26th International Lab Meeting – Winter Session 2015 25th – 28th January 2015, Rome (Italy)

Key Lecture

Advanced Training in the meta-theoretical analysis of the specialised literature on Social Representations and Communication





European/International Joint Ph.D. in Social Representations and Communication



An introduction to Scopus and bibliometrics

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Rome, 26 January 2015

Empowering Knowledge

Agenda

- Scopus
 - Overview
 - Content Coverage
 - Content Selection Criteria
 - Author and Affiliation profiles
- Bibliometrics
 - Basic concepts
 - Use cases and applications
 - Journal Indicators
 - Alternative metrics



Scopus at-a-glance

The largest abstract and citation database of peer-reviewed research literature from around the world

More than 21,900 titles from more than 5,000 international publishers and 105 different countries

Over 55 million records, 23 million patents from 5 patent offices worldwide

All content is vigorously vetted by an independent, 15-person, international board of experts called the Content Selection and Advisory Board (CSAB)

How Scopus supports the researcher

Scopus is for academics, government researchers and corporate R&D professionals who need a comprehensive and efficient place to search, discover and analyze research:

- <u>Find out</u> what already exists in the global world of research output
- Determine how to differentiate research topics and find new ideas
- <u>Decide</u> what, where and with whom to partner or collaborate with
- <u>Track</u> impact of research; monitor global research trends
- <u>Identify and analyze</u> which journals to read or where to submit an article
- <u>Help researchers</u> manage their career through citation counts and the *h*-index

How Scopus supports the research manager

Scopus is the most comprehensive data source of scientific peerreviewed literature and as such it can be used as a database for bibliometric analyses on the research activity of entities such as countries, institutions, researchers:

- <u>Measure</u> the scientific production of entities and its trend over time.
- <u>Assess</u> the scientific impact as captured by citations
- <u>Analyze</u> collaboration networks
- <u>Evaluate</u> the performance of research units
- <u>Inform</u> a publishing strategy to maximize the visibility and impact of scientific outputs.



What content is in Scopus?

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How much content does Scopus include?

Over 55M records from **21,912** serial titles and **42,000** books (July 2014) 22M pre 1996 records | 33.0M post 1995 records

- Content from > 5,000 publishers
- "Articles in Press" from > 3,750 titles
- Titles from 105 different countries in all geographical regions
- 40 "local" languages covered
- More than 2,800 Gold Open Access journals indexed



Scopus is ideal compared to other products because it has the broadest coverage of global, curated, relevant research, with smart, simple tools to help track, analyze and visualize research.

What content does Scopus include?

Physical Sciences 6,600	JOURNALS	CONFERENCES	BOOKS	PATENTS
Health Sciences 6,300 Social Sciences 6,350	 21,912 peer-reviewed journals 367 trade journals Full metadata, abstracts and cited references (pre-1996) >2,800 fully Open Access titles Going back to 1823 Funding data from acknowledgements 	 17k events 5.5M records (10%) Conf. expansion: 1,000 conferences 6,000 conf. events 400k conf. papers 5M citations 	 421 book series - 28K Volumes - 925K items 29,917 books - 311K items Books expansion: 75K books by 2015 	24M patents from 5 major patent offices
Life Sciences 4,050		Mainly Engineering and Physical Sciences	- Focus on Social Sciences and A&H	

All Science Journals Classification

4 domains

Scopus

- Physical Sciences
- Life Sciences
- Health Sciences
- Social Sciences and Humanities
- 27 subject areas
- 334 subject fields
- Multidisciplinary journals (e.g. Nature, Science) are grouped under the "General" category (top level)



Scopus covers different source types for a reason

JOURNALS

- Timely
- Peer-reviewed (formal research)

All subject fields, but typical fields with high ratio of journal publication: chemical, biological, health sciences etc.



