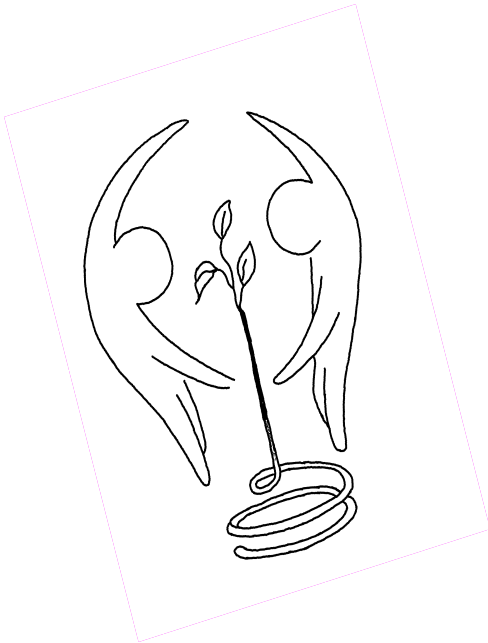# Adding a time dimension.

Examples of coherence and incoherence in societal discourses, community practices, family narratives

Giovanna Leone   Bruno Mazzara
Mauro Sarrica   Sonia Brondi
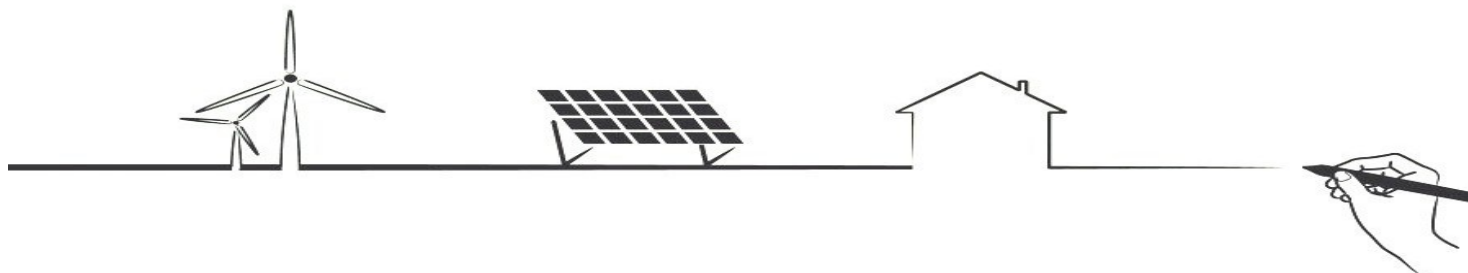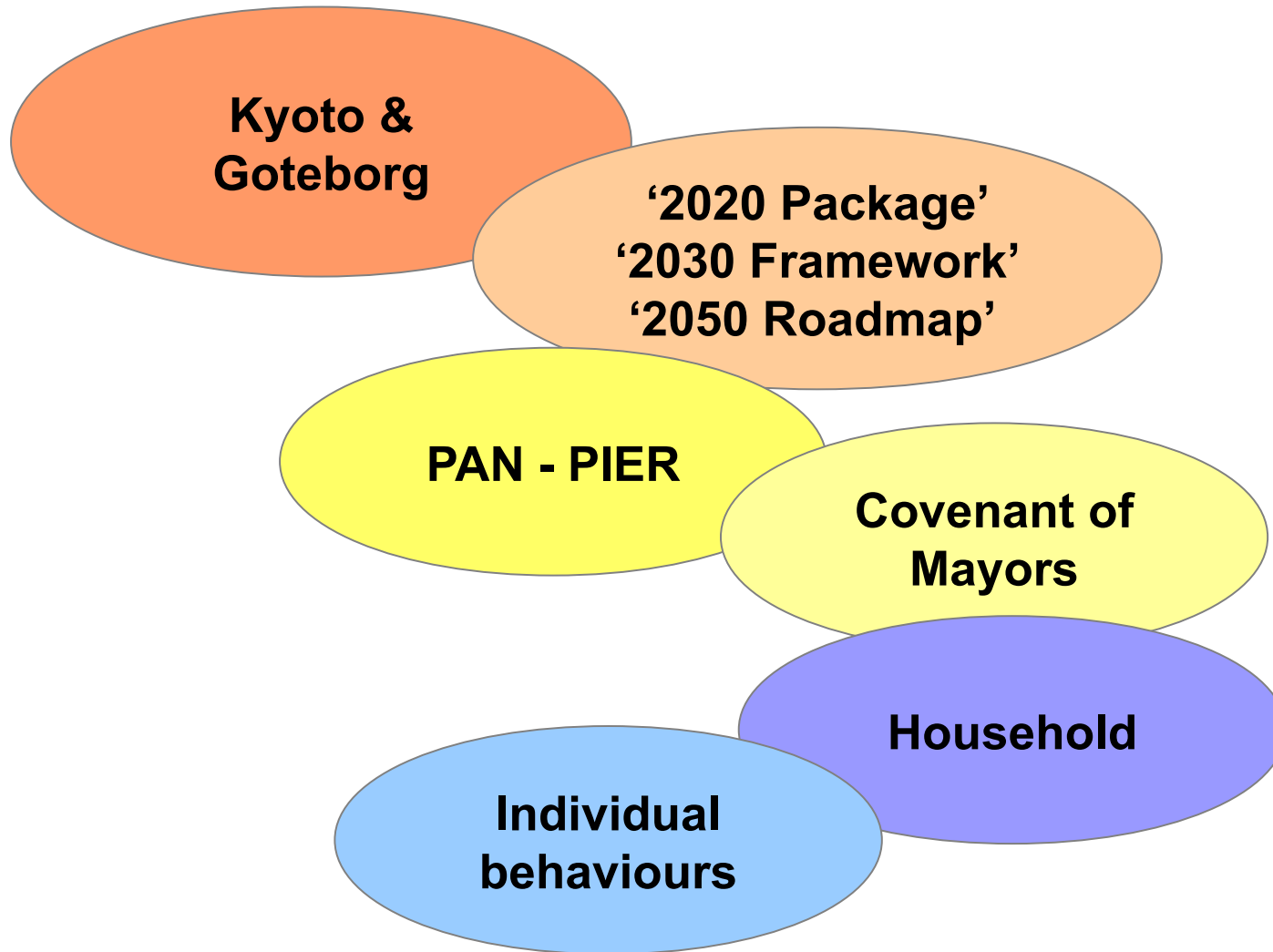Dipartimento CORIS
Sapienza, Università di Roma

