDADANÍA, REPRESENTACIONES Y MEDIA
16:15 – 16:30		Silvia Gutiérrez - Universidad Autónoma Metropolitana, Mexico	LAS REPRESENTACIONES SOCIALES DEL ESCÁNDALO MEDIÁTICO
16:30 – 16:45		Radim Marada - Masaryk University Brno, Czech Republic	RE-PRESENTING A "NEW GENERATION" IN YOUTH JOURNALS AFTER 1989
15:00 – 15:15	AULA IV	Social Representations of Gender in Media and Society Session Chair: G. Duveen	
		Irina Bondarevska - Kostyuk Institute of Psychology, Ukraine	WOMEN FUTURE MANAGER'S AND WOMEN MANAGER'S GENDER IDENTITY CONTENT
15:15 -15:30		Hannah C. Lambert - University of Cambridge, UK	SOCIAL REPRESENTATIONS OF MASCULINITY IN THE BRITISH ARMED FORCES
15:30 – 15:45		Ana Rita Laranjeira , Lígia Amâncio – ISCTE - Lisbon, Portugal	RISK, MASCULINITIES AND FEMININITIES: THE CONTRIBUTION OF SOCIAL REPRESENTATIONS
15:45 – 16:00		Elisabetta Camussi , Chiara Colombo, Monica Colombo, Lorenzo Montali – University of Milan "Bicocca", Italy	SOCIAL REPRESENTATIONS OF FEMININITY AND MASCULINITY: DYNAMICS OF PERMANENCE AND CHANGE IN GENDER-SPECIFIC PROFESSIONS
16:15 – 16:30		Maria Dalva Santos Alves , Maria Grasiela Teixeira Barroso, Mônica Oliveira Batista Oriá – Universidade Federal do Ceará, Brazil Eugênio Santana Franco - Universidade de Aveiro, Portugal Maria Cristina Trigueiro Veloz Teixeira - Universidade Presbiteriana Mackenzie, Brazil	MALESTAR DE HOMBRES Y MUJERES CON EL PAPILOMAVÍRUS HUMANO (HPV): COMPARANDO SUS REPRESENTACIONES SOCIALES
16:30 – 16:45			

15:00 – 15:15	AULA IX	Social Representations of Gender in Media and Society Session Chair: G. Hartog	
		Guitté Hartog , Gloria Tirado Villegas, Louisa Greathouse Amador - Benemérita Universidad Autónoma de Puebla, México	MEDIOS DE COMUNICACIÓN, CONSUMISMO Y MODA: EL NUEVO CORSETE
15:15 -15:30		María Eugenia Ríos Marín – Ecole des Hautes Etudes en Sciences Sociales, France Adriana Fuentes Ponces, Hilda Patiño Tovar – Benemérita Universidad Autónoma de Puebla, México	ALIMENTAR Y VIGILAR MATRIZ DE UN ESTILO DE VIDA
15:30 – 15:45			
15:45 – 16:00			
16:15 – 16:30			
16:30 – 16:45			
15:00 – 15:15	AULA XII	Social Representations, Media, Education and Development Session Chair: E. Lage	
		Lucia Shigumi Izawa Kawahara – Universidade Federal de Mato Grosso, Brazil	WHAT DO JAPANESE IMMIGRANTS' GRANDCHILDREN SAY? SOCIAL REPRESENTATIONS OF JAPANESE LANGUAGE SCHOOL
15:15 -15:30		Laura Accornero – University of Eastern Piedmont "Amedeo Avogadro", Italy	SOCIAL NETWORKS AS A FORMATION'S CONTEXT OF SOCIAL REPRESENTATIONS FOR YOUNG PEOPLE
15:30 – 15:45		Ines Lozano Andrade - Escuela Normal Superior de México, Mexico Lozano González Eli Orlando - Universidad Nacional Autónoma de México, México	REPRESENTACIONES SOCIALES Y EXCLUSIÓN EN LA ESCUELA SECUNDARIA.
15:45 – 16:00		Virgilio Amaral - Instituto Superior de Psicologia Aplicada, Portugal Felice Carugati, Patrizia Selleri - University of Bologna, Italy Abílio Oliveira – ISCTE – Lisbon, Portugal	SCHOOLING, COGNITIVE DEVELOPMENT AND SOCIAL REPRESENTATIONS: THEIR ONTOGENESIS IN THE REALM OF SCHOOL CULTURE
16:15 – 16:30		Adelina de Oliveira Novaes , Clarilza Prado de Sousa - Pontificia Universidade Católica de São Paulo, Brazil	PROTAGONISM? – SOCIAL REPRESENTATIONS AND IDENTITIES OF PEDAGOGY STUDENTS REGARDING BRAZIL
16:30 – 16:45		Lilia Gonzalez , Ma. del Carmen Perez, Laura Peña, Ma. Rosario Gonzalez, Juan Carlos Ramirez, Universidad Autónoma de Chiapas, México	REPRESENTACIONES SOCIALES DE LA INTELIGENCIA EN LA ESCUELA Y COMUNIDAD INDIGENA DE MÉXICO
15:00 – 15:15	AULA II	Normative Social Representations, Categorization, Inter-group Relations and Minority Groups Session Chair: A. M. Mamontoff	
		Anne-Marie Mamontoff - Université de Perpignan, France Pascal Moliner - Université Paul Valéry Montpellier 3, France	LA FONCTION IDENTITAIRE DES R.S.: TZIGANES ET TRAVAIL
15:15 -15:30		Philippe Castel , Lionel Souchet – Université de Bourgogne, France	L'ACCES AUX REPRESENTATIONS SOCIALES ET LA DISCRIMINATION
15:30 – 15:45		Darrin Hodgetts , Mohi Rua - University of Waikato, New Zealand	SOCIAL REPRESENTATIONS OF WORKING MEN IN THE MEDIA: RESISTANCE TO NEGATIVE ACCUSATIONS