CONFERENCES

- Preliminary research (can be a bit less formal)
- Newer ideas

Mainly of importance in Computer Science and Engineering-related subject fields

BOOKS

• Thorough analysis of a specific topic

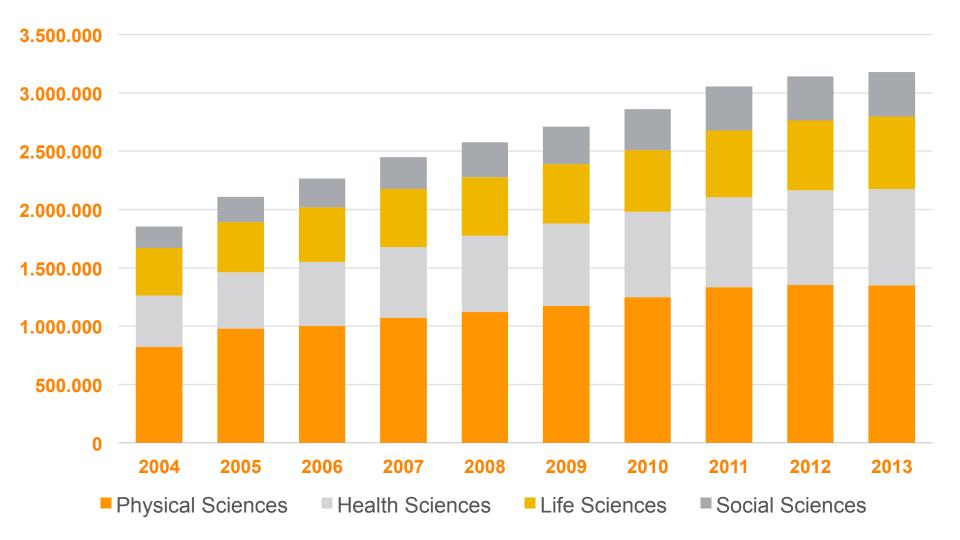
Mainly of importance in Social Sciences and the Arts & Humanities





Different source types are added to ensure that coverage, discoverability, profiles and impact measurement for research in all subject fields is accounted for in Scopus.

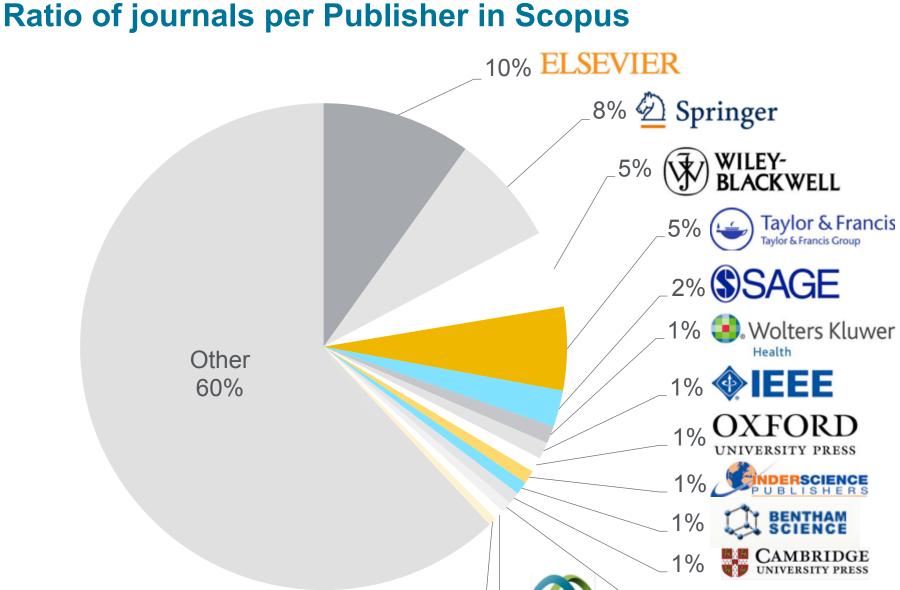
Scopus article growth over years



Source: Scopus data 13 May 2014

Emerald

1%



Source: Scopus title list (May 2014)

Publishers 1%

How does Scopus choose content?

<u>All</u> titles should meet <u>all</u> minimum criteria in order to be considered for Scopus review:

Peer-review	English abstracts	Regular publication	Roman script references	Pub. ethics statement	
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Eligible titles are reviewed by the Content Selection & Advisory Board according to a combination of 14 quantitative and qualitative selection criteria:

Journal Policy	Quality of Content	Journal Standing	Regularity	Online Availability
 Convincing editorial concept/policy 	Academic contribution to the	 Citedness of journal articles in Scopus 	 No delay in publication schedule 	Content available online
 Type of peer-review Diversity geographic distribution of editors 	field Clarity of abstracts Quality and 	 Editor standing 		English-language journal home pageQuality of home
 Diversity geographic distribution of authors 	conformity with stated aims & scope • Readability of articles			page

Info: http://www.elsevier.com/online-tools/scopus/content-overview Questions: titlesuggestion@scopus.com

More on the CSAB...



Titles are selected by the independent Content Selection & Advisory Board (CSAB)

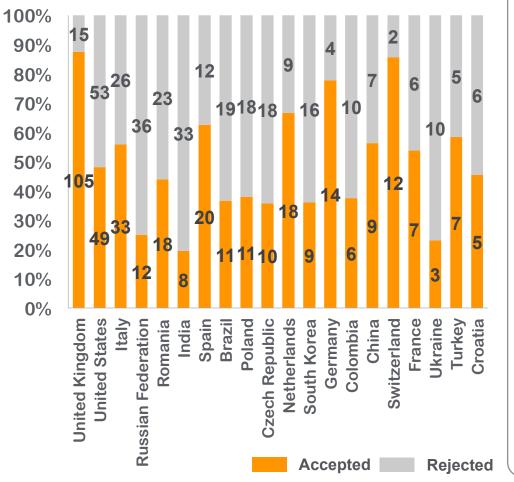
Focus on quality through content selection by the independent CSAB, because:

