

25th International Lab Meeting – 20th Summer School 2014 13th – 19th July 2014, Rome (Italy)

Participants Presentation

Genesis, development and actuality of the Social Representation theory in more than fifty years (1961-2011 and beyond): the main paradigms and the "modelling approach"



European/International Joint Ph.D.
in Social Representations and Communication

Taking stock of the literature in the thematic field of “Science, Social Representations and Communication”

by Ramazanova A. Kh.

Objects of studies (as indicated in So.Re.Com. Joint-IDP)

1.1.

- ◆ Public understanding of science and social representations of science: how scientific discoveries are transformed “by” and “into” the common sense;
- ◆ communicative practices and scientific research: the disinterest of young people in scientific studies;
- ◆ circulation and transformation of information, like rumor's phenomena

Objects of Studies

1.2.

- ▶ Social Representations of Psychoanalysis among lay people and professionals. The role of experts in the media between scientists and ordinary people;
- ▶ communicative practices and scientific research;
- ▶ the role of traditional and digital media (including social networks) in the social construction of everyday knowledge

Some aspects of a number of problems on the specific project focus

- ▶ The systems of common social values and beliefs, the traditions which regulate the life in the society.
- ▶ The ways and the means the main concepts, beliefs and values are formed and transmitted in the contemporary society.
- ▶ The knowledge of the multilingual society that has a lot to do with the social constructionism.
- ▶ A “blind” faith of the people towards everything they see on TV, hear on the radio, read in the newspapers, magazines, Internet, etc., thinking that only a verified information may be broadcast or published.
- ▶ And many other problems.

The tasks to be accomplished while doing the research work (1) and the results to be achieved (2) are:

(1)

- ▶ to analyze the whole literature on the Social Representations;
- ▶ to work out the new information and the facts on the Social Representations;
- ▶ to carry out statistical analyses on the complete meta-analyzed body;
- ▶ to present the material on the project particular for the multilingual country;
- ▶ to study the problems of the contemporary multilingual society in order to find out the main tendencies in the processes of social influence, the social construction and representation of objects, etc.;
- ▶ to produce video-interviews;
- ▶ to participate in International Lab Meetings;
- ▶ to participate in International Summer Schools;
- ▶ to participate in international conferences;
- ▶ to participate in international networking;

(2)

- ▶ presentation of the scientific interests and research objectives;
- ▶ writing joint papers on the research results;
- ▶ writing and the defense of the PhD dissertation on the subject