

33nd International Lab Meeting of the

European/International Joint Ph.D. in Social Representations and Communication

17th – 20th April 2017 - Spring Session

The 'Socio-Dynamic' paradigmatic approach to Social Representations:

Anchoring, Positioning and Normative Context

Complementary Methodological and Transferable Skills Seminars



European / International Joint Ph.D. in
Social Representation and Communication



Progress of the research project

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***Research Trainee enrolled in the 1st year of the SoreCom Joint-IDP
European/International Joint Ph.D. in S.R. & C. - Sapienza University of
Rome (Italy)***

Grant Agreement PITN-GA-2013-607279 - So.Re.Com. Joint-IDP

Research topic:

Social Representations of Social Media at Romanian teenagers. European integration of Romania through the Internet

Keywords:

- Social Media
 - Facebook
 - YouTube
- Associative technique
 - European Union
 - Romania

Progress:

- ✓ *Finished the basic literature reading*
- ✓ *Submitted in the new platform the articles for meta – analyze*
 - ✓ *Studied more details about the associative networks technique*
- ✓ *Started to make research about Facebook groups and pages which are debating the European integration*
 - ✓ *Searching for YouTube videos made by Romanians correlated to Romanian issues about the European Union*

Next steps:

- ✓ ***Inventory of the data collected***
- ✓ ***Developing a first model of the questionnaire***
- ✓ ***Finding the right people for applying the questionnaire***
- ✓ ***Preliminary data analysis***

Romanian PhD programme

***Topic:** The implications of mass communication in the sociology of Romanian community in the context of digitalization. Comparison of the communist period and contemporary period.*

Progress for the Romanian PhD:

✓ Basic literature

✓ Determining the target group of the research

✓ Shaping the research plan

✓ Following the PhD courses

Objects studied in the 1st Semester in Romania:

- ✓ Methodical development of scientific papers***
- ✓ Theories of argumentation and interpretation***
- ✓ Paradigms of knowledge and communication***