- Provide accurate and relevant search results for users
- No dilution of search results by irrelevant or low quality content
- Support that Scopus is recognized as authoritative
- Support confidence that Scopus "reflects the truth"

Scopus title review results and resources

In total 3,914 **titles reviewed** (2011–2013) of which 1,844 (**47%**) **accepted** for Scopus

Titles reviewed top 20 countries (2013):



As a primary publisher and information aggregator, Elsevier understands the unique needs of *Authors*, *Editors* and *Publishers* and provides resources to support the research community:

- Advice from CSAB and FAQs available on Scopus info site
- Publication ethics resources via
 Publishing Ethics Resource Kit (PERK) and
 Committee on Publication Ethics (COPE)
- Translation, editing and publishing services
- Elsevier.com **Editors section** (for ELS editors but applicable to all)
- Freely available **journal metrics** to compare & assess journal performance
- Trends in research via **Research Trends** newsletter

Scopus

Selection of non-serial Book and Conference content

Books

Book selection is via a publisher-based approach (no individual suggestions accepted). All books from selected publishers deemed "in scope" will be selected for coverage. Priority and selection of publisher's book lists depends on:

- Reputation and impact of the publisher
- Size and subject area of the books list
- Availability and format of the book content
- Publication policy and editorial mission
- Quality of published book content

Conferences

Engineering related conferences 2005 going forward included on various vetted lists (no individual suggestions accepted).

- Australian Research Council: ARC-A, ARC-B
- "MIT" Conferences
- DBLP Computer Science Bibliography (orig. db logic program bibliography)
- Microsoft Academic Science Computer Science, Engineering
- INSPIRES high-energy physics (Stanford)
- Web of Science selected engineering-focused/related
- OnePetro Oil & Gas industries (society conferences from API, SPE, NACE, SEG, etc.)
- OneMine mining and minerals (society conferences from SME, TMS, AIME, AusIMM, ...)



What content expansion projects are ongoing?

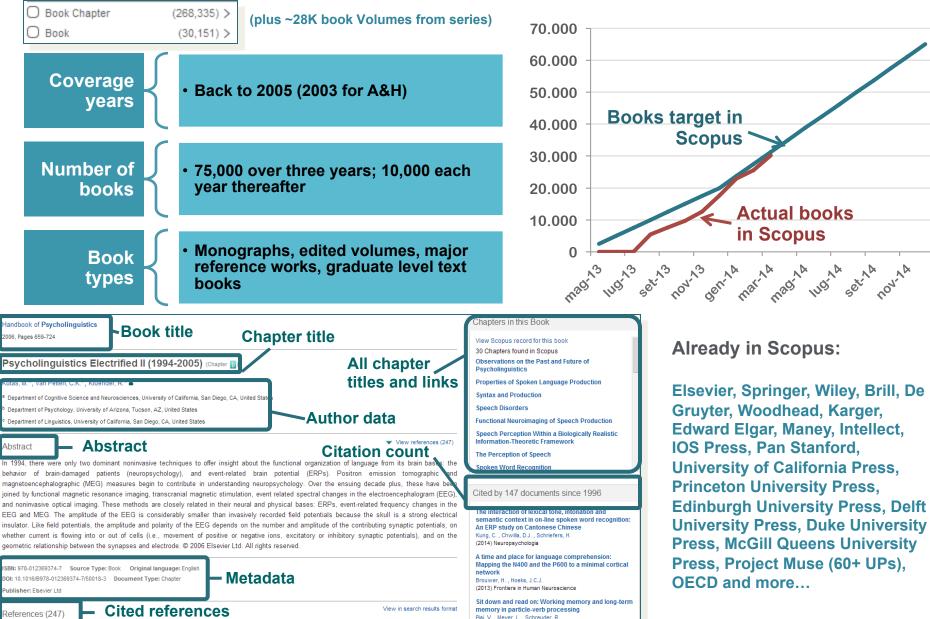


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Scopus has three main content expansion programs

- 1. Books Enhancement, started June 2013
- 2. Conference Expansion, started 2011
- 3. Cited References Expansion (back file), started March 2014

Books expansion program



Conference expansion – project status

	Oct 2013 status	June 2014
Conference titles	704	1,000
Conference events	3,675	5,600 - 6,000
Conference papers	250,000	375,000 - 400,000
References*	3.3 Million	4.95 Million – 5.28 Million

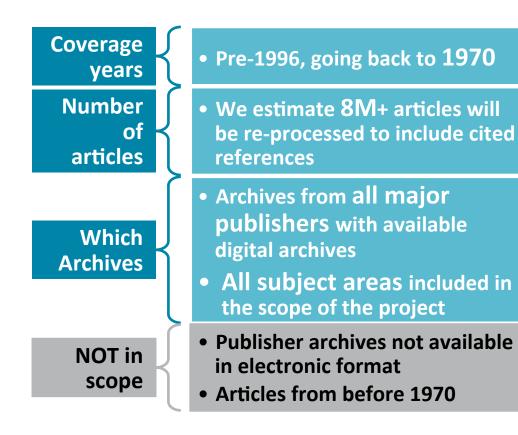
*References added to Scopus Citations cover period 2005 to present

Scopus cited references expansion program

Scopus will add cited references to 8 Million pre-1996 articles going back to 1970.



