

Genesis, development and actuality
of the Social Representation theory
in more than fifty years (1961-2011 and beyond):
the main paradigms and the "modeling approach"



European/International Joint PhD
in Social Representations and Communication
International Summer School 2014



European Commission REA-Research Executive Agency
FP7 - PEOPLE Initial Training Networks
So.Re.Com. Joint-IDP
(PITN-GA-2013-607279)



Funded by the European Union

**20th International Summer School on
Social Representations and Communication**

**25th International Lab Meeting –
Summer Session 2014**



July 14-18, 2014

European/International Joint PhD
In Social Representations and
Communication Research Centre
and Multimedia Lab

Piazza Cavalieri di Malta, 2
00153 Rome, Italy



www.europhd.eu

Research lines developed by the Sapienza members of the teaching board of the European/International Joint Ph.D. in Social Representations and Communication

the contribution of the social psychology group at the Communication and Social Research Department



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Theoretical and methodological issues

- Interdisciplinary framework; psychology and social sciences
- Towards a truly “social” psychology; mind in the context of interactive, social and cultural processes
- Social construction of knowledge; the role of language, discourse, interactions; at personal as well as at institutional and societal level
- Social representations of significant social issues
- Qualitative and quantitative analysis
 - media, social and institutional texts
 - visual products
 - multimodal analysis of interpersonal communication

Persons

Department affiliates

- Bruno Mazzara
- Giovanna Leone
- Mauro Sarrica
- Sonia Brondi

Junior collaborators

- Alice Roseti
- Alessandra Moruzzi
- Isora Sessa
- Stefano Migliorisi
- Monica Maietto

Research lines

- Environment and sustainability
 - ACCESI project (FIRB 2012-2016)
 - New generations
 - Eco-villages
- Social memory and intergroup reconciliation
 - intergenerational memory of terroristic violence
 - recollection of in-group past faults
- Social representations of economic processes
 - media and global crisis representation
 - economics, politics, and european integration
- Ambivalence of helping relations
 - the social costs of helping behavior
 - prejudice, intergroup relations and helping behavior



Environmental and Sustainability Issues in Italy



ACCESI Project

Analisi socio-Costruttiviste delle Comunità per l' Energia Sostenibile Italiane
(Socio-constructivist analysis of the Italian sustainable energy communities)