Alessandro Caramis   Giovanni Ferruta
Alessandra Moruzzi   Chiara Piccolo   Alice Roseti

Multiple levels

Kyoto & Goteborg

'2020 Package'
'2030 Framework'
'2050 Roadmap'

PAN - PIER

Covenant of Mayors

Household

Individual behaviours

Long Term Transition

Old Environmental Paradigm	New Environmental Paradigm
Carbon	Low Carbon
Hard Path	Soft path

Project direction

Project direction

Project direction

changes in the community

changes in the community

changes in the community

Social Representation
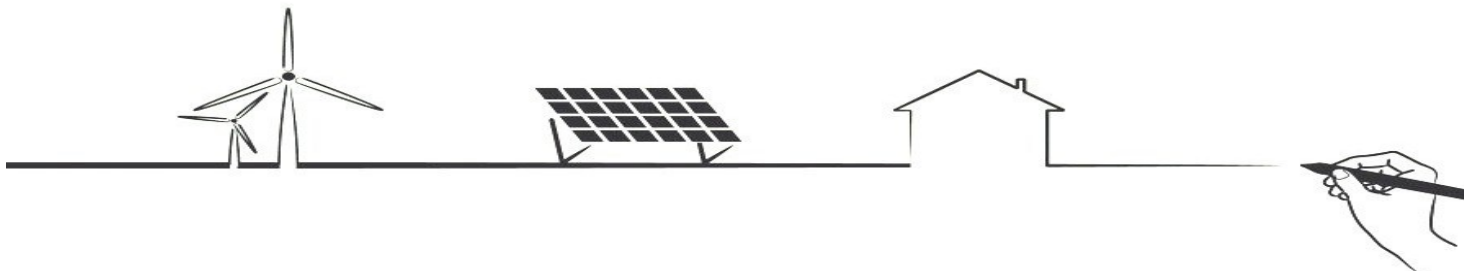
time
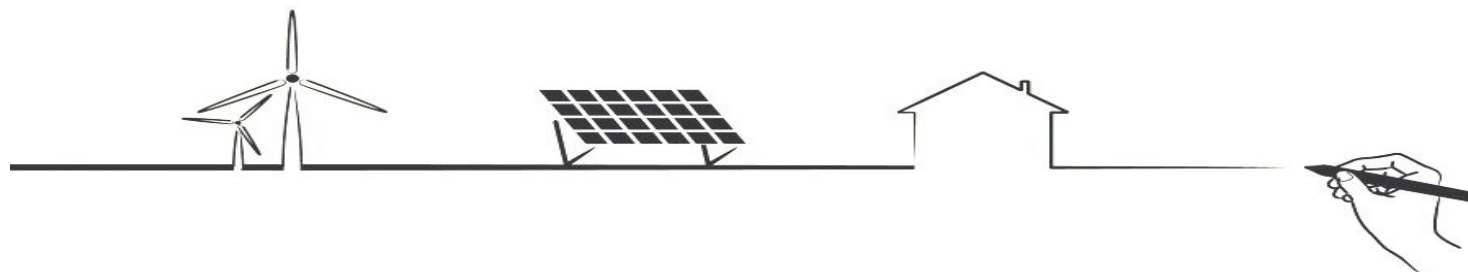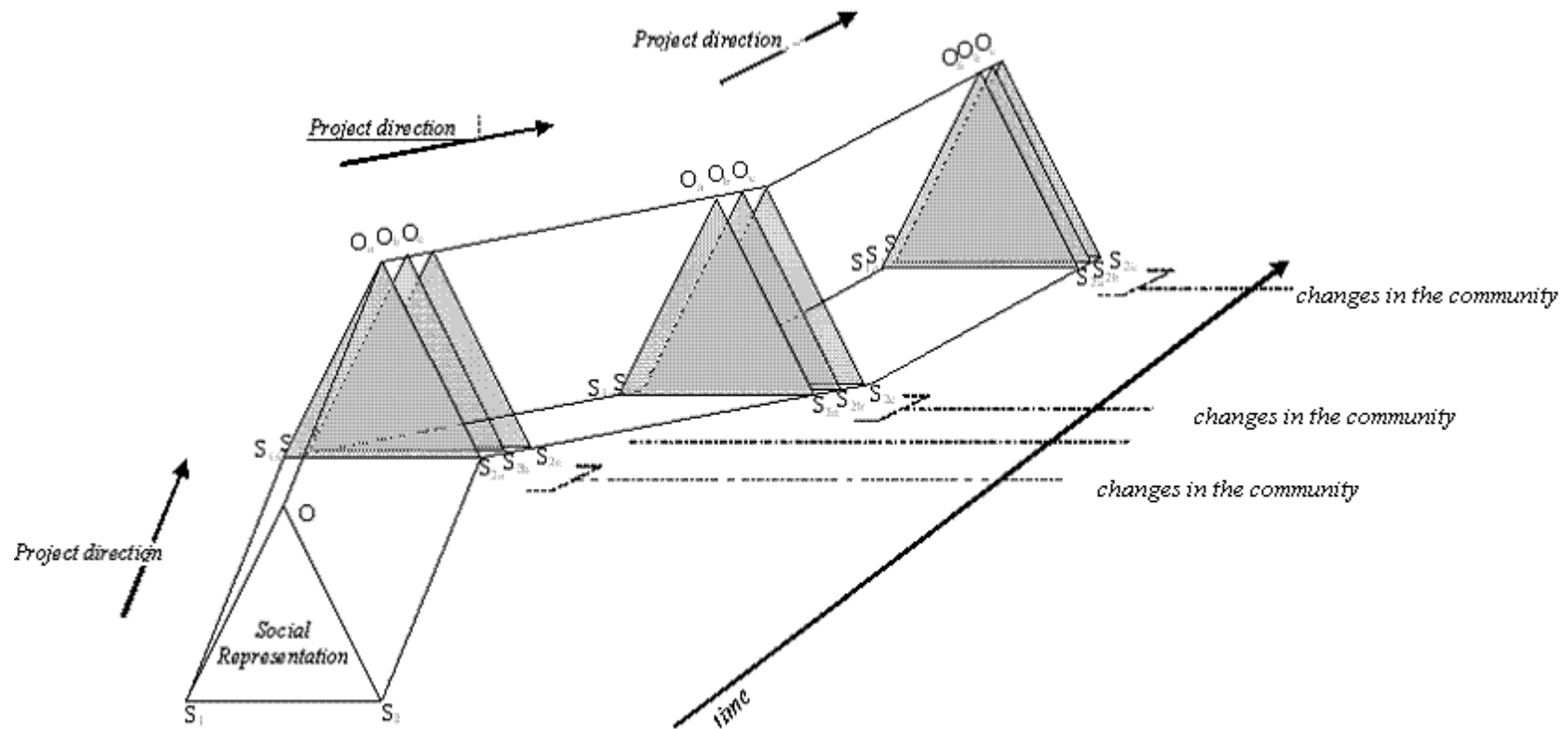
Levels and Material