Scope and timeline



With the Scopus Cited References Expansion project we aim to **add cited references** to the articles in Scopus from before 1996, going back to 1970.

In addition, for publishers from which we currently miss pre-1996 content, the **archives will be added** to Scopus.

All added content is included in the **standard Scopus license at no extra charge**.

Development of required systems and processes has already started The first content with pre-1996 cited references will be visible in Q4 2014 (Elsevier & Springer) Project will be completed by 2016 when >8M articles from all major publishers have been loaded

Indexing funding data in Scopus

Current Opinion in Biotechnology

Volume 28, August 2014, Pages 39-45

Self-assembled two-dimensional protein arrays in bionanotechnology: From S-layers to designed lattices (Review)

Baneyx, F. 🖾 , Matthaei, J.F. 着

Department of Chemical Engineering, University of Washington, Box 351750, Seattle, WA 98195-1750, United States

Abstract

Although the crystalline S-layer arrays that form the exoskeleton of many archaea and bacteria have been studied for decades, a long-awaited crystal structure coupled with a growing understanding of the S-layer assembly process are injecting new excitement in the field. The trend is amplified by computational strategies that allow for in silico design of protein building blocks capable of self-assembling into 2D lattices and other prescribed quaternary structures. We review these and other recent developments toward achieving unparalleled control over the geometry, chemistry and function of protein-based 2D objects from the nanoscale to the mesoscale. © 2013 Elsevier Ltd.

Indexed keywords

Assembly process; Bionanotechnology; Building blockes; Computational strategy; Protein arrays; Quaternary structure; Self-assembled; Selfassembling

Engineering controlled terms: Biotechnology

Engineering main heading: Proteins

EMTREE drug terms: ampholyte; nanomaterial; nanoparticle

EMTREE medical terms: archaeon; bacterium; binding affinity; binding site; computer analysis; computer model; crystal structure; Deinococcus radiodurans; Escherichia coli; exoskeleton; Geobacillus stearothermophilus; geometry; nanoanalysis; nanobiotechnology; nonhuman; physical chemistry; priority journal; process design; process development; protein assembly; protein engineering; protein function; protein microarray; protein quaternary structure; proto transport; review; Sporosarcina uraee; structure activity relation; two dimensional protein array; ultrafiltration

ISSN: 09581669 CODEN: CUOBE Source Type: Journal Original language: English DOI: 10.1016/j.copbio.2013.11.001 Document Type: Review

Funding Details

Number; Acronym; Sponsor: T32CA138312; ONR; Office of Naval Research Number; Acronym; Sponsor: BRC-11123566; NIH; National Institutes of Health

WHAT FUNDING DATA:

- **Full name** of the funding body, **acronym** and **grant number** captured from the acknowledgments section of the article.
- Making use of the **FundRef** ontology
- Forward flow, started in July 2013

FUNDREF ONTOLOGY:

Only funding bodies included in the FundRef ontology are captured
Around 5,000 funding bodies originally included in FundRef
When processing content for Scopus new funding body terms are identified as candidate terms
As of January 2014 around 1,000 new candidate terms will be added to FundRef each month

In Scopus funding data can be searched using the following fields in Advanced Search: **FUND-SPONSOR** | **FUND-ACR** | **FUND-NO**

View references (49)

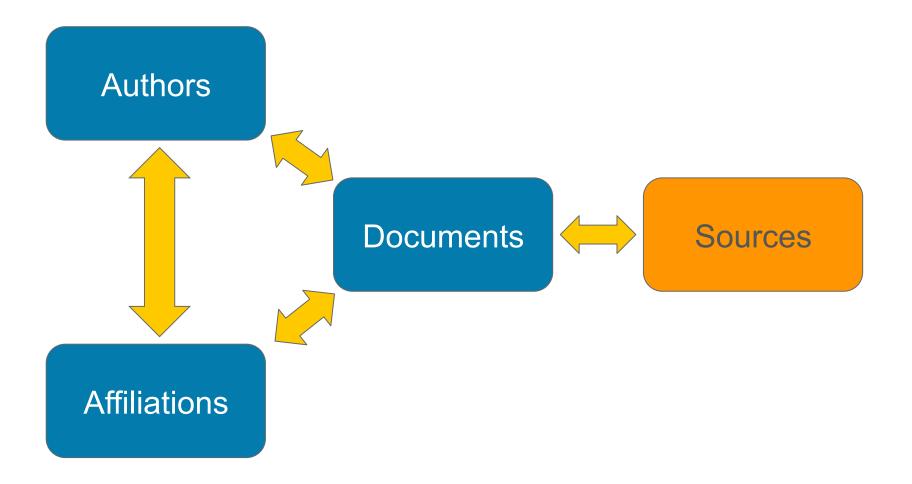
For example, the advanced search term "EUND-SPONSOR(National Science Foundation)" will result in all articles that mention the National Science Foundation as the funding body in the acknowledgements.