Research Unit 1:
Mauro Sarrica

Research Unit 2:
Paolo Cottone

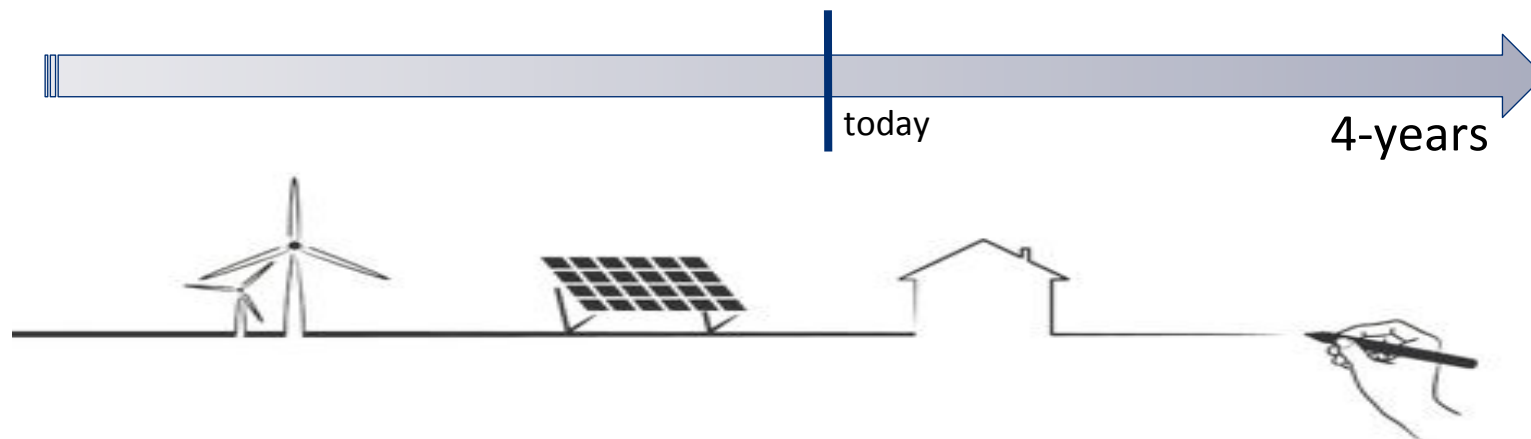
DIPARTIMENTO DI
COMUNICAZIONE E
RICERCA SOCIALE



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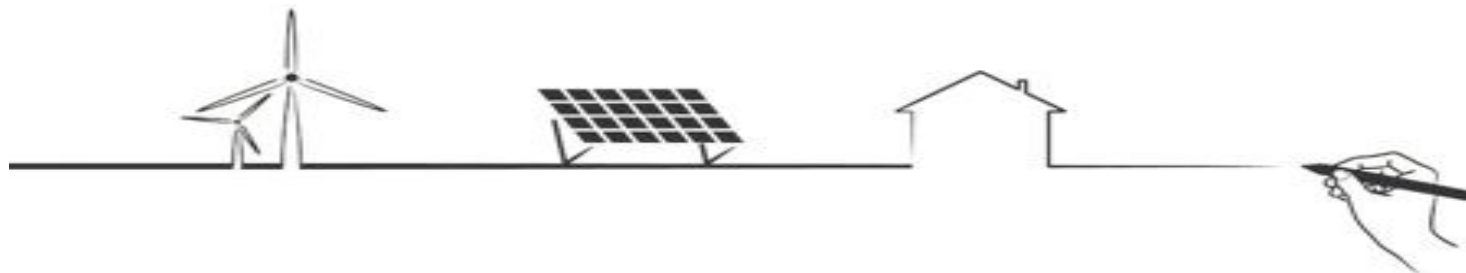
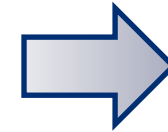
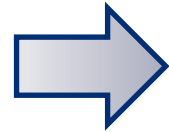