15:45 – 16:00		María de Jesús León , Irma Rodríguez – Benemérita Universidad Autónoma de Puebla, México	LA TELEVISIÓN COMO GENERADORA DE ESTEREÓTIPOS Y PREJUICIOS SOBRE HOMOSEXUALES Y LESBIANAS
16:15 – 16:30		Velina Topalova - Bulgarian Academy of Sciences, Bulgaria Todor Hristov - Sofia University, Bulgaria	SAINTS OR SINNERS.MEDIA AND SOCIAL REPRESENTATION OF GYPSIES
16:30 – 16:45			

Social Representations, National and Supranational Identity in the Media Session Chair: D. Nastas			
15:00 – 15:15	AULA III	Dorin Nastas , Mihai Curelaru, Octavian Onici - "Alexandru Ioan Cuza" University of Iasi, Romania	CAN SOCIAL REPRESENTATIONS SERVE COLLECTIVE-PRESENTATION PURPOSES? THE IMPACT OF THE SALIENCE OF COMMUNICATION TARGET AND INTERGROUP COMPARATIVE CONTEXT ON THE SOCIAL REPRESENTATION OF CORRUPTION IN ROMANIANS
15:15 -15:30		Octavian Onici , Dorin Nastas, Octavian Onici - "Alexandru Ioan Cuza" University of Iasi, Romania	LONGITUDINAL STUDY ON THE SOCIAL REPRESENTATION OF CORRUPTION IN ROMANIA
15:30 – 15:45		Elena Zubieta - Universidad de Buenos Aires, Argentina José Valencia - Universidad del País Vasco, Spain	MARADONA'S SOCIAL REPRESENTATIONS IN ARGENTINE. NATIONAL IDENTITY AND THE NEED OF A LIVING MYTH
15:45 – 16:00		Annarita Celeste Pugliese , Carmencita Serino – University of Bari, Italy	COLLECTIVE IDENTITY AND CONSENSUS IN AN ELECTORAL WEBLOG: A COMPARISON BETWEEN A LEADER AND HIS VOTERS
16:15 – 16:30		Joana Miranda - Universidade Aberta, Portugal	THE CONSTRUCTION OF THE SENSE OF BEING PORTUGUESE. CONTRIBUTIONS FROM SOCIAL REPRESENTATIONS THEORY
16:30 – 16:45		Cornelia Bruell - Austrian Academy of Sciences, Austria	THE IMPACT OF LANGUAGE ON A COLLECTIVE POLITICAL IDENTITY IN THE EUROPEAN UNION - AN ANALYSIS ON THE EUROPEAN PUBLIC SPHERE
15:00 – 15:15	AULA X	Social Representations of Food and Social Practices of Eating Session Chair: G. Lo Monaco	
15:15 -15:30		Michelle Pieri - University of Milan "Bicocca", Italy Anne Katrin Schlag - London School of Economics, UK	SOCIAL REPRESENTATIONS OF NEW FOOD THROUGH WORD ASSOCIATION ESTABLISHING A COMPARATIVE JUDGEMENT: ANCHORS AND FRAMES OF GM FOOD REPRESENTATIONS
15:30 – 15:45		Grégory Lo Monaco - Université de Provence - Aix-Marseille, Christian Guimelli - Université de Provence, France	EFFET DES PRATIQUES DE CONSOMMATION SUR LES REPRESENTATIONS SOCIALES DU VIN
15:45 – 16:00		Salvatore D'Amore , Annamaria Silvana de Rosa – University of Rome "La Sapienza", Italy	F.E.D. (FAMILY EATING DRAWING) AS A RESEARCH TECHNIQUE OF SOCIAL REPRESENTATIONS OF EATING
16:15 – 16:30		Isobel Stewart , Rachel Morlot - Université de Bourgogne, France Rachel Morlot - Université de Bourgogne, France Isabelle Millot - CORES de Bourgogne, France	REPRESENTATIONS, MEDIAS ET PRATIQUES DE L'ALLAITEMENT
16:30 – 16:45			
15:00 – 15:15	AULA XI	Social issues, Group Cultures and Social Representations Session Chair: F. Gonzalez Rey	
15:15 -15:30		Edson de Souza Filho - Universidade Federal do Rio de Janeiro, Brazil Elsa Cardalda - Carlos Albizu University, Puerto Rico Amilcar Tirado-Aviles - University of Puerto Rico, Puerto Rico	THE BODY IN THE SOCIAL CONTEXT, ACCORDING TO THE SOCIOCULTURAL GROUP POLITICAL MURALS AS POLEMICAL SOCIAL REPRESENTATIONS
15:30 – 15:45		Beatriz Irene Wehle - Universidad Nacional de Quilmes, Argentina	CRISIS SOCIAL, MEDIOS Y REPRESENTACIONES SOCIALES EN LAS IDENTIDADES PROFESIONALES DE LOS AGENTES DE LA JUSTICIA
15:45 – 16:00		Issac Tomas Guevara Martinez , Ricardo Barrios Campos, Daniela Fernanda Medina Aguilar, David Moreno Candil, Jesus Ramon Rodriguez Velazquez, Celina Danira Rodriguez Quiñonez, Hector Loera Villaescusa - Universidad Autonoma de Sinaloa, Mexico	EL LUGAR DE LA VIOLENCIA EN LA IDENTIDAD SOCIAL DEL SINALOENSE
16:15 – 16:30		Ainara Arnoso , Cristina Martínez - Universidad del País Vasco, Spain	SOCIETY AND SOCIAL REPRESENTATIONS OF DELINQUENCY: NORMATIVE VALUES AND EMOTIONAL CLIMATE
16:30 – 16:45		Jesus Luna - Universidad Autónoma de Ciudad Juarez, Mexico	IMÁGENES Y REPRESENTACIONES SOCIALES DE LA POBREZA: FOTOGRAFÍAS PRODUCIDAS POR POBRES EN EL NORTE DE MÉXICO.