Author & Affiliation Profiles

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Scopus database structure



Scopus Author Profile

Scopus					Kai Wan 🕀 Logout	Brought to you by Scopus Team
Search Alerts My list Settings		Live Cha	t Help and Contact	Tutorials	s Library catalogue	Scopus Team
ack to results 1 of 1			🔳 Print 🎽	💙 E-mail		
Wang, Enge Author ID: 7403414156	About Scopus At		er View potential author Other name formats: Wang Wang Wang View f	, Enge G. , En-Ge	Follow this Author Get citation alerts Add to ORCID (2)	Receive emails when this authors publishes new articles
Documents: 79 Citations: 784 total citations by 661 documents h Index: 14 The h Index considers Scopus articles publishe Co-authors: 150 (maximum 150 co-authors can be displayed) Subject area: Physics and Astronomy, Materials Science 79 Documents Cited by 661 documents since 1996	/iew More	on overview			⁹ Studie Compared author detail	corrections
9 documents View in search results format			Sort on: Date C		Author History	Years 2013 0
Size-selective self-assembly of magnetic Mn nanoclusters on Si(111) View at Publisher	Niu, CY., Wang, JT., Wang, E., Chen, C.		ournal of Chemical hysics	0	Publication range: 198 References: 894	5 - 2013
Conductivity of silicon nanowires	Wan, W., Xiong, B., Zhang, W., Feng, J., Wang, E.		ournal of Physics ondensed Matter	0	Source history: Physica B: Condensed Frontiers of Physics in C Science in China, Serie View More	
Controlled oxidative functionalization of monolayer graphene by water-vapor plasma etching View at Publisher	Liu, L., Xie, D., Wu, M., (), Bai, X., Wang, E.	2012 C	arbon	0	Show Related Affilia	ations
Ultralong aligned single-walled carbon nanotubes on flexible fluorphlogopite mica for strain sensors View at Publisher	Wu, M., Liu, K., Wang, W., (), Bai, X., Wang, E.	2012 N	ano Research	0	_	

Scopus affiliation profile

Scopus				Register 🛛 Login 🕀	Brought to you b	
Search Alerts My list Settings		Live Chat 🕕 Help an	nd Contact Tutorials	Quick Link Test	Elsevier Dayton I	1
ack to results 1 of 18 Next >						
		Print E-m	nail 📓 Give feedback		Receive emails whe	
Yale University		About Scopus Affiliation Identifier View p	otential affiliation matches	Follow this affiliation	documents are available	
265 Church Street, New Haven		Other name fo	ormats: Yale University	🔊 Set document feed		
CT, United States Affiliation ID: 60005455				Subject areas	Pie chart view	Table vi
Documents: 82,003 Authors: 18,138	Add to my lis	it .		18,7%		
Patent results: 1,865					27.1%	
Collaborating affiliations	Documents	Sources	Documents	13.5%		
Yale University School of Medicine	3,180	Journal of the American Chemical Society	2,167		1.00	
Massachusetts Institute of Technology	2,208	Physical Review Letters	1,738		3.0%	
Harvard University	2,112	Science	1,435	12.0%		
University of Pennsylvania	1,960	Proceedings of the National Academy of	1,405	6.0% 5.6	8%	
University of Wisconsin Madison	1,826	Sciences of the United States of America				
View more		Physical Review View more	1,159	Medicine		
		view more		Biochemistry, Ge	netics and	
The data displayed above is compiled exclusively from art				Physics and Astro		
corrections to any inaccuracies or provide any further fee The data displayed above is subject to the privacy condition				Chemistry		
				Social Sciences		
				Agricultural and E	Biological	
				Earth and Planeta	ary Sciences	
				Engineering Psychology		
				Neuroscience		
				Other		



Bibliometrics



Empowering Knowledge

Definitions

Bibliometrics is the application of statistical methods to books and other media of communication (Pritchard, 1969)