Societal

Press

Political debates

Photo

Community

Press

Political debates

Photo - Voice

Interviews & Focus
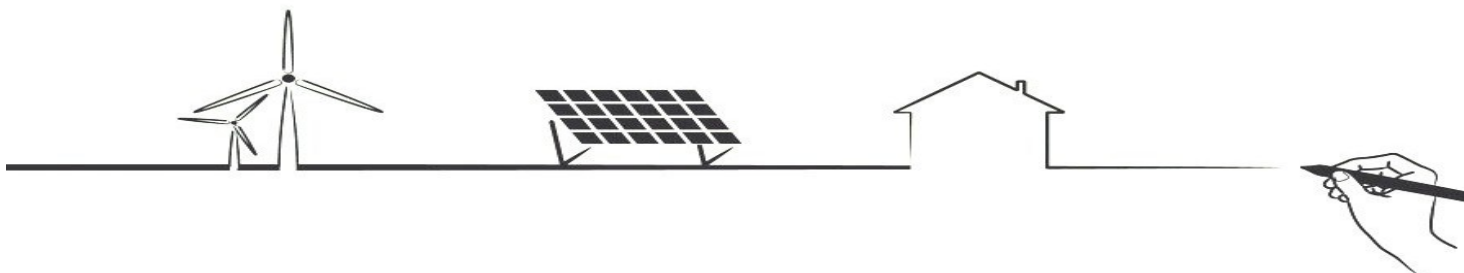