15:00 – 15:15	AULA VIII	Social Representations and History in the Media Session Chair: A. Rosa	
15:15 -15:30		Alberto Rosa , Ignacio Bresco - Universidad Autónoma de Madrid, Spain	REMEMBERING THE REPORTED PAST. EFFECTS OF REPEATED REMEMBERING AND REDUNDANT MATERIAL
15:30 – 15:45		Michelle Amie Gezentsvey - Victoria University of Wellington, New Zealand	MOVING FROM SOCIAL REPRESENTATIONS OF ETHNIC HISTORY TO ETHNOHISTORICAL CONSCIOUSNESS: HOW ETHNIC INDIVIDUALS THINK ABOUT THEIR ETHNIC HISTORY
15:45 – 16:00		Elisabeth Lage - Ecole des Hautes Etudes en Sciences Sociales, France	ROLE DE LA PRESSE DANS L'AFFAIRE DREYFUS
16:15 – 16:30			
16:30 – 16:45			
16:45 17:15	COFFEE BREAK		
17:15 18:15	AULA MAGNA	KEY LECTURE Jean-Claude ABRIC - Université d'Aix en Provence, France REPRESENTATIONS SOCIALES ET SECURITE ROUTIERE	
from 19:30 on	Hotel Radisson Libris Lounge Via Filippo Turati 171 00185 Rome	Meeting and Social Dinner with a Representative for each University of the So.Re.Com THEMatic NETwork	

9:30 10:30	AULA MAGNA	KEY LECTURE	
		Bernard Rimé University of Louvain - Belgium	"THE SOCIAL SHARING OF EMOTION"
10:30 11:00	COFFEE BREAK		
11:00 13:00	SYMPOSIA, ROUND TABLES, AND THEMATIC DISCUSSIONS GROUPS		
11:00 – 13:30	AULA MAGNA	Social Representations and Popularised Knowledge about Health and Medicine in Media and Society	
		Denise Jodelet - Ecole des Hautes Etudes en Sciences Sociales, France	SYMPOSIUM COMMUNAUTES, PUBLIC ET MEDIA FACE A LA « FOLIE »
		Jean-Luc Roelandt , Nicolas Daumerie – Centre Collaborateur de l'Organisation Mondiale de la Santé, France	LA SANTE MENTALE DANS LA POPULATION GENERALE: IMAGES ET REALITES. REPRESENTATIONS DU « FOU », DU « MALADE MENTAL » ET DU « DEPRESSIF »
		Annamaria de Rosa , Elena Bocci - University of Rome "La Sapienza", Italy	THE ICONOGRAPHIC ARCHAEOLOGY OF MADNESS: STABILITY / CHANGING OF SOCIAL REPRESENTATIONS MORE THAN 20 YEARS AFTER THE "BASAGLIA" LAW.
		Michail Mavrommatis - University of Essex, UK Marina Bastounis - Université Paris 5 - René Descartes, France	MEDIA REPRESENTATIONS OF MENTAL ILLNESS AND MENTAL ILLNESS POLICY IMPLICATIONS IN GREECE
		Noemi Graciela Murekian - Universidad de Buenos Aires, Argentina	DEINSTITUTIONALIZATION IN THE MEDIA: SOCIAL REPRESENTATIONS AND CONSTRUCTION OF THE PSYCHIATRIC REFORM
		Juliana Garcia Pacheco , Angela Maria de Oliveira Almeida - Universidade de Brasilia – Brazil	REPRESENTATIONS SOCIALES EN MOUVEMENT: HISTOIRE D'UNE EXPERIENCE
		Christine Durif-Bruckert - Université Lumière Lyon 2, France	IDEALITES DU CORPS, CONSTRUCTIONS MEDIATIQUES ET ENJEUX PSYCHOSOCIAUX
		Charline Leblanc - Université de Nice Sophia Antipolis, France	LA FOLIE FACE AU PUBLIC: COMMUNICATION ET REPRESENTATIONS DES COMMUNAUTES D'USAGERS SUR INTERNET
		Diana Rose - King's College London, UK	SOCIAL REPRESENTATIONS DEVELOPED BY MENTAL HEALTH SERVICE USERS (PATIENTS) THAT OPPOSE DOMINANT DISCOURSES
		Nicolas Daumerie - WHO Collaborating Center for research and training in mental health, France	CAMPAGNES MULTI-MEDIA EN FAVEUR DES PERSONNES ATTEINTES DE TROUBLES PSYCHIQUES
		11:00 – 13:00	AULA I
Jean-Claude Abric , Christian Guimelli - Université d'Aix en Provence, France	SYMPOSIUM ROLE DE L'IMPLICATION DANS LES REPRESENTATIONS SOCIALES DE LA MONDIALISATION		
Dorra Ben Alaya - Université de Tunis el Manar, Tunisia	CONTENU HIERARCHISE ET DEGRE DE STRUCTURATION ET DE STABILITE DE LA REPRESENTATION SOCIALE DE LA MONDIALISATION DANS DIFFERENTS PAYS		
Jean Viaud - Université de Bretagne occidentale, France	LES REPRESENTATIONS SOCIALES DE LA MONDIALISATION D'INDIVIDUS ACTIFS ET D'ETUDIANTS: ETUDE COMPARATIVE DES PRINCIPES ORGANISANT LES CONTENUS		
Gabrielle Poeschl - Universidade do Porto, Portugal	REPRESENTATIONS SOCIALES DE LA MONDIALISATION: ANALYSE DE QUELQUES FACTEURS SUSCEPTIBLES D'EXPLIQUER LES VARIATIONS DANS LES PRISES DE POSITION		

11:00 – 13:00	AULA IV	Social Representations, Media and Youth	
		Maria de Fátima de Souza Santos - Université Fédérale de Pernambuco, Brazil	SYMPOSIUM LES JEUNES: QU'EST-CE QU'ON PARLE, QUE'EST-CE QU'ILS DISENT?