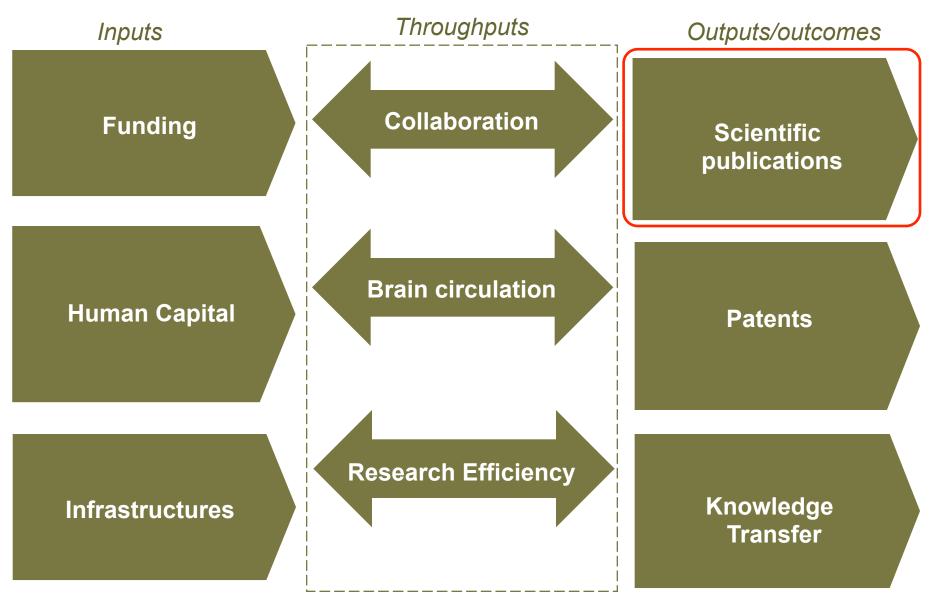
Scientometrics is the "science of science" i.e. the study of the structure and dynamics of scientific and innovation systems.

When applied to scientific publications, bibliometrics can be seen as a sub-field of scientometrics, focusing on one class of outputs of a scientific system.

Bibliometric analyses are usually carried out using abstract and citations databases such as Scopus as underlying data sources.

Pritchard, A. (1969). Statistical Bibliography or Bibliometrics. Journal of Documentation, 25(4), 348

A framework for the analysis of a scientific system



Scopus

Metadata used in a bibliometric analysis

- Type of publication (Original Research Article, Review, Conference paper...)
- Journal identifier
- Journal classification
- Publication year
- Author names (co-authorship networks)
- Affiliations (collaboration analyses)
- Number of citations (impact)
- Cited references (citation networks)
- Title / abstract / keywords (for text mining purposes)
- Acknowledgements (funding information)

WHO to measure

Bibliometric analyses are done on "entities" that are represented by a dataset of publications.

One common way to define a dataset is to look at the scientific production of a physical entity

- Country or group of countries
- Institution or group of institutions
- Researchers or groups thereof

Other entities don't represent an individual research performer

- Journals
- Publications corpora that represent a specific research topic

WHAT to measure

Production

Scientific Impact and Recognition

Global outreach

Publications prestige

Collaboration networks

Knowledge transfer (cross-sector collaboration)

Research trends (keywords analysis)

HOW to measure

Raw indicators

- Number of publications
- Number of authors
- Number of citations
- Number and types of collaboration

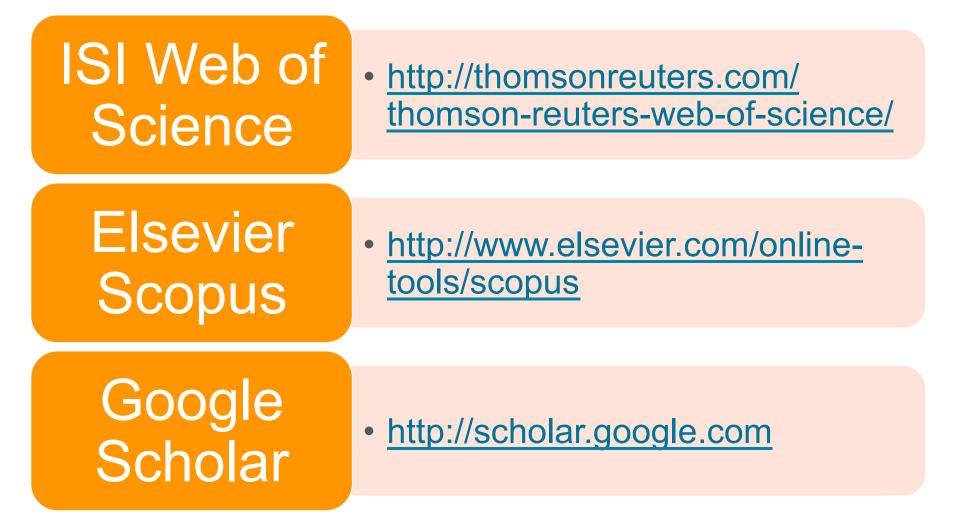
Derived indicators / normalized indicators

- Fractionalized count of papers
- Average number of papers per researcher
- Citations per publication
- Field-Weighted Citation Impact (FWCI)
- Impact ranking of publications with citation percentiles
- H-index
- Impact Factor
- SNIP
- SJR

Dimensions of analysis

- Time (publication year / citation year)
- Subject field (e.g. ASJC)

WHERE to measure: bibliographic databases



Some basic rules

Indicators should be chosen based on the question being answered

Multiple indicators always provide more information than a single number

Not all indicators are suitable for all entities, e.g.: h-index applies only to researchers, SNIP to journals, etc.