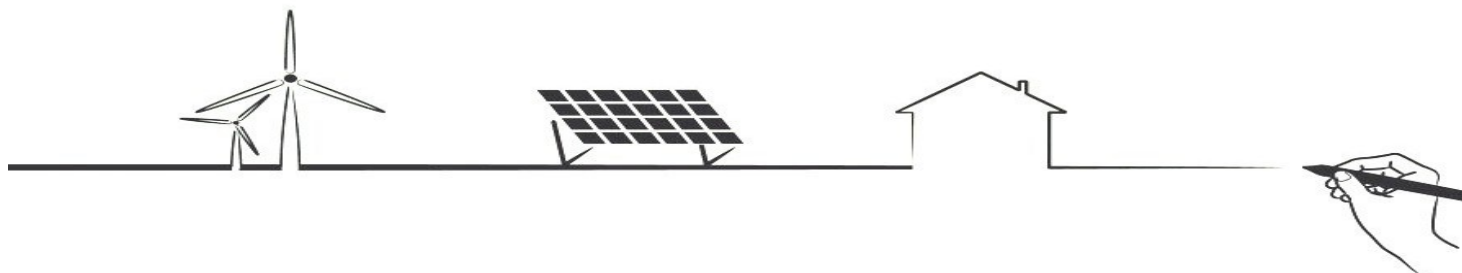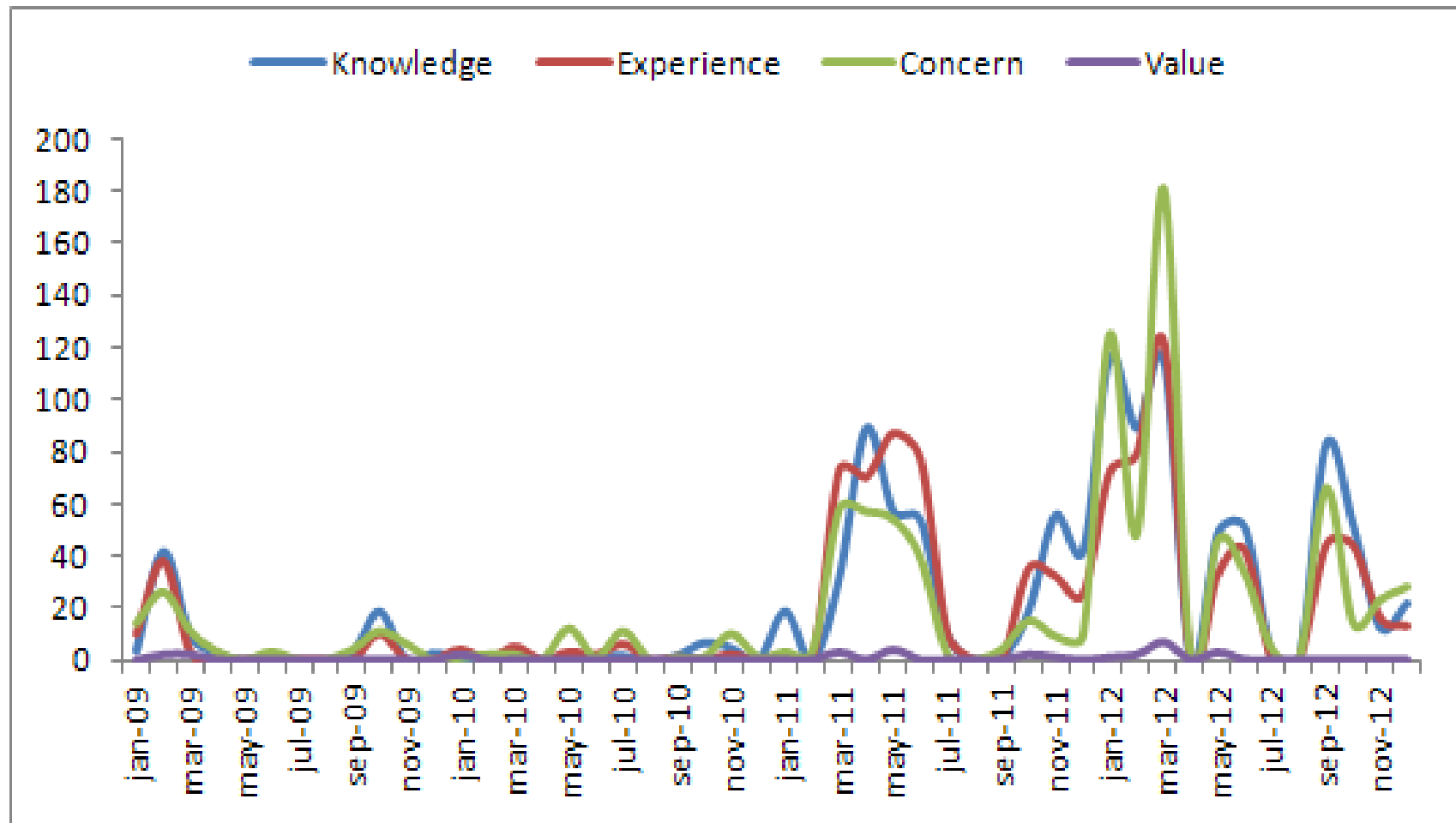
Observation
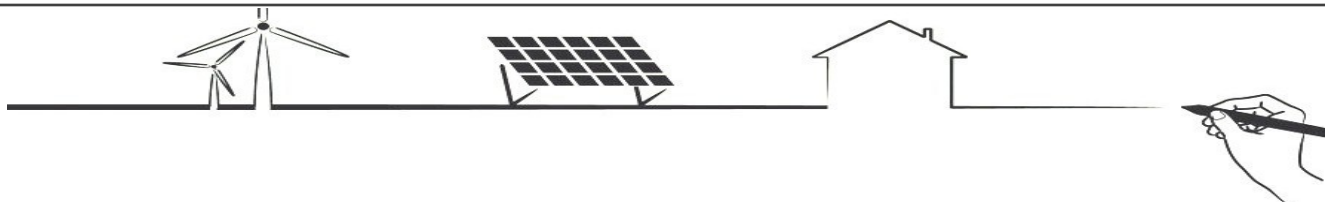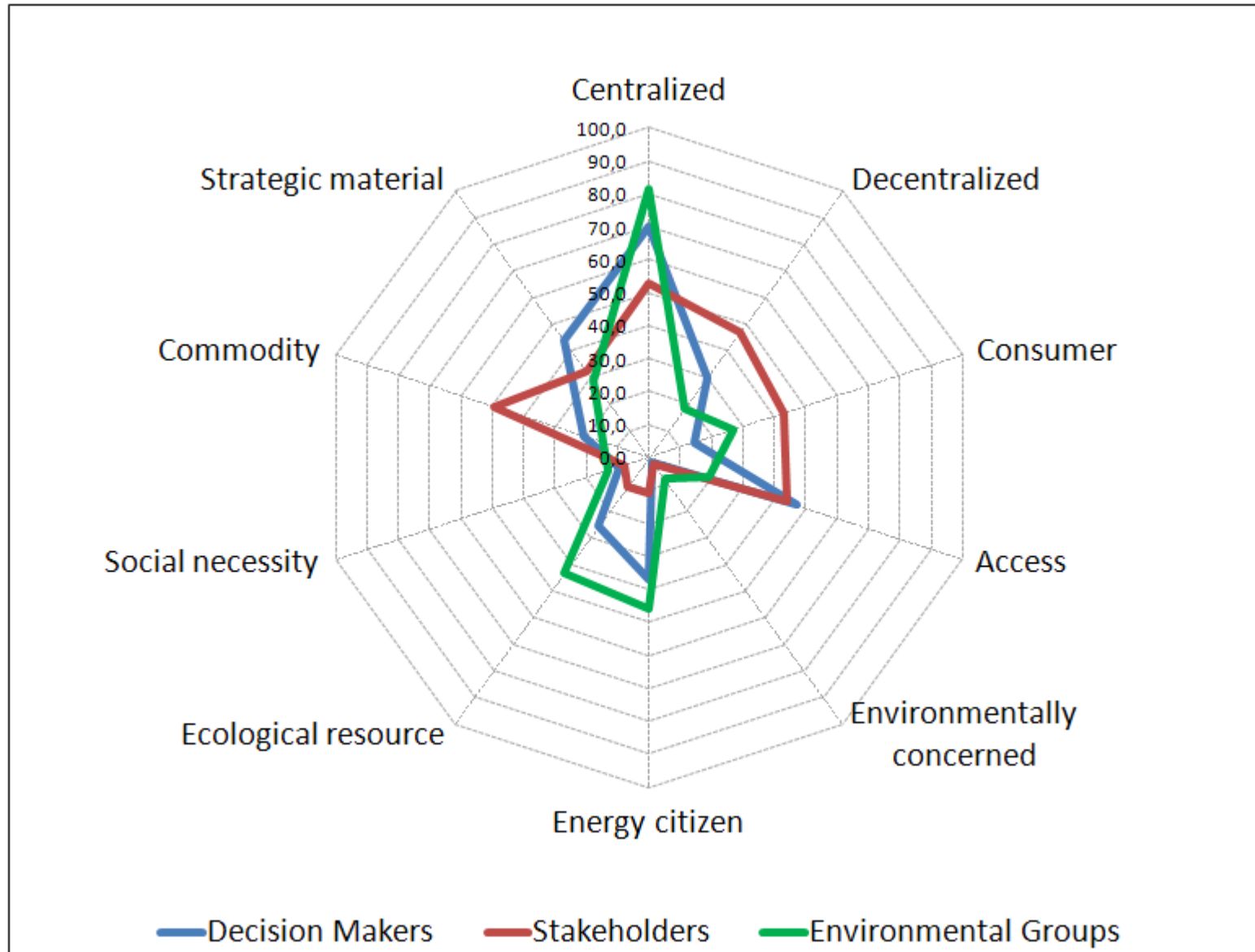
Individual