		Thémis Apostolidis - Université de Provence - Aix-Marseille I, France	REPRESENTATIONS SOCIALES ET CANNABIS: UNE APPROCHE PSYCHOSOCIALE
		Daniella Meira Lima , Angela Maria de Oliveira Almeida - Universidade de Brasília, Brazil	AIDS AND YOUTH IN BRAZILIAN PRESS MEDIA
		Maria de Fátima de Souza Santos , Juliana Maria do Nascimento Moura e Silva, Renata Lira dos Santos Aléssio - Universidade Federal de Pernambuco, Brazil	LES ADOLESCENTS ET LA VIOLENCE DANS LA PRESSE
	Angela Maria de Oliveira Almeida , Ana Lúcia Galinki - Universidade de Brasília, Brazil	LA VIOLENCE CHEZ LES JEUNES: QU'EST-CE QU'ILS DISENT?	
	AULA IX	Social Representations, Media, Identification and Contexts	
		Gerard Duveen – University of Cambridge, UK Wolfgang Wagner - Johannes Kepler Universitat Linz, Austria	SYMPOSIUM INDIVIDUALS ACTING IN A MATRIX OF REPRESENTATIONS
		Tania Zittoun - University of Lausanne, Switzerland Flora Cornish - Glasgow Caledonian University, UK Alex Gillespie - University of Stirling, UK Emmilie Aveling - University of Cambridge, UK	USING CULTURE: A CASE STUDY OF A DIARIST'S MEANING MAKING DURING WORLD WAR II
		Gerard Duveen , Charis Psaltis – University of Cambridge, UK	PATHWAYS TO CONSTRUCTION: FROM MICROGENESIS TO ONTOGENESIS IN CHILDREN'S DEVELOPMENT
		Pernille Hviid - University of Copenhagen, Denmark Nicole Kronberger - Johannes Kepler Universitat Linz, Austria	CHILDREN'S PERSPECTIVES ON THEIR OWN DEVELOPMENT 'I WAS MUCH OLDER THAN I WERE...' MORALITIES PEOPLE LIVE BY: AN EXPLORATION OF FANTASIES OF THE YET UNKOWN
	AULA XII	Social Representations, Media, Education and Development	
		Susana Seidmann - Universidad de Buenos Aires, Argentina	ROUND TABLE REPRESENTACIONES SOCIALES EN EDUCACIÓN Y TRABAJO
		Luis Pardal , António Martins - Universidade de Aveiro, Portugal Sumaya Persona de Carvalho - Universidade Federal de Mato Grosso, Brazil Clarilza Prado de Sousa - Pontificia Universidade Católica de São Paulo, Brazil	LES REPRESENTATIONS SOCIALES ET LE SENS DES CHOIX ACADEMIQUES INCLUSION AND EXCLUSION: DYNAMIC RELATION IN THE TEACHERS' POINT OF VIEW ABOUT SPECIAL NEEDS STUDENTS
		Susana Seidmann - Universidad de Buenos Aires, Argentina	REPRESENTACIONES SOCIALES DE JÓVENES UNIVERSITARIOS ARGENTINOS SOBRE LA EDUCACIÓN Y EL TRABAJO EN UNA ÉPOCA DE CRISIS SOCIAL
		María Cristina Chardon - Universidad de Buenos Aires/Universidad de Quilmes, Argentina, Brazil	EDUCACIÓN PARA LA SALUD Y CONSTRUCCIÓN DE CIUDADANÍA: DISCUSIONES SOBRE ALTERIDAD Y THEMATA
	AULA II	New Technologies and Social Practices Anchored to Social Representations	
		Martin W. Bauer – London School of Economics, UK	SOCIAL INFLUENCE AND NANOTECHNOLOGY
		Giuseppe Alessandro Veltri - London School of Economics, UK	NANOTECHNOLOGY IN BRITISH PUBLIC OPINION: A PROCESS OF MAKING SENSE?
		Dimitris Thomopoulos - London School of Economics, UK	FRAMING THE NANO-FUTURE: CONFLICT AMONGST ACTIVE MINORITIES IN A QUASI-SOCIAL MOVEMENT.
Martin W. Bauer – London School of Economics, UK Neresini Federico - London School of Economics, UK		SOCIAL INFLUENCE: FACE-TO-FACE AND MASS MEDIATED THE SOCIAL REPRESENTATION OF NANOTECHNOLOGIES IN ITALY	

11:00 – 13:00	AULA III	Social Representations, Media, Identification and Contexts	
		Lucy Baugnet – Université de Picardie Jules Verne, France	SYMPOSIUM CONTEXTES ET APPROPRIATIONS DANS LES MEDIAS: ENJEUX IDENTITAIRES ET POLITIQUES
		Lucy Baugnet , Arnauld Fouquet – Université de Picardie Jules Verne, France	EFFETS DE CONTEXTES SOCIAUX ET LEXICAUX DES DISCOURS DE LA PRESSE FRANÇAISE RELATIVE A L'EUROPE ET LEURS ENJEUX
		Arnauld Fouquet – Université de Picardie Jules Verne, France	LE DISCOURS EN TANT QUE SUPPORT DE REPRESENTATIONS SOCIALES ET VECTEUR IDENTITAIRE. UNE ILLUSTRATION: LA PRESSE DU MOUVEMENT C.P.N.T. (CHASSE PECHE NATURE ET TRADITIONS).