<http://w3.uniroma1.it/accesi/>





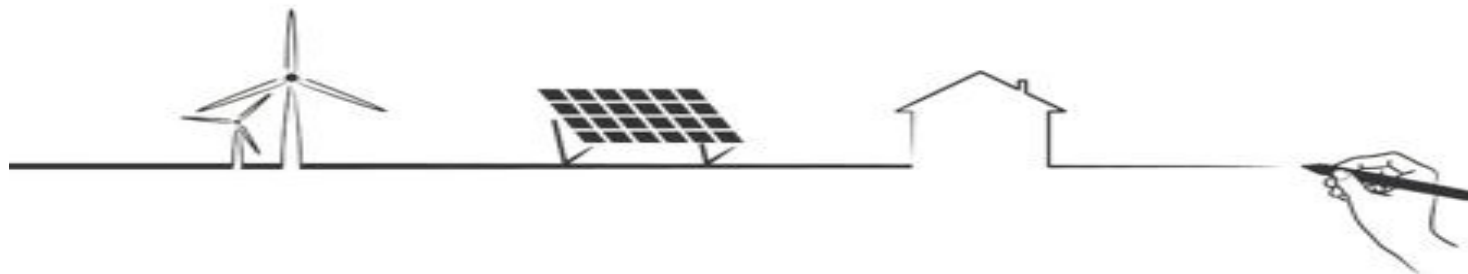
Norms and social representations





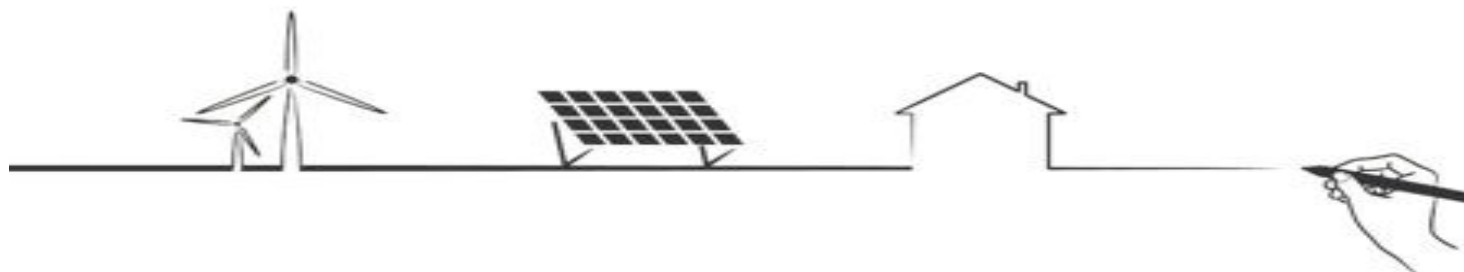
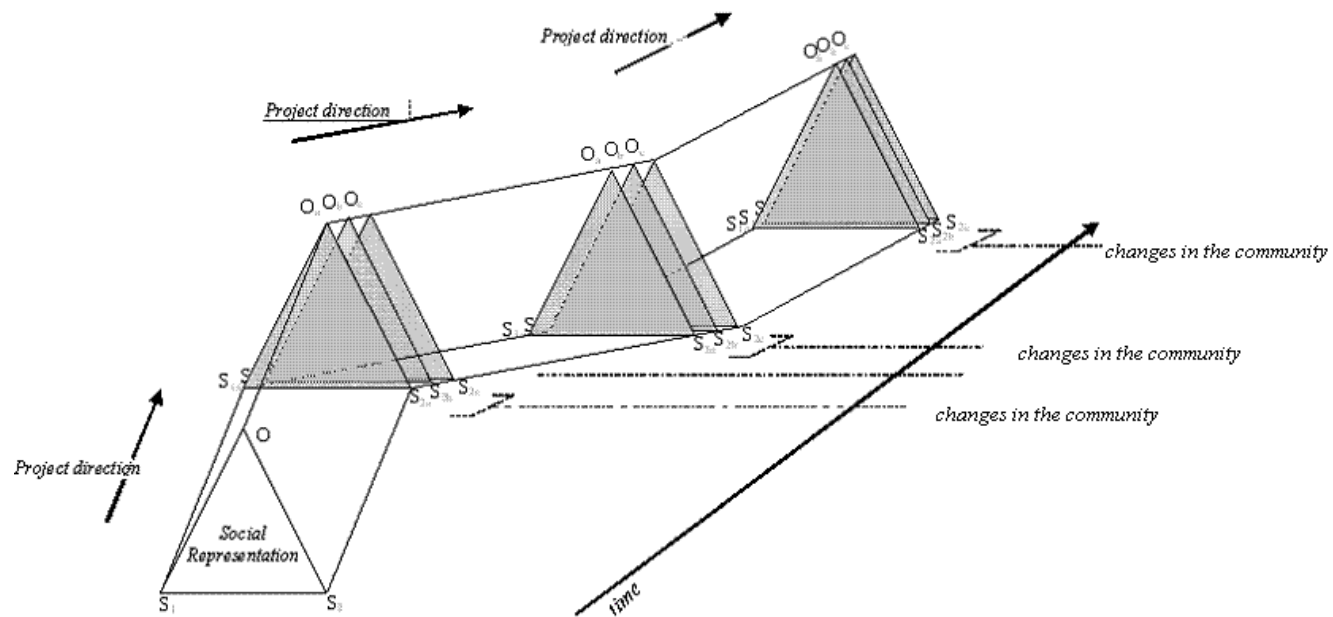
New Citizens