Self-reports

Interviews & Focus

Politici Nazionali

Unconscious Approach

Parliamentary Debates

Centralized

Decentralized

Consumer

Access

Environmentally concerned

Energy citizen

Ecological resource

Social necessity

Commodity

Strategic material

Decision Makers — Stakeholders — Environmental Groups
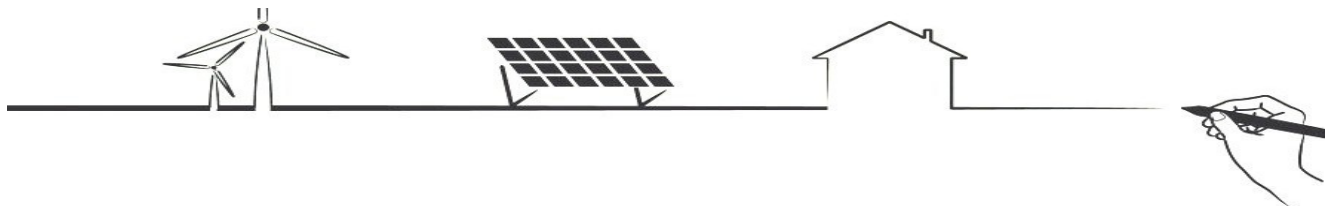
**RESULTS 9/10
Decision Makers
Short Circuit 1**

Energy as
**STRATEGIC
MATERIAL**
(51.2%)

Energy as
**ECOLOGICAL
RESOURCE**
(25.2%)

n° discussions between
decision makers = 16
(+ 1 in consultations)

User as
ACCESS
(71.2%)