When benchmarking entities of different nature, it is important to be aware of normalized indicators, where normalization can be done by several dimensions:

- Size
- Time
- Discipline
- Document type

Evolution of Scopus Analysis Tools

04/2014 – Mendeley Readership Statistics 10/2012 – Modified SNIP+SJR 06/2012 – Altmetric 01/2012 – Analyze results 2011 – Export refine 2010 – SNIP & SJR Journal Metrics 2009 – Author Evaluator 2008 – Journal Analyzer 2007 – h-index graph 2006 – Citation Overview (Citation Tracker)

Journal Metrics in Scopus: SNIP & SJR



- SNIP=Sourced Normalized Impact per Paper
- Refined metric calculation, better corrects
 for field differences
- Outlier scores are closer to average

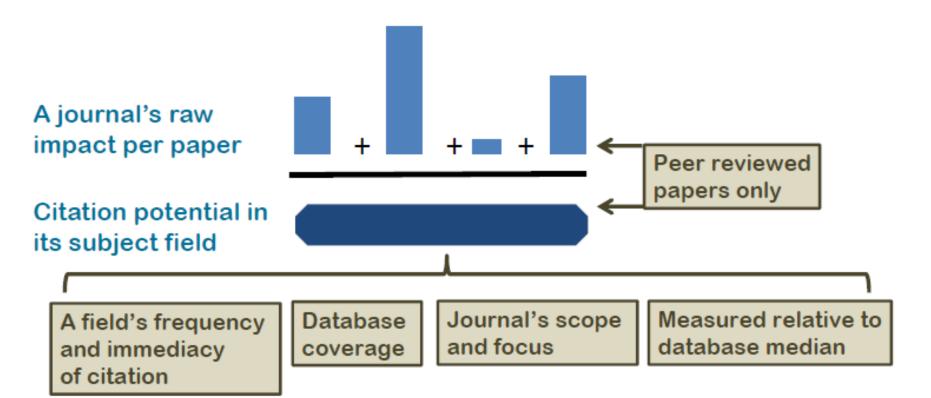


- SJR=SCImago Journal Rank
- More prestigious nature of citations that come from within the same, or a closely related field
- Overcome the tendency for prestige scores to decrease as the quantity of journals increases

www.journalmetrics.com

Scopus

Source Normalized Impact per Paper (SNIP)

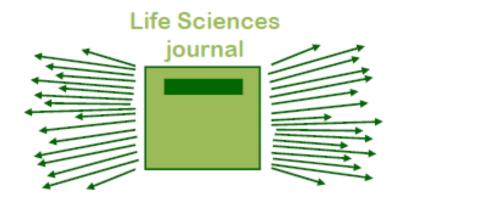


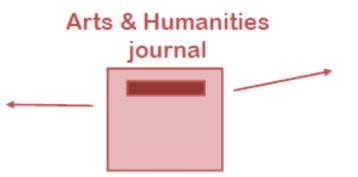
Scopus

SJR - SCImago Journal Rank

Prestige metric: Prestige transferred when a journal cites

- Citations are weighted depending on where they come from
- A journal's prestige is shared equally between its citations





High impact, lots of citations One citation = low value Low impact, few on citations One citation = high value