NEW GENERATION





Communities in Time

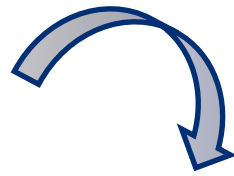




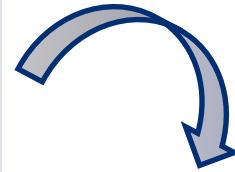
Multiple levels & methods



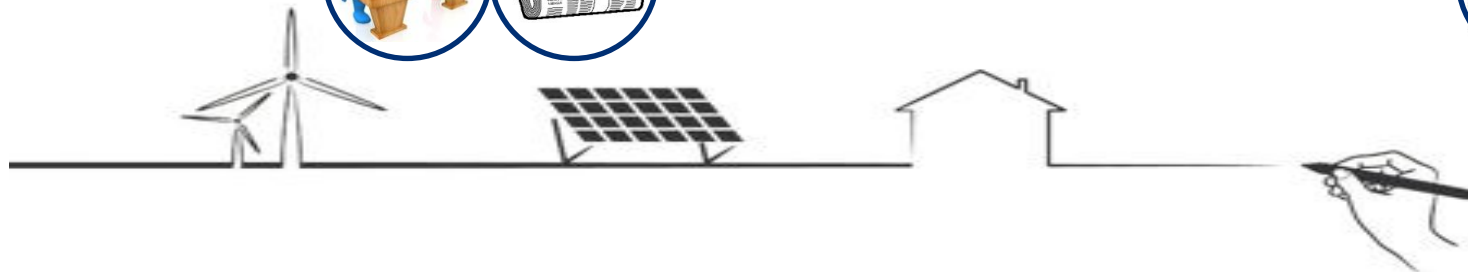
National level
Italy



Regional level **Umbria**



Local level
Narni

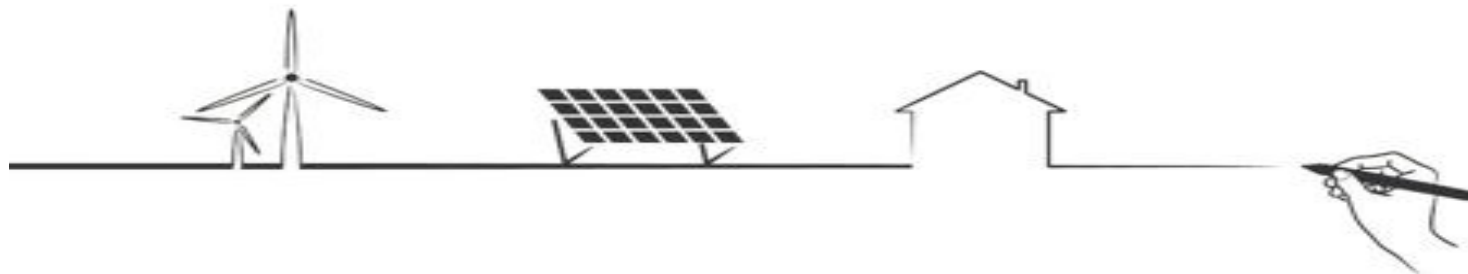


Reconciliation



New Citizens

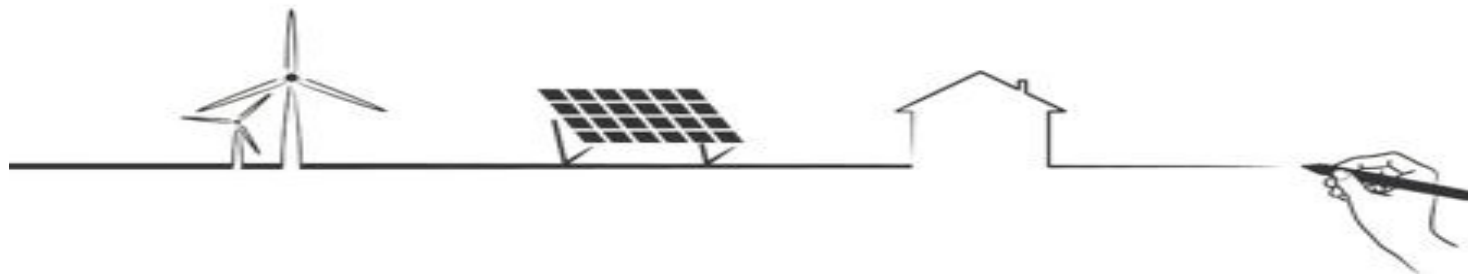
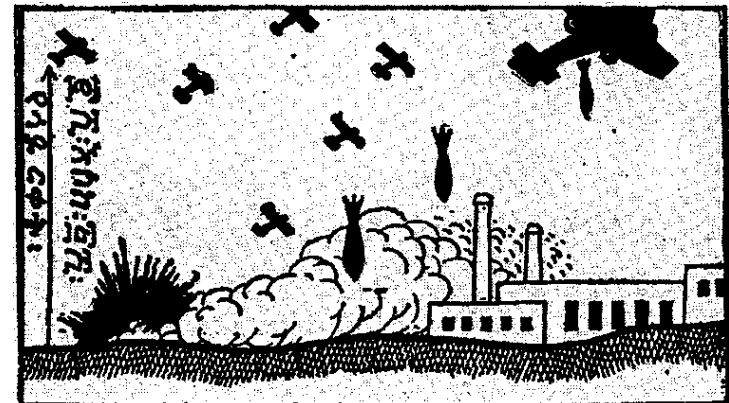
NEW GENERATION