DECENTRALIZED governance
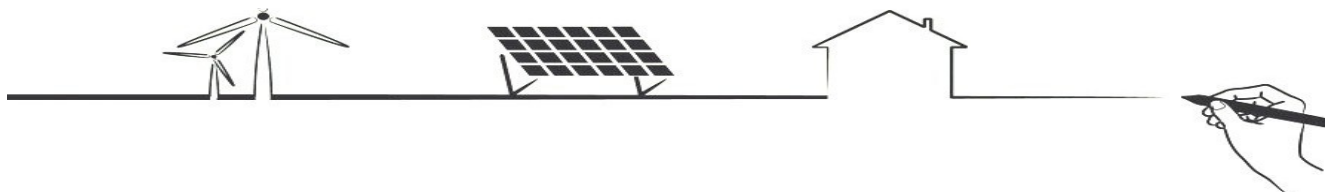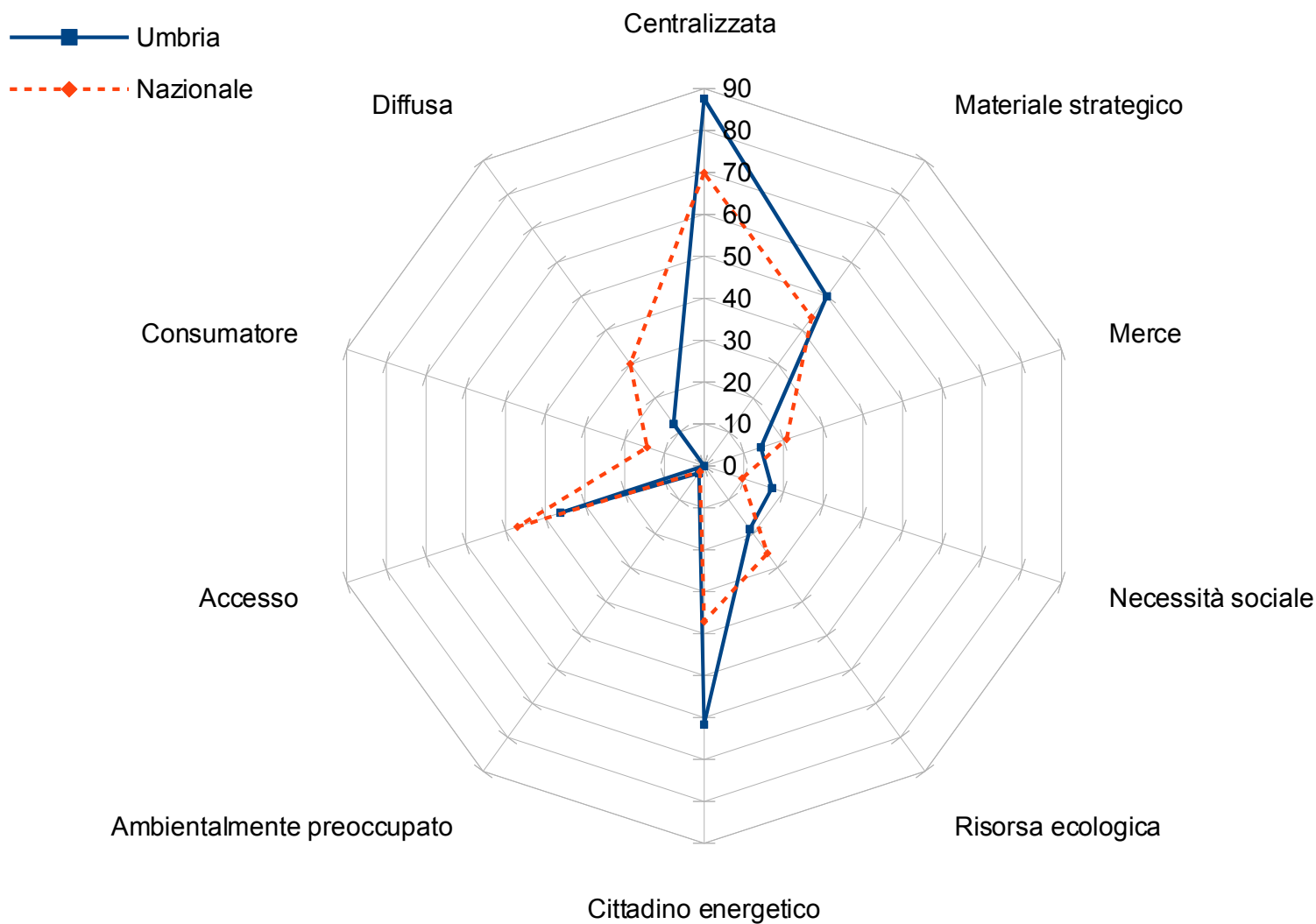(68.O%)
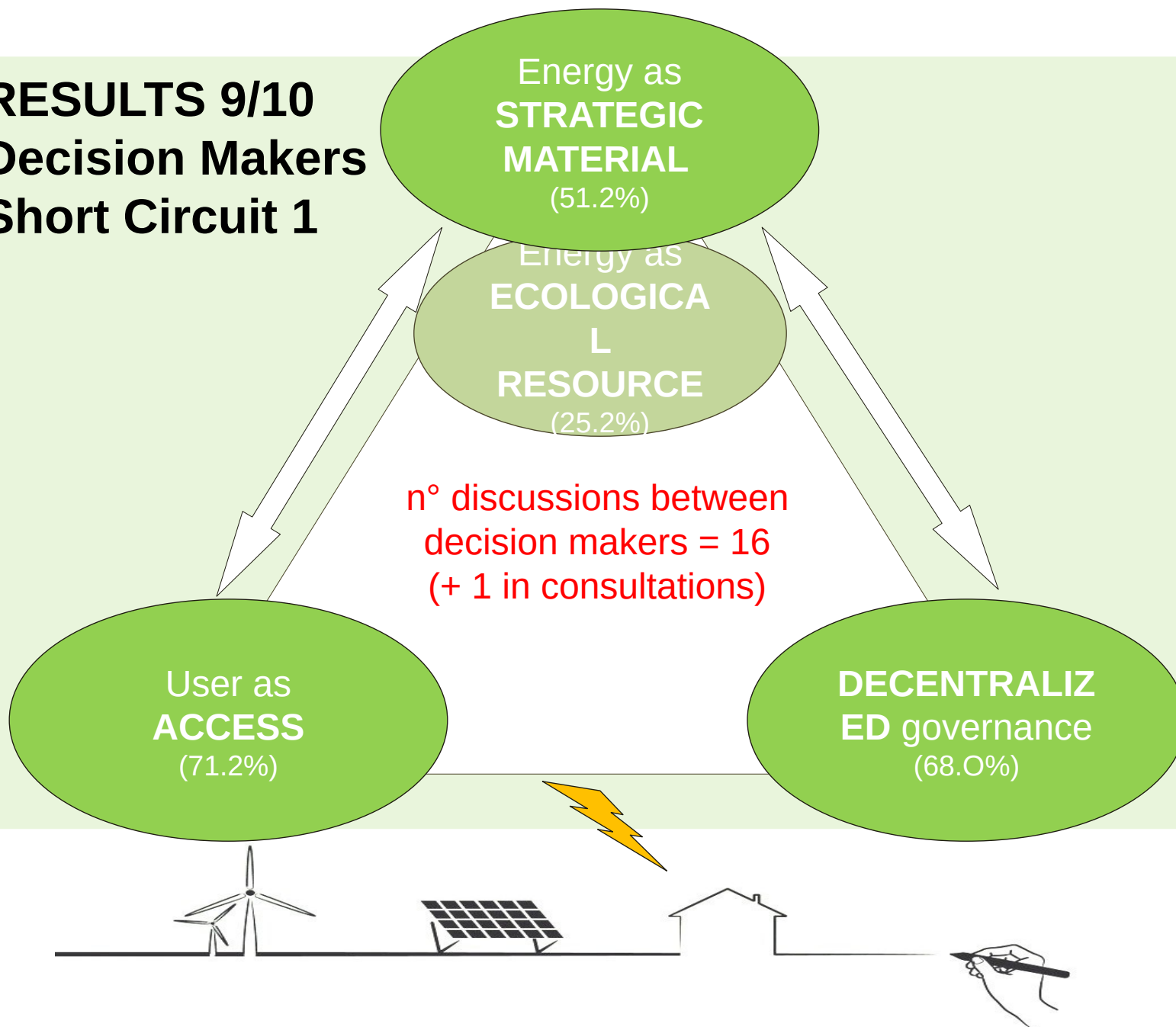