		Charles M'Beri , Lucy Baugnet – Université de Picardie Jules Verne, France	BLACK, NOIR OU NEGRE: REAPPROPRIATION MEDIATIQUE D'UNE IDENTITE
		Majida Hatem – Université de Picardie Jules Verne, France	LA CARICATURE ET LE MESSAGE LATENT: ETUDE DE CARICATURES RELATIVES A LA GUERRE D' IRAK, EN FRANCE ET AU LIBAN
		Thierry Roche – Université de Picardie Jules Verne, France	LES AMERINDIENS ET LES ETHNOLOGUES, ENTRE REPRESENTATIONS ET IDENTITES: ANALYSE DE FILMS ETHNOGRAPHIQUES
		Adjera Lakehal-Brafman - Université Paris 8 Vincennes-S. Denis, France Eduardo Marquez - Université de Picardie Jules Verne, France	LE TRAITEMENT MEDIATIQUE DES JEUNES DE « BANLIEUES EN CRISE », DES STEREOTYPES AUX NOYAUX CENTRAUX DES REPRESENTATIONS SOCIALES: ANALYSE DE TROIS QUOTIDIENS FRANÇAIS
	AULA X	Social Representations and Collective Memory	
		Laurent Licata - Université Libre de Bruxelles, Belgium	SYMPOSIUM SOCIAL REPRESENTATIONS OF HISTORY: COLLECTIVE MEMORY, SOCIAL IDENTITY AND INTERGROUP CONFLICT
		Sara Bigazzi , János László, Orsolya Vincze, Éva Fülöp, Zsolt Szabó - University of Pécs, Hungary	A NEW SOCIAL PSYCHOLOGICAL MODEL OF NATIONALISM: HISTORICAL CHANGES AND PSYCHOLOGICAL RESISTANCE
		Orsolya Vincze , János László, Judit Tóth - University of Pécs, Hungary	HISTORICAL NARRATIVE AND NATIONAL IDENTITY: REPRESENTATION OF THE AUSTRO-HUNGARIAN MONARCHY IN HISTORY-BOOKS
		Ragini Sen - Logistics, India Wagner Wolfgang - Johannes Kepler Universitat Linz, Austria	VIOLENCE – NON VIOLENCE – COUNTER VIOLENCE: THE CASE OF HINDU-MUSLIM CONFLICT IN INDIA
		Laurent Licata , Saade Wafaa, - Université Libre de Bruxelles, Belgium Branscombe Nyla - University of Kansas, USA Azzi Assaad - Université Libre de Bruxelles, Belgium	RECONCILIATION PROCESSES IN POST CIVIL WAR LEBANON: COLLECTIVE MEMORY AND FORGIVENESS AMONG MARONITE CITIZENS
	CORRIDOR FROM AULA V TO XII	POSTER INTERACTIVE SESSION discussion with the authors (see the list of the posters included below)	
Theoretical and Meta-theoretical Perspectives Audrey Gonin LA TRANSFORMATION DES REPRESENTATIONS SOCIALES. ETUDE DE L'UNIVERS DE PENSEE DES INTERVENANTS SOCIAUX			
Knowledge, Beliefs and Epistemic Functions of Social Representations Juliette Richetin , Deborah Richardson, Pascal Huguet, Edwige, Ayme, Mat Gregowski DO BELIEFS ABOUT AGGRESSION MEDIATE THE RELATIONSHIP BETWEEN EXPERIENCE WITH AGGRESSION AND AGGRESSIVE BEHAVIOR?			
Knowledge, Beliefs and Epistemic Functions of Social Representations Edna Chamon , Marco Antonio Chamon LA REPRESENTATION SOCIAL DE LA RECHERCHE			
Methods and Data Analysis Strategies in the Study of Social Representations Majida Hatem , Lucy Baugnet LA CARICATURE ET LE MESSAGE LATENT (UNE ETUDE PSYCHOLOGIQUE DE CONTENU DE LA CARICATURE)			
Social Representations, Media, Education and Development Maria del Socorro Contreras Ramirez REPRESENTACIÓN SOCIAL DE LA PRÁCTICA DOCENTE DEL PSICÓLOGO			
Social Representations, Media, Education and Development Maria Giovanna Onorati MEDIA AND INTERCULTURAL PRAGMATICS IN EDUCATION: A SOCIO-EDUCATIONAL APPROACH TO THE EFFECTS OF AUDIOVISUAL MEDIA IN THE SCENERIES OF COMPLEXITY			
Social Representations, Media, Education and Development Séverine Ferriere L'ENNUI EN CONTEXTE SCOLAIRE: REPRESENTATIONS SOCIALES DES ELEVES EN CLASSE DE CM2 EN FRANCE			
Values and Social Representations of Justice Filipe De Matos Silva , Eduardo Rejano CRIMINAL JUSTICE APPARATUS AND SOCIAL REPRESENTATIONS INTERNATIONAL STUDY			
Values and Social Representations of Justice Stefano Passini , Davide Morselli, Tarek Elsehity SOCIAL REPRESENTATIONS OF OBEDIENCE AND DISOBEDIENCE: THE ROLE OF RESPONSIBILITY			

		<p align="center">Social Issues, Group Cultures and Social Representations - Social Issues Maria de Fatima Palacios Flores, Clelia Maria Nascimento Schulze, Alberta Cantarello SOCIAL REPRESENTATIONS OF ACTIVE AND POSITIVE AGEING WITHIN AN ITINERANT EXHIBITION SETTING</p>