SJR normalises for differences in citation behaviour between subject fields

Kai Wan 🗄 | Logout

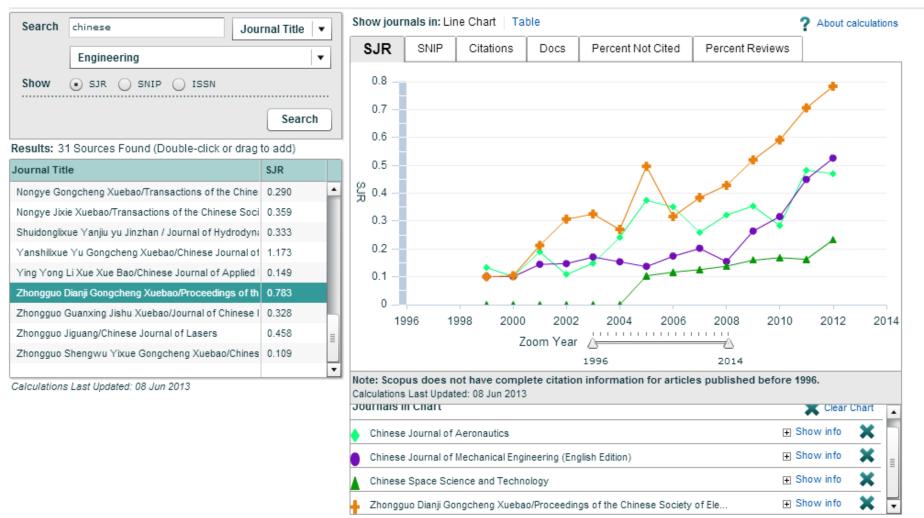
Journal Analyzer

Scopus

Search | Alerts | My list | Settings

Live Chat | Help and Contact | Tutorials | Library catalogue

Journal Analyzer



Scopus

DOI:	10.1038/srep00570 PubMed ID: 22880161 Document Type: Article	Find more related documents in Scopus based on:
Dof	View in table layout	🔍 Authors 🛛 🔍 Keywords
	erences (46)	Mendeley readership statistics
	Page 🗈 Export 🖳 Print 🛛 E-mail 🎢 Create bibliography	
1	Hosoda, M., Tokonami, S., Sorimachi, A., Monzen, S., Osanai, M., Yamada, M., Kashiwakura, I., (), Akiba, S. The time variation of dose rate artificially increased by the Fukushima nuclear crisis (2011) <i>Scientific Reports</i> , 1, art. no. 087. Cited 13 times. doi: 10.1038/srep00087	Save The biological impacts of the Fukushima nuclear accident on the pale grass blue butterfly to your Mendeley library 102 people have saved this article to Mendeley Top disciplines
	Full Text View at Publisher	Biological Sciences 64% Environmental Sciences 9%
	Chino, M., Nakayama, H., Nagai, H., Terada, H., Katata, G., Yamazawa, H.	Physics 7%
2	Preliminary estimation of release amounts of ¹³¹ I and ¹³⁷ Cs accidentally discharged from the Fukushima Daiichi Nuclear power plant into the atmosphere	Top demographics Ph.D. Student 17% Post Doc 16%
	(2011) Journal of Nuclear Science and Technology, 48 (7), pp. 1129-1134. Cited 139 times. http://www.istage.ist.go.jp/article/inst/48/7/1129/_pdf doi: 10.3327/jnst.48.1129	Student (Master) 16% Top countries Japan 7%
	Full Text View at Publisher	United States 3% France 3%
	Stohl, A.	
3	Xenon-133 and caesium-137 releases into the atmosphere from the Fukushima Dai-ichi nuclear power plant: Determination of the source term, atmospheric dispersion, and deposition	View article in Mendeley More about Mendeley O Altmetric for Scopus Image: Content of the second secon
	(2011) Atmos. Chem. Phys. Discuss, 11, pp. 28319-28394. Cited 51 times.	Up to now this article has been
	View at Publisher	mentioned 2902 times by 2407 sources.
	Yasunari, T.J., Stohl, A., Hayano, R.S., Burkhart, J.F., Eckhardt, S., Yasunari, T.	Sources
4	Cesium-137 deposition and contamination of Japanese soils due to the Fukushima nuclear accident (2011) Proceedings of the National Academy of Sciences of the United States of America, 108 (49), pp. 19530- 19534. Cited 82 times. <u>http://www.pnas.org/content/108/49/19530_full.pdf+html</u> doi: 10.1073/pnas.1112058108	137 Facebook users 7 science blogs 12 Google+ users 11 news outlets
	Full Text View at Publisher	3 Pinners 8 Reddit threads 2228 tweeters
	Kinoshita, N., Sueki, K., Sasa, K., Kitagawa, JI., Ikarashi, S., Nishimura, T., Wong, YS., (), Yamagata, T.	Saved to reference managers
5	Assessment of individual radionuclide distributions from the Fukushima nuclear accident covering central-east Japan	2 CiteULike 101 Mendeley
	(2011) Proceedings of the National Academy of Sciences of the United States of America, 108 (49), pp. 19526- 19529. Cited 59 times.	see details open report in new tab
	http://www.pnas.org/content/108/49/19526.full.pdf+html doi: 10.1073/pnas.1111724108	This app is provided by Altmetric. Learn more here.

6 2011 Fukushima Dai-ichi nuclear power plant accident: Summary of regional radioactive deposition monitoring results

Useful links

Bibliometric handbook for Karolinska Instituet http://kib.ki.se/sites/default/files/ bibliometric_handbook_2014.pdf

SciVal Metrics Guidebook http://www.elsevier.com/ data/assets/ pdf file/0006/184749/scival-metricsguidebook-v1 01-february2014.pdf



Thank you!

Alberto Zigoni Senior Consultant, Research Intelligence a.zigoni@elsevier.com



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