Incoherence between politics and Press
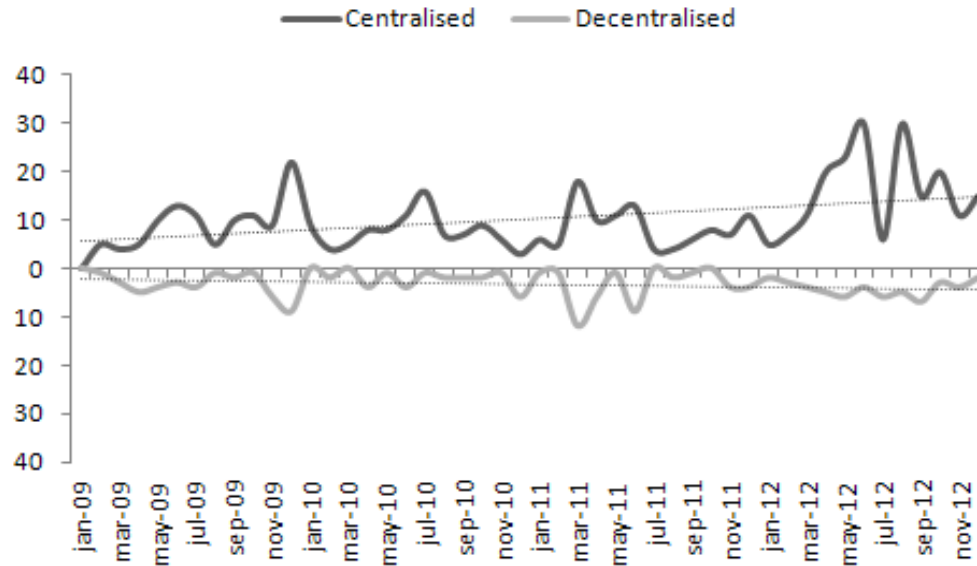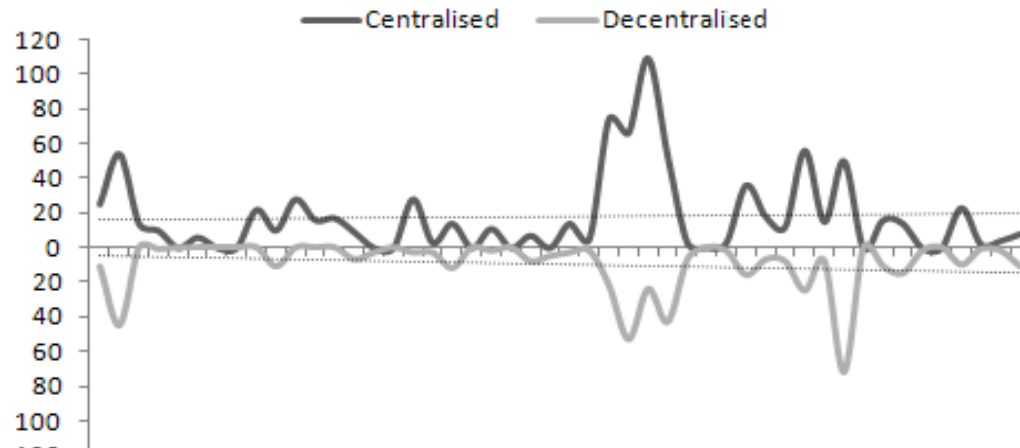
Coherence between National and Regional