		<p align="center">Social Issues, Group Cultures and Social Representations Franca Tani, Ilaria Sarmiento THE SOCIAL REPRESENTATIONS OF THE SEXUAL VIOLENCE</p>
		<p align="center">Social Representations of the Environment and Media Mauro Sarrica ENVIRONMENTAL CONFLICTS AND SOCIAL REPRESENTATIONS - THE CASE OF SCANZANO NUCLEAR WASTE DEPOSIT</p>
		<p align="center">Professional Identities in Media and Society and Social Representations of Work Carla Livia Marin Munoz, Teresa del Rocio Rodriguez Oroasco, Teresa Margarita Torres Lopez, Blanca Elizabeth Pozos Radillo, Susan Zaragoza Gomez REPRESENTACIÓN SOCIAL DEL ODONTÓLOGO DE LA UNIVERSIDAD DE GUADALAJARA QUE TIENE EL USUARIO QUE ACUDE AL SERVICIO DENTAL DE LA CARRERA DE ODONTOLOGÍA DE LA UNIVERSIDAD DE GUADALAJARA</p>
		<p align="center">Professional Identities in Media and Society and Social Representations of Work Teresa de Rocio Rodriguez Oroasco, Munoz Carla Livia Marin, Lopes Teresa Margarita Torres, Radillo Blanca Elizabeth Pozos, Gomez Susana Zaragoza REPRESENTACIÓN SOCIAL DEL CIRUJANO DENTISTA EGRESADO DE LA UNIVERSIDAD DE GUADALAJARA DESDE SU PROPIA CONCEPCIÓN</p>
		<p align="center">Professional Identities in Media and Society and Social Representations of Work Maria des Los Angeles Aguilera Velasco, Lopez Teresa Margarita Torres VIVENCIAS DE JUBILACIÓN Y PREJUBILACIÓN EN ODONTÓLOGOS DEL CENTRO UNIVERSITARIO DE CIENCIAS DE LA SALUD DE LA UNIVERSIDAD DE GUADALAJARA, MÉXICO, 2005</p>
		<p align="center">Professional Identities in Media and Society and Social Representations of Work Debora Sommella, Ida Galli THE SOCIAL REPRESENTATION OF SOCIAL ANIMATION: BETWEEN COLLECTIVE IDENTITY AND PROFESSIONAL SEGMENTATION</p>
		<p align="center">Social Representations and Popularised Knowledge about Health and Medicine in Media and Society Tani Pedreira MASKS FOR HEALTH</p>
		<p align="center">Science and Social Representations: Systems of Diffusion and Popularization Carlos Garcia TEACHER PERCEPTION AND GENDER OF SCIENCE DICOVERIES IN MEDIA</p>
		<p align="center">New Technologies and Social Practices Anchored to Social Representations Chloe Gurrieri EFFET DES PRATIQUES SUR LES REPRESENTATIONS/ LE VOYAGE ET LES VOYAGEURS</p>
		<p align="center">Social Representations of Gender in Media and Society Cristina Chiari CONFIRMING GENDER AND DECONSTRUCTING SEXUAL ORIENTATIONS: REPRESENTATIONS BETWEEN HETEROSEXUALS AND HOMOSEXUALS</p>
		<p align="center">Values and Social Representations of Justice Elena Pachtchenko-De Preville SOCIAL REPRESENTATIONS OF THE COLLECTIVE AND SOCIAL RESPONSIBILITIES: A COMPARATIVE STUDY</p>
	AULA VIII	MEETING THE AUTHOR: PRESENTATION OF NEW BOOKS AND VIDEOS
13:00 15:00		FREE TIME FOR LUNCH

15:00 16:45	THEMATIC SESSIONS. 15' per each Free Contribution		
Social Representations and Popularised Knowledge about Health and Medicine in Media and Society; New Technologies and Social Practices Anchored to Social Representations Session Chair: I. Markova			
15:00 – 15:15	AULA MAGNA	Lionel Dany , Lienhart Anne-Sophie – Université de Provence - Aix-Marseille I Dudoit Eric - Service d'Oncologie Médicale, Hôpital de la Timone, Assistance Publique Hôpitaux de Marseille, France Favre Roger - Service d'Oncologie Médicale, Hôpital de la Timone, Assistance Publique Hôpitaux de Marseille, France	EUTHANASIE ET SOINS PALLIATIFS DANS LES JOURNAUX FRANCAIS
15:15 -15:30		Vincent Coppola , Odile Camus - Université de Rouen, France	LE DISCOURS D'INFORMATION SUR LE SIDA: ENTRE FAIT ET REPRESENTATION
15:30 – 15:45		Vanessa Vidaller - Université de Toulouse 2 - Le Mirail, France	LES OGM, UNE REPRESENTATION SOCIALE EN CONSTRUCTION
15:45 – 16:00		Witnise Mereus - Université du Québec à Montréal, Canada	LES REPRESENTATIONS SOCIALES DU SUICIDE: L'INFLUENCE DE LA SOCIETE
16:15 – 16:30		Raffaella Pocobello , Antonella Risotto - National Research Council of Italy, Italy Tarek El Sehity - University of Vienna, Austria	THE RELEVANCE OF STAKEHOLDERS' SOCIAL REPRESENTATIONS OF MENTAL HEALTH CENTRES IN A PARTICIPATIVE EVALUATION PROCESS