Memories

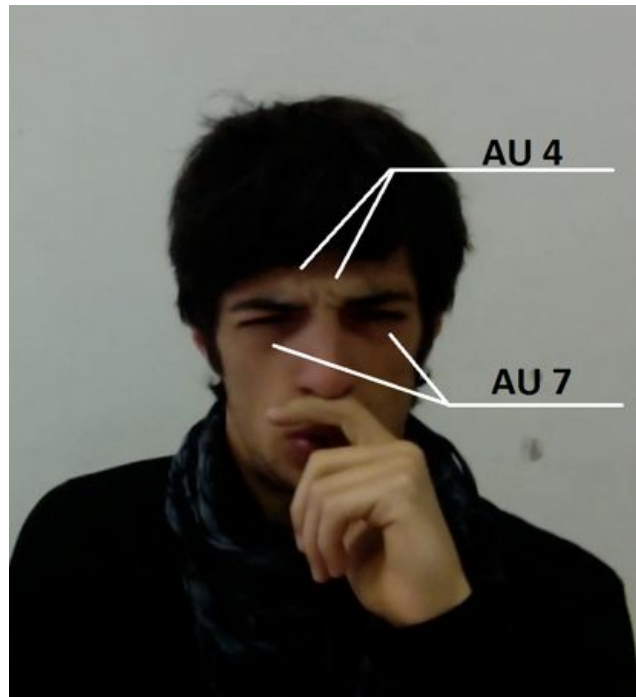
Anni di Piombo



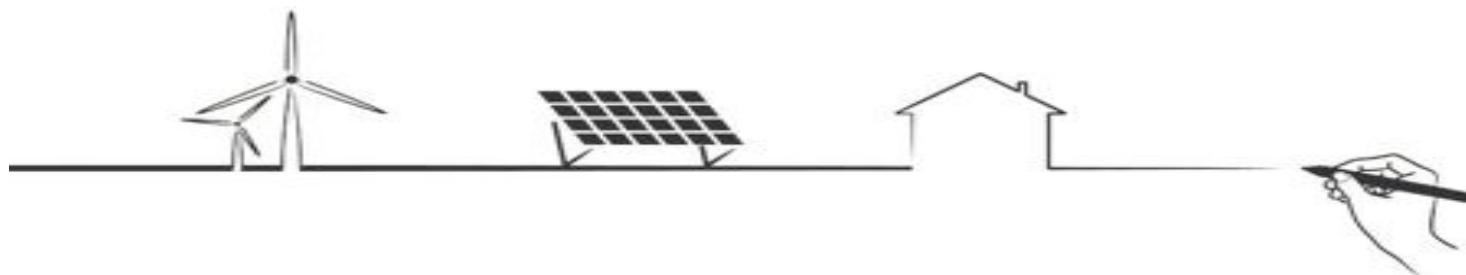


Emotions

Anger



Surprise





Levels & Methods