Deficit Themata

Centralizzata

Materiale strategico

Merce

Necessità sociale

Risorsa ecologica

Cittadino energetico

Ambientalmente preoccupato

Accesso

Consumatore

Diffusa

Umbria

Nazionale

90
80
70
60
50
40
30
20
10
0

Local and Centralised

DISTANZA * GOVERNANCE (Stampa umbra 2012)

		nullo	centralizzata	diffusa	
DISTANZA	nullo	19	3	3	25
	lontano	1	10	0	11
	vicino	20	**165**	40	225
Totale		40	178	43	261
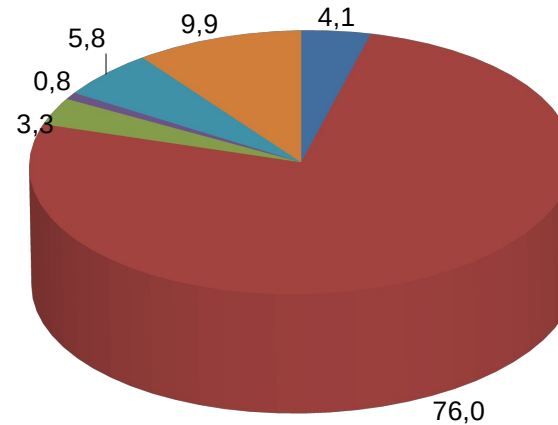
- cittadino energetico collettivo (partecipazione pubblica)
- cittadino energetico collettivo (opposizione)
- cittadino energetico sia individuale che collettivo
- cittadino energetico sia individuale che collettivo (opposizione)
- cittadino energetico individuale (pratiche quotidiane)
- cittadino energetico individuale (produttore)
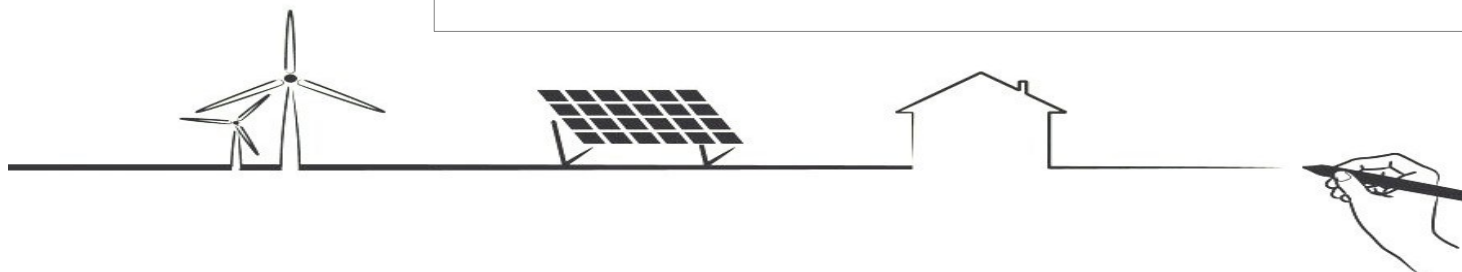
Centralised, Decentralised or Both?

io anche "amministratore" non posso pensare "faccio energia". Lo faccio qui, qui, qui, perché serve un modello diffuso e basta....o si fa una logica di sistema, oppure se penso così, in maniera puntuale, senza il contorno, l'efficacia di un'azione viene meno...

I as "administrator" cannot think "I do energy." I do this here, here and here, because a decentralised model is needed and that's it.... either you think about the whole system, or if you think about single issues, without the outline, the effectiveness of an action is lost ...
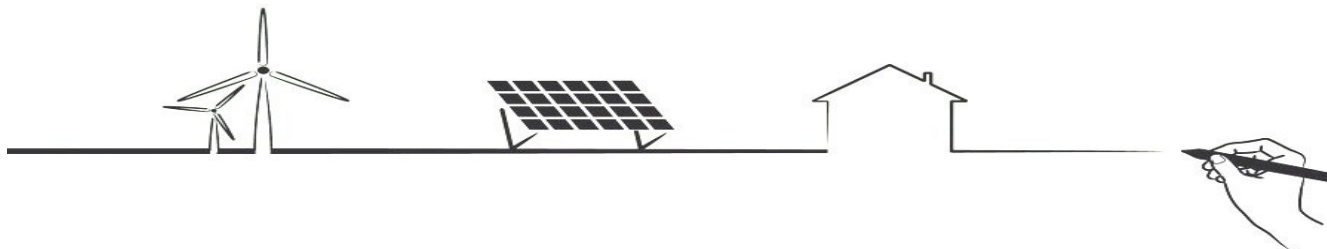
Inter-generational
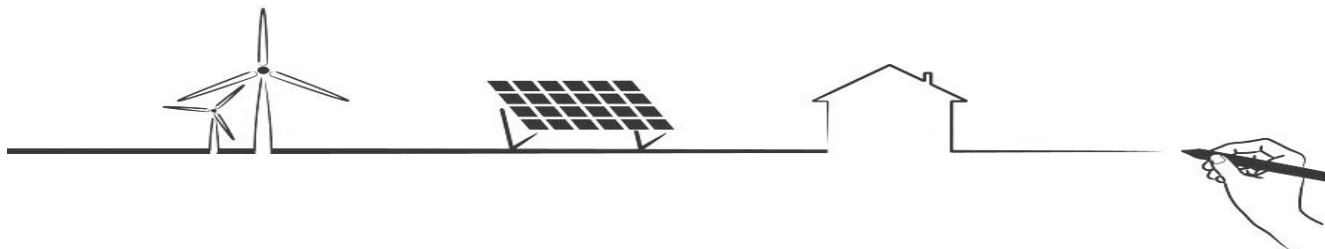
Inter-generational

"There is almost indifference by my generation, because the dam has always been there, we were born with the dam, I can not even imagine how it would have been if there had not been the dam." (Interview n°1 - daughter)

However, differently to what happened in the past period, in present day the landscape is not connotated by the human activities, but by the so-called *passive visual harmony* (Macnaghten)

"The view was beautiful, because there was the sun setting on the dam, the mountains in the distance and many beautiful coloured flowers; in short the nature was beautiful." (Interview n°1 - mother)

"I go to the dam because it is good, it still always remains only the landscape." (Interview n°4 - daughter)
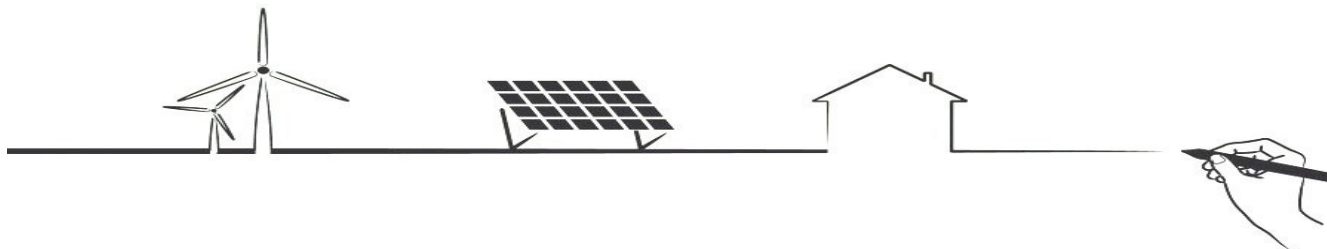
Horizontal and Vertical relationships