16:30 – 16:45			
Social Representations and Globalisation; Social Representations, Ideology, Media and Politics ; Values and Social Representations of Justice Session Chair: R. M. Blakar			
15:00 – 15:15	AULA I	Rolv Mikkel Blakar , Hilde Eileen Nafstad, Erik Carlquist, Joshua Marvle Phelps, Phelps Rand-Hendriksen - University of Oslo, Norwa	GLOBALIZATION, MEDIA LANGUAGE AND SOCIAL REPRESENTATIONS: THE CASE OF NORWAY
15:15 -15:30		Erik Cohen - University of Bar Ilan, Israel José F. Valencia - Universidad del Pais Vasco, Spain	POLITICAL PARTICIPATION IN THE GLOBALIZATION AGE: THE ROLE OF THE CULTURALLY SITUATED SELF ON THE ANALYSIS OF POLITICAL PROTEST
15:30 – 15:45		Giuseppe Mininni , Manuti Amelia - University of Bari, Italy	SOCIAL REPRESENTATION OF ASSISTED PREGNANCY. A STUDY ON MEDIA TEXTS
15:45 – 16:00		Lorenzo Montali , Francesco Paolo Colucci, Chiara Colombo, Elisabetta Camussi - University of Milan "Bicocca", Italy	POLITICS ON THE RADIO: ANALYSIS OF DISCUSSIONS BETWEEN EXPERTS AND CITIZENS
16:15 – 16:30		Nadia Monacelli - University of Parma, Italy	MEDIATISER LES DROITS POUR PROMOUVOIR LE GOUVERNEMENT: LE CAS DU "JORDAN TIMES"
16:30 – 16:45		Tarso Mazzotti - Universidade Estácio de Sá, Brazil	"VALUES" IN SOCIAL REPRESENTATIONS
Social Representations of Gender in Media and Society Session Chair: C. Fraisse			
15:00 – 15:15	AULA IV	Christele Fraisse - Université de Bretagne Occidentale, France Marie Jegouic - CLPS	UN OBJET DE REPRESENTATION NOUVEAU: L'HOMOPARENTALITE
15:15 -15:30		Maria Helena Favero - Universidade de Brasília, Brazil Larissa Guimaraes Martins Abrao - Universidade estadual de Minas Gerais, Brazil	THE FOCUS GROUP AND THE ACTS OF SPEECH ANALYSIS IN THE SOCIAL REPRESENTATIONS RESEARCH OF GENDER: THE TEENAGERS AND THE BRAZILIAN SOAP OPERA
15:30 – 15:45		Anne Brissaud Le Poizat , Patrick Rateau - Université Paul Valéry Montpellier 3, France	EFFET DU GENRE DANS LA REPRESENTATION SOCIALE DE L'HOMME ET DE LA FEMME POLITIQUE
15:45 – 16:00		Anne-Line Gandon - Université Lumière Lyon 2, France	LES REPRESENTATIONS DE LA FEMINITE DANS LA PUBLICITE: QUELS ENJEUX PSYCHANALYTIQUES?
16:15 – 16:30		Maider Larranaga , José Valencia - Universidad del Pais Vasco, Spain	ETUDE DU SYSTEME NORMATIF DANS LA REPRESENTATION SOCIALE DU CHOMAGE FEMININ ET DU CHOMAGE MASCULIN
16:30 – 16:45		Maria de Fátima Goulão - Universidade Aberta, Portugal	GENDER, MEDIA AND SOCIALIZATION

Social Representations, Media, Identification and Contexts; Social Representations of the Environment and Media Session Chair: S. Valencia			
15:00 – 15:15	AULA IX	Bernadita Weisser Soto - Universidad de La Frontera, Chile	EFFECTOS DE LOS MEDIOS DE COMUNICACIÓN MASIVOS EN LA VIDA FAMILIAR COMO MANIFESTACIÓN DE SU INCIDENCIA EN LA ELABORACIÓN DE REPRESENTACIONES SOCIALES
15:15 -15:30		Stephanie Baggio - Université Paris 5 - René Descartes, France	PENSEE SOCIALE ET RISQUES COLLECTIFS: EFFETS DE L'IMPLICATION PERSONNELLE
15:30 – 15:45		Rebeca Contreras Vazquez - Universidad Autónoma de Querétaro, México	REPRESENTACIÓN SOCIAL DE DOS CIUDADES DE MÉXICO
15:45 – 16:00		Andreea Gruev-Vintila - Université Paris 5 - René Descartes, France	ENVIRONMENTAL RISK: SOCIAL REPRESENTATIONS AND PRACTICES
16:15 – 16:30			
16:30 – 16:45			
Social Representations, Media, Education and Development Session Chair: A. J. Alves-Mazzotti			
15:00 – 15:15	AULA XII	Alda Judith Alves-Mazzotti - Universidade Estácio de Sá, Brazil	BEING A SCHOOL TEACHER IN BRAZIL
15:15 -15:30		Nestor Daniel Roselli - CONICET / Universidad Nacional de Rosario, Argentina	TEORÍA DEL APRENDIZAJE COLABORATIVO Y TEORÍA DE LA REPRESENTACIÓN SOCIAL: DOS ENFOQUES COINCIDENTES.
15:30 – 15:45		Patricia Torres , Elizete Matos - Pontificia Universidade Católica do Paraná, Brazil	EUREK@KIDS : EXPERIENCIA DE INTERACCIÓN Y DE INCLUSIÓN DE NIÑOS HOSPITALIZADOS POR MEDIO DE AMBIENTE VIRTUAL DE APRENDIZAJE.
15:45 – 16:00		Rita de Cassia Veiga Marriott , Patricia Torres - Pontificia Universidade Católica do Paraná, Brazil	LAPLI – THE LANGUAGE LEARNING LAB: A METHODOLOGICAL PROPOSAL FOR A HYBRID COURSE IN A VIRTUAL ENVIRONMENT
16:15 – 16:30		Hilda Berenice Aguayo Rousell , Juan Manuel Pina Osorio - Universidad Nacional Autónoma de México, Mexico	MEDIOS DE COMUNICACIÓN Y CORPOREIDAD: REPRESENTACIONES SOCIALES DE LOS EDUCADORES FÍSICOS
16:30 – 16:45		Raul Calixto-Flores - Universidad Pedagogica Nacional, Mexico	SOCIAL REPRESENTATIONS OF THE ENVIRONMENTAL EDUCATION
Social Issues, Group Cultures and Social Representations – Values and Group Cultures and Social Representations of Justice Session Chair: L. Beta			
15:00 – 15:15	AULA II	Edurne Elgorriaga , Cristina Martínez-Taboada, Ainara Arnosó - Universidad del País Vasco, Spain	REPRESENTACIONES SOCIALES E INMIGRACIÓN: GRUPOS CULTURALES E ITINERARIOS PSICOSOCIALES
15:15 -15:30		Alessandra Dal Secco - University of Rome "La Sapienza", Italy	SOCIAL REPRESENTATIONS OF DOMESTIC VIOLENCE BY NATIONAL MEDIA
15:30 – 15:45		Lavinia Betea – University of Bucharest, Romania	REPRESENTATIONS SOCIALES DE LA JUSTICE EN ROUMANIE
15:45 – 16:00		Maria Geka – University Western Macedonia, Greece	L'APPORT DES VALEURS AU PROCESSUS D'OBJECTIVATION ET D'ANCRAGE: L'EXEMPLE DES REPRESENTATIONS SOCIALES DE LA POLITIQUE
16:15 – 16:30		Giuseppina Speltini , Stefano Passsini, Morselli Davide - University of Bologna, Italy	LE PUR ET L'IMPUR, LE PROPRE ET LE SALE: REPRESENTATIONS ET VALEURS
16:30 – 16:45		Maria Suzana Menin - Universidade Estadual Paulista, Brazil Lucy Baugnet - Université de Picardie Jules Verne, France	SOCIAL REPRESENTATIONS OF INJUSTICE IN SCHOOL - INFLUENCE OF GENDER AND ACADEMIC PERFORMANCE
Professional Identities in Media and Society and Social Representations of Work Session Chair: Pedrinho A. Guareschi			
15:00 – 15:15	AULA III	Berta Herrera Guerrero - Universidad de La Frontera, Chile	CAMBIOS ECONÓMICOS ACTUALES Y RELACIONES DE GÉNERO: INCORPORACIÓN AL TRABAJO DE MUJERES DE SECTORES URBANO POPULARES DE LA CIUDAD DE TEMUCO, CHILE
15:15 -15:30		Helio Possamai , Pedrinho A. Guareschi - Pontificia Universidade Católica do Rio Grande do Sul, Brazil	“LA CULPA ES MIA, MI DESTINO”: LA REPRESENTACIÓN SOCIAL DEL ACCIDENTE DE TRABAJO
15:30 – 15:45		Esmeralda Jimenez Renteria - Universidad Autónoma de Barcelona, Spain	THE MEANING OF JOB IN MÉXICO
15:45 – 16:00			
16:15 – 16:30			
16:30 – 16:45			

15:00 – 15:15	AULA X	Social Representations and Collective Memory Session Chair: L. Licata	
		Teresa Grande - University of Calabria, Italy	LES REPRESENTATIONS SOCIALES, LE SENS COMMUN ET LE CHANGEMENT SOCIAL. UN REGARD SOCIOLOGIQUE
15:15 -15:30		Cécile Jacquart – Université Picardie Jules Verne, France Valerie Haas - Université Lumière Lyon 2, France	LA RUMEUR COMME SYMPTOME DE L'OUBLI COLLECTIF: UNE ETUDE DE CAS
15:30 – 15:45		Cristophe Castano - Université Paris 5 - René Descartes, France	LA MEMOIRE COLLECTIVE DE LA REVOLUTION FRANCAISE CHEZ DES JEUNES FRANCAIS
15:45 – 16:00		Francesca D'Errico - University of Bari, Italy Giovanna Leone - University of Rome "La Sapienza", Italy Tiziana Mastrovito - University of Bari, Italy	REFRAMING SOCIAL REPRESENTATIONS OF THE FORMER ENEMY IN LONG-TERM RECONCILIATION PROCESSES: THE FRENCH-GERMAN CASE
16:15 – 16:30 16:30 – 16:45			
15:00 16:45	AULA XI	POSTER INTERACTIVE SESSION: discussion with the authors (see the list of the posters included above)	
15:00 15:15	AULA VIII	MEETING THE AUTHOR: PRESENTATION OF NEW BOOKS AND VIDEOS	
16:45 17:15		COFFEE BREAK	
		FREE TIME FOR VISITING ROME	

<p>10:00 11:00</p>	<p>CAMPIDOGLIO - SALA GIULIO CESARE</p>	<p align="center">“CAMPIDOGLIO” CLOSING CEREMONY</p>	
		<p align="center">With the participation of:</p> <p align="center">Walter Veltroni Major of Rome - Italy</p> <p align="center">Jean-Léonard Touadi University & Youth Policies councillor Municipality of Rome - Italy</p> <p align="center">Mario Morcellini Rector’s delegate for Communication & Dean of the Faculty of Communication Sciences University of Rome "La Sapienza" - Italy</p> <p align="center">Antonella Cammisa Head of International Relations Division University of Rome "La Sapienza" - Italy</p> <p align="center">Pier Virgilio Dastoli Director of the European Commission Representation in Italy</p>	
<p>11:00 12:00</p>	<p>CAMPIDOGLIO - SALA GIULIO CESARE</p>	<p align="center">KEY LECTURE</p>	
		<p align="center">Annamaria Silvana de ROSA</p>	<p align="center">"PARIS – ROME: CONTEXTS TRANSFORMATION, DYNAMIC IMAGES AND IDENTITY CONTINUITY OF THE TWIN CAPITALS IN PEOPLE AND MEDIA"</p>
<p>12:00 13:00</p>	<p>CAMPIDOGLIO - SALA GIULIO CESARE</p>	<p align="center">KEY LECTURE</p>	
		<p align="center">Serge MOSCOVICI, France</p>	<p align="center"><i>TITLE TO BE DEFINED</i></p>
<p>13:00 15:00</p>	<p align="center">FREE TIME FOR LUNCH</p>		
<p>15:00 17:00</p>	<p align="center">FREE VISIT OF THE CAPITOLINE MUSEUMS</p>		

